# The Missouri School of Journalism, University of Missouri-Columbia

# Photo department organization, its relationship to visual content in newspapers

# A master's professional project report.

Fall semester, 2001.

by David Vargas Chacón

F aculty committee

David Rees, chair Daryl Moen C. Zoe Smith

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# PHOTO DEPARTMENT ORGANIZATION, ITS RELATIONSHIP TO VISUAL CONTENT

#### A MASTER'S PROFESSIONAL PROJECT REPORT

#### PREFACE:

#### PHOTOJOURNALISM AS AN EMPHASIS.

It was an easy choice I faced when I enrolled in the photojournalism emphasis at the Missouri School of Journalism. As a writer-turned-photographer from La Nación -Costa Rica's largest paper- I had no place to get the technical or professional knowledge I needed to work as a photojournalist for my paper. Documentary photography tradition in Costa Rica is in its early stages and I could only learn so much from my coworkers and experience alone. Following the editor-in-chief's advice and recommendation, I went ahead and applied for this master's program. I was accepted.

As part of the application process for the master's program, I wrote an essay in which I mentioned that, with this degree, I hoped to learn how to develop a visual vocabulary that allowed me to tell stories with pictures; I wanted to be able to create images with the same skill and ease that a novelist or a poet uses words to create sentences. In brief, I wanted to become a better documentary photographer.

I also wrote about my interest in returning to Costa Rica and becoming a university instructor. I wrote about my intentions of teaching journalism students back in my country about news photography; teach to those who want to become photojournalists and those who want to become writers alike. I believe that photojournalism instruction should not be limited only to those interested in pursuing a career in news photography. Every aspiring journalist should learn about the elements of great news images.

In that same essay, I wrote about hoping to gain the knowledge and work with other journalists at La Nación in improving our visual reporting resources.

During the two year program I learned a new concept that, until then, was foreign to

me: visual journalism. This idea suggests that combining art and journalism intelligently can produce a better way to deliver news to our audience. Photography, illustration, graphic design all comes together in hopes of making news more appealing to readers.

Before enrolling in the graduate program I strongly believed that original, creative photography had little or no place in newspapers. In my experience, word and visual journalists constantly clash, each side arguing that some do not respect the value of other's work. Visual journalists would usually be the ones loosing those battles.

Reasons behind these antagonistic relationships lie perhaps in lack of understanding between visual and non-visual journalists' role in the newsroom. The classes that I took as part of the master's program helped me understand why these arguments happen. Literature suggests that antagonistic relationships of this sort are a byproduct of old-fashioned newsroom management strategies, where journalists work not as teams but as line assemblymen producing pieces of a bigger puzzle. Journalists that do not work together usually produce below-average stories with human resource being wasted as a side effect.

My master's professional project explores the work routines of a contemporary news organization's photography department. One that promotes visual journalism as a way to attract readers with compelling content. Working for and doing a case study on the Hartford Courant has helped me discover a few general guidelines that successful, visually-oriented newspapers follow to create and maintain a newsroom culture that supports this philosophy.

I hope to use the knowledge -both from the professional project experience and the two-year master's program- back at La Nación to help our paper become better at visual reporting and photo usage. I plan to adapt the general newsroom management guidelines from newspapers like the Courant to our specific needs at La Nación. Ours is a newspaper that is committed to always improving its reporting and overall quality. I hope to contribute with that commitment when I share what I've learned and work with our photo staff to modernize our department.

I believe that strong visuals in our paper can attract new readers that otherwise would never be compelled to pick up a copy of La Nación. I believe that our staff has very talented photographers, but we have yet to take advantage of this great human resource. I believe that I can help visual and non-visual journalists at La Nación by teaching them the value of teamwork for producing integrated news packages.

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Introduction

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It is no secret for the newspaper industry that there is a steady decrease in readership and subscription base in the last few years. Now more than ever, editors in conjunction with newspaper managers are trying to come up with new ways to attract readers and advertisers. For both newspaper managers and editors it has become clear now more than ever that delivering a good product, a product that is valuable to the reader will increase readership and advertising sales.

In the editorial side of the newspaper business, good content is a result of teamwork. 
"The days of the lone journalist are a thing of the past," as author Daryl Moen refers to the changing organizational schemes in contemporary newspaper management. Since the early 
70s, newspaper editors have experimented using a team approach to tackle with the task of 
gathering and publishing the news.

Studies done in newspaper organization in the 1970's have found that the way a newsroom is organized directly affects the outcome of the editorial product. Researchers like Herbert Gans, Gaye Tuchman, Mark Fishman and Edward J. Epstein have all explored this topic the found that organizational routines largely determine the content of the news product and therefore the way the world is made known through the news.

Now more than ever, newspaper editors are relying more on good photography, attractive and explanatory info graphics and appealing newspaper design to attract reader's attention in an increasingly saturated information arena. Newspapers have to compete with more visual mediums like television and multimedia forms -such as the World Wide Web- for the audience attention. It is no surprise that the newspaper is slowly turning into a visual medium in itself.

Newspapers in the United States have relied on visual journalism as an attempt to attract more readers with thoughtful designs, appealing photography and content-rich info graphics.

The story is different for newspapers in Central America. News organizations in this region are stuck in the newspaper past, still practicing the traditional vertical newsroom management style, which has been demonstrated to be an obstacle for producing news packages that best serve the reader.

I've been working for Diario La Nación, Costa Rica's largest daily, for the past five years as a reporter, web producer and photojournalist. In 1999, this newspaper gave me a scholarship to pursue a graduate degree in photojournalism in the United States. After completing this program, I will return to Costa Rica and continue to work for La Nación.

La Nación currently is organized in a vertical fashion, where decisions fall from the top newsroom management positions to department heads. Each department then produces individual pieces of a puzzle that are put together late at night by designers and the city editors. This traditional style is a barrier to successful communication with the reader. A newspaper editorial product done in this fashion fails to take advantage of the synergy of reporters, editors, photographers, artists and designers. The traditional newsroom organization fails in the end to convert data to understanding for the reader. (Moen, 2000)

The research component of my master's project will attempt to study how a particular set of routines in the photo department directly affects the quality of visuals in a newspaper. A case study on a newspaper known for their excellent use of photography will be used to explain this fact through the examination of their work methods, their routines to produce news, and their organizational structure. The case study will help understand how the photo department organizes internally to handle daily photo assignments, and at the same time produce more in-depth photo projects to be published on a regular basis. The study will examine all work relations established by the photo department with editorial and design departments when there are photo-driven projects in the making.

With this project I hope to gain insights in how I, as a future staff photographer for La Nación, can help to improve our overall photo use in our paper.

The results of this research component, in conjunction with my professional project will give me a solid understanding of the contemporary approach to team news making and visual journalism. The experience gained can be used to aid in the process of modernization of La Nación's news production schemes on visuals. This project will also help our

newspaper's photo department to contribute with better visual reporting.

In the literature review for my research component, I've learned that journalists and news organizations use routines to tackle the unpredictable task of gathering news. And since routines can affect both the way news is produced and presented, I consider important to study how a paper known for its quality in visuals works to report, create and present news stories to its readers, as an model for other newspapers to follow.

This master's professional project report was written following the premise that newsroom routines at specific papers can be studied to later be adapted and applied to other news operations that wish to improve in areas where other papers excel. the first second School of Journalism's photojournalism sequence, students are sometimed and the value of surgicility images for mesopapers and documentaries. The region of second responses students to apply this knowledge at the Columnia Mesopapers, are

This was my live experience working for an American newspaper. It was a factories to diagram in was working for La Nación in Costa Rica, the paper I've worked these 1971 files as a writer and latter at a photographer. At the Missourian there is an atmosphere that is an interest for experiencement, for calculated title and for innovation. The Missourian also obtained the different value to the sound electronic of point journation. I have, with graphics and suverpaper design are all considered content just at this interest is an an accontent. This is increasing at two American newspapers, the Print Journal in Very Reach, I'll and The Harderd Coursin in Bardard UT, confirmed to me that this fact happens made often than not begin as the American programme.

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Mr graduate studies at the Missouri School of Journalism are a direct resort of this change. I see my responsibility as a staff member of this newspaper to learn as much as I can about visual journalism so token take back this knowledge and share it with follow reporters.

# PROFESSIONAL COMPONENT

ability here in the School of Journalies has sample on how to improve my visual

At the Missouri School of Journalism's photojournalism sequence, students are taught about the value of storytelling images for newspapers and documentaries. The program of studies requires students to apply this knowledge at the Columbia Missourian, as they try to work in teams with other students at the newsroom in a real-case scenario.

This was my first experience working for an American newspaper. It was a far different feeling than it was working for La Nación in Costa Rica, the paper I've worked since 1994 first as a writer and later as a photographer. At the Missourian there is an atmosphere that is suitable for experimentation, for calculated risk and for innovation. The Missourian also allocates different value to the visual elements of print journalism. Photos, info graphics and newspaper design are all considered content just as text in a story is seen as content. Doing internships at two American newspapers, the Press Journal in Vero Beach, FL and The Hartford Courant in Hartford, CT, confirmed to me that this fact happens more often than not in American newspapers.

Visuals at La Nación were seen until very recently more as accessory elements of newspaper design rather than providers of content. Photos were arbitrarily selected, paired and cropped by copy editors or designers with no supervision from the photo department. But these days, La Nación has seen the need for change. A slow but steady drop in readership in the last few years has made editors at the paper seek out ways to attract new readers. What was once a gray and dull-looking paper, is now trying to be more visual. Info graphics have had more play the in the last two years. A redesign was recently introduced in August of 2001. Top editors have seen the need to train the newsroom staff in visual journalism.

My graduate studies at the Missouri School of Journalism are a direct result of this change. I see my responsibility as a staff member of this newspaper to learn as much as I can about visual journalism so I can take back this knowledge and share it with fellow reporters and photographers at La Nación.

Being here at the School of Journalism has taught me how to improve my visual vocabulary. I've learned how to effectively tell stories with pictures. I've learned the

importance of teamwork between departments in the newsroom. I've seen how valuable it is for designers to appreciate photography and text, for photographers to respect text and design, and for writers to see the value in photos and layout.

The professional component of my final project has allowed me to observe firsthand how other American newspapers work to produce visually-driven content. While working on the professional component at The Hartford Courant for 13 weeks, I observed how The Courant sees their operation in terms of news gathering and news presentation, meaning that they consider presentation as important as content.

Being a part of The Courant photo staff gave me a practical, working knowledge of what routines contribute in improving visual coverage and picture usage in newspaper layout for a large American daily. As an intern, I worked shooting daily assignments and did enterprise photography for the news, sports and feature sections. I researched and photographed two self-generated picture stories that ran in the Sunday Life section and the Courant's Sunday magazine, Northeast. I was also assigned to shoot two small photo-driven projects for Features and Northeast, as well as studio work for a photo illustration for a story on winter clothing that ran in Features. In brief, I experienced what it was like to be a staff photographer at the Courant for these 13 weeks.

All the interaction with the picture editors, section editors and reporters as I shot and edited my work has helped me understand why specific routines practiced at this paper directly influence how news stories are presented. Reporters consult picture editors on the best times to schedule photo requests. Picture editors work with writers to coordinate the visual coverage of a story, and with designers to display photos for maximum impact. In brief, visual and non visual journalists work together to research, report and present news stories in the best way possible. But also, picture editors are constantly overseeing the generation, take and use of pictures for a news story.

This same interaction with picture editors also helped with my shooting and editing skills. Each with their individual style, picture editors would gladly critique my work and make suggestion on how to improve a particular shoot. In general, the photo staff was very

willing to help me achieve my master's project goals.

With my stint at The Courant, I observed how teamwork helps produce better content for a newspaper. The Courant's commitment to teamwork is evident in the constant communication between all departments that come together to work on a specific project. But as a visually oriented newspaper, communication is closer between the photo, graphics and design departments than with any other department.

Overall, my internship at The Hartford Courant was a positive experience. If I were to mention any shortcomings, these would minimal. For one thing, the September 11 attacks changed the news panorama in Connecticut and made international news the prime focus of attention, leaving local news secondary. It then made it difficult to work on in-depth local stories that eventually could be published as a front-page center piece, because of the needed coverage of the aftermath in New York City and the military response in Afghanistan.

The September 11 attacks rendered the opportunity to study a news organization working full-steam to deliver meaningful news under extreme pressure. But it also created chaos in the newsroom, which made it hard for me to fit in and be efficient in a news operation where just a couple of days ago I started working for.

September 31 aftermaths It was just my lifth day at rock for the Course, and al2

September 11 aftermath: It was just my fifth day at work for The Courant, and the paper had to deal with what could be the biggest news story of our generation. There was no time for a slow start, I had to make myself useful on that same day. My first opportunity to shoot for The Courant came a couple of days after the attacks, as the paper focused both on the aftermath in New York City and the local reaction in Connecticut.

It was impressive to sit in during the budget meetings, where editors made efforts to go past the superficial coverage and dig deep for alternatives and ideas. They constantly asked themselves how to be different, how to better serve the local readers, how to offer the readers something more that they did not already see on television or hear on the radio. Brainstorming sessions were now held everyday for the upcoming days' papers.

Meanwhile, the photo department coordinated the coverage with their four photographers on the scene, while they planned to send more staffers down to New York City. But they never forgot about the local stories. There was a mayoral election to be held on September 11, there were other news stories that had to go in the paper.

My first two assignments were about the community's response to the attacks. This was my first contact with the routines of the Courant. I noticed that the photo department was very efficient in choosing assignments with visual potential. Origination editors Toni Kellar and David Grewe screened and chose photo requests where there was a chance to make genuine, documentary-style photos. The request forms were very complete and had all the details that a shooter needed to properly do the job: a summary of the story, contact numbers, names and addresses.

The first editing sessions were very educational, as picture editor David Grewe critiqued my take thoroughly and gave suggestions on how to improve my shooting. Editors constantly ask questions about the shoot to get a better sense of why the pictures look the way they do, so to choose the most suitable picture of the take. This was a major departure from editing sessions at La Nación.

#### TERROR IN AMERICA + FUNDING THE EFFORT



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By DAVID LIGHTMAN

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#### 'Let's not do to the Afghans what we did to the Japanese.'

# COUNTERACTING HARASSMENT

By DEBOKAH HORNEL DW

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Since the name that the Aprilet family removed think Notach those of Alphaneters in Raytlerd, was harmoned by a caller sharting. Yet out of America. lovel contensers and framile have been circling the wealths.

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Viera Cracit, an adjust the problems of German Studies at Wesleyen Ontwenty in Middletown, was acting the patriosa at the restaurant Setunday right. "We were marting with some friends and one of them mentioned that the America had been harmond, as on the sport of the moment are decided to an with our families.

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#### SHOWING THE FLAGS

VIETNAM WAR VETERAN

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# Hoping For A Way To Heal

#### Forum Explores Reaction To Attacks

By DOWSTACOM

\$2000(1) — America's competing against terrorism won't be like any way that the country has known betern U.S. Rep. Namy Johnson pro-

The challenge before us is as great as World War I or World. War II, and III, and II

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#### SCHEDULED ASSIGNMENTS

Routine sinks in. There is more in news than just the terrorist attacks. The paper goes back to local coverage while keeping an eye on NYC and the military response. At this point, I am comfortable with the routines at the photo department. These are samples of scheduled assignments that I shot for the local pages.

Photographers at The Courant shoot no more than two assignments per day. That allows them to spend enough time working on any assignment and considers travel time around the state. For every assignment that I shot, I could estimate that I spent anywhere from one to two and a half hours working each situation. During this time, I looked for what we call "moments", or genuine subject interaction or emotions.

I could dedicate as much time as I needed to capture those moments, to wait for the right light or to hope for all the elements that make a photograph fall into place. This helped me come with solutions to what seemed to be dull situations (see examples on pp 17,20,21,23,25). In all these assignments, I had to wait for situations to develop so I make more compelling images. Having enough time to shoot assignments meant that I could explore other possibilities that could give good images to a story. I could follow subjects around while they engaged in their daily routine. I could talk to them to make them feel at ease. I could experiment with camera and lenses for a different visual effect.

Editing for daily assignments was usually done in the afternoon by the A1 or the Zones picture editors. It was a straightforward procedure, where editors look at film and inquire about the assignment shoot. I never encountered a situation where an editor pushed for a particular frame that I didn't think it was good enough. Usually, the editor chose one frame from my pre-edit selects.

I noticed that Courant editors and photographers talk more about the particular edit than at La Nación. At the Costa Rican paper, the process is less involved, where editing is more a procedure than a brainstorming session to come up with the best option for a story.

# CONNECTICUT

# GUBERNATORIAL RACE ON HOLD

Candidates Tone Down Rhetoric, Suspend Fund-Raising

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#### UConn's Austin Praised, Rewarded

A CHURCH IS WHOLE AGAIN



Slaying Suspect Charged

> Victim Had Sent Son To Hospital

CIMPRIC TOWERD A CAMP EON I STATE

#### TOWN NEWS

# Crowded Kindergartens A Concern

By JAN PARRIELL

EAST HARTPORD — Addition, subsystem and Chicken are computational basis and unually assessi-

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muleots.

The meeting is scheduled for TXE p.m. of times had

Excellence in the two kindle-garten classes at the barrier School — If students in the secreting wases, M in the above — is used the form of 25 of the barrier of a substitution.

used to the teacher's color to the teacher of the existion proposed by Super-termination James F. Fallon — having a Jr. Franchin H. Mortherry shows teacher specialized the day of the showout — in head of the shows the shown that per sent the hard for years of the hard for his baybeary permits. Any hard for his hard for his hardway to the hardway to

rising from about 27 to 22 and edits

In addition, water made to at each actual would have to exist these morning to afternoon exessions.

Locale Keenig, treasurer of the Mayterry PTA, and percent at her artised are requesting trained that profess toucher be hard to touch at Nickanum.

"Why fix one problem to constructed worlder over" said Kneedy, who dearn Mayberry students would suffer from the larger class come — which also we now made pand your further later to the year.

"One concern in the thickness," the seat.

Karring said a new teacher music spill time by
team, thicknesses and Sairer Laws School, which
also has bindergarton classes that exceed the limits
of consultations of two small classes at Jusceph Of Geodesic School in planned in address the Scient Laws strategy.

False said he has at the board's request, propared abstructions that he will present at horigid's

The system of histogram additional learning model and far my recommendation, "Falses sold."

Abother option would be to him a long-term substrate. "Dust maddes up, to pill December, to take a long, bord look at our budget." Fallow and

elementary articula. The actives system finishes neer budget that year.

Eacher, seed has instead alone was detreen by

Whatever the solution, lancari Torres, the prints pal at Nockaman, to looking floward to smaller classes at bloodwell.

"My parents are being very partient," he said, " would not say if a term frustrating, but it's very not exact. for kidn'ts have no ex-attention. If we campe: side course individual expension to the Aids, they will aver a before chance to exceed."

Torres said be did not want to comment on May

"I understood everybedy's point of view," he said.

Fallow agrees, although he said if the board makes a decision veright, it probably would take a few days to settle through the expects the changes shadowed they are — to be in place of the beginning shadow and work.

Do addition to objecting to larger class store, wronpercents at the force council meeting last work absence agast that they were not given angle todays about the change.

Patien and his offers, which continually tracks has sizes, is required by contract to make staffing believes based on constituent data taken, on the

We have always done it that way, "he said of the new-day becomes fail had been placement to implement the Majoranes failure resembling the only and disayed in response to the parents' resolution. "It's however been as lesse to the pass, But in the finanses he have always and to see that the second of two days, and the last financial."

# Local Agency Facing Fines

By LEE PORTER

VEX.NO. — The town takes in anti-blight ordinates only serkessly, even laughty brown ageinties of taxons when his monocolor groups

s are described a come. The cown Tanasing Authority has

#### ERNON

on cod for relating the ordinates of two properties to Village Street. Theoreticals is soldered to the Migh

Tourphaly is subject to the blight ordinates, including the least." Town Administrator Laurence Shell or and this work.

The cost properties of W and N Using St., are nowed by the Verteel Post Standard, Development Carp, so a spring set up to the Newson and Authorities to the Newson and Authorities to the Newson and Authorities and Authoriti

The president of the group said the creations for holding official Gene holes were "sensiting of a punis-

"We have had a wonderful mager's overriant metric with the town," Next ty Cobsequently.

properties. a Ward Street Soliding where the police substation is because, and amother became on Village Street that in now privately cented.

"The great pa to eliminate hight. Oxformable.

But the process has been slice with

The agency against for E-10.00 is place misses to investment this proper ties it were. Indicate accountly became displace for the great when it account and the minimum matches of love tog unificate uponity. The great is in it foul stages of approval and it moves may be available to early 200

"With the grace we can do them at a store " of coast."

The Hawning Authority has noted for a hearing before the town control. The charines carry a \$40 fine for each relative. Salles has also need the fire of the charines.



SAUS MARKET THE HART STREET COLUMNS

and MCEL SORTS became of counting membershelds in a storage facility in the back of Acre & Hope Co., a troud audiet shoes at the Kmart Paco in Version, Open since Aug. 8 the storage of an above or a shall a great August." I have manager Charyl Seniort and the shares or what a set to be the Storage Charyl Seniort and

# R.I. RETAILER FINDS A NEW OUTLET

A con & Negor Co. The printering discount of state of Models in the Control of Models in the Control of State o

hope to spect wo other groups of siders in the Hartford area in the test year. The Victims alone are the company's aread section, into Contentions, the

App & Hope, broad to Contierland, R.I., has been trying to recreate itself after closing several starts earlier the year to Manusch swetty and Rhyde baland. Last month is second three include in

year in Managh inserts and Rhode Sales.

Lead month is specied three collates to the IR. The opported size on the first Turnpike place in: Version when the supermarket had been leased. These domes and Ann. & Roye Certains.

Bach Coulder, CRO Faultiern Order as



BAN UNG DIGER

Ide Outlet

The businesses — all starting one red — have drawn the proces of some officials.

The efficient have been working to get new toponts to ment into the plant of finate in other long & they down a treat the street into larger quarters four years on.

Now after years of neglect, the plant has been operated up and is over agent allow with shappears. Two Joyce, to tyen's disease of sensoric development, said there's only one receipty left to the 18.000 sensors for plane.

test available for lease in a name square-first space between Arm & Nove and the NAMCO store. The plane side contains a Nig Kinaut. Them Fair Time and Clamy Nadia & Hair.

imaging to just what the area needs.
"It's going to be good for the place be

couse it brings more people in The Known already brings to shappers and the from 6 Deep does the same. The more people who come to the pla-

"The mare people who come to the plots, park their corn and look around, the letter it is. This will help everyone," be said.

Joyce leaks at the Ann & Rege retail covered as a "second cert value-crientle store — a grade below Filmers" and section complement to the Ricklan idia Madi in Meradisesipe "Il'a diacoustissi reserdan

"I's flavouted merchandles, set it's good merchandles at good prices," he said.

The Att. & Hope stores will not broad numberalise such as Abertronble & Flich, Guest', Gap, American Kede, The Limited and J. Crow.

Sun Chare, essentive vice president for Arm & Hope, said the overgeens is able to buy sworthandine that is deeply diseased and not likely to be found again.

concrete and not likely to be from the again.
"We larg a lot of closerous from marke breach, or overroom," he said. "We buy morrhandse off and in sewers. And we want and in for lose than 30 percent off."

Ann & Rope has been in huntimes less 160, operating chiefly as a departsent store chain. About the years ago if larged operating catalog author atoms.

PLANE IN MOPE, WHEN M

# Golfer Proves Point About Ability

Rebuilding Broken Spirits After Attacks

# Mastery Test Law Called Unfair



# A Man's Double Life Emerges After His Death

TERROR IN AMERICA \* PAKISTAN ON EDGE

# Official Warns Of Anti-U.S. Violence In Pakistan



#### TOWN NEWS

# Man Is Charged After Car Chase

Police Say Suspect Tried To Hit Officer With Stolen Car

By THUY OGANLE



describe of the officers provided or since one further effermation about providing any further effermation about providing and providing and providing and conventigation. Angillate of source providing and a picker officer. Simple for the providing and a picker officer and the picker of for the providing and a picker officer. Simple for the providing and a picker officer and the picker of for the picker of the picker.

# MDC Takes Reservoir, Plant Off-Line

By PARK LEMMON

CANYON — An unknown substance in the Negros service caused the Meropolitan District Commis on to take the reservoir and Californitie water tree

ment plant of line early Wedpenday.

A Met-opolities District Constitution officer patroll-ing the reservoir final of pit full curries to the water and discovered what beard like as on a sick is well as the MCX application Mart Streetile said. Autopor re-sults indicate the pit built directed and had been dead for a size One.

Internally." He would not inherent on specific teem, but said for the product of inherent on specific teem, but said teems to the product of the would not inherent on specific teem, but said teems to the Content of t

# College To Hold **Vigils**

Town,

Former Resident, Student Mourned

By STEPHANIE METZ

AVON — One month ago, Any Topen broaded to One World Trade Cacter to propers for a conference

#### AVON

Always principal, also showed up haift and such us the little before little little before little befor

# A Bizarre Road Episode Leads To Crash, Injuries

By TRACY SCHOOL FOR AND CHRISTING SCHOOL?

#### WEST HARTFORD

chiaton, police soid.

George Surphone, 42, of 36 Washinsers Extin. West Hartlerd, was in-related continuous at Barrillard Hampinal Westwoodup sight, with fractured the Appendix of long soid only, police soid.

The driver of the other size: Report L. Yazaw, 40, of 46) brook Road, lampina, was its stable condition of Windhast Continuously Messarial

# Lost Acres Site Tests **Show Pesticide Traces**

By DANIEL F. KINES

#### GRANBY

and prompted good natured suggestions at the end of the meeting that the two sides would ultimately meet in court.

#### TOWN NEWS BRIEFING

#### **MEW LONDON**

Jury Still Deliberating In Pierre Murder Trial

In Prefer Munder 1994.

NOW LLONDON: After name than have deep a party in etil deliberating in a death provide peak year and Anglati laser years captain. The party left the manthospe finderwales of themson without a profess in the case of Conpart Person. The party for the case of Conpart Person without a straight in the case of Conpart Person.

compare Parette, who is compare with married following married conjugate and married following and two consists of first designe relationspace and first designe relationspace and parette, a few Lendon resident, intended to will creak to orazine to Justice "Capitalia". Dans Consort shall to will creak to orazine to Justice "Capitalia". Dans Consort shall to seek to the seek of the Justice to the seek of Justice to the seek of Justice to the parking for of the spacetiment complete, Pleane to id project that he washed as two of the project that he washed so that the project that he washed so the project had Consor, who take their first income.

ncknowledged in over that Plans not deliver the final, final lidew to Contract, but said Please is still responsible because he participated to the beating. Effects is found guilty of capital frience, he croid be sentenced

#### WESTBROOK

Alleged Trespasser Arrested At Barracks

ATTENDED, AT SPECIALS WESTINGS (ALL AS 7 personal MASTINGS (ALL AS 7 personal Mastines on men found investments in a restricted one helited the Toway F. lacrowks later Translery sight was streeted, story police and. Towards 5 Mastines d. et al. Pleas Orise, was found in the rare parking in behind the bear value of Special in behind the bear value of Special Pleas (All As 2 personal parking and behind the bear value of Special Pleas (All As 2 personal parking and the All As 2 personal parking and the All Association of the Association of the All Association of the All Association of the As

cid. He was charged with

converts after the Sept. () terrarial stracks led police to restly the FNS and



HOSE SCHOOL STUDENTS one Roads, center and Andrew Lerne, right, shear we as also Marins begins a water quality and during the presentation of St. Investe College's one final-water limitide to be likely Medical Medical Rep

#### OLD SAYBROOK

Acton Library To Close For Work Preparation

CLDSA YIRKOW, - The Action Public Library will be closed Oct. St through Nov. 4 or motorcial and epippeand are develod to make rivers for work on an addition. The break drop will not be evaluable.

#### GUILFORD

Skeletal Remains Those Of Missing Man

Those Of Missing Man

GUILTAND. - Selected remains
found over the workerd browbers
identified as those of Johns Rodi. a

Kyane of North Branche Land.

Roding slice May, montigature said

Roding slice.

Modernia exampler In Malia blue,

Modernia exampler In Malia blue,

Modernia exampler In Malia blue,

Moserphysia de in autope in the

remain, said the cause of doubt was

suphysia due to heading.

Investigature are still trying to

theremize whether the doubt was

succide or not, frequity finder Chief

Thomas Personales.

MEDICATIONN — A man who was stabled repeatedly on liver Boad Tuesdes right was released from Yair New Haven Heaptial Websenday.

MIDDLETOWN

Yair New Haven Despital Welsenbary, police said.

The man, who was not identified, was statisted along the processor in this with this will be a sensitive of the Medicenes Respital in Medications. He was then from to Tabe New Haves.

Because of the man is exceede, he was not interviewed by efficient at the

finand hanging from a tall said tree in the woodstreet County Rued on Saturday traveling by two men avoiding for maniferance, police said. atilitat few details about the case Wednesdo, Officers were unsure at first if the stabiling occurred in a Junuar, but later determined that it Man Who Was Stabbed OLD SAYBROOK Released From Hospital

'Not So Scary' Stories To Be Told At Library

OLD SAYEROOM. — "Not So Soary Hadvener Stories" will be hild to children in kindergerten durwijk Grade Hy Audrey Burgerweid Oct 34 at 4 p.m. in Actus Public Lifeway. The program, which includes trade, is specially of Friends of Action Library For some information, call 460 Mil-

#### Precaution: Reservoir Off-Line For Tests

By PHILLEMOS

rissex in the Sepang Reservoir

CANTON

used the Metropolitan District to take the reservoir and Collins-tile water treatment plant off-tre-norty Wednesday.

The FBU is also execute of the interest content of the

LETTERS

aliagned New England as their lamin. Such a meeting was called July 1, 380s, on a newfallian to in crosse. On the two-year form the haused of adventures to a flow year lamin. The large voter attendance defeated the resolution. Our first was the state of the large lamin and the lamin them defended the resolution. Our first well-resolved the selection than the defeated of the interesting has been been the flower of degree about the defeated and the interesting the adventure of the interesting that the interesting the adventure of the interesting the interesting

Mr. Webster left a message or my heart stephene throuleming the series of skills to make ber an end calcular (first electrons.

It is have really of skills to make ber an end calcular (first electrons.

In self-time to bring a candidate in the manufacture of t

A person who assists the office of the following state of the control of the cont

#### The Hartford Courant.

on consistency come proprietable (SAS) for

# Campaign Finance Reports Ignite Sparks

#### Larson Out-Raises Kniep, 4-To-1

By CARRIE BUDGHT

EAST MANTFORD - Major Timethy Lamen has releed more than four pass the amount of maney for his units

#### EAST HARTFORD



#### STUDENTS UNITE IN RECITING THE PLEDGE



# TAKING THEIR SCHOOL NAME SERIOUSLY

Students At St. Gabriel's Are Doing The Work Of Angels For A New York Family

Window woman who form Plening allowed to done. The ming Allows principal of its Gase properties allowed to start an "Angels to Angels properties with the height free water properties and the ming properties with the height free water and being properties with the height free water and the mind to design the first water and the mind to design the first water and the water and

### **Teveris Bows Out** Of Race

#### Incumbent's Job Prompts Withdrawal

By CHRISTING DEMPSEY



#### TOWN NEWS

#### KICKIN' BACK AFTER THE WALK-ATHON

# Library **Project** To Face Vote

Plan And Zoning Commission Gives Its Approval

By THUY DORNIE

#### FARMINGTON

Martha Cheshim: necessions characteristics of the Debugy re-pression propert, said the plan and roung overaments are consented short the total cargos, solubiling Farmingson light folders, new tall, the Storry and the sense officer composity mean. The committee composity proon. The committee water deave information should be the propert would affect parking in the area.



# Retired Executive Buys Manchester Bike Shop

# Bridge Work Is Planned

#### Federal Funds Available

Ry GAMES, P. ADMES

#### EAST GRANBY

# ARTS MINISTER PRAISED FOR CREATIVITY, ENERGY

West Hartford Resident Serves In Asylum Hill Church



# TOWN NEWS

# Candidates Agree On Building Needs

#### Center, High School Get Top Priority

By PETER MARTERA

CLASTONICHY — If there was one thing the town council candidates agreed to during a forum Meedey right.

#### GLASTONBURY

prigicils women rather than later. During a cardillater former speaker of the top the thanker of commerce. In of the 12 residents reacting the stone seeks at the conceil agreed the force is not provided to be the commerce of the test of of t



# Celebrating Differences In A Big Way

# Two Facing Theft Charges

Police Stake Out Car Dealership

#### COLCHESTER

# Project Green Plants New Purpose In Youthful Offenders





# IN HARTFORD'S NEIGHBORHOOI



LUMANNIA JOHNSON-TUCKER of CREN interviews a merchant at Cachita's, a religious artifacts store on Park Street in Hartford, while conducting a survey to determine the business health of the area. CREN was

## CREN

hall that affect them," said Vick-

ers.
Using its research and U.S.
Consus and City Planning De-curtment data, CREN has pro-



Friday. There will be ch



The Rev. James Walker, pas-

# Panel

Hartford and the state's trans portation problems from a lack of light rail to a lack of civility, the discussion was turned over to panel members, who shared

#### AREAWIDE

their views and hopes.

Harrison, whose campos has tion, undergone a major renovation undergome a major renevation but still experiences a parking shortage, lamented unused frain tracks that could help ease the situation and also provide student transportation to downtown Hartfield and to Readley insog from mass training the state of th

International Airport.
Griebel discussed his board's mission to identify the state's mission to identify the states greatest regional transportation needs for the needs fo

This is not an end, and said "It's a means to an essentiate economic a and quality of life."

Davis sees the issue of transit extending beyond

sues, including where stations and parking lots be placed, need to be addr-



# TOWN NEWS

# ts Preparing

ins' Stories

together a book with a page dedicated to such servicement, including the from from Coventry.

The project has proved tremendously popular: Already, 130 students at the Capt. Kathan Hale Modile School have volunteered to do the resolute.

T think it is a good does to do thus for the people's Genilises that are still after, and seventhe grader Asilles Marrotin, 12. "Nobody's done much except for the Victiman Vectorum Meutocki wal and I just think it's really rike we're dong this."

The students are hoping to put the word out about their properly through newspapers and radio stations in hope-of encountaing family members and friends of the servicement's share sto-ries and remove as with the students. Some alternally have responded. They have met with students and brought in memorious, such as the solder's last let-ter home, a phote from the last test of date or an accordant about a chieffiend



DORIS MAITLAND, water of Visitnam Was MIA Andre Guillet, talks to Desert Storm veteran Eric Moyther at Copt, Nathan Hale Middle School in Conventry, Students from the school are gathering information about the 600-plus Connecticut man who flought at the Visitnam Was Guillet was reported man who flought as the Visitnam Was Guillet was reported moscog in 1966, when his plane was short down in Lane.

Meeting Kicks School Site Issue Back

HARTFORD

# Schools Getting Musical Help

Federal Grant To Help Train, Attract Teachers

Move get a major boset in Nach-ed yeldis schools Wednesdey with to accommence of a \$250,000 fed of great in beigh train referent mov-tosechers seld attract new coose. Nachted assessed only about 2005-ics, agencies or colleges tools enably

est privary rais of about 12 percent, aid Juna Sernabucci, director of the

and ATAT Transitional described FLARE with of assumed inter-ments to three attacks. The great and the describes in religibling to instrumental mosts: programs during the street day for-portameters of Schwiss Arthressy 3. Annual and second these programs and the religible to our literature of the described in the literature of the described in the literature of the Attacles have been also accessed the program on part of the actived day after notice distractioned mostic teachers left the actived system.

This a very sunting time for us as

and the Barth School of the Uni-orizing of Harthord made: Switches ing the Harthord made: Switches Nurshaben being rass with the grant entropy will begin in Secondar and include a three-day liabilitate in Jose 2015 for make obtaining them Hart-field and corresponding toway, Bernan hart said.



# Congregation Celebrates 50 Years

# Neighborhood To Get Playground Nov. 3

Volunteers, Grants Make Project Possible

### WEST HARTFORD Whomers for a filter in each grain of a term from the color forms for a filter in each grain or a term from these the color forms with the color forms of the color fo

# TOWN NEWS

# Political Newcomers Could Be Key

By DON STACOM

ENTER2) — Incumbers are largely shaping the strategy and lices of the November election outcomes, but the last

NFIELD

ance of power on the town council may hange on the success of first time chall improvides both parties.

Resultings are trained to hold that

Republicator are trying to bold their resuccil majority without Frank Indd., a

#### Both Parties Field First-Time Candidates

key member of the team that startled Kofield by aweeping to power in 1990 and

In the place, the party is numbring relative personner Julian "Juris" Tail, who was appointed this number to facial and the term after Dodd resigned.

Republicans are also backing on a 23year-old service. James Joses, to utsend Detawardic locataberd Lewis Flore in Secretions.

the Democratic side, firetime

conditions Patrick Taillarth and David Produck am half of the party is Given for controlle or at large onservi even And the party is receiving treatment chall lenger Caroli Creatic against first Kao

The New 4 electron will dictate which party helds gower on the concell for the next two years, and will determine who serves as mayor. Republican Mary Lonpart flore council sinctions and has been the council's choice to write as major each time.

But if Democrate take back their traditional majority on the council, they'll choose the next major — regardies of which candidate on the ballet gets the manufacture.

There are few close cut, party line is easy in this election.

During the past year, for instance, a coalition of Department and Republicans

approved an agreement that will extend managed trash collection to condensi country there also were members of both

Democracia harvi appeared slightly more likely to response a large scale referendum to improve reconstant facilities, her twitter party has family etalled out a position on either side of the question boundwork from both parties endorsed the twent compages against facilities disable follows a serial exposure. Excluddisable follows is serial exposure.

In Exclusion, where Demokrata flar out-

THE SECONDARY HALE BE

# Council OKs Salary Measure

Town To Guarantee Reservists' Pay

Sychica SANTON

CLASTICNICITY — Tives, employees who serve to the military reserves will eafler so-cut as pay of they

The tives council ununinously signed Funder to purcein the soeries and lesselfs of reservision for at

The measure would pay any difference between an engaging is town, pay and his or her military compan-

#### LASTONBURY

setion. Them Manager Kichard J. Johnson, seed them are two manager policies employees who small be called to active daily. These excitors have not been blandfeet.

Outractively their saleries and lesselfs, would not about \$4,250 a rounds, Asimon hid the coupy, for a total of \$25,000 over six months.

"I email engent an initial approvaint aptivate months, which modifies restated an increasing," Johnson words in a month.

There are also two solved learnst employmen who could be called to active duty. Cost estingates for guarantmentag their solvelus were not available Wednesday.

Countinues Kento P, Graff, who proposed the treasure two weeks ago, said. Wetnesday that he is pleased the council approved it.

"It suggest may be Countenauty to play e-email role to a national effort." Graff said. "I think it's a terrally thing."

Council wimon Shamer, H. Purtill, and the common was an every use to expose!

"It's similar to what we did during the golf war." Purtil said. "The compat is to keep so employee in the perulant to or she would have been in led they not best called up."

All head one of the types, engagement is a police officer. If that officer is railed to active they, it would one about \$26,000 ones six months to core the officer's patrick shallow, indicates said to the meets.

said to bis meets. Manchester has also approved a measure to materian health hereifty and pay the difference its solarly for tooks employees called to either the ty. And the state feelant is consider origing this provide this layer of paid learn. Solawed by a similar salarly guarantee, to any main employee solard to active duty.

#### A DAY ON THE FARM



SAID WARRY THE HARTSHE COURSE.

"FARMER BICK" distributes part feed to second-graders from Erfield's Henry Senand School at Studer Farms in Erfield on Wednesday. "Farmer Bick," ske Rick Charlette, hours a cost from Senand School at Studer Farms in Erfield on Wednesday. "Farmer Bick," ske Rick Charlette, hours a cost from Senand School at Studer Farms on Erfield on Wednesday. "Farmer Bick," ske Rick Charlette, hours a cost from Senand School at Studer Farms in Erfield on Wednesday. "Farmer Bick," ske Rick Charlette, hours a cost from Senand School at Studer Farms in Erfield on Wednesday. "Farmer Bick," ske Rick Charlette, hours a cost from Senand Sen

# **Congregation Celebrates**

A Vision Leads To 50 Years Of Worship

By STEVEN SOUGE

WINDOWN — It all started with a small minerity in a small town. States families meeting in each other's boxes in Washer meny week to practice that its Righes and to teach their shifteen alone the hindary of their people.

to gather, study and pros. the furnities

WINDSOR

gave and raised theory, linged frame align with people of other tattle an eventually built fleir own sytuageges attents as Seth Alex, or bosse of people.

atomic as facil. Alter, or borse of people. (In: Securities, past and runner manubers of the congregation will gather to celebrate its ASS exploratory and to measurements the effects of those who

"We were young and emissions and had a strongth and a desire," and living Wasseryton, one of the congregation's femaless and a sent resolver.

trunders and a peet president.

Those traits came in fixedy as the trunders tink financial risks, but esfition and promoted wreating matches to build the conder black entergraphs.
"We did everything that was legal."

promble to do," Memorrhan and.
They also retied on the thresholds and trust of Christians who lived in the trigidher/hood that congregation memters hoped to build in. Those registers spake on behalf of the agrampation when a secural issue arrise about holds for its a residential area.

"I time they realized we deserved to have a place of worship," Wasserman sold.

On Sept. 11, 1981, the synapsyste on Pallando Avenue opened 8 doors, and 8 has been a versue for services, milgions attenting, cross of passage and a sense of

Whenextract sold to single event in the congregation stands out over the past salf-sentury. What does come to solid are the young people who come of age through religious commonthies such as her mittershar and fact mittershar.

"Every one was a significant event," broads.

Maria Adelakerger, who began aftered tog Berth Ather when ohe was about a prays old, was aroung those who had a best microsch at the remagagins. The allowas married there, and her designing Racted, had for numing necessary there.
For Additive per, 45, the congregation offers a place of conditive and familiarity, a place that might be called "beymade" in

"It's locarly, but warm and kind," she

such in view procusion.

Adolesceptic, who lives in Sufficial
soid the town rejoys weathing Rectail, 8
grow up in the same atmosphere she fill
file also likes the relationably that she
and other numbers have with their rish
to Alon Ledwarts.

tion from Noverfield about two years ago said lieth Alam, which has about 80 members, appealed to him for the same reason it date to members its size.

"People like contrag to the emulates." Lefterwise soid. "It is personable and per-

The congregation, for each, in also facring a challeng. Therein-from challenger is recorded in indigenous education core, not a third of them; are in the last year of challeng. The gast is to keep the copier of children, who are bladly to be the recorded of pseudoses, at a coner that can indepen to equal to the

POSTOR NO. SO YEARS, PAGE 1

## Second Robbery Suspect Arrested

By LARRY SMITH

ENFECT: A second person has sen charged in the Oct. 33 robbery fapitus deliverymen in Window Labor Tuture, 16, of 134 Pullando

Labor Tutaun, 16, of 136 Pullando Are, Windsor in changed with helping lare a place deliverymen to an absorbined house. Thisses in changed with first-fe-

Tuturo in charged with first-degree nithery, houth diagner larvesty, comprisely to consult first-degree obbryy and comprisely to consults with-degree larvesty. Extent Supeor Court Judge Canta Pourse Presley Wellingstor set half of EDDING.

ENFIELD / WINDSOR

such or earth

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# Minority Loan Disparity Grows

# JOINING FORCES

#### Scattered Foes Of Energy Plans Rally Together

BYALLARK



# Late Rally Rescues Market

Solid Earnings News Lifts Investors' Spirits

Deal Brings CIDRA Corn

Ford Settles Ignition Suit

### TOWN NEWS

# Towns Must Revise Makeup Of School Board

DISTRICT 17

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In a revent letter, Germanuseer of Education,
Therefore 5. Sergi asked the chalf executions of
minage of representation.

# Two Battle To Lead Town

Cahill, McCusker Cite Experience For First Selectman

Michaeler said Qu et als fine agreed to pay the term \$10,000 - or \$55 of the project can — at the end of the South and finel place. At the other of the term of the project can — at the end of the South and finel place, which should be completed by June 2000. There will be our final, but it is a key as discontinuous formation to the should be south to be provided by the project of the south to end the south to be provided by the project of the south the residence of the remarks to the state present of the remarks by which the public statement and June School presents remembly passed, suplay that medicates confidence in the tree with landwhilling. "Mid the innerent bandwhilling." This is innered fact the tree who is not become from the tree of the tree of the project of the tree of the tre



# Putting Each Client's Best Foot Forward

Former Cobbler Turns To Pedorthics In His 6-Month Old Practice In Old Saybrook



what dollars may be a year of the fact and the fact a deal to the right statemal is and vitinens. E.gol switch designed to strought on a faction disabilities for or control made allows for first among the control of disabilities. Curtarright has

ing the wald.

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#### Selectman Candidates Offer Sharply Different Styles

#### ASK THE COURANT

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RE Kalibowski, Ri. and Ray Kalipowski, Brown for first selections. This new seeking file fill below "Mark Kalibowski, Are and Ray Kalibowski, Are and Ray is factor." Charles "Cases" Kalibowski, are always the list dildform. — seven boys and three gifts— if the last Charles and Kleis and Kalibowski, Parkin Immigration who will be for the control of the charles and the charles and Kleis are Kalibowski, Parkin Immigration who will be for the charles and the charles are Kalibowski, Parkin Immigration and Charles and Char

TOWN NEWS: BOOK FOCUSES ON BRISTOL'S HISTORY . PAGE B3

# CONNECTICU

WWW.CTNOW.COM

24 THE HARTFORD COURANT SECTION B

#### A Trial Strategy For Ganim



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PLEASE OF SANSE PART OF

TOWN NEWS INDEX



Homefront Attacks Bring Back Anger, Anxiety And Stress For Some Veterans

bey know of Drecken, this group of verewals. They hought for in They had beriflers, and blanck and passes of mind in the debrue. It is why they warry, even though they in waterd, be, of girbin up to in many of these they have a sure of generative of the other begin. It is any lack Johnson, waters type pleasance of the production of open to this passes of the production of the production onesy? Breeden of agreem, the right to persory. We water to an one of agree to much as every retained to the first of the competition of account for a sure of the grey as much as a series to get the land grey as much as a series to get the land grey as much as a series of the competition of account in the competition of accounts for the competition of the competition of accounts for the competition of

back the clock and kining those fewdoms." says Johnson, who served in Korea and Ventures. "Where some all post-day Ventures reference (saving White south) post-day Ventures reference (saving Ventures). "One of the sould you have still "Catesons, Dayland Bay you." Admission says. "The lasking for sourcess."
"Down as I all of them locky, surviving veterans of ware that still have a locid on them Korea, Viet saus, the Pressan Golf. They're been conting to this otherwise soughy addresses. If the Veterans (Some and Phopsial and Books, Hill severy Thou day afferment some the between tables). Hill were Thou day afferment some the between attacks. There are no call surfaces on the Other support group, But Johns McKinson. Bit, the director of residential and relabellification services. Brought it might be a good idea to start an informal gothering for any core who medical to talk and informal gothering for any core who medical to talk and informal gothering for any core who medical to talk and informal gothering for any core who medical to talk and informal gothering the any core who medical to talk and informal gothering the any core who medical to talk and informal gothering the any core who medically the day days to the post of the start and informal gothers. They be talked about their stope, the sanctum say, Studency, their families are in their anxious divents. Suddenly, they day days I have to visit the past, or close their eyes, to be aftent. The borrow is right there on the TV art. Johnson says One hard for the sanctum or the TV art.

BY HELEN CRINAS

that leads to excellent and their scientier. One of the men went to ground zero a live death after the of tacks. He knew he shouldn't have, he ways, that he had formine untel it was real.

Their ways were excite, the reference way. Their facilities were het behind, such thine, says Jetone Demont, who work of behind, such thine, says Jetone Demont, who will be shouldness of the product them. Demont has family — his war, his designment was sed by grandene—in Tarbery.

"This wared to fearls for them, I result am, had yet." When I was been the says. "When I was in this service, I dish't even think about my persent, the new that first the pre-ent, all can do it years?

"This just inserer horse what can bappen when that what they are doing will get those took her than the same than the part doing will get those took her that they are doing will get those took her than the same than the behind to fine." In Certains, in Nortone, the voluntarion, of yet has seen the I saw the belt they do for."

In Certains, in Norton, in Nortone, the voluntarion, on the same were. But now a fact, and howe "I'm down that Julman, when do we fight, and hove "I'm down that Julman, when do we fight, and hove "I'm down that high particing," Julyaness sake.

Asset they lead to the lad give, in statute how

THE SEPT. II ATTACKS received old fears for many referent and added new wordes — about the safety of their families. Faul Manning, left, discusses executed a weekly meeting at the Veterans Home and Novaltal in Rocks Hill or you ted by James Making.

# Forecasts Mixed On Election Turnout

By MATTHEW was accious from stock that is not served. Such as orders and throughout in that democracy the control have democrated by the above in Consentant and throughout the control have democrated by the above in Consentant and throughout the control have defined as a control have defined the product over whether the reage in particular control have defined the product and who and throughout the control have defined an assetting and decided the product per with red, which and through the control have defined in temperature of the first found through the control have defined in temperature.

The proper we have been been expected for war and through the control have defined in temperature of the first found through the control of the first found to the control of the control o



#### Foxwoods Patriarch Retains Seat On Council

Hayward Vows To Work Harder To Improve Relations With Mashantuckets' Neighbors



DAVID VARGAS / THE HARTFORD COURANT

WEARING A CAP is the only concession Joshua Briggs, 12, of Old Saybrook, makes to alopecia areata, a disorder of unknown origin that has caused him to lose the hair on his head.

# Ru N Suppor

OLD SAYBI

old Joshua Br ured her scisso her tracks."

Soon after, came out of th against his he thing his more hair cut.

The family School of Medi alopecia areata harder one to h

Now 12, Josh and tell you w which isn't mu It is an autoir



DAVID VARGAS / THE HARTFORD COURANT

BEFORE THE GRAND OPENING of a CVS pharmacy on Blue Hills Avenue in Hartford Tuesday, Humbert Lobban reads a promotional insert. Residents are counting on the convenience of having a store close by.

# Store Gets A Warm Greeting

# She Builds Success On The Basics

#### A Teacher Of Note Wins Noteworthy Award

By KIMBERLY W. MOV

SOUTHINGTON - Call Nancy Chie-

in a room supplied with textbooks for every subject and a white board showing how to split syllables, this Southington how to spir symmetries, can securing on High School teacher spends most of her day tutoring high achieving students who struggle with learning dissolidities. Within minutes of a half dozen students filtering in each period, Chiero is jug-gling subjects as drover as a civics and chemistry, study strategies and writing

#### SOUTHINGTON

connecting with students with whatever snatches of time she has. She'll drup en-couraging notes on desks during a 20-minute study hall that she monitors. Lat-

minutes stury that must are manufactured or shell strike up conversations organic students to think hard about their priorities and choices.

"Kids are basically good kids. They just get easily persuaded," says Chieru, whose collesques chose her as the local whose district's teacher of the year for



DIFFERENT LEARNING STYLES require different approaches to teaching, and Nancy Chiero, teacher of the year at Southington High School, tries them all. Here she works one on one with Natasha Candelaria, helping her to perfect test-taking skills.

"I thought, These kids... they have such potential. Just with a different ap-proach, they can really make it." She wound up earning a master's degree spe-cializing in bearing disabilities. She stayed to yours in her first job as a resource room toocher in a Beacent Falls elementary school, providing special belts for children with learning dis-

volvement, Chiero said.
In the mid-1900s, she said, "A teacher

In the mid-190s, she saint. "A osciner could say. Nancy, I have four kids who need belp. "I disay. 'Come on in.'" Now, students are screened at an early age, and a team of teachers, adminis-trators and parents develop a custom-ted program for those who show a need

"It's whatever works. Bottom line, these kids want to succeed. They want to be in the mainstream, they want to go to college. And we'll do whatever it takes to make it happen for them.

NANCY CHIERO SOUTHINGTON HIGH SCHOOL TEACHER! THE YEAR

nderstand why they need extra he

Chiero's students say.

Many of the 20 or so students und Chiero's charge this year are consider smart. "We just don't learn the same w as everyone else," said Karlin, 16, w described having trouble arranging se tences in a logical order.

described having trooper arranging, sences in a logical order.

"It's a lot more work than peet think, 'Karlin said.
"I don't think Matty has to do recards," she said, indicating a classman for a biology quit on DNAa the genetic code. "But he does, becan that helps him learn better."

Chiero often reads aloud to her s dents, or plays then books on tape, high-energy veteran of five ngarathe who now trains for mini triatible Chiero, 4t doesn't blink at getting or at home. In a pinch, she even invited

# State, City Police Wind Up Partnership



HARTFORD POLICE OFFICER FRANCIS PERRONE, left, and state Trioper Stan Domical clear empty syring-es and plastic bottles left behind by herein addicts on a back porch of an abandowed building on Hunger ford Street in Hartford. State triopers and Hartford police have tearned up for the past four months in an effort to crack down on drugs and gare in the city.

this problem on our own for several weeks before the other agen-cles arrived. The said, referring to

force has 80 fewer officers than its authorized staffing level of 600.

Now, so the crackdown is ending. Marquis said the public should not be concerned that the city is vulnerable to mother

"Sure, we would like more offcers out there, and that's a top pri-cepty for us, but we bed we can get a handle on any future problems that might pop up," he said.

Marquis said his department will keep conducting sweeps where crime is on the rise. The by officers from the department's investigations, pairel and com-munity response divisions.

"We'll draw on all our re-sources to keep things from flar-ing up." Marquis sood, ite added that while he does not firenee the need to provide state police to for flapoentimed assistance from agencles such as the state perole board, and the U.S. Immgration and Naturalization Service.
One of the crackdown's main

goals, be said, was to use the reround up people who were want-

hoped to use state and h courts to secure lengths I sentences for serious weapons offenders, Marqui deners of purele violators rounded up throughout the four months and there we least five grand pary indicts

Jackie Forgenile, a nels hoed activist who has acqu better police protection I city, is not concerned that will pick up again now th troopers are leaving.

"As a resident, I apply

the state police and the Ha police did. They did a darr job," she said. "I have conf) in our officers. Let's hope 0

gays got the message."
For state troopers like G the joint crackdown offered come absence to work in paced environment and a lo teraction with the public.

"For a police officer, it w being in Disney World," h "I got to know a lot of people unless we were looking th or wesething, people seen appreciate having us arou do it again to a heartheat."



THURSDAY, NOVEMBER & 2001 . THE HARTFORD COURANT ...

IN HARTFORD'S NEIGHBORHI



LAURA WEBB. 43, is used to having her hands in the dough. But instead of tracking money, the former chief financial officer is now baking bread, scones and cookies in her new bakery franchise in Hartford.

# CRUNCHY CRUSTS BEAT CRUNCHING NUMBERS

Laura Webb, 43 and a single mother, said goodbye to the office

November's specialities, for example, are cransapple, cranorange and pumpkin nut and spice.

The price of the bread—each loaf weighs about 2 % pounds—and bread to several activities and several beginn both to several activities and several beginn both to several activities.

Students, Fall Show

Fall Shows
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"Dancing It ture guest ar bers and stude Tickets are mission and non Trinity at For inform tin Arts Cent

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#### FEATURE HUNTING AND ENTERPRISE PHOTOGRAPHY

Local news coverage was slow in the days after the terrorist attacks. In these slow news days, Courant photographers search for stand-alone photography for the Zone section fronts. Each shooter will often be assigned to one of the nine zones that The Courant covers, to look for any scheduled or unscheduled events to photograph.

Feature photography depends greatly on how well you know the community you are photographing. A healthy dose of luck also helps. Photographers assigned to do enterprise photography for a particular zone have to check in with the corresponding bureau for any events that could have any visual potential. In four out of five times that I did enterprise, the bureaus had no useful information for me. At that point, photographers rely on intuition and luck to come up with interesting images.

While shooting features, most of the time is spent driving or walking around as photographers look for photo possibilities. This was perhaps one of the few negative aspects of working at The Courant. I was left to my own resources to come up with feature photos, without receiving advice from editors or shooters. But it was no big problem, I had acceptable results to show to the Zones editor.

Feature photography, especially feature photos with content, is perhaps one of the biggest challenges I found while shooting for the paper. There were many things that I had to learn as I went before I felt comfortable doing enterprise photography.

These five enterprise assignments were done by cruising or walking around in places I expected to find people engaged in their own activities. While I had the opportunity to be creative and experiment with angles and lenses that could make an ordinary situation extraordinary, I used a more documentary-style approach to features. I regret that I didn't explore other methods.

## TOWN NEWS

## Effort Fails To Reduce Bail

## Truck Driver Charged In Fatal Crash

AREAWIDE

### \$3 Million Holds In Murder Case

By KINDERCY MOV

### SOUTHINGTON

Murphy and Stenner had a motive — to keep Schmidt from talking.

And untimingly floresper cape be done and scare to define data to Collection Collection

## SIGNS OF THE SEASON'S CHANGE



### LOCAL OBITUARIES

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Bristol Resident

Edward John Prammaki of Bristol

Edward John Prammaki of Brist

Bristol Resident

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### F. Rafaniello, 77; **Bristol Resident**

Bristol Resident

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## TOWN NEWS

## Day Care Center Loses License

Arise And Shine Center Closed Since February

O'BLD — After reviewing a se of long-standing compliance a region and daily conditions. builth officials base revoked

### ENFIELD

and the new allegations that the enter was still fifthy and still ne-ferring children.

The other was in the model of a

with accomminged in Justice that the manifestion adoptation helds it requi-ed in acrostic flor constituted that other evidence of code validations accreated permanently moveling Arise and Stifes's lamme. Petron appealed in August, but latering Officer Deeps Server ruled.

ALTERATIONS



## Voters Back Prison Plan

State Will Pav To Expand Facility

By LAMPY SMITH

## Altered Road Plan Seen Aiding Town

By LET POSTER

## Developer Plans Senior Complex

## HOOKER DAY PARADE IS A GO

By JOANNA MECHEMORY



## VOTE IS SET ON FUNDS FOR TEAM

By MALTHEW HAT BROWN

FIGURE THE CONTROL COURSES IN ACCORDING TO CONTROL CON

### NEW BRITAIN

eroldy, the proposed transfer is one of motor in a plant to bel-communic to the 2000-01 city budget that was made able to a \$100.00 operating outplus for the flow). The olderman are set to late the matter open their der meeting wheeluled for 7.00 p.m. in consecti-

said.

Provide and the Wolves would repay other depleted to kind services. He said the council so take up wheel textbooks when Scheel Superthand Duris Kurts identifies the text der them.

## **Boyfriend** To Face Murder Charge

Arraignment Today In Hammer Killing

By BILL LEUNCHARDT

### **NEW BRITAIN**

The metric for the critics has not been made public, her peines found and at the series written by blesser. Police and Tuesday that fivey are secured with climate imposted to you kell helmed? However, the secured with helmed? However, we a solved crossing queed for the only, in breing held with half and all million.

Student and paramete were shocked and Thousakey to been directed and formation to be the death of them, who helped students with the death of them, who helped students would be the secure of the materials and Section 18 Section Materials.

### THE PULL OF PARENTHOOD



AFTER AN AFTERNOON OF READING and walking at Six

## Town Relaxes Requirements For Clerk Post

### BERLIN

## **Board Approves New Schools Post**

Assistant Superintendent May Be On The Job Early Next Year

By LORETTA BENJOSAN

TO COMMITTE A PROJECT OF THE P

Plant Agrees To Abide By Noise Limits

## TOWN NEWS

## SCHOOL'S BLUE RIBBON CAUGHT ON WEB

### TO EVERYTHING THERE IS A SEASON



## Election Shapes Up As No Contest

By SAMEL P. JOHE'S

GRANNY—If you live in Greatly and are looking for lefts of new faces or the least political worst, keep weiting. But if you like the yiel weiting solitical worst shorty, you're in lack again this electron season. As issued, there are sufmade, we conclude to the Nov. A mu-nicipal electron. First Solientman William J. Simusalet, a Brystellione, in composed, as set the two Republicant selections. John S. Hart and James W. Genn, and the two Demonthshir com-

## A Neighborhood Fishes For Answers

### Another Boat Is Dumped On Street

Five receive after a ship-worked filter plant least was mysteriously left streamed on a Hardiard street in the dead of night, a 19-best angler vessel line on

giraless to the same upon on Chandlan Street.

"Sensense must think this is the new heat issued area," "All high a Belless, a user director at the sense and Sackies Releas, a user director at the sense and Carlo Carlo Carlo and Carlo Ca

## Building Tax Base A Top **Priority**

**But Parties Differ** On Best Way To Tackle Issue

SIMSBERY — Economic drost operant — or the lack of it, in Sinsa bury's case — is the common flame in this year's races for first select man and the beard of selections. The orizon busing a stronger

Dadiale Diag The Catale OCITAL



### SPOT NEWS PHOTOGRAPHY

One of the two spot news assignments I shot spot news gave me my only front-page photograph for The Courant. To plan for spot news, the photo department schedules one photographer as the "news-of-the-day" shooter. He or she will remain at the paper in case any breaking news situation develops. While they may not shoot a single frame during their shift, news-of-the-day photographers are expected to use their time well and keep busy, either researching future stories or updating their paperwork.

On this particular assignment, I switched with news-of-the-day photographer Bob McDonnell as he worked on the same spot news story of suspicious FedEx packages left at abortion clinics across the United States down at the Connecticut coast. After waiting for 15 minutes, three state troopers came and opened the suspicious package. The whole situation was over in less than twenty minutes. I was alert and positioned to capture a good news photograph that has all the elements of the story: the state troopers in bomb-squad uniforms, the red bag wrapping the FedEx envelope and the gates of one of the abortion clinics in Hartford.

UCONN WOMEN OPEN AGAINST FAIRFIELD TONIGHT IN PRESEASON WNIT · SPORTS, PAGE C1

# 三 Hartford Courant.

In The Aftermath Of The Sept. 11 Attacks, Insurers Are Cutting Back On Terrorism Policies

## A CRISIS OVER PROTECTION

## Great Rates Hit Home

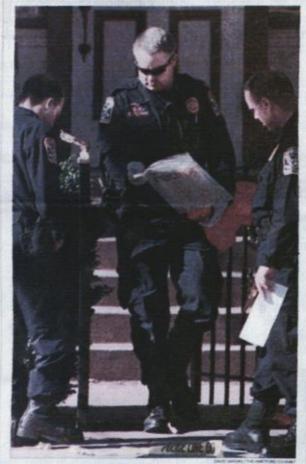
U.S. Sees Rush In Mortgage Activity

### INSIDE

### Giordano Denied Bail

cticut, Pirge 81

### THREATS AGAINST ABORTION CLINICS



sons Servicey or Page 85.

RESPONDING TO TERRORISM

## A Pep Talk To The Nation

Bush Says U.S. Public Won't Be Intimidated

## ADS: U.S. To Market Message To Muslims

### STUDIO WORK

Methodical documentary photography or fast-action sports shooting are not the only kinds of photography one can work on at a newspaper. Studio work can be very challenging. It requires full operating knowledge of lighting equipment and camera gear. Michael McAndrews, one of the staff photographers at The Courant says he enjoys studio work because it gives him the chance of a change of pace from everyday news photography or long documentary projects. He also mentioned the fact that studio work can teach a shooter different techniques that he can later apply in everyday news photography.

I am familiar with studio work. At La Nación I produced many photographs done in the studio, but rarely I worked on still life. This particular assignment I got from editor JoEllen Black proved to be a nice challenge. I had to make a ordinary sweater look as if it was been worn by an invisible person.

I spent most of the day working on making the sweater look natural. I used a pillow, refuse newsprint, used AA batteries and wire from clothes hangers to give the appearance of a hollow man trying to keep warm. After spending around five hours on the sweater, the gloves, the scarf and the earmuffs I placed the lights and shot this image in less than half an hour.

I found that American newspapers shoot a lot less illustration photography than La Nación does. I believe it is a good visual solution for stories about ideas and concept, where a documentary approach would not be as effective. But illustration photography must be executed flawlessly, otherwise results can backfire and give the idea of sloppy photography work.



### PORTRAITURE

Editors at The Courant will use portrait photography as an alternative to documentary-style, when subjects are unwilling to work with photographers on a long-term project. They will also use it if it's the best way to capture the personality of a subject for a profile story.

I first shot these two sisters in Enfield, just north of Hartford, for a profile story for the children's pages. Claire and Kathy Bielonko won first and second places at a country fair for growing the heaviest summer squash and the second biggest pumpkin. The wall of tiny pumpkins and the expression on the girls' faces makes an interesting group portrait.

The second set of portraits is part of a story which will run on the second week of January. This is a harder news story of Ed Smith, a state worker who was fired and jailed for alerting neighbors that a convicted sex offender would be transferred to a group home in West Hartford. The story explains the context and Smith's motives of his actions. None of the main subjects of the story were available to shoot documentary style. Ed Smith agreed to be photographed only after consulting with his lawyer.

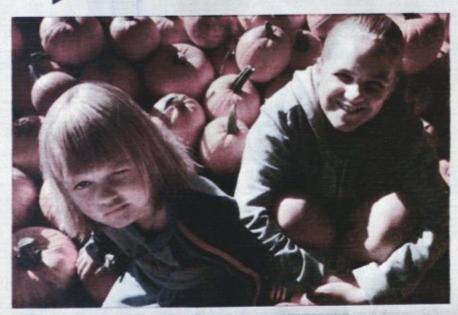
Portrait photography can sometimes be the last resort to provide visuals of a hardnews story that deserves to be told, but the circumstances make it hard to produce meaningful photographs. That is to show that documentary-style photographs are not the only approach a photojournalist can take to tell a story.

### KIDNEWS

YOU CAN HELP: A

### **WORTH QUOTING**

"They throw the ball, I hit it; they hit the ball, I catch it."



gen block with one p witch place of percentage as the end of percentage percentage as the end of the end of the end of the percentage as the end of the place to their faces parelliness as the end of the place to their faces parelliness been entertrapted as the end of their faces provided the large face to large a peakle the recent at the large face the engage parelliness, engaging the end by percent factor are provided faces. The end factor are provided faces to the end of the end of their sections of their sec

CHAMPS AT RAISING

**GIANT SQUASH** 

### THUMBS UP

### Books Real Kids Love



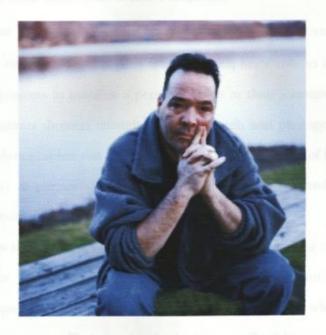
## Blast # Past

Another passage from the journal of Rose Terry, a 9-year-old who lived in Hartford in the 1830s

### JUMBLE FOR KIDS









Portraits of Ed Smith in his home

### PICTURE STORIES AND DOCUMENTARY PROJECTS

The Courant has been known for its commitment to quality visual journalism. Staff photographers and editors alike believe it is a photographer's role to constantly seek longterm documentary projects to manifest a personal vision in their journalistic work.

The paper grants shooters enough time to research and photograph any project they wish to pursue. A photographer can request anywhere from a couple of hours to entire weeks to fully commit to a particular project, as the paper understand that documentary photography is time-intensive.

At any given time, half of The Courant's staff could be working on their own projects. According to editor Bruce Moyer, there are at least five Courant photographers who constantly research and shoot long term projects, one after the other, while the rest will often work on photo-driven stories. Photographers' schedules are flexible enough that allows them to shoot their projects and daily assignments at the same time more often than not.

When working on a project, photographers team up with editors who will oversee the progress by editing film periodically throughout the process. Picture editors will also meet with other section editors to schedule publication, assign a writer or a graphic artist if needed. Picture editors work with photographers to come up with a final edit. The picture editor then works with a designer to figure out the best presentation they can produce.

Picture editors act as executive producers for any project. They oversee the production process from start to finish. This fact is probably a key element in The Courant's success in photo-driven projects. Final editing and layout decisions are made by the corresponding picture editor together with department director John Scanlan and/or AME Thom McGuire. Scanlan and McGuire act as supervising presentation editors giving final recommendations for layout and picture usage.

During my internship, I worked on two self-generated photo driven projects and two assigned projects. The last one on the Guru Ram Das Ashram is scheduled to be published on Dec 16, 2001. I've included the final picture edit together with the unedited text I wrote.

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THE HAPPINGSCHOOL PROPERTY IN TUROS IS NOT A SECURITY.

### **TERROR IN AMERICA**

### Mistaken For Muslim, American Sikhs Face Intolerance, Tension

By PRANCES GRANCY TRYLOR

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A STUDENT at the University of Connecticut, Suph Singh has been it opportunities for explain Statum to his classification. Here he peaks over Kristen Mayer and Control of the Control of

acreer in the nation.

Because Singh is not a follower of blace. "A never really secured to me that I might be mistaken for a Muslim." he says floot during a cancel spirit vigil on cancepas, he quickly realized that the stronghers

That a lot of throate eround me, but there even also people looking of the late. You shouldn't be here. "The says, revailing the first night other the ortack." I was really examed at that point, thought were really filled with enriches."

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# An Identity Threatened



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## Cryer Escapes Kate's Shadow

'Philadelphia Story' Comes To Hartford

By MALCOLM ADMISON

Reviving "The Philadelphia files" has long been a feariful task because of the plays Rartfard competion to Katharine Replace. We consignated the risk of Time Levil, written for her by Philap Rartfa States. It has the considerated the risk American Season" of Hartfard Stage deficated to part to Replace, this consenty about a Replace.



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The play about Tracy's second wedding has an excellent interpret in Devict Warrin, who also fameted a fine "Nalador" in which Laura, Laney successfully succeeded displacet. Warrin exhibits a course understanding of the ways of topes class. Main Lave types, treating them with addition on the course of the second displacet.

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## The Ills Of Integrated Advertising



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## A 'Boondocks' Backlash

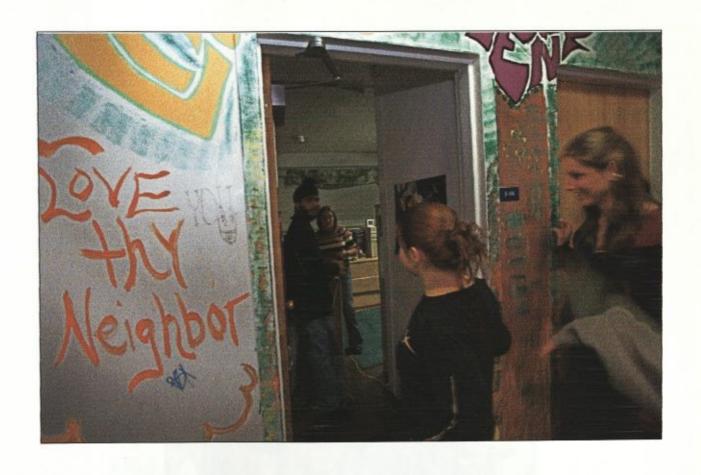
Comic Strip Questioned After Criticism Of American Police

By MEVIN CAMPIELS

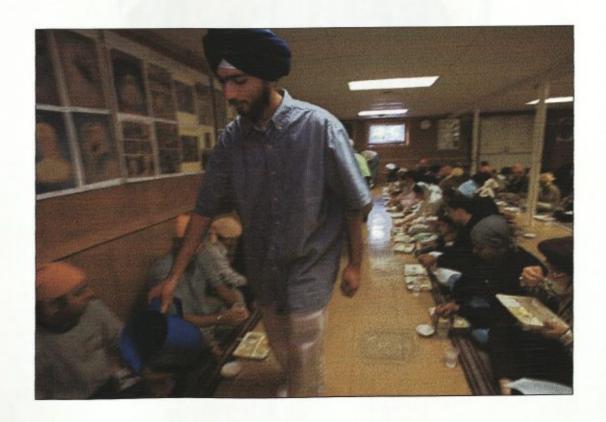
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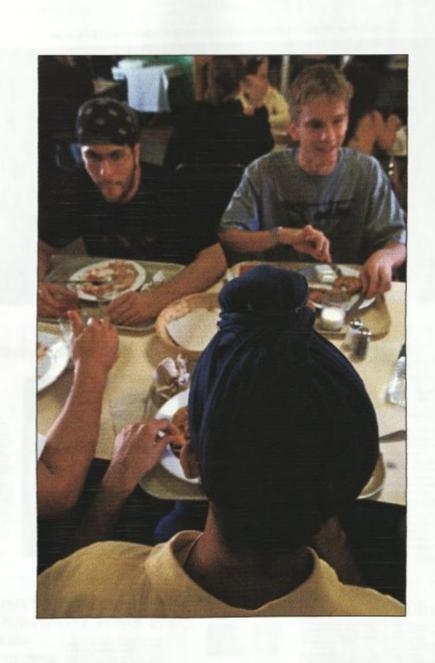


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HOW A VETERAN ROCKER STARTED A CHILDREN'S TV SHOW, WITH COWS





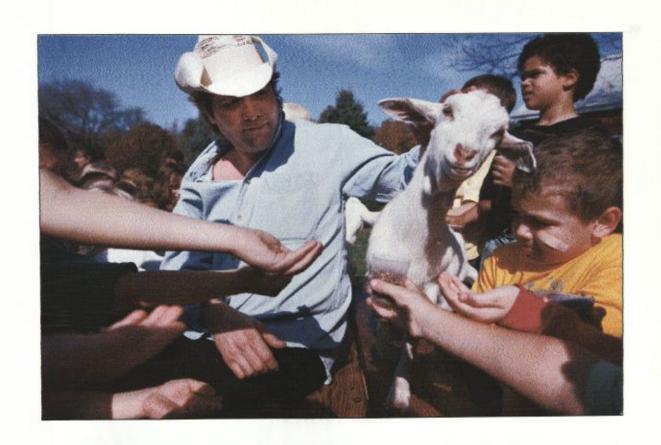
## GOURMET DISHES, IN AND ON OUR NATIVE TONGUE

## When A Friend Faces Illness















DAVID VARIABLES / THE NAMED COLORIN

SECOND GRADERS gather in the bleachers after drinking again color, left, while "farmer Rick" turner has gather Rick Conflette, or farmer rook massicion, started playing flat what winting Shaker Formi Enfletd flow years ago. They're part the best audience. The admits along Aktions Making for made samp along with all her board.

## Fun With Farmer Rick

CONTINUED FROM PAGE H

studio audience for the taping of their first four shows, along with the help of the volunteer crew at the Cen studios.

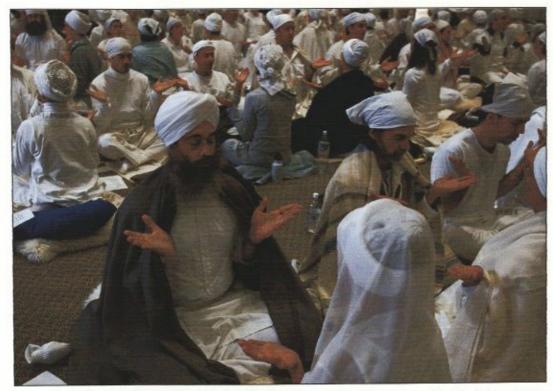
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After years of dealing with reard company run-arounds. Oulette opted to start his own on years. He is the president and CE

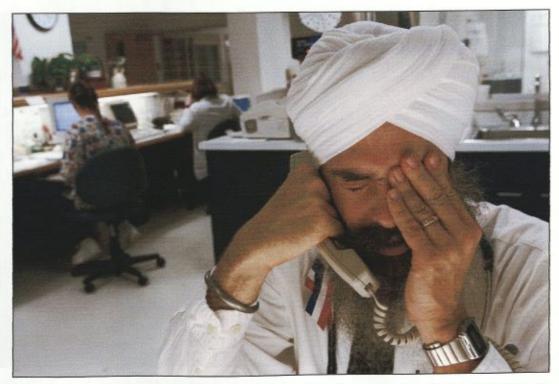
## WESTERN SIKHS



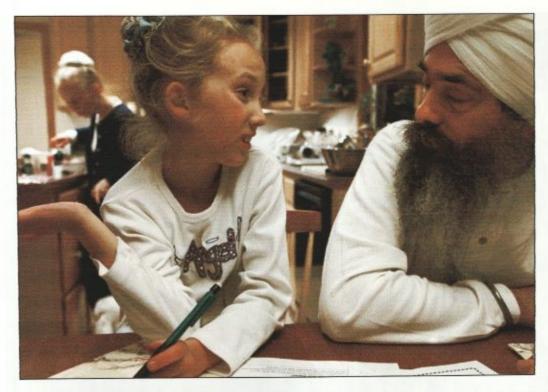
Sat Darshan Kaur Coffin glances back to mother Arjan Kaur Khalsa as she sings hymns during a Sunday service at the Guru Ram Das Ashram and Gudwara in Millis, MA.



Sham Rang Singh Khalsa does exercises during a tantric yoga event organized by his Ashram at the Medway Community Center, a couple of miles away from his house. Close to 150 tantric yoga followers attended this event.



Sham Rang Singh talks with a patient's cardiologist at the beginning of his evening shift at Health Alliance Leominster hospital as an emergency physician. Dr. Khalsa adopted the Sikh religion twenty years ago, during his second year of medical school.

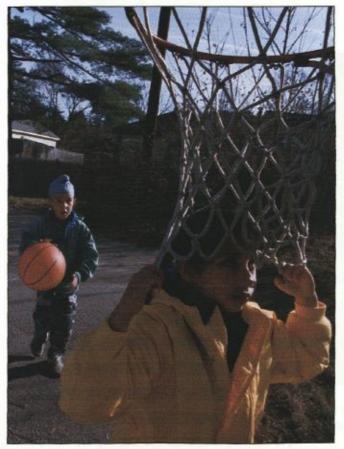


Sham Rang Singh helps stepdaughter Sat Darshan Kaur Coffin with her homework on a Monday night. Unlike other members of the Guru Ram Das community, Sat Darshan still keeps her family name because of her biological father. He is not a Sikh.



Sham Rang chats with a couple of workers at Barber Brothers shop while wife Arjan Kaur and stepdaughter Sat Darshan purchase a Christmas tree. The workers asked Sham Rang Singh if he has been harassed since Sept. 11 because of his turban and beard.



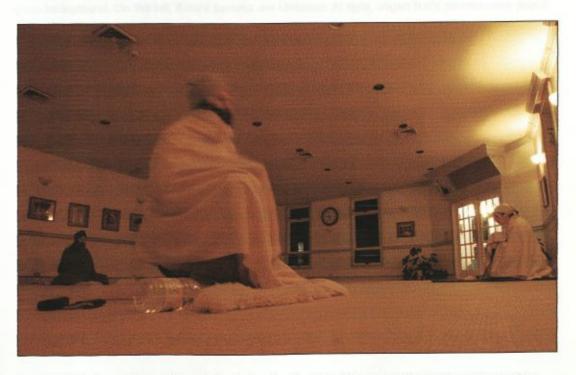


Top: Hargobind Singh Khalsa is greeted by a resident of an assisted home in Franklin, MA., encouraged by his mother Harbajan Kaur Khalsa.

Left: Sukmani Khalsa tries on a basket net as other Sikh kids play on a nearby playground.



Avtar Kaur Khalsa recites a small prayer moments before driving off to do some errands in Millis, MA. Avtar Kaur believes that by saying this prayer, she will be granted with a time cushion that will separate her from any accident on the road.



Jot Singh Khalsa and three other students practice Kundalini Yoga exercises in the early morning hours at the Guru Ram Das Ashram in Millis. Following the Khalsa Sikh tradition, many at the Ashram rise before the sun and use that time to practice yoga.



Family pictures on the wall show the diversity of Jagan Nat Singh and Avtar Kaur Khalsa's family's religious background. On the left, Avtar's parents are Unitarian. At right, Jagan Nat's parents were jewish.

### Story text

Sham Rang Singh Khalsa's long graying beard, neatly tucked turban and all-white attire have always attracted attention when he walks through a supermarket or a crowded mall. Since Sept. 11, curious stares have hardened with hostility, and sometimes erupted into slurs, because some people have associated his appearance with the Taliban of Afghanistan and the terrorists America has vowed to stop. He tries to dispel these attitudes with a grin and a sharp comment. He is proud to be a Sikh. So are his wife and stepdaughter, and the 60 or so others who live at the Guru Ram Das Ashram and Gudwara, the yoga community and Sikh temple in Millis, Mass. Most of these 60 "Western Sikhs," as they refer to themselves, were introduced to the religion through yoga. In the early 1970s, Siri Singh Sahib, or Yogi Bhajan as they affectionately call him, moved from India to Los Angeles, answering a calling to teach yoga. Many in the Guru Ram Das Ashram were his students, or students of his students.

Ek Ong Kar Singh Khalsa, a real estate agent who lives at the Millis ashram, took yoga classes from a Sikh instructor while at the University of Oregon.

"It was so appealing because I wanted to combine spirituality with a lifestyle. ... It just made sense."

Sikhism is a monotheistic religion founded in the Punjab - now part of both Pakistan and India - with roots in Hinduism and Islam. It claims more than 20 million followers, as many as half a million of them in the United States. Founder Guru Nanak, born in India in 1469, dedicated his life to spreading the message of unity with the One Creator. He taught Sikhs ("seekers of truth") to bow only before God and to live in direct consciousness of Him. The Khalsa, or baptized Sikhs, are devoted to purity in thought and action. They refrain from taking meat, tobacco, alcohol or any other intoxicant, and from having sexual relationships outside marriage. Their distinctive appearance is a reminder of their commitment to purity. They all leave their hair and beard uncut, crowning their head with a neatly arranged turban. They wear the Kara, a steel circle worn on the wrist as a symbol of bondage to truth and freedom from every other entanglement. They also carry a Kirpan, a small sword with which the Khalsa symbolically

commits to defend the truth. They all wear the Katchera, a special cotton undergarment that reaffirms their commitment to purity.

"Ever since the September 11 attacks, we feel we need to be out there and educate people about us and our religion," says Sat Hanuman Singh, a businessman and a minister at Guru Ram Das. Hundreds of incidents of abuse against Sikhs in the United States have been reported. Avtar Kaur Khalsa said she has been harassed while driving with her daughter. Sham Rang Singh has been shouted at because of his turban and beard. These incidents moved local police officers to visit the ashram and instruct members on preventive measures against possible acts of violence.

But lately, Sham Rang Singh says he has noticed a shift. "I see more people now checking in with you to see if everything is all right," he said. People like Dave Marden, a clerk at Barber Bros., a store in Natick, Mass. As Sham Rang Singh and his family did some Christmas shopping, Marden made small talk with the group. And as they talked about some of Sham Rang's bad experiences, Marden apologized for other people's behavior toward the Sikhs. "I feel bad this happens, it's just plain wrong."

EVALUATIONS

helf evaluation. Working as a freelance photographer for The Hartford Courant has helped my lones being of news photography and newsroom teamwork enormously. It was a great experience to work with picture offices from our of the top visual newspapers in the United States. The a relates on how to improve my images was incredibly valuable, and they were very freelance to give feedback on the way I was approaching the assignments they gave to me. Our is was also very rewarding to these experiences with photographers from their staff, and helm to their advice and comments on my werk Overall, I believe that my experience with photographer from their staff,

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Shooty but steadily, I've managed to perfect my storytelling abilities to a point where I now feel confident I can produce well-counded, photo-driven stories.

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EVALUATIONS

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Self evaluation. Working as a freelance photographer for The Hartford Courant has helped my knowledge of news photography and newsroom teamwork enormously. It was a great experience to work with picture editors from one of the top visual newspapers in the United States. Their advice on how to improve my images was incredibly valuable, and they were very receptive to give feedback on the way I was approaching the assignments they gave to me. But it was also very rewarding to share experiences with photographers from their staff, and listen to their advice and comments on my work. Overall, I believe that my experience while doing my project was very rewarding.

In a more detailed review, I think my stint at the paper helped me improve my photography in the areas that I set to work on at the very beginning of the master's program. Slowly but steadily, I've managed to perfect my storytelling abilities to a point where I now feel confident I can produce well-rounded, photo-driven stories.

Coming to an unfamiliar region of the United States to work on my project was probably the biggest challenge during these months because of the goals I set on my project proposal. Coming to Hartford with very little knowledge of the town and the state made it hard at first to come up with meaningful picture story ideas. Three months was not enough time to get a feel for the towns that The Courant covers, and understand what issues are important to this area. I feel that I could have done better in researching story ideas, I could have used more of my free time to work on this. But it was frustrating at first to have to do this hit-and-miss kind of approach on pitching photo story ideas. Yet I managed to work on two self-generated photo projects, and I am satisfied with the results.

I tried to keep myself occupied as much as possible during my work days. I volunteered to do as many assignments as I could handle, and I was fairly insistent on reminding picture editors that I was willing to shoot any assignment they needed. I guess I could have work harder on talking to editors about picking up more sports assignment or studio work to make my experience more complete.

My work on my research component has given me a chance to study how news photography departments can work better with other departments. The Courant's approach

on presentation is a true lesson in team work. The research component has helped me gather incredibly valuable information that I later will share with my employer back in Costa Rica.



285 Broad Street Hartford, CT 06115 tel: 860-241-6525 fax: 860-241-3865 photolab@courant.com

PICTURE DESK

David Rees Committee Chair University of Missouri - Columbia December 6, 2001

It is clear that David Vargas's experience at The Hartford Courant has been a productive experience for both him and for The Courant.

During his stay here David exhibited the broad range of skills and professional behavior expected of an experienced photojournalist. I found him to be a self-directed, highly motivated individual.

David was as interested in the "why" as he was in the "how" of doing journalism at The Courant. He regularly initiated discussions among photographers and picture editors on important visual and journalistic issues: from a comparison of lens choice between photographers in producing socially relevant journalism to the political nature of the newsroom.

As a photographer David demonstrated that he could hold his own with a professional photography staff that has a minimum of 10 years of newspaper experience. His technical skills are solid. And his creative skills are suggestive of a photographer with many more years' experience.

David's composition is simple without being simplistic; it includes only the elements that are essential to the message. His photographs are balanced, so that the reader's eye is directed effortlessly to the central point of the picture. He works hard to capture the exact moment, which demonstrates an understanding of "artistic selection": the ability to perceive what best communicates an idea.

Care is evident in all of his work. His images stand on their own and tell their stories without need for words. Some examples of this would be:

- A photo of a Connecticut State Trooper checking an I.D. of a man arrested at an abandoned house. David's camera angle, lens choice and positioning for this photograph were nearly perfect and took the reader's eye from the State Police patch on the officers' shoulder to the I.D. in his hands to the arrested man sitting on the curb.
- Photos of a farmer Ricky Ouellette. In one photo of Ouellette opening the barn doors to his farm shop David used the color of the barn and the placement of the subject in the frame to make a visually attractive image of an ordinary moment. In a second photo of Ouellette David captured the farmer's silhouette behind a "Fresh Apples" sign at the entrance to the farm store. This photo demonstrated the ability to anticipate a photograph and the creative thinking necessary to make it happen.
- Photo story on a local Sikh community. David did a complete job on this story. He did all the research, made the contacts, and photographed and wrote the story over several weeks. This took a great deal of thought, effort and execution on David's part and the results were noteworthy. His story ran in The Courant's Northeast magazine. David demonstrated the skill and sensitivity needed to work as a photojournalist when he convinced a skeptical community during a time of personal fear to allow him to do this story. Several editors commented on his professionalism and the quality of the results.

David excels in the use of a wide-angle lens, which is something many young photographers take years to develop. Suggestions for improvement would be to better use of a telephoto lens for photo stories, portraits and ordinary enterprise assignments. While David has not done a lot of picture stories for The Courant, the stories he has done were solid. He should develop these skills, particularly the ability to capture "real moments," that is, moments where the reader is drawn into the story because the photographer has become seemingly invisible to the subject. David did this well in the Sikh story.

David has shown that he is a very capable and professional journalist. He would be an asset to any organization and The Hartford Courant was pleased to be able to count him as one of our own for a brief period of time.

John Scanlan

Director of photography

The nation's oldest continuously published newspaper

LITERATURE REVIEW

The news makering and news production process can be seen as a series of reading has both parameters and news organizations are on a regular basis to provide readers with a solid state of the second series of the second second series of the second series of the

These remains are behaviors that jurnations in marge in to meths the impressedance same of nature of nature of nature of nature coverage and convert them noto stories and story puckages for sufficient remainspaces. These behaviors are perpetuated by everyday news guthering possession have found that some mortiles, work but in collecting news for the new day's price or the next ones broatcast and fillows them to keep the pulse of original events. A "Copy and Courts" reporter engages in one of these remines every time he or the listens to a police manner, checks with the baget when for the last night's arrests of no identical and newsman that originates his reporters in specific tests that are original some governmental organizations is applying a routine that helps the process of news gathering.

News production has been maded under a reciplopical approach as easy at the easy 1970s. Robert First write about the generation of news and news itself as a form of transledge. The study of how news organizations produce news products states to the easy 1970s, with the study of newspersons as participated.

In his book Manufacturing the Near (1900), author Mark Finiman explaind that the carriest approaches in studying the news any news work as an information providing anything. News pregnantations exhibit to delete according to the made the news, thus focusing on the "gate keeping" role of their organizations. Research saw majory what variables determined have calculated according to the providing to the calculated and the news are supplied to the providing to the calculated according to the calculated and the providing to the calculated according to the calculated and the calculated according to the calculated and the calculated according to the calculated and the calculated according to the cal

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RESEARCH COMPONENT

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### LITERATURE REVIEW

The news gathering and news production process can be seen as a series of routines that both journalists and news organizations use on a regular basis to provide readers with a daily dose of news.

These routines are behaviors that journalists engage in to tackle the unpredictable nature of events worthy of news coverage and convert them into stories and story packages for audience consumption. These behaviors are perpetuated by everyday news gathering; journalists have found that some routines work best in collecting news for the next day's paper or the next news broadcast and allows them to keep the pulse of ongoing events. A "Cops and Courts" reporter engages in one of these routines every time he or she listens to a police scanner, checks with the night clerk for the last night's arrests or accidents. A newsroom that organizes its reporters in specific beats that are attuning with governmental organizations is applying a routine that helps the process of news gathering.

News production has been studied under a sociological approach as early as the early 1920s. Robert Park wrote about the generation of news and news itself as a form of knowledge. The study of how news organizations produce news products dates to the early 1950s, with the study of newspersons as gatekeepers.

In his book Manufacturing the News (1980), author Mark Fishman explains that the earliest approaches in studying the news saw news work as an information processing system. News organizations existed to select events that made the news, thus focusing on the "gate keeping" role of these organizations. Research saw mainly what variables determined how editors chose written news copy, and how reporters chose what to write about.

There were also studies that saw journalists as "organization men," and tried to discover the nature of organizational forces that molded professional standards, objectivity for instance, and causing reporters to engage in certain professional behaviors, like omitting information or giving a particular slant to a story.

In all, these studies viewed news production as a task of selecting stories that made

the news. This idea existed because it was thought that news work either reflects or distorts reality. Reality was perceived as facts or events that exists independently of how news workers perceive them.

Mainstream sociology has given a contemporary approach to the study of how news is produced. Research using this perspective focuses on the social organization and the sociology of occupations and occupational ideology. What this body of work tries to explain is news production taking into account that journalists' efforts on the job are constrained by organizational and occupational routines.

In studying news production, authors like Gaye Tuchman, Herbert J. Gans, Mark Fishman and Edward J. Epstein have used a sociological approach to observe the creation of these routines. This sociological view is not typically prescriptive and sees news as naturally manufactured. Using this theoretical framework, these scholars have the following common observations:

News is a manufactured product, not a mirror on "reality."

- The world is not arranged for news gathering purposes, but rather confronts the news organization with the unexpected and uncontrollable.
- News organizations create routines in order to efficiently and profitably manage the unexpected.
- External institutions, through sources and officials, impact the news product by meshing with
  journalistic routines.
- Individual journalists suppress personal values and embrace professional values that serve organizational routines.
- Routines largely determine the content of the news product and therefore the way the world is made known through the news.

These studies mainly observe how journalists construct and utilize specific routines that help them deal with individual news events or to establish and nourish professional relationships with institutions and their members as sources of news.

In 1974, Harvey Molotch and Marilyn Lester created a typology of news stories according to whether the news event is planned or unplanned, and depending on who promotes these news events. This approach defines news by the way the news organization

becomes aware of the facts. If the news is planned and promoted by the same person or organization, it is said to be "routine" news. If the news event is planned but promoted by other than the agent of the news event, it is then said to be a "scandal." Finally, if the event is unplanned and then promoted by somebody other than the people involved, and then it is an "accident." The authors reject the possibility that the news media might stumble into an event by surveying the world scene. Newspapers reflect not a "world out there", but the practices of those who have the power to determine the experience of others. (Schudson, 1991)

Author Wilson Lowrey, a doctoral student from the University of Georgia, has observed that it is surprising that the routines approach has not been used as frequently in visual journalism as it has been used in news reporting, where it has been proved as a valid theoretical framework. As an example, Mark Fishman asked himself, how do news workers make news? Fishman proceeded to examine several routines that news workers and their organizations engage in order to tackle with the unpredictability of the facts and events that happen in the world and the methods they use in order to transform these events and facts into news stories. While doing participant observation at the Purissima Record in California, Fishman observed how the creation of beats, the way that reporters make rounds checking out press releases and talking to spokespeople, and the settings of budget meetings are all routines that help and shape the production of news.

Other key authors like Tuchman observed how reporters collect reliable sources and this routine helps news workers gain respect in the field. Gans studied the interaction between reporters and officials and concluded that this routine gives officials the winning hand at the information exchange.

In the visual journalism field, Lowrey observed that visual journalists also create routines to maximize their efficiency in covering news.

A common photojournalistic routine is the pre-visualization of a photo shoot. In photo stories, a common routine to follow is the Life magazine formula for framing pictures to create visual variety: the establishing shot, the medium shot, the portrait, and the "closer."

Another routine is the typification of news photography into spot news, general news, sports, features, portraits and illustrations.

For designers, a common routine is to establish a visual element as the dominant art.

The dominant art gives designers a starting point in doing the layout of a page. (Lowrey, 1999).

As Lowrey states, these examples demonstrate the applicability of the routines approach to visual journalism, though is has not been used often. One explanation could be that charts and graphics apparently mirror reality more than stories do. Numbers in bars and charts have more of a neutral character associated with them, and photographs directly represent reality. These facts make charts and photographs appear less altered by the newsmaking process.

One final explanation could be that in visual journalism studies the most common theoretical framework used focus more on reader's messages, perceptions and meanings. The production of messages lie outside these frames (Lowrey, 1999).

As the author explains, studies that concentrate on the production side of visual journalism are mainly atheoretical surveys of individual editors and give recommendations in changes in behaviors and attitudes. Lowrey points out that there is a need for researchers engaging in this type of study would benefit from learning more about the organizational routines theoretical framework.

Lowrey defends the usefulness of the routines approach in studying the production of visually-driven print news products in that it may become a way to link it with cognitive studies (the way readers process visual news) and semiotic, rhetoric and cultural approaches (the way readers make meaning of visual news). Using the routines approach, the production of photo-driven packages or info graphics are a result of behaviors and routines on how visual reporters collect and produce visual data for these packages. But the production of these packages can be viewed as the result of what the newsroom allows the visual reporters to create, depending on the constraints the news organization excerpts on reporters. Since news packages are shaped by individual reporters' set behaviors on gathering and producing

news, and are affected the organizational constraints that that the news agency or newspaper, these affect the way that readers perceive and understand news.

### NEWS AS A MANUFACTURED PRODUCT

Schudson explains that while the sociological approach in studying routines sees news production as a social construction on reality, the organizational or bureaucratic approach sees news as a product manufactured by an organization and can be studied like other manufactured goods.

Edward J. Epstein took this approach when he studied network news programs in 1968 and 1969. He emphasized on the organizational, economic and technical requirements of television news production in explaining the news product.

What is fundamental in organizational approaches that differ from the sociological approaches is the emphasis on:

- · Constraints imposed by organizations despite the private intentions of the individual actors.
- · Inevitability of "social construction" of reality in any social system.

Schudson stresses on the importance of this second point. The organizational approach presupposes that news is a manufactured product and not a mirror on reality. Many (although not all) analysts from a social organization perspective abandon any strong claim that there is a "reality" out there that journalists or journalistic organizations distort. News is not a report on a factual world; news is a depletable consumer product that must be made fresh daily (Schudson, 1991; Tuchman, 1978).

In his book, News from Nowhere: television and the news, author Edward J. Epstein analyzed the production of television news from the standpoint of organizational constraints of the medium. He observed that television news reporting is a immensely complex operation, unlike radio and print journalism where these two can report and produce much more stories in a much shorter period of time and using a lot less resources and money.

In order to produce news stories in a profitable manner -satisfying both the economic goals of the TV industry and comply with FCC ruling- network news relies on a very elaborate system of logistics. These logistic ensure that the networks get the most out of their available and limited technical and personnel resources.

These logistics force network news organizations to see and produce news in a very different way that print news organizations would. "In the same way that questions can pre-fit answers, the lines along which the search for news is organized tend to structure the resulting the news output in a number of systematic ways." (Epstein, 1973)

In national TV news reporting during the late 1960s, the search for news stories was all conditioned by similar economical and organizational constraints. Epstein observed that all networks research stories follow the same general principles.

Network news is centrally assigned. An assignment editor in the head offices hands out assignments to the correspondents who are stationed in various points around the country and the world. The assignment editors' job is to match available camera crews and correspondents to possible stories.

The concept of beats, as Mark Fishman observed at the Purissima Record is virtually nonexistent in network news. TV correspondents are assigned from story to story; depending on their availability; logistical convenience and the producers' preferences after the stories have been assigned. There are still a few more or less conventional beats in TV news, such as the White House, but these are the exceptions rather than the rule.

In network news, correspondents are more generalists than specific beat reporters.

Correspondents are expected to cover a wide variety of news stories with equal facility and apply general rules of fair inquiry to any subject.

Because of the particular logistics system that network news organizations use, a small group of general correspondents are constantly used on camera. This leads to a "star system," where producers request that certain leading correspondents cover the major stories, no matter what the subject matter.

TV news organizations tend to maintain the number of produced stories to the near

minimum. By contrast, newspapers produce more stories than necessary so editors have room for selection. Television news cannot afford the luxury of producing more stories than needed, because of the high costs of filming and editing news stories.

The structure employed by news networks in the late 1960s to gather news attempted to take maximum advantage of the available resources (the camera crews). It was clear that the cost of operating camera crews meant that the networks would only dispatch these crews to situations where a news story was guaranteed to happen and that the camera crew could effectively cover it and produce a story.

The organizational constraints of the network news operation were a main factor of the way TV news was covered. These constraints shaped the characteristics of the news products that were aired for the viewers. One could argue that the way news departments are structured generate specific constraints that shape the outcome of the news product.

Epstein's study on national network news is key in understanding why a particular organizational scheme influences the product output, in this case the news. Epstein saw that the networks created an organizational scheme that aimed to make the best news coverage with limited resources. Because of this scheme, news coverage was approached in a specific manner. Organizational constraints shaped the way national TV news was created in the late 1960s.

In print journalism, available literature has focused on how routines created by journalists and their organization shape the way news is gathered and produced. But few articles concentrate on the effect that newsroom organization itself has on news production in a scholarly fashion.

Contemporary newsroom management is already experimenting with new ways to approach news production to attract readership. This contemporary proposal favors interdepartmental communication and teamwork instead of individual achievement.

# CHANGES IN THE NEWSROOM

In recent years, the newspaper industry has seen and felt the decrease of readership as other media -mainly television and interactive media- experimented a boost in audience attention. In the 1980s and early 1990s newspaper managers saw circulation and penetration numbers go down, and loyal readership give up newspapers. In response, the print journalism industry launched extensive research to remedy this situation; and results from this research made it clear for editors and publishers that traditional ways of delivering news were no longer appealing to readers or advertisers, thus losing them to other media.

These changes can be appreciated in the evolution of design trends in the front pages of American newspapers during the 1980s. Available technology, a greater concern among news people for the appearance as well as content, and the creation of the trendsetting USA Today were the fuel that ignited this evolution (Utt and Paternack, 1984). Changes included the use of more and larger photographs, introduction of info graphics (where illustration and information are combined as one storytelling device) and use of color as resources to attract readers. The industry's interest in appearance can also be seen in the increase of membership that the Society of Newspaper Design experimented in 10 years from 1979 to 1989. In that period, the number of member newspapers increased from 22 to 2,200 from the United States, Canada and 35 other countries (Gentry and Zang, 1989)

Overall, newspaper managers and editors understood by that time that overall improvement of the entire newspaper -with better reporting and writing, more inviting photos and graphics, and more attractive design and layout- would help them keep their readership and eventually gain some more.

The newspaper evolution described above did not happen in the void. In order to make these changes, a supporting organizational scheme was needed to make it happen. As an example, the creation of the graphics editor position came after newspapers saw that they needed a new management structure that supervised the trend of including more visuals in the newspaper in order to attract readers. The graphics editor would be responsible for

coordinating words and visuals and integrating the entire news package. (Gentry and Zang,

Authors and visual journalism consultants like Daryl Moen, Ron Reason and Robert Lockwood perceive newspapers as visual medium. Words, pictures, illustrations and design are all visual elements that work together synergistically. In the past, newspapers segregated journalists in the newsroom by their specialty: reporters, copy editors, photographers and designers. Contemporary challenges in the media market demand newspapers to rethink their organizational structure to respond to the readers' attitudes towards new sources of information and keep readership from choosing these alternatives for information. If reporters intend to convey meaning rather than just raw information, they should know the value of charts and pictures, photographers should know the value of words and charts, and graphics journalists should know the value of words and pictures. All should know that presentation is part of the message. Individuals produce fragments of information; teams produce packages of knowledge. Together they can ask, what is the best way to tell the story? When they know what the whole is going to be, they can ask specialists to do the parts. (Moen, 2000)

One of these strong tendencies of change in newsroom organization and work schemes is found in a system called WED (for writing, editing and design). Designers and instructors Mario García and Roy Peter Clark from the Poynter Institute developed WED in the late 1980's, which aims to put the reader first when creating news packages. In practice, WED encourages teams of writers, editors, photographers, graphics artists and designers to look for ways to tell news stories in the most effective and vivid way. Key elements in WED are planning, teamwork, cooperation between fellow journalists, and respect for the reader. Another flavor of team organization in news production is the "maestro" approach. Lelan Ryan of the University of Kentucky created this scheme, and just like the WED, it emphasizes on the importance of teamwork, early-stage planning and communication.

Contrasting with this contemporary approach is the traditional newsroom organization scheme, which resembles the assembly-line approach in putting together news

packages.

A traditional newsroom organizes vertically. Authority flows downward from the editor to the departments, and each department's output is produced individually and in an isolated manner. While this system is successful in helping the newsroom meet daily deadlines, it creates unnecessary communication barriers to produce successfully integrated news packages. Visual journalists are not involved early enough in the process and end up creating poor visual content or even fail to produce any visual elements at all for news packages.

As Moen mentions in Newspaper Layout and Design: a team approach, (2000) the traditional organization of a newsroom is an obstacle to communicate effectively with the reader. In this approach, individual departments work on "parts" of a story (copy, photographs, or info graphics), thus failing to integrate visual and word journalism elements as a single unit.

It was in the 1970s where newspapers in Allentown, PA, and St. Petersburg, started experimenting with changes in newsroom organization. These papers saw the visual potential in print journalism. By that time and in other newspapers, visual journalists -mainly photographers and designers- forced changes by voicing their dissatisfaction with the role that photography and design played in the news making process, more of a service department of the word journalists.

The newspaper industry is evidently going through a transformation to a more visual medium. Utt and Paternack as well as Gentry and Zang observed important changes in the newspaper that indicates interest in visuals as a competitive advantage for readership.

Photographs were the first visual resource newspapers were able to create in order to attract readership. The invention of the wet plate, the halftone printing process, the invention of the portable strobe units and the 35 mm camera are all technological innovations that allowed photographs to be published in newspapers and magazines before the 30s were over. These technical advances helped photojournalism become the profession we know today. Yet currently, photographers still have little voice in planning for successful news packages.

Fortunately, "photography is gradually moving from a service department to equal footing with other departments." (Moen, 2000)

Photo projects that are normally published in US newspapers were inspired by the visual style imposed by Life Magazine when it began publication in 1936. In this same decade, other picture-dominated magazines emerged: Look, Click, Scoop, Peek, Pix and Picture just to name a few. These magazines ran picture pages on a single topic, but were heavily scripted by editors from their home offices.

By the late 40s, photographers experimented with a freer form of picture story development. Life photographer W. Eugene Smith broke the trend of shooting pre-scripted stories with his project on country doctor Ernest Ceriani of Kremmling, Colorado (population 1,000). Smith spent a total of six weeks documenting the physician's daily activities and emergency calls. He was able to produce a realistic photo story based on his observations, rather than the preconceived ideas of an editor in New York.

Photographers today still shoot photo projects sticking to W. Eugene Smith's visualstorytelling style. But few newspapers are willing to invest in long-term photo projects. Photographers are forced to self-finance these projects, or look for grants or sponsors. But no matter who sponsors the project, these projects give photojournalists the only resource to explore a topic in depth; present a point of view or show with pictures the many sides of an issue.

In today's newspapers, photo projects follow either the narrative photo story approach or the documentary essay approach. Narrative stories depend on a story line to come up with the sequencing of the images for the layout in the newspaper. Like the written or spoken story, the viewer doesn't know the resolution of the story when they start. The story proceeds from one moment in time to another. Documentary essays are individual images tied together by a theme or issue. There is no story line connecting the images; the reader can stop at any point without losing the flow of the layouts. In the documentary essay, each image is strong on its own, making a certain point, but when they are all connected together by layout, a stronger, more complete statement is made.

Given the importance of visuals in today's print journalism industry, a study on how photography content is created is justified. Lowrey's paper on visual journalism using the routines approach explained that there is much to be done in this area. The author further elaborates that the current trend of incorporating new technology in news gathering, together with the whole industry shifting towards a more visually rich medium, deserve further study. The organizational routines approach provides a framework for such research.

# OBSERVING THE ORGANIZATIONAL STRUCTURE: A RESEARCH QUESTION.

Every February, the Pictures of the Year competition is held at the Missouri School of Journalism to reward excellence in photojournalistic and documentary coverage by the news industry. Among the awards for general news, spot news, features and sports photography is the Angus McDougall Overall Excellence in Editing award. This prize is given to newspapers that show best use of photography in news storytelling.

This year's first place winner is the Hartford Courant, of Hartford Conn. The Courant's Assistant Managing Editor for Photography, Thomas McGuire, is quoted crediting his newspaper's management for the support it gives to the photography department, in the awards ceremony's brochure. "There is simply no way that we could do our job correctly without that support," says McGuire.

McGuire's comment makes note of management support as being one of the key ingredients to the newspaper's excellence in visual journalism. What kind of support is McGuire talking about? What makes the Hartford Courant different from other newspapers when it comes to picture usage?

The purpose of this research is to observe what routines favor good use of visual journalism resources in newspapers known for their excellence in photojournalism. These observations will be studied both from the organizational standpoint, as well as individual photojournalist behaviors that are in tune with the particular newspaper's visual journalism philosophy.

From the organizational point of view, this research aims to identify specific newsroom structures and work methods inside the photography department that favor the creation of superior visual content. It also plans to observe the interaction that the photo department engages with other newsroom departments that aid visually driven content to be published. It will also study the roles of key positions in the photo department and their involvement in the production of content.

From the individual photographers' point of view, this research aims to identify which routines staffers use to work for an organization that is committed to visual journalism excellence. In other words, how does a photographer manage his or her resources (time, talent, reporting and research skills) to produce images for daily assignments and photodriven projects that are up to the standards of the news organization he or she works for.

# METHODOLOGY

In studying news production, the method of choice since the early 1970s has been participant observation. In Anders Hansen et al's Mass Communication Research Methods, the authors refer to a significant body of substantive ethnography work done in the `70s that studied the organizational, bureaucratic, and professional nature of news production and news processing. Authors like Gaye Tuchman, Herbert Gans, Edward J. Epstein, and Mark Fishman contributed significantly to understanding the news-making process: How news was subject to temporal routines, how newsroom layouts were organized spatially, and how news-processing was organized in relation to a newsroom division of labor and corporate hierarchy all became building blocks of this understanding (Hansen et al., 1998). These previous studies have used participant observation as their main methodology approach.

Hansen et al. refer to participant observation as one of the few methodologies that provides important insights into the complex of constraints, pressures, and forces that surround, select and shape media output. (Hansen et al., 1998).

Participant observation is a form of social inquiry that draws from different

techniques such as in-depth interviewing, document analysis, and unstructured observation for data collection. The term "participant observation" has been used as a generic term to describe all these techniques in a rather undiscriminating way, meaning that all three techniques are used alternately for data collection. Participant observation is also considered to be the prime instrument of data collecting in qualitative studies.

Barbara Rosenblum, author of Photographers at Work: a Sociology of Photographic Styles (1978) explains that participant observation consists essentially of immersing oneself in the social world of the people one is studying. Ethnographic research of this type has been used by anthropologists and sociologist and is a common means of obtaining first hand richly detailed data about a particular social reality. Rosenblum studied during a period of four years how advertising photographers, news photographers and art photographers work, and how their specific line of work influences their photographic style.

Similar to Rosenblum's methodological approach is Mark Fishman's study on news reporting at the Purissima Record during 1973 and 1974. He decided to observe the workings of a newsroom from within, following reporters in their news gathering process and the supervising function of the city editor. Fishman even decided to work as a novice reporter at an alternative newspaper (the Purissima Voice) to gain basic knowledge of the newsreporting job to help him understand the object of his observations (news production).

Gaye Tuchman also used the participant observation methodological approach in her study in the course of ten years of the workings of a television station (NEWS), a newspaper (Seaboard City Daily), The New York City Hall Press Room and the coverage of the women's movement by New York City reporters and writers.

Edward Jay Epstein combined direct observation in editorial meetings and structured interviews with news correspondents, news editors, producers, technicians and news executives in his 1968 research on organizational constraints in national TV network news, which he later compiled in his book News From Nowhere.

Participant observation falls in the category of methodology known as interpretative social inquiry, which has been practiced in a number of social science disciplines, especially in sociology. This technique comes from Weber's classic formulation of sociology: " a science which attempts the interpretative understanding of social action in order thereby to arrive at causal explanation of its course and effects." (Jensen and Jankowski, 1991) In essence, interpretative social inquiry is the analysis and interpretation of meaning that people give to their actions, through empathic understanding.

From this main branch of social inquiry, ethnomethodology and ethnography both have been used as an approach in media studies. The first seeks to identify the rules people apply in order to make sense of their world. The second stems from anthropology and its main concern deals with cultural forms in the widest sense of the term.

Major works cited in the literature review have used participant observation as their main method of data collection. It has been proven to be a good method to gain understanding in the workings of a news organization, despite certain liabilities that the method itself imposes. There is the danger of researchers loosing their identity as scientists due to the interaction with the group studied and putting their own objectivity at risk. "Participant observation obviously has its limitations, but it also is fascinating and sometimes it leads to extremely interesting insights about members of the groups being observed." (Berger, 1998)

The purpose of this study is to gain understanding of how a photography department operates in order to produce superior visual journalism. From an organizational point of view, this study aims to identify which management and operational structures favor the creation and use of superior visual journalism content. As demonstrated by other media sociology researchers, participant observation is most likely to provide a good data-collecting instrument to understand how and why a particular management style favors high quality visual journalism.

This study's method design is based on a study done by David A. Craig, which explored, through the eyes of copy editors from the Daily Oklahoman (Oklahoma City), the factors that shape the quality of editing on the central copy desk.

Craig concentrated on the central copy desk, which handles local and wire news,

including business stories, along with some features. He chose 13 of the 18 staffers as his sample. Craig combined his observations at the desk with longer interviews with the staffers. These interviews explored the most important influences in quality.

The copy desk and the photo department in a newspaper share similarities in that they both work producing and revising content for most sections of the newspaper.

This study will be done at The Hartford Courant (Hartford, Conn), a newspaper known for their commitment to publish high-quality visual journalism projects. The Courant, a newspaper with a circulation of approximately 200,000 (week days), has recently won The Angus McDougall Award for Excellence in Picture Editing in the 58th Pictures of the Year contest, as well as awards of excellence in individual photography categories in this same contest. Pictures of the Year is one of the world's oldest, largest and most prestigious international photojournalism competitions held every February at the Missouri School of Journalism. (www.poy.org, 2001)

Observations will be done in a period of 14 weeks, one day a week. The day for observations will be selected depending on the events happening during the week in the photo department, in order to collect observations from a variety of activities such as pitching sessions, editing sessions, coaching sessions, layout proofing or ride-alongs with photographers.

The purpose of these observations is to collect data from all the different activities and routines that the photo department and its individual photographers engage to produce and publish visual story packages. Through these observations, the researcher hopes to learn which routines help produce superior visual journalism projects, and why these routines work.

From the photographer's side, it is important to learn which and how they use routines at the newspaper; how they manage to produce images for the daily news while at the same time manage to work on long-term photo projects. These routines should cover tasks in pitching stories, doing research, shooting, relationships with fellow journalists, and follow-up work. It is important to learn about their level of comfort working under these routines and

listen to any suggestions, comments or criticisms on these routines from the photographer's point of view.

It is necessary to observe routines from the editors' side as well. These routines include tasks in coaching photographers in shooting, assigning photo requests, managing photo requests, film editing, pitching stories, doing research, communicating with other newsroom departments, and follow-up work. Comments, suggestions and criticisms from editors about the department's work method will be collected as well.

Observations from both shooters and editors points of view gives a broader spectrum on the photography department operation. To complement the observations, interviews with department heads will be conducted on how work relationships operate. These interviews are aimed to understand what makes the process work and what are procedures that get in the way or what procedures could be improved to make things work more efficiently. A comparison between the opinions of department heads and staff photographers would give interesting contrasts and valuable conclusions about how routines work at the Hartford Courant photo department.

The following list has been compiled as a general guide to direct the observations that would answer the main research question.

#### Photo department structure:

- · Department heads and managing style.
- · Duties of the department heads.
- · Number of workers in the department.
- · Role of editors and staff photographers. (is there any division of labor)?

#### Work schedules and tasks:

- · Photographers' schedules.
- · Division of staffers to produce photos for specific newspaper sections (if any)

#### Individual photographers working style:

- · Number of photographers that consistently get involved in time-intensive photo projects.
- · Number of photographers that just work on daily assignments.
- · Work styles of photographers doing photo projects.
- · Procedures in reporting and coming up with a photo-driven project idea.

# Starting a photo project:

- · Ways the photo department supports their staff in coaching and producing projects.
- · Division of labor to accommodate both projects and daily assignments.
- · The role of the photo editor in this stage.
- · The role of the photo director (if any) in this stage.

#### The pitching sessions:

- Procedures to communicate the photo project to editorial / design staff.
- · Relationships between the photo department and editorial / design staff at this stage.
- · Planning publication dates, assigning photographers and reporters.

#### Work in progress:

- The film editing process.
- Photo department involvement in coaching to produce a better photo project.
- · Editorial / design staff involvement in the selection of images or direction of the project (if any).
- · Photographers and reporters work relationship.
- · Other staffers contributing in the project, if any (graphics artists, city editors, designers).

#### Putting it all together:

- · Photo departments supervision (if any) on the design of the product.
- · Photo department / design department work relationships.
- · Roles of photo editors and photo director at this stage.
- · Role of the photographer at this stage.
- · Photo department / production department involvement in the products output.

#### Photo department in the newsroom structure:

- · Reporters' impressions on working with photographers in photo-driven projects.
- Managing editor's impressions on the role of the photo department for newspapers image.

#### Historical Background:

- · How long has the newspaper been known for it's photographic excellence?
- · How has the newspaper changed in its attitude towards photography?
- · If there was a change, how was it before the change?
- Are there any changes happening nowadays for improving visual journalism content in the newspaper?

The participant observations done at the Hartford Courant are intended to obtain detailed insights on the workings of this one photography department. Yet it is possible that other photo departments in visually oriented newspapers use different work methods and routines that are equally successful in publishing photo-driven projects.

In conjunction with the observations at The Courant, in-depth interviews will be conducted with two photo directors out of the following newspapers: The Spokesman Review (in Spokane, WA), Copley Newspapers (Chicago, IL), The Virginian-Pilot (in Norfolk, VA), the Concord Monitor (Concord, NH), The Charlotte News and Observer (Charlotte, NC), The St. Petersburg Times (St. Petersburg, FL), The Palm Beach Post (West Palm Beach, FL) These newspapers were selected for their reputation of strong visual newspapers, as demonstrated by obtaining awards during the 58th Pictures of the Year competition in the newspaper editing categories.

For these interviews, general questions will be asked addressing the issue of production and publication of superior photo-driven projects.

 What positions are involved in overseeing the visual content and presentation of your newspaper (please briefly describe what they do)?

- · In what ways does your paper's top management support the overall quality in visuals?
- How does the photo department work and communicate with other departments when you work on visually driven story projects?

These interviews will aid to provide with broader understanding of specific routines that contribute to the publication of photo-driven journalism at top newspapers in the United States. The inquiries also will help to find commonalities and differences in these routines at the different newspapers.

The use of multiple methods for collecting data is known as triangulation. It is employed in order to obtain more encompassing data around a single object of study, as researchers like Webb et. al and Denzin have suggested (Jensen and Jankowski, 1991). The former authors explain that no single measurement method is perfect, thus it is necessary to use multiple methods to compensate for individual method flaws. The latter author addresses the issue of multiple methods is a possible antidote against biases introduced by the use of single data-collecting methods by a researcher.

Triangulation neither provides more valid results than a single research strategy, nor it guarantees that it will counterbalance the weaknesses of single methods when combined together (Jensen and Jankowski, 1991). But triangulation can help in constructing a more encompassing perspective on specific analyses, what anthropologists call "holistic work" or "thick description." (Jick, Geertz in Jensen and Jankowski, 1991)

As explained before, the main goal of the in-depth interviews with two more photo directors is to gain a more general understanding of the routines that favor the production and publication of photo-driven visual journalism. Interviewing can effectively provide with detailed information about the workings of other newspapers that are far away from each other. This method can provide with unexpected information that other forms of rese might not discover. (Berger, 1998). Also, in-depth interviewing gives the researcher end flexibility to adapt the line of questioning to more specific areas of interest to the researcher end or generalize on topics. (Berger, 1998) Interviewing is said to be the most efficient and

best form to collect data for the study of organizations, even more than participant observation. (Zelditch, in Jensen and Jankowski, 1991) Yet, it is agreed that participant observation is more than adequate for this same purpose.

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#### THE HARTFORD COURANT: AN INTRODUCTION

Founded in 1764, The Hartford Courant proudly announces itself to be the oldest continuously run newspaper of the United States. The Connecticut Courant started as a weekly, and was founded by a printer named Thomas Green. In 1837, the Courant change its name to The Hartford Courant and became a daily publication. The paper survived the Revolutionary war, sided with the new Republican Party after Abraham Lincoln visited the City of Hartford. Back when the country was divided over the issue of slavery the Courant communicated the major events of the 20th century—such as Armistice day in 1918 and the first man to land on the moon in 1969— to readers in the state of Connecticut.

Today, The Courant is the state's largest newspaper with a weekend circulation of approximately 300,000. The paper concentrates on news from central Connecticut, with nine bureaus across the state, plus one in Washington DC.

As evidence of the paper's commitment to quality journalism, The Courant has won two Pulitzer prizes, one in 1992 for explanatory journalism for stories on the flaws of the Hubble telescope and one in 1999 for breaking news reporting for the in-depth coverage of a shooting incident at the Connecticut Lottery the year before.

In visuals, the Courant has won six awards on photo editing categories in the Pictures of the Year competition held by the Missouri School of Journalism, including the Angus McDougall Award of Excellence in 2000. Individual photographers from The Courant have also won awards for their work in PoY, like Bradley Clift and Cloe Poisson. In newspaper design, the Courant has been recognized for outstanding design in the 22nd edition of SND's Best of Newspaper Design competition, as one of the best designed newspapers of 2001. Today, The Courant could be considered a haven for photojournalists, designers and graphic artists because of its commitment to superior visuals. But this wasn't always the case.

#### THE PHOTO STORY

Photographer John Long, who has worked for The Courant for 30 years, explained that during his earlier years at the Courant, the paper's attitude towards visuals was that of an old-style news organization. "They ran the pictures small; they made us shoot up to three or four assignments in a day ... It was just a big mess," Long explains. Tony Bacewicz, another photographer at the Courant, explained that shooters used to do photography for both the news and advertising departments. He also mentioned that there was no such position as a picture editor, and that film editing was left to the photographers themselves. "There was a chief photographer and the rest of the shooters. When we selected the pictures and printed them, we handed them over to the corresponding news editor and they would take it from there," Bacewicz says.

During these years, pictures ran no bigger than four columns on an eight-column grid, the photographers said. Picture pages were extremely rare and picture usage was usually deficient. The photo department usually had no involvement in news planning meetings.

These explanations on how the photo department functioned indicate that during the early to late 70s, a traditional newspaper managing style was in place at the Courant. Decisions and information were given in a vertical fashion, where the top managers decided how news was to be covered and presented. Visual departments (photo, graphics, design) acted more as service units for word journalists, and teamwork between departments was practically nonexistent.

Interviews with photographers Long and Bacewicz, who has worked with the Courant for 25 years, indicate that the first changes in visuals started during the early 80s. It was then when the Times-Mirror Company bought the paper from local owners. The new management introduced the first changes in visuals departments, as their attempt to modernize the paper.

Steve Rice was the first hired Director of Photography under Times-Mirror Co. ownership of the Hartford Courant. Bacewicz explained that Rice introduced such changes as bringing hired picture editors to the department, using bigger photographs in layouts, giving feedback to photographers for their work, and an overall improvement on photo use in news pages.

Randy Cox, hired as AME for Graphics and Photography under the second generation Times-Mirror management in the mid-80s, succeeded Rice. With the support of Managing Editor Marty Petty –who believed in the power of visuals in print journalism— Cox was successful in making Graphics and Design departments work in collaboration with the photo department for the first time, mainly because of his interests both in photography and design. Cox also was able to hire more picture editors and bring talented photographers to work for the Courant. It was under Cox's direction of the photo department that "there was a boost in photography in general at the paper," according to Tony Bacewicz.

These changes at the Courant coincide with observations made by Utt and Paternack in the mid-80s of the changes in newspapers towards the visual aspect of print journalism. The authors noted that during this period newspapers started using more and larger photographs, valued newspaper design as a resource to attract readers, introduced info graphics (where illustration and information are combined as one storytelling device) and color use in front pages and section fronts.

These changes in the visuals departments at the Courant brought the first awards for their work starting in the early 80s. As early as 1982, the Courant began receiving awards for photo use in the Northern Short Course photojournalism competition, a news photography contest for North-Atlantic state newspapers. Courant photographer Brad Clift was named Photographer of the Year in the 44th. Pictures of the Year (PoY) competition in 1987. In 1989, the Courant got its first editing prize in PoY with a second place in the picture-editing category. Since 1995, the Courant has consistently placed in the photo-editing categories in every edition of PoY.

# PRESENTATION, A MASTER ROUTINE

In the literature review it was established that nature of news and the news gathering

process pushes organizations to engage in routines that facilitate this task. These routines aim to make the news gathering as efficient as possible, due to the unpredictable nature of news. It was also established that these routines are a key factor in shaping the way news is presented to audiences.

In establishing differences among competing news organizations, a particular set of routines is perhaps what makes a newspaper unique or gives it competitive advantage over other newspapers. The New York Times is known for its excellent reporting and writing. The USA Today was known for revolutionizing the way news was presented in the mid-80s with its use of color and the creation of info graphics. Copley Newspapers are known for their quality in visual reporting.

The Courant's commitment to the quality of their presentation is what makes this paper stand out among others in the region. "We consider visuals as content, just the same as a written story is content," said AME for Photography Thomas McGuire. Consequently, both AME for Design Christian Potter-Drury and Director of Photography John Scanlan agree that the way that the paper looks is part of its personality. "Sophisticated visuals in a newspaper can attract readers... It sells papers!" argues Potter-Drury, who is responsible for The Courant's current design style. Scanlan supports this idea of the power of visuals, and he also believes that anyone can sense the quality of any product just by its appearance. "Look at one of those new Macintosh laptops, they're sleek, the design is pleasing to the eye and that gives a certain image of quality, "he says.

But it's not only that the Courant has a commitment to superior visuals, or that they've hired talented staff in photo, graphics and design departments. It is that holistic approach implied the concept of *presentation* that gives them the competitive edge.

Much like the WED system proposed by Mario García and Roy Peter Clark, or the maestro approach created by Lelan Ryan, The Courant's approach to news favors teamwork, communication between departments and the constant quest of editors and reporters to come up with the best way to present the news to its readers. Presentation is definitely part of the

<sup>&</sup>lt;sup>1</sup> Christian Potter-Drury no longer works for The Hartford Courant.

message that the Hartford Courant gives to its readers.

Observations suggest that the concept is a part of the newsroom culture. Picture editor Toni Kellar explains that while her job is to work with writers in coming up with the best way to tell their story with pictures, many of them already understand what they need to look for when they put in a photo request. "With some reporters, there isn't much to figure out. They already know what we at the photo department are looking for and that helps us to get ahead in the game," she adds.

Word editors will usually approach picture editors or designers at their desks or in hallways to talk about a specific assignment they are working on to give suggestions, exchange new information that could be useful to them, or get feedback from visual journalists. These short and informal meetings work as a communication tool so each journalist knows what others working on the same projects are doing. This constant communication among people shows that The Courant favors teamwork as a routine for the production of news. Moreover, people in the newsroom are already familiar and comfortable with this routine, so it comes natural to them.

In observations made during several daily budget meetings and the eleven-day planning meetings, editors constantly made references to the way stories were going to be presented in the paper, rather than just concentrating on individual elements like words, pictures or a particular layout. On a certain story on the mayoral race in Hartford, editors debated on how to present the story using two photographs on each of the two contenders while trying not favor any particular candidate. In this meeting, editors agreed that they would run one of the photos six columns wide and the other one —a tighter shot—four columns wide but balance the images by placing the bigger image down on the page and the smaller one higher up to, as an Art Director Rick Shaw puts it, "use the geography of the page to work for us."

But, it is also apparent that this style of teamwork is the default routine for news pieces that require greater-than-normal journalistic efforts. People will have these meetings for a photo essay on a feature section front, an A1 centerpiece that goes with photos and graphics, a Northeast Magazine cover story, or any other news project that people invest a lot of time and effort working at it. Smaller pieces like an A section inside story will not necessarily require such coordination. Editors will decide when to have one of those meetings based on the story's prominence, play, and just plain common sense.

#### TEAMWORK AT ITS BEST

During the night of Sept. 11, after the terrorist attacks in New York City, editors worked until 1 a.m. to complete what would be considered an historical issue of the Hartford Courant. Even in these moments of tremendous pressure, it was evident that commitment to good presentation was a very important part of this newsroom's culture and would not suffer under less-than-perfect conditions. At 8 p.m., samples of the 24 pages of news hole were displayed for the top editors to review. The Courant's Managing Editor Cliff Teustch looked at the samples and was pleased with the use of photos and graphics. But the paper's editor Brian Toolan considered some of the inside pages to be "too gray" (too text-heavy) and recommended stories to be cut and layouts to be changed. "How many times do you hear a word editor suggest cutting stories so photos and graphics can be played bigger? This is what makes this place unique," says Thomas McGuire.

During the following days after Sept. 11, editors held meetings to plan the coverage of the story in the days to come. Editor Brian Toolan again emphasized on the need to rely on photos and graphics -elements of presentation- as part of the newspaper's coverage. "Of course, photos and graphics will run huge. We will rely on them to make the paper look good," editor Brian Toolan said during a planning meeting on Sept. 12.

These observations, both done during slow and intense moments at the newsroom, reflect that journalists at The Courant understand the added value of good news presentation. Visual journalists are respected for their work, and how they go about doing their work. Reporters understand that photographers must invest time to come up with a compelling image. They also understand that photographic moments happen at a different time and pace

than the interview process. Designers, illustrators and graphic artists are given the time and creative freedom to experiment and come up with good solutions to display stories (all within the parameters of the design style book)

In the same spirit, visual journalists understand that their way of seeing the news is different to that of a word journalist and they work with those differences rather than antagonizing with reporters with no visual skills.

#### THE IDEAL PHOTO DEPARTMENT: AN OVERVIEW

Photography, together with graphics and newspaper design, are the visual elements of newspaper presentation. Good presentation is directly influenced by how well editors blend different flavors of content (visual and non-visual). "You have to have somebody that is responsible for adjusting the 'volume' of visual elements on the news page -photos, graphics and layout-," says director of Photography John Scanlan. "You can't have everything being always loud all the time because you wouldn't be able to process all that information. Presentation is where you choose to give more play to photos, graphics or design; it is where you adjust the volume of your visuals."

As director of Photography for one of the most successful visually oriented newspapers in the United States, Scanlan believes that in a newspaper context an ideal photo department should include three types of key positions in order to favor a more visual approach to news coverage.

At the top, the department direction should be the link between a newspaper's top management and the newsroom personnel in order to support and enforce the visual approach in news coverage. "If you do not have support from top management, it would be like constantly pushing a rock up a hill," Scanlan says. In this sense, the top positions in the photo department have the task to reaffirm top newspaper management of the added value in producing superior news photography by delivering quality photojournalistic projects, and be the communicators of this policy to the newsroom staff so to inspire other journalists to help

create these quality projects. "Leaders in the photo department should act as preachers, constantly educating others in the newsroom to understand the value that photography adds to print news coverage," Scanlan says.

Photo editors serve as liaisons between photo and other departments within the newsroom. By brainstorming with other journalists in the newsroom, photo editors discuss and communicate others the best way to make the most out of a photo assignment and photo use. "Editors in photo departments act as point persons within the newsroom," Scanlan said. Photo editors are expected to develop a relationship of trust between reporters and the photo department, so it is the first place where reporters take their story ideas to explore photographic possibilities in a news project. In this manner, non-visual journalist trust photo editors' decisions that have to do with photo use.

Evidently, photographers are the journalists on the field responsible for creating images for the newspaper. "You have to have good shooters to display good photography in a newspaper," Scanlan said. According to the photo director, it would be extremely hard to convince top management and the newsroom staff the need to work together with the photo department if photographers do not keep their end of the bargain.

The Hartford Courant's photography department consists of assistant managing editor for photography Thom McGuire and director of photography Scanlan in the top positions; six picture editors, twenty photographers, 6 lab and image technicians, and a photo department assistant.

# DEPARTMENT STRUCTURE

AME / Photography Thom McGuire: As Assistant Managing Editor, Thom McGuire sees himself to be the voice of the photo department to all other departments, both inside and outside the newsroom. A large part of his duties include dealing with business decisions that affect the department (budgeting, hiring, purchases), but McGuire also gets closely involved in special photo projects as a photo editor and liaison between the photo

and design departments, mainly because of his good working relations with AME for Design Christian Potter-Drury. During observation periods, McGuire teamed up with picture editor Toni Kellar, photographer Richard Messina and AME Christian Potter-Drury for the special project "Ballouville," a 12-page special report on a northeastern Connecticut town. McGuire's role was that of a supervising photo editor, working with Potter-Drury in the final presentation of the piece, as other picture editors work in conjunction with designers in photo-driven projects.

Being an Assistant Managing Editor means that he has equal footing with all other managing editors in the newsroom, and has the authority to make final editorial decisions on the news product if they are called for.

Director of Photography John Scanlan: Scanlan's position includes overseeing and managing the department's resources, as well as the role that photography plays in the newspaper. As a part of his job, Scanlan attends budget meetings to keep track of stories and photo use. He also constantly brainstorms with other picture editors on the best way to make use of photographs in the newspaper, but trusts most of those decisions to each individual picture editor. "You develop a relationship of trust with the picture editors, and you trust their judgment on their decisions," Scanlan said. Finally, he keeps AME Thom McGuire informed of decisions taken in the photo department that have to do with photo use.

"Thom and I set the tone and direction of what is expected from the photo department in the newsroom, " says John Scanlan explaining the nature of the two top positions at the photo department. As Scanlan explained, these two positions serve as a link between top management and their department's mission as part of the newsroom. This mission is to show other workers in the newsroom that photography (and visual content) has journalistic value. "We constantly work to get this message out (in the newsroom)."

In the day-to-day routine, Scanlan and McGuire work as a tight unit. They constantly have meetings over photo use, coverage and the department strategic planning. They keep each other informed on what they are working on. Constant communication between each other, as well with the other photo editors seems to be a key element for their success in

#### PICTURE EDITING

Origination, where it all starts: Perhaps one of the key gaps between visual and non-visual journalists closes with the aid of the dayside origination picture editor position. At The Courant, editors Toni Kellar and David Grewe hold that position<sup>2</sup>. In essence, the origination editor's works during the day (usually 9 a.m. to 6 p.m.) and it is his or her job to work with reporters and do the visual thinking for them when they place a photo request for a story they are currently working on, according to Kellar. "We are hired to do the visual thinking; we come up with an angle or approach to shoot pictures for a story. We want to enhance this story by adding visuals with content," says Kellar.

Kellar, who has worked for The Hartford Courant for ten years an held the origination editor position for over six years, explained that when she worked as a night-side picture editor she noticed that often photographers were handed assignments scheduled at less-than-perfect moments. This fact would make it difficult to make compelling documentary-style photographs. "It's too late to make a good edit when the photographer was sent at the wrong time to shoot an assignment," Kellar says.

Writers would often schedule photo requests at times when the subjects were not involved in their daily routine, or when writers were doing their interviews. These conditions would render static, dull, unnatural-looking images that contributed little in visual content.

Kellar suggested then that a picture editor should be involved at the beginning of the process helping and educating non-visual journalists in identifying the best moments and situations to do photographs for a story. With the support of the Photo department manager Thom McGuire, in 1994 the new position was created to fill that gap.

In the day-to-day work, the origination picture editor receives photo requests from reporters to be reviewed before they are scheduled. The editor checks to see if all the information on directions, contact phone numbers and story summary is complete and

<sup>&</sup>lt;sup>2</sup> Toni Kellar no longer works for the Hartford Courant. David Grewe moved to night-side and is currently the Zones picture editor. Stephanie Heisler switched from being the A-1 picture editor to dayside/ origination.

accurate. He or she later proceeds to weigh the visual potential of the photo request against scheduling possibilities. "Often we get photo requests that raises a flag for us. We get in touch with the reporter and interview him or her to come up with better options for us to shoot. We tactfully point out why the photo request does not work for us and then proceed to come up with a better solution... Together," Kellar explains<sup>3</sup>.

Kellar notes that visual journalists should keep in mind that not all reporters think in visual terms. "Instead of expecting writers to come up with superb visual ideas, we should respect everyone's strengths and weaknesses and work as a team to produce better content," she said.

But as dayside editors, Kellar and Grewe are also responsible for "getting the game plan going," as David Grewe puts it. Dayside editors will attend the early budget meeting and will communicate with other editors of their photography budget during the morning meeting. Dayside editors are responsible of keeping track of breaking news situations and dispatching a photographer whose only task is to respond to unscheduled breaking-news situations. They will handle and schedule any general news assignments from press releases sent to the newsroom. In brief, dayside editors use their news judgment to handle visuals during the morning hours.

On the receiving end: night-side picture editors. Editors Bill Sikes and now David Grewe work from 3 p.m. to 12 a.m. on the main desk, handling the photo budget for the next day's paper. It is their responsibility to edit film from the day's assignments (although theoretically any editor can edit film if the editor is available) and work with Assection designers on photo usage.

Bill Sikes, who has worked with The Courant for over four years, explains that night-side photo editors' responsibilities include signing off on final crops on pictures, and deciding what play the selected images will have on the pages (choosing a lead image and a secondary). They will also revise layouts before the pages are sent to the press, checking that <sup>3</sup> Dayside editors will reject, unless they have extraordinary news value, photo requests that call for photographing pseudo-news events like inaugurations, award ceremonies or press conferences; they will also reject requests for building mug-shots or stakeout situations. In brief, they will reject any request where they consider that picture possibilities are limited.

photos and captions match with the corresponding stories. Night-side photo editors can make changes on layouts if they consider that a photograph is not used appropriately. "Usually we don't have a lot of photo-use conflicts between the A-section designers and us. If there is a problem, we will work together to find the best solution before the page is sent to the press," says Sikes.

Having a picture editor on the main desk at night means that the photo department has control of the visuals from the beginning of the process (origination) to the end (publication) in the A-section. As a side note, the Courant's weakest section in photo use –according to McGuire, Scanlan and Sikes– is Sports, mainly because they don't have a picture editor working closely with them at night, when the pages are laid out. "Sport pages will often have redundant images because there is no one there to supervise picture selection and usage," says Sikes. Financial cutbacks has forced the photo department to eliminate the Sports editor position, according to Scanlan.

The two night-side picture editors divide their work as follows: Bill Sikes<sup>†</sup> handles picture editing for the front page of The Courant (he also supervises picture use in the Assection and Business section<sup>3</sup>). David Grewe is the Zone<sup>5</sup> s picture editor, editing the Town News page for each of the nine zones the the Courant prints each day, plus the first run or "bulldog" edition.

Features and Northeast Magazine: JoEllen Black and Bruce Moyer work as picture editors for the features sections and Northeast –the paper's Sunday magazine-respectively. Given the timeliness of feature stories and long-term projects, Black and Moyer work in origination as well as supervising the use of visuals in the final product. They both have the opportunity to sit in planning and budget meetings with writers and designers, and they work closely with designers –even more so than in the A-section– on the final stages of a photo-oriented package. Moyer explains that there is definitely more planning in the early

<sup>&</sup>lt;sup>4</sup> Sikes moved from Zones picture editing to A-1, substituting Stephanie Heisler who now is in dayside / origination.

<sup>5</sup> Lab Technician Beth Bristow is currently working as the Business Section picture editor.

<sup>&</sup>lt;sup>6</sup> The Courant divides its central Connecticut coverage in nine zones. Each zone gets its dedicated localnews page with usually a photograph as centerpiece art.

stages of their news pieces than in the A-section. "Our projects are usually more long-term, so we have the opportunity to plan ahead and change the direction of our projects while we work on them. We don't have to be as reactive as it happens in daily news," Moyer adds. In a sense, Moyer and Black follow a team approach and a work scheme that is closest to the WED or the maestro approach.

Because of the different timeframe of feature projects, Both Moyer and Black are more careful of the appearance of the visuals. In Northeast, Moyer encourages photographers to experiment with different formats and different approaches, even those that steer off from documentary photography, in shooting a project for the magazine. "It definitely gives a different feel to our stories. In a magazine like Northeast you have to be careful to not end up looking the same all the time," Moyer adds.

As an example of choosing different approaches in shooting, photographer Jay Clendenin recently finished a story about the last days of Hartford Mayor Mike Peterson office. The project was shot with an off-the-shelf Polaroid camera and lighted with off-camera strobes. Clendenin says that both he and editor Bruce Moyer came up with the idea and, Clendenin adds, was a great solution for the story. He was able to get more access with the mayor because the subjects could see some of the pictures immediately.

Despite the more experimental nature of photography work for these to sections of the paper, origination and picture editing in features an the Sunday magazine is done following the same principles that the A-section uses to deliver good photography for The Courant.

# PHOTOGRAPHERS AT WORK

Photographers at The Courant will usually have an eight-hour workday, for a total of 40 hours per week. Each photographer will work on any of the three different shifts: morning photographers will work from 9 a.m. to 6 p.m.; midday shooters will work from 11 a.m. to 8 p.m. and those working evenings will go from 4 p.m. to 12:30 a.m. These shifts cover all

days of the week. This means that at any given time there is at least one photographer working on assignments for the paper.

Editors and photographers will agree on a weekly schedule that suits both the shooter's personal needs and the paper's staffing needs. This means that a photographer can work different shifts every day of the week. Staffers will rotate their shifts every other month, so that all shooters get a chance to work a variety of news situations, rather than having the same people shoot the same kind of events due to scheduling.

Editors will schedule an average of two assignments per day and usually will try to plan ahead to have a schedule ready at least a day in advance. Editors have found that two assignments per day is the ideal work load for staffers? . "We don't want to overwhelm staffers with so many assignments that it compromises their creativity and their work starts to suffer," says editor Toni Kellar. "You also have to consider travel time and all other factors that go in the production of news photography," Kellar adds. Since The Courant covers news virtually statewide, traveling time becomes an important issue to consider when putting together the daily schedule.

These are general staffing guidelines at this paper. They are flexible enough that permits the photo department to adapt and compensate for photographers on vacation, or those taking personal days, assignment substitutions, breaking news situations or special news-project staffing needs. If the flow of news requires extraordinary work loads, photographers that work overtime will usually be compensated with additional days off their regular schedules.

Parallel to everyday photo assignments, Courant photographers have been recognized by constantly publishing in-depth documentary photography projects. At any given time, editor Bruce Moyer estimates that about ten of the twenty staff photographers can be involved in various stages of photo-driven projects alternating with everyday photo assignments.

These photo projects are usually generated by the photographers themselves or by the photo <sup>7</sup> Director of Photography Peter Cross from the Palm Beach Post (West Palm Beach, Fla.) and photo editor Dan Habib from the Concord Monitor (Concord N.H.) also agree that two assignments per day is the ideal number of assignments for a newspaper photographer. It allows enough time for creative exercise and traveling needs.

editors, but ideas may come by other journalists in the newsroom.

Although Moyer admits that this is not a requisite for Courant photographers to produce a certain number of photo driven projects per year<sup>8</sup>, there is a certain pressure to deliver these projects, or at least a favorable atmosphere that encourages photographers to work on them. Director John Scanlan explains that the way the paper motivates photographers to produce visually oriented news projects is by offering favorable conditions and showcases for this kind of work. "We give photographers the time, the space and the support but we hope that photographers will motivate themselves to work on personal projects," says director John Scanlan.

Most photographers consider researching and working on personal projects a valuable opportunity for them to exercise their journalistic skills. In a sense, pursuing these news projects is part of the culture of the photo department; it is expected from them just as writers are expected to be close to their beats and come up with original story ideas. In brief, these long-term personal photo-driven projects is what defines and separates a true photojournalist from "just a photographer," or a technically savvy shooter that limits him or herself to working photo requests. The projects allow photographers to pursue their own journalistic interests. "When you work on your own projects, you end up owning the story, as opposed to just being in a supporting role for other people's work," says photographer Michael Kodas.

Yet staffers will not work on self-generated in-depth documentaries exclusively. Project ideas can come from other journalists in the newsroom and picture editors will offer them to whom they consider the best photographer suited for the job. "We consider their shooting style and their personality when we talk to a photographer," says editor Toni Kellar about assigning these projects.

Moyer estimates that of all 20 staff members four or five of them will constantly pursue their own projects, ten will often work on these projects and the remaining photographers rarely get involved in longer-term photo essays or stories.

Every photographer has his or her own particular method for researching stories. But in general terms, a healthy dose of curiosity and a discipline to consume news and information is the starting point for most photographers, says staffer Michael Kodas.

Kodas admits he is a "news junkie"; he consumes every bit of news information he can to get story ideas. "I read a lot and keep myself informed on the things that interest me...

I'm constantly researching for story ideas," he adds. Photographer Rick Hartford says that while being well informed is a great stimulus for story ideas, he is not the constant researcher that Kodas is but still manages to have his plate full with his projects. This is to show that there is no single research method that proves to be more effective.

Often, photographers working on an everyday assignments realize that the very assignment they are working on could be better told with a photo-driven approach. Kodas remembers one particular story where after spending a couple of hours working the assignment he realized the visual potential of it and asked for more time to pursue it as a photo essay. "It was this story about a Bosnian Sunday muslim school. As soon as I got there I saw how this story could be better told visually and we ended up running a picture page with the story," he says.

As it is usually the case, working on these projects will often open doors for more story ideas. A successful project will often have several spin-offs that can be developed in complete photo projects later on, as subjects or people interested in the overall theme will offer the photographer additional information, facts or contacts.

As an interesting fact, photographers at The Courant will often gravitate towards projects that touch their general interests: outdoor life and mountain climbing for staffer Michael Kodas, sailing and automobiles for Stephen Dunn, ballet for John Long. Rick Hartford believes that working on areas of a photographer's specialty areas does not necessarily guarantee better results, but it helps because of the added bonus that comes from having sufficient background information.

A very important part of story researching lies in the photographer's people skills. Kodas and Hartford agree that among the most helpful researching tips and yet quite overlooked are getting to know people and being a good listener. "You have to get out of the car. You have to be there -where stories happen. You have to meet the movers and shakers because these people will steer you in the right direction when you're working on your projects," says Kodas.

#### SELLING STORY IDEAS

Photographers working on the field constantly talk to their editors about possible ideas for photo-driven projects. Photographers and editors discuss the feasibility of turning an idea into a complete project, the general direction a project should take and possible outlets in the paper. These conversations are rather informal, where there is no need to call for a meeting to have them. An e-mail or a quick talk at the editor's desk will be sufficient to get things started for a photo driven project. It is not uncommon for photographers to communicate their ideas also to AME Thom McGuire or Director John Scanlan. In these cases, McGuire and Scanlan are seen more as picture editors that can give valuable advice on how to proceed with a project. All these dialogs work seamlessly, showing once more that this is a well-established part of the department's culture and working routines.

In these early stages, photographers and editors will set tentative goals on details such as project size, publication dates, section placement and even aesthetic considerations such as doing color or black and white photography. Editors can and will act as managers or gatekeepers on what the size of the project should be, depending on their experience and what intuition tells them. As Bruce Moyer explains, most procedures and work routines at The Hartford Courant are not exact science. Most of them are done by intuition and common sense.

Staff photographers will team up with a picture editor they feel comfortable working with, whether it is the corresponding section picture editor or not. The photographers are

free to pick who they work best. It is not uncommon for a dayside news picture editor to work on a feature story or vice versa. At The Courant, each picture editor supervises five staff photographers to monitor their performance and guide them in achieving their yearly goals. Often photographers will choose to work with their supervising photo editor because they have already developed a good working relationship.

Depending on the size of a project, the photographer might prepare a proposal – sometimes as brief and informal as a couple of paragraphs sent by office e-mail or a hallway conversation— or they can be as detailed and thorough as a written piece for a news story. It's a matter of individual taste and style. But the bigger the project, the more formal the proposal needs to be. As an example of tastes, photographer Brad Clift usually includes several images as part of his proposal when he is pitching a project to picture editors. Staffer Michael Kodas will write a thorough, well-written and carefully reported proposal that matches any other story appearing in the paper. "I usually work as hard on the proposal as I do when I go out and photograph; in this stage I've worked pretty thoroughly on my reporting " says Kodas.

The proposal works as a communication tool for the parts involved in the project. It lets editors (picture and section editors) know what direction the photojournalist is going to take with his or her project. It also acts as a kind of contract between departments, as with this notice they've implicitly agreed to work together for this specific project. Formal or informal, verbal or written; no news project will get started unless there's a proposal to work on. During the observation periods, the researcher had the opportunity to work on two self-generated photo projects (see journal entries on pp 109-118). In both occasions the corresponding picture editors (Bruce Moyer and JoEllen Black) requested a brief proposal: for the feature piece on Enfield farmer Ricky Ouellette, a verbal explanation of the project idea was made in a meeting with editors Black and Bernie Davidow (Features editor); for the essay on the western sikh community, a written explanation was sent to Jennifer Frank, editor of Northeast Magazine.

# SPECIAL PROJECTS AND EVERYDAY WORK

Since The Courant encourages its photographers to pursue personal projects, picture editors can and will give staffers enough time to work on longer photo-driven pieces. The paper's management and newsroom editors understand that quality documentary photography is very time-intensive, and have no problems with a staffer being separated from the daily assignments to work on one particular story.

Picture editor Bruce Moyer, who usually puts together the photographers' schedules, says although at any given time half of the staff could be working on documentary projects, not all of them will work on their projects every day. Moreover, each project will have a picture editor who communicates any staffing issues to Moyer if a photographer needs to dedicate a full day on a project. "Of course, we need to prioritize all these request against our daily staffing needs," adds Moyer. Dayside picture editors are the ones doing the balancing act, as they have to schedule daily assignments while allowing time for photographers to work on their personal projects. But dayside picture editors Moyer, Kellar, Grewe (and now Heisler) are understanding of how time-intensive in-depth documentaries can be beneficial to the staffers' motivation. By the same token, editors expect to see more compelling photographs from these shoots.

Staff photographer Michael McAndrews believes that working both on everyday assignments and personal projects is not difficult to accomplish because of favorable working conditions he has at The Courant. When he works on a documentary photo project, he will usually dedicate several hours per week to shoot, distributing time in between daily assignments. "I usually try to dedicate a day in the week to work on a project and then work a couple of hours here and there in the off-periods of regular work days," he says. Photographers try to identify the images that are at the heart of the story and then plan to shoot accordingly, by informing editors in advance about important events or situations for their stories to avoid scheduling conflicts. In addition, they will revisit a story situation several times in a week "to capture the nuances of the story," says McAndrews. In the end,

the story itself will dictate the amount of time and frequency that the photographer needs to invest to get meaningful pictures. Fortunately, at The Courant conditions exist for staffers to have flexible schedules and respond to these needs. McAndrews recommends that any story, particularly the ones that take big emotional tolls on subjects and journalists, should be dealt with in "little bits," as he puts it. "One thing you want to avoid is burnout while you are shooting," says McAndrews.

In any case, Courant staffers embark in one or two major projects per year. Michael Kodas, Rick Hartford, Michael McAndrews and Brad Clift all agree that two major projects is the maximum they will let themselves be involved, because the time they have to invest in them. "I have my family life that I value very much," says McAndrews. "I also like to work on different kinds of photography, like studio work. I learn more by doing other kinds of photography."

While Courant photographers are constantly researching and working on their personal projects, not all of them are big, in-depth photo documentaries. Courant staffers will combine these with smaller one-page projects. This variety in project sizes and their daily assignments gives them a healthy balance in their work.

## PICTURE EDITORS: GUIDES, COACHES AND COORDINATORS

Once a photographer starts working on a longer-term photo project, picture editors will be in close communication with him or her, asking how their work is progressing. Editors try to keep a sort of mental list of who they are working with on special projects and how they are doing. Furthermore, each editor will request photographers to constantly show them their film or takes (if they are working with digital gear) to monitor their work.

Picture editor Bruce Moyer believes that editors are in the best position to help photographers cover all aspects of a story while they work. "We as editors are not as involved emotionally in the story as the photographers. We are the ones that take the step back and look at their work with a different perspective. We can recommend new approaches to get a certain side to a story that maybe the photographer hasn't thought about," says Moyer. But one thing is clear. Editors will not let a photographer wait until the end of a project to show their work. They will remind staffers of their need to see their film and push to set a time with them to do frequent edits.

Each editor has a particular way to work with staffers. They do a good effort in establishing a chemistry to work together. "Every photographer has their particular way of working with us," says editor Stephanie Heisler. "Some are very focused and very independent. Others will look for more guidance while they work. We try to adapt to their style and they do the same with ours," she says. This close communication works as a stage for photographers and editors to discuss their ideas. A photographer can ask for advice on how to proceed on a story or essay, or even how to take a raw idea and turn it into a project. Even if they a photographer proposes an open-ended project where it seems at first to have no clear direction, editors will allow time for the photographers to research and experiment.

As photographers work on their projects, editors will then meet with other section editors in the newsroom and the graphics desk to discuss and coordinate if a reporter is needed for the story (to put the reporter up to speed on the project) or if there is any special need from the graphics department. In this stage, picture editors act again as liaisons between photographers and the rest of the newsroom, pitching and selling visual story ideas to be published. Together, visual and non-visual editors decide on possible outlets for these projects, and schedule tentative publication dates and set deadlines.

This effort of bringing in others to work on a photo-driven project is done as early in the process as possible. Doing otherwise can make it difficult for other departments to get fully involved and contribute effectively to the effort.

As photographers conclude their projects, the final editing process begins. By now, editors have seen most of the film and picture printouts of the selected images are put together. This editing process is painstakingly meticulous. Editors go over the selected images time after time and question their previous choices looking for better solutions to tell the story. Editing is not done based just on the picture's visual appeal, but also how well it

plays with the other selected images. Editors will ask continuous questions to photographers as to extract as much information of the story as possible, so to make the best editing decisions. Photographers also have the chance to argue the editor's choices, and it is this discussion that makes the best edit come to life.

At the same time, picture editors will show the edit in progress to AME Thom McGuire, or Director of Photography John Scanlan, or both. On mayor photo-driven projects Scanlan and McGuire act as supervising picture editors and will require to see the edit, but in most occasions editors will approach them for their feedback. "We usually come to Scanlan or McGuire for their opinion on a particular edit. While we are not obligated to consult them on all our edits, it never hurts to hear what they have to say. They are both good picture editors and it can only help the final product," says Bruce Moyer.

During observations, printouts of a particular edit would be displayed outside McGuire's office and Scanlan and McGuire would gather with several editors and give their opinions on the choices made. Edits are usually done by consensus between several editors, photographers and occasionally reporters or designers. Rather than have just one person work on the final edit, picture editors test their choices by asking around for feedback.

Moyer explains that during the final editing stage, he will have a clear idea of how many pictures he can include in an edit. He is aware of how much space they will have to work with and he has already read the story's text and know its size. If editors feel that they need extra space for pictures, either McGuire or Scanlan will negotiate with other top section editors to reach an agreement, because these decisions affect other aspects of newspaper work such as advertising or production costs.

After editors decide on an edit, they will work together with a designer for picture placement on the pages. Again, every editor has his or her own particular style in dealing with designers. Some, like Bruce Moyer and JoEllen Black are more hands-on and literally work together with designers to produce a layout for a picture-driven project. Others, like Stephanie Heisler will indicate picture play and suggest an approach if she has one, but will mostly let the designers "do what they do best," she says.

Whatever their approach, editors are expected to oversee photo use in a particular project layout and no project will be published without a picture editor sign off on a layout. But again, layout is a cooperative effort between designers and picture editors. They both work together and brainstorm for better solutions to display a story.

These are broad descriptions of general work routines that occur in The Courant's photo department. As Bruce Moyer previously described, these routines are not exact science. People follow intuitively a set of guidelines in place. These guidelines are embedded in the newsroom's culture and have been assimilated by their journalists. This explains why they work fairly seamlessly. Procedures are not strictly defined and there is no formal script that people follow step by step to complete a project. Work routines are based more in teamwork and discussion rather than rigid instructions. Trust and respect for each other's abilities and talents drives this newsroom to work together.

## CONCLUSIONS

The Hartford Courant's particular set of work routines has paid off over time since the first changes were made in the early and mid-80s. Their efforts in modernizing their newsroom operations and improving use of visuals have delivered repeated recognition in photography and design competitions in the United States, such as the Pictures of the Year contest and SND's Best of Newspaper Design.

It is then justifiable to examine their work routines in visual journalism as an example for other newspaper to follow. One should understand that most of these routines are specific to their case. Still, general guidelines are applicable to other situations.

Both AME Thom McGuire and Director of Photography John Scanlan agree that support from the newspaper's top management is perhaps the most important factor in applying their view of news photography to The Hartford Courant. In turn, they are responsible for convincing top management of the added value of superior news visuals by constantly delivering quality photography. Obviously, it is the paper's seasoned photography department that constantly produces superior documentary projects and images for the paper each day. Staff members Brad Clift, Michael Kodas and Rick Hartford all believe that a true photojournalist continuously strives to produce his or her own projects. This culture inside the photo department pushes staffers to always look for ideas that translates to picture projects. It also raises the bar in their photography standards.

This idea on the importance of management support is also shared by Dan Habib, picture editor at The Concord Monitor (Concord, New Hampshire), and Peter Cross, director of Photography at The Palm Beach Post (West Palm Beach, Florida). In general, top management support means that the photography departments will have voice in the newsroom on how their efforts in news coverage can be more effective. It means that section editors will be receptive to the photo department's needs to produce superior visuals. It also means that reporters and editors will respect photography and see it as content rather than accessories.

Throughout the years that The Hartford Courant implemented changes in their visual departments, newsroom culture toward the value of visuals also changed. Reporters at this paper now understand that photos with content will only enhance their story's impact. And they act accordingly when they work with the photo department. Writers are receptive to suggestions that origination picture editors make when they submit photo requests and they work their best to accommodate the photographers' needs when they work on a particular story.

This newsroom culture also understands that news photography is time-intensive.

Reporters and editors know that photographic moments happen at a different pace and are willing to give photographers enough time to work their assignments.

Again, these facts were confirmed by Habib and Cross at their corresponding papers. Habib mentioned that Concord Monitors reporters appreciate what photos do for their stories, and talk constantly with him to write helpful photo requests. Cross described a similar situation at The Palm Beach Post. Both department heads confirmed that their photographers are allowed enough time to work on their assignments. Photographers at both

papers are given no more than two assignments per day on an average day. The same situation happens at The Courant.

Editors at The Courant understand the difference in approach in covering news that visual and non-visual journalists use. And their photo department created a position that understands these differences and works to reconcile them. The origination picture editor position is in charge of doing the visual thinking for writers and word editors. The Courant's success in making word and visual journalists work together perhaps lies in their attempt to work around those differences, rather than being confrontational about them. As picture editor Toni Kellar explains, a picture editor or a photographer can't blame a writer for not thinking visually.

In general, understanding the differences in how visual and non-visual journalists work is a key step towards better teamwork between departments. Teamwork, as explained by authors Mario García and Daryl Moen, will more frequently give better results in news work. These routines at The Courant promote teamwork between journalists, as it is evident by the number of meetings and communication efforts as they work on news packages and projects.

The Courant's photo use is proof that editors work as hard originating visual projects as they do in producing them. Throughout their changes in modernizing their operations they created more picture editor positions and that helped improve the paper's overall presentation. Picture editors oversee the generation of visuals from beginning to end. Editors work with designers to pair and display photographs in the best way possible. A-1 picture editor Bill Sikes and Zones editor David Grewe sign off on final layouts every day before the pages are sent to the press. In features, Bruce Moyer and JoEllen Black work closely with designers on photo-driven layouts. Thom McGuire and John Scanlan will have a final word on each of these projects before they are sent to the press.

The Courant, as well as the Concord Monitor and The Palm Beach Post have the same kind of control over the generation and use of pictures before publication. At the Post, a paper slightly smaller in circulation than The Courant, they work with the same number of picture editors that care for picture generation and use. The Concord Monitor is a

considerably smaller operation than these two papers, so photo editor Dan Habib works as the only supervisor of picture use. Yet he still manages to make final recommendations on Asection news pages, and designs the picture pages himself of their photo-driven projects.

As far as reporters' attitudes towards photography work at The Hartford Courant, they appreciate the professionalism and the quality of the visuals as a general rule. AME for News Bernie Davidow, who has work for the paper for 21 years says that writers agree on the added value that good photography brings to stories and projects.

Davidow believes that despite the changes in attitudes toward the photography department and their work, some aspects of their working relationships need to improve. This editor sees a certain resentment from writers when they do not participate fully in the picture editing process of certain stories. Writers feel that the photo edits should be closer to their vision of the story, but sometimes the photos stray from that vision, Davidow points out. "Sometimes reporters get frustrated because they get little chance to question a photo edit," he says. "Writers feel that photographers will favor photos that 'glitter' over photos that are closer to the story."

Although Davidow admits that these discrepancies happen rarely, he sees the need to work on cultivating closer working relationships between writers and photographers. In fact, Davidow's point is valid since during observation periods only once did the researcher get a chance to speak with a writer about a specific story. Most of the information for a story is transmitted via photo request. Usually these photo request forms have enough information for photographers to get a feel for the story, but direct conversation gives both journalists the chance to discuss the story.

Davidow believes that solid working relationships between writers and photographers produce the best news packages because both parts share information and helps them produce a more complete package. "Photographers and writers should talk more," says Davidow. They should all be involved early in the process and make them feel they are involved.

Observing The Hartford Courant's newsroom at work is has given the researcher a

glimpse of how team work helps print journalists produce better work. The Courant's journalists believe that they can work together, while still having differences of opinions. They concentrate on giving the best presentation they can and question every decision each team member makes without making it a personal issue. It is true that this newspaper has very talented photojournalists in their department staff, but it how they combine their talents with what good writers and designers do that makes it even better.

#### CHANGES AT LA NACIÓN. A PROPOSAL.

The case study at The Hartford Courant's photo department was done with the purpose of identifying general work routines that contribute in the creation of visually-driven content. These work routines could later be adapted to other newsrooms that strive to improve their visuals, such as La Nación in Costa Rica.

Currently at La Nación, one could say that news photographs are not considered content and staff photographers are not considered visual journalists. With little exceptions, photographs are arbitrarily cropped and placed on a layout and staff photographers generate no content on their own. But the paper recently has made efforts to reverse this situation. A recent redesign implemented in August of 2001 has steered La Nación toward a more visual way of presenting news. Moreover, content from the features sections is put together using a version of the *Maestro* approach since the creation of Tiempo Libre, La Nación's entertainment magazine in 1998. Teamwork as a work routine is slowly being established in the features departments.

While there is evidence of improvement in the use of visuals, there is still much to be done. To date, La Nación's situation seems favorable to implement changes in the photo department concerning image production for the news, sports and feature sections. After completion of my master's degree in journalism, I will return to work for La Nación hoping to implement several changes in our photo department. This is an overview of the areas where changes could be made.

- Photography use supervision: Visual editor should participate in and have a say
  in decisions on image selections, crops and picture pairing and placement.
- Photo assignment editing: requests should be prioritized and edited based on news value together with visual potential, instead of assigning and shooting all photo requests.
- Journalistic contribution: staff photographers should be more involved in news gathering and presentation by generating their own projects, rather than just servicing with images other newsroom sections.
- In each general area, more specific changes could be implemented as follows:

#### · Photography use.

- News photographs should be treated as content. Alterations on news images such as distortions, knockouts or digital manipulation should be avoided completely. Text over news photographs should be restricted.
- News editors and designers should be educated on the value of news photographs as content and the integrity of the information in a specific image crop.
- Illustration photography accompanying news stories should never emulate real-life situations, leaving the reader to decide if the photograph is documentary or not. In no way should news situations be manipulated to fit a previsualized photo idea.
- Image pairing should be considered as a storytelling device, rather than planning for the single-image edit in all newspaper sections. The visual editor and the designers should work closely together to choose and display images that create meaning and information rather than redundancy.
- If needed, a new picture editor position should be created to guarantee proper use of images in the paper. This position should be the visual equivalent of a night news editor and should be allowed to proof and sign off on layouts.

#### Assignment editing

- Reporters should be educated on the value of news photographs as content and should be encouraged to work together with photographers in early-stage planning and reporting of stories and projects.
- Photo requests should be edited for visual impact. Reporters should provide the
  picture editor with enough information on the request to allow him or her to prioritize
  which assignments have greater image potential.
- Photographers should be allowed enough time to work on a specific assignment with visual potential, as well as traveling time between each task. On average, two or three assignments per day should be enough during a regular work day.
- A position should be created in the photo department to ensure efficient use of photographers as a resource, editing photo requests. This position should also aid reporters in considering visual reporting to enhance the story.
- Visual journalists should be educated on how to work with reporters and should not expect or demand writers to think visually.

# Journalistic contribution

- Today, photographers at La Nación work servicing the needs of reporters and news
  editors. Although technically proficient, staffers lack journalistic training to produce
  self-generated photo stories for the newspaper. Photographers should educate
  themselves in basic reporting and writing skills as a start in becoming true
  photojournalists.
- Photographers should write their own captions and be responsible for gathering all pertinent information while shooting.
  - Photographers should participate together with writers and editors in early planning
    of weekend news projects, rather than having big projects scheduled just as regular
    assignments.
  - · Photographers should be encouraged to visually explore stories or topics and

produce photo-driven packages. The photo editor should work with designers and section editors to allow photo-driven packages to be published on a regular basis.

- The success of these changes depend on a fundamental shift in the newsroom culture concerning the role of visuals in print journalism. As observed at The Hartford Courant, support from top management is key in achieving these goals over time. As DOP John Scanlan said in an interview "without support from top management, it would be like pushing a rock up a hill," referring to incorporating changes in newsroom culture.
- At La Nación, changes should first be supported by editor-in-chief Eduardo Ulibarri, as well as all the top news editors. If top editors believe that these modifications can benefit the paper in any way, they will be more open to enforce them. To achieve these changes, I plan to make a series of presentations to these editors explaining how newspapers such as The Hartford Courant and The Concord Monitor work on publishing visually-driven news projects. This presentations will include observations from the case study at The Hartford Courant, as well several clips from both papers.
- With these presentations I plan to show editors the direction our paper could take in using visuals. But there is a need to constantly educate both editors and reporters on the nature of documentary photography in newspapers. To successfully undergo such changes in the newsroom, it is important that every participant understand what these changes are going to be and why are we doing them.
- But changes cannot only come imposed from top to bottom. I also plan to show
  editors and photographers how to produce photo-driven projects by working myself on
  several stories that I plan to shoot, edit (with the help of picture editor Mariano Matamoros
  and Graphics editor Gustavo Marín) and design them for publication.
- Once back in Costa Rica and to implement some of the general guidelines learned from the case study at The Courant, I first would have to do an evaluation at La Nación, to identify the photo department's current work routines and how they compare with the tentative goals that sprung from this master's project. It will be only after this evaluation is

made and the conversations with editor-in-chief Ulibarri that a definitive list of goals can be established.

- My role at La Nación should be split between a consultant position advising photographers, photo editors, section editors and designers on improving visual content for the paper; and a staff photographer working on regular assignments and long-term photo projects. During the first six to twelve months I would divide my work week saving two days to work as a consultant and the rest as a shooter. This same schedule proved to be effective enough at The Hartford Courant while doing the case study.
- I feel confident that with the knowledge in photography, design and newspaper management gained at The Missouri School of Journalism I would best serve our newspaper working as the equivalent of an assistant managing editor in graphics and photography. But regardless of title or job description, my real objective as I return to work for La Nación is to bring our photography department up to the same journalism standards of the editorial sections of our newspaper.

APPENINK

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#### WHER OF SEPT. 3-7

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## WEEK OF SERT, 10-14

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APPENDIX

## JOURNAL ENTRIES.

During the 13 weeks of work at The Hartford Courant, I kept a weekly journal of my activities that I sent to the committee members every Monday. This is a requirement that accompanies the journalistic effort of the professional component.

### WEEK OF SEPT. 3-7

I'm just halfway through my first day here at the Hartford Courant. This first week I will be learning the basics in the workings of the newspaper, and getting to know the key players in the photo department. In the next few days I will make a couple of ride-alongs with photographers, attend budget meetings, and at the same time get all the internal paperwork done.

I plan to get a basic history of the Courant and a diagram of the current internal structure as background information for the first part of the project.

Still to work out all the details of my shifts as a shooter. I will possibly get a chance to do some photo editing too.

I'm planning to work for the photo department 4 days a week and save one for observations for my research component. I can be flexible, though.

I'll start working on a tentative schedule and share it with you in the upcoming days.

# WEEK OF SEPT. 10-14

(World Trade Center attacked and destroyed by terrorists on 9-11-01)

Well, I guess right now I am at the second best place for a photojournalist student could ever wish to be right now.

I think I've learned more about how to tackle huge developing stories in the last 24 hours than in the past year.

Obviously, this upsets my initial plan for this week. I haven't had a chance to meet with McGuire and lay out a plan for me to start shooting for the Courant. So for now, I am just myself useful and taking a lot of notes. I've been allowed to sit at the desk, observe planning meetings and brought in to photo department planning huddles.

I guess I will keep doing so until this whole mess calms down.

More updates to come.

#### WEEK OF SEPT. 17-21

Things have settled down here at the Courant newsroom. People are slowly trying to get things back to normal. In the photo department, efforts have shifted from the initial coverage of the NYC terrorist attack to deeper research for interesting angles and story ideas that appeal more to the Connecticut readership.

On Monday, we had a second brainstorming session where people just tossed out some ideas on where the photo coverage should go. Interesting here is the fact that the photo department works parallel with reporters in coming up with story ideas. They are not waiting for them to hand over the photo requests to get things going. It's almost like the photo department works on it's own and still handles requests from reporters.

I contributed with some ideas, but nothing really mind-blowing.

I managed to get out and shoot some assignments on Tuesday, Wednesday and Thursday. My first picture ran huge (six columns!) on Tuesday, Sept. 18. Toni Kellar, one of the origination editors, came back from her vacation and I took the opportunity to tell her that if she needed additional help with shooting, she could count on me. This was a good move; I am slowly getting some assignments. But I am still not thought of as a shooting intern.

I find myself constantly reminding people that I am basically a shooting intern

and they can give me whatever assignment they need, but opportunities to get assignments come slow. I've tried to come up with my own story ideas to get something going, but so far I've found nothing worth working on. Hartford is a tough town to figure out and I'm still finding my way around.

Fortunately on Thursday evening, I had a talk with features picture editor JoEllen Black and she thought some of my non-NYC story ideas were interesting. She also said that she would meet with the feature writers so I could start working with them on some projects.

I find it hard to get myself where the "action" is. Most efforts in the newsroom are still concentrated on the NYC story and it's hard to include yourself in the picture editors' plans. They seem to work well without more shooters. I think, for now, getting involved in feature projects could very well be a good opportunity to get some work in the paper, since every single shooter is trying to get down to NYC.

I am working on a couple of story ideas. I might have something interesting by next week. No shooting yet.

On my observations, I interviewed Thom McGuire about his managing philosophy and his role in the photo department. Coming up, AME Christine Drury's duties as a design director and her relationship with the photo department.

## WEEK OF 24-28

This week I savored what's it like to be a staff photographer at the Hartford Courant. I was given the chance to shoot a couple of assignments every day during the past week. The routine has helped me get more familiar with downtown Hartford and the surrounding areas. While these assignments were not opportunities for award-winning photography, I guess the interaction with subjects gives me more chances of finding good

stories. I've been working hard on trying to find photo story ideas to make more in-depth projects, but nothing really stands out for the moment.

I do appreciate editors here expecting me to spend at least a couple of hours working an assignment. That gives me a chance to use the documentary approach when photographing an assignment. I had to photograph an army recruiter to provide photos for a commentary piece. I knew that it was going to be just one photograph, and I had the option to produce a portrait and get it done in 30 minutes. But I decided to stick around with Sergeant Kelly Greene to watch him work on the streets. When I arrived at his office, he seemed a little reluctant to have a photographer hanging out with him while, in his words, "he did nothing." I explained to him that the more time I spend working on an assignment, the more chances I have of making good pictures, even if he was "doing nothing."

I ended up staying an hour and a half. I made some decent pictures and picture editor Bruce Moyer was satisfied with my job. In the end, a not-so-exiting picture ran three columns wide. But it did give me the chance to inquire about the possibility to do an essay on basic training in Connecticut Army stations. So today (Monday, Oct. 1) I will meet with Sgt. Greene once more to watch some videos and study possibilities for a small project.

I am also working on another project idea about Tango dancing. A few months back, photographer Jay Clendenin did photos for a column about tango lessons in West Hartford's civic center. I got curious about it and met with the instructor Jaime Hernández.

We talked for an hour about his passion for tango and what the dance is all about. He described tango as a psychological dance. "It's all about the attitude," he said. So I'm trying to put this psychology of dance on film. It's been hard to work on this, because of awful light conditions every time I go shoot the Tango lessons. I'll keep working on it.

This week I had my share of spot news too. There was a fire in downtown Hartford and I, after shooting one assignment and feature-hunt all morning, decided to go and take a swing at spot news photography. Photographer Bob McDonnell and I were the first photographers on the scene and I tried to make interesting shots of people's reactions to the thick black smoke coming out of Hartford's civic center building and the whole commotion of the scene, while Bob got a vantage point up high in a nearby building. After being pushed farther back by police, I made a picture that I am pretty happy with. Unfortunately, I am competing against one of the best photo staffs in the United States for space, and I my picture did not run.

I appreciate the feedback I get from editors when I bring back film for them to show. Some of them, like picture editor David Grewe, are very detailed in giving feedback. Others are not. But shooting regular assignments gives me the chance to engage in these conversations.

## WEEK OF OCT. 1-5

I've decided to divide my week in 4 days of shooting and a day for observation and interviewing. I guess that way I can get the best of my time here at the Courant. So far, Monday seems to be a good day for sitting down and talking to people in the newsroom.

I haven't had a chance to do formal observations of stories in the making, because the ongoing story of the WTC terrorist attacks has changed the way things normally run at the Hartford Courant. Projects to be published have been postponed, Thom McGuire and John Scanlan have been pushing photographers to look for story

ideas for the ongoing story, shooters have been going down to New York for different reasons. I get a sense that this is not the Hartford Courant's normal way to approach picture-driven projects.

Still, I've tried to get some work done. I did some informal interviews with photographers Rick Hartford and Michael Kodas on researching story ideas.

We had a talk about this last Monday. I basically inquired about how they usually find stories and how often they engage in this activity. From our talk I guess the lessons learned are: 1. Not every shooter at the Courant feels the need to engage in their personal project (meaning self-generated photo projects). 2. The ones that do, feel a great deal of satisfaction in coming up with their own ideas; it gives them a sense of independence, freedom and pride. 3. There is no proper procedure in story idea research, but as general guidelines Kodas and Hartford mentioned being well informed (a consumer of news and information) is a key step. 4. Becoming a specialist in an area of your interest usually opens doors to interesting story possibilities. 5. A well-thought, well-written project proposal is the one key element that will make editors give your project a green light.

Picture editor Jo Ellen Black gave me my first chance at a multiple-picture story. I've been working for the last couple of days on documenting Sujit Singh Nuvella, a young Sikh-American for a story on how he tries to balance his heritage with an American lifestyle. I've tried to work this story in the best way possible, but I haven't shot anything that I really like (so far). I came to photograph Sujit at a less than perfect time in his life and this makes it hard. Today, I will be going back to his house to look for more meaningful pictures.

I must say that doing daily work as an intern and trying to come up with my own photo project is no easy task. I've tried hard to find something that generates some

excitement with the picture editors, but so far I've come empty-handed. The tango dancing idea is still in the early stages. I just don't see it happening for now. But I'm still working on it.

Hopefully, I'll be shooting more and more and I'm confident that I will find a good story in the process.

# WEEK OF OCT. 8-12

My routine here at the Courant has been established pretty well. I'm usually shooting two assignments per day, Tuesday to Friday. I am still to get some more challenging assignments yet, but I feel that I am doing a good job on the ones that I've shot. I like the fact that I can have as much time as I need to work on a particular assignment, so I can work the documentary approach. I have the option to reschedule an assignment for a better time, if it means there are better chances of getting more meaningful photos.

This is fairly different than the way I used to work assignments at La Nación. Because almost all of La Nación's photo assignments were "live" meaning that they were going to be used on the paper the next day, there was not too much time to work on or around a particular shoot. Plus Here is where you appreciate the job of an origination editor. From what I've seen, the origination editor's job is to work with reporters to come up with the best way to shoot a particular assignment, as well as coming up with possible photo opportunities and communicate them to the main desk. The origination editor chooses the best time and place to shoot an assignment, based on the information given by reporters. "For the most part, (origination) picture editors are here to say NO," Thom McGuire tells me about handling photo requests.

The editors weed-out requests that have little visual potential so shooters can have more time to work on

those that have more potential. They also work with writers to look for better photo opportunities than the ones suggested by the writers. In brief, origination editors serve as links between non-visual journalists and photographers to plan and produce photographs for a story or project.

La Nación has no position of this sort. Photo requests are shot based on photographers' availability and not on visual potential. Thus, we ended up shooting up to seven assignments per day and seeing only two or three pictures in the paper the next day.

During this past week I worked with picture editor Jo Ellen Black on a story that I shot about an American Sikh. I tried to shoot it in a way that would show this young man being a regular American college student, while also respecting his traditions and religion. I got some interesting photographs, but I feel that I could have gotten some more meaningful photos if I had more time. That pretty much shows that even at the Hartford Courant, some assignments have to suffer due to lack of planning.

They gave me this assignment in a time where Sujit Sing (my subject) had to study for mid-term exams. His daily routine was different than normal, and that played against my work.

Still, my pictures ended up on the section front. I am planning on interviewing photographer Brad Clift, who is working on a long-term project on Bosnian immigrants. I will also try to follow the whole process once he is done shooting so I can see how he works with picture editors and designers to finish this story.

# WEEK OF OCT. 15 - 19.

I have more things to write about that are coming up than the ones that

happened in the past week.

My performance as a photographer, I am happy to say, is good. I manage to come up with good photos, whether it is on a scheduled assignment or hunting for features. My photos are not amazing, award-winning material. But it is good enough for the paper. Some of the staff shooters have approached me and told me I'm doing a good job. So I guess my experience here has helped me become an overall better shooter. I plan to have a critique session with Thom McGuire so we can go over my work and get some feedback from him. We've tried to schedule a meeting a couple of times, but something gets in the way. It looks like today (Monday, Oct. 22) is going to happen.

I believe that improving my skills, as a shooter is one huge benefit I get from working at a paper like this. I'm glad I could make it here!

I am still working on getting a story to shoot. All the other ideas I've been working on fell apart halfway through the project. For the tango photo essay, lighting conditions were always bad. I couldn't get the access I needed to do a story on young recruits going to basic training.

Now I am working on fox hunting events they do in Litchfield County (Northwestern Connecticut). I'm still looking to get permission to shoot one of those events, but it looks a lot more promising.

This is a little discouraging, but I still have hopes to find a story for myself. It is really

hard to come up with something meaningful without knowing the place you work really well. I believe that only after interacting with members of a community for a long period of time is when you start getting good story ideas more often. For now, I will rely on editors Bruce Moyer and Jo Ellen Black to help me get my hands on those longer-term projects.

I've managed to spend a little time observing editor Toni Kellar at work, and I plan to do some observations on Al editor Stephanie Heisler and Zone editor Bill Sikes. These prove to be a bit of a challenge because I get the feeling that most of the important conversations happen over the phone. I'll keep up with it and see what I can get.

Photographer Brad Clift is finishing up a project he is shooting about Bosnian refugees here in Hartford. I plan to be there when they start working on the edit and coordinating with designers and editors.

## WEEK OF OCT. 22-26.

I'm more comfortable with the routine around the paper. I feel like I can tackle any assignment they give me with no problems. I've been doing quite a few feature-hunting assignments and I've managed to come with decent results. It is the same with photo assignments. Overall, I am pleased with my performance.

I took the time to schedule a couple of critique sessions with Thom McGuire and John Scanlan so we could review my work published at the Courant. Both McGuire and Scanlan were pleased with my shooting style and encouraged me to keep looking for a story to shoot. McGuire insists that I have really good visual storytelling skills and that he would like it very much if I could shoot a couple of projects for the paper. So, as to not disappoint, I actually found a story to work on. It is a feel-good kind of story of a farmer/rock musician that sings to kids and educates them about farming issues, and is working on a cable access show that will air in mid-November. So I will start shooting this project tomorrow.

I am happy about this, because it is an idea I came up with (as opposed to having someone give me a story to shoot). People here seem open to my ideas, and that gives me better confidence in pitching story projects.

It will be interesting to experience shooting regular assignments and work on a photo project at the same time. In the previous weeks, I learned that it is no easy task to shoot regular assignments and research possible story ideas. I believe that the next step will be challenging as well.

In the research component department, I scheduled some time to watch photographer Brad Clift and editor Stephanie Heisler work on Brad's latest project on the Bosnian community of Hartford. I already talked to Brad about my ideas and he was very helpful with it.

I managed to begin the interviews with photo editors of other newspapers as well. Peter Cross, director of photography at the Palm Beach Post, gave me some time to work on my questionnaire and answered two of the 5 questions that I prepared. I plan to contact Dan Habib, from the Concord Monitor, as my second photo director for my research during this week.

# WEEK OF OCT. 29 - Nov. 2.

Things are moving quickly this week in the photo story department. After weeks of trying to find a story to shoot, I managed to start working on two this past week. The first one is about a full-time farmer who is also a rock musician and plays children songs to educate second-graders about farming and farming issues. Rick Ouellette, a.k.a. "Farmer Rick," is currently working on public access T.V. show that will air some time in late November. I hope to shoot a story about this person that loves farming and music and uses it to educate children about the importance of the farming profession, taking it as far as doing a T.V. show about farming.

The other one is about a community in Millis, Massachusetts, where close to 200 sikhs live. Now the interesting thing is that they are Western sikhs (caucasians plus one

african-american). They all live in the same apartment complex, have Yoga center where they teach classes to the locals and basically combine their unique spiritual life with everyday western-style life: have jobs, go to school, go shopping, etc.

With this piece I hope to give readers a glimpse of what sikhism is about and show what life is like in a community like this one.

I'm working with two different editors on these stories: David Grewe and JoEllen Black. The process of starting a photo-driven project is pretty straightforward: you have an idea, you talk with an editor who you feel comfortable working with and together decide if it has visual potential. Once there is a story to be told, the picture editor bounces the project idea with a section editor, who will then assign a reporter to it. After this (as I was told) editors will meet once again after the reporting is done and decide on photo use, story length, and design.

I've been speaking with photographer Brad Clift about his project on the Bosnian community, and observing him and picture editor Stephanie Heisler work on a final edit for the project. Stephanie told me that usually photographers pick an editor who they feel comfortable working with when they shoot a long-term project, rather than working with the corresponding section editor. On photo-driven projects, photographers have the option of working closely with designers and word editors or leaving all decisions to the picture editor. Designers will usually want and expect to work closely with a picture editor to come up with an appropriate design, rather than work on their own and showing the final product to the picture editor.

From our conversations I sense that people here are used to working as a team, they value decisions made together and, while they may not always agree on things, they respect each other's opinions and decisions made on a journalistic project.

I guess people here trust everyone else's contributions and do not take things too

personal. Differences usually arise when people work together, but journalists at The Courant have figured out a way to work around those differences rather than antagonizing with them.

While I am sure that this work system is not perfect, at least there is room for people to challenge each other's solutions and try to make things work the best way they can.

In the upcoming days I will be experiencing the whole process myself, as I work on these two stories with both picture editors and reporters.

#### WEEK OF NOV. 5 - NOV. 9.

I guess you could call this week the week of shooting "everything else" in newspaper photography. I started this week by going to a UConn women's basketball game with photographer Jay Clendenin for a preseason game. It has been a while since I photographed any sports, so this would be a good opportunity to get some practice. Jay was using digital equipment, so his edit would ready right after the game was over. I was shooting film, so my pictures would not be used for next day's paper. But, I think going to the game could only help me in sports photography.

I got some good action shots of the game after I processed and checked my film. I decided to give it a second shot during Friday's game. I also requested lab manager Dennis Yonan if I could have one of the spare digital bodies so I could get familiar with digital equipment. He gave me a Kodak-Nikon DCS 600 for me to use. Since then, I've been using both film and digital equipment to shoot assignments.

On Tuesday I was assigned to do a photo illustration in the studio for a features front-page story. Amazingly enough, the hardest part for me was to set up the props so I could shoot the idea that editor JoEllen Black and I had discussed. It took me half of the day to make it work and just 45 minutes to set up lights and shoot it. The effort paid off;

JoEllen and I were pleased with the results.

On Wednesday I was asked to go cover a police call about a suspicious package left in front of an abortion clinic in downtown Hartford. I arrived just in time to photograph the state police inspecting the contents of the package. It turned out to be the story of the day because similar packages were left in the doorsteps of other abortion clinics around the country. My good luck and my good timing helped me get my first front-page picture for The Courant.

On Friday I was asked if I could fill in for photographer Patrick Raycraft on a high school football game for the Sports section. I decided to choose this football game over the UConn basketball game I originally planned to shoot because I would be by myself and it seemed a little bit more of a challenge for me. It turned out to be a huge challenge and this is why: I was using digital equipment for the first time for a live assignment, under below-freezing temperatures and under very hard lighting conditions. Plus, I've never really shot any football games before. All this made me work extra hard to get decent images. Despite the adverse conditions, I managed to bring back two images that they used on Saturday's paper.

In the photo story department, I've been working hard on two story ideas of my own. One of them will be published on this weeks Sunday paper. Although I wish the timing could have been better for the "Farmer Rick" story -things slowed down dramatically the week before deadline—I was happy with the images that I got. I still have to discuss one of the images that is going in the final edit with JoEllen Black, but overall I think it's going to be a good page.

The other story, about the western sikhs, is half-done. I spent the weekend in this community in Millis, MA, documenting what these people do in their daily life. I'm really happy with the progress I'm making with this story. I have really good access and they are very open to my requests. I'm hoping to be done by next Monday, when I shoot one of the members of the community at work. He is an emergency room physician at one of Worcester's hospitals.

I am also shooting pictures for a story for Northeast magazine. Editor Bruce

Moyer handed me this assignment, which is basically a series of portraits for this story.

This should be published in the next two weeks.

Finally, for my research component I went to Concord, New Hampshire to interview Dan Habib. Habib is the photo editor of the Concord Monitor and he was very helpful in giving me information on how his newspaper views photography and what general guidelines apply to his situation.

I am three weeks away from finishing my stint here at The Courant. So far it has been a very positive experience. The people at this paper have all been very helpful and I've had good luck in my job as a shooter for the paper and with my observations. The countdown starts now: 3, 2, 1...

# WEEKS OF NOV. 12-16 AND NOV. 19-23

During these days I managed to advance on the western sikh community story to a point where it is 75 percent done. For the past three weekends I've been driving up to Millis, Massachusetts to spend time at the community and photograph their daily activity. The first person I talked about this project here at the paper was editor David Grewe. He and I agreed to work on it, but I forgot he is the weekend picture editor and he is off on Mondays and Tuesdays. This made it pretty hard for us to communicate and for him to see my film. I showed him my film after the first weekend and he was pleased. We worked together on some possible directions I could take the next time I went down

there. Grewe is a really good picture editor, but I felt that we couldn't work very well because of different work schedules.

I kept working on my own for the next two weekends. Looking for feedback on my take, I showed my work to John Scanlan. He did an edit on my film, which by that time amounted to 22 rolls of film and 55 digital images. He was pleased with my work, but made me aware of the fact that I did not work together with a picture editor and that would be hard for them to find "a home" or a section to publish it.

My mistake. I've been interviewing editors about how they work together with photographers on photo-driven projects, yet I didn't do it myself. Fortunately, Bruce Moyer "adopted" my project and together we are working to produce a possible two-page spread with my text and photos. Moyer has been helpful to point out what I can do to complete the project. He is also eager to see me finish it before I leave. Basically he suggested a couple of angles that I should explore on my last few trips to Millis. Overall, the photo editors (Scanlan, Moyer and McGuire) that saw my pictures were pleased and encouraged me to finish it up.

I feel like I missed a lot by not having a photo editor work closely with me on this project. But I still managed to get good images and have the story go the direction I wanted it to go. One thing I learned is that communication between photographers and editors is key for anything to happen here in the photo department. If you pitch a story idea, editors then are the ones that talk with other section editors and get self-generated project budgeted for future editions. I learned that they have these procedures down that they do them almost without thinking. If you go against the work system in place, things get lost or they don't get done at all.

During this week I also worked on another story, my first for Northeast magazine. This was not a visually-driven project, but it required shooting with mediumformat equipment. I appreciated doing portrait photography and experimenting with different camera gear. I also thought that there are some cases where straight documentary-style photography is not the best way to tell a story. Sometimes a story, even if you can't do documentary photography, deserves to be told. Here at The Courant they value documentary photography and it's their first approach when they work. But they also understand that their way cannot always be the only way. As an example, Bruce Moyer is working on a project with photographer Jay Clendenin where they are using polaroids to photograph the last days of Hartford mayor Mike Peters. Clendenin worked on a series of portraits of members of a nudist resort using a view camera and 4 X 5 color reversal film. Experimenting works well in this photo department.

Early this past week, I was assigned to work on a story about local police officers and state troopers working together to crack down on drugs and guns in the city. I've already tried to work with reporter Matt Burgard on it. But on the first night we tried, policemen were not doing their rounds. I set up a second ride-along with the police department and I had the chance to spend a whole day riding in a patrol car.

I shot this assignment using digital gear. Since I've been here, I've made a point of learning all new technology that I was not familiar with. Digital gear is really not hard to master, but I've been working hard on it. The only problem I found while using it is that I cannot have more than one memory card to work with. This was inconvenient because I had to edit my take on the spot and I couldn't show picture editors my whole take. One 256 MB flash card can store 109 images, equivalent to three rolls of film. Limiting yourself just three rolls per assignment can be restrictive in the way you shoot. It's just a matter of having the right equipment and adjusting to what the new equipment does and doesn't allow you to do.

One thing I was not happy with this assignment was how the pictures ended up

in the paper. I got two interesting images and, as I was told, they were going to use them as a picture package during the Thanksgiving holidays. I was not around to see what they were working on (I probably should have if I wanted to see something different), but they used the picture I disliked buried in the A-section. That proves a sort of Murphy's Law in photojournalism: if you give two pictures to be used and there is only space for one, they will run the one the photographer likes the least.

I chose not to be here during the holidays so I could finish my report for the research component. I also chose to give myself a couple of days off because I've been working for three weeks straight between regular assignments and the western sikh community project. The days off felt good because I was starting to feel tired and I was loosing interest in the story. I strongly believe that the time you spend not working is as important as the time you spend at work. It gives a needed balance in anybody's life.

# WEEKS OF NOV. 23-30 TO DEC 3-7

These two last weeks of my stint at The Courant were somewhat productive. I was able to finish writing my project report. It was very helpful to be at the paper for last-minute interviews with AME./ News Bernie Davidow, and for double checking my information with editors Scanlan, Moyer, Heisler and AME / Photo Thom McGuire. I spent the last days of November writing so I could have the report sent to Columbia before I left on Dec. 7.

I did not pick up any assignments during those days. During my stay, unless I reminded picture editors that I was available for next day they would not give me any assignments. This worked well on the last few days of my stint, but for other days I wished I didn't have to do it. This perhaps was one of the few shortcomings I had during my stay at The Courant. Since I was not doing a formal shooting internship, it was

probably hard for editors to know exactly why I was there and when I was available. It took quite some time for picture editors to understand what I was doing for my project. I should have been more insistent on my plans, but I don't consider this a really negative thing. I feel I work better when I have a schedule to work on, rather than leaving me to plan at my will.

Once I sent draft versions of my projects back to Columbia, I was able to go back and shoot for one last week. It felt good to be able to concentrate again on photography. The last week –Dec. 3-Dec. 7– I managed to wrap up my project on the Sikh community in Millis. It was a very good thing that one of my subjects was willing to help me finish my story by calling me to schedule one last meeting. I was then able to photograph Sham Rang Singh at home, spending time with his family and taking care of his errands. It felt good to develop such a relationship with a subject for a story, where they are really motivated to work with you. This has been the first time where I've been called by a subject telling me what they plan to do on an afternoon and inviting me to come along, because they understand the kind of things I want to photograph.

The last meeting with Sham Rang and his family was very productive. I managed to make more intimate photographs of genuine moments in someone's life. From that Monday shoot, two additional pictures made it to the final edit. It was definitely worth it going back to Millis one last time.

After I finished shooting, sat one last time with editor Bruce Moyer for the final edit. As I mentioned before, Moyer "adopted" my project and pushed me hard to finish it before I left. He saw my selects, asked for my film and went over it once again to see if there were any more frames worth considering. Moyer, I think, is very thorough as he edits. He is practical and quick, which I liked. I wished I had more time to work on the Sikh project so to perfect it, but for the period of time I worked on it I believe I did a good

The edit was down to nine images, which I later toned and captioned. Moyer also asked me to write a small 20-inch story to accompany my photos. This was perhaps the biggest challenge, since I don't consider myself a good writer... not even in my native language. But I gave it my best and wrote the text in one day. It was all up to Bruce Moyer to find space for my story on the next issue of Northeast. I later found out that the story would run on Dec. 16 as a single-page package with 4 photos with text. I was sorry to hear that all my project was condensed to what I shot on the last three days that I worked on it. I felt bad for Jagan Nat Singh and his family who were also very willing to work with me for the story, but never got to see their pictures on the paper.

It also proves that if I as a photographer want to see things done a certain way, I would have needed to get more involved in the editing process. You cannot abandon your project at the last and probably the most important phase of the project, otherwise your project can turn into something you just did not expect to see. I trust the picture editors at The Courant and their skills and abilities, but a picture editor cannot reproduce a scenario from a story unless the photographer is constantly supervising the edit and layout. If I had more weeks to work at The Courant, I would have asked for more space to see all nine photos from the final edit published in Northeast. I just ran out of time.

As I was finishing the Sikh project, I managed to pick up one last assignment for the daily paper. It was a story on a middle school's band who was putting together a performance in response to the September 11 attacks. I was sent to photograph the kids during a morning rehearsal. Unfortunately, I got lost on the way and was late. They practiced for only 15 more minutes after I arrived, which was definitely not enough time to work the situation. Not satisfied with what I had, I asked if there were any other angles I could work on for the story. Fortunately I was able to explore other angles that were even better to photograph than the band practicing. I felt I was responsible for not being there on time and it was up to me to bring something back to the paper. My inquiries paid off.

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