

# THE BULLETIN

Of the American Society of Newspaper Editors

## Sullens Takes Up Cudgels for Dabney In Joust with Hall

A PIECE in the last BULLETIN inspired an editorial in the Jackson (Miss.) Daily News--about store-bought teeth.

Member Frederick J. Sullens decided the Virginus Dabney-Grover Hall pillow fight might as well be a free-for-all and leaped into it. In *The News* on December 11, he mentioned the trouble the editor of the Montgomery Advertiser was having with his teeth, and also the Alabaman's jibes at the editor of the Richmond Times-Dispatch.

"Virginus was in our office the other day," Major Sullens wrote, "but we didn't make a critical examination of his facial orifice. It wouldn't have been polite to treat a visitor that way. . . . One should always be very respectful, even deferential, towards folks from Virginia." At any rate, he continued, "It's as certain as sunshine that the verbal teeth Virginus sinks into any subject he sees fit to write about are the most real things in the world, and that's what mostly concerns the reading constituency of *The Times-Dispatch*."

For his fellow editor in Montgomery, Major Sullens had this advice:

"This business of allowing a dentist to pick you to pieces, one tooth at a time, is nonsensical. When one's teeth commence to shed, the eminently practical thing to do is not to piddle or procrastinate with them. Just tell the toothsmith to yank 'em all out and substitute the best he is able to make in his laboratory. It saves a lot of time, suffering and a hellish amount of expense. . . .

"Believe it or not, but store-bought teeth have some distinct advantages. They don't keep the wearer awake at nights with aches and pains. They don't have

RING these dates on the new 1941 calendar on your desk--Thursday and Friday, April 17 and 18.

That time has been set for the annual convention of the Society in Washington. The two-day session tried out last year won general approval and will be repeated.

More than a hundred members answered a query sent out by Secretary N. R. Howard on the most convenient time for the meeting and the mail ballot showed a majority in favor of keeping the ASNE convention ahead of the New York meetings.

Further details will be announced in pre-convention issues of *The Bulletin*.

to be picked after each meal. They can be nicely cleaned in the bathroom or scrubbed in the kitchen sink. The operation takes less than a minute. The cost of upkeep is practically nothing. If they do not fit the face with absolute accuracy, and are at times a bit wobbly, interfering somewhat with articulation, they can be fastened down with a gooey glue powder made especially for that purpose.

"Therefore, old pal Grover, quit guying Virginus. Go thou and do likewise. Why let a toothsmith build a labyrinth of bridges on the inside of your face, or go to drilling all over the premises like a wildcatter in frantic quest of oil?

"So ends our saying concerning a toothy subject."

We suspect that Member Sullens can expect to hear from Member Hall about that!

Miss Amy Comstock, associate editor of the *Tulsa Tribune*, is recovering from a bad siege of flu.

## Death Robs Society Of Two Members Within a Month

THE DEATH of Joel H. Bixby on December 1, eight months after that of his brother, Edson, came as a distinct shock to members of the Society. Within the month their mother, Mrs. Tams Bixby, died in her home in Muskogee, Okla.

Mr. Bixby, who was 52, started as a reporter on the Red Wing (Minn.) Republican, but for 30 years had been in the business office. He was general manager of the Muskogee Phoenix and Times-Democrat until May, when he succeeded his brother, Edson, as editor of the Springfield (Mo.) Newspapers.

Edson Bixby joined the Society in 1934 and Joel a year later. The sight of the Bixby brothers, arm in arm, will be sorely missed at the spring convention.

MEMBER Raymond D. Heath, of the Rome Sentinel, died December 21, after a three months' illness, aged 41.

He was particularly active in the New York State Society of Editors, serving as secretary-treasurer from 1937 to 1940. Member Harold W. Sanford of the Rochester Democrat & Chronicle, president of the State Society, says of him:

"Courage has two aspects: fortitude to endure adversity, stoicism to mask the endurance with a cheerful front. The wounds he suffered in action with the 27th Division, AEF, in 1918 wrecked his body but not his mind.

"The influence of the column he conducted on *The Sentinel* may have been local, his inspiration for his fellow newspapermen mainly state-wide, but his qualities and spirit made him kin with all mankind."



## Kentucky Boys Who Made Good Join ASNE

Born in Cadiz, Ky.,  
Chappell Is Manager  
Of Birmingham News

By REBECCA FRANKLIN  
Birmingham News

IT TAKES the verve of modern slang to describe James E. Chappell, president and general manager of the Birmingham News and vice president of The Age-Herald Publishing Company.

"Swell fellow" is the phrase that fits him. A distinguished figure in southern journalism, he's never made the mistake of taking himself too seriously. He is no poseur, no displayer of false dignity. He has a genuinely democratic spirit and an easy affability that make him as approachable as the lowliest cub.

Mr. Chappell is no "ivory tower" executive, either. His office adjoins the city room, and he rushes back and forth between the two, stopping to chat with reporters, editors and other folks who clutter a newspaper office.

Though an occasional editorial is the extent of his writing these days, he is still essentially a reporter. He has never deserted the city room for the business office.

Born in Cadiz, Ky., he holds an A.B. degree from South Kentucky College. He also studied at Vanderbilt University and is now a member of its Board of Trustees. When Vanderbilt falls to a football foe, his suffering is painful to behold. In 1937 Birmingham-Southern College conferred on him an honorary degree of Doctor of Literature.

Mr. Chappell went to work for the Nashville American as a reporter in 1907 and three years later was made city editor. In 1910 he came to The News as state news editor, and the following year became city editor. While holding this post, he left his desk to cover administration scandals in Montgomery.

Followed then promotions to managing editor, to assistant to the publisher and finally to his present position.

He leans towards the liberal



JAMES E. CHAPPELL

philosophy. He likes good stories and a particularly exceptionable one often provokes a bellow that can be heard a city block. He is an omnivorous reader and an exacting judge of good music.

In 1936 he was a member of President Roosevelt's committee on farm tenancy. He is a Presbyterian, a former director of the Birmingham Chamber of Commerce, a member of Kiwanis and of Sigma Alpha Epsilon and Omicron Delta Kappa fraternities. He served as president of the SNPA in 1936.

### On Sick List

MEMBER F. A. MILLER, president and editor of the South Bend Tribune, is convalescing after three serious operations. He is home now, making a gratifying recovery, but it will be some time before he can return to his desk.

Walking to his office in the Passaic Herald-News, Member George M. Hartt, slipped on the icy pavement and suffered two fractures of his left arm.

Arthur L. Hodges,  
Green County Native,  
Edits Nassau Daily

By ART EGGLESTON  
Nassau Daily Review-Star

SUBURBIA is his bailiwick but no shell to Editor Arthur Lewis Hodges of the Nassau Daily Review-Star of Rockville Center, L. I., which serves 40 plus Long Island communities with a population more than 300,000.

In order to evaluate Editor Hodges' position it is necessary to understand the status of The Review-Star, which in 20 years has been developed by its publisher, James E. Stiles, from a handful of weeklies into a notable and profitable newspaper property. Metropolitan in its objectivity and news treatment, it covers an above-average territory, from both the economic and social standpoint.

With a circulation of 32,000 it speaks to an articulate reader audience which is ready to cross swords with the editor and give a good account of itself. Editor Hodges, therefore, has his hand on the hilt all the time.

Bred in old Kentucky, he was born on a farm in Green County and is of a line known for its fighters. He finished high school at Maryville College, just outside Knoxville, Tenn., and went on to the University of Kentucky from which he was graduated with an A.B. degree.

He entered newspaper work in Lexington, Ky., while still in college, as a reporter on The Herald where he worked for three years before coming to Long Island. There he did his first editorial writing, following the American pattern which calls for display of initiative. He showered the management with suggested editorial "for advice and correction." Recognition of his capabilities came from The Herald's publisher, Desha Breckinridge, and the editor, Thomas R. Underwood. One of the highest compliments he ever received, Editor Hodges says, was from Mr. Breckinridge.

(See next column)



ARTHUR L. HODGES

(From previous column)

whose parting words on Hodges' departure for New York were: "If you ever need any help in getting a job, let me know, and if it's necessary, I'll lie a little for you."

Mr. Hodges' first New York connection was with a chain of weeklies published at Lynbrook, L. I., and owned by Col. Lloyd C. Griscom. He was city editor there and later transferred to the Nassau Daily Review, which subsequently acquired the Griscom property that had grown into the Nassau Daily Star. City editor of The Review in 1926 and 1927, he became associate editor in 1928, editor of The Star in 1933, then editor of the combined papers.

Perhaps the best testimonial to his effectiveness as an editorial writer is the flood of letters received daily from his readers. They arrive in such numbers that the paper frequently has to devote one or two special pages to printing the best of them, and in reader polls conducted by the paper this department has consistently been rated most popular.

Editor Hodges resides in Rockville Center. His wife is the former Glenn Tallmadge, daughter of the well-known miniaturist, Thomas Duncan Tallmadge. They have one child, Arthur Jr.

## ASNE-Wives Honored at White House; Time Turns Spotlight on Two Members

DEAR BOSS:

So you think most men who go to Washington for the Gridiron Dinner leave their wives at home. But do you know any man, editor or otherwise, who could STOP his wife from going along if she got an invitation to the Widows' Party at the White House?

Imagine how thrilled I was when Mrs. Roosevelt introduced a selected few of her most distinguished guests and two of them were ASNE-wives. One was Mrs. Frank Knox, now a cabinet lady; the other, Mrs. Arthur Treanor, whose husband is our member from the Saginaw News. Both made pretty speeches with great poise.

Although George B. Armstead has left The Courier, the report I saw somewhere that it was because of ill health is quite wrong and it's nice to be able to correct it.

Hugh Robertson, J. Noel Macy's side-kick up in Westchester County, got around to reading the Proceedings last month and writes:

"Imagine my consternation to find on p. 26 a former president of the ASNE, whom I won't identify, (Yoo-hoo, Marvin!), thrice using 'present incumbent', while on p. 26 we find a noted editor referring to the 'consensus of opinion'. Neither will I identify him, either, except to express the opinion we should expect better in the oldest newspaper in America.

"Oh well, redundancy and tautology have been here longer than charity, despite anything you can do about it."

Oh well, until he joined the ASNE, Hugh thought it was a river in France.

If you missed Time for Dec. 16, look it up for a story on the Montgomery Advertiser taking over The Journal, but mostly about Grover C. Hall. It calls him "plump, amiable, magnificently mustachioed and foppish." Is it foppish to

wear a rose in your button-hole?

Our southern members certainly get themselves mentioned. The same issue of Time quotes another member, "hot-tempered Major Fred Sullens of the Jackson News," who promised that if readers of the Lawrence County Press didn't pay up their subscriptions so its editor could have an operation, the brethren of the Mississippi press would chip in.

Syndicate men are wonderful sources of odd bits of information about members. One of them told me yesterday that you are an excellent pianist. He also said that Lucky Strike would save money if they'd put John Mead of Erie on "Information Please" because his store of general knowledge is nothing short of amazing.

It's too late for election bet stories, of course, but it's never too late for a picture of a member. So here's Member Ward E. Duffy, managing editor of the Hartford Times, paying off a bet by giving his city hall reporter a pickaback ride.

YOUR ASS'T. SEC'Y.



MEMBER DUFFY PAYS OFF



## Lynch and Krebs Take Rightful Pride In Special Editions

THERE WAS a time when a special edition was an advertising racket, pure and simple; the editorial content was junk, filler, whatever a disdainful news department could spare time to dash off between daily assignments. Of recent years, with no less of an eye to lineage, these anniversary and other editions have become the editor's pride, an opportunity to show what his staff can do when space is practically unlimited.

When Member B. P. Lynch turned his art department loose on the Romantic-Progress Arizona-1940 Edition, the boys set out to rival the *National Geographic*, with gratifying results. Each section page was a full-page cut: A giant cactus, the kind that makes an Easterner wonder if they're really as big as that; a bull, or maybe it's a steer, anyway some impressive beast indigenous to Arizona; and other scenes calculated to swell native breasts with pride and make other folks think Arizona would be a mighty good place to vacation next year.

The *Johnstown Tribune* celebrated the completion of a new building and installation of new equipment with a special edition. A front-page editorial by Member Walter W. Krebs paid tribute to the staff; two tabloid sections traced the history of the paper, covered the always fascinating processes of newspapermaking, and pictured Johnstown's "neighbors" at work in the new plant.

A contest, winners of which were announced in the special edition, recommends itself to other editors eager to bring home the importance of a free press. The *Tribune* and *Democrat* offered cash prizes to high school students for essays on "What a Free Press Means to Me as a Future Citizen."

The *Bridgeport Times-Star* observed the beginning of its 150th year of continuous publication with a modest editorial. In it

## Added Importance

MEMBER LOUIS A. Weil, editor of the *Port Huron Times Herald*, believes the 1941 meeting of the Society will be vital in the extreme.

"I am looking forward to it with great interest," he says, "because I think recent developments have paved the way for a discussion of many perplexing problems now facing us."

"I think we have a lot of work to do, as a society and as individual publishers, if we are going to really offset the effect of a lot of unfavorable and vicious propaganda. There is, I believe, a determined and organized effort to discredit our news columns. I don't see very much of it here, I confess, but I have noticed it with no little alarm in many other quarters."

Member James L. McGovern promised readers:

"We shall try as we have tried in the past to advocate causes which lead to the great good of the masses of people. We shall try to see the truth as clearly as possible and to adhere to it with all the courage at our command. We shall hope to be as little diverted as possible by what may seem advantageous to ourselves, and, if we stray from this course, we hope our readers will call us back to it."

## IN GREAT DEMAND

MORE THAN 10,000 copies printed and still in demand. That's the report on "The Shield of Democracy," the address made by Member Grove Patterson of the *Toledo Blade* at the National Advertisers' convention in October.

Miss Bertha Evans, secretary to Mr. Patterson, says of the response, "Opinion is unanimous that it is magnificent."

## Two Young Sanfords And Members' Doings Make Personal News

MEMBER Harold W. Sanford, editor of the *Rochester Democrat and Chronicle*, had a double parental thrill recently.

Crust, new University of Virginia student literary magazine, appeared with son Peter, '42, on the editorial board and represented by a Sandburg-esque story. The Christmas issue of *The American Girl*, national monthly of the Girl Scouts, published an article by daughter Ann, 13, former flag bearer and patrol leader of Troop 121, on Rochester Scouts' Twelfth Night Christmas tree burning.

Both youngsters had been thrilled and inspired by a chat with Member William Allen White at an ASNE banquet. On that occasion he remarked that he'd give the *Emporia Gazette* for them. Recognizing the compliment of the offer, Mr. and Mrs. H. W. S. are even less eager now than then to make the trade.

"LOOK what's happened to your boss," Member Stanley P. Barnett writes the assistant secretary, and encloses a clipping from the *Cleveland Plain Dealer*, of which he is managing editor.

"City Club's Choice," says the caption over a cut of Member N. R. Howard. Mr. Howard was elected president on December 20.

"The City Club," Mr. Barnett says, "is one of Cleveland's most prominent clubs, known all over for its forums and free discussion. A high honor in this man's town."

Is personal journalism staging a renaissance?

Long the best known editor in America, the name of Member William Allen White of the *Emporia Gazette* has become even more familiar since formation of his committee to aid Britain.

Now Member Verne Marshall of the *Cedar Rapids Gazette* makes the headlines everywhere with the organization of the "New Foreign War Committee" of which he is chairman.

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## Reichler Puts Civics On Page One— And More Inside

By DONALD R. HASSELL  
*Yonkers Herald Statesman*

OXIE REICHLER breezed in as editor of the *Yonkers (N.Y.) Herald Statesman* on the wings of pneumonia.

For eight years, beginning in 1930, he read copy, wrote headlines and batted out crusading editorials. Then he developed pneumonia. The powers-that-be told him to recover quickly because the editor's job was waiting for him.

But before you understand Reichler, you first must know he is a student of government—has been for 20 years. In fact, he took a flyer into municipal government directly when he was appointed Deputy Public Safety Commissioner of Utica, N.Y., in 1929.

Ever since he came to *Yonkers* he has been driving hard for good, economical government. He made *Yonkers* government-conscious, so much so that he was the subject of an article in the *National Municipal Review* of March, 1940, "Editor Puts Civics on Page One."

But page one wouldn't hold all the civics Reichler felt had to be in the paper. Council meetings, for example, were covered so exhaustively they took up from 10 to 12 columns a meeting. The same was true of the Board of Education.

Because City Hall never got around to establishing a list of all city employees, their salaries and addresses, Reichler had his staff obtain the list from various sources. It ran double-column and alphabetized in *The Herald Statesman* for about a month. It was a space-eater, but it was a circulation builder. Readers who neglected to clip the list or who lost it still telephone to find out



OXIE REICHLER

when it ran so they can refer to it.

Reichler had been editor only a few months when *Yonkers* voted to adopt city manager government, to be put into effect two years later. This called for education, thought Reichler. To the editors of the largest papers in each of the 50 cities operating under the manager plan, Reichler wrote asking a discussion of city manager administration, and offering proofs for their own use of the series the answers provided. The response was terrific.

The same plan was applied to a discussion of parking problems and police and firemen's pension systems.

Reichler at 41 is still battling for good government. His latest trick, to thwart political bigwigs who locked the press and public out of the budget-making last year, has been to institute a "Public Budget Hearing in Print." The paper invites budget and economy suggestions and the readers have swamped Reichler with them.

## Vorpe and Bellamy Carry on Club Hopwood Founded

TWO MEMBERS of the Society and one now dead are largely responsible for the success of a unique newspaper organization, the *Cleveland Plain Dealer's* Old Timers Club, which held its annual banquet January 8.

Among the organizers of the club, to which staff members are eligible when they have worked on *The Plain Dealer* 20 years, was the late Erie C. Hopwood, a founder and early president of the ASNE. The 193 employees now in the group have served the paper a total of 5,132 years. Member William G. Vorpe, Sunday and feature editor, contributes 39 of them. He has been secretary continuously for the 20 years of the club's existence, except for one term as president.

Also active in the organization is member Paul Bellamy, editor, with 31 years' service. Member Stanley P. Barnett, managing editor, is not yet eligible, but give him time.

Club members average 26.7 plus years with the paper. Only 10 are on retirement. "The remainder," *The Plain Dealer's* story reported, "were able to continue their daily jobs without the aid of crutches or wheel chairs. And it was noted that their appetites seemed pretty good from the way the chicken disappeared at the banquet. . . . The brass hats sat at the speakers' table and took a good kidding from their hired hands like little gentlemen."

Member James G. Stahlman, publisher of the *Nashville Banner*, has been made a director of the Navy League of the United States in recognition of his work for several years as Navy Day chairman in Tennessee.



## Battling Corruption Is John Carter's Favorite Pastime

BY DICK SNYDER

Lancaster New Era

ASK the good people of Lancaster, Pa., about John H. Carter and you will get a variety of answers.

Policemen will tell you he is a good guy, but hell-bent on arresting more speeders. Businessmen will say the Rotary Club had more good speakers the year he was president than any other time before or since. The average *New Era* reader—and that includes something like 90 per cent of the adult population—will say he puts out a good, live, clean paper.

Darryl Zanuck could fitly cast him for an m.e.'s role in any up-and-coming newspaper movie because he is a young man and looks even younger, has enough temperament to keep the staff alert, and at healthy intervals breaks out with a major or minor crusade.

One monument to his zestful campaigning is the county hospital. Carter kicked up such a row about the medieval pest-house conditions there that an investigation, which made news aplenty, was inspired. The institution is modernized now, with a well-paid psychiatrist in charge.

Whenever official negligence or corruption has raised its slimy head, Carter has neatly batted it down. He has raised Ned, at one time or another, with the D.A.'s office, the state and city police, a venal alderman, and various state departments.

Carter learned the technique of all this before he learned to shave. When he first applied to an editor, he got the usual regrets about a full staff, keeping his name on file, etc. Undismayed, Carter came in each day and wrote for nothing until the editor squeezed some wages out of the budget. One job might have satisfied the most glamour-crazed young journalist, but Carter conceived the idea of working for two papers simultaneously, morning and evening. It worked, until one city editor caught him

doing re-writes of his own stuff for the other paper! Carter was prevailed upon to quit the other job.

J. F. Steinman and Col. J. Hale Steinman, publishers of the Lancaster Newspapers, brought Carter back from Philadelphia to be the first editor of their newly founded *News*. His gift for using pictures, features and local color effectively put that on a healthy circulation climb. For the past 10 years he has edited *The Era*.

One of his delights is adapting modern science to journalism. As a cub in World War days he scooped rivals by radiographing a ship of returning doughboys, asking a friend on it to prepare a list of Lancastrians aboard. In 1937 he hired an airplane to bring Coronation pictures from Newark to Lancaster. When Willkie visited Lancaster last year, Carter had a verbatim copy of his extemporaneous speech made from a radio transcription.

Despite all this dramatic flavor, Carter conducts himself pretty much like a model businessman. Fairly clean desk; neat appearance; golfs, bowls, travels; treats his staff to cocktails at his suburban home occasionally; belongs to a raft of clubs and lodges and takes a leading part in civic activities.



JOHN H. CARTER

## Swanson and Daniels Vivify Past in Novel And Autobiography

TWO MEMBERS of the Society, Ambassador Josephus Daniels and Neil H. Swanson, seem bent on covering every aspect of United States history in book form.

"The Silent Drum," Farrar & Rinehart, is announced as the first of 30 historical novels by Mr. Swanson, managing editor of the Baltimore *Evening Sun*. Actually it is his sixth long novel and some of its predecessors properly belong in the series. "The strength of this novelist's work," the *New York Times* said in a two-column review, "lies in the care with which he does his research and his ability to depict scenes of violence and military operations with complete vividness."

"Editor in Politics," University of North Carolina Press, is a sequel to "Tar Heel Editor." When completed, this mammoth autobiography of Mr. Daniels, publisher of the Raleigh *News and Observer*, will constitute an informal history of the past 60 years. The Philadelphia *Record* quoted Mr. Daniels, "At the end of the first 50 years I faced the future with an appetite for more," and added heartily, "So will his readers."

Add indefatigable editors: Member Harry M. Ayers, publisher of the Anniston *Star*. Last month Col. Ayers addressed the A.A.U.W. in Birmingham on Far Eastern affairs. He dashed to Montgomery to speak to a progressive education group on America and the European War. He went to Washington with the Alabama delegation as a member of the Governor's staff at the inaugural ceremonies. Returning home he turned to the task of providing Southern hospitality for 20,000 officers and men of the New York National Guard.

Member Harry C. Withers, managing editor of the Dallas *News*, has joined the ranks of editors who are also news commentators. Mr. Withers speaks Sunday mornings over WFAA, The News station.

## Kindly Spirit Combined with Courage To Make Grover Hall Truly Great

News of the death, on January 9, of Member Grover C. Hall, editor of the Montgomery *Advertiser*, saddened members of the Society. In the following letter to THE BULLETIN, one of his closest friends tells why he held such a high place in the hearts of his fellow men.

By JAMES E. CHAPPELL

President, The Birmingham News

THERE was once a public official in Alabama, who held high office over a long period of years, and whose final defeat by the voters of the state was due more to Grover Hall than to any other influence. Practically every belief he held was obnoxious to Grover. He was bitter, intolerant, a fomenter of racial hatred and strife, a demagogue—he was nearly all the things that Grover hated. Finally eliminated from public life, he still fought where he could the things Grover wanted for Alabama. But he was down and out financially; he had difficulty earning a bare living. Without a request from any source, Grover began to pull the strings in secret that would give this man an inconspicuous job with an adequate salary. His appeals were finally heeded, and his long-time opponent again could live in comfort.

This incident tells the story of Grover Hall the man. The crusading editor was not satisfied until he had destroyed the effectiveness of the enemy of his creed and code, but the man could not see that enemy himself destroyed. It was this kindly spirit that his friends loved most, perhaps even when he seemed to carry it to extremes.

It was as an editor, however, that Grover Hall will live in the history of Alabama, the South and the profession of journalism. He had all the attributes of the great editor, fire, courage, character, wide knowledge, deep human sympathy, tolerance and the ability to put these qualities into words that convinced men and women and caused them to follow his leadership.

It is trite to say that he will be missed, that his loss is irreplaceable, but where, we in Alabama ask, are we going to find a man or a whole group of men

who can do Grover's work? Where are we going to find our inspiration to carry on in the tedious battles for the causes to which he gave so much of gallantry and leadership? Where are we going to find the Rabelaisian wit, the warm friendship, the kindly generous instinct, the color and the life to take the place in our hearts, the place that is so forlornly and so painfully vacant just now?

By FREDERICK SULLENS

Editor, The Jackson Daily News

GROVER HALL was a great writer who put irresistible punch and powerful personality behind his trenchant pen. He never touched a subject that he did not illuminate it. He never wrote without being fully fortified by facts. He never fought for a cause that he did not believe to be righteous. He was a crusader at heart, and when he launched a crusade he was thrice armed with truth, patriotism and love of his native land.

Grover Hall led many battles in our sister state and a common question in political circles in that commonwealth was: "What does Grover Hall say about it?"

The Grim Reaper came too soon for Grover Hall. He was only 52, and at the very zenith of his mental powers. He was a veritable walking encyclopedia of knowledge, and when he wrote, the words literally tumbled from his nimble fingers. He rarely found it necessary to consult a reference book. The education he possessed was all his own acquired by hard and unremitting study.

A pleasant, smiling, quiet-mannered gentleman was Grover Hall, yet he had the courage of a whole cage full of lions. Even in his most trying periods, he walked by night, alone, unarmed and unafraid.

## Ever Ready to Work, Joel Bixby Left Honors to Others

FROM Springfield, Mo., and Muskogee, Okla., come belated obituaries of Member Joel H. Bixby, whose death was reported in the last BULLETIN.

Boating was the lifelong hobby of the editor of the Springfield Newspapers. He had purchased a 50-foot cabin cruiser which had just been delivered on the Lake of the Ozarks after great transportation difficulties and was about to take it out for the first time the day he died.

As publisher of the Muskogee *Phoenix & Times-Democrat*, before going to Springfield, he gave the Oklahoma Free State Fair the papers' backing. He was a Director of the Fair but refused to take the presidency, contending that he would support it anyway and the honor should be passed to others. Similarly he would not accept the presidency of the Muskogee Country Club, Chamber of Commerce, and Rotary Club.

He was a charter member of the Muskogee Aviation Service, which was instrumental in winning the city the designation for an Army airport.

As in the ASNE, he was a man who was already to work—and let others take the glory.

## George D. Perry

"At 'thirty time'—that's when it will hurt most, George, because you won't be there to talk to.

"We'll miss those informal conferences after the paper is put to bed in the afternoon.

"We can handle the routine, as you know, but without you we're like an engine lacking sufficient spark for capacity output.

"But we know what you'd say—

"Buck up! You can't get out a paper mooning around."

That was the staff's last message to Member George D. Perry, editor of the Saginaw *News*, who died on November 21.

Even at this late date, it seems worth reprinting.



## Members Vacation From Palm Beach To Australia

DEAR BOSS:

Here's one on Arthur Robb. In Shop Talk, January 18, he said there is no excuse for slovenly editing in newspapers. On page 11, same issue of E&P, this appears: "Two other products were effected by the agency's decision."

Good news about F. A. Miller of the South Bend Tribune. He's back at work after being sick much too long.

Sudden idea: If lower case were used in comic strips, children could read them to themselves much sooner, which would be a great boon to mothers.

Arthur W. Stace of the Ann Arbor News asks if we can provide BULLETIN binders. That reminds me of a neat piece of psychology Mr. Atwood applied when he was secretary. To encourage filing THE BULLETIN he offered "special binders at a nominal price." They bore the imprint, "F. W. Woolworth & Co.!"

No wonder people who have never seen a prize fight think they are horrible. Sports writers said Armstrong's face was "hamburger" when Zivic got through with him. Cube steak, maybe, but surely not hamburger.

Mr. Beck is apparently taking his annual winter vacation. Anyway, his letters are postmarked "Palm Beach."

I wrote Mr. Waymack, not knowing that he is in Australia and won't be back at the Register & Tribune till later this month. His secretary, Don R. Peterson, very obligingly answered:

"Would it interest you to learn that Mr. Waymack makes excellent cakes and candies? Or that he has (or had) two pet crows? Or that he plays a fast game of

## 'Col.' Knight Now

MEMBER John S. Knight on January 3 became a Florida colonel.

Gov. Spessard L. Holland conferred the honorary title upon the president of the Miami Herald "as one of the substantial business and professional men who were not interested in any reward for their support of me."

Unnecessary information: Mr. Knight is also publisher of the Detroit Free Press and editor and president of the Akron Beacon Journal.

tennis? Or that he frequently walks between his home and office (a distance of about five miles)? Or that on occasion he is seen driving a 1927 Model T Ford? Or that he has a collection of camel and goat bells?"

Our members are getting much too newsworthy for my convenience. They do such spectacular things—like Mr. Cowles flying to London with Wendell Willkie—that they get on the news services and then they're no good to me.

What do you know, of a more intimate nature, about our members, and why don't you write me a letter sometime?

YOUR ASS'T. SEC'Y.

## Members Elected

THE Society welcomes four new members, managing editors all, elected last month by mail ballot of the Board of Directors.

DWIGHT S. PERRIN, Philadelphia Evening Bulletin, Philadelphia, Pa.

JOHN W. BOWEN, Albany Knickerbocker News, Albany, N. Y.

DAVID PATTEN, Providence Evening Bulletin, Providence, R. I.

DOUGLAS D. MARTIN, Detroit Free Press, Detroit, Mich.

## Weil and Stouffer

### Regale Readers

### With Personal Notes

There apparently is no end to the number of busy editors who still find time to turn out copy. Among them are Members Louis A. Weil of the Port Huron Herald, and W. C. Stouffer of the Roanoke World-News.

LOUIS A. WEIL'S column, "Between You and Me," may touch on anything from a charity drive to the R.A.F., but it is certain to contain at least one personal and humorous paragraph.

One week end recently he went deer hunting with friends who got him out of bed so early the deer weren't even up and the temperature was near zero. When he finally spotted a doe, she sized him up and nonchalantly loped away. "She knew well enough," he wrote in his column, "that I was too cold and miserable to even raise a rifle to my shoulder."

After two days of acute misery came the pay-off. Mr. Weil saw a man pull up by the road in a heated car. "He threw a shell into his rifle, drew a bead and fired. Next thing we saw, he was dragging a big buck out of the brush where I had been slowly freezing to death for hours. I came home!"

W. C. Stouffer's column leans to the light and humorous. His travels provide much of his copy.

Home from New York, he writes about the shows and the night court. In Washington he drifts around the Capitol and profile, "Your Congressman at Work," appears in the paper. A visit to New Orleans is good for several intimate columns and golfing expedition to Hot Springs or Roaring Gap produce travelogues.

"It's a lot of fun," Mr. Stouffer says, "but it involves considerable strain. Sometimes I fear a managing editor of an enterprising busy newspaper ought to turn column conducting over to some other person."

# THE BULLETIN

Of the American Society of Newspaper Editors

## A Seat for Everyone

### Instead of SRO

### At This Banquet

A PLACE for everyone and everyone in his place, instead of finding that someone else has grabbed it first! That's the good word about the arrangements for the Society's annual banquet, Friday evening, April 18, in the Hotel Willard.

For it, the committee has engaged the large ballroom, where the Gridiron dinners are held. This will accommodate members of the Society and their guests, even if attendance is greatly increased over last year.

Member Dwight Marvin, of the Troy Record, is banquet chairman. Serving with him are Members Eugene Meyer, the Washington Post; David Lawrence, United States News; and A. H. Kirchhofer, Buffalo Evening News.

Eager to outshine past achievements, banquet committees traditionally work on details until the last possible moment, delay announcement until just prior to the convention—and produce a bang-up program that satisfies everyone. The current committee's arrangements are still tentative. Running true to form, it can be counted on for a last-minute announcement of speakers that makes the banquet a "must" on every member's Washington schedule.

For the information of new members: Ladies are invited to the banquet.

MEMBER Don Scism, of the Evansville Courier, says of the ASNE meeting:

"It is the only convention I ever attended in my life which seemed to me worth the time and effort aside from the proposition of having a good time."

## Society's 19th Convention to Be Held

Thursday and Friday, April 17 and 18

THE ANNUAL MEETING of the ASNE will be held in Washington, Thursday and Friday, April 17 and 18, in the Hotel Willard.

Sessions will begin Thursday morning and continue all day Thursday and Friday. A luncheon is scheduled for both days of the meeting, and a breakfast for Friday morning. The convention will conclude with the annual banquet, Friday evening.

The program will include talks by leading members of the Society, and by men whose position gives them firsthand information about national and world affairs that members of the Society could obtain from no other source. All set speeches will be limited to permit ample time for full discussion and shop talks.

The complete program will be announced by Secretary N. R. Howard on his return from a West Coast trip, and will appear in the April 1 BULLETIN.

## ASNE Represented

### At Defense Meeting

A DETAILED report of the National Defense Newspaper Meeting in New York and Washington, February 4 and 5, has been sent to President Tom Wallace by Member M. V. Atwood of The Gannett Newspapers.

Besides Mr. Atwood, the Society was represented by Past President Donald J. Sterling of the Portland Journal, and Secretary N. R. Howard of the Cleveland News. Member Wilbur Forrest of The Herald-Tribune, who did not attend the New York meeting, went to Washington with the others for the conference with Secretary of the Navy Frank Knox and A. D. C. Chairman William T. Knudsen.

A formal statement issued by the entire group, of which the ASNE delegation was a part, follows:

"That the newspapers recognize their primary obligation to

further national defense in every possible manner.

"That the newspapers also recognize their essential duty to furnish complete and accurate information compatible with military necessities.

"That the newspapers in the performance of these obligations bespeak the cordial consideration and co-operation of federal and state authorities concerned with national defense."

## Casper Yost Named

### Memorial Chairman

PRESIDENT Tom Wallace has appointed Member Casper S. Yost, of the St. Louis Globe Democrat, chairman of the 1941 Memorial Committee.

This is a new committee, proposed last year by Member Burrows Matthews of the Buffalo Courier-Express, to record the achievements of members who have died during the year.





Sandborn Studio

A. O. H. GRIER

## Records Made By A. O. H. Grier Are Hard to Beat

FIFTY-FIVE years on one newspaper, 15 years in the Society without missing a convention. That record tells the story of a member whose loyalties are few but intense, whose life has literally been devoted to his profession.

Born in Milford, Delaware, Member A. O. H. Grier turned naturally to Wilmington when he decided he wanted to work on a newspaper. He started as a printer on *The Every Evening*, used that as a steppingstone to the editorial department. He was city editor for 31 years until 1927 when he was made editor. He continued as editor when two papers merged to form *The Evening Journal-Every Evening*. Before long the management decided the name was somewhat redundant, changed it to *The Journal-Every Evening*.

Looking forward to next month's meeting, Mr. Grier earnestly hopes that there will be time on the program for serious consideration of how the press can best help thwart current threats to democracy, believes that such a discussion could provide valuable guidance to editors.

## M. V. Atwood Writes Novels as Pastime

A HOBBY of Member M. V. Atwood of The Gannett Newspaper is writing novels of Upstate New York.

With a Rochester newspaper associate, Miss Amy H. Crough-ton, as collaborator, he has written three dealing with the Finger Lakes Region and one, recently completed, with Western New York in the 1890's. All of these have been serialized in some of The Gannett Newspapers and others; but so far, he mourns, no book publishers have quite been persuaded that they deserve "imperishable preservation."

Everything that pertains to small show and circus life is his meat, as title of the last Atwood-Crough-ton opus indicates—*"Sawdust in His Shoes."* Walter Edmonds in the preface to his recent, successful *"Chad Hanna,"* acknowledged Mr. Atwood's assistance in furnishing some material dealing with early circuses in New York state.

Member Robert L. Voorhees, associate editor of the *Syracuse Post-Standard*, is an expert on antique furniture and glass.

## 'Judge' Is Genuine Title Here

TITLES abound in the Society. We have doctors of philosophy and literature, colonels both active and honorary, and other assorted distinctions. So far as records at hand show, we have only one state judge among our members.

He is Joseph Albert Dear, co-publisher and part owner of the *Jersey Journal*, and judge of the Court of Error and Appeals of New Jersey. First appointed in 1926, he is now serving his third term, which ends in 1944.

Judge Dear began as a reporter on *The Journal* in 1893, has been its editor since 1908. His is trustee and treasurer of the Jersey City Free Public Library. Among his other active interests is Princeton. He is a member of the Princeton University Graduates Council, Princeton Alumni Association of Paterson, Passaic and Ridgewood, and the Princeton Club of New York.

## Case of 'St. James' Vs. 'St. James's'

MANY newspapers cling adamantly to the style, "Court of St. James's," but any reporter reprimanded by the copy desk for writing "Court of St. James" can retort, "Well, the New York Times uses that form."

"We adopted the style of 'The Court of St. James' about five years ago," says Edwin L. James, managing editor, "although we still refer to 'St. James's Palace.'"

"If my recollection is right, the reason for which we made this change was based on the circumstances that the citations of the King of England read either 'Given at our Court of St. James's' or 'The Court of St. James.' Apparently, the words 'at our' or 'the' govern the usage."

"Quite evidently, it is a moot matter, but it was the opinion when this change was made that we were supported by the official British usage."

Is there any defense of the phrase, appearing frequently in newspapers, "He stood outside of the door"? To the purist it's akin to the park signs, "Keep off of the grass."



Blank & Stoller

JUDGE JOSEPH A. DEAR

## Perrin, Ledger's Managing Editor, Worked with Briggs, Broun, F. P. A.

Among our recently elected members is Dwight S. Perrin, son of Frank L. Perrin, who belonged to the Society in its earlier days. Members will have an opportunity to meet Mr. Perrin, or renew old acquaintance with him, as he plans to attend the convention in Washington next month.

By GEORGE F. RIGGINS

Assistant to the Managing Editor,  
*The Evening Bulletin*

DWIGHT S. PERRIN brought a rich and varied newspaper background to his position as managing editor of *The Evening Bulletin* in Philadelphia.

The son of Frank L. Perrin, who has been an editor of the *Christian Science Monitor* for many years, he was in 1916 a member of a group of young reporters in the Sunday Department of the old New York Tribune who later became famous—all, as Perrin wryly says, but he. Together with Deems Taylor, Bob Benchley and Irwin Edman, now professor of philosophy at Columbia University, he worked under Franklin P. Adams and Arthur H. Folwell, for many years the editor of *Puck*.

Incidentally, those were the days of the giants—passed and embryo—on *The Tribune*. Among them were Henry Krehbiel, Royal Cortissoz, Clare Briggs, Heywood Broun, George S. Kaufman, Frederic F. Van de Water, Morris Werner, John Kieran, Gareth Garrett, W. E. Hill, Grantland Rice, and "Sheriff" Bill McGeehan.

Perrin began newspaper work in 1909 on the *St. Louis Times* and went with his father to the *Reno Evening Gazette*, thence to the *New York Evening World* under Charles E. Chapin, the *Evening Telegram* and the *Morning Telegraph* before joining the old *Tribune*, where he held practically every job from reporter to city editor.

In 1923 Frank A. Munsey and Charles M. Lincoln invited him downtown to become city editor of *The Herald*. His co-workers on *The Tribune* chipped in to



DWIGHT S. PERRIN

buy a handsome Tiffany watch as a "farewell" present. Terrific was the cry they raised when Munsey sold *The Herald* to Ogden Reid six weeks later and Perrin came back as city editor of the combined newspapers.

In 1926 Perrin went to the *St. Louis Post-Dispatch* as assistant managing editor under the great O. K. Bovard and in July, 1939, after Bovard resigned, left that paper for *The Evening Bulletin*.

Visitors to THE BULLETIN will find him in action in the heart of the news room, for he uses his private office little. A stickler for exactitude in all things, he supervises actively the handling of news and make-up in addition to the details of personnel and correspondence that are the lot of an executive.

After a college courtship he married Miriam Devore and they have two daughters, Barbara, a senior at Principia College, and Mrs. Samuel W. Reyburn. A member of The Players and the Philadelphia Country Club, he enjoys a round of golf, good trout fishing and operates his own Leica camera.

## Disputed Version Of Jingle Brought Stream Of Letters

There's no telling what will provoke reader interest. Member Walter P. Jones of the McClatchy Newspapers once described the furor aroused by a discussion of crinkled seams in ladies' stockings. Our little Rock member contributes the following.

By J. N. HEISKELL, Editor  
*The Arkansas Gazette*

ADD "You never can tell."

An editorial article on a proposed new calendar, published in the *Arkansas Gazette* last fall, referred to the familiar "Thirty days hath September"—or one version of it. That started in *The Gazette's* column of "From the People" letters, an important feature on this newspaper, a stream of letters giving variations of this gadget-jingle. Finally came this contribution from a woman reader:

Thirty days has September.  
All the rest I can't remember.  
The calendar hangs on the wall.  
So why be bothered with this at all?

Then came one from another woman whose thoughts seem to have been on the case of an editorial staff member condemned to what was apparently a never-ending diet of "Thirty Days." It began:

We saw him walking down the street  
Wobbling on uncertain feet;  
(His neck was limber!)

The next verses described how the gentleman kept babbling, "Thirty days hath September." When asked, "Can't you remember?":

Then suddenly he began to run,  
Yelling: "All the rest have thirty-one!"  
I can't forget!

"What's wrong?" we asked with voice quite solemn.  
He babbled: "I edit the People's Column—in the *Gazette*."

There was a serious note in one of the last contributions received. It said, in part:

Thirty days hath September?  
I don't care; I can't remember.  
What care I? It matters not.  
June has thirty days, so what?  
The only day I care a whack  
Just isn't in my almanac.  
So you who make these rhymes please  
tell  
Me of the day I will get well.

It came from a man in the State Tuberculosis Sanatorium.



**Sinnott Is at Home;  
Lambricht's a 'Col.';**

**And Other News**

DEAR BOSS:

The news that you had left for California for a month left me up in the air about the April meeting, so I wrote Mr. Wallace, only to find that he's gone to Central America! It was reassuring to find that Mr. Marvin is still holding the fort, and that there really will be a convention. You will be back in time, won't you, to give me the complete program, which I have so optimistically promised our readers for the April BULLETIN?

And please let me know about room reservations as soon as possible. Members are asking about them.

Otto Meyers, who keeps the Society's fiscal records, asks if he can have THE BULLETIN regularly for reference. He's on the fourth floor of Tribune Tower and Mr. Beck is on the twenty-third, so they rarely see each other!

I wrote to find out where Arthur Sinnott is, feeling pretty certain it wouldn't be Newark. Arthur Sylvester, city editor of The News, answered:

"Oddly enough Mr. Sinnott IS in Newark these days and at work. He agrees with you that this is most unusual and does not want it to be considered a precedent. In fact, you can say, and in print too, that come the Ides

of March deponent sayeth nothing as to his probable whereabouts, but it's a good bet it won't be Newark."

In other words, it's news when Mr. Sinnott stays home.

The piece in the last BULLETIN about Mr. Knight being made a Florida colonel told only half the story. I just discovered that our member in Tampa, E. D. Lambricht, editor of The Tribune, is one too.

At one of those parties in Washington where everyone tries to impress everyone else by his familiarity with important people I heard that Deke Parker (Mr. George B., of Scripps-Howard, to me,) has been vacationing in Sarasota. And that Roy Howard is enjoying the shooting at Barney Baruch's place somewhere in the Carolinas. And that Spike Canham (Erwin D., of The Christian Science Monitor) has been promoted from general news editor to managing editor.

When Lowell Leake, who used to be a member and wants to be again, moved up from South Carolina to join PM, all his worldly goods were burned to ashes when the truck caught fire!

I sent a friend who had been having dental trouble a clipping from the Jackson News, in which Major Frederick Sullens advised people not to let dentists take them apart tooth by tooth, and she promptly had ALL hers pulled. That man had better be careful what he says in print if he's as convincing as all that!

Don't forget to find out who took the gavel home last year, and remind him to bring it back again.

Even a year later, some incidents at last April's convention give me a chuckle. Like the March of Time photographers pleading with a group of members, "Gentlemen, please try to look natural," and Mr. McGovern of Bridgeport saying, "Come now, we'll all talk about tobacco," which didn't relieve the editors' strained expression at all.

YOUR ASS'T SEC'Y



CAPT. J. NOEL MACY

**Emergency Leaves  
Editors' Desks Empty**

TWO MORE members have left their desks for a year's patriotic service, J. Noel Macy, president of Westchester County Publishers and James G. Stahlman, publisher of the Nashville Banner.

Capt. Macy is at Fort Devens, Mass., with the 101st Cavalry, H.-Mec., New York National Guard. Lieut. Com. Stahlman, who has held a commission in the United States Naval Reserve since 1921, has reported for active duty to another ASNE member, Secretary of the Navy Frank Knox. He is in the press relations section of the Navy Department.

Lt. Col. Walter M. Harrison of the Oklahoman and Times is training with the 45th National Guard, and Major Irving Hart of the Idaho Statesman is with the Selective Service Board in Washington.

# THE BULLETIN

Of the American Society of Newspaper Editors

**Conferences With Hull and Mellett  
And Shop Talks Feature Program**

GENTLEMEN, the news you have been awaiting—

The program for the 19th annual convention of the Society, April 17 and 18, in Washington, will be devoted largely to a consideration of the nation's defense and the newspapers' share in it. Secretary of State Cordell Hull, Director of Government Reports Lowell Mellett, and Army and Navy officials will provide information that members could obtain from no other source, much of it strictly confidential.

Shop talks on purely editorial problems as usual will have a prominent place on the program, with brief talks by authorities and ample time for the give and take of argument.

The two-day session will be crammed with provocative discussion and will conclude with the banquet, Friday evening.

THURSDAY, 10 A. M.

"What Newspapers Do for Their Communities," panel discussion led by Mayor James Garfield Stewart of Cincinnati. Mayor Stewart not only heads the city government most frequently held up as a model in this country but, as a speaker, is renowned for his wit. His subject will be "What Good Government Deserves from Good Newspapers." Member Ralph Coghlan of the St. Louis Post-Dispatch will follow up with the story of that newspaper's anti-smoke campaign, and four other editors will report on crusades for better city government their newspapers have conducted.

Preceding this panel, Tom Wallace, editor of the Louisville Times, will make the traditional address of the President. Reports will be disposed of with the dispatch that characterizes ASNE business meetings. Secretary Nathaniel R. Howard, of the Cleveland News, and Treasurer Edward

S. Beck will report briefly. M. V. Atwood, The Gannett Newspapers, chairman of the membership committee, will summarize its work of the year and Stephen C. Noland, chairman of the nominating committee, will present its candidates for directorships.

THURSDAY, NOON

Speakers for the luncheon to be announced.

THURSDAY, 2 P. M.

"The Editorial Influence Today," panel discussion led by Prof. Peter Odegard of Amherst College. Prof. Odegard is the author of the widely acclaimed book, "The American Public Mind." Prominent members of the Society will take up the discussion following the opening address.

THURSDAY, 4 P. M.

Off-the-record conference with Secretary of State Cordell Hull. This will be for members only, with members pledged not to discuss with anyone the information given them.

FRIDAY, 8:30 A. M.

Shop Talk breakfast, with Member Roy A. Roberts, managing editor of the Kansas City Star, presiding. New members will be introduced at this meeting.

"Honesty and Good Editing on the Sports Pages" will be discussed by Arch Ward of the Chicago Tribune and Lloyd Lewis of the Chicago Daily News.

FRIDAY, 10 A. M.

J. Brooks Atkinson, drama critic of the New York Times, will discuss "The Present Level of Theater and Film Columns." "No More Dutch Windmills" will be the subject of a talk by Ralph L. Peters, roto editor of the Detroit News.

The rest of Friday will be devoted to war coverage and de-

**Convention Sessions  
To Be Held  
In Willard Ballroom**

THE 1941 convention of the American Society of Newspaper Editors will be held in The Willard Hotel, Washington, D. C., April 18 and 19.

In the past, the Society has enjoyed the atmosphere and the courtesies of the National Press Club. Increased convention attendance, however, led the Board of Directors to shift the meeting to The Willard, which has suitable facilities for all the activities of a larger assemblage. Regular sessions and the breakfast and luncheons all will be held in the hotel so that no time will be lost between them. Registration, handling of members' mail and telephone calls, and other convention business will be expedited by the new arrangement.

To insure privacy, all sessions will be held in the small ballroom on the tenth floor of the hotel. The registration desk will be situated in the foyer of the ballroom, not in the lobby, and all convention activities will center on that floor.

fense. Acceptance of a leading foreign correspondent to speak on the Friday morning program is expected momentarily.

FRIDAY, NOON

Luncheon speakers will be Major General Robert C. Richardson Jr., head of the Army Public Relations, and Commander H. R. Thursday, head of the Navy Public Relations.

FRIDAY, 2 P. M.

"Defense and the American Press," another off-the-record discussion with Lowell Mellett, Director of Government Reports.

FRIDAY, 7 P. M.

Annual banquet, speakers to be announced by Member Dwight Marvin, editor of the Troy Record, chairman.

**Bingham Memorial**

MEMBER Barry Bingham, publisher of the Louisville Courier-Journal and Times, has presented \$10,000 to the University of Kentucky for purchase of a Washington County hotel to be used as a state-wide 4-H Club camp.

The camp will be called the Robert Worth Bingham Memorial in honor of the donor's father, who also was a member of the Society.





Richard J. Finnegan Arthur J. Sinnott Sevellon Brown Nelson P. Poynter Edward S. Beck

## NOMINATING COMMITTEE NAMES TEN CANDIDATES

### Five Directors To Be Elected At Convention in Washington

FIVE places on the Board of Directors are to be filled at the annual election of the Society, at the convention in Washington.

The Nominating Committee, Member Stephen C. Noland, chairman, offers the following ten candidates:

E. S. BECK, assistant editor-in-chief, Chicago Tribune, (incumbent).

SEVELLON BROWN, editor, Providence Journal & Evening Bulletin.

JONATHAN DANIELS, editor, Raleigh News and Observer.

RICHARD J. FINNEGAN, editor, Chicago Times.

MICHAEL A. GORMAN, editor, Flint Daily Journal.

ALEXANDER F. JONES, managing editor, Washington Post.

NELSON P. POYNTER, editor and general manager, St. Petersburg Times.

ROY A. ROBERTS, managing editor, Kansas City Star.

ARTHUR J. SINNOTT, managing editor, Newark Evening News.

BASIL L. WALTERS, editor, Minneapolis Star-Journal.

Directors whose terms are expiring are Mr. Beck, up for re-

election; Dwight Marvin, Troy Record; Hamilton Owens, Baltimore Evening Sun; Casper S. Yost, St. Louis Globe-Democrat; and J. N. Heiskell, Arkansas Gazette, all retiring.

Three vacancies on the Board are regular; the other two are caused by members filling out other terms. All elections this year are for the full three-year term.

On the Nominating Committee which brings in the above report are:

MR. NOLAND, Indianapolis News, chairman.

TALBOT PATRICK, Goldsboro News-Argus.

OVETA CULP HOBBY, Houston Post.

B. M. McKELWAY, Washington Star.

JOHN S. KNIGHT, Akron Beacon Journal.

Besides the candidates named by the Nominating Committee, the by-laws provide that nominations may be made from the floor.

Following the election of directors, the new Board meets and elects president, first and second vice president, secretary and treasurer from its own membership.

### Make Reservations Now for Rooms At The Willard

ONE HUNDRED TEN rooms at The Hotel Willard have been set aside for ASNE members attending the convention, April 17 and 18.

The deadline for reservations is April 7. After that date the hotel cannot guarantee accommodations. Washington is crowded in April, with vacationing school children, tourists lured by cherry blossoms, and the ever-faithful D. A. R., so members are urged to make their reservations without delay. Write or wire for reservations today, addressing them to The Willard Hotel, Washington, D. C., and mentioning ASNE connection.

Single rooms are \$5 and \$6 a day; double rooms with twin beds, \$9, two persons; suites \$12 to \$16, single occupancy, and \$14 to \$18, double occupancy. All rooms with bath.

The management guarantees that all rooms will be available not later than noon, Thursday, April 17. The hotel will accommodate members earlier if possible, but cannot guarantee occupancy before that time. (Did you ever try to dislodge a guest before he was ready to go?) Members who want to occupy rooms immediately on their arrival on early trains will have to pay for the night previous.



Jonathan Daniels Basil L. Walters Michael A. Gorman Alexander F. Jones Roy A. Roberts

## VOTING FOR DIRECTORS TO TAKE PLACE AT MEETING

### Here's Chatter About Members You'll Be Seeing in Washington

DEAR BOSS:

Rather than wait a few days for the confirmation on those few additional speakers you are expecting, I'm sending THE BULLETIN out now so that members will know about the meeting being shifted to The Willard and making their room reservations.

Past President Marvin Creager recognized himself in Hugh Robertson's barbed dart of a couple of months ago, says he does too know better than to say "present incumbent" and adds, "Furthermore, nothing disturbs me more than redundancy what with white paper and composition costs what they are."

Once a year with inexorable regularity I make a horrible error. Eleven months passed and I crossed my fingers. No use. Last month I put Mr. Perrin on The Ledger when everyone knows he's on The Bulletin. A letter from George F. Riggins, who wrote the sketch of Mr. Perrin, is too good to keep to myself in spite of my blushes:

"Being of an unusually kind-hearted and generous nature," quoth Mr. Riggins, "I have always come to the defense of the underdogs, and especially copy readers. But now, deep in a heart broken

by a careless pencil, I shall carry into an embittered old age the feeling that however horrible may be their reward, they undoubtedly deserve it."

I asked our Fort Wayne sleuth to find out what William J. Gross is doing that might be of interest to BULLETIN readers. She reports he looked up from a sheaf of News-Sentinel editorial page proofs and said "I've been busier than all hell working 24 hours a day and I haven't had time to do anything interesting."

Newspaper editors frequently talk about printer's ink running in their blood, but it quite accurately applies to the Leslie family. J. A. Leslie Jr. is our member on the Norfolk Ledger-Dispatch. For 50 years his father, with a brother, ran a country weekly at Tazewell, Va., and our Mr. Leslie's two brothers now carry on there. In the third generation, J. A. Leslie III is studying journalism at the University of North Carolina. I wonder whether any other member can beat that record.

I just heard that the best place to find Ellis Hollums of the Miami Herald on Sundays is on the sea wall near his home. He has a beautiful

sunburn—and the record of never having caught a fish, in spite of their abundance in the vicinity.

It seems as if our members must be running into each other in Florida. Besides the ones who live there, Mr. Knight is there as much as he is in Akron; Mr. Beck has been there most of the winter; newspaper dispatches report Secretary of the Navy Frank Knox speaking in Miami; and your fellow townsman, William G. Vorpe of the Plain Dealer, is staying there till he heads north for the convention. Do you suppose it's the influence of the publicity they read in their own papers?

I'll see you at the convention.  
YOUR ASS'T. SEC'Y.

### A Reminder

IN ACCEPTING badges, which admit them to off-the-record sessions of the convention, members make a tacit pledge not to divulge to anyone information entrusted to them.

These meetings will be of an even more confidential nature than in other years. They have been arranged with the understanding that each member agrees to keep the confidence the Board of Directors has pledged.



## Martin's Early Jobs Ranged From Pressman to Woman's Page

By ROYCE HOWES  
*Detroit Free Press*

DOUGLAS D. MARTIN, managing editor of the *Detroit Free Press*, once won a fifth of a Pulitzer prize. That was in 1932, when everything was being sliced thin.

It wasn't the depression, however, that caused the Pulitzer prize to break out in a rash of fractions. Martin, who had just come to *The Free Press* as Sunday editor, was drafted as one member of a five-man team to cover the American Legion parade, one of those dawn-to-dusk processions typical of Legion conventions. The paper wanted a story in which there was to be both color and member of every post, auxiliary and band in it. Obviously no one man could do that, so the finished item carried five by-lines. Well, the story took the prize for the best reporting that year and hence the fifth which went to Martin.

Martin's approach to journalism was by way of the shop. He learned to set type and feed a press at Benton Harbor, Mich. Then he moved up the coast of Lake Michigan to Holland and took a job that broadened his experience. In the morning he started the fire, broke the ice in the water bucket, soaked the preceding night's type with ice water, distributed it and then went out on his beat as the paper's lone reporter.

His first Detroit connection was with *The News*, where he served in his teens. In fact he

was *The News'* correspondent at Camp Custer when Guard troops and draftees destined to become part of the AEF were training there. This experience enabled him recently to step out of his managing editor's role into a reporter's galoshes for a few days and do a "then and now" series on Custer, where draftees are again mustering in.

Quitting *The News*, Martin went to Henry Ford's erstwhile Dearborn *Independent*, which

Martin describes as unquestionably the best weekly ever published in a tractor factory. Moving on again, Martin entered the advertising business, and then, in 1931, came to *The Free Press*.

Gazetted Sunday editor, he very shortly had the women's department handed over to him. With a pretty dilapidated department as foundation, he constructed one of the most vigorous women's sections to be found among metropolitan dailies. In 1939 he handed over his Sunday and women's editor titles to successors and became the paper's managing editor.

## Telegraph Desk Is Bowen's Favorite

By FRANCIS P. KIMBALL  
*Albany Knickerbocker News*

A TELEGRAPH editor in the World War, John W. Bowen, now managing editor of *The Knickerbocker News*, Albany, still takes a hand at touching up the big black lines that sell the paper. He likes news and headlines, and you couldn't pry either of them out of his system with TNT.

At an early age he wandered into the *Buffalo Times* which his father, John V. S. Bowen, edited. He soon became telegraph editor and, later, Canadian editor. He still thrills at recalling the time he had the Halifax correspondent on the phone just after the big blowup of December 6, 1917. John believes he was perhaps the first person in the United States to know what happened.

During the war, John took a CMTC course at Plattsburg, worked for the AP in New York and the UP in Buffalo, later returning to *The Times*. In 1923 he was invited to go on the desk of the *Albany Evening News*.

John moved from the slot to the city desk, then to news editor and in 1935 to managing editor of *The Knickerbocker Press*. Having first swing at the news coming off the Hill, John learned how uneasy are the heads of politicians,—and how closely they watch the headlines. He recalls FDR especially was something of a problem, owing to his keen zest for developing "angles" on

stories.

In 1937 John moved to the *Albany Evening News* as managing editor and, on the merger, took over the same post on *The Knickerbocker News*.

Living in Slingerlands, Albany suburb, John indulges in the luxury of a swimming pool, comes summer; reads books, takes in movies and music.

To his staff he is known as a hard-working, friendly sort of guy. And if you want to find a chap who believes his job is sheer adventure, it's JWB.

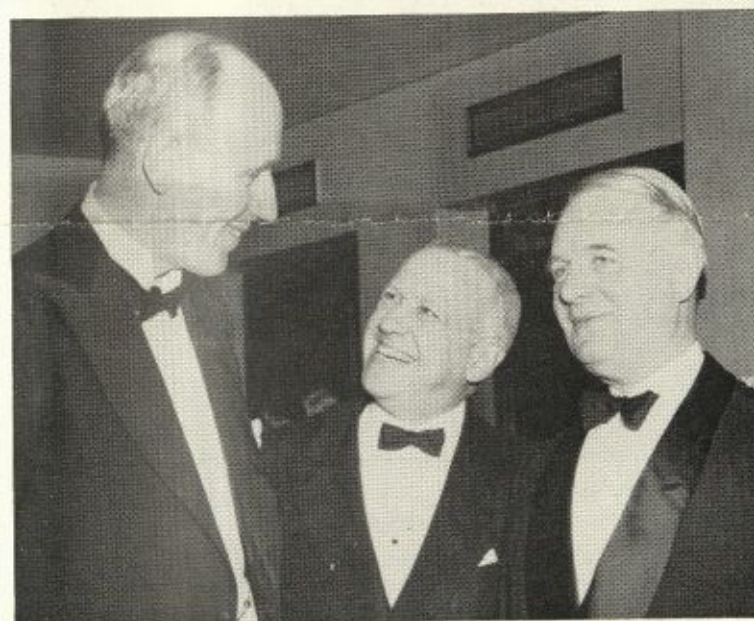


JOHN W. BOWEN

# THE BULLETIN

Of the American Society of Newspaper Editors

## Marvin Takes Gavel at Conclusion of Brilliant Program



HEADLINERS at the banquet in The Willard, left to right, Ambassador Lord Halifax, President Dwight Marvin, and Col. William J. Donovan.

## Troy Record Editor Succeeds Wallace As President

RETIRING President Tom Wallace, editor of the *Louisville Times*, handed the gavel to his successor, Dwight Marvin, editor of the *Troy Record*, and the 1941 convention of the Society concluded in the spirit of enthusiasm that had characterized the two-day meeting in Washington.

Other officers elected were:

M. V. ATWOOD, *The Gannett Newspapers*, Rochester, first vice-president,

W. S. GILMORE, the *Detroit News*, second vice-president,

NATHANIEL R. HOWARD, *Cleveland News*, re-elected secretary,

JOHN S. KNIGHT, *Akron Beacon Journal*, treasurer.

At the opening session of the convention, Mr. Marvin had been nominated from the floor for director and elected by acclamation, before balloting started. This precedent-breaking procedure was dramatic testimony to the esteem in which the new president is held by his fellow members. It was evidence also of their appreciation of the work he has done for the Society, as treasurer, second vice-president, and banquet chairman for the 1941 meeting.

Four directors elected by ballot were:

E. S. BECK, *Chicago Tribune*, re-elected,

JONATHAN DANIELS, *Raleigh News and Observer*,

ROY A. ROBERTS, *Kansas City Star*,

BASIL L. WALTERS, *Minneapolis Star-Journal*.

Mr. Wallace, as retiring president, automatically serves on the Board of Directors for another three years.

## Wallace Turns Eyes to Latin-America

DEVIATING from the traditional pattern of considering the state of the nation, Retiring President Tom Wallace devoted his opening address at the convention to Latin-American relations.

Mr. Wallace said he had hoped that Mexico's foreign minister, Senor Ezequiel Padilla, would speak at the meeting "as an earnest and able advocate of hemispheric solidarity," but events prevented his attending. Mr. Wallace read Senor Padilla's regrets and, in his absence, invited the Society's attention "to a very great and much-neglected problem."

"This is not the time or the place for extended discussion of our failure to make the best of our opportunities in tropical America," Mr. Wallace said, "but had we done so during the last

generation there would have been no anxiety in the United States, at the outbreak of Europe's latest war, about hemispheric solidarity.

"We should now consider the future. With the courage of Scarlett O'Hara when she had messed her social relations as we have messed our foreign relations in the area I discuss, let us say: 'Tomorrow is another day.'"

OFF THE RECORD were the sessions with Secretary Hull at the State Department and Lowell Mellett, head of the Office of Government Reports, at the Press Club.

President Roosevelt's message to the Society, on free speech and a free press, has been carried in the newspapers and will appear in the 1941 Proceedings.

## For New Members

ALL new members of the Society, two of whom are presented on this page, are urged to attend the convention breakfast, Friday morning, April 18, in The Willard.

They will be inducted at a brief ceremony especially in their honor.





AMONG the groups of distinguished members that kept cameras clicking: Past President Tom Wallace, Louisville Times; Oveta Culp Hobby, Houston Post; Wilbur Forrest, New York Herald-Tribune; and Manchester Boddy, Los Angeles Illustrated News.

## Newspapers Improve Cities; Professor Reproves Papers

HIGHLIGHT of the opening session was an address by Mayor James Garfield Stewart of Cincinnati, on newspapers and the community, and the ensuing round table.

Mayor Stewart urged newspapers to preach tolerance and to strive for friendly cooperation of all groups, particularly foreign elements. Outside of purveying news, he said, the two great things a paper can do for a city are not to advocate any project until it has been studied analytically and, if adopted, to put all its force behind it.

Member Ralph Coghlan, of The Post-Dispatch, revealed that the St. Louis anti-smoke campaign began in a discussion with a friend, between coveys on a quail hunt, and carried the story through to its highly publicized conclusion.

Mont Curtiss, city editor of the Buffalo Evening News, covered that newspaper's civic achievements from preventing govern-

mental corruption to promoting municipal beauty,—and reminded editors it was done not by explosive campaigns but by long-time, relentless vigilance.

Beneath the bathing suit which is Florida's popular symbol, lurked \$500,000,000 of hidden debts, Member Nelson P. Poynter found when he went to the St. Petersburg Times. Mr. Poynter told how the Times, with the aid of other newspapers, successfully tackled the debt monster.

Member Oxie Reichler, widely known as the editor who put civics on page one, summarized what the Yonkers Herald-Statesman is doing: "We teach our readers that City Hall is no palace from which guards can bar them, but that it is their house and that they have a perfect right to go in and look around, even to snoop."

"Pictures that almost had a stench" were a potent force in a campaign conducted by the Cincinnati Enquirer, Member John

LaRue said in his contribution to the session. "I will always believe," he said, "that that campaign, aided manfully by all the newspapers up and down the river, has won a victory for clean water that will free from their own folly, the 20,000,000 of the Ohio watershed."

## Pithy and Witty

No punches were pulled on either side when Prof. Peter H. Odegard of Amherst discussed "Editors—Educators or Agitators" and four eminent members answered his charges. Around the table were Members Grove Patterson, Toledo Blade; Stephen C. Noland, Indianapolis News; Hamilton Owens, Baltimore Sun; and Jonathan Daniels, Raleigh News and Observer. Their comments are required reading for any editor who missed them.

## Stories in Figures

Dr. Virgil Reed, director of the Census, will be remembered for his stories. More important, he brought the Census to life. He showed how Census figures can be used for vital, local stories.

## Sports to War! —Editors Get The Low-Down

NEW MEMBERS, put through their paces at the breakfast meeting, were witty as well as eminent and provided a rollicking start to Friday's sessions. Member Roy A. Roberts, Kansas City Star, presided.

Lloyd Lewis, sports editor of the Chicago Daily News, explained the literary quality of sports writing in this fashion: "Sports writers have been excepted from the general rush (of newspapermen) towards respectability."

Pinch-hitting for Arch Ward of the Chicago Tribune, Member Malcolm W. Bingay, Detroit Free Press, discussed honesty in the sports pages. The trouble, he said, is that by-line writers become actors in the drama; the cure is a stern disciplinarian as executive sports editor.

## Drama and Roto

Opening the Friday morning session, J. Brooks Atkinson, drama editor of the New York Times, explained why art criticism cannot be as objective as news writing. He expressed the conviction that "a free critic of stage or screen would be a sensation in a totalitarian state and his influence would overthrow the government in time."

Thirty-eight per cent of Detroit News readers keep the roto section into the week. Ralph L. Peters, News roto editor, told how to win reader-devotion—and it's not by printing pictures of celery, tobacco, or cacti "queens."

## War and Censorship

Virgil Pinkley, European business manager of UP, inspired increased admiration for war correspondents. It's harder to get news through, he said, now that censors have learned American slang and can decipher "Big shots scam" and "Seventh-inning stretch in progress."

Pleading for a realistic view towards censorship, Member Carl



MAYOR James Garfield Stewart of Cincinnati not only addressed the opening session but stayed for the duration of the convention to hear what the editors had to say. With him is Member Ralph Coghlan, of The Post-Dispatch, who reported on the St. Louis anti-smoke campaign.

W. Ackerman, dean of the Graduate School of Journalism at Columbia, said "the free press is actually encircled by laws, regulations, and requests." He suggested the ASNE keep a man in Washington, during the war, to see that American news lines are kept open.

## Army and Navy

Member Walter M. Harrison, Oklahoman and Times, (now Lt. Col., U. S. A.) introduced the luncheon speakers, Maj. Gen. Robert C. Richardson, Jr., and Commander H. R. Thurber, who head, respectively, Army and Navy public relations.

Gen. Richardson explained the setup of his Bureau, offered its facilities, and suggested best sources for different kinds of news.

Dwelling on "voluntary censorship," Commander Thurber clarified this moot subject and said a better definition would be "voluntary cooperation."

## Defense and Radio

Whether radio is a help or a hindrance to newspapers depends upon how intelligently the news-

paper world as a unit acts to radio, Dr. Paul Lazarsfeld told the Friday afternoon meeting. From his investigations with the Bureau of Radio Research at Columbia, he pointed the intelligent path.

Speaking on "This Business of Defense," Sidney Hillman, associate director, OPM, and John D. Biggers, director Production Division, OPM, gave a vivid picture of defense problems, from housing to ordnance, and increased respect for the work being done. Following the addresses, editors crowded around Mr. Biggers' display of machine tools and other exhibits with the avid interest of small boys in an electric train.

It's just too bad if you missed Squadron Leader R. S. Miller, D.S.C., R.A.F., assistant air attache, the British Embassy, but—he spoke off-the-record.

## Record Banquet

The banquet program arranged by President Marvin drew a record crowd of nearly 400. Inspiring addresses by Ambassador Lord Halifax, Col. William J. Donovan, and Secretary Lauchlin Currie were off-the-record.



## Dear Boss: All That Happened Wasn't on the Program

DEAR BOSS:

As the program chairman usually asks for reactions, I'll tell you without waiting for you to inquire—

Richard J. Finnegan of the *Chicago Times* said it was the most informative meeting of the Society he had attended; that, other advantages granted, a convention like that in itself is complete justification for the existence of the Society. It was the first ASNE meeting Mr. Smallsreed of Columbus had attended. He thought it was tops, and will surely be back next year. Mr. Hanes of Norfolk was enthusiastic about your RAF flier. Mr. Reed's Census stories made a hit with everyone. Mr. Long of Chester thought it was all very, very good. And I'm sure the standing vote of thanks to you was heartfelt, and not a mere formality.

One of the girls on the desk recognized Mr. Wallace but couldn't believe he was an editor. She knew all about his activities in conservation of natural resources and always thought he was head of the Izaak Walton League.

The house detective at the door of the meeting room wanted a badge lettered "Honorary Sergeant at Arms." He said it would give him an air of authority, if anyone got tough, and be more delicate than flashing his police badge on such eminent gentlemen. Besides, he wanted a memento of the meeting for his memory book!

Mr. Lambricht of Tampa got in the Defense Morale meeting next door by mistake, and couldn't quite figure what his fellow editors were up to now. Miss Comstock divided her time between the two meetings, as associate editor of *The Tribune* and delegate from the Tulsa Y.W.C.A. to the United Service Groups.

A gentleman who came to the desk said he was from *Editor & Publisher* and asked if he should

register. In my sometimes too impetuous way, I indicated I was always glad to meet one of Arthur Robb's boys. Imagine my confusion when he said the name was Brown!

Mr. Daniels of Raleigh nearly missed his first directors' meeting. He was roaming the lobby, quite unaware he had been elected.

On the banquet seating list, Maxine Davis at Tables 36 and 39 was not an error. Two members invited her, so, in desperation, the girls handling seating decided to put her at both tables and let the gentlemen fight it out. Mr. Vodrey threw the girls in a quandary over seating the Brush-Moore contingent. You know, this business of two members in a crowd both buying tickets for the same people. I was betting on the Westchester editors getting into even finer complications, and I won. It took half an hour to untangle Mr. Odell's affairs.

We need a lost and found department. Mr. Morrison of Greenville, Pa., lost his hat and coat; got the coat back. Mr. Stouffer of Roanoke lost his bag with his dinner clothes in it. Prof. Odegard's watch and Phi Beta Kappa key, left on the speakers' stand, were duly returned to him. Mr. Saunders of Jackson, Mich., had his banquet tickets returned before he discovered he didn't have them. Chicago's Mr. Mowrey, very much embarrassed, confessed he had lost his badge. Mr. Mead of Erie lost his, too, but he invariably does, so he was quite unabashed.

Of course there were bitter complaints about hotel accommodations. But you took a poll of the membership, didn't you? And the date they chose was the busiest week of the busiest month in Washington.

YOUR ASS'T. SEC'Y.

All photos in this issue are by Harris and Ewing.

## Resolutions Brief; Business Kept

### to Minimum

THE RESOLUTIONS committee, headed by Member John S. Knight of the *Akron Beacon Journal*, proposed two resolutions, both adopted.

The first, proposed by Member Arthur Robb of *Editor & Publisher*, called attention to the institution of a national shrine to the Bill of Rights at St. Paul's Church, Eastchester, N. Y., where John Peter Zenger made his historic stand for a free press. The resolution commended the project as worthy of the support of members of the Society.

Member Nelson P. Poynter of the *St. Petersburg Times*, who heads the press division of the Coordinator of Commercial and Cultural Relations among the American Republics, suggested the second resolution. This provided that the Society appoint a committee to advise with him in promoting better understanding of mutual problems by the press of the American republics.

### Business as Usual

Reports were brief as always. Secretary N. R. Howard, *Cleveland News*, said the Board is tightening membership restrictions.

Treasurer E. S. Beck, *Chicago Tribune*, reported financial condition satisfactory and interest in the aims of the Society widening. Only six states are not represented.

Report of the membership chairman, M. V. Atwood, *The Gannett Newspapers*, read by Mr. Howard, showed 18 members elected during the year.

### Mr. Yost Reports

The complete report of the Joint Journalism Education Committee as presented by Member Casper S. Yost, of the *St. Louis Globe-Democrat*, delegate, will appear in the Proceedings. As chairman of the Memorial Committee Mr. Yost also read a tribute to members of the Society who have died during the year.

# THE BULLETIN

Of the American Society of Newspaper Editors

## Comments Invited On Changing Date Of Annual Meeting

By N. R. HOWARD,  
Secretary

THIS is to acknowledge and discuss the bad hotel situation in Washington, more noticeable than ever in the experience of many at the Society's April meeting.

The Willard did about as well as it could. It guaranteed, early in January, 110 rooms for editor-visitors and program speakers. By 8:00 Thursday night, the 17th, it had placed 123 in rooms at The Willard, and at three other hotels on which it called for help.

All those who had reserved rooms with the extra precaution of paying for a full day Wednesday, whether occupying or not, found rooms approximately ready on arrival Wednesday or Thursday.

Presence of the D.A.R. in Washington, as usual, was responsible for the shortage. Your 1941 program committee firmly believes the Society will encounter hotel-hardship as long as these two conventions coincide. Last winter the membership was polled by mail, on the issue of changing the time for the meeting, in order to miss the D.A.R., and voted by a small margin to keep the meeting in the same old coincidence. By Friday, when most of the D.A.R. had left, anyone could get any kind of room at The Willard or elsewhere.

With Washington what it is today, the situation will likely grow worse instead of better.

The Board, at its fall meeting, is bound to take up our recent experience. It has the power to set the time of the meeting at any time it wishes, or it may again order a referendum of the membership. There have been renewed proposals, since the meeting, to hold the 1942 assembly on

## President Marvin Urges Editors To Be 'Balladists' for Democracy

By DWIGHT MARVIN, President

I WANT TO THANK the members of the American Society of Newspaper Editors at this time for two things. First, for their confidence in me as evidenced by their election of me as director and later as president of the Society. And second, for their many suggestions, still coming in, for committee appointments, program improvements and betterments for the entire organization. With such a cooperative spirit we cannot but move forward during the year.

In such times as these the newspaper profession has a more essential part in the processes of civilization than ever before. It must give people the facts, without which no democratic form of government can exist. Even Oscar Wilde's "ideal government" of a tyranny tempered by street ballads demands the balladists; and these we must be. And our profession must also assure to our constituencies sincere comment, written and published after painstaking and open-minded investigation.

The freedom of the press depends upon our use of that freedom more than upon anything else. And the American Society of Newspaper Editors is, in its essence, a professional body devoted to the maintenance of that freedom through the continuous effort to improve our product. In so far as we achieve such a purpose we justify our existence.

Thursday and Friday or on Friday or Saturday of the week in which the annual A.P. meeting (fixed by its by-laws) and the A.N.P.A. convention are held in New York. Meantime, the secretary will welcome comments and suggestions by letter from the membership.

### For Accuracy

FOR YEARS Hamilton Owens has been listed in the ASNE Proceedings as "general manager" of the *Baltimore Evening Sun*.

Where that title came from is an unsolved mystery; Mr. Owens is editor of the *Baltimore Sun* and will so appear in the 1941 Proceedings. Also Frank "Wald-rup" of the *Washington Times-Herald* will be corrected to "Wald-rop."

Please check the membership list in the 1940 Proceedings; and if any change is to be made, notify the assistant secretary.

## Proceedings on File In S. N. P. A. Library

A NOTE from Walter C. Johnson, secretary-manager of the S. N. P. A., says:

"Thanks to Messrs. Wallace, Atwood and Howard, we now have all back copies of the ASNE Proceedings. They will make a valuable addition to the Southern Newspaper Library we have established in Chattanooga.

"I am withholding delivery of the volumes to the library until I can give them the once-over. I find them very interesting and am making some notes as I go along. I shall probably have for our files the indexes copied so as to have a ready reference when and if needed."

Interest in the annual Proceedings is constantly increasing, as evidenced by requests from colleges for past issues and the 1941 volume.



## Yost Recalls Society's Beginning; 15 Charter Members Still on Roll

By CASPER S. YOST,  
St. Louis Globe-Democrat

THE American Society of Newspaper Editors has now entered upon its 20th year. Therefore at its next convention, in April 1942, it will be 20 years old. It occurs to me that the members of the Society would be mildly interested in knowing who of its 262 members on the roll at the time of this year's convention were charter members.

Very few of them are left. Many have passed away. Many have retired. But perhaps the majority have since become ineligible for membership by their change to other positions in the newspaper service disqualifying them from continued membership, or by taking up other occupations.

At the organization meeting in New York, in April 1922, 49 members were enrolled. All these were formally declared to be charter members. Nine of those 49 are still on the membership roll. They are: Paul Patterson, *Baltimore Sun*; Edward S. Beck, *Chicago Tribune*; Grove Patterson, at that time with the *Detroit Journal*; J. M. North, Jr., *Fort Worth Star-Telegram*; James M. Thomson, *New Orleans Item*; C. M. Morrison, *Philadelphia Public Ledger*; Donald J. Sterling, *Portland (Ore.) Journal*; Frank S. Baker, *Tacoma Ledger*; Casper S. Yost, *St. Louis Globe-Democrat*.

However, the Board of Directors, at its first meeting the day following the organization meeting, ruled that those who had previously manifested a desire to become members but had been unable to be present at the organization would be regarded as charter members upon joining. So far as my memory serves, or the available records show, no later members were specifically designated charter members. But it seems reasonable to assume that those who joined within the following three months would include those contemplated in the board ruling. At that time the

membership had increased to 82, and among the 33 additions in that period, six are still members. They are: Marvin H. Creager, *Milwaukee Journal*; T. J. Dillon, *Minneapolis Journal*; Frank E. Gannett, *Rochester Times-Union*; Hamilton Owens, *Baltimore Sun*; W. F. Wiley, *Cincinnati Inquirer*; Archer H. Shaw, *Cleveland Plain Dealer*.

At the first annual convention, in Washington, in April 1923, the enrollment was 107.

### Editor at Play



BASIL L. WALTERS, editor of the *Minneapolis Star-Journal* and newly elected ASNE director, photographed sometime last winter, somewhere in Minnesota.

## Membership Change Guards Society's Editorial Character

At its April 17 meeting, the Board of the Society made a change in membership procedure which every member of the Society should read and weigh:

1. Change in the applicant questionnaire. This is now being revised by the president, the first vice-president, and the secretary to make the applicant specify (a) his exact editorial duties and activities, in terms of hours of the working day; (b) his statement that a majority of the hours of his working day are spent at these purely editorial functions; (c) his understanding and acceptance of the fact that, if his newspaper duties change so that a majority of the hours of the working day change to other than editorial functions, he will be dropped automatically from the Society, without prejudice.

2. Change in requirement of indorsements. Each future application will also have to have the signature of two members of the Society, for the purpose of witnessing that the applicant's duties, hours, and functions are as he states.

The Board has the power under constitution and by-laws to arrange and require any form of application statement in keeping with the constitution's and by-law provisions.

As will be evident, the intention of the Board is to screen future membership more closely for actual editorial operatives, in distinction to owners, publishers, and management executives.

Hardly necessary to add, the action is not retroactive.

### FROM HAWAII

Unusually informative is the Punahou Centennial edition of the *Honolulu Advertiser*, whose publisher is Member Lorrin P. Thurston and editor, Member Raymond Coll. The 34-page supplement tells the story of the Hawaiian school, founded "before there were any schools for American children west of the Rockies."

## This Year's Brickbats Help Next Season's Program Committee

MEMBER William J. Gross was disappointed in much of the program for the April meeting, and so reported in an editorial in his *Fort Wayne News-Sentinel*.

Said the editorial: "Nothing could be gained by attempting to conceal the bitterness which still runs through a considerable section of the membership of the American Society of Newspaper Editors as result of the 'packed program' arranged by interventionist officials of that body." There were three "interventionist" speakers but no "isolationist" speakers, said the editorial; a "few rather interesting shop talk sessions"; a "not very illuminating conference with Secretary of State Hull . . . a really excellent address by Dean Carl Ackerman of Columbia School of Journalism."

"It is most regrettable," wrote Mr. Gross, "that so competent an editor as Tom Wallace of the *Louisville Times* should, as president of the outstanding professional editorial group in America, have permitted such an unfortunate slanting of an annual convention program."

"Mr. Wallace's program committee chairman, Nat Howard of the *Cleveland News*, is quite interventionist in his philosophy. But a very substantial percentage of the ASNE membership is equally firm in its adherence to the non-interventionist position. And this non-interventionist section pays the same dues as its opposition. It should have been equitably represented on the program."

### COLLECTING CARTOONS

Member B. J. Lewis, editorial director of the *Albany Knickerbocker News*, has recently taken up a hobby—collecting originals of famous newspaper cartoons. He has a dozen to date, hopes eventually to cover the walls of his office.



Photo by Harris & Ewing

ROY A. ROBERTS, managing editor of the *Kansas City Star*, was elected a director at the April meeting. As chairman of the Reception Committee, he was on the look-out for honored guests arriving at the banquet when the photographer snapped this one.

## Vorpe Says 'Too Many Speakers'

MEMBER W. G. Vorpe, of the *Cleveland Plain Dealer*, in a letter to the secretary, thought the April meeting program continued a trend begun several years ago,—of having "so many speakers on the programs that there is no time left for discussion from the floor, and many speeches are too long, too dull, and often uninteresting."

"Then," says Bill, "there has grown up the idea that off-the-record talks are the big thing. I have sat in on a lot . . . have yet to hear anything that could not have been broadcast . . . They have told nothing that wasn't known to every editor present and would have been known to

## Stuart Perry Offers Libel Study Made By Law School Dean

A READY reference to libel, in your and other states, at last is available to members of the Society.

At the request of Member Stuart H. Perry of the *Adrian Telegram*, Dean E. R. Sunderland of the Law School at Ann Arbor has prepared a comparative report entitled, "Contribution between Joint Tortfeasors—Present Status of the Law in the United States with Special Reference to Libel" (June, 1940).

Dean Sunderland's study reveals that the majority of states have no statutory provisions; where judicial decisions authorizing contribution have been rendered, these are cited. In states having statutory provisions, references to the history of the statute and judicial interpretations are indicated. Michigan (undoubtedly due in part to the Perry influence) has one of the most detailed laws. A bibliography of law review discussions is attached.

The Board of Directors, to whom the report was submitted, urges it to the attention of all members. Copies, limited in number, may be borrowed from the assistant secretary.

any real readers of newspapers. Isn't it about time to eliminate those?

"On almost every program there has been one or more speakers expected to criticize newspapers and their methods. Nothing wrong with this; my objection is with the talking critics . . . just time wasters. The professor from Amherst dragged out the half-century-old wheeze about advertising controlling editorial policies . . . All the talks that dealt with the making of a newspaper were excellent, but some of the others from men outside the profession were very dull."



## Concerning Hill, Burrowes, Hobby, Herbert et al.

DEAR BOSS:

Did you get one of Alfred Hill's 1940 Christmas cards, "The N-d of the Trail," from New Mexico, Nebraska and Nevada to the Jamestown Journal in New York? At the convention I asked him if he really intends to stop roving, and he said he likes that section so well he is content to settle for life.

Arthur Burrowes of the St. Joseph News-Press told me his mother was a printer, and mighty proud of it. The owner of the paper was equally proud of her pioneering; so much so that he married her. Now three Burrowes sons are newspapermen.

Bitter as they were, I enjoyed the comments on the hotel situation from John R. Herbert of the Quincy Patriot Ledger. He was sent by The Willard to another hotel which "according to Boston standards was a high-class flophouse." Referring to BULLETIN assurances of reservations, he added, "My trouble seems to be that despite the fact that I am a newspaperman, I believed everything I saw in print."

Here's good news. Notes from Mr. Atwood indicate that he is back at his desk in the Gannett offices. Mr. Remmel, of the Fort Wayne News-Sentinel, who also was too ill to attend the convention, at last reports was recovering nicely from an operation for gallstones.

In "The Plight of the Last Censor," (Collier's, May 24), George Creel recalls Roy Howard's vigorous protest against the A. P. publishing the arrival of American troops in violation of voluntary censorship. I should think every editor would want to read that piece. Creel says the press "has no ethical code, no rules govern-

ing individual conduct," but he disapproves censorship, thinks "newspapers should be given the green light."

There was a swell interview with Mrs. Hobby, ("slim and modish, in a black faille suit and coquettish raspberry toque") in the New York Herald-Tribune recently, telling about her rise from literary editor to full-time chief of the Houston Post.

So Mr. Patterson has been telling the Cleveland Rotary Club curious facts about our presidents. I've always thought he was the logical heir to Chauncey Depew's laurels as the country's No. 1 after-dinner speaker. Remember the wonderful one Mr. Patterson told about addressing a small club where they took up a silver collection "so we can afford better programs"?

A former editor of The American Boy was recalling current "big names" who sold their first fiction to that magazine; Neil H. Swanson of the Baltimore Sun was among them.

The Christian Science Monitor recently carried a story on the Bay State's handling of labor disputes, with a cut of the Board of Conciliation and Arbitration, including our Haverhill member, Lewis R. Hovey, who represents employers on the Board.

Mr. Marvin is lining up committees with such zeal that we are likely to have the list for the next BULLETIN; that would be a new high in early announcements.

I asked how I could make THE BULLETIN more readable, and you sent me two complaints about the convention! If differences of opinion make good reading—I saw Barney Nover of the Washington Post at the press reception and the White House, and he said wasn't the ASNE meeting swell? He thought it had "more substance" than usual and as a result he sat through more sessions than ever before.

YOUR ASS'T. SEC'Y.



Photo by Harris & Ewing

GROVE PATTERSON, editor of the Toledo Blade, past-president of the ASNE, ready for the banquet at the convention.

## Admiral of Sangamon Spreads Good Cheer

A COLUMNIST in the Peoria (Ill.) Star reports on an ASNE member:

"For years Vincent Y. Dallman has been conducting a column in the Springfield State Register while he has been editor of the prominent paper, and in his column, and in his numerous speeches, Editor Dallman has been cheering up humans for generation and more by the expert telling of genuinely funny stories. . . .

"He knows current events and their backgrounds. He knows many of the big men who make news. He puts an audience at ease with his first sentence. . . .

"The Springfield newspaperman is Editor Dallman to many. He is Collector of Internal Revenue Dallman to many others. He is Entertainer Dallman to thousands more. But at a banquet when he is best, he is Admiral Dallman of the Sangamon River Fleet."

# THE BULLETIN

Of the American Society of Newspaper Editors

1864

## ASNE Pays Tribute To Great Editor Who Founded Society

By DWIGHT MARVIN

CASPER S. YOST is dead. Probably the best-loved member of the American Society of Newspaper Editors, its father, its first president and its conscience all along the way, he was one of the leaders in our April meeting. Now he is gone; and in a very real way the bottom seems to have dropped out of our profession.

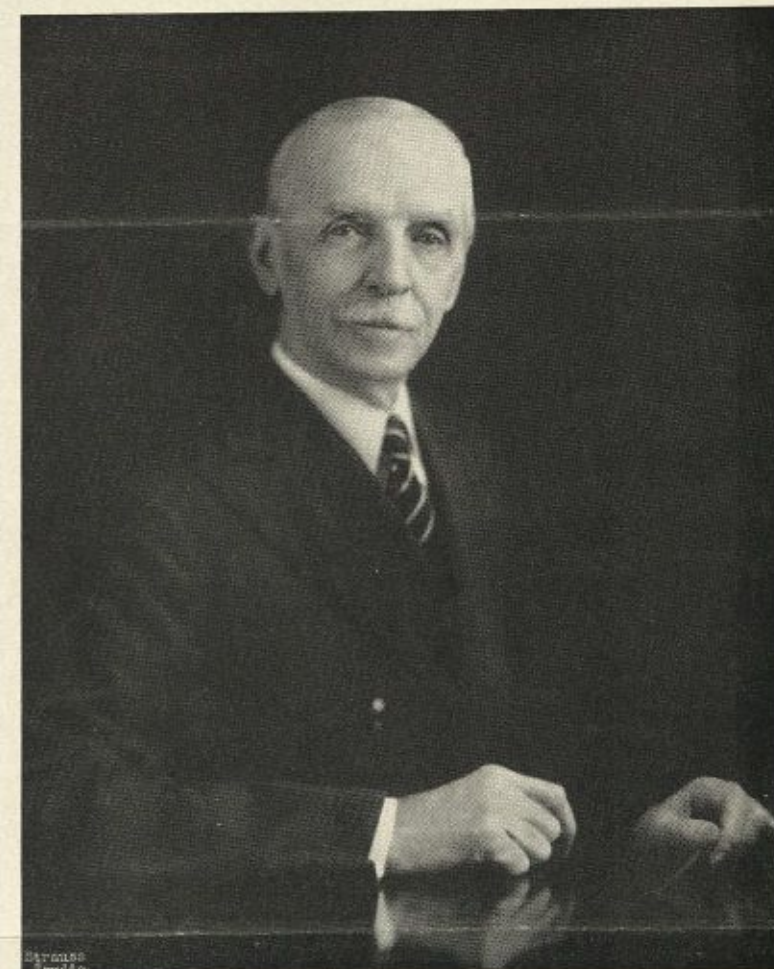
It is amazing how much Casper Yost was admired and followed among newspapermen. Quiet, soft-spoken, retiring, a follower of the Puritan tradition, he made his way by a self-effacing kindness which was always alert for opportunities to serve. He had comparatively little to say, in company or in meetings of the Society and its directorate; but when he spoke everyone listened. For he did not use words for their own sake; he used them to express thoughts worth expressing.

Mr. Yost never sounded a trumpet before him. But from a boyhood in a printing shop to the end of a full life, he was always achieving goals. Self-educated, he held four honorary degrees and wrote as pure and forceful English as any man in his profession. Eager for a corner where he could sit unnoticed with a few good friends, his superiority of thought and talent for leadership pulled him, almost against his will, to the front of the stage and kept him there.

We will always remember him, sitting in our meetings with a twinkle in his eye or with a whole speech summed up in a phrase or two. We will recall him at mealtime, sitting at table with Mrs. Yost, ready to welcome to the vacant seats any of his

Casper S. Yost

1941



CASPER SALATHIEL YOST

friends—and who of our membership were not his friends? We shall never forget him when he saw so clearly the pathway the Society should take when over-discussion or over-refinement had led debate into the mists of sophistry.

Sometimes we think of the giants of journalism and feel they are pretty nearly gone—Greeley,

Bennett, Dana, Bryant, Bowles, Pulitzer and the rest of them. But up to last month there was still a hand and a heart of greatness, operating unostentatiously but effectively in St. Louis and leaving a mighty heritage to his city and to the entire country. For the American Society of Newspaper Editors is his permanent memorial.



## Yost Laid to Rest In Oak Grove, After Brief Illness

CASPER S. YOST died, May 30, in Jewish Hospital, St. Louis, following a ten days' illness.

Funeral services were held Sunday afternoon, June 1, at the Robert J. Ambruster Chapel. The Rev. Hampton Adams, pastor of Union Avenue Christian Church, with which Mr. Yost was affiliated, officiated; burial was in Oak Grove Cemetery.

Two of Mr. Yost's grandsons and four of his associates on the paper served as pallbearers. The grandsons are Robert Yost and Thomas Etter; his newspaper colleagues, Lon. M. Burrowes, managing editor of *The Globe-Democrat*, and Louis LaCoss, Edward Robb and Hamilton Thornton, of the editorial page staff.

Casper Salathiel Yost was born at Sedalia, Mo., on July 1, 1864; his parents were George C. and Ella E. Morris Yost.

At the age of eight he "learned the case" and began to set type in the office of the *Laclede County Leader* at Lebanon, Mo., and won his earliest renown as Lebanon's boy printer.

After apprenticeship as a printer and writer, he went to St. Louis in 1881 and was a reporter on *The Chronicle* for a year. He left to go to Richland, Mo., where he worked as a telegraph operator until 1885. That year he returned to St. Louis to work for three years as a reporter on *The Missouri Republican*. In 1889 he joined the staff of *The Globe-Democrat*.

Meanwhile, in 1883, Mr. Yost had married Miss Anna Augusta Parrott, who survives him. Mrs. Yost is well known to members of the Society, having accompanied him to many ASNE conventions.

Two sons and five grandchildren also survive. The sons are Alfred Clarence and Casper Salathiel Jr. The grandchildren are the Misses Susannah and Betty Yost, Mrs. Dollyann Yost Etter, Casper S. Yost III and Robert Warren Yost.

## Founder's Interest Never Waned; Work in Society Continued to End

THE IDEA of the formation of an American Society of Newspaper Editors was born in Casper S. Yost's mind, and the minutes of the organization meetings in 1922 correctly record this. For several months, Mr. Yost had been in correspondence with many editors over the idea of a professional society for the principal editors of newspapers in cities of more than 100,000, and had been encouraged by the responses to call a meeting at the old Waldorf-Astoria in New York on April 25, 1922.

This meeting he called to order, and its first business was to elect him temporary chairman. As such, he read, section by section, a proposed constitution which was largely his own work, although he modestly announced that it represented the joint effort of several editors. The meeting brushed aside his suggestion that this be printed and circulated for wider consideration and adopted the constitution at once. That is the essence of the present constitution of the Society, subsequent changes having been far less significant than the statement of purpose and regulation Mr. Yost had devised.

At this organization meeting, Mr. Yost also suggested most of the names for the first candidates for directors, and these were chosen on the spot also. The first board consisted of Mr. Yost, Frank I. Cobb, Edgar B. Piper, Edward S. Beck, George E. Miller, Carr V. Van Anda, H. R. Galt, Arthur Krock, Joseph Garretson, John J. Spurgeon, and Eric C. Hopwood.

The new board met the following day and elected Mr. Yost the first president of the Society. It also voted to list as charter members all those editors who had expressed a desire to join such a society but were unable to attend the April 25 session.

At the board's first fall meeting that year, held in Cleveland, Mr. Yost proudly reported that the Society had a membership of 93. He suggested a change in the constitution and by-laws which the

board adopted,—that the terms of the directors be staggered.

Mr. Yost presided at the Society's first annual meeting in Washington, April 27-28, 1923. At this meeting, the first set of directors was elected to the present system of terms, one class each to three, two, and one year, so that the "staggering" system would begin. Mr. Yost was high man for one of the four three-year terms.

He was toastmaster at the first annual banquet, at which President Harding and John W. Davis addressed the Society. On April 28, Mr. Yost was re-elected president of the Society by the new board. He was re-elected again in 1924 and 1925. In 1926, he announced he would not permit another election, and Mr. Hopwood was chosen the second president of the Society.

Mr. Yost is the only member of the Society to serve continuously as a director from its founding to the present time, although he retired voluntarily from the board at the 1941 meeting. Because of this fact, he was always the member of every board who supplied continuity along the lines of purpose and procedure.

His great recent work in the Society, as its delegate to the National Council on Education in Schools of Journalism, began officially in 1929. His personal interest, demonstrated within the board meetings, led to the Society's becoming the agency for the creation of the first commission to pursue this now highly authoritative survey. Mr. Yost was re-elected annually by the board to the council. His last report (to be published in the Proceedings of this year's meeting) was perhaps his most eloquent as to the work the council has done.

Mr. Yost's final service to the Society was also rendered this year, when he was made the chairman of the newly created standing memorial committee, and listed the members lost to the Society within the year by death.

## ASNE Remains Enduring Memorial To St. Louis Editor

By EDWARD S. BECK

CASPER YOST was the founder and guide of the American Society of Newspaper Editors. For what it is; for what it has accomplished for journalism in this country, the prime credit must go to his inspiring leadership.

In the range of my experience and observation there is no other professional association of men and women that owes so much to one person's initiative and wise counsel as our Society owes to Mr. Yost.

Nineteen years ago last February several of us received letters from Mr. Yost inviting us to meet with him at the Blackstone in Chicago on a Sunday to discuss the idea of an association of editors of metropolitan papers. Those who met with him were Charles H. Dennis of the *Chicago Daily News*, George E. Miller of the *Detroit News*, Eric C. Hopwood of the *Cleveland Plain Dealer* and myself. The work of editors and managing editors had always been absorbing and, so far as I know, there never had been a thought of such a society for discussion of our common problems. We were isolationists indeed. As for myself I knew not more than two editors outside of Chicago. Now I know 200.

Well, we met that Sunday at the Blackstone and Mr. Yost explained his idea of a national association. It was, I think, an entirely new notion to the rest of us, but it took hold at once—such a sensible and helpful project that we wondered why it hadn't been proposed before.

Within three or four months, as I recall, we had a first annual convention.

Mr. Yost not only conceived the plan, but he followed it up with sound counsel all these years. The value of the Society became quickly apparent. Its effects on journalism in the larger American cities are not to be estimated. I believe that all of us have been inspired to work more diligently on our papers — and have had a widened outlook not

only from the discussions and suggestions in the meetings but also from the very opportunity for acquaintance provided by the meetings. For one, I can say that my respect for our profession has grown as I have met with the 250 or more men and women in the Society. I am sure others have felt the same way about it.

We shall greatly miss Casper Yost at future conventions, but we shall always remember that, primarily, it is HIS Society. And it will be his enduring memorial.

## Centenary

In 1909, Mr. Yost wrote this St. Louis centenary poem, which in many ways expressed the deep philosophy of his maturity.

By CASPER S. YOST

We glory in our progress and if strength  
And deeds and grandeur, mark the rising scale  
Of civic progress we have right to slap  
Our chests and call the gaping crowds  
To see what we have done in such brief time.  
The village that once slept beneath the hill,  
The simple folk who lived their simple lives  
In simple faith, in peace and calm content,  
Have vanished from the earth long years ago;  
And looking backward through the century's mist,  
We smile to think how primitive their ways,  
How circumscribed existence was to them,  
How lacking in the things we hold most dear,  
Yet, stripping off the husks that hide the heart—  
The cap of knowledge and the regal robes  
That represent our station, wealth and power—  
As man and man, how much have we progressed?  
Our lives today are crowded with event,  
The earth gives up its best to fill our wants,  
We've greater wisdom than the fathers had—  
But are we happier than they?

## Office Remembers Yost's Tired Smile And Friendly Words

ACHIEVEMENTS of the famed St. Louis editor were covered in obituary notices from coast to coast. This is Casper Yost, the man, as his friends in the ASNE knew him, described in *The Globe-Democrat*:

"He wore his academic laurels lightly, although with a quiet, modest dignity, as until the very last he wore his years. And he used to tell with quiet relish of the place card at a Chicago editorial banquet which described him as 'Lavender and Old Lace.'

"He had long been fond of golf and was often on the links in spare time, and during his vacations, as long as health permitted; and he was modestly proud of having won a handicap tournament some years ago at a Chicago lakeside hotel where for 17 years he spent his vacations.

"In the course of his last year he seemed at times but the shadow of a physical man, yet the keen intelligence kept burning brightly, the steel-like purpose was still firm, and hope and faith held true. He went about his work with a tired smile and a gentle, friendly word for every fellow worker."

## Successful Author

WIDELY KNOWN for his writings on national, international, and religious affairs, Mr. Yost was the author of several successful books.

Among his earlier volumes were "Patience Worth," "A Successful Husband" and "The World War." From his pen (and literally from his pen, for he wrote in longhand by preference for it and not from prejudice against the typewriter), also came "Principles of Journalism," now a standard textbook; "The Quest of God" and "The Carpenter of Nazareth."

"Patience Worth," a remarkable story, with its mysterious communications seemingly from another world via the ouija board, created a furor about the time of World War I.



## Yost's Death Symbolized His Life Interest

Staff Member Sees

Him as Scholar,

Thinker and Poet

By HARRY R. BURKE

Music Critic  
St. Louis Globe-Democrat

IT WAS on his way home from a dinner he had attended as representative of the St. Louis *Globe-Democrat* upon which for 52 years he had been employed, that Casper Salathiel Yost, founder and first president of the American Society of Newspaper Editors and for 26 years editor of the *Globe-Democrat's* editorial page, was seized with the heart attack which caused his death.

The fact is symbolic of Mr. Yost's two chief interests in daily life—the newspaper, whose president and publisher, Mr. E. Lansing Ray, he was representing at the time, and his home. Those were the foundations upon which he had built a life of service, to the city that he loved, to his native state, and to his country which he honored through a loyal, a pious, and filial devotion. And not less to the profession he adorned with fine scholarship and high ideals.

He had the quality of gentleness. He was in the authentic and original sense of the phrase a gentleman. Slight, and not too tall, his frame in earlier years suggested under its gentle exterior a spring-steel quality of body. His slender face was purposeful; almost ascetic, but not quite. Long habits of thought had left their mark on its serenity, and there was a crispness in the close-clipped white moustache which suggested almost a military precision; certainly an ability to command, and a knowledge of what he wanted and how to get it.

The face, so keenly chiseled, so gently firm, so poised in a mellow serenity, was the face of a scholar. But beneath the scholar was the thinker, making practical use of that knowledge for which he thirsted insatiably. And beneath the thinker was the poet who perceived in the life about

him a sincere and simple beauty. And beneath the poet was a deeply religious spirit, confronting the ultimate purposes of life in awe and wonder, a spirit which inquired and found the answer of faith, a spirit which could not fail to voice itself in high ideals and in loving kindness.

It was that deeply religious spirit which made journalism to Casper Yost a personal journalism inevitably. He carried the tradition of "personal journalism" over from the days when he had learned the case in 1872 to today. He made over that tradition in his own image. He saw the gathering and dissemination of news grow into the great and impersonal industry which it has become. But it was always to him a personal journalism. It was always in his editorial page, the expression of a profound and personal conviction. Organization could never evade, it only intensified his obligation to conscience. The page could not fail to bear the impress of his personality. His conviction of conscience was its ultimate judge.

There was nothing puritanical about Mr. Yost's dependence upon conscience. It was a matter of *noblesse oblige*. There was nothing dour about him. He perceived liberty not as license but as responsibility. Scholarship had not made him skeptical, nor study soured him. At the bottom of the man was a deep humanity. He did not wear his heart upon his sleeve. But it beat warmly for those who came to him with problems. No one knew this—except the individual—even among his office associates.

"I went to him," said one, "with all my problems—personal problems." "I can't tell you what I owe him," said another, "for it was through his help I was enabled to adopt my son." And yet another volunteered, as the editorial writers clustered about memories of their dead leader: "Mr. Yost never asked you where you got your facts as basis for an editorial submitted. You simply

## Years Brought Many Honors To Famed Editor

A LIFETIME of self-effacing devotion to principle won Mr. Yost wide recognition, both in the newspaper field and beyond it.

The honors of which he probably was most proud were the testimonials he received rounding out half a century of service on *The Globe-Democrat* in 1939, and on his retirement, president of the ASNE in 1942. The former took the form of a bound volume of letters from journalists, statesmen, and friends in all parts of the country, presented to him by E. Lansing Ray, publisher of *The Globe-Democrat*. The latter was a resolution by the Society acknowledging its obligations to him. Framed, this hung in his office near the old golden oak desk which he and two predecessors used and which he refused to abandon.

Among the honorary degrees awarded him were Doctors of Laws from Lincoln Memorial University, Harrowgate, Tenn.; McKendree College, Lebanon, Ill.; and the University of Missouri, Columbia, Mo. In 1940 a degree of Doctor of Literature was conferred upon him by Culver Stockton, Canton, Mo.

Sigma Delta Chi, national journalism fraternity, in 1936 gave Mr. Yost its national award for scholarship in journalism. In 1934 he was honorably mentioned by the Pulitzer prize board for an editorial on "Freedom and the Press." Missouri University School of Journalism, in 1932 gave him a medal for distinguished service in journalism.

knew you were in honor bound to him; as he was bound in honor for their rightness." Except for such a confidence, of course, he would never have chosen them as helpers in the first place. The whole problem was as simple, as sincere, as Casper Yost himself.

# THE BULLETIN

Of the American Society of Newspaper Editors

## Wilbur Forrest, W. S. Gilmore Head Committees for 1942 Convention

PROMPTNESS in appointments means smoothness in operations, says President Dwight Marvin. With that objective, he announces these 1941-1942 committees, the rest to follow as soon as a few delayed acceptances are received.

### Program

Wilbur Forrest, New York *Herald-Tribune*, heads the important program committee, whose perennial goal is to make the annual convention more satisfying to members than any past meeting. Other members are:

Ben McKelway, Washington *Star*; Jonathan Daniels, Raleigh *News and Observer*; Palmer Hoyt, Portland *Oregonian*; and Dwight Perrin, Philadelphia *Evening Bulletin*.

### Banquet

W. S. Gilmore, Detroit *News*, as chairman of the banquet committee, shares the burden of making the 1942 meeting a success. Serving with him are:

David Lawrence, United States *News*; Gardner Cowles, Jr., Des Moines *Register & Tribune*; Arthur J. Sinnott, Newark *Evening News*.

### Membership

Basil Walters, Minneapolis *Star-Journal*, relieves the indefatigable M. V. Atwood of the year-round duties of membership chairman. Its members, representing all parts of the country, are:

Richard Finnegan, Chicago *Times*; Amy Comstock, Tulsa *Tribune*; C. C. Hemenway, Hartford *Times*; Frederick Sullens, Jackson (Miss.) *Daily News*; George B. Parker, Scripps-Howard Newspapers; Wright Bryan, Atlanta *Journal*; Alfred G. Hill,

Jamestown (N.Y.) *Journal*; and L. D. Hotchkiss, Los Angeles *Times*.

### Memorial

William F. Maag, Jr., Youngstown *Vindicator*, heads the relatively new memorial committee. Previously a one-man committee, this has been enlarged to include the following members:

Sidney F. Harris, Ottawa (Kan.) *Herald*; Robert B. Choate, Boston *Herald-Traveler*; Waldo Arnold, Milwaukee *Journal*.

### Education

J. N. Heiskell of the Arkansas *Gazette*, Little Rock, will take the place on the National Council on Professional Education for Journalism made vacant by the death of Casper S. Yost.

Mr. Heiskell is familiar with the work of this group, substituting for Mr. Yost when he was too ill to attend meetings.

### Lambright Seconds

### Vorpe's Motion

REPLYING to a letter in the June BULLETIN from Member William G. Vorpe, Member E. D. Lambright, Tampa *Morning Tribune* writes:

"I agree with Mr. Vorpe that we have too many speeches on our programs.

"Also, there's a lot of 'bunk' in this 'off-the-record' stuff. Mr. Hull and Lord Halifax told us nothing we didn't know or that couldn't be printed.

"And let's get away from that impossible hotel situation by getting away from the dear ladies of the D. A. R."

Messrs. Vorpe and Lambright are referred to the comments of the 1942 Program Chairman.



WILBUR FORREST

### Off-Record Sessions

### Often Illusory,

### Says Chairman

WHILE it is too early, in view of the rapidly changing scene, to invite suggestions for the 1942 convention program, Chairman Wilbur Forrest has definite ideas for the general plan of next April's meeting.

"The program," he says, "will include fewer speeches and more discussion among members on topics of vital editorial interest. I think also that there should be a rousing membership debate on the outstanding national issue, whatever that issue proves to be.

"It is my personal feeling also that off-the-record sessions with government officials are illusory and that these gentlemen should be encouraged next year to give the public more important facts under ASNE auspices."



## 'Veiled Threat' Technic Taints U. S. Publicity

BY DWIGHT MARVIN

THERE IS little doubt that Washington needs some honest-to-goodness newspapermen, picked for ability and not for political ideology, to assist in the publicity work of the Administration in this moment of emergency.

We hear from leaders in this work condemnation of the newspapers because they do not turn over their columns to so-called defense material, most of it written so badly that it would not be read, if published. We get veiled threats of government interference with the freedom of the press every time somebody in the government thinks somebody has erred in publishing or not publishing something.

There could be cooperation on a much more productive scale if the government agencies had some sort of liaison body to deal with the subject. This liaison body certainly should not be named for partisan purposes. It should not balance a conservative with a liberal, an employer with a worker, an Easterner with a Westerner. It should be named to get things done.

This screed issues out of a recent letter, with a sheaf of material accompanying it, signed by Vincent F. Callahan, Chief of the Press Section of the Treasury Department. It probably went to all newspapers whose editors are members of the ASNE. The writer of the letter—I do not believe Mr. Callahan had any hand in it—was so anxious to have the material used that he included this sentence:

The Treasury is keeping a complete record of the cooperation of the newspapers and other national groups, and we want to make sure your contribution in the great defense effort is fully recognized.

For this reason tear sheets were solicited.

This certainly sounds like the

## In Memoriam

The death of Casper S. Yost, of the St. Louis Globe-Democrat, brought instant testimonials from officers of the Society, which appeared in the Memorial Supplement of the June BULLETIN. The following is the formal resolution of the Society, prepared by Member William Maag, Jr., newly appointed Memorial chairman.

WHEREAS Casper Salathiel Yost strove during his long lifetime as writer and editor to raise the standards of the journalistic profession, in order that this country might have a free press capable of giving it the light and leadership which are essential to a democratic people; and

Whereas in furtherance of this aim Mr. Yost founded the American Society of Newspaper Editors, served from 1922 to 1926 as its first president, and was its only member to serve as a director continuously from its organization until the annual meeting in 1941; and

Whereas Mr. Yost in his own life and work set an example of gentle modesty and kindly helpfulness, of purity and nobility of character, and of intelligent and courageous devotion to the service of God and his fellow men; now therefore be it

Resolved that the American Society of Newspaper Editors hereby acknowledges the debt of gratitude it owes Mr. Yost for making possible this Society and the opportunity which it affords its members to meet together in study and discussion of their common problems and that it rededicate itself to the ideals which he taught, to the end that it may be a living memorial to his vision of a press conducted by men of culture and character, patriotism and religious faith; and be it further

Resolved that this resolution be spread upon the minutes of this Society, and copies of it be sent to Mrs. Yost, who was for nearly 58 years the loving companion of our founder's joys and aspirations; that she may know of the deep and abiding affection in which we hold him, and of the heartfelt sympathy we feel for her in our loss; and also to the publisher of the St. Louis Globe-Democrat, to which Mr. Yost gave such long and distinguished service.

same sort of veiled threats that come sometimes from the weaker and more predatory type of advertising agencies. "Here is some free publicity," these agencies say. "We hope you can use it and we would like tear sheets to show the kind of cooperation you are able to give us."

Whoever wrote that sentence in Mr. Callahan's letter seems to have been trained in the same school. No threat may have been intended but the implication is there. Such phrases make cooperation difficult. Probably more of the material accompanying that communication was eliminated from the daily press because of that sentence than would have been discarded without it.

What we want is men in Washington who know the newspaper situation, who appreciate the high sense of honor and of patriotism among editors and pub-

lishers, who realize that the government can get all sorts of help if it is only frank and has friendly understanding instead of approaching the situation with the finesse of a second-class butcher. Heaven knows the newspaper profession wants to do its share. As a matter of fact it is doing much now. But it could do more if representative of the Administration did not see it their duty too often to condemn the press, if such unfortunate sentences did not creep into official communications and if copy written in Washington was so readable the editor would be glad to receive it.

This long editorial comment is intended to be constructive rather than critical; and it is the individual opinion of the writer, not the official pronouncement of his newspaper nor of the ASNE.

## Want Better Army News?— Here's How

An editor on leave is an editor still. From the vantage point of his work in the War Department, Walter M. Harrison, an ASNE past president, sees how he would handle Army news if he were back at his desk at the *Oklahoma* and *Times*. Here he offers a suggestion to his fellow members.

By WALTER M. HARRISON,  
Lt. Col., G.S.C.  
Bureau of Public Relations

MORE THAN ONCE during the last few months I have seen examples of inexperienced reporters being assigned to an Army camp to get information about a highly organized outfit, which has a language all its own. Such a reporter is confused, his contacts are disinclined to open up to him, and he cannot do a good job for his newspaper or our Army.

I should like to suggest in a modest way to my brother Managing Editors that they get out of an Army camp assignment in proportion to the knowledge and ability of the man sent to do the job. Men who have done a hitch with the colors are preferable for they know something about the tables of organization, arms and branches of the service, and can talk the language of the mess hall. Army men let down their guard before a correspondent of this sort.

Some newspapermen are doing a wonderful job of promoting Army relations in their areas, and invariably, these are men with some military experience. Some large papers are doing a splendid job turning out stories of the new Army, but there is room for improvement and the way to improvement is through the habitual use of well-qualified correspondents.

And to help the Bureau of Public Relations improve its work, Col. Harrison asks editors' cooperation in compiling a list of news photographers who have



W. S. GILMORE, editor of the *Detroit News* and 1942 banquet chairman.

gone into the Army through the Selective Service route.

He would like to have the names and present addresses of news photographers who have been called, with comments on their ability, so that their professional talents will not be wasted.

## Tip to Speakers on Any Program: Shortest Speech Got Longest Notice

THE SHORTEST address on last April's program got the most widespread publicity—President Wallace's remarks in opening the meeting.

To give his audience a laugh and yield time to other speakers, Mr. Wallace reported that when he asked the program chairman how long the President should speak, Mr. Howard replied he thought members would be tolerant 10 minutes. Mr. Wallace spoke six. The brevity of his speech permitted news services to put the full text on the wire. It got into print from the Great Lakes to Buenos Aires, and into radiocasts heard in southern South America.

## Exchange Plan Suggested for Roto's Ailments

EDITORS who are as interested as Member W. S. Gilmore in discovering a specific for the malady from which roto-gravure has been suffering are invited to exchange sections with the *Detroit News*.

Some time ago Mr. Gilmore concluded that roto's trouble was malnutrition. What he did about it was revealed at the convention by Ralph L. Peters, roto editor of *The News*, with the suggestion that exchanging ideas would be beneficial. *The News*, Mr. Peters made clear, is not trying to sell its convictions to other papers, but is simply offering its ideas in return for others.

That offer is repeated now. No bothering with circulation departments is necessary; just write Mr. Peters.

Also available is *Roto Review*, containing ideas and hunches, sponsored by a committee of roto editors and Metropolitan Sunday Newspapers, Inc. To get on the mailing list, write James Warren, at Metropolitan, 220 East 42nd Street, New York City.

An Alabaman living in Guayaquil, Ecuador, wrote his views on good-neighbor policy (which the *Louisville Times* printed) in response to a report of Mr. Wallace's address appearing in *El Universo*, a local newspaper, and "listening to the tail end of the remarks of a news commentator in Boston who quoted from the address."

Mr. Wallace is still receiving clippings and letters from Argentina, Brazil, Guatemala, Colombia, Ecuador, Mexico, and Costa Rica. Mail being slow, and air mail expensive, he thinks there is a chance that Bolivia, Peru, Uruguay, and other countries may cut in later.



## Favorite Editors? Add Tom Wallace For His Tolerance and Humor

DEAR BOSS:

I used to be intimidated by Mr. Wallace (it wasn't just his eminence and erudition, but those steely eyes, the firm-set jaw, the tone of crisp command), but now I think he's swell.

Before the convention, I ran a piece in THE BULLETIN about the New York Times using "Court of St. James," implying that it constituted authority for other newspapers to follow suit. Mr. Wallace landed on that idea in an editorial in the Louisville Times, the gist of it being that there never is any excuse for copy-catting.

Remembering that this is a free country (but quite apprehensive as to whether freedom goes as far as contradicting the head man), I wrote Mr. Wallace that I thought newspapers do imitate each other, and with good reason; that that is how all styles change, and if they didn't, I'd be signing my letter, "Your Obedient Servant."

With trembling fingers I ripped open his reply. He stuck to his point, of course, but wrote blandly, "Nothing's better for human beings, or for newspapers, than controversy." And he signed his letter, "Your Obedient Servant!"

This month Mr. Wallace wrote me about the success of his address at the convention, with this postscript: "If I have any good qualities, modesty is not one of them so in your story quote me as bragging—if you like."

So you see why he's now one of my favorite editors.

Every so often Mr. Dallman of Springfield asks whether he has paid his dues. He pays no attention whatever to finances and I don't see how he keeps his check-book straight.

I tried to goad Mr. Gilmore into giving me an informal picture of himself by asking him if a stock cut in THE BULLETIN wasn't akin to a Dutch windmill in the rotogravure. He had the

last word: "I never have had what is called a candid picture taken. If you want to have something other than a conventional pose, the only thing I can suggest is that you turn the standard picture upsidedown, so that I will appear to be standing on my head!"

Your long distance operator threw the post office here into consternation by trying to reach me at Box 1053. I keep it for ASNE mail, but I don't live in it! ... And your telegram when it reached me read, "Cannot reach Grove at Patterson. Try Marvin at Creager."

Here and there I've heard that Roy Howard will be the subject of four Profiles in the New Yorker.

Nelson Poynter, who divides his time between the St. Petersburg Times and Commercial and Cultural Relations for American Republics, in New York, is taking a house in Alexandria, Virginia, for the summer.

And somewhere I read that Jonathan Daniels in searching for the origin of terms used in crapshooting.

Remember you asked me not to mention you too often in THE BULLETIN as you didn't want to make it your personal organ? Mr. Marvin said precisely the same thing in sending me his piece in this issue; he urged me to kill it if I thought best. Past officers have had the same feeling, and I understand it.

But doesn't a group expect its chosen leaders to lead it? It seems to me that if every officer, director, and chairman would write one rousing piece a year and, casting modesty aside, send me a swell picture of themselves, THE BULLETIN would profit. Besides, it would encourage other members to contribute when quite often they feel as if they shouldn't speak up unless the big shots do.

YOUR ASS'T. SEC'Y.

## Paul Block Dies In New York

### After Long Illness

PAUL BLOCK, who had been a member of the Society since 1935, died in his apartment in the Waldorf-Astoria Tower, New York, on June 22, following an illness of several months.

While his many activities, as newspaper publisher as well as president of Paul Block and Associates, national advertising representatives, precluded his participation in ASNE affairs, Mr. Block was widely known to members of the Society. In the past 25 years he had been associated with many of them in his newspaper ventures. At his death he published the Toledo Blade, the Toledo Times, and the Pittsburgh Post-Gazette.

Mr. Block also was known for his philanthropies. He gave a \$100,000 chapel to the Hotchkiss School at Lakesville, Connecticut, and endowed the Paul Block foundation at Yale University.

News of the death of Mr. Block brought the following resolution from the Memorial Committee:

### In Memoriam

WHEREAS Paul Block was active in newspaper work from his sixteenth year in 1893 until his death on June 22, 1941, and in the course of his long career published newspapers in many of the larger cities of the United States; and

Whereas Mr. Block was well known for his courage and enterprise as an editor and for the vigor and conviction which he brought to his advocacy of the political causes and candidates he favored, also for the generous support of many philanthropies, both local and national, and for his endowment at Yale University of a course for tracing the relationship of the newspaper press to modern affairs; now therefore be it

Resolved that the American Society of Newspaper Editors record with regret the loss of this useful member of the Society and the termination of his noteworthy career.

# THE BULLETIN

Of the American Society of Newspaper Editors

## Board Ratifies Joint Study of Job Classification

THE SECRETARY reports that, by mail ballot, the ASNE board has ratified a resolution drafted July 8 at a meeting of representatives of twelve newspaper organizations in New York City.

The resolution states the willingness of these newspaper societies to join in a study of job and profession classification in the newspaper business with the Wage and Hour Administration, provided no commitments are made as to pending legal decisions as to the extent of application of the Fair Labor Standards Act to newspaper operations.

The Wage and Hour Administration had solicited the cooperation of the newspaper societies in a letter in June to the American Newspaper Publishers Association, whose president, Walter Dear, called the meeting of representatives of all available journalistic organizations. President Dwight Marvin and Secretary N. R. Howard attended as result of the invitation to the ASNE, and a large part of the wording of the resolution was the work of the Society's president.

The resolution empowers ANPA President Dear to choose a committee for the allied societies to

## Dept. of Presidents, Past and Present

THE SOCIETY congratulates a past president, Grove Patterson, who has been elected president of the Toledo Blade Co.

Succeeding the late Paul Block in that office, Mr. Patterson now has the title of president and editor. Paul Block, Jr., has been named assistant editor.

To another past president, best wishes for a speedy recovery. Marvin Creager of the Milwaukee Journal has had a lymphatic operation at Mayo Clinic. Bulletin readers can look forward to his version of "Speaking of operations—" in the next issue.

The July issue of The Quill carries a picture of President Dwight Marvin, initiated into the Syracuse Chapter of Sigma Delta Chi at Journalism Day observances.

work and consult, to the extent described in the resolution. Like the ASNE, most of the organizations represented at the New York meeting now have voted to join in the effort.

## Atwood Complains So AP Bans 'Virtuous' Women

MEMBER M. V. Atwood has been conducting a one-man campaign against the AP practice of quoting single words, which seems to him "to be bad style and in some cases even likely to involve danger of libel."

"Speaking of a 'brave' man or a 'virtuous' woman," he says in The Gannett Bulletin, "leaves the bravery of the one and the virtue of the other open to question in the mind of the reader." He cites another instance where the AP reported that a member of the ASNE died of "a heart ailment," which prompted one person to ask if there was some suspicion of suicide. There definitely was none.

Byron Price, AP executive news editor, who agrees entirely with Mr. Atwood's criticism, already has addressed a memo to all bureau chiefs asking greater care in the proper use of quotation marks.

"It often misleads the reader by inference when we use quotation marks miscellaneously," he told them, but adds sadly, "I regret to say there are still many lapses such as: 'He said the ship was 'overcrowded.' He said the losses were 'under' those of 1917."

## John Hume Would Like Less Noise, More Ladies at Convention

YOUNG, and new to the Society, Member John E. N. Hume, Jr., of the Schenectady Gazette, attended the April convention, observed from the side lines and presumably could provide a fresh slant on the meeting. Asked for his impressions, he replied:

"I enjoyed the convention immensely and believe I learned something, which one usually does not do at such gatherings. I found the daily sessions interesting and

informative but believe I missed a lot which I did not hear because of the noise the boys in the back of the room were making. I noticed that the same thing bothered Tom Wallace, too. But it was hot and the seats were hard so maybe asking for prolonged quiet was demanding too much.

"Of the members themselves, I can say they were all extremely cordial when I made the apologetic. Perhaps I was asking

too much but it does seem to me a few of them could have troubled to approach me, obviously a new member. Perhaps there should be more women members because on the last night I found two ladies, wives of members and guests, who were most kind to the stranger in their midst.

"You asked for a 'fresh viewpoint'; please don't consider my remarks fresh in the popular usage of the word."



## Capital and ASNE Will Sadly Miss Stephen Bolles

THE LIFE of Rep. Stephen Bolles, from his coverage of the assassination of President McKinley in 1901 to his election to Congress nearly 40 years later, made news when he died in Washington, July 8; but no straight news story could give an adequate picture of the editor of the Janesville *Daily Gazette*.

His achievements were noteworthy; it was his verve, his enthusiasm for anything he touched, his perennially youthful spirit that made Steve Bolles different and so well loved.

In 1936 he was scheduled to address the ASNE convention on newspapers and radio. Mr. Bolles was so ill his doctors refused to let him go to Washington. He went anyway, talked sitting down, too weak to stand up. For years afterwards he chuckled over the way he had fooled the doctors and cheated the Reaper.

Another year he had a large cheese sent to the convention. This was no ordinary dairy product but a Wisconsin Swiss cheese. He invited a blindfold test and defied everyone to detect any difference between it and the imported variety. He was prouder of that cheese than a father with his first baby.

He was pleased, of course, that he won the election to Congress by a plurality of 17,000, carrying four of the five counties in his district; but he was most proud that in the Republican primary he won 201 of the 214 votes eligible to be cast in his own ward.

This was not surprising because in addition to intelligence and integrity, all the things of importance, he had a way with people that was good politics; but whether he was out for subscribers or voters his manner rang with sincerity because it sprang from his genuine warmth of feeling.

The BULLETIN editor telephoned him one day to ask for his secret

of perpetual youth. "Hello," he said, "I'm so glad to hear from you. If you're in Washington, why don't you stop in to see me? Busy? Sure, but I'll find time to see you." And just before the conversation ended, "Wait a minute—WHO did you say you are?"

Ray Tucker, Washington columnist, vouches for the Bolles' legend about McKinley's last words. Dying in utmost agony, the President groaned, "Oh, God! . . ."; the rest was unprintable. But Mr. Bolles, heading the press department of the Pan-American exposition, flashed his dying words on the wires: "Oh God, Thy will be done." "Steve told me that himself, right here in the Press Club," says Mr. Tucker.

In his syndicated column, shortly after the 1938 election, Mr. Tucker wrote:

"Bolles should be one of the most effective and certainly the most colorful of the Republican newcomers to the next Congress.

"Friendly, witty and not taking himself too seriously—a unique trait in a Wisconsin politician—he won handily, and at a cost of \$374."

In the days after his death, the *Congressional Record* carried tributes and anecdotes to fill a book. The rest is on the record in the columns of a hundred newspapers.

Born 75 years ago in Springboro, Pa., Stephen Bolles entered newspaper work young, soon held editorial executive jobs on the *Toledo Blade*, *Erie Dispatch*, *Buffalo Evening News* and *The Enquirer*, and the *Rochester Times*.

He left the newspaper business for publicity with the Pan-American, St. Louis and Jamestown expositions. At the time of his death he had rounded out 20 years as editor of the *Janesville Daily Gazette* and during that time had crusaded to establish the importance in journalism of smaller newspapers.

He is survived by his widow, the former Marion Schaller of Janesville, and three sons by a former marriage, William, Donald and Robert.

## Shaw Resigns; Rommel Leaves News-Sentinel

TWO EDITORS last month resigned from newspapers they had served for more than a quarter of a century.

Archer Shaw, a charter member of the ASNE, is retiring from newspaper work after a brilliant career on the *Cleveland Plain Dealer* and has submitted his resignation to the Society. Mr. Shaw joined the *Plain Dealer* staff in 1905 and within a few years became chief editorial writer. He left that post a year ago to write a book on the newspaper's first hundred years.

Arthur K. Rommel, long active in Society affairs, has resigned from the *Fort Wayne News-Sentinel* after 27 years in its service. During most of that time he has been managing editor. He has also resigned as vice president and member of the Board of Directors. Mr. Rommel's future plans depend largely on what other newspaper needs a top-flight managing editor. At present he is at his home, 344 West Woodland Avenue, Fort Wayne.

## Members Tour Ordnance Plants

TRAVELING by air, eight members of the ASNE last week made a tour of ordnance plants from Philadelphia to Detroit.

The trip was arranged by the War Department.

Editors on the tour were Paul Bellamy, *Cleveland Plain Dealer*; Tom Wallace, *Louisville Times*; Burrows Matthews, *Buffalo Courier-Express*; Stephen C. Noland, *Indianapolis News*; Hamilton Owens, *Baltimore Sun*; Basil L. Walters, *Minneapolis Star-Journal*; Alexander F. Jones, *Washington Post*—all ASNE members—and Ed Leach of the *Pittsburgh Press*.

Lieut. Col. Walter M. Harrison accompanied the party as the representative of the War Department Bureau of Public Relations.

## He Chauffeured to Study for Ministry And Landed in Editor's Chair

By DOROTHY TODD FOSTER

*The Columbus Dispatch*

A HAZING PARTY on the campus of Capital University, Columbus, Ohio, where he was studying for the ministry, put George A. Smallsreed in the managing editor's chair of the *Columbus Dispatch*.

The step wasn't a direct one, of course, but it all began at the school where he worked as grocery clerk, waiter, chauffeur and at other odd jobs to pay his college expenses.

In the fall of 1919, the 21 year

old college senior brought to the *Dispatch* office a story about a hazing party. It was his first story and made page one. Shortly afterward he accepted an invitation to become campus correspondent. At the end of two years of theological post-graduate work, the lure of printer's ink drew him to the *Dispatch* staff.

Successively Mr. Smallsreed was copyreader, make-up editor, political writer and city editor, being named managing editor in

1936 at the age of 37. Because he has run the gamut of editorial department jobs, Managing Editor Smallsreed knows the tribulations of each and proves an understanding boss to his staff of 60.

Almost every week-end he is off on a fishing and camping trip and he can tell as fine a fish story as the next one.

Last year the American Lutheran Church elected him to a six-year term on the Board of Regents of Capital University and he is now secretary of that group.

Mr. Smallsreed is married and the father of three children, George, Jr., Thomas and Sally Louise.

## Evangeline Land Honors Gangsters' Foe

EDITOR of the *Passaic Daily News*, "Monte" to his friends, George M. Hartt is Dr. Hartt now. The degree of Doctor of Civil Law was conferred in a romantic setting, at Acadia University, Wolfville, Nova Scotia.

His citation read in part: "It has been said of him that since the retirement of Dr. John Finley from the editorial staff of the *New York Times*, no secular writer has discussed so clearly and cogently matters which are of vital concern to the Christian religion."

The Hartt family has been associated with the University for many years. Dr. Hartt's uncle graduated there in 1860 and his grandfather was principal of Horton Academy, a prep school for Acadia.

Among the speakers at a dinner given Dr. Hartt on his return home was Charles Hand, *New York World* political reporter, one-time secretary to Mayor Jimmy Walker and now assistant to the president of International Mercantile Marine and U. S. Lines, who had this to say about his former editor:

"I recall affectionately my years with him because of the ease and grace with which he wrote, the dignity he maintained, and the respect he compelled from the politicians. He was frappe to them, terribly cold—but at least he got their respect."



GEORGE M. HARTT

To this tribute, former Commissioner J. Hosey Osborn added: "Your editorials have supported every movement for the betterment of Passaic, and gangsters and grafters feared the ink of your pen more than the policeman's club and gun."

Dr. Hartt has been editor of the *News* for 40 years, a period longer than that covered by the career of any other daily newspaper editor now living in New Jersey.



GEORGE SMALLSREED—big stories about little fish.



## Society Members Make News in Ohio, Chattanooga, Tenn., and Yonkers, N. Y.

ROY D. MOORE, vice president and general manager of Brush-Moore Newspapers, has accepted the chairmanship of the Defense Savings Committee for Ohio at the request of Secretary of Treasury Morgenthau.

Temporarily the committee will maintain headquarters in Canton, expects later to move to Cleveland. It's a busy year for Mr. Moore. He will divide his time between the defense job and the newspapers. Currently he is also president of the Ohio Newspaper Association and on the committee in charge of the Bureau of Advertising of the ANPA.

COLEMAN HARWELL pushed the war off the front page, took over the eight-column head and half a page of pictures (he was the kind of baby women coo over)—in a special edition of the Nashville Tennessean for Chattanooga Rotarians. "The executive (whatever that may mean) editor of The Tennessean," said a front-page blurb, "flatly refused a third term as president, thereby shattering a precedent recently established in other executive circles and reestablishing an older one."

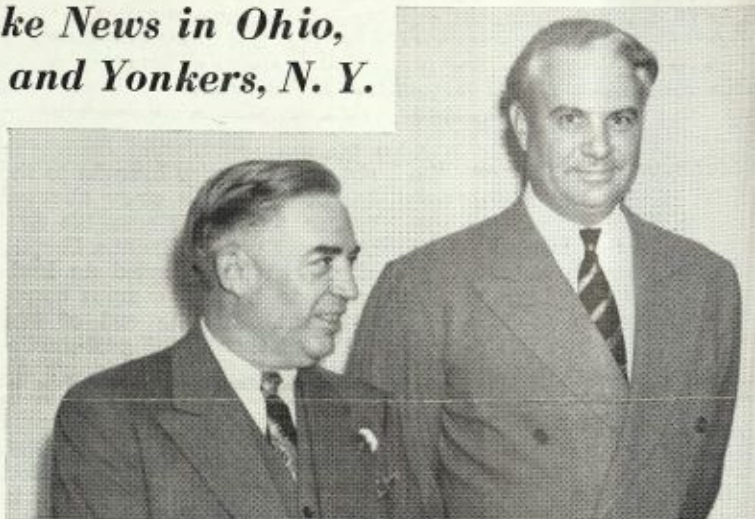
THE TREASURY Department

IN A COLLECTION of editorials on the death of her husband, Mrs. Casper S. Yost is eager to have one book of clippings from ASNE papers alone.

"I have many beautiful tributes," she wrote President Dwight D. Eisenhower, "but would love to have the papers of his editors."

Please send clippings to Mrs. Yost at the Forest Park Hotel, St. Louis, Mo.

Compliance with this request, says Mr. Marvin, "would help her over this dark place more than anything in the world."



ROY D. MOORE, chairman of the Ohio Defense Savings Committee, and Gov. John W. Bricker, honorary chairman, at the opening of Brush-Moore's radio studio WHBC in Canton.

has been giving some fine notices to the Yonkers Herald Statesman, whose editor is Oxie (Civics on Page One) Reichler. Also on page one recently was a two-column head: "U. S. Tells 1600 Newspapers How Herald Statesman Helps Promote Defense Bonds, Stamps." The Treasury reproduced and distributed a story from Editor & Publisher telling how that Westchester newspaper runs daily fillers on the stamps, with patriotic captions, "Nest Eggs for Hard Times," "Tax Load Curb," "To Do Your Bit."

AN ANNIVERSARY passed this spring, unnoted in THE BULLETIN.—William G. Vorpe's fortieth year with the Cleveland Plain Dealer. He was hired the evening Tom Johnson was first elected mayor of Cleveland, a story in The Quill said, went to work next day as a reporter, became telegraph and then night editor. He has been Sunday and feature editor since 1917. In an accompanying article Mr. Vorpe answered the question, "What is freedom of the press?" pointed out that unfortunately its real significance is lost amid the tumult and shouting.

### Dear Boss:

I didn't see any syndicate men on my vacation; hence no news.

But I read The Times-Union and discovered that those talks on pictures Fay Blanchard gives at Gannett meetings are backed up by consistently superior art in the paper.

Oh yes, someone told me about a Society member who got a cable from his Cairo correspondent wanting \$500 to go back to the desert. "What the hell," our member asked, "does he need money for in the desert?" and someone answered, "There's probably an oasis in it."

From confidential sources I hear there is more to the story of William F. Maag's efforts in getting Youngstown's new airport than appeared in the news. His personal sacrifice was really grand—but he doesn't want credit for it.

I suppose everyone saw the stories about Col. R. R. McCormick which ran in the Satevepost. If they haven't, they should.

This issue of THE BULLETIN is dedicated to Hugh Robertson who liked the last one and writes, "Keep 'em short and snappy and you'll please—HWR."

YOUR ASS'T. SEC'Y.

# THE BULLETIN

Of the American Society of Newspaper Editors

## Mrs. Hobby Gives Woman's Slant To Army News

THE War Department last month established a Women's Interest Section in its Bureau of Public Relations, with Member Oveta Culp Hobby of the Houston Post as its chief.

The new post has no counterpart, either in peacetime or in War I. When Mrs. Hobby's work is under way it will, with the cooperation of the women of the nation, touch the lives of millions of boys at camp. And Sunday supplement stories will probably label her "The Little Mother of the U. S. A."

Already Mrs. Hobby has left a quiet private office back home, where ceilings are insulated against sound and bells are toned to a gentle buzz. Staff members step lightly, for noise has always been a phobia with her. Now her desk is one of half a dozen in a cluttered room in the Munitions Building. At first she thought she couldn't stand it, but after a week she scarcely winces when a painter drops a stepladder just outside her door. As executive vice president of The Post, it's safe to assume that a bench of copy boys jumped when she beckoned; in the War Department, when she wants a mimeographed release, she trots down the hall and gets it. But she still wears hats that excite the silent envy of other women and the open admiration of the gentlemen.

The job? Mrs. Hobby will bring to light stories in Army camps suitable for the women's page. Happily for the editor groaning under the weight of news from the capital, she wants to keep the work as decentralized as is humanly possible. She wants those stories to have local, not Washington, datelines; and she promises the help of Public Relations Officers



Rochester & Democrat photo, courtesy M. V. Atwood

EDITORS IN ROCHESTER, N. Y., after a cruise on Lake Ontario aboard Member Frank E. Gannett's yacht, Widgeon II, are, left to right, Charles F. McCahill, general manager, Cleveland News; and Members Burrows Matthews, editor, Buffalo Courier-Express; Paul Bellamy, editor, Cleveland Plain Dealer; and Grover Patterson, editor, Toledo Blade.

cers anywhere when women reporters come looking for them.

That's only the publicity angle of the job and probably the smallest part of it. Through existing organizations, Mrs. Hobby hopes to give women of the country an inside knowledge of how their menfolk are faring under Army routine. Not a word about ordnance; just food, recreation, church-going, health and happiness.

And how will the boys themselves benefit? They're lonely now but that will be very largely over, Mrs. Hobby thinks, when women, instead of worrying about the welfare of their own sons at some distant camp, start making the boys nearby feel at home.

And if any editor has any ideas about how her job should be run, she wants to hear from them.

## Bellamy Foresees Awakening Unity

AMERICAN unity, quickly developing, is about to burst forth with a great "waking up" of the people, Member Paul Bellamy, editor of the Cleveland Plain Dealer, said when he was interviewed in Rochester, N. Y., after a lake trip on Widgeon II.

Mr. Bellamy described the quickening of national unity as something like heated kernels of corn "just on the verge of popping."

The Cleveland editor and Member Burrows Matthews of the Buffalo Courier-Express, who had just returned from a tour of arsenals in the East, agreed that Americans shortly will be ready "to pull together with a unified will toward specified objectives."



## News Integrity—and the Defense Effort

"If we don't print the news, our readers know it."

"If we do print it, the government says we are not cooperating."

That problem is harassing Member Tom Hanes, managing editor of the Norfolk Ledger-Dispatch, whose territory comprises one of the hottest defense areas in the country.

Four editors who read Mr. Hanes' lament agree that the situation exists and is growing. They agree, too, that no one wants to print information inimical to national welfare, but that withholding news that is common knowledge in a community undermines confidence in newspapers. As for a committee to solve the problem—only lukewarm response.

Their ideas are presented here. Yours are invited.

### Tom Hanes Pleads for Action

"THROUGH the years," Mr. Hanes writes, "we have attempted conscientiously to establish a reputation for accuracy, honesty, and integrity in our news reports, but now, through no fault of our own, our standards have been lowered and our readers are losing confidence in us. It is my personal opinion that the press generally is likewise losing face."

He feels that Norfolk is in that unhappy land halfway between the devil and the deep blue sea because, "If we don't print the news, the public knows it. If we do print the news, the government says we are not cooperating."

The "voluntary" censorship, as he sees it, is not as voluntary as it should be, because the rules were made by the government, not by the press.

"If we are to proceed successfully in the defense program," he says, "the press should arm itself, not only for its own protection, but for the protection of the people. Our lack of united initiative is enabling government departments and bureaus to continue their gradual shackling of our rights and privileges."

He suggests a committee of leading editors to cooperate with the government in establishing rules of conduct for newspapers. He concludes:

"Let's protect the reputation of that highly perishable product for which there is no substitute—news—by getting together and getting together quickly."

### Julian Miller Makes Suggestion

THE SITUATION that is acute in Norfolk is more or less general with all newspapers, or will become so, in the opinion of Member Julian S. Miller.

"That city," says the editor of the Charlotte Observer, "is full of civilians, soldiers, and sailors who are mingling freely with the people and talking without restraint as to what's going on within their sphere. Naturally, the public, hearing of so many activities and seeing that nothing appears in the newspapers about them, begins its skeptical attitude to the press." Charlotte, he says, faces it to a limited degree.

A committee, Dr. Miller thinks, would have only one major point of merit. If, through the proper government heads, Washington were to formulate a concrete, general outline of the type of publicity considered prejudicial to national welfare, and if such an outline were turned over to a committee of newspaper organizations for acceptance and transmission to their memberships, the newspapers would have a standard of self-imposed censorship. They could, he suggests, maintain their reputations by keeping the rules in print so readers would understand they were cooperating with the government.

Dr. Miller is afraid that if things are allowed to go on as they are now, we may have a censorship that is not self-imposed, which would be intolerable. But, he adds:

"The first mandate upon us is

to cooperate in the defense for the perpetuity of all the fundamental freedoms of all the people rather than to insist too rigorously upon unrestricted liberties in our own institutional fields."

### Saunders Cynical About Committees

NEVER one to mince words, Carl Saunders, editor of the Jackson Citizen Patriot, says:

"It is hard for me to understand the dumb things which are done in the name of voluntary censorship in view of the fact that top-flight newspapermen of the caliber of Walter Harrison and Hal O'Flaherty are involved."

He agrees newspapers are losing face, but thinks it isn't due entirely to censorship. To him, "One of our gravest problems is an inability to give the people factual news."

He cites conflicting war communiques with no attempt to tell the reader which is accurate and, still worse, rival claims of employers and union in strikes, which do not give the reader a clue to which is true but only leave him in a fog. (He tried locally to get the facts about strikes, found that seeming sincerity on one side or the other was merely biased distortion.)

"When you add to this," Mr. Saunders continues, "the perplexity created by the so-called voluntary censorship—withholding information which everyone in this area who is able to hear knows concerning nearby army movements—we leave our readers in a fog."

(Continued on page 3, column 1)

### Saunders

(Continued from page 2)

A committee might help, he thinks, to the extent of eliminating "the kind of stupidity that yanks a camera out of a tourist's hands to prevent him taking a picture of the Soo locks, although he can buy the same picture on a postcard in any Soo, Mich., drug-store."

"But I'm cynical about committees," he concludes, "and particularly committees that deal with the Washington bureaucrats. We have some eloquent examples of what can happen to good newspapermen when they come under the spell of the gold braid and get wound up in the red tape of the capital. Perhaps a committee of intelligent newspapermen might be helpful; but on the other hand, we might simply lose that many good newspapermen."

### Who'll Ante Up? Asks Wright Bryan

"I SHARE with Tom Hanes a growing distrust of the governmental tendency to cover up legitimate news," Member Wright Bryan writes from Atlanta. "On The Journal we have cheerfully followed policies suggested by Secretary Knox as to movements of naval vessels and similar intelligence. Certainly we do not want to give information to enemies or potential enemies. We have felt that Secretary Knox should receive the benefit of most doubts as to what constitutes a military secret. But suppression of facts already known to Berlin, Rome, and Tokyo can only serve to embitter readers, first against the newspapers and later against the government."

"Maybe it would be a good idea to station some nationally respected editors in Washington to advise government and newspapers on this problem. Such an ambassador should stay off the government payroll for obvious reasons. Who would pay the freight I don't know. Perhaps our officers could persuade the ANPA to ante up."

### Kirchhofer Urges Need for Restraint

"We're somewhat at sixes and sevens on voluntary censorship and news control," says Member A. H. Kirchhofer of the Buffalo Evening News. "We're told censorship is not contemplated, but that doesn't deter some from attempting to impose a form of control over material intended for publication."

"This is not a dig at military or naval men. Indeed, in some respects the services, having got squared away, generally are approaching the problem with considerably more intelligence than is found in some civilian quarters."

But bad judgment, Mr. Kirchhofer points out, makes for friction; and in these days many individuals in defense activities are virtual censors. He knows that withholding news which is common knowledge in a community subjects newspapers to undeserved criticism.

No self-respecting editor, he says, wants to print anything that will aid the forces the nation is helping to overthrow, but neither can he lightly cast aside his responsibility to the public to preserve press freedom and maintain the essential reliability of his newspaper.

"The problem," as he sees it, "should be approached with restraint and mutual respect. There is no complete answer to it because too many people are in positions to impose restrictions upon publication, and more or less regularly attempt to do so, for reasons which intelligent newspapermen often consider absurd."

"It's something we are going to have with us more and more, and we'll have to live with it. Rigid censorship wouldn't solve the question, and I am against that. Those who attempt to set up these restraints, however, should bring about coordination and respect for the good judgment of those charged with the responsibility of keeping our people informed."

## News of Our Members of Yesteryear

WHERE are the men whose names appear repeatedly in old membership lists, but no longer?

Well, Sam Williams (San Francisco Chronicle, St. Paul Pioneer Press, etc.) is press relations counsel to the National Association of Food Chains, lives in Washington, summers at Sturgeon Lake, Minn., still turns out for our annual banquet.

Marc A. Rose (Buffalo Evening News, INS, and points south) is associate editor of Reader's Digest, enjoys his job and his country home nearby. When visitors say "Isn't it nice?" he says with the true Rose spirit, "Nice? We think it's GRAND."

The Houghs of the New Bedford Standard? George Sr., retired, is as colorful as ever, keeps pretty busy running up ensigns to indicate what grandchildren are visiting him on The Vineyard, recently returned from a trip to South America. George

Jr. publishes a weekly paper on the Cape, the Falmouth Enterprise.

Cooper Gaw, also of The Standard, edits the editorial page of the merged Standard-Times, and is doing a grand job, according to Member Charles J. Lewin, editor-in-chief.

Henry B. Russell continues as editor of the Springfield Union.

William Mapel (Wilmington News-Journal) is general manager of Alicia Patterson's News Day, on Long Island.

Harry B. Nason (Philadelphia Ledger and Sun) last month was announced as executive editor of The Ledger.

### MILLER IN "LIFE"

For a picture of Member F. A. Miller, South Bend Tribune, see Life, Sept. 1, p. 26, being interviewed on "America and the War" by his Congressman.



## Coghlan Takes Trip (To Hospital); Blanchard Trains for Circus Job

DEAR BOSS:

The railroads already are asking for our membership list, to solicit business for the 1942 convention. They offer special rates if we'll sign up a hundred members from Lansing, another hundred from Tucson, and so on. They're quite disappointed when I tell them eminent editors don't come in carload lots.

Lieut. Barry Bingham, U.S.N., sounds like our busiest editor in patriotic service. E&P says he is in the research division of Mayor LaGuardia's civilian defense outfit, while the SNPA Bulletin reports him doing liaison work between newspaper and radio activities of the Public Relations Department of the Navy. Anyway, they agree he has left the Great Lakes Naval Training Station.

Remember the editor whose membership status I questioned? Well, in the same mail, I had a letter from you saying keep him on the list and another from Mr. Knight telling me to take him off. I pulled straws and you won.

I sent a postcard questionnaire to secretaries of fifty members asking news of their bosses. The following reply came from St. Louis: "Here's the box score—  
"Honors: None  
"Speeches: Nary  
"Civic activities: None  
"Defense activities: Paid summer installment of income tax  
"Operations: One  
"Painful: Yes  
"Trips: To and from two hospitals.  
"Best regards—Ralph Coghlan."

Mrs. Marvin H. Creager wrote me last month from Rochester, Minn., that Mr. Creager is improving satisfactorily according to the doctors. "But the time passes slowly from his viewpoint, and he is impatient to be back in harness again."

This is mean to repeat, but having balled up a caption or two in my own career, I loved it. When Mr. Atwood sent me a picture from a Gannett paper and offered to have a cut made for THE BULLETIN (used in this issue, and hereby gratefully acknowledged), he added, "Yes, yes, we know the cutline is cockeyed."

Speaking of Rochester, Fay Blanchard writes, "I'm confident that when we have emerged from this war, scores of editors will be qualified for circus jobs. I'll contract right now to drive eight horses, galloping, to a stagecoach, standing on my head, lighting a pipe with one hand and waving a copy of the T-U with the other."

YOUR ASS'T. SEC'Y.

## Knowland Is True Son of Golden West

TRAVELING WEST? A new member, Joseph R. Knowland, publisher of the Oakland Tribune, can tell you what's worth seeing in California.

For many years Mr. Knowland has made a special study of the history of the state and has served as chairman of the Historic Landmarks Committee of the Native Sons of the Golden West. He also is a former president of the order and served seven years as a member of the State Park Commission.

Born in Alameda, Mr. Knowland attended the old Hopkins Academy at Oakland and the University of Pacific, at that time in San Jose. At the age of twenty-five he was elected to the State Legislature where he served two terms as assemblyman and one as senator. In 1904 he went to Washington to fill an unexpired term in Congress and was returned for five full terms.

As a member of the House Committee on Interstate and For-

## Safety Council Asks Aid in Reducing Accident Toll

THE National Safety Council has requested the ASNE to enlist in a campaign against accidents hampering the defense program, which the Council is directing at the request of President Roosevelt.

Object of the drive, John Stilwell, president of the Council explained in a telegram to President Dwight Marvin, is to cut the accident toll at work, on the highways and at home by concerted effort of national organizations. Mr. Marvin replied that he could not see how the ASNE fits into the terms of the campaign, and that he could not commit the Society to action.

The facts are presented here because, Mr. Marvin says in a letter to THE BULLETIN, some editors may want to feature this activity even though the Society itself takes no stand in the matter.

eign Commerce, he took a vigorous interest in the Panama Canal and visited it four times during its construction.

Mr. Knowland became the publisher and controlling owner of The Tribune in 1915. Ten years later he was first elected a director of the AP.

A past president of the State Chamber of Commerce and of the California Automobile Association, Mr. Knowland also is connected with business activities in his community. He is a member of the executive committee of the American Trust Company, president of the Franklin Investment Company, the Gardiner Mill Company, the Kennedy Mining & Milling Co., and a director of the Marchant Calculating Machine Co.

Still finding time for lodge activities, he is Past Master of Oak Grove Lodge, F. & A. M., a member of Ashmes Temple of the Shrine and a 33d degree Scottish Rite Mason.

# THE BULLETIN

Of the American Society of Newspaper Editors

## Directors Vote to Hold Convention In New York, in April 1942

By PRESIDENT DWIGHT MARVIN

THE DIRECTORS of the American Society of Newspaper Editors, at their fall meeting in Chicago, October 20, found the most important duty they had to perform was to determine the time and place of the spring convention. For many years Washington has been taken for granted as the city to which editors direct their paths during the April week before the annual ANPA meeting in New York. A substantial minor fraction of our membership attends this or the AP meeting; and the procession seemed natural.

More than this, such off-the-record sessions as those with the President and Cabinet members were features of our convention. These, the ability of editors to consult with their legislative and bureau representatives, the hospitality of the National Press Club and the many points of interest for those who brought their wives to Washington with them dictated our annual return to the capital.

But this year conditions are abnormal. The OPM discourages conventions that are not on the list; and others long ago pre-empted the two possible weeks. No hotel—and we have solicited the cooperation of several of them—can assure us of rooms. At best we would have to take small blocks in hostels all over the city, some of them remote from the meeting place. We might have to go further and impose upon the private homes of our Washington members and other newspapermen.

Under the circumstances the directors, by a vote that approached unanimity, dropped Washington from consideration and looked over the possibilities of other places. New York won by unanimous action for a number of reasons. We can be sure of accommodations under one roof if we desire it. We will be able to come at the usual time, in relation to the AP and other conventions. We will have a far larger reservoir of speakers than anywhere else except Washington. New York has much to offer



PRESIDENT Dwight Marvin, presiding at the meeting of the Board of Directors.

for those who seek to combine business with sightseeing.

This is not a permanent change. The directorate felt that we should return to Washington at the earliest opportunity. But we simply cannot go there in 1942. The directors talked over program possibilities and it can be said with confidence that the standard of the sessions will not be lowered in any respect by the change of location. In some respects we can expect unique additions to the usual procedure.

## Reports, Plans Give Directors Busy Meeting

THIRTEEN of 15 Directors gathered in Chicago last month for the semi-annual meeting of the Board. Only Members William Allen White and M. V. Atwood were unable to attend.

President Marvin reported on an active six months. During that time he has made a number of speeches, as head of the Society. It was at his suggestion that the War Department invited a group of representative editors to make a flying tour of defense units.

He also appointed himself and Secretary N. R. Howard as ASNE representatives on a committee for the newspaper industry, to discuss definitions for an application of the fair labor standards law and regulations in the industry. By a mail poll earlier in the year, the Board had expressed itself in favor of this committee and the Society's participation "provided that the necessary legal reservations be made and protected."

Lengthiest discussion centered on the place of the 1942 meeting. Other action included:

Favorable vote on a resolution by Member Roy A. Roberts to continue all members called into military service without payment of dues or prejudice to their regular membership.

Dispatch of a telegram to Mrs. Casper S. Yost, expressing the Board's sense of loss at its first meeting at which the late founder was not present.

Acknowledgment, by a rising vote, of the award of an honor degree of Doctor of Laws by the University of Michigan to Member Paul Scott Mowrer.

Other Board news appears elsewhere in this issue.



## Young, Stouffer and Roberts Head Three Convention Committees

THREE COMMITTEES for the 1942 convention were announced by President Dwight Marvin at the Board meeting. Members W. C. Stouffer, Dwight Young and Roy Roberts are in charge, respectively, of Reception, Resolutions and Nominations.

Mr. Marvin said he would let the naming of three committees lapse for the present. These are one on Procedure under the Wage-Hour Law; one on Bar, Press and Radio Cooperation; and a third on Pan-American Relations. The last, voted by the Society at the April convention, is still under discussion with Member Nelson Poynter, who proposed it.

The committees named follow:

### Reception

W. C. STOFFER, Roanoke World-News, chairman.  
MICHAEL A. GORMAN, Flint Daily Journal.  
JAMES F. CARROLL, Worcester Telegram.  
H. D. PAULSON, Fargo Forum.  
STEPHEN C. NOLAND, Indianapolis News.  
WALLACE ODELL, Tarrytown Daily News.  
ELEANOR PATTERSON, Washington Times-Herald.

### Resolutions

DWIGHT YOUNG, Dayton Herald and Journal, chairman.  
J. R. WIGGINS, St. Paul Pioneer Press.  
CARL W. ACKERMAN, Graduate School of Journalism, Columbia University.  
GEORGE SMALLSREED, Columbus Dispatch.  
FRANK M. SPARKS, Grand Rapids Herald.  
JAMES E. CHAPPELL, Birmingham News and Age-Herald.  
ERWIN D. CANHAM, Christian Science Monitor.

### Nominations

ROY A. ROBERTS, Kansas City Star, chairman.  
A. L. MILLER, Battle Creek Enquirer and News.  
HARRY M. AYERS, Anniston Star.

## Dear Boss:

In a recent letter you mentioned Hazel Parker's "Freedom Is Made of Simple Stuff." By this time I guess everyone knows how the story the girl reporter wrote as an opp-ed feature was made the lead editorial so it would have the full force of *The Courier-Journal* as an institution behind it, and how it was picked up for radio broadcast everywhere.

Now there's a human interest follow-up. Miss Parker just got a check for \$300 for an editorial for *Good Housekeeping* and with it hopes to pay off Columbia University for her year under Dean Ackerman.

I see by the papers that Arthur Hodges, new president of the New York State Society of Newspaper Editors, is the youngest man ever elected to that office. And that Hamilton Owens has written another book, "Baltimore on the Chesapeake" (Macmillan).

The rest of my news, and some very fine items by and about members, will have to wait till next month—crowded out by the Chicago reports.

YOUR ASS'T. SEC'Y.

All pictures of the Board meeting in this issue are *Chicago Tribune* photographs, through the cooperation of Mr. Beck.

FRANK S. BAKER, Tacoma News-Tribune.

WILLIAM R. MATHEWS, Arizona Daily Star.

HAROLD B. JOHNSON, Waukegan Daily Times.

## McDavid Horton Dies in Columbia

MEMBER McDavid Horton, editor of *The State*, Columbia, South Carolina, died October 17 of a cerebral hemorrhage at the age of 57.

Mr. Horton was born in Greenville, South Carolina, studied at Furman and Mercer Universities, and began his newspaper career as a reporter on the Greenville News. In the World War he was a captain in the Field Artillery and saw service in France.

Mr. Horton had been a member of the Society only three years but during that time he evinced an interest in its affairs that continued literally until his death. Just a few days before he was stricken, he wrote to THE BULLETIN, commenting on a story in the September issue.

Mr. Horton's ready cooperation, and his participation in affairs of the Society, will be sorely missed.



FAMILIAR FACES at the Board meeting included, left to right, Directors Jonathan Daniels, Raleigh News and Observer; Tom Wallace, Louisville Times; and Paul Scott Mowrer, Chicago Daily News.

## New Record Made By Election Of 30 Members

AN ALERT membership committee, headed by Basil L. Walters of the Minneapolis Star-Journal, presented the largest class of candidates in ASNE history for consideration by the Board. Thirty of 38 editors applying for membership were elected. Tightening of restrictions and the small-city quota were responsible for the failure of the remaining six to gain admission.

The new members:

FRANK AHLGREN, editor, Memphis Commercial Appeal.

EDWARD T. AUSTIN, editor-in-chief, San Diego Union.

JAMES W. BELL, editor, Evansville Sunday Courier & Press.

V. HUMMEL BERGHAUS, Jr., managing editor, Harrisburg Evening News.

CARL E. BRAZIER, editor-in-chief, Seattle Times.

GEORGE A. CORNISH, managing editor, New York Herald-Tribune.

MINNIE R. DWIGHT, editor, Holyoke Transcript-Telegram.

ARTHUR L. FAGAR, editor, Hoboken Jersey Observer.

CHARLES GREEN, editor, Austin American Statesman.

GEORGE GRIMES, managing editor, Omaha World-Herald.

WILLIAM HENRY GRIMES, editor, Wall Street Journal.

JULIAN L. HARRIS, editor, Chattanooga Times.

EDWARD T. LEECH, editor and president, Pittsburgh Press.

RALPH E. M'GILL, executive editor, Atlanta Constitution.

SANTFORD MARTIN, editor, Winston-Salem Journal.

EDWARD J. MEEMAN, editor, Memphis Press Scimitar.



DIRECTOR BASIL L. WALTERS of the Minneapolis Star-Journal (and chairman of the committee which touched a new high in membership gains) chats with Director E. S. Beck of the Chicago Tribune at the Board luncheon.

JOHN THOMAS O'ROURKE, editor, Washington Daily News.

PHILIP H. PARRISH, editor of editorial page, Portland Oregonian.

JAMES S. POPE, managing editor, Louisville Courier-Journal.

OTTO C. PRESSPRICH, editor, Saginaw News.

GEORGE E. STANSFIELD, managing editor, Hartford Courant.

FRED W. STEIN, editor, Birmingham Press.

JAMES A. STUART, managing editor, Indianapolis Star.

LAURENCE L. WINSHIP, managing editor, Boston Globe.

LEE B. WOOD, executive editor, New York World-Telegram.

The foregoing editors are from cities of more than 50,000 population. Under the provision permitting the election of not more than five members a year from

smaller cities, the following were elected:

HORACE HALL, publisher and editor, Dothan (Ala.) Eagle.

ROBERT GLASS, editorial writer, Lynchburg (Va.) News.

FRANK JENKINS, editor and publisher, Klamath Falls (Ore.) Herald and News.

CHARLES P. MANSHIP, editor and publisher, Baton Rouge (La.) State-Times, Morning Advocate.

DON MORRIS, editor, West Palm Beach (Fla.) Post Times.

On the membership committee are: Mr. Walters, Richard J. Finnegan, Chicago Times; Amy Comstock, Tulsa Tribune; C. C. Hemenway, Hartford Times; Frederick J. Sullens, Jackson Daily News; George B. Parker, Scripps-Howard News; Wright Bryan, Atlanta Journal; Alfred G. Hill, Jamestown Journal; and L. D. Hotchkiss, Los Angeles Times.



## M. V. Atwood Dies In Rochester After Long Illness

A CLOUD of sadness hung over the Directors when they met in Chicago. News had just reached them that Member M. V. Atwood was so ill that no hope could be held out for his recovery. On November 3, he died in Rochester, New York.

Mr. Atwood was too ill to attend the semi-annual meeting a year ago, and he missed the spring convention also. Friends knew he was suffering from cancer, yet they could only suspect how grave the ailment was. A thoroughly gallant person, he begged no sympathy. He kept the knowledge of his condition to himself simply because he did not want to worry others.

As membership chairman and secretary for several years, and as first vice president slated for the presidency, "M.V." was a sturdy pillar of the ASNE. Yet the offices he held gave no inkling of the extent of his work and the constancy of his interest. During his terms as secretary, he shouldered the burden of detail of five successive conventions and edited THE BULLETIN. He never stinted in giving his thought and energy to affairs of the Society. And all that he did, he did zestfully because of his deep faith in the principles of the ASNE and in its influence for good on the profession he loved.

As an editor, for many years associate editor of The Gannett Newspapers, Mr. Atwood was a constant crusader for honesty in news. He had no tolerance for the slightest deviation from the straight path of integrity. He was a stickler for style to the last comma and he was free to admit that in this respect he was definitely "fussy." But he believed that accuracy in small things is the basis for accuracy in more important things. He felt that reader confidence could be won only by ever-higher standards.

Born in Groton, New York, near Ithaca, Mr. Atwood attended Cornell University. He was campus correspondent for the Ithaca



THE PRESIDENCY of the New York State Society of Newspaper Editors passed from one ASNE member to another when Wilbur Forrest of the New York Herald-Tribune, left, retired, and Arthur L. Hodges of the Nassau Daily Review-Star succeeded him at the annual meeting in Syracuse. Mr. Forrest is program chairman for the 1942 convention of the ASNE, to be held in New York in April.

Daily News, later its telegraph editor for a year. In 1911 he returned to Groton as owner of The Journal and built a group of five country newspapers in Tompkins and Cayuga counties. These he sold in 1924 to join the growing forces of Frank E. Gannett.

Mr. Gannett immediately recognized his ability and made him managing editor of the Utica Observer-Dispatch. After three years there he went to Rochester as managing editor of The Times-Union. In 1929 he became associate editor of the group and organized the news and editorial office. As liaison between the various papers and headquarters, he became indispensable to the organization.

Mr. Atwood was active in the New York State Associated Press and in the State Society of Newspaper Editors, of which he had been president. He also was connected with the Extension Staff of the College of Agriculture at Cornell and had served as president of the American Association of Agricultural College Editors.

Visitors to his office often were surprised to see copies of gaudy "show business" magazines on his desk. Through them he followed circus and carnival news, which was his hobby. Over the years he had collected posters and literature on the circus of other days, which was valuable reference material and often sought by authors writing on the subject. He himself had written one novel on tent show life in the 90's. In collaboration he also had written three newspaper serials with the Finger Lakes as background.

In civic life Mr. Atwood's support was for liberal and reform groups, although he disliked being called a reformer. He gave generously but quietly to many private charities. He was a member of Brick Presbyterian Church.

In 1911 Mr. Atwood married Miss Grace Doughty of Aurora, New York. He is survived by Mrs. Atwood and three daughters, Mrs. Clyde K. Blackwell of Akron, Ohio, and Mrs. Alexander Cheney and Miss Susan Atwood, both of Rochester.

# THE BULLETIN

Of the American Society of Newspaper Editors

## Convention Set For April 15, 16 At The Waldorf

THE DATE of the 1942 convention of the Society has been set by the Board of Directors—April 15 and 16, perhaps continuing through the 17th. As the possibility of a return to a three-day convention is under consideration, dependent upon program plans now in the making, members are advised to hold all three days open on their calendars.

The meeting place has already been announced—New York City. "You can put it down that the convention will be held at The Waldorf-Astoria," says Member Wilbur Forrest of the Herald-Tribune, program chairman. This early decision makes it possible for members to make their plans for accommodations in ample time.

Members of the program committee held their first meeting with Mr. Forrest in New York on December 2. Attending were Dwight Perrin, Philadelphia Evening Bulletin; Jonathan Daniels, Raleigh News and Observer; and B. M. McKelway, the Washington Star. Only Palmer Hoyt of The Oregonian was unable to attend, Portland being too far away to permit a one-day jaunt to New York. Plans outlined at that meeting are being worked out this month.

For the information of new members—no other notice of the convention is sent to members; this is your invitation to attend.

### TREASURER'S REPORT

Treasurer John S. Knight's mid-year report shows current net assets over liabilities of \$13,430.47, more than \$3,000 over a year ago and the largest in the Society's history. As of September 1, the membership was 248, with nine delinquent in dues.



HARKING BACK to the fall meeting of the Board of Directors in Chicago, among those attending were Members Gardner Cowles, Jr. of the Des Moines Register and Tribune, left, and Roy A. Roberts of the Kansas City Star.

### Marvin Reviews

#### Highlights of 1941

THESE are the highlights of the newspaper year 1941 as reviewed by President Dwight Marvin for the forthcoming Americana Annual:

Excellence of war coverage under extreme difficulties.

Struggle against censorship, and continuance of the fight, on several fronts, for press freedom.

Slowing down of the previously rapid decline in the mortality of marginal newspapers.

The Guild's dropping of its radical leadership.

Mr. Marvin cites many moves affecting the newspaper world, such as the FCC's inquiry into dual ownership of newspapers and radio stations; and the Wage-Hour division's attempt to create a manual of classifications whereby exempt and nonexempt jobs could be separated and understood. He points also to the

gain in newspaper circulation despite amalgamations and eliminations.

Rounding out the picture, Mr. Marvin lists the illustrious names lost to journalism through death in the past year.

### Four Are Elected By Mail Ballot

THE membership committee, headed by Member Basil L. Walters of the Minneapolis Star-Journal, has presented four additional names since the fall meeting of the Board and the following have been elected by mail ballot:

WALKER STONE, Associate Editor, Washington Daily News.

NORMAN CHANDLER, Editor and Publisher, Los Angeles Times.

RICHARD W. CLARKE, Managing Editor, New York Daily News.

B. E. MAIDENBURG, Executive Assistant to Publisher, Detroit Free Press.



## Waymack Studies Art and Trade, Makes Candy, Drives Model T

Among the ASNE members listed in Who's Who, one of the longest sketches follows the name of W. W. Waymack, associate editor of the Des Moines Register and Tribune. A request to Member Gardner Cowles, Jr. for more information about this editor whose activities apparently are quite unbounded brought the following response.

By ROBERT BLAKELY

Des Moines Register and Tribune

IF, during the game of "Associations," the name "W. W. Waymack" were shouted at me, I should shout back, "Contradiction."

The first time I met him, he had recently won the Pulitzer prize. It was in New York the day of a Joe Louis match. I attempted a joke. "You came in to see the fight?" "I did," he replied evenly.

Since then I have learned such things as these: He has flown around the world and drives a Model T. He makes exquisite candy and studies world trade. He is interested in regional art and military science. He shoulders good causes and contrives intricate impractical jokes. He is, in short, an anthology of contradictions, and the secret is his breadth of interest.

This breadth is vital. The woes of the Chinese are as personal to him as the Charley horses he gets playing squash; and on the day the second World War broke out, he wrote a long letter to a child. And his breadth has depth. He has a large body of accurate fact, related, interpreted and subject to command; yet he is humble in his ignorance. He is skeptical of reasoning, but confident of Reason. He has a sophisticated belief in men and Man. He is a disciple of evolutionary change. He is a liberal with perspective.

These qualities of Mr. Waymack influence his editorial pages. His enjoiner and example are: Make them lively, varied, simple; present the different points of view; deal with issues, not in personalities; be tolerant, have form; be specific and broad.

These are happy ideals for editorial pages which aim to be read by the members of all the groups



W. W. WAYMACK

of a state which in some ways is focal to the nation. The problem is how to be heeded by all groups so as to try to interpret group to group, set Iowa's problems in their national and world setting, and to speak intelligently for Iowa's interests. Here Mr. Waymack's personal example is before his staff. He "talks turkey" to all groups in the state. He wears no "tag." He defends agricultural policy to eastern industrialists and laborers. He advises Iowa farmers to "go easy" in the face of inflation.

This suggests two aspects of Mr. Waymack—the midwesterner and the "citizen-statesman."

He was born in Illinois in 1888. He served his inning on the end of a pitchfork and shovel. He graduated from Sioux City's Morningside College (where he is remembered as a prankster rather than as a student). His early newspaper work was reporting for the Sioux City Journal. Since 1918 he has been with

The Register and Tribune, where he was editorial writer and managing editor before he became editor and vice-president. He owns a farm, lives 30 miles in the country, and pals with his farmer neighbors. This midwesternism is tempered by travel—intellectual excursions into many lands of fact and analysis, and physical trips all over the world. Only last winter he was a guest of the Australian government for six weeks. A favorite "crack" around the office is, "Mr. Waymack's desk is clean. He must be going away again."

A partial list of his extracurricular activities marks him as one of those unofficial public servants which are developing in our complex society. Just a few examples: He is one of the authors and prime movers of the National Farm Institute; member of the President's and the Governor's committees on farm tenancy; member of the National Policy Committee; member of the board of the League of Nations Association. And so on. And he is not a figurehead. He pitches in. Another joke which, in justice, we should make around the office, but which we do not, would be, "Mr. Waymack's desk is snowed under. He must be coming back."

### Dear Boss:

A FRIEND who saw Mr. Marvin's picture in the last BULLETIN noticed that he has Churchill's eyes and chin.

I never read society pages so I don't know why "The bride was given in marriage by her father" should catch my eye, except that the father was Dwight Perrin of the Philadelphia Bulletin.

Apparently everyone in the country heard Messrs. Marvin, Wallace, and Patterson on the Toledo Kiwanis Club panel on public affairs which was broadcast coast to coast on two networks, so there's nothing to be said about that, is there?

News has been scarce this month, and all I want Santa to bring me is a large batch of lively letters for the next BULLETIN.

YOUR ASS'T. SEC'Y.

## Stace's Stories

### On Abandoned Land

#### Reprinted in Booklet

WITHIN the past 18 months, the state of Michigan has had more than two million acres of land dumped in its lap through tax delinquency.

The problem of what to do with this cut-over land, most of it unsuitable for agriculture,



was tackled in a series written by Member Arthur W. Stace, editor of the Ann Arbor News, and published in the Booth Newspapers. The series now has been reprinted by the Michigan Department of Conservation

in a booklet, "What Are We Going to Do with 2,208,975 Added Acres?" In it Mr. Stace shows how this land can be utilized for parks, airports, dumping grounds, game and grazing areas.

The introduction has this to say about our member: "Mr. Stace has been a close student of conservation affairs since the term conservation has been known in Michigan. . . . His work has been of vital importance in that it has furnished to the people of the state dependable information as to its land problems, as to what is being done to meet them, as to the policies and procedures necessary to achieve a successful solution."

## Noland Heads

### Harrison Commission

ALSO a student of conservation is Member Stephen C. Noland, editor of the Indianapolis News.

His interest in the subject stems from his appointment as chairman of the Benjamin Harrison Memorial Commission,

created by Congress in 1939. First step of the Commission was to study the life of the 23rd President. This led to the conclusion that while Harrison's administration was noteworthy for many measures, including the Sherman antitrust law, tariff acts, and the Pan-American Conference, its most far-reaching achievement was the creation of forest reserves and the impetus given to the movement for conservation of the country's national resources.

The Commission's 350-page report to Congress is fresh from the presses of the Government Printing Office. It recommends enlarging and improving the Hoosier National Forest and changing its name to Benjamin Harrison National Forest; establishment of the Harrison Memorial Institute of Forestry in Marion County, Indiana, under the U. S. Forest Service; and purchase of the Harrison Home in Indianapolis by the Federal Government.

## ASNE Members

### Step Up

#### In Gannett Changes

MEMBER Frank E. Gannett has announced the appointments of Member L. R. Blanchard as director of the News and Editorial Office of the Gannett Group of newspapers and of Member Joseph T. Adams as managing editor of *The Times-Union*.

Mr. Blanchard, managing editor of *The T-U* for the past six years, succeeds the late M. V. Atwood who organized the office which serves as a clearinghouse for group papers. Nebraska born, Mr. Blanchard worked on the *Nebraska State Journal* in Lincoln, later for the United Press in Chicago, New York, and Washington.

In taking over direction of *The Times-Union* news department, Mr. Adams severs an 18-year connection with *The Democrat and Chronicle*.

## Young Speeder to Famed Editor



THE South Bend Tribune localized and personalized its observance of National Newspaper Week, played it with pictures of what goes on in *The Tribune* office, invited ministerial opinion on whether American newspapers are any benefit to religion, and asked readers in general to tell what they like or don't like about *The Tribune*.

Readers sang high praise of the paper—but they loved the opportunity to voice their pet peeves. A past president of the WCTU objected to beautiful girls in cigarette advertisements, also "pictures of ladies advertising certain garments, almost nude." Another reader thought crime comics should be eliminated and a few strips on the adventures of 4-H Club boys and girls substituted.

A "Do You Remember When?" page of baby pictures of *The Tribune* family included the accompanying shot of Member F. A. Miller, president and editor, on a velocipede at the age of six.

"... be sure to call the vehicle a velocipede and not a tricycle; what you call the rider is your own affair, just so you don't involve the BULLETIN in a libel suit, for if you did, I, as a member, would have to pay part of the damages."

"F. A. MILLER"



## Thompson Left Telegrapher's Key For Newspaper Work

Concerning T. Barney Thompson, editor of the Rockford (Ill.) Register-Republic and Rockford Morning Star. Done by the writer of "Frankly Speaking," editorial feature column in The Register-Republic.

By FRANCIS S. EDMISON

WHEN, many years ago, at a railroad telegrapher's key in a small Wisconsin city, he was taking orders for No. 31 to meet No. 26 at Hooker's siding and No. 62 to look out for an extra and for the flyer to proceed with caution against a possible washout and billing freight and lugging the lamps to the switches about a mile distant each way, the thought farthest removed from the mind of Barney Thompson was that some day he would be directing the destinies of two flourishing newspapers in one of the busiest cities in the country. The two: *The Rockford Register-Republic* and *The Morning Star*.

Well, it came to pass, and for 27 years he has worn the newspaper harness. The ramifications of reporting, the hustle of the city desk, the worries of editorship were utterly foreign to the career he originally had planned for himself, but give him his choice again and it is a dead cinch he would select newspaper work.

Today he may be less inclined to hit the ceiling over a reportorial error, but not less stern over it. He likes the neatness of his desk to be reflected in the handiwork of compositor, stereotyper, pressman. He enjoys seeing youth come untrained into the office and climb the ladder. He has gambled many times with the novice and won many times.

And the unalterable decision of the men around him is that he likes above all things to be fair.

Too bad he doesn't care for fishing. Or golf.



T. BARNEY THOMPSON

## In Memory of M. V. Atwood

MILLARD V. ATWOOD, associate editor of The Gannett Newspapers, who died November 3, 1941, in Rochester, New York, after a long illness, was devoted to his profession. Members of the American Society of Newspaper Editors knew him as one of the leaders of the Society who, as secretary and vice president, gave it a great deal of his time and thought and if his health had permitted would have been its president. His desire to make his influence tell in the current movement to elevate the standards of newspapers in the United States was evidenced by the active part he took in the formulation of the noteworthy Canons of Journalism.

Well as we knew Mr. Atwood for his untiring efforts to make this Society serve the purpose for which it was organized, he was so modest and unassuming that only his daily associates could have known him for the high-minded and self-sacrificing man he really was. His newspapers were his passion; he gave himself to them without reservation, bringing infinite care and patience to the determination of their policies and all the details of their publication—their mechanical excellence, their accuracy and editorial style. To all of his work he brought the highest ethical standards and almost ascetic rectitude. In charming contrast to his stern application to duty were his interest in the lore of the circus and the theater, and his affection for the Finger Lakes region of New York, the beauty and historical associations of which he recorded with loving care in a series of novels. After his family, however, the important group of newspapers he supervised formed the preoccupation of his life, and the service he performed for it and for the journalism of his time was distinguished and far-reaching in its effects.

WILLIAM F. MAAG, Chairman, Memorial Committee

## Mrs. Atwood Expresses Thanks

PRESIDENT Marvin has received the following note from Mrs. M. V. Atwood:

"Will you please convey to the ASNE my sincere gratitude for the beautiful bouquet sent me the week-end after M. V.'s death? I appreciated much the thought that prompted the sending of it.

"One of the highlights of our daughter Susan's life and mine as well is our visit to Washington and New York at the time of the ASNE meeting in 1939. M. V. has left us a great heritage in his many newspaper friends."

And from Mrs. Stephen Bolles comes a note of appreciation of member William Maag's tribute to her late husband.

# THE BULLETIN

Of the American Society of Newspaper Editors

## Circulation Gains Seen Secondary To Nation's Safety

THE OUTBREAK of war was the signal for editors to impress upon their staffs their grave responsibility in handling news affecting the welfare of the nation.

In an office memorandum, Member L. D. Hotchkiss urged the staff of the Los Angeles Times to devote its efforts to careful and intelligent editing of the news. Unconfirmed claims by the enemy as well as unfounded rumors at home should be investigated and verified he said, "but when confirmation is lacking and doubt still exists, we should leave the item out of the paper. . . . The tendency to exaggerate the good news and minimize the bad is a natural one, but it must be curbed if we are to give the reader a true picture of conditions."

He added: "We want all the circulation possible, but not at the expense of disrupting the public morale or giving aid to the enemy."

For two years the Los Angeles Daily News has been keying all war news with a slug in blackface, "Verified" or "Official U. S. Report" or "Seems Authentic." "This pretty much takes care of the situation insofar as confirmation is concerned," says Lee F. Payne, managing editor, reporting for Member Manchester Boddy. These terse instructions to copyreaders have been added in the past month: "Do not write heads (1) That have hysterical implications, (2) That might tend to make the public look less favorably upon our Allies, (3) That are jingoistic."

In a similar memo, Member Wright Bryan of the Atlanta Journal cited President Roosevelt's warning not to deal out unconfirmed reports in such a

## Dwight Marvin Assures President Of Editors' Support in War

SHORTLY AFTER the declaration of war, news services carried the following telegram sent by ASNE President Dwight Marvin to President Roosevelt:

"May I at this time, as president of the American Society of Newspaper Editors, offer to you and your administration every assurance of loyal support in the task that you, as Commander-in-Chief of our armed forces, have now assumed; and in doing so I know I can speak for the entire membership of our organization."

The reply from the White House, signed by Stephen Early, secretary to the President, follows:

"Please accept the President's thanks for your splendid telegram of December fifteenth. The patriotic impulse which prompted you, as president of the American Society of Newspaper Editors, to pledge loyal support to the Commander-in-Chief is deeply appreciated. It is an indication of national solidarity which gives the President renewed courage to face the heavy tasks ahead of him."

The wording of Mr. Marvin's telegram carefully preserves the rules of the Society in that it does not commit the body, which no individual officer can do. In explanation Mr. Marvin says: "I do, however, feel that our Society should certainly be on record in the public's mind and in the President's as behind him in this war; and I believe that every member of our Association must feel exactly as I do. No one has been more dynamically anti-President than we. Now we are rabidly pro-President."

way as to make people believe they are gospel.

"This is a temperately worded and thoroughly reasonable injunction," said Mr. Bryan. "We want to obey it in spirit as well as to the letter."

"Many things which were good newspaper enterprise in peacetime may be dangerous to the safety of our country now," he continued. "Many stories which ordinarily might be printed as speculation must now be held for official confirmation. Many requests from government agencies which, in normal times, we would deny or ignore must now be given the most careful con-

sideration AND MUST BE GRANTED IF POSSIBLE."

Detailed suggestions were summarized thus: "We want to be on the streets and in the homes of Georgia first with all legitimate news. We do not want—we do not intend—to injure the United States of America for a few thousand circulation."

These are a typical sampling; other instructions evince the same spirit in practically the same words.

Member Burrows Matthews of the Buffalo Courier-Express has issued no special orders but—"Jap," formerly taboo, is okay now!



## Army Press Relations Improving With Practice, Says McKelway

A Washington member tells what newspapers were up against in getting news from the War Department in the first week of the war, before censorship was placed in the competent hands of Byron Price and his able assistants.

By B. M. McKELWAY

Managing Editor,  
The Washington Star

ON THE NIGHT of December 7, Brig. Gen. Alexander D. Surles told a press conference that now the country was at war the relationships with the press had changed. "Irresponsibility must stop," he said. He added that he did not mean that "irresponsibility" applied to the press in a general term; but that restrictions were now placed on news and the press would be held responsible for violations under the Espionage Act of 1918.

The restrictions he cited, concerning troop movements, omission of designation of units in casualties lists, and so on, have been covered in dispatches to the press.

### Excellent Choice

The censorship on news at the source has been tightening up for some time. Army press officers are themselves working under handicaps and difficulties and there has been the normal amount of confusion under the circumstances. This is rapidly clearing up, as officers become more familiar with their tasks. The issuance of communiques has been put in the charge of Lt. Col. Francis V. Fitzgerald. From the viewpoint of men covering the War Department daily, no better choice could have been made, for he has an excellent news sense and broad background.

### Tough on PMs

There are several causes of general complaint about the present setup in the Public Relations Bureau. For instance, while the Bureau operates around the clock, the low-ranking officer on duty at night is usually unable to give any ordinary answers himself, and night queries are held over until

the following morning; and all officers go to lunch at the same hour, noon to 1:30, which is pretty tough on the PMs.

During the first week of the war the Bureau, like everybody else, had the "jitters" and some rather unusual restrictions were rigidly enforced. The night of December 7, for instance, *The Star* reporter was "ordered" very emphatically not to write a simple personality story about Gen. MacArthur and Gen. Albert C. Short, the Hawaiian commander, because since General Surles' press conference such news was "strictly in violation."

### Lack of Cooperation

It was impossible to get in to see Gen. Surles about the matter. MacArthur, of course, had been in the Philippines for years and pictures of him and Gen. Short had appeared in the earlier editions of the day. The story appeared the next morning in the *New York Times* and nothing was said about it.

There seems to have been a lack of cooperation or knowledge of duties on the part of some of the press branches of the various service arms, such as Infantry, Armored Forces, etc. The Air Corps is an exception.

### Cross Purposes

Frequently, some of the outside press officers, and sometimes non-press officers in the various Bureaus consider as "secret" routine information which always has been regarded printable by the Press Bureau. It is necessary then to call Col. Stanley J. Grogan, chief of the press section, to explain to the officer that the matter is legitimate news.

On the other hand, some of the press officers, either through misunderstanding or through their own willingness to oblige, give out information of a character which the Press Bureau would turn down. Almost invariably

the source of such information cannot be divulged. Since the war outbreak, it isn't even permissible now to refer in news stories to "authoritative sources," etc.

### All Considered

On the whole, the men regularly assigned to the news room are satisfied with the way things are functioning when everything is taken into consideration.

The Army Press Bureau was handicapped in the past by assignment there of young lieutenants, timid about "going to the mat" in a tough assignment for the papers. A remedy was sought when Maj. Gen. Robert C. Richardson, Jr., was named director a year ago. With his rank (and disposition, too), he didn't hesitate to talk turkey to the chief of infantry or other bureau head. It helped things immeasurably.

### Surles Popular

Gen. Surles is liked by everyone. He is schooled in the old Army ways of press relations but considerably more liberal in interpretations than most of them. He was press officer at the War Department several years ago. He is an old tank officer, wounded in the World War. Gen. Surles has been characterized as a type of officer who believes the Army is subordinate to the civil authority—in peace. He has gone to great lengths to be of assistance during the "tightening up" on news in recent months.

Procurement information, under Undersecretary Patterson also is restricted since war. Newspapers now cannot disclose defense contracts. No more lists of contracts are issued. However, a Congressman or Senator may in his own discretion announce a contract for his district and those are the only ones now being used. For example: A \$15,000,000 shell loading plant or a barracks for men must be simply stated as "a defense project" with the sum involved, in such and such a city or post.

Interesting information to taxpayers is that 55 commissioned officers and 213 civilian personnel are assigned to the Public Relations Bureau.

## Merry Christmas (With Timely Advice)

### From the Boddys

"If you could not avoid standing in the rain, your only hope of remaining dry would be waterproof clothes."

"Just so in the present situation."

"The only way you can avoid being hurt by startling bulletins, unfounded rumors, shocking reports of events at the front is to establish a yardstick—a standard of values—with which to measure all that you hear and see."

This is not a newspaper editorial, nor a message from La Guardia on civilian morale. It is an excerpt from the season's greeting card of Member Manchester Boddy, of the *Los Angeles Daily News*, and Mrs. Boddy.

Besides the usual Merry Christmas and Happy New Year, the message includes their yardstick. In brief: (1) We know Japan is gravely short of vital water materials, therefore, when we read of early victories by Japan, we are not dismayed. (2) When we read of several naval losses by the Allies, we measure their relative significance. (3) We know that when this (the Chinese) army obtains the engines of war with which to stage an offensive, the Japanese army will be crushed. We know that combined United States and British resources will furnish those supplies. (4) When we read of the battle for the Philippines, we do not get emotional "jitters"; we expect to read of early reverses, and we have a sound basis for "keeping our heads" and expecting ultimate and complete victory. (5) We have a sound, sensible basis for expecting overwhelming air supremacy by the United States in a reasonably short time. (6) We know that every navy and every army in every nation in every war recorded in history has made blunders and errors. We are prepared to read and hear that our forces are no exception. Therefore we do not let adverse rumors



WILBUR FORREST  
1942 Program Chairman

### Correct Dates: April 16 and 17

SKIP the convention dates announced in the last BULLETIN, please, and ring April 16 and 17 on your calendar.

Wilbur Forrest of the *New York Herald-Tribune*, program chairman for the 1942 convention, is authority for the information that the meeting will be held, as always, on Thursday and Friday, possibly running over to Saturday, April 18.

(Sh! Somebody—not Mr. Forrest—looked at the wrong calendar.)

As previously announced, the spring meeting will be held in New York, at the Waldorf-Astoria.

As in other years, the banquet will be a gala feature of the convention. This year's chairman is member W. S. Gilmore of the *Detroit News*.

and bulletins and news get us down. Thus armed, with a sound conception of values, we can "take it."

That is a mere summary. The unabridged copy would make an inspiring editorial in any newspaper. Perhaps Mr. Boddy would give permission to reprint.

## Real Hooter Needed To Disturb Clarke's Slumber

When New York had its first air-raid warning, how did our members there plunge into action to cover what might have been the biggest story in the city's history? A newly elected member gives his personal experience, exclusive to the ASNE BULLETIN.

By RICHARD CLARKE

Managing Editor,  
New York Daily News

YOUR REQUEST for an account of my activities during our recent air-raid alarm makes me blush. It might also cause some of our air-raid precaution officials to blush a bit. Here's what happened:

The alarm was sounded between noon and one o'clock. I slept blissfully through nearly the whole period, although a city fireboat was doing its part not more than three blocks from my apartment. The all clear was being sounded when I awoke. I called up the office to find out what it was all about and was informed by the city desk that the alarm was merely a test. That was the version at that time. We can't put out extras at two or three in the afternoon, so I proceeded to shave and eat breakfast.

Most New Yorkers apparently were as unconscious of the meaning of the sirens as I was. That's why Mayor La Guardia is now trying to get hold of some sirens that will make enough noise to be audible over the normal rumble of New York City traffic. The first test of the new sirens was a complete failure. What this city seems to need is a hooter that will really hoot.

### Bataille Elected

MEMBER Edward F. Bataille, editor of the *Newark Sunday Call*, was elected state chairman of the Associated Press Association of New Jersey at the annual meeting on December 16. Member Francis Croasdale of the Atlantic City Press Union was named to succeed Mr. Bataille as secretary.



## War or Peace, Then or Now, Newspaper Job Thrills Vorpe

"IN THESE days of specialization, is newspaper work as exciting and inspiring as it was before the turn of the century?" we asked Member William G. Vorpe, Sunday and feature editor of the Cleveland Plain Dealer. Here's his answer:

"As one passing the 70th year, and with over 45 years of newspaper experience behind him, I want to say without qualification that there is today to me the same fascination in newspaper making that there was in those days of callow youth when I was city editor and the entire editorial staff of a small-town daily. And the enthusiasm and love for the work that I had then is still with me.

"Looking back over the years I am convinced that, despite many days of long hours, many bitter struggles to carry on under very difficult circumstances, and many grievous disappointments, I had a part in the recording of hundreds of stirring news events, events that have covered the first pages of every newspaper in the land including several wars. Two of these wars have been deadly struggles in which the United States took a part and again I am helping to make a large metropolitan newspaper when once more the United States is fighting to preserve democracy."

Mr. Vorpe says he is glad of his small-town experience, believes journalism would be better today if more reporters and editors had it. He believes that newspapers today are far ahead of those in the days of so-called personal journalism and that any comparison is silly. Science—telephone, radio, etc.—has joined with schools of journalism to make the newspaper of today a much improved product, he says. Reflecting on the changes, he continues:

"As I look back on the years, I realize full well that there is less color and less showmanship in reporting than when news

was more difficult to gather, when time and distance had not been conquered by science. But there is just as much chance for good writing today as there ever has been, and I think there is much more of it. The newspaper may not get as many 'scoops,' but it gets more facts and presents them in more readable form.

"As for the men who gather and write news today, I think they, as a class, grade much higher than they did when I joined the staff of *The Plain*

## Why Members Pay Dues, Etc.

DEAR BOSS:

I HAVE just found out why the annual report always shows "no members delinquent in dues," or at the most, one. Witness this note from Member Fred Sullens in Jackson, Miss., to Treasurer John S. Knight:

"In order to keep you from making my Christmas unhappier than the Axis powers have already made it, and to stop waste of postage and paper, I am sending check for annual dues.

"As a bill collector you are damned high as persistent as Dwight Marvin whose persistency is equalled only by that of a Mexican boll weevil on a hot August day."

If other members are as happy as Mr. Grier of Wilmington about the convention being shifted from Washington to New York, you had better prepare for a record attendance.

Anything that happened December 9 seems pretty stale by this time, but that Philadelphia Ledger war declaration story printed 8 columns 24 point over three pages was something to see and not just hear about. Aside from looking so striking, I'd like Mr. Morrison to know how much I appreciated it. It was the only newspaper I've ever been able to read when I forgot my glasses.

Dealer 40 years ago. They start with a better background of education, have better habits and know more at the start than some of us did after two years of hard grind. Perhaps we don't find so many reporters whose brilliance made them stand out like a star in the journalistic firmament in a day when there were few such men and women. Today there are so many whose work is excellent and whose writing is unusual that one is not attracted to one particular star. The sky is full of them.

"I don't fear any deterioration in the quality of our newspapers. The present generation is doing a good job and the coming ones will probably do much better."

Our most astonished reader last month was W. W. Waymack of Des Moines. He almost tossed the BULLETIN aside after glancing at page one, but, he says, "I concluded dutifully to take a hurried squint inside and found that page of thickly salvaged me." He wishes there were not a war on so that for the next six months he could, like Buddha, just contemplate himself.

Observant Mr. Dallman of Springfield says, in answering a letter of mine, "I am surprised to note that you have been WORKING ON SUNDAY." (Memo to myself: Date all Sunday work Monday hereafter.)

INKOKT LAX. Boil 2 lbs. salmon in salt water with onion, allspice and bay leaves. When fish is cool, skin . . . No, I have not lost my mind. I'm quoting from the Alfred Hill's Christmas greeting which was a wonderful booklet of Smorgasbord recipes from the Jamestown Post-Journal.

Everything else I know—like Carl Ackerman of the Graduate School of Journalism taking off for South America again—has been in the papers so you know it too.

YOUR ASS'T. SEC'Y.

# THE BULLETIN

Of the American Society of Newspaper Editors

## Donald M. Nelson Guest of Honor At ASNE Banquet

GROWING constantly, in attendance and importance, the annual banquet of the Society has become a major drawing card to the convention. Each year members have come to expect, at the speakers' table, some celebrity in the news whom it is a privilege to meet in person.

Wilbur Forrest, program chairman, and W. S. Gilmore, banquet chairman, announce as the guest of honor for the 1942 banquet, a man whose decisions affect the daily lives, and the future, of every one of us—Donald M. Nelson, Chairman of the War Production Board.

The banquet will be held Friday evening, April 17, in the Waldorf Astoria, New York City.

## Marvin Tells Why Convention Is Vitally Important This Year

By DWIGHT MARVIN, President  
American Society of Newspaper Editors

THERE may have been years in the past when a busy editor might properly have hesitated before he decided to come to the annual convention of the American Society of Newspaper Editors. Not that it would not have had great value to him, but that his individual difficulties at the moment might have prevented.

This year it is hard to conceive any set of circumstances, outside of illness or insolvency, which should keep him at home. Probably war is a time for a moratorium on conventions per se. After all, most of them are chiefly social, with a little serious business sandwiched in.

The convention of the ASNE, however, is quite different. It will be the most important and interesting convention in years. For our calling, it is itself a war activity; if we are to do our job

effectively, we must get authoritative information, we must exchange ideas.

We cannot afford to be absent. The program will contain things we cannot get elsewhere and must have, if we are to face the future with intelligence. Wilbur Forrest, our program chairman, and Doc Gilmore, our banquet chairman, are collaborating to be sure the ground is well covered. When we come together this year, listening to the basic facts we ought to know, and rubbing up against fellow newspapermen with whom we can discuss what we hear, we will have the opportunity of a lifetime to fit ourselves to our immediate tasks.

No editor should be too busy to come to New York this year. This is no ordinary situation. The convention is no ordinary answer to our needs.

## Howard Appointed To Office of Censor

ANOTHER member of the Society was drafted in the service of the nation last month when Secretary Nathaniel R. Howard left Cleveland for Washington and the Office of the Censor.

Granted a leave of absence by the owners of the Cleveland Press, Mr. Howard tendered his resignation to the Society.

The appointment, which came as a surprise to Mr. Howard, left him little alternative. He left for Washington looking forward with distinct pleasure to working under Byron Price and his assistant, Member John H. Sorrells of the Scripps-Howard Newspapers.

The Society's sense of loss in Mr. Howard's resignation is tempered with pride in the recognition that the appointment accords him.



"Nat Howard dominating the Cleveland scene" was the caption suggested by Member Palmer Hoyt of The Oregonian, who contributed this picture.

## Hotel Reservations Can Be Made Now

AMONG the advantages of shifting the annual convention of the Society to New York is the certainty of adequate hotel accommodations.

The Waldorf-Astoria, where the meetings will be held April 16, 17 and possibly 18, guarantees sufficient rooms for members and guests. Requests for reservations should be addressed to Glenn Glauser, convention manager, and should mention ASNE membership.

Rates are \$6, \$7, and \$8 for single rooms; \$9, \$10, and \$11 for twin-bedded rooms.

Early reservations will help the hotel in its plans for accommodating our members.

Number 220

Wilmington, Del.

February 1, 1942



## Christian Knows Law, Sports, F.F.V.'s As Well as Newspaper Editing

For years, southern editors asked, "Doesn't Bill Christian belong to the ASNE, and if not, why not?" His election last spring put an end to that puzzling question. This is the managing editor of the Richmond News Leader as his city editor sees him.

By CHARLES H. HAMILTON

SOFT-SPOKEN, square-jawed, broad-shouldered Bill Christian is the No. 1 trouble-shooter at *The News Leader*.

He's 43 now, weighs a not-exactly-svelte 175, and during his 18 years on the paper he has held a lot of titles, none of which tells the story. He always has been able to get things done; when something bogged down somewhere, William Turner Christian earned the reputation of being able to fix it with a minimum of fuss.

I ought to know. For 16 years I've chased him up the newspaper ladder. I was assistant sports editor when he headed that department. I was sports editor while he was city editor. I was made city editor when he became managing editor. When he branched off to become assistant general manager, I absorbed his managerial editing cares until the merger with *The Times-Dispatch* reduced some of our mutual duties.

That word "I" is used so much because it is necessary to show that I DO know him. . . . There was the time we stole a taxicab in Washington. Those were the days! Then there was the time Bill poured ketchup in the restaurant sugar bowls in Norfolk. . . . Ah, well, we never did like Norfolk.

Bill is a native of Hampton. In due time he went to William and Mary. He did well in nearly every branch of sports; he was so slightly built, however, that even excellent performance could not overcome a lack of poundage. His new friends find it difficult to believe he weighed a magnificent 127 in those days. He has an honorable discharge that says he served his country during the World War, but he admits with a grin that all he ever did was break his ankle playing football.

He learned a bit about reporting



WILLIAM T. CHRISTIAN

during the war and joined *The Times-Dispatch*. Later he came to *The News Leader* as sports editor. He acquired a law degree but clients stayed away from his door by the droves, and he returned to newspaper work at a handsome increase in salary. His legal training, besides widening his acquaintance, has proved valuable many times since. Ask anybody who has fooled with libel!

Bill's disposition is the admiration of all his associates. In 16 years of work with him, I have yet to hear him raise his voice in times of stress.

Few men know the State as well as he, and in this particular bailiwick, where your ancestral background is more important than what you are today, it is important to know family trees as well as topography. Bill knows everybody in Virginia, from top to bottom, which includes Tom Hanes. The difference between Hanes and Bill is this: Bill knows

the people, and Hanes is known to the people. I don't know how the subject of Hanes came up, because I fully intended to keep this piece on a high plane.

Gladly relinquishing that subject, I return to Bill's assets. Proving his right to the "Mr. Fix-it" title, some four years ago he speedily installed *The News Leader's* engraving plant. Problems there had baffled a lot of others. He installed *The News Leader's* present news digest-cross reference system. Dr. Douglas Freeman originated the idea, handed it to Bill, and told him to make it work. He did. Between times, Bill has been drafted for various civic projects, such as the annual Christmas fund, which he headed this past year.

One of his chief assets, of course, is his family. In 1923 he married Margaret Tuthill. They have two children, girls aged eight and two.

Perhaps it is time to mention his liabilities. Come to think about it, golf is just about his only weakness, the only place he ever loses his temper. Somehow he just can't figure out why he cannot score around 80 as he used to do. He'll bet you that he can. It baffles him. But he gets a lot of fun out of being baffled.

## Editors Discuss Press In Contemporary Scene

BY-LINES of four members of the Society appear in the January issue of *The Annals of the American Academy of Political and Social Science*.

Discussing "Social Responsibilities of the Newspaper," Richard J. Finnegan of the *Chicago Daily Times* makes this epigram: "If we are to achieve the blessings of liberty, newspapers must be the explosive specialists in democracy."

In the issue, devoted to "The Press in the Contemporary Scene," Nelson Poynter, St. Petersburg *Times*, writes on "The Economic Problems of the Press and the Changing Newspaper"; Charles Merz, New York *Times*, on "The Editorial Page"; and Arthur T. Robb, Editor & Publisher, on "The Ideal Newspaper of the Future."

## Parrish Accepts Bouquets -- But He's Not 'Paunchy'

*TIME* Magazine recently gave more than passing attention to two ASNE members, Palmer Hoyt, publisher of *The Oregonian*, and Philip H. Parrish, editor of its editorial page.

Citing Publisher Hoyt's circulation gains as "a story of smart publishing," the article continued:

"The *Oregonian* also gets circulation by a means rarely effective for other newspapers. Its editorial page. . . . One of the best-written editorial pages on the Pacific Coast, it is authored by three closely geared individuals with a neat division of talents."

Editor of the page is Mr. Parrish who, according to *Time*, "is the youngest of the three (45). Sawed-off, gaunt-faced, paunchy, bushy-haired Editor Parrish writes about international and United States politics, relaxes at home by talking the same subjects with his shoes off. Author of two books on Northwest history, he is the only one of the three who went to college (but he has no diploma of any sort; he never graduated from high school). As editor of a page printed in small type, he believes 'the editors of the country have been driven into big type and innocuous opinion through offering their readers domineering opinion and insult rather than close reasoning and comradely respect.'"

Mr. Parrish appreciates *Time* singling out *The Oregonian* editorial page for such treatment, takes issue with only one statement:

"The term 'paunchy' as applied to the undersigned," he says in a letter to *THE BULLETIN*, "is rank libel. My weight with my shoes on is 117."

Mr. Hoyt, recently elected president of Sigma Delta Chi, had the lead article, "Democracy and the Press Share Date with Destiny" in the December *Quill*.

## Free Press Jealous Of Use of 'Extra'

MEMBER Douglas D. Martin, managing editor of the Detroit *Free Press*, sent the following memo to his news editor, following United States entry into the war:

"We are at war, but not with the rules of sound journalism.

"Be jealous of the use of the 'Extra' label on our editions.

"Use it only when justified by confirmed news releases. Do not use it on rumors.

"The public has learned through the months since Hitler entered Poland that the Free Press extras may be counted on for real news. Let's not break down our reputation because we are now parties to the war and the news has added interest. Now more than ever before let's strive to keep faith with the reader.

"Cooperate with the government in the voluntary censorship which it has asked the newspapers to establish. Some of the requests will seem, and probably will be, foolish. But let that be ironed out in Washington."

## Boddy Says:

JUST HOW Member Manchester Boddy finds time for his varied activities is an everlasting mystery. The latest is a 50-page War Guide he has written for circulation through the Los Angeles *Daily News*. It starts with the first major war on record, 3,500 years ago, and works up to the present conflict—China's part in the war, Russia and oil, Debt, The Money Muddle, and the "Dirty Work Ahead."

To defeat Hitler is not enough, Mr. Boddy says, because, even during peace negotiations, the military party of Germany will be preparing for the right time to strike again. "To win this war," he concludes, "the democracies must fight until the last vestige of axis militarism is completely annihilated."

## Congratulations To Potentate V. Y. Dallman

MEMBER V. Y. Dallman last month was unanimously elected potentate of Ansar Temple, Order of the Mystic Shrine, and proposed a five-point program for Ansar Shrine Service.

In brief: 1. Promote good fellowship with all civic, religious groups; 2. Organize a group to stress the fundamentals of the order—tolerance, charity, brotherhood and honor among men; 3. Help make the area more flag-conscious; 4. Drop the word "defense" and substitute "Attack" and "Victory"; 5. Extend complete cooperation with blood and treasure for the winning of the war.

Writing in the *Western Catholic*, Rev. John S. Brockmeier said of Mr. Dallman's program: "If that doesn't make the new potentate a good Knight of Columbus, I'll eat his fez."

The Admiral of the Sangemon, who started his career as a carrier boy 50 years ago and rose to editor-in-chief of the *Illinois State Register*, wonders "How many other Potentates are there in the ASNE?"

## 'Bye, Boss; Best Wishes

DEAR MR. HOWARD:

So you're not my boss any more, and this is the farewell letter. If secretaries must run out on us, like you and Roscoe Drummond, I do wish they wouldn't do it just before the convention, blithely tossing badges, tickets, registration, and such items into my lap. Besides, I'll miss you; and I think that goes for everyone else in the Society too.

Sudden thought: Why don't you write me a letter for a change, and tell me about the dozen or so ASNE members now in Washington in the service of the nation? Best wishes from all of us on your new job.

YOUR FORMER ASS'T. SEC'Y.



Mrs. Dwight, at 68,  
Directs Business,  
Writes Daily Stories

By WILLIAM DWIGHT  
Managing Editor,  
Holyoke Daily Transcript

MRS. WILLIAM G. DWIGHT, editor and publisher of the Holyoke (Mass.) Daily Transcript, whose election last fall to the ASNE crowned 50 years of active newspaper work, went south recently to spend her thirty-third winter at Fruitland Park, Fla.—but not on a vacation.

In both her Holyoke home and her winter home there is a typically crowded news desk at which she types out more copy than some of the younger members of her staff. At 68, Mrs. Dwight writes much of the editorial page and of a daily column, *The Oracle*. She covers meetings, writes straight news, also publicity for philanthropies, besides directing the business of the paper in her capacity as its president and treasurer. From Florida she sends daily editorials and a weekly letter with emphasis on the doings of the Massachusetts colony at the southern resort.

Mrs. Dwight, born Minnie Ryan in North Hadley, Mass., was a country school teacher before she became a reporter on the Holyoke Daily Transcript in 1891. After her marriage five years later to William G. Dwight, editor and publisher of the paper, who died in 1930, she gradually wrote her way into the editorial columns, until the duties of rearing a family forced her to move her desk to her home.

Her leadership in the community has been exercised not only through her newspaper writings but through her work in varied fields, woman suffrage, Massachusetts pioneering in social security, the public playground movement, Republican party affairs and philanthropies such as the Red Cross and Community Chest.

Mrs. Dwight has had the pleasure of seeing all her children follow their parents in active news work. Her two daughters served in turn for several years



MRS. WILLIAM G. DWIGHT

as social editors of *The Transcript*, and her son, William Dwight, managing editor of the paper, is president of the New England Newspaper Association.

Besides Mrs. Dwight, other women in the Society are Mrs. Oveta Culp Hobby, Mrs. Eleanor Patterson and Miss Amy Comstock.

### Old Timers' Club Observes Plain Dealer Centenary

BECAUSE he was an "alumnus" of the staff of *The Plain Dealer*, '09, Member Grove Patterson of the Toledo Blade was invited by the Plain Dealer Old Timers' Club to address its 100th birthday meeting, January 7. The club is composed of nearly 200 present and retired employees who served the P.D. more than 20 years, and it holds one elaborate meeting each year.

This year its meeting fell on the exact 100th birthday of *The Plain Dealer*, and it suffered a speaker for the first time in its history.



GROVE PATTERSON

Boyd, Cedar Rapids,  
Smith, Chicago Sun,  
Elected to Society

THE Board of Directors elected two members to the Society last month, by mail ballot.

The new names on the roster: HARRY BOYD, editor, Cedar Rapids Gazette, Cedar Rapids, Iowa.

REX SMITH, editor, *The Chicago Sun*, Chicago, Illinois.

Members who know of eligible editors wishing to join the Society should suggest they make application for membership at this time, so they can be elected in time to attend the April convention. Application blanks may be obtained from Basil L. Walters, membership chairman, *The Star-Journal*, Minneapolis, Minnesota.

### Miller Honored

Member F. A. Miller, president and editor of the South Bend Tribune, has been elected a vice president of the Indiana Historical Society.

*The Plain Dealer* noted its centenary with publication by Alfred A. Knopf of "The Plain Dealer, 1842-1942," by Archer H. Shaw, until recently chief editorial writer, and member of the Society until his retirement to enter this literary field. The Shaw work notes the four "founders" of *The Plain Dealer*: J. W. Gray, 1842; W. W. Armstrong, 1865 (who rescued a paper which had been allowed to fall into desuetude because of its lame adherence to the Union); Liberty E. Holdern, 1885; and Elbert H. Baker, 1898. Each of the four provided new life and progress to higher things. Shaw found. Member Paul Bellamy introducing Member Patterson at the Old Timers' dinner, described him as "the one man I would want with me if the big story of all time broke and I could have but one worker."

# THE BULLETIN

Of the American Society of Newspaper Editors

## Nelson! MacLeish! LaGuardia! Price! Hobby!

### These and Other Names Make News On ASNE Convention Program

ANNOUNCEMENT of the program for the 20th convention of the American Society of Newspaper Editors, April 16 and 17 in New York City, fulfills President Dwight Marvin's promise that "the program will contain things we cannot get elsewhere."

This is the program for the first day as Chairman Wilbur Forrest plans it:

The meeting will open with a brief greeting by Mayor Fiorello LaGuardia, followed by the annual address of the ASNE president, and business reduced to an absolute minimum.

Byron Price, director of the Office of the Censorship, and Archibald MacLeish, director of the Office of Facts and Figures, will open the morning's discussion. This combination of speakers has been carefully planned to give editors every angle on the complex matter of public information, publishable or unpublishable. The censorship is designed to keep information of possible aid to the enemy out of the newspapers; the job of the OFF is to give the public not propaganda, according to Mr. MacLeish, but a factual basis on which to criticize the government as well as to provide bases for judgment and understanding of the war effort. Consequently the two talks supplement each other.

Closely linked to these offices are the information bureaus of the War and Navy Departments. Major General Surles and Admiral Hepburn, who head these services, will speak briefly.

All four speakers will stand by to answer questions that may be hurled at them by our members.

Principal speaker at the luncheon, the same day, will be Eugene Wilson, president of the United Aircraft Corporation. A pioneer in aviation program, Mr. Wilson knows the story of air production as few others know it,

and will speak on this all-important phase of the current war.

Member Oveta Culp Hobby of the Houston Post, now in charge of women's interests in the press relations department of the War Department, will speak in the afternoon. The most interesting foreign correspondents present in this country in April also will talk at the same session. Fashion news during the war period also will be covered at this meeting, by a well-known fashion editor.

Thursday evening activities will be purely festive. Entertainment will be tendered by the National Broadcasting Company at its headquarters in Radio Center.

Friday's sessions will start early, with breakfast at 8:30. New members take notice—they will be introduced at the breakfast meeting.

The rest of the day's schedule is tentative at present, waiting on acceptances from speakers as important and as inspirational as those announced for Thursday.

The evening, of course, will be devoted to the gala affair of each convention, the banquet. As already announced, the one man in the country whom, above all others, editors are eager to see in person and to hear will be the speaker—Donald M. Nelson, chairman of the War Production Board.

That, gentlemen, gives an inkling of what President Marvin meant when he said: "We cannot afford to be absent."

### Dr. Hu Shih Accepts

As The Bulletin goes to press, word comes from Wilbur Forrest, program chairman, that Dr. Hu Shih, Chinese ambassador to the United States, has accepted an invitation to speak at the convention.

Dr. Hu will share honors with Donald M. Nelson, WPB chairman, on the banquet program.

### Reservations Open For Annual Banquet

THE Starlight Roof of the Waldorf-Astoria can accommodate 600 diners, which means that places are assured for members and their guests at the annual banquet of the Society, Friday evening, April 17. This, in turn, means that advance reservations for the affair can be made any time from now until the convention.

Tables will be set for ten persons, none smaller and none larger. However, reservations can be made for less than a table. Simply state the number of tickets you wish saved, addressing your request to the assistant secretary, Alice Fox Pitts, Box 1053, Wilmington, Del.

Each year seating arrangements are complicated when two members from New York—or Washington—or Portland—ask for a full table each. Turns out they really want one table for identical guests! This can be avoided (thereby winning the gratitude of the seating committee) if groups wishing a table together will appoint an official spokesman to make the reservation, or will list the names of members and guests for whom it is being made so that any duplication can be detected.



## Latin-America To Europe, Smith's Route to Chicago

AMONG the most recently elected members of the Society is a man who—

In five years in Spain had charge of news coverage of all the major events of the Republic, including the four revolutions leading up to the Civil War; scooped the world on the 1932 revolt; spent one day answering the telephone and explaining that, authentic reports to the contrary, he had NOT been killed by a stray bullet;

Covered the crash of the giant British dirigible R 101, also the 1930 Naval Conference in London, and the Aimee Semple McPherson case;

Worked on the Washington Herald, the San Francisco Examiner, in the U.S. Diplomatic Service, and for the motion pictures, edited a national magazine and—

But this lead is getting out of hand, due entirely to the hyperactivity of the subject, Rex Smith, editor of the Chicago Sun.

Mr. Smith is young—42 is young for an editor—and his reportorial days are only a few years past. Before publication of the Sun, he edited the magazine Newsweek, creating its three dimensional formula of background, news, and interpretation, and raising it from a dead property to a circulation of more than 500,000.

The birthplace of a cosmopolitan is always a faint surprise. In this respect Mr. Smith followed the pattern by being born in the family homestead six miles from Gate City, Scott County, Virginia. Unlike many Virginians who go either to the University of Virginia or to William and Mary, Mr. Smith attended both, for a year or two, and topped off by enrolling at the University of Michigan.

Meanwhile he had been doing a bit of newspaper work on the



The Chicago Sun will be represented at the convention in April by Marshall Field, its founder, left, a speaker on Friday's program, and Rex Smith, editor, recently elected to the Society.

Bristol Herald-Courier and the Detroit News, and settled down to it on the Washington Herald. Or so it seemed. But in 1920 he was named to the U.S. Diplomatic Service and sent to San Jose and Costa Rica, where he served as vice consul and acting consul.

He assisted in negotiations concerning the Panama-Costa Rica boundary dispute and from the latter government received a medal for his services. His next post was vice consul at Lima, Peru. During his diplomatic service he became a guest student at San Marcos University, where he specialized in international law.

Resigning from the service, he joined the staff of the San Francisco Examiner, and later the Los Angeles Times. On the coast he covered the McPherson case and the famous Actors Equity fight to organize the motion picture actors, moving on to Hollywood in 1927 where he wrote stories for the movies.

During the summer of 1929 he traveled in Italy, the Balearic

Islands, Germany, and Bavaria, collecting material for assignments. He stayed abroad to cover France and top assignments throughout Europe for the Paris edition of the New York Herald-Tribune, and resigned to accept a position as foreign editor with the Associated Press, specializing in European news for American and South American papers. With the downfall of the monarchy in Spain, he was sent to Madrid as chief of the AP Spanish bureau, covering Spain and Spanish Africa, with supervisory control over Portugal and Portuguese Africa.

Thence home, at the end of 1935, as foreign editor of Newsweek. When the present publisher, Malcolm Muir, took charge, Mr. Smith worked out the editorial formula which is Newsweek today. After seeing it through its fourth anniversary number, he resigned.

This time again the lure was a new field to conquer though not a foreign one. The Society welcomes Mr. Smith to its ranks as editor of the Chicago Sun.

## Bill White's Coming From Emporia, Ready to Pinch-hit

MEMBERS of the Society extend hearty greetings to an honored and beloved member, William Allen White, who celebrated his 74th birthday on Feb. 10.

Since resigning from the Committee to Defend America by Aiding the Allies, Mr. White has spent most of his time at writing and editorial duties, making only an occasional speech in the midwest. He missed the last ASNE convention but the good news from Emporia is that he will make the trip to New York for the April meeting.

Not long ago Mr. White said it was not death he feared but senility. "If I ever got too old or too feeble to come down to the office to do a decent day's work," the UP, in a birthday story, reported him telling an old friend, "just get out a big club and put me out of my misery."

That day, happily, is not in sight. Mr. White is not only planning on attending the convention but, with his customary verve, he sends this message to THE BULLETIN: "Tell the boys if they need me to pinch-hit anywhere on the program, I'll be glad to do so."

## Gettysburg and Bataan

On Lincoln's birthday, the Flint Journal, Michael A. Gorman, editor, reprinted the Gettysburg address and, by revising less than a dozen words, fitted it to the caption, "Spirit of Lincoln—Bataan, Feb. 12, 1942."

## Modest Editor

When Member Jonathan Daniels left Raleigh for the OCD, Ambassador Jonathan Daniels, returning to the editorial chair of the News and Observer, commented: "It is with some temerity that this amateur undertakes to succeed the more sedate editor, Jonathan Worth Daniels, who has responded to the call of the government."



WILLIAM ALLEN WHITE, Birthday greetings to him, and good news from him.

## Journalism Schools Look to ASNE

LETTERS reveal constantly increased interest in the Society and its activities on the part of journalism students.

Seeking missing copies of the Proceedings to complete the files at the University of Oregon School of Journalism, Dean Eric W. Allen says: "I regard this material as important for research purposes."

Prof. Max R. Grossman, head of the Department of Journalism of Boston University, says he is filled with envy and desire when other journalism teachers mention attending the ASNE meetings. He asks permission to attend.

And Prof. Irving Rosenthal of the College of the City of New York wants to know whether a group of journalism students can have "balcony seats" at the April sessions.

## Reporting on Matters Unofficial

DEAR MR. PRESIDENT: In spite of your charitable attitude, and Mr. Bellamy's, and Mr. Vorpe's, I'm still humiliated by the boner I pulled last month. Don't know how I did it. All I do know, from letters received, is that it didn't mislead or delude anyone. Everyone knew it was the Cleveland News that granted Mr. Howard leave of absence.

Good news—Mr. Roberts is back on the job, recovered from an appendectomy. He says the excavating was like going into the ruins of Egypt.

As far as I can make out calumny is a gesture of affection below the Mason and Dixon line. Tom Hanes of the Norfolk Ledger-Dispatch, cheerfully maligning in the last BULLETIN by the city editor of the Richmond News Leader, comes back with this:

"Would you tell me how much money we have in the treasury? My attorneys say they don't want to ask the court for more money than we have. They know that Charles Hamilton, who wrote the scurrilous piece in the January

BULLETIN couldn't pay the war tax on a gum drop. They suggested trying to attach Nat Howard's salary as assistant censor but I told them he would probably need the entire dollar to live in Washington."

We have another Silver Beaver among us. Boy Scouts conferred the honor on Louis B. Selzer, editor of the Cleveland Press. Michael Gorman of Flint is one too.

A very nice picture card came along the other day of Talbot Patrick, his wife, Paula, and the three children on the lawn of their home in Goldsboro, N. C. I couldn't quite figure whether it was a belated Christmas card or whether Mr. Patrick goes on the theory that a not-Christmas card gets more attention!

Traditionally, the new President takes the gavel home with him at the close of the convention. Did you? And if so, don't forget to bring it to the 1942 meeting!

THE ASS'T SEC'Y.



## Members Wanted? Yes, if They Meet Eligibility Rules

MARCH brings an annual flood of applications for membership from editors eager to join the Society in time to attend the convention.

Some of necessity are rejected because of ineligibility under the by-laws. To reduce such disappointments to a minimum, Basil L. Walters, membership chairman, asks members of the Society to study the requirements before proposing any editor for membership.

Under the Constitution only directing editors of daily newspapers which have attained the standards of the metropolitan press are eligible. "Directing editors" includes editors-in-chief, editorial editors, and managing editors. Publishers, of course, have their own organization, but the borderline case of the man who is both editor and publisher has often raised a knotty question. To guard the Society's editorial character, the Board of Directors last year decided to screen future membership more closely for actual editorial operations, in distinction to owners, publishers, and management executives. This has been interpreted by the Board to mean that a man who is both editor and publisher must spend at least half his time on the editorial side to be entitled to membership.

The rule permitting the election of not more than five members each year from cities of less than 50,000 population also presents a problem to the membership committee, Mr. Walters says, because twice that number of applications usually is received from this population-class.

The intent of this clause is twofold, to open the ranks of the ASNE to editors of unusual eminence in smaller cities, and also to permit representation in the Society of the sparsely populated states which have newspapers of metropolitan standards

## Here's Your Invitation To the Convention

SECRETARIES of two new members write that their bosses have not yet received notification of the convention.

Any member, every member, of the Society is automatically invited to attend the convention. Badge for admission to all meetings will be issued upon registration at the desk in the Basildon room of the Waldorf, Thursday morning, April 16.

Additional information for new members: The banquet, Friday evening is formal; members may purchase tickets for personal guests; ladies are invited.

but few cities or none of 50,000 population. Mr. Walters asks members to keep this restriction in mind in proposing applicants from smaller cities.

Current membership rules appear in the back of the 1941 Proceedings. Further details and application blanks may be obtained from Basil L. Walters, executive editor, Minneapolis Star-Journal and Tribune, Minneapolis, Minn.

## Editors Cooperate on OFF and Censorship

PRESIDENT Dwight Marvin of the Troy Record and Member Wilbur Forrest of the New York Herald Tribune have been named to represent the ASNE on an editorial committee cooperating with the Office of Facts and Figures, Archibald MacLeish, director. Its purpose is to afford the OFF an opportunity to maintain suitable liaison with the newspapers.

Member Tom Hanes of the Norfolk Ledger-Dispatch doesn't mind a bit if anyone cares to look up the Sept. 1 BULLETIN which says:

## Status of Members In Service Considered

BY-LAWS of the Society are in conflict, on one point, with the changing times.

Under the Constitution "any member who, from any cause shall cease to be eligible, shall forfeit all his rights and interests in the Society." This would mean that the many members serving the nation in the War, Navy, and other government departments are automatically removed from the rolls.

As this seems manifestly unfair, President Dwight Marvin has ruled that any member going into service does not sacrifice his membership during the current year, for which he has paid his dues, thus enabling him to attend the April convention. Mr. Marvin has heard from a majority of the Board and all agree to this arrangement.

To take care of the situation after April, Director Roy A. Roberts of the Kansas City Star proposes a motion or an amendment to carry on the rolls any member who goes into government service, without fee if necessary, until he is mustered out and returns to his editorial duties.

"He (Hanes) suggests a committee of leading editors to cooperate with the government in establishing rules of conduct for newspapers."

The idea then is to compare it with an ANPA Bulletin of Jan. 27, which reads:

"Byron Price, director of the Office of Censorship, announced on Jan. 23 that representatives of five associations have accepted invitations to serve on an Advisory Council in connection with the administration of the code of wartime practices for American newspapers."

The ASNE is also represented on this committee.

# THE BULLETIN

Of the American Society of Newspaper Editors

## Members to Visit Governors Island, Meet Gen. Drum, Commander of East

HOLD Saturday, April 18, open for a special feature that will exceed in interest and importance the famous preview of the World's Fair three years ago.

Program Chairman Wilbur Forrest, of the New York Herald Tribune, has arranged for members of the Society attending the convention sessions at the Waldorf-Astoria in New York on April 16 and 17 to make a trip to Governors Island on Saturday. This highly privileged visit to a military zone will include an inspection of the Interceptor Command protecting New York and the Army and Navy Joint Command, and luncheon on the island.

High spot of the day will be a visit with General Hugh Drum, Commander of the East.

The three foreign correspondents in this country now who are best equipped to give members a first-hand account of events abroad will be among the convention speakers.

On the Berlin staff of the Associated Press, Lynn Heinzerling covered Germany, Finland, Russia, and Paris. Proceeding to Spain and Portugal, he only recently returned to the United States.

Wallace Carroll of the United Press is possibly the most traveled of all war correspondents and

chanced to be at Pearl Harbor when the Japs came over.

Pierre J. Huss of International News Service, whose experiences spectacularly mirror fast-moving history abroad, recently wrote a series on Nazi operations within Germany which appeared in many members' papers.

All three will contribute their vivid recollections of war experiences to the program.

At the luncheon on Friday, the speaker will be an officer of the British Commandos, whose feats in recent months have provided the most stirring stories of the war and whose exploits are the terror of the Huns.

He is Major Robert Verelst Boyle of the Loyal Regiment who, until his recent arrival in this country, served in the headquarters of the staff charged with the organization of Commandos raids on the enemy. Major Boyle is now a member of the British Army staff in Washington. He will be introduced at the luncheon by Major General Beaumont Nesbitt, C.V.O., M.C., of the British Army staff. As the rule is against publicizing Commandos activities, much of Major Boyle's story cannot be published.

Speakers already announced include Mayor Fiorello La Guardia of New York; Eugene Wilson, president of the United Aircraft Corporation; Archibald MacLeish, director of the Office of Facts and Figures; Byron Price, director of the Office of the Censorship; Major General Surles and Admiral Hepburn who head the Public Relations Bureaus of the War and the Navy Departments; and Member Oveta Culp Hobby of the Houston Post, also in the Public Relations Bureau of the War Department.

Talks have been timed to allow for questions from the floor and discussions.



WALLACE CARROLL of the United Press is one of three foreign correspondents on the convention program.

## Speaker from India On Banquet Program

ANNOUNCEMENT of Donald M. Nelson and Dr. Hu Shih as speakers at the annual banquet, Friday evening, April 17, brought a flood of reservations which indicates that the affair will be the largest in the Society's history.

A third name now has been added—Sir Girja Shankar Bajpai, representative of India in the United States. In view of the present importance of India in the war, Sir Girja's address will be of vital interest. His appearance with Mr. Nelson, War Production Board chairman, and Dr. Hu, Chinese ambassador to the United States, rounds out the banquet program arranged by W. S. Gilmore, banquet chairman, and Wilbur Forrest, program chairman.

President Dwight Marvin will be toastmaster.

## NBC Host to ASNE

MEMBERS of the Society will be guests of the National Broadcasting Company, Thursday evening, April 16.

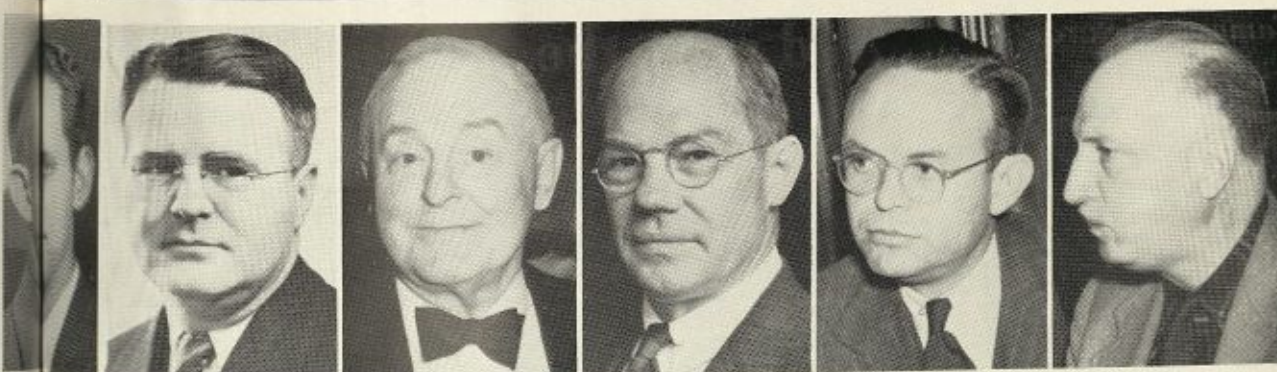
The time: 8 o'clock. The place: Radio City. The entertainment: A television broadcast, features by NBC talent, and a supper party.





Ralph Coghlan George Smallsreed David Lawrence Erwin D. Canham Nat R. Howard

**TWELVE MEMBERS WHO ARE NOMINATED FOR ASNE OFFICERS AND DIRECTORS WILL BE ELECTED AT CONVENTION**



W. Bryan Waldo R. Arnold William A. White Wilbur Forrest Gardner Cowles, Jr. Paul S. Mowrer

**Filling Vacancies on Board Hinges On Status of Members in Service**

THE perennial difficulty of selecting candidates for directorships from more than 250 able editors and loyal members was even more perplexing for this year's Nominating Committee due to an anomalous situation presented by the undetermined status of members on leave of absence from their papers.

The problem and its solution are set forth in the following report made to President Dwight Marvin by Roy A. Roberts, chairman of the Nominating Committee.

**REPORT OF THE COMMITTEE ON NOMINATIONS**

THERE are four regular places to be filled. In addition, there are two vacancies each of a one-year term on the Board to be filled, one caused by the death of M. V. Atwood of The Gannett Newspapers, the other by the resignation from the directorate and the Society of E. S. Beck of the Chicago Tribune.

The committee also was faced with the problem of the attitude the Society should take on directors going into war service, whether it should terminate their services on the Board or not. That is a decision for the Society to make. Our President has very properly ruled that all members going into the service of our country during the war emergency should be continued on the rolls of the Society until our April meeting when the Society itself could establish a definite policy.

Nat R. Howard of the Cleveland News, our very efficient secretary, who was called to Washington to assist in the handling of the war censorship, has definitely resigned from the

Board. Mr. Howard was one of the directors whose terms expire this year. Jonathan Daniels of the Raleigh News and Observer, who last year was elected to the Board, and who has been called to Washington to take over leadership in the OCD, likewise has expressed his desire to retire from the Board during the war emergency. In event the Society decides to accept his resignation, there would be a two-year term to be filled. For the above stated reasons the committee is presenting not the customary report but alternative suggestions.

The directors whose terms expire with our April meeting are:

GARDNER COWLES, Jr., Des Moines Register & Tribune.

PAUL SCOTT MOWRER, Chicago Daily News.

DAVID LAWRENCE, United States News.

NAT R. HOWARD, Cleveland News.

The renomination of all four of these splendid directors is unanimously suggested by the

Nominating Committee. In the event the Society decides that membership in the Society shall be retained during the war emergency but that resignations will be accepted from the Board of Directors in order to keep the governing body of our organization at full strength during the war crisis, an alternative name for Mr. Howard is suggested by your committee.

In addition to the renomination of the four present directors listed, and to fill the Atwood and Beck vacancies, your committee recommends the following:

WILBUR FORREST, New York Herald Tribune.

WALDO R. ARNOLD, Milwaukee Journal.

ERWIN D. CANHAM, Christian Science Monitor.

RALPH COGHLAN, St. Louis Post-Dispatch.

GEORGE SMALLSREED, Columbus Dispatch.

WILLIAM ALLEN WHITE, Emporia Gazette.

WRIGHT BRYAN, Atlanta Journal.

WILLIAM R. MATHEWS, Arizona Daily Star.

(Note: While Mr. Mathews is a member of the Nominating Committee, this nomination is made without his consent.)

As president three years ago, Mr. White has been an ex-officio member of the Board, that term expiring this year. He will be

(See next column)

(From previous column) automatically succeeded by President Dwight Marvin when he retires. The committee felt that to preserve Mr. White's usefulness to the Society, his name should be presented afresh for the directorship.

As explained, Mr. Howard has offered his resignation. In event the Society adopts a policy of accepting resignations of the directorship during the emergency, there would be still another name to be presented, and your committee recommends—

DWIGHT YOUNG, Dayton Journal-Herald.

From the above list six directors are to be chosen. In the event the Society accepts the proffered resignation of Jonathan Daniels as a director, the committee submits two additional names:

HULBERT TAFT, Cincinnati Times-Star.

JULIAN MILLER, Charlotte Observer.

The committee recommends that of the directors elected, the two directors receiving the smallest number of votes shall be al-

lotted the one-year terms, the director receiving the next lowest, the two-year term, the other four to fill the regular three-year terms.

There are so many outstanding members in the Society the committee could and would like to have presented, but it primarily sought to take into account ability to attend meetings and give active service as well as geographical representation covering the country.

ROY A. ROBERTS  
Committee on Nominations

**On the Committee for Nominations:**

THE Committee on Nominations spent many weeks at its work before bringing in the report made by Roy A. Roberts, chairman. Its members are:

MR. ROBERTS, Kansas City Star.

A. L. MILLER, Battle Creek Enquirer and News.

HARRY M. AYERS, Anniston Star.

FRANK S. BAKER, Tacoma News-Tribune.

WILLIAM R. MATHEWS, Arizona Daily Star.

HAROLD B. JOHNSON, Watertown Daily Times.

Directors are elected by the membership at the convention; after which officers are elected by the Board of Directors from their own body.

**The 'When and Where' Of the Convention**

REGISTRATION and all regular sessions will be held in adjoining rooms in the Waldorf-Astoria—the Basildon Room, Jade Room, Astor Gallery and East Foyer. Meetings to be held elsewhere are so noted.

**Wednesday, April 15**

4 P.M. to 8 P.M.—Registration desk open for early arrivals.

**Thursday, April 16**

8 A.M.—Registration desk open for day

9 A.M.—Opening session

12:30 P.M.—Luncheon

2:15 P.M.—Afternoon session

8 P.M.—Entertainment at Radio City

**Friday, April 17**

8 A.M.—Shop Talk Breakfast

9 A.M.—Registration continues

9:30 A.M.—Morning session

12:30 P.M.—Luncheon

2:15 P.M.—Afternoon Session

7:30 P.M.—Annual banquet, Starlight Roof

**Saturday, April 18**

Trip to Governors Island; time to be announced.

The session at which each speaker will appear, time boat sails for Governors Island and similar details, will appear in the program to be distributed at the convention.

Members arriving in New York Wednesday, April 15, will find the convention desk in the Basildon Room open from 4 to 8 P.M. Register early to avoid the Thursday morning rush.



Famous Pictures  
Department



Seventy years ago, a pair of proud parents had this picture of their two-year-old taken for the family album.

The baby grew up to be our own Member O. S. Warden, publisher of the Great Falls (Mont.) Tribune.

Two years ago, Mr. Warden came to the ASNE convention a mighty proud gentleman. For the reason, see picture in column 3.

New York Bureau  
To Entertain Ladies

The plight of the neglected convention wife will be alleviated this year by the New York Convention Bureau, which offers to arrange entertainment for ladies of the ASNE.

On the tentative program is a fashion show, specially arranged for the group, at R. H. Macy & Company, Thursday morning, April 16, at 10:30 o'clock, and a beauty talk and demonstration at the Fifth Avenue salon of Elizabeth Arden, Friday afternoon, the time and other details to be announced.

Entertainment of the ladies does not come under our program committee but is an innovation suggested and arranged by the New York Convention Bureau which will notify members, by direct mail, of the details when they are worked out. Miss Opal Adamson of the Convention Bureau, 233 Broadway, New York City is in charge of arrangements.

And so to the Waldorf-Astoria

DEAR MR. PRESIDENT:

When I went up to New York on convention arrangements, the Waldorf set out to show me the service our convention, and members attending it, would receive. I have never been so coddled (Printer: "coddled," not "cuddled") in my life. They make such detailed advance reservations—even to asking whether we have an ASNE banner to be placed beside the American flag!—that I'm sure the inevitable annoyances of a large meeting will be reduced to a minimum.

Remembering Mr. Herbert's plight last year (I think he finally slept in a cave or traveled home to Quincy, Mass., nights) I asked if there really would be rooms enough and was assured there'd be a room for every member who makes a reservation.

You know how it is at a banquet—everyone wants a ringside seat. So imagine my astonishment, in opening the reservations I'm keeping for Mr. Gilmore, to find this remarkable note from Francis E. Croasdale, our Atlantic City member: "May I reserve an extra seat anywhere for my daughter Patricia?"

For the Ladies

About that offer of the New York Convention Bureau—the director went on the assumption that most members' wives have seen Grant's Tomb and don't want a conducted tour of the city, but that they might enjoy a few special features and an opportunity to get together while their husbands are at our sessions. I believe the Thursday evening entertainment at Radio City will be for members only, in which case either the NBC Guest Relations Department or the Convention Bureau plans on providing tickets for the ladies to some popular national broadcast. Details will be given members at the meeting.

Banquet Tickets

Banquet reservations are coming in fast. I'll be able to accept them here, meaning Box 1053,

Wilmington, Del., until April 13. I guess everyone understands that if they don't reserve in advance, they can still buy their tickets at the convention because the ticket sale won't close till late afternoon, Friday, April 17.

I guess that's all.  
THE ASS'T. SEC'Y.

Five Are Elected  
To Society

THE membership committee, Basil L. Walters of the Minneapolis Star Journal and Tribune, chairman, announces the following elections to the Society by mail ballot of the Board of Directors:

VIRGINIUS DABNEY, editor, The Times-Dispatch, Richmond, Va.

RALPH J. LEYSEN, managing editor, Davenport Daily Times, Davenport, Iowa.

GEORGE R. SHOALS, managing editor, The Democrat and Chronicle, Rochester, N. Y.

SAMUEL L. LATIMER, JR., editor, The State, Columbia, S. C.

JOHN F. JAMES, editor, The Democrat, Johnstown, Penna.

Famous Pictures



Yes, the dress is the same, preserved for 70 years as a keepsake.

But the Baby is Jock Warden. Each of the pictures, father and son, was taken at the age of two years.

# THE BULLETIN

Of the American Society of Newspaper Editors



ASNE OFFICIALS GET TOGETHER AT THE CONVENTION. Left to right, Donald J. Sterling, Portland Journal, past president and director ex-officio; Wilbur Forrest, New York Herald Tribune, program chairman and newly elected director; W. S. Gilmore, Detroit News, incoming president; Dwight Marvin, Troy Record, outgoing president.  
Photo Courtesy New York Herald Tribune

W. S. Gilmore Succeeds Dwight Marvin  
At Close of Greatest ASNE Year

AT THE annual banquet of the Society, Friday, April 17, in the Waldorf-Astoria, President Dwight Marvin of the Troy Record brought to an official close the biggest year in the history of the ASNE. It struck a new high by any yardstick—activity throughout the year, attendance at the meetings, enthusiasm on the part of those present.

With the satisfaction of a job superbly done, he turned the gavel over to the incoming president, W. S. Gilmore of the Detroit News, with a sigh of relief and this comment, "I am sorry for him."

Active and effective throughout the year, in regard to the convention President Marvin's master-stroke was appointing as program chairman Wilbur Forrest of the New York Herald Tribune, who was responsible for the brilliant program.

During the year, President Marvin reported, he traveled

more than 8,000 miles on Society business, most of them between Troy and Washington. With Mr. Forrest, and Cranston Williams of the ANPA, he worked out with representatives of the Army plans for military censorship in the field and voluntary censorship at home. He served

Officers and Directors Named for 1942-43

W. S. GILMORE, Detroit News, president

ROY A. ROBERTS, Kansas City Star, first vice-president

JOHN S. KNIGHT, Knight Newspapers, second vice-president

BASIL L. WALTERS, Minneapolis Star Journal and Tribune, secretary

DAVID LAWRENCE, United States News, treasurer (re-elected director, two years)

Other Directors:

DWIGHT MARVIN, Troy Record (ex-officio, three years)

on the advisory committee when the Office of the Censorship was set up; and, again with Mr. Forrest, on a similar committee for the Office of Facts and Figures.

Only his own files can show the number of commencement and other addresses he made as ASNE president. The highlights of his activities are covered in his report to the Society at the opening of the session, which will appear in the Proceedings.

WILLIAM ALLEN WHITE, Emporia Gazette (re-elected after ex-officio term, three years)

PAUL SCOTT MOWRER, Chicago Daily News (re-elected, three years)

GARDNER COWLES, JR., Des Moines Register and Tribune (re-elected, three years)

WILBUR FORREST, New York Herald Tribune (three years)

ERWIN D. CANHAM, Christian Science Monitor (two years)

JULIAN S. MILLER, Charlotte Observer (two years)

DWIGHT YOUNG, Dayton Herald and Journal (one year)



## Everyone Reads Convention Sidelights (Particularly the Members Mentioned)

TRADITIONALLY the May Bulletin is devoted to the convention. As press associations carried the highlights and the "Problems of Journalism" (to be mailed to members within a month) contains the record of the proceedings, there remain only the sidelights and the notes on what happened behind the scenes to report on.

My heroes of the moment are Dwight Young of Dayton and Harold Sanford of Rochester. The girls at the desk were in tears—they had sold these members the seats at Mr. Marvin's table reserved for honor guests of the Society! I didn't have to explain, much less plead. I just mentioned it and they both turned in their tickets so graciously that I was spared any gray hairs.

Mat Gray, our new member from New Orleans, was quite upset when he lost his badge. (He also mislaid his watch and his wife but found all three later.) He seemed to feel better Saturday when I told him nine members had lost theirs by the time they assembled for the Governors Island trip. (Their badges, not their wives.)

### No Gate Crasher

I was to identify badgeless members and at the last minute up dashed a gentleman who said he was W. W. Waymack of Des Moines and had just arrived in the city. I had never met him but fortunately recognized him from a picture in the BULLETIN. Otherwise I'd have looked my sternest and said, "Never saw him before—gate crasher."

Probably my most harried moment was during the banquet when Mr. Marvin wanted a copy of William Allen White's telegram to President Roosevelt and his reply. Mrs. Sweeney, the stenotypist, was at home out on Long Island and her office was locked for the night. Fortunately she had given an extra key to a friend who thought that office would be a lot safer than her own nearby apartment in case of bombing! Routed out of bed by telephone, the bewildered friend got the telegrams from the locked office and brought them to the

Waldorf. (It developed that Mr. Marvin wanted them for an insistent AP reporter—and personally I think someone owes Mrs. Sweeney's friend a drink.)

### Quick, Orange Juice

Mrs. Marvin gives evidence of being an exceptionally clever manager. When the President asked me to send up for a list he had left on his desk, she sent this note back: "Sorry, cannot find it; suggest you ask Dwight to look in his pocket." Sir Girja arrived before anyone was on hand to greet him, so I called Mrs. Marvin to ask if I should have him escorted to her suite. By the time he arrived, she had a glass of orange juice for him, knowing that he does not take cocktails!

Did anyone hear J. N. Heiskell's comment on prices? "If anyone back home finds out I paid two dollars for breakfast, I'm a ruined man in Little Rock." Personally I loved the service the prices included. I'd murmur, "I need a ladder" (for a photographer's angle shot); or "a committee room" (for the distraught Resolutions Committee); or "place cards" (for the speakers' table), and like magic the Waldorf provided ANYTHING.

### Memoes, Names and Faces

Unscrambling my notes as I write, I find two that have me puzzled. "Brooklyn" and "San Pedro." We have no members in those places. But wait—I have a family, and now everything comes clear. I got a wire that my sister had arrived in California after being evacuated at last from Honolulu and I promised my daughter that no matter what editor wanted something done, I'd get to her wedding in Brooklyn on Saturday. What's more, I made it!

Usually the right names come

to me as soon as I see a face so I felt apologetic to Alfred Hill of Jamestown and Happy Paulson of Fargo when I got them mixed. They're straight in my mind, but it was very late and I was tired and they are sort of the same shape. Only other similar mistake I know of was when I saw a man in the Basildon room who was with us but not of us. Thinking he was a new and shy member I talked to him, worked the conversation around to what paper he is editor of. Turned out to be a house detective.

### Very Odd Items

After a convention I'm always surprised at the odd bits of information I've picked up about members. I mean like discovering that a new member—I think it was John James of Johnstown—is 32 years old and probably our youngest member, or at least tying with J. E. N. Hume of Schenectady; that V. Y. Dallman of Springfield was first attracted to the girl he married because she had a red feather in her hat, his favorite color; and that Stephen Noland of Indianapolis didn't get a room at the Willard last year although *The News* has had an account there since 1876!

H. K. Fleming had fun at the NBC party guessing where members were born or brought up by their looks and accent. He did right well but he had J. K. Walsh of Kalamazoo all over the United States, and never thought of Australia. Mr. Fleming? He's our new member on the Baltimore Sun, born in Cheshire, England.

### Speaking of Washington

While everyone thought the meeting and the hotel were par excellence, I detect the beginning of a "back to Washington when Washington is itself again" movement. John Mead of Erie missed the intimacy of past conventions and Dwight Young prefers the journalistic flavor of the capital.

Among the pleasant surprises of the week were being asked to hunt up the OFF man who was with Mr. MacLeish and finding Talbot Patrick of Goldsboro, and

(Continued on next page)

## More of Same

(Continued from page 2)

discovering that the liaison officer for the Governors Island trip, a Major Elser, was our old friend Maximilian, once of the syndicate business.

Of course a lot of members were missed—Mr. Beck by the Society and every member in it—but there were other absentees, like Carl Saunders of Michigan. I only know him casually but I missed him because he seems such a gracious ornament to any gathering.

### Other Absentees

A. E. McCollough of Lancaster was another perennial who could not come. Rex Smith, Chicago, and Wright Bryan, Atlanta, have enlisted, I understand. Roy Roberts, on the absent list the first day, left a hospital bed in Washington against doctors' orders, to come for the banquet.

Friday morning at an unreasonable hour I was awakened by a telegram from Richard Clarke of the New York News saying so sorry he could not make the breakfast meeting. Very courteous, but as I had met him only the day before, for three minutes, why did he think I cared? Then I woke up enough to realize it was his answer to the roll call of new members and the message should go to the breakfast chairman.

A girl at the registration desk was dreadfully embarrassed when Eugene Meyer appeared. Couple of years ago she climbed a fence and stole a wild flower from his Westchester estate—never expecting to come face to face with him.

### Getting Acquainted

E. S. Beck once said that the opportunity for making friends at the convention was one of the greatest privileges of ASNE membership. It helps me too, even though I am only the handmaiden of the Society. Take H. Duncan Oliphant, a name so impressive it intimidated me. Now that I know what a delightful person Dunc is, it's going to be mighty hard for him to turn me down when I want something



JOHN S. KNIGHT, of Akron, Miami, and Detroit, made the briefest treasurer's report in history, was promptly elected second vice-president. Said he:

"Everybody has paid his dues; all the bills are paid, and we have \$11,175 in the bank."

out of Portland, Maine, for the BULLETIN.

Only item on the hotel bill that did not square with authorized expenditures was a \$2.10 bar check signed "ASNE." If any gate crasher was taking our name in vain, I figured he'd do better than a mere two bucks and that more likely some officer quite legally entertained a speaker at the Society's expense and neglected to add his own initials.

### Such Nice People

Carl Ackerman was swell. He drew a table by the service entrance and when I tried to explain, he wouldn't even listen; said he had arranged banquets and I had all his sympathy. William G. Vorpe was wonderful, too. He arranged, a month ago, for a Cleveland table and did not make a single change in it.

By the way, gentlemen, I did not prepare the copy for the Army memo which listed Wilbur

Forrest as "managing editor" of the *Herald Tribune* and Dwight Marvin, "Second President, ASNE, The Troy, N. Y."

My ASNE mail just before the meeting was the nicest I ever had from members. Arthur Sinnott of Newark sent me a basket of oranges from Florida, the most luscious I've ever eaten; John Mead sent me two pages of very sprightly copy, unasked; someone else referred to my luxuriant dark hair and someone else couldn't wait till the convention to see my charming smile again. Strange thing was that the tributes, et al, all came in letters asking for seats (good) at the banquet. You don't think it was bribery, do you?

Comment of Barnet Nover of Washington on the banquet was also a commentary on the average hotel menu. "Swell program," he said, and with an air of great surprise, "even the food was good!"

### Other Credits

I still wake up nights remembering things I forgot—Mr. White gave up a ticket for an honor guest of the Society and didn't get his five dollars back! . . . And at least ten members I wanted to mention here have slipped my mind, for the moment anyway.

Remembering the days when the newer brethren at conventions stood shyly on the sidelines, William C. Stouffer did a grand job as reception chairman. Any new member who was slighted just didn't report to him.

There were a couple of privileges I enjoyed at the meeting that were denied members. I met, and shook the hand of, Oscar of the Waldorf. . . . Of course you all admired Wilbur Forrest's brilliant performance as program chairman but my privilege was finding out what a grand person he is to work for.

No convention is ever quite perfect. After all, we have to leave a goal for next year's officers to aim at. Complaints and criticisms haven't come in yet, but I'll be expecting them for the next BULLETIN!

A. F. P.



## Proceedings to Give Complete Text

### Of Convention Speeches

TO DIGEST the 75,000 words on the record of the convention within the limits of the BULLETIN is an impossibility, but for those who missed it, or who want to study it at leisure, there's the forthcoming issue of the Proceedings.

This year the banquet is on the record—the text of the addresses by Donald M. Nelson, War Production Board chairman, Dr. Hu Shih, Chinese ambassador to the United States, and Sir Girja Shankar Bajpai, Agent General for India in the United States.

The talk by Major Robert Verelst Boyle on Commando operations, previously announced as off-the-record, was fortuitously put on the record, with Major Boyle's consent.

The April BULLETIN went to press too early to carry the names of all the headliners on the program. Among those omitted were many names of interest and importance—Air Commodore H. N. Thornton, M.B.E.; John W. Hanes, former Undersecretary of Treasury; John L. Fortson, of the Federal Council of Churches of Christ in America; Joseph Barnes of the Office of the Co-ordinator of Information; Col. Ernest Dupuy of the Army Public Relations Bureau, as well as three members of the working press, Arthur Robb of Editor and Publisher, Katherine Vincent of The Herald Tribune, and John Kieran of The Times.

Their texts are all in the Proceedings, which will be mailed to members, and to the speakers who gave so generously of their time, thereby contributing to the success of the convention.

#### J. C. Seacrest

News of the death of J. C. Seacrest, Nebraska State Journal, was received as the BULLETIN went to press.

The Bulletin is issued monthly from the office of the assistant secretary, Alice Fox Pitts, Box 1053, Wilmington, Del.

BASIL L. WALTERS, Minneapolis Star Journal and Tribune, reported that his hard-working membership committee had brought in 48 new members. Last year the number was 19.

Mr. Walters pointed with pride to the quality of the new group. "I can say that the Board of Directors is very tough on people it admits to the Society," he said. "It sticks to the requirement that only people shall be elected who intend to attend these meetings, who intend to be active in the Society, and who are fully qualified."

### In Memoriam

ON learning of the death of Newbold Noyes of the Washington Star, President Marvin dispatched this telegram to his father in Florida:

"The American Society of Newspaper Editors, meeting in New York, has learned with profound regret of the death of Newbold Noyes. His fellow members of the Society join with me in expressing to you, to the members of his family, and to his associates on the Star, their deep sympathy in the loss all of us have suffered."

### Two Resolutions Adopted at Conception; Mail Ballot to Decide 'Press Subsidies' Issue

HEADED by Dwight Young, Dayton Journal and Herald, the Resolutions Committee brought in three resolutions, two of which were promptly adopted.

One pledged the Society to the task of carrying out its duties towards the war effort.

The other extended appreciation to Wilbur Forrest of the Herald Tribune as program chairman, to the NBC for the party it gave for members and their wives; to the officers of the U. S. Army who made the trip to

### Beck's Resignation Sent and Accepted With Mutual Regret

SAD news received just prior to the convention was the resignation of E. S. Beck of the Chicago Tribune, a founder of the Society. Off the membership list, he retains the place he has long held in every member's esteem and affection. His letter follows.

MR. DWIGHT MARVIN,  
TROY, NEW YORK

Dear Dwight:

I retired from the staff of the Chicago Tribune last January 1 and consequently am writing to send you my resignation as director and member of the American Society of Newspaper Editors. I need not say that I do this with great regret, but it will leave room for a younger and more effective man on the Board.

In all respects, my contacts with fellow members of the Society have been pleasant and beneficial to me and I especially value the opportunity my membership has given me to know you.

In friendship and with very best wishes to you and the Society,

Faithfully,  
E. S. BECK

Governors Island possible; and to the Waldorf-Astoria for its services.

The remaining resolution, proposed by Ralph Coghlan of the St. Louis Post-Dispatch, took issue with the campaign for government advertising in newspapers as conducted by Arthur Robb of Editor and Publisher. Because of wide differences of opinion in the ensuing discussion, it was decided to submit the issue to the entire membership by mail ballot.

# THE BULLETIN

Of the American Society of Newspaper Editors

## Revised Resolution on Press Subsidies Adopted, 169 to 14, by Mail Ballot

### Some Decline to Vote;

### Ten Others Offer

### Brief Amendment

IN ACCORDANCE with instructions from the convention of the American Society of Newspaper Editors the secretary of the Society polled the membership on this question:

"Be it resolved that it is a principle of journalism that newspapers seek no favors or subsidies from government."

The resolution and the instructions accompanying it were drawn up by the Resolutions Committee in accordance with the instructions of the convention. The vote was:

FOR THE RESOLUTION, 169  
AGAINST IT, 14.

Some members of the Society sent letters saying they were declining to vote. Typical of the comments is this one by Tom Wallace:

"I wish to explain why I am not voting for or against the resolution submitted to the membership. I do not consider it sufficiently important to warrant a vote either way.

"I think the convention should have remained in session and passed a suitable resolution and that while Mr. Finnegan's intention was undoubtedly excellent he did not have time to prepare a resolution which would take the convention out of the hole. I should not like to be recorded as voting for so futile a resolution and I should not like to be recorded as voting against it, lest I appear in the record as having wanted the press to solicit the government for advertising."

On the other hand ten ballots

bore the amendment, "but do not recognize paid advertising as a subsidy." These comments perhaps are best summarized by the following letter from Paul Scott Mowrer:

"You are receiving this brief letter from me because, frankly, I don't know how to vote on the resolution, as worded. I don't believe that newspapers should seek favors or subsidies from the government, but neither do I believe that newspapers should refuse to sell advertising to the government. It seems to me no more dangerous to have the government advertise in a newspaper than to have the First National Bank or United States Steel. Is there not some danger that the resolution, as worded, might be interpreted to mean, if rejected, that we do want favors or subsidies from the government, and, if accepted, that we would be inclined to refuse government advertising?"

### President Gilmore Invites Suggestions

TO ASNE MEMBERS:

Greetings: The new administration has about concluded the mopping-up work necessary after last month's annual meeting. Henceforth our efforts will be directed toward the 1943 session, which we all hope will be as interesting and successful as that arranged by Dwight Marvin and his helpers.

If any member has suggestions for committee appointments, or for program features for next April, let him speak out at once.

I deeply appreciate the honor of serving, as president, the distinguished ladies and gentlemen who are members of the American Society of Newspaper Editors.

W. S. GILMORE



"I NEVER have candid camera pictures taken," W. S. Gilmore said a year ago, but a U. S. Army Signal Corps photographer snapped this one of the ASNE president with Major George F. Hawkins, reviewing the 518th Military Police Battalion on Governors Island.

### Your Help Needed

The Office of the BULLETIN is compiling a list of members in any branch of government service. To make it complete, the help of every member is needed. Please jot down the names of any members you know, with their titles if possible, and mail to Box 1053, Wilmington, Del.



## Editors' Visit Hailed by Andrews And Drum as Aid to War Effort

After the April convention, President W. S. Gilmore wrote expressing the thanks of the Society to Lieut. General H. A. Drum and Rear Admiral Adolphus Andrews for the privileged interviews members enjoyed on the Governors Island tour. Their replies follow.

Dear Mr. Gilmore:

Please allow me to thank you for your very courteous note of April 24th. It was a great pleasure for me to have the opportunity to talk to you gentlemen concerning the Eastern Sea Frontier and I hope that I was able to give you in this brief time some idea of our organization and tasks.

I fully appreciate the difficulties which necessary wartime censorship creates for the American newspapers. However, subject to these limitations I know that you will continue to play a vital role in our war effort in reporting its developments in the best American newspaper tradition.

I am sure that you agree that a mutual appreciation of each other's problems makes for the cooperation between our armed forces and the press which is so necessary today. To that end, may I assure you, and through you, the American Society of Newspaper Editors that I will be glad to see you whenever I can be of help.

Very sincerely,  
ADOLPHUS ANDREWS,  
Rear Admiral, U. S. Navy

Dear Mr. Gilmore:

Your cordial letter of April 24th expressing your appreciation and the appreciation of the members of the American Society of Newspaper Editors on the occasion of their visit to Governors Island on April 18 has been received.

I am glad that you and they enjoyed the visit. It seems to me that it was a rare opportunity to get together and discuss, informally, several of our current military problems. It was a real pleasure to meet you and your associates and I am glad to

know that, in your opinion, the editors were furnished opportunities to form their own views in regard to this headquarters and our efforts in this way.

In my opinion, a well-informed public is the safeguard of our nation. Through the newspapers, intelligent editorial opinions based upon a complete understanding can insure that kind of public opinion. I am very glad that we were able to secure such an understanding during your visit.

Looking forward to seeing you again and through you expressing my appreciation to all of your members, I remain,

Cordially yours,

H. A. DRUM,

Lieut. General, U. S. Army



ON GOVERNORS ISLAND: General Drum and Member Wilbur Forrest of the New York Herald Tribune watch a demonstration of incendiary bombs and proper methods of dealing with them. Army authorities consider this one of the best head and shoulder portraits ever taken of General Drum.

## Picture Verne Joy Clad in a Kimono!

FOR YEARS Member V. Y. Dallman of the Illinois State Register has followed the fleet, as a writer, accounting for his sobriquet, "The Admiral of the Sangamon." Now he is drawing on his experiences to give readers of his column the background of the news. Facts are interspersed with anecdotes. Once in Honolulu, Japanese editors entertained American newsmen, for whom they had provided oriental dress.

"What a scene it was," Mr. Dallman wrote, "and little wonder that Verne Joy of Centralia, clad in a kimono which made him look like a stick of red candy, almost fractured a limb when he tried to tie his legs in a Japanese knot when he squatted down! Verne roared with laughter when he discovered two lumps protruding like tumors on my calf under my socks. One was my purse, the other my watch. I did not trust these genuflecting Japs!"

## What Our Members Are Doing, Besides Editing Newspapers

GOVERNOR Herbert H. Lehman has appointed Member Hugh W. Robertson of Westchester County Publishers to the Tristate Sanitation Commission, which has authority "to control the pollution of coastal, estuarial and tidal waters" adjacent to the signatory states, New York, New Jersey and Connecticut. The appointment has won Mr. Robertson several new nicknames including "Westchester's Chic Sale" and "Stinky."

Stuart Gracey, baritone, who made his debut in Town Hall recently to the sweet music of enthusiastic comment by New York critics ("a superior voice and estimable interpretative gifts") is the son of Member W. A. Gracey of the Geneva Times.

Member Frank Waldrop of the Washington Times-Herald edited "MacArthur on War," a compilation of the Philippine hero's reports from 1920 to the present, published last month by Duell, Sloan & Pearce.

Two members stepped up in the Office of the Censorship, last month. John Sorrells of the Memphis Commercial Appeal, formerly assistant director in charge of the press division was appointed deputy director of censorship. N. R. Howard, of the Cleveland News, has been made assistant director, press division.

Member John Stewart Bryan of the Richmond News-Leader has resigned as president of Williams and Mary College at Williamsburg, Va.

Member Harold B. Farquhar of the Bethlehem Globe Times has received the Silver Beaver award of the Boy Scouts of America, for distinguished service to boyhood.

As chairman of the Virginia Press Association's committee on awards for news and feature writing, Member Tom Hanes of the Norfolk Ledger-Dispatch asked six other editors to serve as judges. Busy as editors are, they all accepted, to wit: Mem-

## What Our Members Are Saying, in Letters to the Editor

MEMBERS took time to dictate the following letters, the first from John L. Morrison of the Greenville Record-Argus.

"On the chance that no one else may call your attention to this and on the certainty that his own innate modesty would prevent him from mentioning it, I call your attention to another distinction coming to Dwight Marvin, our past-president. In the survey released March 17, by the Advertising Research Foundation, in which a study is made of the Troy Times-Record, it is said:

"Reading of editorials in this study was the highest measure in any study to date. Seventy per cent of the men and 51 per cent of the women interviewed read one or more editorials. The reading of two individual editorials is noteworthy. 'Argentina Is a Woman' was read by 47 per cent of the women interviewed—six percentage points higher than the reading by women of any other editorial found so far. 'MacArthur Is Good,' which was read by 61 per cent of the men, topped by two percentage points, the previous high for men's reading of an editorial."

From Past-president Dwight Marvin:

"The Office of Facts and Figures suggests that newspapers in speaking of United Nations use 'we' and 'us' instead of 'they' or 'them.' Don't you think a paragraph in our BULLETIN on this subject might give a little different tone to our normally introverted news."

Typifying convention reaction, Grove Patterson of the Toledo Blade wrote: "I thought it was the best convention we ever had." Tom Hanes of the Norfolk Ledger-Dispatch said: "I got more out of this year's ASNE meeting than any other meeting I ever attended. A great session all the way."

MEMBER James Russell Wiggins, managing editor of the St. Paul Dispatch and Pioneer Press on May 13 became Capt. Wiggins of the U. S. Army.

He is stationed at Miami for a brief training as combat intelligence officer with the Air Corps, after which he expects to be transferred to Harrisburg, Pa.

Members James E. Chappell, Birmingham News; James Kerney, Jr., Trenton Times Newspapers; Julian Miller, Charlotte Observer; Basil L. Walters, Minneapolis Star Journal and Tribune; L. R. Blanchard, The Gannett Newspapers; and non-member George W. Healy, Jr., New Orleans Times Picayune.

Member-Ambassador - Secretary-Dr. Josephus Daniels of the Raleigh News and Observer on his 80th birthday, May 18, discussed his return to the newspaper business when four sons assumed important places in the war effort. Said he:

"Three of the boys were running the newspaper and I thought it would be quite a chore to do three men's work. The boys had me fooled. I do not have any trouble at all doing the work all three of them were doing."

## Palmer Hoyt to Head Information Bureau?

"THE PEOPLE'S right to know" is an apt definition of press freedom, Member Palmer Hoyt of the Portland Oregonian and president of Sigma Delta Chi wrote in the April Quill. "In a democracy at war," he wrote, "the people must know their weaknesses, no matter how vast, as well as their strengths. They must know their losses, no matter how bitter, as well as their victories."

Since then Mr. Hoyt has been widely mentioned as a possible choice for head of the proposed over-all U. S. Information Bureau.



## About the Technic For Getting News (Or ASNE Gossip)

DEAR BOSS:

You seemed so dazed by the unsuspected and multifarious duties of the secretariat that I thought I'd better wait till now to break the news that the BULLETIN is your baby, too; you read my copy and are responsible for errors of omission and commission, including libel.

Hugh W. Robertson of Westchester County Publishers writes:

"I like your intimate chatter in the BULLETIN; it seems to me I learn more about my fellow members from your gossip than from all our elbow-bending at the bars or midnight discourses at night clubs."

I'll bet Hugh's elbows are flanked by those of Oxie Reichler of Yonkers and Wallace Odell of Tarrytown. At the banquet, Booth editors want to sit with Booth editors; Gannetteers with Gannetteers; Virginians with other Virginians. Never could understand this sectionalism. I barge around as much as possible, and I refer Hugh to page two for more news of members from Maine to California (including Hugh Robertson).

### About Conners and Knight

A member who follows my gregarious system contributes these notes, gleaned at the convention:

"William J. Conners of the Buffalo Courier-Express and a lieutenant commander in the U. S. Naval Reserve always wears the gold wings of a naval flier, though he is principally in ground work. He earned his wings as a naval flier in World War I. Now he is attached to the public relations office of the Third Naval District (New York City) with his duties chiefly in the Buffalo area.

"John Knight does everything right, from publishing fine newspapers (Akron Beacon Journal, Detroit Free Press, Miami Herald) to shooting golf in the low

seventies and collecting ASNE dues. Last year he composed such nice letters telling you that you were in arrears that there was no resistance. You saw the result when he made his report.

"Palmer Hoyt of the Portland Oregonian probably received more notice from Time magazine in the past year than any other editor-publisher, outside of the Chicago crowd.

### Brown and Kirchhofer

"Sevellon Brown, if you haven't read of it, is now editor and publisher of the Providence Journal-Bulletin.

"The Buffalo Evening News 'cigarettes for soldiers' is a model for other newspapers contemplating smokes funds; it was created and engineered almost solely by A. H. Kirchhofer. A promotion man under his direction is making personal calls at each camp where Buffalo soldiers are quartered.

"Gee, didn't we miss those crowded Willard elevators packed with bejeweled and bejeweled DAR's?"

FOUND: Probably (for safety, always qualify) the youngest member in the Society—B. E. Maidenbourg, executive assistant to the publisher of the Detroit Free Press, age 30.

### Bulletin Problems

A Montclair, N. J., State Teachers College student writes: "What part do the newspapers play in obtaining justice for all, and what can a college student do to help obtain justice through the newspapers?" She says she wrote Mr. Richard J. Finnegan of the Chicago Times and he told her to ask me. I can just imagine his impish grin when he tossed that one into my lap!

I thought I had a wonderful scoop when I heard rumors in Washington that Mrs. Hobby would be made director of the Women's Auxiliary Army Corps; then it happened and the picture of Major Hobby being sworn in appeared in papers everywhere. Just once I wish some member would tip me off to a real scoop—and suppress the news till the BULLETIN comes out. A. F. P.



JULIAN S. MILLER, editor of the Charlotte Observer, joined the Society only two years ago, promptly evinced active interest in its affairs and was elected a director at the April convention.

### Patriot Ledger tells Its Story to Readers

ANY MEMBER planning a revised edition of a souvenir booklet for distribution to readers who tour the plant might well write Member John R. Herbert of Quincy, Massachusetts, for a copy of "Here Is Your Quincy Patriot Ledger."

The art is exceptionally well chosen. Two pages show vividly what makes news—one of airplanes, ships, and disasters; the other of a wedding, a bridge group, and a new baby.

Besides the mechanical processes usually covered in such brochures, there are facsimile reproductions of a page before and after copy-reading, of heads as they are written and slugged and a front-page dummy.

# THE BULLETIN

Of the American Society of Newspaper Editors

## Perry Says Enemy Lurks in Open Forum; Members Reply, 'Not in Our Paper'

"Even in ordinary times I think there has been a tendency to make a sacred cow of the 'open forum.' This is especially true of the smaller papers. Metropolitan papers receive so many letters that they are obliged to select those to be published. But in smaller cities many editors seem to feel that they are under obligation to publish every letter that comes if it is not scurrilous—regardless of how mistaken its facts may be, or how unsound and misleading its reasoning."

MEMBER Stuart H. Perry of the Adrian Telegram makes this charge. In these days, he warns, reverence for 'that animal' leads to publication of letters which tend to weaken our fight for life and to aid our enemies. He urges closer scrutiny of all letters submitted, for diatribes against our allies and other poisonous thoughts, and for code messages. The question: "Is Mr. Perry's 'sacred cow' charge sound? And what are YOU doing about letters to the editor in these war times?" Four members give their answers.

### Morris Spoils Code

Even though they are sincere and signed, Don Morris omits subversive letters. He discards those that are unsigned, or give no address, and also mimeographed letters even if they have a local signature.

If enemy agents are trying to use the open forum in the West Palm Beach Post and Times, he boxes them. After the weeding process, he says, "if any are left which might be suspect, I eliminate some words, change the sequence of sentences and/or paragraphs so that any numerical code would be upset. I also try to omit some whole sentence or two if possible. This is not wholly foolproof and I would be glad to hear of better suggestions."

### Scism Slams Back

Don Scism of the Evansville Courier receives many letters that, in his opinion, constitute risk to the war effort; yet he doesn't want to get into the habit of ditch-

ing letters just because they conflict with his views. What he does, when he thinks an honest reader's letter is bad in influence, is to slam back. Says Mr. Scism:

"With regard to some honest but narrow-minded and misguided Americans—and we have plenty of them here in the heart of the isolation belt—I have been following the policy for two years or more of answering many of them myself in editor's notes following their letters. I have also answered their arguments in the editorial column."

"The result is that I get some very scurrilous unsigned letters, but not so many, calling me everything under the sun. But the intelligent element in our community has supported me thoroughly in efforts to beat down anti-British prejudice and some of these typical parrotings of stuff that our enemies would like to circulate widely." He continues, "I have proceeded on the feeling that it is better to print some of this stuff that is being talked, and nail it at the same time."

### Woods Bars Conchie

"What to do about letters to the editor?" writes William J. Woods of the Utica Observer-Dispatch. "Mostly we do as we darn please." He has seen no evidence in New York state papers that letter writers are permitted to conduct a free Fifth Column at the expense of broad-minded editors and no Gannett editor with whom he has talked feels obligated to print every letter sent him. War or no war, he says, Utica papers

scrutinize letters carefully and it hasn't been necessary to increase that vigilance except that what might have been passable in other days may now be omitted. He cites these cases:

"A letter applauding the conchie attitude of Lew Ayres and urging other young men to act similarly was not used, on the theory it was bad for the country and the minister who wrote it might be punched or something if it were printed. Anyway, he had a church he could use for a forum if he wanted to use his own medium instead of ours.

"A couple of rabid Coughlinites were given a chance or two to say their little piece and then were told the same people couldn't harp on the same string in our letter columns all the time."

### No Problem to Morrison

John Morrison of the Greenville Record-Argus replies:

"Our editorial 'we' feel there is some merit in Mr. Perry's attack on this traditional newspaper pastime but we still feel inclined toward upholding the sacred cow. On the one hand it is true that a great many of these letters are just plain tripe; on the other, or left, hand we doubt that the enemy intelligence service depends much on Letters to the Editor. In our own diurnal vesperian journal of culture and refinement and palladium of liberty it is not much of a problem. Several years ago we barred all the Pro Bono Publicos, Taxpayers, Citizens, et al, and required a genuine signature. This move was made when we discovered that (a) the general public had the impression that so-called Letters to the Editor were editorial comment in disguise and (b) writers lambasting some policy or person lose their enthusiasm and purpose when they learn that the writer's real name must appear. We scrutinize letters carefully but have found none in which we feared the effect, as to the war effort, would be deleterious."



## One in Twenty Members Working For Uncle Sam

SIXTEEN members of the Society, at present count, are on leave from their newspapers to serve the nation until the war is won. Each month adds new names to the roster. The list to date:

Lieut. Barry Bingham, of the Navy and the Louisville Courier-Journal & Times, has been skipping around the country, from Washington to the Great Lakes Naval Training Station and back to Washington where he is now with the Office of Facts and Figures.

As reported last month, Lieut. Commander William J. Connors,

Buffalo Courier-Express, is a reserve officer on active duty, attached to the Third Naval District.

Jonathan Daniels, Raleigh News & Observer, as everyone knows, is in the Office of Civilian Defense. His title: Assistant Director, in charge of Civilian Mobilization.

Lieut. Colonel Walter M. Harrison, Daily Oklahoman & Times, is a confessed Anglophile and, nearly two years ago, transferred from reserve status as military intelligence officer to the National Guard to take a year's training and be ready for our participation in the war, which he felt was inevitable. Later he served in the War Department in Washington, then returned to his editorial job—but briefly. Now he is public relations officer at the Port of Embarkation, Fort Mason, Cal.

In uniform as director of the

ASKED for additional names of members in the service, Member Frederick Sullens of the Jackson (Mississippi) Daily News replied:

"Not many ASNE members can go. Too old. Too fat—offer too much surface for enemy fire."

"I tried to get back in. General commanding G-2 General Staff told me they were not taking any Revolutionary War veterans for this fight."

Women's Army Auxiliary Corps. Oveta Culp Hobby admits that she feels awkward saluting, can't remember to keep the thumb straight and the elbow out, but expects to improve with practice.

Nathaniel R. Howard, Cleveland News, already has been reported on—Office of the Censorship, assistant director, press division.

Major Irving W. Hart, Boise Statesman, shifted from reserve to active status in the Army nearly two years ago and is still in the service. (Present address wanted.)

The honor of holding the highest rank of any member in the service goes, of course, to Secretary of Navy Frank Knox, of the Chicago Daily News.

It's Major J. Noel Macy now, promoted just before the April convention. The Westchester County publisher was with the N. Y. National Guard at Fort Devens, Massachusetts, and more recently has been assigned to special duty with the Public Relations Bureau of the War Department in Washington.

Talbot Patrick, Goldsboro News-Argus, is in the press division of the Office of Facts and Figures, in charge of the small daily and non-daily division and concerned also with the labor, Negro, educational, and religious press. He and Mrs. Patrick are at home in Chevy Chase to members of the Society who may pass through Washington, he says, and they'll find him in the phone book.

Loaned by the Office of the Coordinator of Information to the

(Continued on Next Page)



THE Associated Press obligingly provides this shot of two ASNE members in uniform—WAAC Director Oveta Culp Hobby saluting Capt. John LeVien and Major J. Noel Macy, both of the War Department Public Relations Bureau.

## For Uncle Sam

(Continued from Page 2)

Office of Government reports, Nelson Poynter of the St. Petersburg Times is in Hollywood. His current job: Liaison between the film industry and the government in production of a series of films to stimulate the war effort.

If anyone is writing the general manager of the San Francisco Chronicle, the correct address these days is Paul C. Smith, Lieut. Commander, U.S.N.R., Press Officer, Office of Public Relations, Navy Department, Washington, D. C.

Most recent recruit is Major Rex Smith, Chicago Sun, now Chief of the Public Relations Section of the Army Air Forces Ferrying Command. Stationed in Washington for an indefinite period, his temporary address is, fittingly enough, Temporary Building H, 16th & C Streets.

In a recent reorganization in the Office of the Censorship, John Sorells, Commercial Appeal, was made deputy director of censorship.

Commander James G. Stahlman, of the Nashville Banner, was lieutenant commander in the Naval Reserve until a year ago when he volunteered for active duty and was called to Washington. He organized the Naval District Section of the Navy Department's Office of Public Relations and had jurisdiction over 14 Naval Districts and units of the Atlantic and Pacific fleets. In November he was advanced to the rank of commander and in March he was made assistant inspector of recruiting in charge of the Navy's V-1 officer procurement program in the southern recruiting division. His headquarters are now in Nashville.

Capt. J. R. Wiggins, St. Paul Dispatch and Pioneer Press, enlisted about the time of the convention and was last heard from in Miami, where he was training as combat intelligence officer in the Air Corps.

The Society salutes its members in the service and, by vote of the membership, the treasurer keeps them on the rolls for the duration without payment of dues.

## About Dr. Wallace, Kerney of OPA, Columnist Sullens, and Other Members

DEAR BOSS:

Pride goeth before a fall, etc. I chortled over errors in editors' names in an Army press release and last month I mistakenly identified the officer in the picture with Mr. Gilmore. Should have been Col. Thomas Crystal. (Correction courtesy Stanley P. Barnett of The Plain Dealer.)

It's Grandpa Marvin now. Of Eric Marvin Barnes, born May 4, the past president says, "He is a fine youngster and I expect to have him writing editorials within a few weeks."

Tom Wallace has an honorary degree (or should that be "another"?). Cumberland University at Lebanon, Tennessee, made him a Doctor of Laws. Another member, Coleman Harwell of the Nashville Tennessean, read the citation commending Mr. Wallace as Washington and foreign correspondent, former ASNE president and winner of the Pugsley medal awarded in 1934 by the American Scenic and Historic Preservation Association.

### In New York and New Jersey

Major Maximilian Elser, Jr., liked our badges so well that he ordered some just like them for an affair in honor of General Drum. They were Mr. Sterling's idea originally.

If we ever ran a list of members whose government service is extracurricular, it would fill the BULLETIN. James Kerney, Jr., of the Trenton Times newspaper is State Director of OPA and Arthur J. Sinnott of the Newark Evening News is working on the Alien Board for New Jersey.

Please change Joe Torbett's address on the membership list from Utica to Albany. He's managing editor of The Knickerbocker News, still in the Gannett organization.

### Medal Awarded for Valor

When Mr. and Mrs. F. A. Miller observed their golden wedding anniversary last month, the South Bend Tribune family presented a medal inscribed: "Awarded to Mrs. F. A. Miller, VALOR, 50

years as the good wife of a newspaper editor and publisher." An accompanying letter said: "To have lived peaceably and successfully with a newspaperman for 50 years is one of life's greatest achievements. We know that many times you have been forced to wheedle and no doubt mildly threaten so that he would eat his cereal and do other things for his own good. We well appreciate your struggle, but you have come through with flying colors and given us the best boss a newspaper gang ever had."

### Sullens, Editor and Columnist

My vote for the snappiest, and most diversified column written by a member goes to Major Sullens of Jackson, Mississippi. Mingled with paragraphs about Congress and the meat packers, Legion activities at Coffeeville and Reinhard Heydrich's funeral are items like this:

"A young bride and groom arrived at a large hotel for their honeymoon. When bedtime came, the bride went to bed and the groom sat by the window gazing out at the moon and the stars. The bride called to him and asked: 'Why don't you come to bed?' 'My mother told me my wedding night would be the most beautiful night of my life,' he replied, 'and I'm not going to miss a minute of it!'"

If I'm ever fired from this job, the thing I'm going to miss is my daily mail from editors!

—A. F. P.

## Muy Bonita

FROM the Louisville Times, via Member Tom Wallace:

"After having seen 57 published photographs which don't create that impression, more than 57 of her personal acquaintances will rise to declare that Oveta Culp Hobby would be described as tres jolie, muy bonita, sehr schoen, or likely, according to the observer's vernacular."



## Generations to Come Will Thank ASNE Member for 'Forest of Discovery'

By NULL ADAMS  
City Editor, Press-Scimitar

EDWARD J. MEEMAN, editor of the Memphis Press-Scimitar, has not only planted many trees of his own but has made it possible for millions of trees to be planted for generations to come.

Several years ago, Editor Meeman conceived the idea of a national forest for West Tennessee. He developed it through local committees and finally through Congress until today there stands, just north of Memphis, a beautiful 12,000-acre forest.

Did Editor Meeman then sit back and watch his forest grow? If you think so, you don't know this energetic southern editor.

Editor Meeman bought a large tract nearby, and built himself a country home. He wanted to plant trees personally and did. But that wasn't all.

He visualized a gigantic national forest along the Mississippi, across West Tennessee—more than 100 miles long, covering more than 150,000 acres. These high bluff lands were sub-marginal, cutover, with only small value. They could, and will, become once again rich forest lands.

For last September, Editor Meeman staged one of the greatest shows the South had ever seen, the celebration of the 400th anniversary of DeSoto's discovery of the Mississippi.

The Forest of Discovery—Editor Meeman's dream—was dedicated. More than 7000 persons, including distinguished guests from throughout the nation, assembled on a bluff near Richardson's Landing, Tennessee, and the Grove of Repentance was planted.

Editor Meeman, always in the background but always pulling the strings, was finally persuaded to step forward and shovel a bit of dirt in planting the young trees. And to the amazement of newspapermen who had worked with him for years, he pulled off his coat, rolled up his sleeves and performed like a veteran.



EDITOR MEEMAN pulled off his coat, to plant the first tree in the Forest of Discovery.

## Sevellon Brown Says Navy's Silence Leads To Injurious Rumors

FULLY AWARE that in war, facts must often be suppressed, Member Sevellon Brown sees danger in suppression of news by naval authorities leading to wild and injurious rumors.

Rumors recently circulating in the vicinity of Providence, says an editorial in the *Evening Bulletin*, were based on meager factual knowledge of the landing of survivors from a sunken merchantman. "Not one iota of fact was released by the responsible naval authorities for more than seven days after the circumstance of the landing was a natural matter of common public knowledge," it continues. "Each day that meager knowledge spread from person to person, embroidered with false rumor at each step. Beyond this, the most general statement of the facts would have eliminated all special concern about the incident in this area."

The editorial concludes, "naval authorities must understand how they injure others, and most of all how they injure their own beloved service, the moment they suppress or unduly delay news for any other reason than to withhold an advantage from the enemy."

## IN MEMORIAM

A SENSE of civic responsibility was the distinguishing trait of Joseph Claggett Seacrest, publisher of the *Nebraska State Journal*, who died April 21 in his home city of Lincoln.

When Mr. Seacrest took over control of the *Journal* 45 years ago he determined to make it as helpful and creditable to his community as he could: he carried out his resolve by lifelong adherence to high standards of journalism, not only in presenting the news and in his attitude towards men and affairs, but by refusing public office himself, so that he could devote himself single-mindedly to the public interest. He served Lincoln by taking part in most of its important activities, and he was president of his State Chamber of Commerce and State Historical Society. Lincoln is indebted to him for some of its parks for which he donated the land, and the University of Nebraska will in time receive a sizable portion of his estate. For a number of years Mr. Seacrest was chairman of the auditing committee of the Associated Press, which also honored him with election as one of its "50-year members."

In these and other ways Mr. Seacrest was a good and useful citizen, who left his state and his profession better for his having lived.

# THE BULLETIN

Of the American Society of Newspaper Editors

## Mat Gray Wants Breakfast At Humane Hour

By MAT GRAY

New Orleans Times-Picayune

A TONGUE-TIED, pop-eyed freshman at the April ASNE meeting returned therefrom with all golden memories—save one. That annual breakfast in the cold, gray dawn forced chronic non-early risers from bunks to which they had repaired—thanks to the night-before partying—not many minutes before, or not at all. Whereat the breakfast menu was more or less mal-flavored by sour or sarcastic comment across the coffee cups.

So, to insure sweetness and light at future breakfasts, he proposes timidly a curative.

"BY-LAW 1. UVW-XYZ: The convention committee shall delegate the fixing of the annual breakfast hour to a member from the morning squad who has put his final city edition to bed around 3:30 A.M., waked up the all-night restaurant help to get his final coffee or what-have-you, missed the owl car home and finally reached that haven just in time to greet the milkman."

To avoid hurt feelings among the evening crew, he offers this companion.

"BY-LAW 2. UVW-XYZ: The convention committee shall delegate the fixing of the annual banquet hour to a member of the afternoon tribe who reaches his desk in time to read the news proofs, consult the city editor, check the page lay-outs and write a column of editorials for the 9 A.M. (or earlier) edition."

Thus our Society can set back the breakfast to a reasonable and humane hour and insure the banquet adjourning in time to give the evening brethren full repose and their morning colleagues

MEMBER H. K. Fleming of the Baltimore Sun left last month to take an executive post with the Board of Economic Warfare.

Associated with The Sun since 1924, Mr. Fleming had been managing editor for the past year. He brings to eighteen the number of ASNE members who have gone into government service since the war began.

opportunity to visit a few more night spots before their customary retiring hour. Humbly suggested also is the reference of the above, at the Main Guy's option, either to the standing committee on vital business—or to the sitting committee for painless disposal of useless propositions.

From Member Walter W. Krebs of the Johnstown Tribune:

"Please convey to the president of our Society my approval of the suggestion of one of our members that at future meetings we have fewer speeches and more discussion of our own journalistic problems. We have never yet concluded the discussion on the sales policy of feature syndicates."

The discussion Mr. Krebs refers to was commenced in April, 1940!

Member Wilbur Forrest of the New York Herald Tribune, '42 program chairman, heartily concurs in the "time for discussion" plea made by Member William G. Vorpe of the Cleveland Plain Dealer. He says his chief service on the '43 committee will be to convince Member B. M. McKelway of the Washington Star, chairman, that zeal for lining up good speakers can be carried too far.

## ASNE, McKelway And Star Speed Scrap Appeal

WHEN editors were summoned to Washington, Sept. 4, for a salvage shop talk with WPB Chairman Donald Nelson, the Society undertook probably the fastest move ever made by any organization in reaching its members with a special message from the government.

Thanks to Member B. M. McKelway, who offered the facilities of the Washington Star, the report of the meeting was on its way to members that same night.

Following the conference, attended by all officers of the Society and some other members, President W. S. Gilmore and Secretary Basil L. Walters adjourned to Mr. McKelway's office to draft the letter asking members to take the leadership in local drives. The copy was set in *The Star* office and proofs were mailed a few hours later.

Effect of that message, and similar ones addressed to other editorial organizations, was noticeable within the week. Scrap drive stories came out from inside to the front page and, in cities across the country, junk piles blossomed in public squares where none had been before.

## Minot's Rumor Clinic

THE Rumor Clinic in the Boston Herald has been covered thoroughly, but not always accurately, in magazine articles. The facts, and a mimeographed sheet giving details of operation, can be obtained from Member George E. Minot, managing editor, who established the Clinic.

"We have the material," *The Herald* offers, "to enable you to get a start and should like to exchange information, rumors and reports with you."



## What Editors Do When Staff Members Go Into Service

With the greatest army in our history making inroads upon the staffs of every newspaper in the country, what are you doing for replacements?

Have you hired girls instead? How many? In what capacities?

How are they working out? Can you keep them—or is there constant danger they will resign to join Mrs. Hobby's unit or the WAVES? If the weaker sex is not the answer to the shortage, what is your solution?

At the suggestion of a member beset by this problem, *The Bulletin* hurled these questions at a dozen editors. Their replies, differing in opinion as only editors can, are presented here.

### "We Have Tried to Replace Manpower with Keener Direction."

DOUGLAS D. MARTIN, *Detroit Free Press*

THE *Detroit Free Press* has not replaced the men, who have entered the service, with women with the exception of one woman reporter, a college graduate with small-town experience.

We have not replaced some of the men at all. We have found that changing times have called for readjustments of space, news coverage, and display. Constantly rising costs have made us weigh the value of assignments care-

fully and, when we plan an assignment, we consider the time of the reporter and the photographer who will have to be assigned from the staff and whose usual services will be lost to us.

In a word, we have tried to replace manpower with keener direction and more careful editing just as far as we can do so. Sometimes this is difficult and sometimes it is as simple as calling special writers out of their ivory towers for a day.

### "Our Entire Local News Staff Is Now Composed of Women."

FRANK JENKINS, *Southern Oregon Newspapers*

OUR newspapers here are down to two men on the news staff—the managing editor and the sports editor. And the sports editor is expecting his call at any moment. The entire local news staff is now composed of women.

When the sports editor goes in, we're definitely expecting to put

a woman in his place, as fortunately we have a sports-minded young woman in our news organization. We think we're fortunate to have even that device to fall back on, as men between 20 and 40 are getting so scarce in this country that people are beginning to turn their heads on the street

when one passes. The cash customers haven't complained as yet, and in spite of the fact that there are no war industries in this immediate area circulation is growing rather than falling off.

(Mr. Jenkins, a new member, is editor of the *Klamath Falls Herald & News*.)

### "Now We Have Had to Call on Small Dailies and Pay Higher Salaries."

WILLIAM T. CHRISTIAN, *Richmond News Leader*

WE have been able to get along so far without adding any women to the staff and I do not anticipate needing any until the end of the year. By that time the paper situation might be such that we will be able to get along with a reduced staff. My city editor joins me in hoping that will be the case. *The Times-Dispatch* has taken one young lady from

its women's department and put her on the copydesk, where she is doing an excellent job.

Before the war it was *The News-Leader's* policy to hire only college graduates with no experience in the newspaper business, preferring men trained in journalism schools. Now we have had to call on small dailies and pay higher salaries in getting men

with experience. We got several boys in 4-F, but one of these, with one eye, has already been called for induction. I don't anticipate adding any more men or women to the staff for a good while, unless General Hershey makes further inroads into the available manpower supply than he has promised between now and next year.

### "We Never Give a Likely Applicant of Either Sex the Cold Shoulder."

WILLIAM MAAG, *Youngstown Vindicator*

ALERT, intelligent young women who have been seeking positions as reporters are getting their chance on the staff of *The*

*Vindicator*. They are replacing men who are going into the armed services.

The war has brought to the

staff three girl reporters and a radio editor who serves part time on the copydesk. She probably will move into a full-time

copydesk trick soon because draft boards are beginning to beckon some of the copyreaders.

The case of the radio editor shows that the war problem cannot always be solved by hiring women. The present radio editor replaced an employee who now is an officer in the WAACS.

Four copygirls also have joined the staff to replace boys who either have donned uniforms or gone into war production jobs.

The experience of *The Vindicator* in making these shifts has been satisfactory, though it might have been otherwise if the candidates for the vacancies had not been selected carefully. The city desk feels some uneasiness about the shortage of men who can be assigned to beats and stories to which it ordinarily is reluctant to assign a girl, but the net result of hiring intelligent, willing girls who don't cherish any Jane Arden illusions is much more satisfactory than hiring unqualified men, merely because they are men.

Out of the changes has come a better newspaper than we had in past years. In proof that this is fact and not editorial fancy, we can show a circulation increase of 52,400 for the first eight months of this year. That is by far the largest gain in *Free Press* history.

These applications have been kept on file and provide a valuable reservoir from which new employees can be recruited to replace men who are leaving the staff.

### After All, They're Bi-peds, Too, Aren't They?

HUGH W. ROBERTSON, *Westchester County Publishers*

WE are taking on women whenever a good one comes along but the WAACS and the WAVES are cutting down even on this sex. We're using them everywhere except on the desk and may come to that soon. We have used women right along before even the war's privations on masculinity. I use here a gal on Court-house work and she handles even the indictments of sensational character adequately. We're even breaking in some of them on tele-

type work now. Offhand, I would say that they're doing all right whenever we've tried them. They are not quite so reliable on punctuality and day-in and day-out work but maybe this will work out in time. The season isn't yet well enough advanced to draw any general conclusions, but I don't expect we will find very much difference in the long run. After all, they're bi-peds too, aren't they?

### Time Element Enters

ANSWERING for Member J. F. Fitzpatrick, G. B. Heal of the *Salt Lake Tribune* says he thinks the real question is whether women can be properly trained in a limited period.

"Most women who have been employed by us," he writes, "have lacked training and experience. I doubt if their showing has been any worse than would have been the case if men, without training and experience, had been called in to fill the gap."

### No Women--Yet

THREE members report:

The *Johnstown Tribune* has not had a woman in its editorial department for 20 years, but W. W. Krebs expects to come to it soon.

Dwight S. Perrin, *Philadelphia Bulletin*, has had to make no staff replacements, except copyboys, because of reduced news space.

James A. Stuart, *Indianapolis Star*, has no aversion to women but, to date, has been able to hire experienced men.

## Ready for Worst, Smallsreed Orders Broom

By G. A. SMALLSREED

*The Columbus Dispatch*

THE *Dispatch* newsroom has sent nine to the colors via draft and enlistment. Several more will leave soon. I lost my Betty Fairfax (best in Ohio) to the WAACS, but she is continuing her column and perking right along. How she finds time, I can never tell you.

I ordered a new broom, because I fully expect to be sweeping the place out myself by next month and Alice R. Peter, our church and obit editor, more than 40 years in service, God bless her, will do the dusting.

We have met the staff situation with some replacements, consolidations of beats and the addition of two girls to the staff. In order to obtain fullest possible use of male members, practically all office routine, telephone interviews and considerable rewrite has been assigned to girls, who likewise will assume a greater share of daily and Sunday feature work. We have been fortunate in obtaining good girls from Ohio journalism schools and their work is highly satisfactory.

P.S. I prefer the push-broom, rather than the down-at-the-heel kitchen type.

THE *Wilmington Morning News* is satisfied with a girl reporter, Ruth Jacquot, fresh from Sweetbriar College.

With two star men of *The Journal-Every Evening* staff, she went to interview Mrs. Nancy Love, arriving from Boston to head the Women's Ferrying Service. But the boys couldn't find her.

Too late, they discovered Miss Jacquot had spotted Mrs. Love, arriving from Washington instead, rushed her into a cab, and scored a beat for the morning paper.



## Research Problem? Dr. Bush Suggests Letting AASDJ Council Tackle It

Dr. Bush writes the first of a series on various phases of collaboration between schools of journalism and the ASNE. Next month Member John R. Herbert of the Quincy Patriot Ledger tells why, in hiring, he gives preference to journalism students; and Prof. Max Grossman, head of the department of journalism at Boston University frankly expresses his personal feeling regarding the present casual relation between schools and the profession.

By DR. CHILTON R. BUSH, President,

American Association of Schools and Departments of Journalism

SEVERAL of the schools of journalism have become repositories of certain types of information which are available to ASNE members, and there is an increasing tendency for the newspaper organizations and individual editors to call on particular teachers for information and assistance.

## Blade Tells Readers Where Blame Lies

NEWSPAPERS, in the opinion of Member Grove Patterson, are the victims of confusion on the Potomac.

Admonishing readers to lay the blame for contradictory stories from Washington on the source, not on the newspapers printing them, an editorial in the Toledo Blade cites presidential uncertainty regarding nation-wide gas rationing; the President's assertion that it will be a long time before boys of 18 and 19 are called against General Hershey's contrary statement; and Congressman May's announcement that the war will probably be over in a few months.

Mr. May, says the editorial, does not know what he is talking about, but as chairman of the House Military Affairs Committee he ought to know; so, it continues, should General Hershey when he talks about the Army; so should the President when he discusses gas rationing. The editorial concludes: "Don't blame the newspapers. It's confusion on the Potomac."

To ASNE members, Mr. Patterson says, "I think this is something that might well be said for all newspapers."

A recent example is the testimony and briefing supplied by certain teachers for the Newspaper-Radio Committee in the FCC hearings. Another outstanding example was the briefing supplied to the New Orleans newspapers in the Huey Long "taxes on knowledge" case in which the Supreme Court chose to follow the teachers' philosophical line of reasoning in preference to the merely legal reasoning on "equal protection."

Although for many years, editors have called on the schools to supply beginners, there is an increasing tendency for editors to call on the schools to recommend their experienced graduates for specialized types of work. For example, a school recently recommended to a western editor one of its graduates employed on an eastern paper who had become expert in the field of public utility regulation.

Editors who have a research problem may find the Council on Research of the American Association of Schools and Departments of Journalism ready to assist. The current chairman is Dr. Ralph O. Nafziger, University of Minnesota.

The Association of Schools, as well as individual schools, can sometimes be of assistance to editors. The secretary is Dr. Norval Neil Luxon, Ohio State University, Columbus.

## It's Col. Macy Now

Member J. Noel Macy of Westchester County Publishers has been made Lieutenant-Colonel. Still in Cavalry, he is attached for temporary duty with Public Relations and assigned as executive director of the WAACS.

## Brown Thanks Midwest Papers For Cooperation

EVERY editor knows the story of the plea for fuel oil-sharing made to Midwesterners by the Providence Journal and Evening Bulletin, whose editor is Member Sevellon Brown. Details and sidelights, please, Mr. Brown? THE BULLETIN asked.

"It seemed to be one of those situations," Mr. Brown replied, "which it was impossible to get into a news form of sufficient appeal for the editors of Midwestern papers. There are a good many stories of that sort which need to be told in some detail with conspicuous display which simply have not the requisite spot news value. That is where 'institutional advertising' seems to fit in. It was quite clear that it was foolish for the New England newspapers and officials to make such a din about this matter in New England when the problem was to get action outside New England."

When the OPA planned nationwide rationing last July, Mr. Brown says, political fear of the consequences began to build up and the order was changed to East Coast rationing. He continues:

"We believed this to be the fear of politicians and not the will of the people, if they could be told the facts. . . . The reception in Midwestern newspapers was exactly what we would have expected and was very forthright and generous by and large. The Gallup poll helped enormously. My! How the politicians fear and hate that institution."

With oil shipments building up some, due to the marvel the railroads have performed, oil supply still must remain inadequate until tankers can be used again. "We are probably going to be chilly next winter," Mr. Brown says, "but our experience with this newspaper appeal has at least warmed our innards for the present. Our thanks to the newspapers of the Midwest."

# THE BULLETIN

Of the American Society of Newspaper Editors

## Meeting to Replace Convention in 1943

### Committee Named To Act for Society In War Emergency

THE Board of Directors of the ASNE, meeting at University Club in Chicago, October 25, voted to hold the annual meeting in 1943, the date and place to be decided later.

The 1943 session will be strictly a meeting, not a convention. The date and place will be governed by developments and based on problems confronting an essential war industry.

The Board also adopted a resolution authorizing President W. S. Gilmore to appoint a committee of five, including himself, to be known as the committee on government and the press.

This committee is empowered to act on behalf of the Society on any subject growing out of the war emergency. Its purpose is:

(1) to protect the rights of the press whenever and wherever they may be endangered; and



AT DIRECTORS MEETING: Wilbur Forrest, New York Herald Tribune; President W. S. Gilmore, Detroit News; Erwin D. Canham, Christian Science Monitor, and Dwight Young, Dayton Herald and Journal. (Chicago Daily News Photo)

(2) to make available to the government in its war effort the advisory facilities of the Society. Members of the committee, in

addition to President Gilmore, are: Wilbur Forrest, Dwight Marvin, Roy Roberts and Erwin D. Canham.

## Board of Directors Elects 23 Members from 15 States

THE following candidates, proposed by the membership committee of which Dwight Young is chairman, were elected by the Board:

CARL D. GROAT, Editor, Cincinnati Post.

RUSSELL BRINEY, Chief Editorial Writer, Louisville Courier-Journal.

TURNER CATLEDGE, Editor, Chicago Sun.

JAMES J. COLBY, Managing Editor, Milwaukee Sentinel.

HERBERT F. CORN, Managing Editor, Washington Evening Star.

JAMES EDWARD DOWD, Editor, Charlotte (N.C.) News.

WILLIAM T. EVJUE, Editor

and President, Madison (Wis.) Capital Times.

GEORGE F. LOUNSBURY, Chief Editorial Writer, Milwaukee Sentinel.

ALLEN MERRIAM, Editor, Dallas Times Herald.

WALTER MORROW, Editor, Columbus Citizen.

FRANK HOWARD RYAN, Managing Editor, Camden, (N.J.) Courier-Post.

ALFRED D. MYNDERS, Editor, Chattanooga Times.

KENNETH DUVAL TOOILL, Managing Editor, Toledo Blade.

W. R. WALTON, Managing Editor, South Bend Tribune.

PRESTON WOLFE, Associate

Editor, Columbus Dispatch.

MILES H. WOLFF, Managing Editor, Baltimore Evening Sun.

FRITZ S. UPDIKE, Managing Editor, Rome Daily Sentinel.

ERNEST F. MARLATT, Editor, Kenosha (Wis.) Evening News.

ROBERT L. M. PARKS, Editor, Augusta Chronicle.

HENRY WISEMAN KENDALL, Editor, Greensboro (N.C.) Daily News.

THOMAS R. WARING, JR., Managing Editor, Charleston (S.C.) News & Courier.

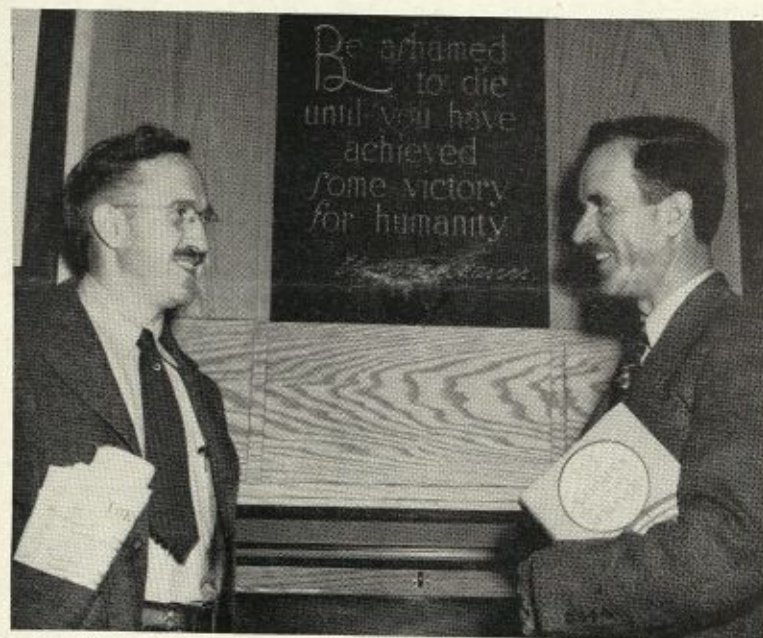
JUDSON CHAPMAN, Editor, Greenville (S.C.) Piedmont.

TAMS BIXBY, Editor & Publisher, Muskogee Daily Phoenix and Times Democrat.

JOURNALISM LIBRARY



## Boston U. Students Are Old-Timers When They Get Jobs on Patriot Ledger



MEMBER John R. Herbert of the Quincy Patriot Ledger, left, with Prof. Max R. Grossman of Boston University journalism department. The plaque between them was given the University by the Prescott family, publishers of The Patriot Ledger, in honor of George W. and Annie L. Prescott, father and daughter, who published the paper for many years.

By JOHN R. HERBERT  
Managing Editor, Quincy Patriot Ledger

THIS SEEMS like an excellent time to examine the subject of journalism schools and their relation to the ASNE, since the war has made it difficult to hire male graduates of Grade A journalism schools. Most of the young men are going directly into service. So during this war period, it seems that we could look into the problem with profit not only to ourselves but to the young men and women who hope to become newspapermen and women through attending journalism schools.

What should we editors do about journalism schools? Well, since the schools persist as long as young men and women want to go to college to learn how to be reporters, we have an opportunity to make effective use of the Grade A journalism schools. I say this because my experience

with students from such schools has been encouraging. I find that out of ten journalism students, eight or nine will make good while if I take the run of the mill high school or college graduates who have not studied journalism, the ratio will be four or five out of ten making good. Most of the journalism graduates I have hired have been from Boston University because the school is nearby and we have worked in close collaboration with it. Each year we sponsor Boston University day here and the students produce the paper. During the year we give the students opportunity to do practical newspaper work here in connection with their courses. Recently the students in headline and copy editing have had their final examination by means of practical experience in our office. We find

that this collaboration means that when a B.U. journalism graduate comes to work for us, he or she begins just about like an old-timer, and believe me, it is a relief to know that you do not have to watch every step these cubans make.

So collaboration has paid us rich dividends. And when you consider that our Society has certain ideals that it tries to uphold where could young men and women get better training in these ideals than during their college days while attending a first-class journalism school?

### Grossman Asks Real Cooperation

By PROF. MAX R. GROSSMAN  
Head, Dept. of Journalism  
Boston University

I AM HONORED to think that the ASNE should value my opinion on the best relationship which can be effected between the Society and the schools of journalism.

Briefly, my opinion is that the work of the schools and of the editors should be as closely knitted together as possible. My feeling is that every ASNE member who desires admission to the American Association of Schools and Departments of Journalism should be accepted gladly. Similarly, since the AASDJ is made up of deans, directors or department heads, I feel that it would be logical for such persons to hold membership in the ASNE.

At present the two groups have joint committees. The reports of these committees are "footnote" sessions at the respective conventions. At present, also, thanks to the generosity of the ASNE, journalism school executives are cordially invited to audit the ASNE sessions. I attended my first ASNE convention this spring and found it to be a stimulating and educational experience. As long as the ASNE permits me to attend the meetings, I shall (within the restrictions of my financial arithmetic) put in an appearance.

My feeling, however, is that the journalism schools are educating students for newspaper employment—a function performed by

city editors and managing editors three decades ago. We of the schools of journalism should know how editors think; what changes they foresee; how we may adapt our program the better to serve the profession.

Conversely, I think ASNE members should attend our meetings; learn our procedures; give advice on new courses and on background subjects. The practicing men of journalism, in my opinion, should be as interested in education for journalism as the American Bar Association is in the work of law schools. The profession's interest to date has been only casual. And when that charming but delightful medievalist, Wonder Boy Hutchins, attacks schools of journalism, few newspapers rise to defend the schools.

Most of the newspapers don't defend us because they don't know what we are doing. Self-made men are likely to worship their own creators—and this goes for editors as well as for others. I don't believe that I am making my case too strong. There are some 60 daily newspapers in New England and there aren't half a dozen editors who ask for our catalog each year.

Somehow editors seem to regard us as "academic" or "intellectual" or "impractical" or whatnot. Yet most of the Grade A schools of journalism are headed by persons who have had fifteen-fifty-two years of experience.

But I am perfectly willing to assume that newspaper editors can learn nothing from the schools of journalism. And yet I know that I can learn a great deal from the ASNE.

That is why I'd like to be a full-fledged member. Other less forward members of the AASDJ will hesitate to be so outspoken in their eagerness to establish a full, fraternal relationship. But they all feel as I do—deep in their hearts.

The concluding article in this series on schools of journalism and the ASNE will appear next month. The author: Member Carl W. Ackerman, dean of the Graduate School of Journalism, Columbia University.

## Maidenburg's in O. T. S.; Mathews Goes Abroad; Vorpe Is Great-Grandfather!

DEAR BOSS:

Just found another member in service, the 19th. B. E. Maidenburg, Detroit Free Press, is in the Officers Training School of the Army Air Corps at Miami Beach.

Tucson to Tokio used to be William R. Mathews' idea of a vacation jaunt, and the war hasn't stopped him getting around. He's just back from four weeks in England and one in Ireland! Now he is writing his impressions for readers of the Arizona Daily Star.

William G. Vorpe of the Cleveland Plain Dealer is a great-grandfather! The baby's mother is Mr. Vorpe's granddaughter; its father is an officer in the Army Air Corps, somewhere in the Pacific.

### Dallman and Lamarr

When the Illinois State Register was bought by Col. Ira C. Copley and merged with The State Journal, V. Y. Dallman was retained as editor-in-chief of The Register. En route to a meeting of executives of the 14 Copley newspapers in Coronado, Cal., he met a lot of screen stars, among them Paul Robeson, John Boles, Red Skelton—and Hedy Lamarr. He held her hand, looked into her brown eyes, and admits his heart snare-drummed with a real thrill!

Stan Stauffer, son of Oscar S. Stauffer, was graduated from the University of Kansas in June, worked during the summer on his father's newspaper, the Topeka State Journal, and is now a flying cadet at Kelley Field, San Antonio. This makes me think—We'd have an interesting story if every member with a son in active service would drop me a note giving his name, what he's doing and where he is now (within the limits of Nat Howard's approval, of course!).

### Robertson Spanked

One of the best women reporters on the Westchester County newspapers read Hugh Robertson's piece in the last BULLETIN and addressed a memo "To the

Magnificent Male: From a Biped." She wrote, "Even with my limited mental processes, I can envision the lengths to which harassed males may be driven by the grim pressure of war," but as for putting women on the copy desk, "Oh don't. Please, please! Let us keep something stable in this changing world." Two pages of torrid sarcasm concluded, "If this plea, deriving from the depths of a wrung soul, adds a milligram to the fierce purpose you always exhibited of admitting the truth however much it hurts—the truth that women really are bipeds—I shall know that I, too, have contributed my little bit to cleaning the spots off the old school tie and making it last for the duration—perhaps, forever!"

### About Other Members

Among the girls who have broken down that male stronghold, the Associated Press, is Edith Gaylord, daughter of E. K. Gaylord, publisher of the Oklahoma and Times. After five years on his papers, she is in the New York office of the AP, on general assignments and writing women's features.

Frank Jenkins is chuckling over this one. An 18-year-old apprentice, earning less than \$20 a week in the engraving room of the Klamath Falls Herald and News, spent his vacation working for the railroad, eight hours regular and eight overtime, earning \$75 a week. At the end of two weeks, he went back perfectly happy to his job in the engraving room. Don't ask Mr. Jenkins why; just a topsy-turvy world, he guesses.

### And in Virginia

Member John Stuart Bryan, who retired as president of the College of William and Mary, has returned to Richmond Newspapers, Inc. He has been elected the fourth Chancellor of the college in its history, dating to 1693. The first was George Washington.

A. F. P.



## Members Say 'No!' to Charging For Engagement Announcements

NEWSPAPERS in Winnipeg, Man., recently started charging for engagement announcements, ten lines for \$1.50 and 15 cents for each additional line. An ASNE member asked for further information and the reaction of editors here to such a plan.

A. E. H. Coe, news editor of the Winnipeg Free Press, says he believes Toronto newspapers have charged for these notices for some time. "It was really brought about here," he says, "by the great increase in weddings caused by wartime conditions. We were running as high as one hundred notices in our social columns." The charge cut down the announcements about two-thirds, but he believes they are increasing again.

Any complaints? None at all, Mr. Coe replies. Exceptions for government officials, prominent socialites and others the society department refers to as "good"? No exceptions, Mr. Coe answered.

Members' comments follow.

James S. Pope,  
Louisville Courier-Journal

"Many newspapers in this country have made capital out of the war by charging for publication of pictures of soldiers. I think it is probably even worse to charge for an engagement. After all, weddings and engagements are the most human of all types of news, and every intelligent newspaper should be glad to get as many of them as possible. I think any general inclination on the part of the press to make money because the war has increased the volume of this type of news would be thoroughly discreditable and would damage the prestige of the press in general."

J. E. Chappell,  
Birmingham Age-Herald

"I would not even consider adopting such a policy. I regard it as highly undesirable, if not thoroughly unethical, to make a charge for any sort of matter that is printed as news. If it is news and we are able to get it

and print it, then the question of compensation should not arise. If it is not news, we ought not to print it anyhow."

Harry Boyd,  
Cedar Rapids Gazette

"Because of the number of hit-and-run marriages, we find that the number of formal engagement announcements has not increased very much. They never were a serious space problem for us, and our society staff welcomes them now for their news value, especially inasmuch as many people who give parties and other entertainments seem more and more reluctant to have the fact publicized during wartime."

John D. Pennekamp,  
Miami Herald

"We regard the announcements of engagements as of important news interest and it is difficult for us to reconcile restricting them to paid space."

## Milwaukee Honors Harry J. Grant

FOR community service "above and beyond the call of duty" in conceiving the employee ownership plan of the Milwaukee Journal, Member Harry J. Grant, chairman of the Board, last month received the Distinguished Service Medal of the Cosmopolitan Club of Milwaukee. Employees own 40% of the outstanding stock and will eventually have majority control.

Presenting the medal at a banquet for 700, Dr. Clarence Dykstra, president of the University of Wisconsin, said, "Mr. Grant has not only preached but practiced a doctrine of cooperation. He's been doing it without a law and without a public policy, just because that is what he has believed in. He has worked out with his colleagues and partners in his own institution the democratic imperative of cooperation, joint responsibility and joint ownership."

## Ideas on Saving Metal, Boosting Prestige, Covering Sermons

TO CONSERVE metal the Birmingham News and Age-Herald will use only one picture from each Parent-Teacher Association unit during the year. The city editor and a reporter met with the publicity chairman of each group to explain the zinc situation and the need for imposing this limitation. The rule applies only to the PTA because the organization is so large—about 150 units in the area—but Member J. E. Chappell, editor, says rigid rules for limiting cuts are being laid down for all civic groups.

The Anniston Star spoke plainly about its contribution to the community in a full-page advertisement for National Newspaper Week. Said The Star: "Thousands of dollars worth of free space is donated to the cause for freedom by boosting the various defense agencies, collection of scrap, etc. This space is as valuable to The Star as is a suit or a dress, a can of corn or a gallon of gasoline to other type merchants, but is given gladly, unreservedly as a part of The Star's responsibility to the community." With this statement Member Harry M. Ayers printed his frank letter asking for comments of civic leaders on the part the newspaper plays in the war effort, with their replies.

At the last convention, Member J. N. Heiskell of the Arkansas Gazette said many sermons provide passages worth printing, but how to get them is a problem. This suggestion was later offered. Newspapers might offer the lure of seeing their names in print and perhaps a dollar, to business college students who will take down sermons in shorthand for practice, giving the transcript to the church editor. "The suggestion is the nearest to a practical one that has come to my attention," says Mr. Heiskell. "It probably could not however be made so complete that it would cover every church, even in a city no larger than Little Rock."

# THE BULLETIN

Of the American Society of Newspaper Editors

## Program to Cover War, from Zinc To Fighting Fronts

THE annual meeting of the ASNE, in Washington, Jan. 22-24, will deal specifically with three phases of the conduct of the war as it affects the newspapers. B. M. McKelway of the Washington Star, program chairman, has announced following a series of conferences with Elmer Davis, chief of the Office of War Information, and Byron Price, chief of the Bureau of Censorship. The dual objective of the meeting, which is being held in Washington at the invitation of Mr. Davis, is to help members solve their own multiplying production problems and to give the greatest possible assistance to the war effort.

The first phase of the program, Mr. McKelway says, will be a strictly off-the-record review of the military situation. Members only will be permitted to this and certain other sessions at



B. M. McKELWAY, Washington Star, heads the 1943 program committee.

I HOPE the members of the American Society of Newspaper Editors will regard attendance at the January 22-24 meeting in Washington as a patriotic obligation to the country as well as a professional obligation.

We are going to Washington at the earnest request of Elmer Davis, director of the Office of War Information. He wants us to meet there because when we are so close at hand he can arrange for the principal officers of the military establishment to address us, men who are too busy with war problems to take time to go as far away as New York. They will give us information that will enable us to handle and comment on war news more intelligently—and who among us does not want that!

Ben McKelway, of the Washington Star, chairman of the program committee, will work with Mr. Davis and also with Casey Jones of the Washington Post and Dave Lawrence of the United States News, as supplementary members of the War Emergency committee, in arranging the program. They will be in charge of hotel reservations, so that long-time Washington headache will be remedied.

Please plan to attend!

W. S. GILMORE, President, ASNE

which top-flight men in the government will speak. Attendance is a tacit pledge to uphold the Society's promise that nothing that is said will be divulged by any member.

The second phase, according to Mr. McKelway, deals with government restrictions upon newspapers. It will take up rulings on newsprint, zinc, tires, gasoline, and transportation. Government officials at this session, also off the record, will endeavor to give editors an idea of what they may expect in the future. This will be a question and answer program, not a lecture. It will offer members an opportunity to find out what they want to know about various rulings from the authorities who lay down the rules. There also will be time for editors to exchange ideas among themselves as to methods being employed by various newspapers in meeting problems common to all.

The work of the Bureau of Censorship and the Office of War Information will constitute the third phase of the program. While censorship was covered on last year's program, new problems are constantly arising and the

OWI has been established since that time. The current situation will be explained, in this part of the program, and members will be advised how they can aid the important work of these two offices. Again, with time for

(Continued on page four)



ALEXANDER F. JONES, Washington Post, in charge of hotel accommodations.



## Financial Tables Cut, Features Killed In Forced Space Retrenchments

MEMBERS who were asked by THE BULLETIN what they are doing to reduce the expenditure of white space in their papers report drastic cuts in many departments with "no beefing" from readers—except cross-word puzzle fans. According to one member, "Even their protests were limited in number."

"The public," says another member, "is in a frame of mind to accept almost any kind of retrenchment if we take them into our confidence and inform them of our problems."

Besides "tightening up" all along the line, many members have cut news and features heretofore considered sacred, from stock tables to the daily pattern. The tabulation on the page opposite lists specific measures members have adopted to save space. Some of their letters appear here; others will be printed in subsequent issues.

### Five Columns Saved On Financial Page

SOME months ago, we reduced the curb tables to one column measure—formerly they had been in column and a half. We also reduced the size of the bond tables and eliminated some of the minor stock tables in which we found the public had little interest. Prior to this, we had eliminated entirely the Bid and Asked tables. All of this resulted in a saving in space in our financial section of around five columns.

All the major departments, that is, sports, women's and amusements, were given instructions to write their news and features as condensed as possible so that there would be no waste space in these sections. There was a resultant saving of from one to two columns per department.

This space (foregoing paragraph) was not actually taken out of the paper, as most of it was cut in the spot news space. There was a saving, however, because if we had not taken this space, we would have had to increase our news space to cover the international developments.

LEE B. WOOD,  
Executive Editor,  
New York World-Telegram

### Stocklist Condensed; Many Decks Dropped

OUR methods of saving space so far include the following:

Elimination of the full New York stocklist and substitution of the Associated Press condensed list, which saved about three columns.

Shrinking comic strips from five to four columns, saving about a column and a half.

Dropping third and fourth decks off page 1 headlines and under-decks off two column feature headlines; elimination of picture toplines; elimination of dead standing streamers over society pages.

These, together with a few other minor expedients, as setting vital statistics in six point, have saved us about eight columns a day without any squawks.

T. R. WARING, Jr.,  
Managing Editor  
Charleston News and Courier

### Abbreviated Features More Readable

FOR one thing we have found that features can be abbreviated. This applies especially to the run-of-mine magazine feature. The public doesn't notice if these features are not cut too much and some of them become more readable thereby. We have enjoyed

### Big Leaks Stopped In Free Copies; Serial Killed

WE started in May, 1942, to conserve. One of our biggest leaks was in advertisers' and employees' copies. Employees now get one copy against the several each one carried before. Advertisers get one copy of each issue in which they have an ad and as many tear sheets taken from spoils as they might reasonably need, saving an average of 210 papers a day on a circulation of 22,000.

Some time ago we dropped the continued story. There was no reader reaction whatever, and I do not believe most of the employees missed it; nobody cared. We have continually urged upon the staff and the copy readers to cut all unnecessary matter.

We summarize social events each week rather than running a daily social column. It had been our habit in the past to print at full-length a wedding which had occurred four or five days before and which was covered in the daily issue. That is out and we simply list weddings of the week. Thus our "review of reviews" is gradually occupying less space.

There are numerous other means of conserving newsprint, but I think careful attention to the daily grist of matter by the copy and syndicate desks will furnish adequate relief in most instances for the present, at least. In glancing over the field we will have recourse to the elimination of other matter which will result in conservation.

J. VANCE,  
Managing Editor  
New Britain Herald

an increase in business and with more pages have found that we have not had to make a great reduction in our news content.

ALFRED MYNDERS,  
Editor,  
The Chattanooga Times

### News Departments Formerly Anchored Now Scattered

WHILE *The Blade* has not to date encountered any serious space problems, we have anticipated such a dilemma and have taken a few steps to meet it.

Probably the first and most important has been the elimination of large departments which in the past have occupied set positions in the paper. Namely: a tri-state news department and a city sectional department which covered our East Side. We have found that the elimination of these standing heads and scattering of this news throughout the paper has given us a flexibility of make-up which we had not heretofore enjoyed and makes the cutting down of pages much easier.

Other steps we have taken are the shortening of news items through careful editing, a drastic slash in financial tables and a closer and tighter editing of sports.

In addition we have made a great saving in the space taken by art work, a move which also is in line with the necessity for conserving zinc. Previously we went strongly for large art, but now we use one column cuts wherever possible, two columns where we formerly used three, and three columns where we formerly used four. In this connection the photographers have been instructed to bear this in mind and to shoot pictures, particularly groups, so that they can be reproduced in less space.

I think of all the things we have done the elimination of the departments and close editing to reduce stories to a minimum in length are perhaps the most effective.

KENNETH D. TOOILL  
Managing Editor  
Toledo Blade

### Summary of Space Reduction Measures Tried Successfully by Members

#### Features

Trim all features.

Possible kills: Menu, pattern, continued story, daily fashions, lovelorn, household management, other syndicated columns.

Reduce use of blanket contract features.

#### Cartoons-Comics

Reduce comics to four-column. Cut title into comic itself.

Kill some 2 col. panels.

Reduce editorial page cartoon from 3 to 2 col.

#### Free List

Scrutinize list carefully.

Give advertisers one copy each.

Give advertisers tear sheets.

Allow employees only one copy.

Charge employees for home subscription.

#### Make-up

Drop decks.

Eliminate picture toplines.

Remove 8 col. banners inside.

#### Pictures

Crop to reduce size.

Have photographers shoot pictures, particularly groups, to reproduce in less space.

Reduce Sunday society lay-out, page to half-page.

Ban art on music and dance recitals and lectures, unless paper asks for them.

Reduce one column cuts to thumb-nails.

Kill sacred cows, even local football pictures.

#### Society

Summarize events weekly instead of covering daily.

List weddings weekly instead of at length on Sunday after daily coverage.

#### General News

Tailor local news drastically.

Curtail county coverage.

Eliminate large departments and scatter news for flexibility which makes cutting down easier.

#### Financial

Use condensed stock, bond and curb lists.

Reduce curb tables, 1½ to 1 col. Eliminate minor financial tables.

#### Other Reductions

Two columns of editorials, instead of three.

Cut business news.

Reduce Sports.

Squeeze air out of radio tables.

Lay out paper so as not to use filler picture page.

At least one member reports each of the above expedients; many of the suggestions are made by several members.

### Circulation Climbs Sans Lovelorn Advice

VINCENT S. JONES, managing editor, tells me the non-wasteful program we've always followed has been bolstered by tightening the paper through better selection of news and more careful picture cropping.

All comics are now five columns.

Spurios versenkt are a lovelorn column and a women's home work feature, lack of complaints possibly being due to women entering industry.

In the morning paper, markets are arbitrarily limited to four columns which often means all but the main stocks are omitted. No beefs there, either.

Sunday paper still generous in news content but cutting experi-

ments have produced no change in trend of the climbing, all-high circulation.

WILLIAM J. WOODS, Editor,  
Utica Observer-Dispatch

### Air Out of Radio Tables

THE Chicago Sun has done nothing yet of a drastic nature to reduce the use of white paper, other than squeezing out the air in its radio tables, reducing the size of its stock tables and generally cutting down on space in the business news department.

TURNER CATLEDGE,  
Editor, The Chicago Sun

### Government Releases Scorned

THE best suggestion I can think of is to throw more of the releases from Washington into the wastebasket. This we are doing.

A. M. PIPER, Editor,  
The Council Bluffs Nonpareil



## Share Your Room Drive Started By Casey Jones

YOUR ATTENTION to a return post card, to be sent to members shortly, may mean the difference between having a hotel bed for the nights of the Society's meeting in Washington or seeking a hard, cold bench in Lafayette Park.

Member Alexander F. Jones, of the Washington Post, our own Housing Administrator for the January meeting, urges every member to watch for that card, to read the accompanying instructions for making reservations, and to check and return the card promptly.

Members are asked to give up cherished privacy, to double up if they are unaccompanied. There is no alternative. Members recall that Washington was overcrowded two years ago, and facilities are still more greatly overtaxed now. Aided by the Greater National Capital Committee, to whom the return card goes, Mr. Jones is valiantly tackling one of the toughest assignments ever given any man. Members' utmost cooperation in room sharing is imperative. Without that cooperation, some member may find himself without a room; without it, that member may be YOU!

Watch for the letter of instructions, by direct mail, and return the enclosed card promptly.

## Freshman Badges

ALL members, as usual, will receive badges when they register to admit them to closed sessions at the meeting in Washington.

This year, at the suggestion of President Gilmore, new members' badges will be green. Thus freshmen will be identifiable easily and older members can help W. C. Stouffer of the Roanoke World-News, reception chairman, to make them feel at home.

AMONG the members who attended the conference in Washington, at which plans for the general meeting in January were laid, was Past President Donald J. Sterling of the Portland Journal.

Mr. Sterling was appointed, in October, as consultant to Donald M. Nelson, chairman of the War Production Board, on the newspaper and publishing industries. After returning to Portland for a brief period to put his personal business affairs in order, he returned to Washington, Nov. 10, to take up his new duties.

This brings to twenty the score of members in government service.

## Change in Constitution

IN accordance with the by-laws, the ASNE secretary has submitted to the membership an amendment to the constitution proposed at the fall meeting of the Board of Directors and to be voted on at the meeting in Washington in January.

The amendment:

"RESOLVED, that this board approve and submit to the members an amendment to the constitution creating, for the duration of the war only, a class of inactive members, comprising members of the Society who have left their posts to enter the government service. These members shall not pay dues nor be eligible to vote at any meeting or to hold office in the Society."

The resolution was proposed by David Lawrence of the United States News, seconded by Paul Scott Mowrer and approved by the Board.

## For Your Information

THE time of sessions at the Washington meeting will be carried in the next BULLETIN. Count on crowded days, with no time for other engagements.

## Program

(Continued from page one)

questions. Again, off the record.

The meeting, which will take the place of the usual convention, will be the most important in the history of the Society. President W. S. Gilmore said in calling this emergency wartime session. The date was set early because of the desire of the government for a meeting with newspaper editors as soon as possible and will be held on a weekend because that will be the best time to obtain proper hotel accommodations. Also the stress of travel in Washington usually lets up on Friday. Likewise members will find it easier to arrange for transportation out of Washington on Sunday afternoon and Sunday night than any other day of the week.

The annual dinner will be held Saturday evening, in the large ballroom of the Willard Hotel. It will be informal, and will be open to guests. An outstanding speaker will be invited and his speech will be on the record, and of a nature to interest the whole nation.

Alexander F. Jones of the Washington Post will have charge of arranging for rooms and will advise members shortly as to the best methods of arranging for reservations.

Members will be kept advised at frequent intervals about further details of the meeting. President Gilmore is especially anxious for as full attendance as possible because of the nature of the meeting and because of the extensive plans the government agencies are making. Mr. Gilmore also stresses that any member who attends off-the-record sessions will be pledged by the honor of the Society to secrecy. Present plans call for meetings to be held in a government auditorium where there will be ample space and no outside interference so that members can settle down to hard work on the problems of the newspaper and the war.

# THE BULLETIN

Of the American Society of Newspaper Editors

## White House Visit On ASNE Program

Wickard, McNutt,  
King and Marshall  
Among Speakers

THE program for the ASNE meeting in Washington, January 22 and 23, has been completed but not frozen. The fluidity of the plans made by B. M. McKelway of the Washington Star allows for new developments and unexpected changes, insuring the timeliness and importance of every session.

The White House conference, of necessity abandoned last year, will be restored to the program, dependent, of course, on President Roosevelt's schedule and his presence in Washington.

The speakers will be the men who are running this war, men whose daily decisions affect the lives of every one of us. With the cooperation of Elmer Davis, chief of the Office of War Information, Mr. McKelway has arranged for talks by General George C. Marshall, Chief of Staff of the Army, and Admiral Ernest J. King, Chief of Naval Operations; Mr. Davis and Byron Price, as heads of the offices of War Information and Censorship; Secretary of Agriculture Claude R. Wickard, food boss of the nation; Donald M. Nelson, chairman of the War Production Board; Paul V. McNutt, chairman of the War Manpower Commission; and Leon Henderson, if he is in the city, or his successor as Price Administrator. Better than anyone else in the country, they can tell editors what they need to know about the war abroad and on the home front.

Registration takes on even greater importance this year than ever before, Mr. McKelway says in announcing the program, for badges will be credentials for admittance to important off-the-record sessions. "The failure to

## Where and When at the ASNE Meeting

Friday, Jan. 22

9 A.M.—Registration begins, Hotel Willard

2:30 P.M.—Opening session, Hotel Willard  
(Both in small ballroom, Tenth Floor)

4 P.M.—White House conference

No dinner meeting

8 P.M.—Departmental Auditorium, Constitution Avenue, between 12th and 14th streets

Saturday, Jan. 23

9 A.M.—Departmental Auditorium

Luncheon—Hotel Willard

Afternoon—Time and place to be announced

7 P.M.—Dinner, large ballroom, Hotel Willard

obtain badges will cause trouble and embarrassment," the program chairman warns. To facilitate registration, the desk will open at 9 A.M. Friday, in the small ballroom of the Hotel Willard. Members arriving in town early are requested to register in the morning.

The opening session, Friday at 2:30 P.M., also in the ballroom, will be devoted to Society business—President Gilmore's address, the sometimes controversial resolutions, nominations and other reports, all of it brief, all of it important.

According to present plans, the editors will go to the White House at 4 o'clock, to be received by the President. It is likely that there also will be a conference at the State Department.

For dinner Friday, members will be on their own.

Member Nathaniel R. Howard of the Cleveland News and the Office of Censorship will preside at a meeting that evening, at eight o'clock. Elmer Davis, of OWI, at whose invitation the meeting is being held in Washington, and Byron Price, director of the Office of Censorship, will speak. Equally important, they will answer questions. This session, and the one next morning,

(See page 2, column 3)

## How to Get Home Is Real Problem

GETTING TO Washington is simple. You will have a hotel room if you have followed Casey Jones' instructions. The real trial will be getting trains out of the city on Sunday.

Member John O'Rourke, editor of the Washington Daily News, and Russell Schneider of the Greater National Capital Committee have worked out the solution with the Association of American Railroads, which has graciously consented to take care of outgoing reservations for members, provided they make their requests in time.

The ONLY way to be sure of a train reservation is to write now to Mr. Schneider at the Greater National Capital Committee, Star Building, Washington, giving the train you will take and the nature of the reservations desired for the trip home.

If that is impossible, consult Mr. O'Rourke, who will be at the meeting, upon your arrival in Washington.

This arrangement applies only to the return trip; members will take care of their own reservations en route to Washington.



## Committee Names Eight Nominees; Four Directors to Be Elected

AS chairman of the Committee on Nominations, Member Julian S. Miller, editor of the *Charlotte Observer*, submits the following report:

"The Committee on Nominations had the responsibility of proposing nominations to fill four places on the Board of Directors, all by reason of the expirations of terms of office of the following named: Messrs. Gardner Cowles, Jr., Donald J. Sterling, Dwight Young, John S. Knight. It is the custom of the Society to renominate members whose terms expire along with an equivalent number of the nominations of new men. Owing, however, to the temporary retirement of Messrs. Sterling and Cowles, they automatically become ineligible for reelection.

The committee unites in offering the following nominations:

L. D. HOTCHKISS, Los Angeles *Times*

LOUIS I. JAFFE, Norfolk *Virginian Pilot*

\*JOHN S. KNIGHT, *The Knight Newspapers*

BEN M. MCKELWAY, Washington *Star*

JAMES M. NORTH, Jr., Fort Worth *Star Telegram*

DWIGHT PERRIN, Philadelphia *Evening Bulletin*

JAMES A. STUART, Indianapolis *Star*

\*DWIGHT M. YOUNG, Dayton *Herald and Journal*

(\* renominated)

In fairness to Mr. Perrin, it should be stated that the other members of the committee considered him expelled from its deliberations in order to include him among the nominees."

The report is signed by Mr. Miller for the committee which includes Mr. Perrin, W. G. Vorpe of the *Cleveland Plain Dealer*, and A. H. Kirchhofer of the *Buffalo Evening News*.

any meeting by fear of not having a hotel room.

But again, as in the transportation problem, smooth operation of the plans depends wholly on advance reservations. All requests for rooms received to date by the Greater National Capital Committee have been acknowledged; make sure that your secretary has confirmed the arrangement in a letter to the hotel to which you are assigned.

Additional rooms have been arranged for in the past week to accommodate newly elected members who had no earlier opportunity to make reservations, and for other members who find at this late date that they can attend.

To make a reservation, wire today to Russell Schneider, Greater National Capital Committee, Star Building, Washington, D. C. Any change whatever in plans also should be reported to him.

Mr. Schneider and Mr. Jones are keeping an eagle eye on the room arrangements. Everyone who follows instructions will have a place to sleep.

## Program

(Continued from page 1)

will be held in Conference Rooms A and B of the Departmental Auditorium, on Constitution Avenue between 12th and 14th Streets, Northwest, a short walk from downtown hotels.

General Marshall and Admiral King will talk, off the record, at the Saturday morning session. They will answer questions submitted in writing by members through President Gilmore, to conserve the time of these busy men.

At luncheon on Saturday, in the large ballroom of the Willard, members will be guests of the four Washington newspapers, all of which are represented in the Society. The speaker will be announced later.

A frank panel discussion will be the feature of the Saturday afternoon session. Participating will be Secretary Wickard, Mr. Nelson, Mr. McNutt, and either Mr. Henderson or his successor. These gentlemen will talk freely about the conditions with which they are dealing and will discuss questions submitted from the floor through the presiding officer.

The directors, at their fall meeting, decided that the dinner Saturday evening will be informal. Dinner jackets or business suits? Optional, depending upon the convenience of individual editors. Ladies, as usual, will decide for themselves, dinner gowns or afternoon dresses being the likely choice. Speakers and honor guests will be announced in the program.

Restrictions on zinc and newspaper, discussion of which was previously announced, will be worked into the program when and if possible. Whatever the subject, the speaker will be a government official who is in charge of that particular phase of war work and who knows the answers to the questions members are invited to propound.

Worthwhile? It is a meeting that no editor can afford to miss if he can possibly attend.

## New Members Elected Pass 40 Mark; May Top Last Year's Record

AT the 1942 banquet, tickets for the table reserved for the President's party were given to Member Dwight Young, an error that was promptly corrected with the gracious cooperation of the editor in chief of the *Dayton Journal and Herald*. This year if he turns up at the head table, he stays there—as a reward for hard work in the interests of the Society.

Mr. Young's ASNE activities in the past year include heading the distraught '42 Resolutions Committee, serving on the Board of Directors, for which he has been renominated, and bringing more than 40 new members into the Society in his role of chairman of the Membership Committee.

Names of members elected by mail ballot of the Board of Directors follow:

PAUL BLOCK, publisher, Toledo *Blade*

ELMER F. CUNNINGHAM, managing editor, Wilmington *Journal-Every Evening*

J. ALBERT DEAR JR., vice president and executive editor, Jersey City *Journal*

LLOYD M. FELMLY, managing editor, Newark *Evening News*

FRANK R. FORD, editor, Evansville *Press*

CLEMENT BENNER HALLAM, executive editor, Wilmington *Morning News and Journal-Every Evening*

HAROLD H. HARTLEY, managing editor, Toledo *Times*

VINCENT S. JONES, senior managing editor, Utica *Observer-Dispatch and Daily Press*

WALTER LECKRONE, editor, Indianapolis *Times*

HERBERT LEWIS, editorial director and acting managing editor, St. Paul *Dispatch-Pioneer Press*

KENNETH MACDONALD, managing editor, Des Moines *Register & Tribune*

J. LOY MALONEY, managing editor, Chicago *Tribune*

RUSSELL McGRATH, managing editor, Seattle *Times*

ARTHUR MOORE, editor, Bloomington *Pantagraph*

DANIEL NICOLL, associate publisher, Pittsburgh *Post-Gazette* and Toledo *Blade*

JOHN QUAD, managing editor, New Brunswick *Daily Home News and Sunday Times*

BEN REESE, managing editor, St. Louis *Post-Dispatch*

FRANK ROBERTS, managing editor, Fort Wayne *Journal-Gazette*

GERALD H. SALISBURY, managing editor, Albany *Knickerbocker News*

LEON STOLZ, chief editorial writer, Chicago *Tribune*

With the 23 new members announced in November and others to be elected at the pre-convention meeting of the Board, the total is likely to exceed last year's record of 46.

Working on the committee with Mr. Young were Paul Scott Mowrer, Chicago *Daily News*; James A. Stuart, Indianapolis *Star*; Donald J. Sterling, Portland *Journal*; L. D. Hotchkiss, Los Angeles *Times*; James M. North, Fort Worth *Star-Telegram*.

## Dear Boss:

This is all I can think of that members may ask about:

The Willard is our headquarters—for registration, sale of dinner tickets, general information.

Members may purchase dinner tickets for guests. No refunds on unused tickets, as the Society is charged for them.

Admission by badge only will be strictly enforced at off the record meetings, and as most of them are off the record, there will be little for non-members to enjoy.

I talked to Mr. Jones on the phone and apparently everyone will have a room; only thing denied is a choice. Mr. Jones sums up: "If the editors will just realize that this is a wartime meeting and that, like buck privates, they are to go to the barracks to which they are assigned by the sergeant, everything will be well. And no back talk."

A. F. P.

## Here's the Definition of 'Off the Record'

### For Your Guidance

WHAT does "off the record" mean to the members who will attend such sessions at the January meeting?

It means, first, to use your own sense of discretion—regard the information obtained as useful to you in forming an estimate later on of some situation. The danger of off the record meetings, according to a famous soldier who uses them frequently to impart background, is that someone carelessly will quote in conversation the name of the person from whom the information was received. And it is astonishing, according to the General, how such quotations are passed around and come home to roost in all sorts of odd versions.

You will know, without being told, that certain off the record statements are made only for your information; others can be used in commenting on general situations, without attributing the information to any source.

THE American Forum, directed by Theodore Granik, will be an ASNE program on Sunday, January 24.

The subject: "How Far Censorship?"

Byron Price will speak for the Office of Censorship. ASNE members who will take part in the discussion, from 8:00 to 8:45 P.M. over the Mutual network, include Roy Roberts of the *Kansas City Star*, Basil L. Walters of the *Minneapolis Star Journal and Tribune*, Wilbur Forrest of the *New York Herald Tribune* and A. H. Kirchhofer of the *Buffalo Evening News*.

Present plans call for the program to be broadcast from the Shoreham Hotel.

## Additional Rooms Made Available

THE housing situation is under control, according to Member Alexander F. Jones of the Washington *Post*. No one need be deterred from attending the January

IF there are snarls in the arrangements for your hotel or railroad reservations or other details in connection with this year's meeting—don't shoot the piano players. Washington these days is a good place to stay away from, unless you have business to attend to. As a member of the Society you have legitimate and important business to attend to in Washington on January 22 and 23, but be prepared to put up with small annoyances, though everything that can be done will be done in advance to avoid them.



## Space Curtailment a Blessing in Disguise

South Bend Tribune  
Cuts Society Layout;  
Readers Approve

By W. R. WALTON,  
Managing Editor,  
South Bend Tribune

OUR program of reducing the expenditure of white paper has been gradual but, I believe, effective.

First of all, we dropped a so-called four-page magazine-comic section on Sundays which we had been using in addition to our regular comic section.

Secondly, we eliminated Sunday picture pages during the Notre Dame football season. In past years we used from two to three pages each Sunday Notre Dame played at home. This year the only time we used even a whole page for pictures was the Sunday following the Michigan game.

Thirdly, we have reduced our Sunday society layout of pictures from a full to one-half page with many compliments for the effectiveness of the page as it now appears.

Fourthly, we have eliminated one comic page daily by going to four-column comic strips. We present 16 strips and two two-column panels on a single page.

The second and third of these measures have been effective also in the conservation of film for both photographers and engravers and have saved on zinc. In other ways we are calling our shots more carefully on all pictures submitted to us. As an example, we are banning all pictures of music and dance recitals and of speakers unless we specifically seek them.

In other ways we are gradually going through the *Tribune* with a fine-tooth comb, eliminating features that on the basis of surveys have little reader interest. To date we have had little protest with the possible exception of the crossword puzzle fans; even their protests were limited.

The discussion of space reduction, commenced in the last Bulletin and continued here, indicates that there is a silver lining to the knotty problem.

Editors are finding they were indulging in practices that were a waste of both time and space. That newspapers profit from the necessity of closer editing. That shorter stories meet public approval.

A third group of letters will appear in a later issue.

### Thackrey Sees Profit In Closer Editing

By TED O. THACKREY,  
Editor, New York Post

MORE THAN two years ago the New York Post, alone among standard-size (then) evening newspapers, decided to eliminate stock, bond and curb tables except for a list of 50 leading—i. e. active—stocks. All other evening papers continued to carry a minimum of three pages of financial tables as against about three columns by the New York Post. So far as we could tell, not as many as a thousand circulation was lost as a result of that step.

Since that time the *Post* has changed from standard size to tabloid size and has reduced its news content from a 1939 standard of 40,000 agate lines to 25,000 agate lines. The result has been an increase in circulation of about 25 per cent.

I do not for a moment contend that circulation can be increased by the mere expedient of reducing the amount of material given to the reader. I do contend that most newspapers profit from the necessity of close editing which comes with reduced space.

Fargo Forum Drops  
Serial Story  
With Little Reaction

By H. D. PAULSON,  
Editor, Fargo Forum

THE Fargo Forum has been adopting a general program of space retrenchment, necessitated in part by depleted staff and by a sincere desire to conserve paper.

We have found we were indulging in many news practices that were a waste of time and space, judging from the lack of hostile reader reaction when such practices were abandoned. We curtailed strenuously in the direction of area correspondence. Secondary and third-rate news stories that had very limited appeal from out over the territory have been dispensed with. The serial story went by the boards, and we were really surprised at what little reaction we got there.

Such standard operations as adopting the reduced size of comic strips and the use of the editorial page for handling more of the very fine analytical and other war situation stories has relieved pressure on news columns.

Of course, many things have automatically taken care of themselves. You just do not have as many so-called women's page stories, excepting as women's activities have been turned to war. Bride pictures have been reduced to one column and we are using a great many half-column pictures. Cut sizes generally are being reduced.

### Greensboro Reports

Member H. W. Kendall, editor of the Greensboro (N. C.) *News* says:

"Our news department is telling what it has to say in shorter stories, which seems to meet public approval. We have also reduced the size of our comic strips, and so far as I know with a minimum of reader protest."

# THE BULLETIN

Of the American Society of Newspaper Editors

James F. Byrnes  
Heads Augmented  
List of Speakers

THE postponed Washington meeting will not be "just as good"; it will be better. That was the theory underlying the last-minute change in date announced to members by telegram from President Gilmore's office. As the BULLETIN goes to press, that theory is entirely sound, for speakers who were unable to appear in January are all available on February 12 and 13, augmented by new names of particular and timely interest.

The only qualification is a cautionary note appended by B. M. McKelway, harassed program chairman. Knowing full well the uncertainty of the times, his fingers are crossed; but merely as a precaution. There is every indication that the speakers scheduled will be able to keep the promised engagements.

The change in date met with the approval of Stephen Early, White House secretary, who had been concerned by the uncertainty as to whether the editors' meeting with President Roosevelt could be worked into the schedule for January. Change in date means that the plan for the President to receive the Society is on the White House calendar, February 12, at 4 P.M.

The conference at the State Department, previously tentative, has been made definite. From the White House, members will go directly to Secretary Hull's office.

The principal speaker at the dinner will be James F. Byrnes. Since his appointment as director of Economic Stabilization, Mr. Byrnes has declined all similar invitations because of the pressure of his new work. He welcomed the opportunity of talking to the editors of the country, how-

Gilmore Explains  
Postponement

THE officers of the ASNE who took upon themselves the responsibility of postponing the annual meeting to February 12 and 13 hope the members will not be inconvenienced by the change. We decided on the postponement because we believe the program will be vastly more interesting and informative than it could have been on the original dates.

W. S. Gilmore,  
ASNE President



W. S. GILMORE

ever, and for this occasion has broken his self-imposed rule. Mr. Byrnes' address at the banquet comes under the heading of business of importance not only to the newspapers but to the nation.

Among the most interesting speakers of the past two conventions have been Britons—a Commando in 1942, an RAF flier in 1941. This year the British representative will be Col. John Jestyn Llewellyn, chairman of the British Supply Council, a former member of the British cabinet who was in charge of airplane production.

James M. Landis, national director of the Office of Civilian Defense, has accepted for the panel on domestic affairs, Saturday afternoon. Prentiss Brown, new head of the Office of Price Administration, will replace Leon Henderson on that program. The other speakers, as previously announced, will be Secretary of Agriculture Claude R. Wickard, OPM Chairman Donald M. Nel-

son and WMP Chairman Paul V. McNutt.

Other speakers, already announced and rescheduled for February 12 and 13, are: Elmer Davis, OWI chief; Byron Price, director of the Office of Censorship; Gen. George C. Marshall, Chief of Staff; and Admiral Ernest J. King, Chief of Naval Operations.

The meeting Friday evening will be held in the Willard instead of the Departmental Auditorium.

Members who are on leave because of military service and other governmental work are eligible to attend all sessions. Badges to admit them to off-the-record sessions will be waiting for them at the registration desk.

Change in Plans  
On Reservations  
See Page Two



## Hotel and Train

### Reservations

### Must Be Made Again

YOU MUST again make hotel and return-trip railroad reservations in order to obtain accommodations.

That stern ultimatum is based on sheer necessity.

Postponement of the Washington meeting exploded the carefully laid plans of Member Alexander F. Jones of the Washington Post, in charge of housing, and Member John T. O'Rourke of the Washington Daily News, committee of one for rail reservations. With the cooperation of the Greater National Capital Committee and the Association of American Railroads, the plans have now been realigned.

A questionnaire has been sent to every member of the Society by the Capital Committee. In order to insure accommodations, it is necessary to return it promptly. Members who are making their own hotel reservations, or who are staying with friends or relatives, also are requested to fill in the questionnaire, indicating that their plans are already made. This information is necessary to the committee in its effort to keep an accurate check on the number of rooms it must have available.

Although the original announcement of the postponement said that room reservations would hold over, this plan was not feasible, since hotels had other commitments for the later date. Again every effort will be made to give members the accommodations they request, at the hotel of their choice.

If you have not answered the questionnaire, please fill it in at once and mail to Russell Schneider, Greater National Capital Committee, Star Building, Washington, D. C.

## Invited to Broadcast

THE American Forum-ASNE program has been postponed to February 14.

Members are invited to attend the broadcast (8 P.M. EWT over

Mutual network) in the Shoreham Hotel. Speakers: Byron Price, Roy Roberts, Basil L. Walters, Wilbur Forrest, A. H. Kirchofer and Palmer Hoyt.

## Where and When

### Friday, Feb. 12

9 A.M.—Registration begins, Hotel Willard

2:30 P.M.—Opening Session, Hotel Willard

4 P.M.—White House visit, followed by State Department conference

No dinner meeting

8 P.M.—Hotel Willard

### Saturday, Feb. 13

9 A.M.—Departmental Auditorium

Luncheon—Hotel Willard

2 P.M.—Departmental Auditorium

7 P.M.—Dinner, Hotel Willard

(Registration and all sessions in the Willard will be in the small ballroom, tenth floor; dinner in the large ballroom.)

## Ten Dollars Offered on February Meeting Breaking Attendance Record. Any Takers?

REPLY to a member who writes the BULLETIN editor that he cannot attend the ASNE meeting, because of the postponement, and who evinces some degree of annoyance at the change:

Awfully sorry you can't come to Washington in February. We'll miss you.

I'm sure a lot of members were inconvenienced by the decision the officers were forced by circumstances to make, and I know I was!

The way I look at it, adaptability is probably the prime essential of successful warfare. Without it, the Chinese could not have endured so long. Without it, Britain could not have shifted its industries from manpower to womanpower. Without it our automobile factories could not have been converted to the airplane production so necessary to victory.

I'm rather enjoying my own small share in the process of

## Annual Banquet To Be 'Dinner' Sans Frills

IN KEEPING with the times, the dinner on Saturday evening, February 13, will not be what the society department refers to as "a gala affair." The speakers and what they have to say will be as important as any session of the two-day meeting, of unusual interest to members and guests, but the traditional banquet frills will be dispensed with.

Food? Yes, because we must eat somewhere, but no lobster thermidor; instead, chicken or beef—if there is any beef. No souvenir menus. No printed guest lists; numbers on the tickets will guide members to their tables. The member who (as someone frequently does) loses his luggage on the train will not be embarrassed to appear in business clothes as many guests will dress informally.

The brilliance of the gathering will be contributed by the caliber of the speakers and an august audience.

adaptation—from walking instead of riding, to solving unexpected problems arising from postponement of the meeting. Enforced changes in my ways are keeping me from getting in a senile groove!

For a moment, on receiving Mr. Gilmore's announcement, I thought it would rock the ASNE's substantial foundations. Now I'm convinced that enough members will rearrange their plans to make the attendance the largest in the history of the Society. I'm not a betting woman, but I'll stake ten dollars on it!

I'll count on seeing you at a peacetime convention in Washington, in 1944.

A. F. P.

## Death of E. S. Beck, Charter Member, Saddens Society

A YEAR AGO the Society was saddened by the resignation of Edward S. Beck, submitted upon his retirement from the Chicago Tribune. Members were deeply grieved to learn of his death in Chicago, on December 25, at the age of 74.

Mr. Beck's rise in the newspaper world, from the age of ten when he was sweeping the office of the Holton (Kan.) Recorder to his appointment as assistant editor-in-chief of the Chicago Tribune, has been fully covered in news stories and editorials. But no eulogies can convey the Society's sense of loss in his death, for his relationship with the organization was a very personal thing.

As charter member of the ASNE, Mr. Beck had abounding faith in its influence for good, yet when he spoke of the Society he was most apt to stress what the friendships he had made in it meant to him. He often recalled that when the Society was organized, he knew only two or three newspaper editors the country over. "We news and editorial men were all insulated," he said on one occasion. "It doesn't seem to me that it was good for us to be so completely cut off from others in our line of work."

Mr. Beck was largely responsible for the success of the Society in its early years. After serving on the Board of Directors for more than a decade, and for several terms as treasurer, he stepped aside in favor of younger men. He was elected a director again in 1940.

A memorial to him will be offered as a resolution at the meeting in Washington.

## Conrad Church Elected

Conrad Church, managing editor of the Pontiac Daily Press, Pontiac, Mich., has been elected to membership by mail ballot of the Board of Directors.



EDWARD S. BECK

## Mathews Reports On Britain at War

MEMBER William R. Mathews, who had already covered Europe three times and the Orient once, flew the Atlantic last August to spend four weeks in England, one in Ireland. What he learned there he reported in stories to the Arizona Daily Star and NANA members.

The series has now been reprinted in a 16-page tabloid. Most of what Mr. Mathews wrote is still timely, particularly his comments on Irish neutrality.

## Birthday Greetings to the Sage of Emporia



GREETINGS to William Allen White are in order. On February 10 he will celebrate his 75th birthday.

A year ago, the Sage of Emporia told press association reporters he did not fear death, only feebleness and senility. Proof that he was as lively as ever came in a telegram to the BULLETIN just before the '42 convention, "Tell the boys if they need me to pinch-hit anywhere on the program, I'll be glad to do so."

Still ready to pinch-hit, he plans to attend the meeting in Washington, where members can extend not too belated felicitations in person.

## 'Here's Our Problem' South Bend Tribune Tells Its Readers

TAKING its readers into full confidence, the South Bend Tribune recently printed three columns, beginning on page one, on the need for space reduction and zinc conservation and the difficulty of maintaining delivery standards in war time.

Striking a "war is like that" note, the story harked back to World War I when The Tribune was down to six pages for several days due to lack of newsprint. At one time, it was recalled, only enough paper for three issues was on hand when a carload arrived.

Regarding home delivery, the story said fewer boys want to be carriers these days, and cited one who phoned in recently to ask if he had to deliver on such a rainy day! On the other hand, it continued, boys are discouraged by having to call several times to collect, and application of the Golden Rule by subscribers would help the situation.

Many newspapers have taken the same slant in presenting the problem to their readers; few have done it in such a personal, thorough, and convincing manner.

F. A. Member, editor and publisher of The Tribune, is a member of long standing; W. R. Walton, managing editor, recently was elected to membership.



## Rome Abandoning Policy of Quantity Before Quality

By Fritz S. Updike,  
Rome Daily Sentinel

OUR preliminary study of space indicates we will not have too much trouble cutting about a page and a half from the paper daily. The other half page will just have to come out of our skin, in a manner of speaking.

We have always put out a rather loose paper with no basic restrictions on the length of local stories. The old-time policy of quantity before quality still clings, although we are trying to shake it.

To economize on newsprint we will:

1) Tighten up all the way around through the elimination of what is now more or less filler material, sent out early to aid in getting the inside pages away.

2) Make sure the paper is not laid out to require the use of a filler page of pictures, as is often now the case.

3) Reduce sports from an average of ten columns to about eight, possibly seven.

4) Eliminate one of three columns of editorials.

5) Eliminate our two-column humorous panel, reduce the editorial page cartoon to two columns from three. (But hold to our eight four-column comics as long as possible.)

6) Eliminate daily menus and patterns for the duration.

7) Drastically tailor local news by good copy desk practice and rewriting. This should trim our average 14 to 16 columns of local news by at least two columns daily.

8) Continue to use as many cuts (*The Sentinel* probably runs as many or more local pictures than any paper its circulation in New York state) but reduce the size of the pictures by cropping and editing.

9) Eliminate entirely those county towns where we have only a few subscribers, say less than six. Pare this news where possi-

OF THE members reporting on space in this issue, one has been running a wide open paper and admits putting quantity before quality in pre-war days, while another has never opened up since the tight days of the depression.

An outstanding example of how much even a small newspaper has been giving readers in the past, the *Rome Daily Sentinel* should be able to meet the government's request for a 10 per cent cut with little difficulty; but perhaps the ingrained habits of close editing on the *Canton Repository* are an advantage in making still further reductions.

This concludes the series on space curtailment.

ble, yet continue to give good county coverage.

10) Trim features when possible, but continue our policy of giving readers a wide variety of columns.

We will continue to give our present good coverage to the main county towns and to all the news obtainable in the city of Rome.

We will continue to use all possible AP, although there will be a reduction in the use of AP feature material.

We will scrutinize closely the number of advertising copies, reduce to the bone the number of samples, halt all returns (this has already been done), reduce drastically our free list and deliver papers to all employees at their homes instead of permitting them to take two or three copies from the office.

We tried once to take out the crossword puzzle but received an avalanche of protests.

The public, I think, is in a frame of mind to accept almost any kind of retrenchment and I am sure our readers will bear with us without too great a protest if we take them into our confidence and inform them of our problems.

## 'Boil, Boil, Boil' Has Long Been Repository's Slogan

By Joseph K. Vodrey,  
The Canton Repository

FOR many years we have been running a tight paper. We average less than 50 per cent news-hole—which is generally considered very tight. However, running a daily average in the neighborhood of a 90 column newshole we manage to cover, in a comprehensive fashion, the daily news scene.

We got into running a tight paper during the years of 1930-1934 and just continued on. Two methods of procedure contributed most in our reduction of news space. First, a careful editing to produce a concise news story. We follow the practice of "boil, boil, boil"—that leaves the essence and that's what the reader wants. Second, back in the dark depression days we broke up a set magazine page and woman's page and now run wild the features we retained on those pages, naturally endeavoring to concentrate them as much as possible but not feeling that it is a must to keep them together. We rely on our page 1 index for our readers' convenience in finding various features.

One definite space saver has been steady reduction of material slugged for Financial and Market page. This now occupies approximately half the space formerly used. No kickbacks at all on this.

I do not believe that we have ever experienced any serious reader complaint concerning our news coverage or newspaper make-up.

## Coming Soon

The unusual response to queries on space gives evidence of the thought which members are giving to this problem. A series on another current problem—pacing the editorial page to wartime—will be presented shortly.

# THE BULLETIN

Of the American Society of Newspaper Editors

## War Meeting in Washington Breaks All Records for 21 Years

THE American Society of Newspaper Editors attained its majority at a meeting in Washington, February 12-14, that was truly historic and that broke every record in its 21 years of existence. It was a war meeting in fact as well as in name, with a roster of speakers whose present activities are shaping the future of the country and in so doing are affecting the course of world affairs. The records it shattered included new members elected, total membership, attendance at daily sessions and at the annual banquet.

The preliminary work fell most heavily upon B. M. McKelway of the *Washington Evening Star*. His election as a director is evidence of the Society's appreciation of what he did in arranging the program, difficult under any circumstances, and made more so by the uncertainties of wartimes. To President W. S. Gilmore of the *Detroit News* fell the task of conducting the most important meeting in the Society's history. He did it firmly, smoothly, with a dispatch that won admiration on all sides. With presumable relief, and with every right to pride in his achievement Mr. Gilmore handed the gavel to Roy A. Roberts, *Kansas City Star*, elected to succeed him.

Other officers named for 1943-44 are:

JOHN S. KNIGHT, *Knight Newspapers*, First Vice-President

WILBUR FORREST, *New York Herald-Tribune*, Second Vice-President

BASIL L. WALTERS, *Minneapolis Star Journal & Tribune*, Secretary (reelected)

DAVID LAWRENCE, *United States News*, Treasurer (reelected)

Four directors were named, each to serve a three-year term:

MR. KNIGHT (reelected)

DWIGHT YOUNG, *Dayton Herald & Journal* (reelected)

B. M. McKELWAY, *Washington Evening Star*

JAMES M. NORTH, JR., *Fort Worth Star Telegram*

As retiring president, Mr. Gilmore becomes an ex-officio member of the Board of Directors for three years, succeeding Donald J. Sterling of the *Portland Journal*, who concluded his ex-officio term as past president.



PRESIDENTS AND AMBASSADORS. Roy A. Roberts, *Kansas City Star*; Lord Halifax; W. S. Gilmore, *Detroit News*; Maxim Litvinoff.

Mr. Sterling's retirement terminated ten years' service on the Board during which he attended every annual and semi-annual meeting. His background and his unfailingly sound judgment were of inestimable value and will be sorely missed. But, whether he is in Washington as WPB consultant, or at home when the war is won, the Society happily can count on his helpfulness and his undiminished interest in its affairs.

A preliminary check of registration indicates that 220 members attended, some 50 more than last year's record. Members and guests at the dinner totaled 477, a hundred above last year's figure. New members elected during the year were 54, bringing the membership to a record high of 307.

Frank Lee Martin Library  
Walter Williams Hall



## Program Justifies Postponement; 'Proceedings' Soon

"We decided on the postponement because we believe the program will be vastly more interesting and informative than it could have been on the original dates."—President W. S. Gilmore, in February BULLETIN.

THE wisdom of that decision was borne out by the program as it was finally presented. President Roosevelt, General Marshall, and Admiral King, all in Casablanca in January, were in Washington for the meeting. Every speaker originally scheduled was able to attend, with the exception of General Arnold, and several others were added.

At the luncheon on Friday, at which the publishers of the four Washington newspapers were hosts, Walter S. Gifford, National Chairman of the 1943 American Red Cross War Fund, spoke. Among the guests at the speak-

ers' table were the heads of the four women's auxiliaries of the branches of the armed services.

That meeting is on record. So are the addresses, at the banquet, of James F. Byrnes, director of Economic Stabilization and Col. John Jestyn Llewellyn, Resident Minister in charge of Supply and Chairman of the British Supply Council, and the impromptu remarks of Ambassador Litvinoff. The opening sessions and the one Sunday morning also are a matter of record, including the talk by W. G. Chandler, director of the Division of Printing and Publishing of the War Production Board.

Off the record talks, and the motion picture "At the Front with the United States Army" shown at the banquet through the courtesy of the War Department, are lost forever to members who did not attend. All other sessions, however, are covered as usual in the printed Proceedings which will be mailed within a month. Prompt publication is planned so that members will have the book for reference while its content is still timely.

## Three Resolutions Adopted at Meeting

The following resolutions, submitted by the Resolutions Committee (Erwin D. Canham, Christian Science Monitor, chairman) were adopted by the Society at the meeting in Washington.

1. Resolved, That the action of Secretary of State Hull in publishing the recent White Book be commended, the hope of the American Society of Newspaper Editors being that this marks the beginning of a policy whereby the government will officially inform the public of facts to which the people are entitled, instead of giving this information, as in the past, to privileged writers who, with their publishers, have reaped unearned financial rewards by commercializing that which belongs to all the people.

2. WHEREAS, The American Society of Newspaper Editors takes the occasion of this annual convention to reaffirm the unity of the American press in support of the war; and

WHEREAS, Military victory must be followed by a settlement providing the basis of lasting peace; and

WHEREAS, At its 1934 meeting this Society resolved that our government should refuse to participate in any international conference without freedom of information for newspapers and press associations; and

WHEREAS, Freedom of expression and of communication, uncontrolled in any way by governments, is among the strongest safeguards of peace; therefore be it

Resolved, That this Society affirms its adherence to a world guarantee of freedom of the press according to American tradition and practice.

3. Resolved, That we are opposed unalterably to any efforts to put the news report of any press association in the United States under the power of Congress to regulate commerce.

## Committee Reports 54 New Members In Ten Months

AS CHAIRMAN of the Membership Committee, Dwight Young of the Dayton Herald and Journal reported 54 new members elected in the past ten months. His greatest pride is in the quality of the candidates, but the number is also impressive, eight more than last year's all-time high and more than double the year before. In reporting, Mr. Young paid tribute to the work of his committee and to members in every part of the country who had been helpful throughout the year.

New members elected since those last announced in the BULLETIN are:

LEE HILLS, managing editor, Miami Herald, Miami, Fla.

E. H. SHAFFER, vice-president and editor, New Mexico State Tribune, Albuquerque, N. M.

PHILIP HOCHSTEIN, Newark Star Ledger, Newark, N. J.

ROBERT S. HARPER, managing editor, Ohio State Journal, Columbus, Ohio.

GEORGE W. HEALY JR., managing editor Times-Picayune, New Orleans, La.

MILTON TABOR, managing editor and chief editorial writer, Daily Capital, Topeka, Kan.

MACLEAN PATTERSON, managing editor, Baltimore Sun, Baltimore, Md.

## Finances Good

Treasurer David Lawrence, United States News, reported briefly but cheerfully that the Society has a savings account of \$5,229.03, and a balance in its checking account of \$7,142.26.

## Members in Service

The Society voted a class of inactive members, non-voting and non-dues-paying, for the duration only, composed of members in government service.

George R. Shoals, managing editor of the Rochester Democrat and Chronicle, now a first lieutenant in the Army, is the latest name on that list.

## News of the Convention Not Covered In the Stenotypist's Report

DEAR BOSS:

Very nice for me, your being named secretary again. Theoretically, there isn't anything I can tell you about the meeting but, after all, I get a worm's-eye view, so here goes.

John Mead brought a pound of butter along from Erie; can't enjoy his rolls with those scant wartime portions offered in trains and hotels.

B. M. McKelway, Washington Star, keeps his pipe between his teeth while talking on the phone. Neat trick and fascinating to watch.

Heard a lot of fine comment on Mr. Gilmore's introductions and how he made them brief but complete. Of course his prize line was at the luncheon, introducing the ladies of the armed services: "Col. Hobby for the first time has been required to wear the same hat twice and the men tell me after this session they will not be able to tell their wives what is new in hats."

He's the only president I recall who devised a way of getting members out of their lunch-hon huddles and into the afternoon session. Said he determinedly, "Get me that dinner bell!"

At one of those star chamber sessions, I noticed a man standing close to the door, his ear pressed to the crack. Of course I accosted him. Turned out to be Member Frank Waldrop, Washington Times-Herald, very efficiently waiting for a friend on the outside while listening to the proceedings within.

The cup that Louis Jaffe of Norfolk, '41 winner, turned over to Mat Gray of New Orleans in '42 goes this year to Arthur W. Stace of Ann Arbor—the one inscribed "to the member who can be counted on to lose his badge." Add absent-minded members: Rummaging through his pockets

on the train back to Westchester County, N. Y., Wallace Odell found both keys to his hotel room.

The Waldorf certainly is on its toes. Day after the meeting in Washington closed they wrote congratulating us on its success, and of course hoping we'll return to New York some day.

David Lawrence reported, "only five editors have not paid their dues." Tut-tut, Mr. Lawrence! Those former watchdogs of the treasury, Messrs. Knight and Marvin, used to report no members unpaid. . . . Some of our best editors require editing when they speak extemporaneously. Not so, Mr. Lawrence. When he talks, every sentence is smooth and his voice drops punctuation marks neatly into the stenotypist's copy.

Those girls at the desk do a swell job under difficult circumstances. And do they obey orders! Told to make every member sign a pledge, they missed no one—even made Nat Howard and John Sorrells of the Office of Censorship pledge themselves to secrecy. . . . Thinking of all those important records, I said, "Put everything in sight into my suitcase." They did, including a couple of the Willard's electric light bulbs. One little girl was worried, though, when she was instructed to give a certain list to no one but Mr. Gilmore. She came back quavering, "Mrs. Gilmore took it. Do you think that's all right?"

The Willard did nobly, under terrific handicaps, including food and labor shortages. The chicken for our scheduled January meeting was saved (adequately frozen) for February—and used elsewhere in an emergency. Looked for a while as if we'd have a vegetarian banquet.

The members who were in that jam-packed elevator that was stuck between floors for 25 min-

utes had a pretty terrifying experience, particularly when one man (not a member) got panicky. It looked for a while as if death by suffocation was imminent, but a couple of our members unscrewed a trap door in the roof for air. Happily, no casualties.

Still unscrambling my notes:

John Herbert, Quincy, Mass., takes no stock in stories of businessmen plodding wearily home from Washington after futile days trying to find whom they should see about something, etc. He went to the Information Center, found out where his man was, got intelligent answers all along the line, encountered no red tape and got what he wanted in half an hour.

Lieut. B. E. Maidenbourg of the Army Air Corps arrived for the Sunday morning session, very handsome in his uniform. He and Capt. Russell Wiggins, St. Paul Dispatch and Pioneer-Press, are both stationed at Victorville, Calif., but are on temporary assignment to Harrisburg, Pa.

Stewart Gracey, son of our W. A. Gracey of Geneva, N. Y., gave a recital at Town Hall recently, and the critics went all out for him in their reviews, said the broadcasting companies will surely be beckoning to him.

Lt. John S. Knight, Jr., is one of the youngest officers in the Field Artillery, attached to a parachute division.

Julian Miller, Charlotte Observer, has two sons in the Air Corps.

(Coming soon in the BULLETIN—a compilation of ASNE sons in the armed forces.)

The young lady from the Washington Bureau of the AP who came round for a feature story on the meeting is the daughter of E. K. Gaylord, Oklahoman and Times.

Col. Santford Martin, Winston Salem Journal & Twin City Sentinel, was the author of "The Last Sacrifice," prize winning



## Convention News

(Continued from Page 3)

editorial in the 1942 North Carolina Press Association Contest.

Unforgettable picture: When the gates at the White House entrance had been closed, with all of you presumably inside, up drew a taxicab. And there was William Allen White peering cheerfully, pleadingly, through the iron grille.

Government service implies no diminution of interest in the newspaper fraternity to judge from the inactive members who attended,—12 out of a possible 21. Present were: Commander James G. Stahlman, Nashville *Banner*; John Sorrells, Office of Censorship and Memphis *Commercial Appeal*; N. R. Howard, Censorship and Cleveland *News*; Col. Hobby, WAAC and Huston Post; Lt. B. E. Maidenbarg, Detroit *Free Press*; Major J. Noel Macy, Westchester County *Newspapers*; Talbot Patrick, OWI and Goldsboro *News-Argus*; Jonathan Daniels, OCD and Raleigh *News and Observer*; Lieut. Commander William J. Connors, Buffalo *Courier-Express*; Gardner Cowles Jr., OWI and Des Moines *Register and Tribune*; Donald J. Sterling, WPB and Portland *Journal*, and John Cowles, Lend-Lease and Minneapolis *Star Journal & Tribune*.

Seating the ladies according to protocol was no problem. It's WAACS, WAVES, SPARS and Marines; the order in which the service is established determines precedence. When it comes to ambassadors, ministers, chiefs of the Army and Navy and so on—oh well, let's not think about it. I was SO afraid of creating an international incident!

President Roy Roberts' first official words: "It's your Society. I will be sitting out home there in Kansas City, pegging away. If any of you have ideas on how to improve the meetings, how to make the Society more useful to the press, to the editors, I wish you would shoot along those ideas."

MEMBERS learned with deep regret of the recent deaths of Alfred Jones, editor-in-chief of the *Beaumont Journal & Enterprise*, E. J. Lynett of the *Scranton Times*, and Charles Sessions of the *Topeka Capital*.

Memorials to them are being prepared by the Memorial Committee.

By the way, after you and Mr. Roberts started up the path to the Executive Office, the secret service man at the gate discovered a non-member had slipped through our outer guard and been stopped at the door! The toughest managing editor on a rampage is just an infuriated dove compared with a secret service man when he lights into someone, in this case me. The way my knees shook I might just as

well have been facing a Nazi firing squad. A White House policeman offered, "It wasn't her fault. That Mr. Roberts shook hands with him." Made me feel better even if it didn't assuage the secret service man's wrath. Tottering weakly out of the gate, I turned right, not noticing that block was roped off and I was a solitary figure on it, until I was charged upon by a soldier with fixed bayonet.

But that wasn't all.

Back at the hotel, and alone with the girls on the tenth floor, who should appear but the annual crank who wants to tell off or take a pot shot at a few editors. Not a man in sight for protection, and it was up to me to function as house detective.

All of which is why there are a couple of drinks on my expense account.

A. F. P.

## In Memoriam

EDWARD SCOTT BECK, who died on Christmas day, 1942, would not have been managing editor of the *Chicago Tribune* for 27 years if he had not been one of the ablest newspapermen of his time. He spent his life in newspaper work, beginning as a boy of ten on his father's country weekly in Kansas and continuing, with interruptions only for school and college, until his 73rd year. Through long experience he acquired such technical skill that his judgment of news values and news handling seemed intuitive, and many of his contemporaries felt that in both respects he was without a peer. He kept in closest touch with the news: during the nearly 12 hours a day he chose to be on active duty he aimed to read every line of copy before it went into the paper, and he was noted for his insistence upon thoroughness and accuracy.

Despite Mr. Beck's many years on the firing line in one of the hottest spots of journalism, he kept throughout the years his

modest, kindly spirit, and he was always neighborly and genuine. These traits, together with his common sense and integrity, his unflinching tact and good taste, helped to make the meetings of the American Society of Newspaper Editors the friendly gatherings they should be, and to knit together the young organization. Mr. Beck was one of the founders of ASNE and served as treasurer and director from the birth of the organization until 1935. He returned to the Board in 1938 but retired in 1941 when his newspaper work ended. Throughout he was a devoted member and the Society will always hold him in honor for his service and lovable character.

Be it resolved, therefore, that this memorial be spread upon the minutes of the Society and a copy thereof be sent to Mrs. Beck in token of Edward Scott Beck as a man and a leader in our profession.

MEMORIAL COMMITTEE

# THE BULLETIN

Of the American Society of Newspaper Editors

## Special Board Meeting Called To Consider War Problems

GREETINGS to all of you. The American Society of Newspaper Editors is your society. It can be just as useful as you make it, so if any of you have ideas or views on what the society ought to be doing or is not doing, don't hesitate to shoot them along. To clean up unfinished business from Washington and to consider the many new problems before the Society growing out of the war, the President is calling a special meeting of the Board for April 18, in New York, at which any matters you desire can be brought up for a decision.

ROY A. ROBERTS,  
President, ASNE

## Dwight Young Made Membership Chairman; Committee for '43-'44 Also Named

AS REWARD for a difficult task well done, President Roberts has reappointed Dwight Young, Dayton *Herald and Journal*, as membership chairman for 1943-'44. For effective operation, some members of last year's committee have been retained, supplemented by new names. The list follows:

JAMES A. STUART, Indianapolis *Star*

STANLEY P. BARNETT, Cleveland *Plain Dealer*

OLIVER J. KELLER, Pittsburgh *Post Gazette*

JULIAN S. MILLER, Charlotte *Observer*

WALTER P. JONES, McClatchy *Newspapers*, Sacramento

GEORGE W. HEALY, Jr., New Orleans *Times-Picayune*

GEORGE OLDS, Springfield *News-Leader & Press*

MILTON TABOR, Topeka *Daily Capital*

JAMES KEARNEY, Jr., Trenton *Times*

On recommendation of the outgoing committee, one new mem-

ber was elected by the Board at the meeting in Washington:

JOHN O'CONNELL, Jr., Managing Editor, Bangor *Daily News*

From correspondence of past chairmen and his own experience, Mr. Young recently compiled a brochure on the work of the membership committee. With that in hand, and Mr. Young again at the helm, the new committee is ready for action now. All members of the Society are invited to submit names of eligible editors.

Members wishing to propose candidates should consult the by-laws, in the Proceedings, for membership requirements, including limitations on members in cities under 50,000. The Society has tightened its restrictions on small-city members, Mr. Young points out, and also on borderline cases of publishers who are also editors. Such applications will be considered carefully by the committee before making recommendations to the Board. Election of new members is a function that rests exclusively in the Board.

PRESIDENT Roberts calls the attention of all members of the ASNE to the government's new drive for fats.

"While there is nothing very dramatic about this," Mr. Roberts says, "and it probably can't be played like the scrap metal—in big organized drives staged by the newspapers, yet government officials have laid information before the ASNE Board to the effect that the fat shortage is one of the most serious problems facing the government. It can't be dealt with by a big drive but by day-by-day clubbing. Anything the newspapers can do to assist in getting in the necessary fats, especially on the women's pages, will represent a real contribution to the war effort."

## Easter Editorial Contest Open to ASNE Members

AWARE of the increased interest in religion since the war, newspapers are giving greater space to church news, and in line with that policy will probably editorialize on the inspiration Easter offers to a larger extent than usual this year. Editorials on this subject appearing in newspapers during Lent are eligible for a plaque to be awarded by *The Christian Advocate*. Entries must be mailed to the Easter Editorial Contest Editor of the magazine, 740 Rush Street, Chicago, before May 1.

ASNE members are invited to submit their editorials.



## Committee Asks Members' Comments On Its Suggestions to Syndicates

THE COMMITTEE appointed by President Roberts to meet with syndicate managers to discuss methods by which syndicates and editors can work together for the conservation of paper and zinc, will hold its next meeting in New York Sunday, April 18. The committee is composed of Palmer Hoyt, editor and publisher of the Portland *Oregonian*; A. H. Kirchhofer, managing editor of the Buffalo *Evening News*; Robert Choate, publisher of the Boston *Herald and Traveler*; Arthur R. Treanor, vice-president of *Booth Newspapers, Inc.*, and Basil L. Walters, executive editor of the Minneapolis *Star Journal and Tribune*, chairman.

If any editor has any suggestions which will be of assistance to the ASNE committee, he is invited to send those suggestions to Mr. Walters at once so they can be brought up at the meeting.

At the first meeting, stress was placed on the necessity of preparing cartoons so that balloons will look right in 4-column strips. Methods were discussed for including captions as part of the strips, and the syndicate managers will have examples to submit at the next meeting. After this they will get in touch with their customers.

The Chicago *Tribune* is re-making its 5-column strips for use in its own paper to include the caption at the beginning of the strip. Roy Roberts said the Kansas City *Star* has found that captions took up a great deal of space and some papers apparently feel that if captions can be included in the 5-column strip they would prefer to keep to the 5-column instead of going to the 4-column. However, a preliminary survey has indicated that a great many papers throughout the country are going to the 4-column strips with little difficulty.

These are specific suggestions that the ASNE committee would

like to have comments on from the membership.

Another problem discussed was the fact that the Sunday colored mats being supplied by the syndicates vary from 12 7/8 inches to 14 5/16 inches. If syndicates could make all their colored comics 13 5/16 inches wide, uniformity could be achieved, according to some of the editors who attended the preliminary meeting.

It was pointed out that reduction of mats to 13 5/16 inches, which would mean a printed page width of about 13 1/16 inches, would enable newspapers to set a 58" roll and possibly even a 57" or 56" roll. It is estimated that thousands of tons of newsprint could be saved per year if all comic mats were no wider than 13 5/16 inches.

According to one press manufacturer, many newspapers can reduce roll widths to 58" by making comparatively minor and inexpensive changes in press and stereotype equipment. Probably all newspapers would have to have press plate cylinders machined to reduce to a 57" roll. Even this cost (assuming facilities could be made available for doing the work) would be absorbed by the great newsprint savings.

It is suggested that the mechanical departments be asked to look into the changes necessary to handle narrower rolls and to estimate the annual newsprint tonnage that can be saved.

In the case where reduction of the width of paper used would not be practical, it was felt by some of those present that no great damage would be done by the small amount of additional white space that would be left and that all newspapers would profit through the reduction of consumption of newsprint by papers which could readily reduce the width of paper being used in printing the comic sections.

If standardization could be achieved, considerable confusion would be eliminated and papers could gradually work in the future toward the reduced width if they so desired.

There was a feeling on the part of some editors in Washington that there was an inclination in some quarters for the government to order newspapers to cut down on comics. This did not come from anything that either Mr. Chandler or Mr. Sterling said.

It was the feeling of these editors that it would be better for the newspapers themselves to work out plans with the syndicates for the saving of zinc and white paper through any standardization that might be possible, instead of having any precedent set under which the government would tell individual newspapers how they were to use the white paper that is to be allocated to them.

## Hull Sends Message To ASNE Members

The following letter was received by President Gilmore on his return from Washington.

THE SECRETARY OF STATE  
WASHINGTON  
Feb. 15, 1943

Dear Mr. Gilmore:

I returned to my desk this morning after an absence of several days due to illness, and the first thing I want to do is to tell you of my real regret in not being able to see you and your associates last Friday. I had looked forward for a long time to having a visit with this fine group of editors and experienced the keenest disappointment when circumstances beyond my control made this impossible. I should be greatly obliged if you would convey this expression of my feeling about the matter to members of your group.

With best wishes,

Sincerely yours,  
(Signed) Cordell Hull

Mr. W. S. Gilmore,  
Editor, Detroit News,  
Detroit, Mich.

## Vodrey Protests Lend-Lease Story In American

THE Canton *Repository*, in an editorial on March 8, decried the exclusive publication in the April *American Magazine* of a story by Edward R. Stettinius, Jr., Lend-Lease Administrator, on where our food is going. "Isn't it time," the *Repository* asked, "to wonder why this vital public information was dished out to one particular magazine?" Referring to advertisements of the story printed in metropolitan newspapers, the editorial continued, "Surely information to which the people are entitled should not become even temporarily the property of any special publication, enabling it to claim, as the *American Magazine* now claims, that its advertisers are doubly blessed because it is a major medium of the people who make policies." The resolution on this subject adopted at the ASNE meeting in Washington was quoted, with this concluding comment: "If Mr. Stettinius has a lend-lease story to tell, he should tell it through regular news channels. No American should have to read any particular magazine to find out what his government is doing with his food and money."

Member Joseph K. Vodrey, vice-president of the *Brush-Moore Newspapers, Inc.*, sent copies of the editorial to officers of the Society and to Irwin D. Canham, *Christian Science Monitor*, chairman of the 1943 Resolutions Committee.

In the opinion of THE BULLETIN, the use of the word "exclusive" is involved in any discussion of whether a story by a government official is privileged in the sense of giving information not available elsewhere. Scan the "exclusive" stories in current magazines and frequently the story has been published before, usually in the newspapers; claim to exclusiveness is based on the fact that an article has been written particularly for the magazine. Newspapers employ similar tac-

tics in promoting news and feature stories. If the *American*, as it claims, is "a major medium of the people who make policies," every member of the Society will stand firmly behind Mr. Vodrey's protest.

## Col. Ayers Entertains Soldier-Newsmen

THINKING of the newspapermen at nearby Fort McClellan who might like to exchange Army routine for an evening of shop talk, Col. Harry M. Ayers, publisher of the *Anniston Star*, rounded them up and invited them to dinner at an Anniston hotel. More than 30 privates, corporals, and commissioned officers attended. Honor guest was Pierre Huss, former INS foreign correspondent and '42 ASNE convention speaker, now stationed at McClellan, who contributed his observations of Germany under Hitler.

Col. Ayer's hospitable idea was greatly appreciated by the boys who have temporarily exchanged typewriters for Garands, and is passed on for the benefit of other ASNE members in cities near large Army posts who may wish to follow suit.

## Lady with a Cigar

THE Washington Merry-Go-Round commented on the impressive speakers at the annual dinner of the Society, and added: "But chief recollection the editors took home was the wife of the Fighting French representative serenely smoking a long black cigar in public." The lady and her husband, M. Philippe Baudet, were the guests of Talbot Patrick, *Goldsboro News-Argus* and OWI News Bureau.

## Proceedings Out Soon

The annual Problems of Journalism, covering the proceedings of the Washington meeting, will be mailed to members early this month. Additional copies, at a nominal price, may be obtained from the Secretary.

## Used to Tough Jobs, Smith Works Up To Pfc. in Marines

MEMBER Paul C. Smith, who relinquished his commission as lieutenant commander in the Navy to become a private in the Marines, is working his way up again. It's Pfc. Smith now.

The general manager of the San Francisco *Chronicle* easily holds the title for having the most varied career of any editor in the Society. Concluding his schooling at the age of fifteen, he worked for three years in logging camps, wheat fields, coal mines, in ships, and on water fronts. One cold night in a Canadian Pacific gondola car, he decided upon the soft life of a newspaperman, but thought he'd better get rich first. He got a job as office boy in a San Francisco investment banking house at \$55 a month, and 18 months later was made resident manager of a banking office in New York. The salary was handsome, but the penalty was increasing boredom.

He quit Wall Street in 1931 and went to the *Chronicle* as a financial reporter. When the management refused to send him abroad as European correspondent, he took his fortune—\$20—and borrowing \$500, went anyway. He returned to San Francisco as financial editor when his spaghetti fund was exhausted.

In December, 1938, Pearson and Allen awarded him "a double award of two brass rings and two free rides on the Washington Merry-Go-Round," citing him for his settlement of a warehouse strike which was tying up the wholesale business of San Francisco. They called it "the toughest job he had ever handled in his meteoric career from hobo, IWW lumberjack, artichoke canner and bond salesman to the general managership of a newspaper."

Long before Pearl Harbor, he was in the Navy Press Relations Bureau, and last October he announced, "I think I'd do better with the Marines than sitting in this swivel chair."



## Publicity Alone Won't Turn Fat Into Explosives

IN PUSHING the fat drive, as President Roberts requests, editors must realize the problems involved if they are to achieve success.

Homemakers don't have much grease these days. The meats that provide drippings are scarce and anyone fortunate enough to get a spot of meat quite properly uses most of the leftover grease in other cooking. The average woman, not yet trained to realize the military importance of a tablespoon of fat, thinks, "That's not worth saving. Might as well give it to the cat."

So, one point the newspapers must hammer home by monotonous repetition, is that 16 tablespoons make a cup, 32 make a pound. If some clever versifier could paraphrase "little drops of water, little grains of sand" for a national slogan, it might help.

The second difficulty is one that newspapers helped solve in the scrap drive—collection.

It is easy to say, "Women only have to take the fat to the nearest meat market." That's what the posters say, too, and it has worked in centralized city markets. But when the government first asked for grease, neighborhood markets, and those on the outskirts of cities or in rural districts, paid women the pound rate for a while—but refused to accept any more when no one collected it from them. (This observation is local to the Wilmington area, but doubtless was widely duplicated elsewhere.)

That situation has to be corrected anywhere it exists, by newspaper cooperation with local groups. It's a waste of white space as well as of fat to tell women's page readers to take grease to markets that won't accept it.

Again, salvaging from individual homes harks back to the experience of the scrap drive. Newspapers either arranged for

civic groups to collect from house to house, or they spurred them on to do so. It's perfectly true that a woman can carry a pound of grease to market when she couldn't lug an iron bedstead to the community scrap heap. But no man realizes how long it takes for a pound of grease to accumulate. It's positively discouraging. Any plan to pool individual contributions would step up interest. If one woman in a block collected fat from her neighbors weekly, if women's club members answered roll-call with two table-spoons of grease for the club pool, they'd see progress, and that's always encouraging.

One item women are wondering about: "What shall I save grease in?" The best type of can is the kind that coffee or shortening came in—opened with a key, leaving a smooth edge. Trouble is, coffee comes in bags and shortening in waxed cartons nowadays. Ordinary cans, opened with a can opener, have a jagged edge, mighty easy to get a nasty cut on when used as a container in a refrigerator. If there is no alternative, women will have to learn to be careful; but if anyone in the government or on a newspaper can supply a better solution, that will help too.

It is true that this campaign is not, per se, as dramatic as scrap. Yet if a woman's imagination is stirred to think that the spoonful of grease she saves in the kitchen may go into the very ammunition her son will use in Africa, it becomes dramatic. Making it so is the newspaper's job too. A. F. P.

## Delegates Appointed

THE SOCIETY annually sends delegates to the meeting of the American Academy of Political and Social Science in Philadelphia. This year's appointees are Members Dwight Marvin, *Troy Record*; Wilbur Forrest, *New York Herald Tribune*; and Albert O. H. Grier, *Wilmington Journal Every Evening*.

## Mail Brings News From New York, Views from Montana

FIRST ISSUE of a monthly bulletin of the New York State Publishers Association made its appearance Mar. 1, edited by Wallace Odell of Westchester County Publishers, NYSPA president. The new publication is planned to keep members abreast of affairs since war conditions may make a convention impossible this summer.

The editorial committee, in its report, commented: "War is not all self-denial. On the pleasant side has been the growing belief in ourselves as the primary and most satisfactory medium for distributing news." Of the six-man committee, four are ASNE members—L. R. Blanchard, *Gannett Newspapers*, chairman; Alfred H. Kirchhofer, *Buffalo Evening News*; Dwight Marvin, *Troy Record*; and Arthur L. Hodges, *Nassau Review-Star*.

Member O. S. Warden, publisher of the *Great Falls Tribune*, dictated a letter to THE BULLETIN because "I have not written you about anything for quite a while." That's the spirit!

"It seems to me," Mr. Warden says, "the Society should continue building interest in Schools of Journalism. If that sort of encouragement and support were given in each state where there is a school, the sum total of benefit to the publishing business would be large over a period of years."

"Only one thing more, THE BULLETIN should be twice as large as it is. The additional amount of paper required wouldn't make much difference even in wartime. Anyway, we could plan for after the war."

## Victory Gardens

Members who are sponsoring Victory Garden projects of any kind, in addition to printing routine news on the subject, are asked to submit their plans to THE BULLETIN.

# THE BULLETIN

Of the American Society of Newspaper Editors

## Meeting of Board Dominated By War Problems

THE adaptability of the Society's organizational structure was proved again last month when, at a special meeting called by President Roberts, the Board took action on war problems of immediate importance. Because of their urgency, speed was essential to efficiency. Only four of 15 directors were unable to make the trip to New York for the meeting on April 18th.

Of prime importance was the resolution adopted by unanimous vote of the 11 directors present, after lengthy consideration, on President Roosevelt's decision to exclude reporters from the United Nations food conference in Hot Springs this month. That resolution, widely printed, has won the enthusiastic endorsement of editors in every section of the country.

Two special war committees, inaugurated last year, were reconstituted and an additional one was appointed.

Continued cooperation with the Allied Newspaper Council, on which the Society is represented, was authorized.

Following the Directors' meeting, the ASNE committee which is studying the mutual problems of newspapers and syndicates met with approximately 100 other editors, publishers and syndicate managers. Following discussion at that meeting, the mechanical committee of the American Newspaper Publishers Association agreed to make a study of the possibilities of standardizing Sunday color comic mats. When this has been completed, a suggested questionnaire will be sent to the Secretary of the ASNE and, in its final form, will be submitted to all members of the Society.



Photo Courtesy New York Herald Tribune

AT DIRECTORS' MEETING IN NEW YORK: Secretary Basil L. Walters, *Minneapolis Star Journal and Tribune*; President Roy Roberts, *Kansas City Star*; Wilbur Forrest, *New York Herald Tribune*.

## Three ASNE War Committees Named

MEMBERS of three committees, all dealing with the war, were announced by President Roberts at the Board meeting.

Authorized by the directors to name a committee to open news channels to American press services on equal terms with all of her sister nations, Mr. Roberts appointed the following members to serve in this new capacity: John S. Knight, of *Knight Newspapers*, now on assignment in London for the Office of Censorship; Wilbur Forrest, *New York Herald Tribune*, and Dwight Marvin, *Troy Record*.

The Committee on Government and Press, which was instituted last October to act for the Board on emergency matters, will be continued. Its current members are: W. S. Gilmore, *Detroit News*; Dwight Marvin, *Troy Record*; Erwin D. Canham, *Christian Science Monitor*; Wilbur Forrest, *New York Herald Tribune*; and James M. North Jr., *Fort Worth*

*Star-Telegram*. President Roberts and Secretary Walters are to serve in ex-officio capacities.

The special Washington committee, named last year to expedite affairs on which prompt cooperation between the Administration and the newspapers is necessary, has been renamed. B. M. McKelway, *Washington Star*; David Lawrence, *United States News*; and Alexander F. Jones, *Washington Post*, have been reappointed to it. At the meeting in New York, this committee was authorized to pass along, without personal endorsement by the committee members or without indicating any endorsement by the Society, requests made to it by the Government. These requests will be preceded by a note indicating that the committee is merely passing the requests along to members.

Appointments of standing committees for the year will be announced shortly.



## 'Service Parade' in Miami Herald Has Chaplain's Corner, Pin-up Girls

A supplement slanted for servicemen is the result of an idea of Member Lee Hills, managing editor of the Miami Herald. A staff member here reports on the inception and success of the project.

By HENNING HELDT

SERVICE PARADE, a 20-24 page tabloid-sized supplement included in all editions of the Saturday Miami Herald is the only section, as far as Herald editors know, of a civilian newspaper supplement containing news and features from all branches of the service in the circulation area. Besides the copies that go with the 110-118,000 average daily circulation, an additional 20,000 are printed and distributed free to soldiers, sailors, marines and coast guardmen at the bases dotting South Florida.

Material for the section comes from public relations offices at the various bases, much of it by

specific request, and from members of the Herald staff. No servicemen work for Service Parade; all material supplied it by public relations offices is also available to other papers. About 25 per cent of Service Parade column space is devoted to advertising at regular Herald rates, most of it new advertising directed specifically at the Serviceman.

Service Parade is the outgrowth of a post paper which the Herald carried for a few weeks for the Army Air Forces Technical Training Command at Miami Beach, probably the only post its size in the country which did not put out its own post paper. The name was then *Keep 'Em Flying*, no advertising was carried and members of the AAFTTC public relations staff worked in the Herald shop preparing the copy and making up the paper. Other base public relations officers began clamoring for inclusion of their material so the tab was expanded to take in all branches of the service together with advertising. From then Arletta S. Weimer, Herald Sunday editor, took over editing and making up the tab. This was shortly before the War Department order banning service public relations staff members from working on "civilian" post papers carrying advertising.

Among regular features of Service Parade are a weekly War Roundup by Pvt. James Monahan, formerly science writer for *Time*, a Chaplain's Corner, filled each week by a different chaplain, a complete schedule of events open to servicemen and a back cover pin-up girl picture captioned, *A Sight for Bare Walls*.

The military tab has had a most enthusiastic reception from military and civilians alike. Commanding officers of service bases have praised it as a contribution to morale. Civilians who used to insert items about their friends and relatives in service in the daily column or two-page Sunday section the Herald devotes

EDITORIAL and promotional projects that shoot for prestige, rather than directly for circulation gains, are usually based on service to the community, from flower shows and spelling bees to reforestation contests and special historical supplements. These days the theme is the same but the activities undertaken are carefully selected with a view to definitely aiding the war. Three unusually successful projects with the war motif, all inspired by ASNE members, are reported on here.

regularly to that purpose now ask to have these items in Service Parade.

Tom Harmon, reported missing several days on a flight in South America, recently wrote Mrs. Weimer to ask that a picture of him carried in SP be sent to his mother. Damon Runyon recently devoted a column to the tab.

## Boston Globe Grows Cabbages In City Park

WHILE most newspapers are giving generous space to news of Victory Gardens, the Boston Globe has gone farther and is sponsoring an ambitious program designed to encourage residents of the area to plant not only widely but well.

As an initial step, Member L. L. Winship, managing editor of the Globe, obtained permission from the city to lay out four demonstration gardens in the Fenway, centrally located park. A nationally known horticultural authority, Prof. Paul Dempsey of Waltham Experimental Station at Massachusetts State College, was selected as director. The site is laid out in four separate plots to show proper planting for large, medium and small gardens.

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and a children's garden, only six by eight feet.

Membership in the Globe's Victory Garden Club entitles Greater Boston residents to enter the grounds and watch the methods used and also to compete for nearly \$3,000 in awards offered for produce raised in their own gardens. The climax will be a Victory Garden County Fair to be held in the fall at which the prizes will be awarded.

The campaign started with a two-page spread with stories and charts showing how and when to plant so explicit that even a novice could not go wrong. The response has been tremendous not only from individuals but from schools, women's clubs, scout troops and churches whose members have signed up for participation on a wholesale scale.

While planting and cultivating have been fully covered, the Globe plans to do an equally good job on canning, preserving and storing, thus eliminating, as far as possible, the usual large amount of waste that always results when amateur gardeners go all out on a planting project.

## In London Now



THE SOCIETY was honored recently by the selection of First Vice President John S. Knight of Knight Newspapers as liaison officer between the Office of Censorship and censors of the other United Nations, with headquarters in London.

## Written for Evansville Readers, War Summary Wins Wider Acclaim

A PROMOTIONAL project of the Evansville, Ind., Sunday *Courier and Press* quite unexpectedly made its editor, Member James W. Bell, a nationally read author.

After the Washington meeting, Mr. Bell set to work on a book, "This War, From Pearl Harbor to Tomorrow!" with a local supplement on Evansville's contribution. The job kept him working late into the night for many nights but the effort was worth while, for the response far exceeded all expectations.

Interest spread to such an extent that a new edition, omitting the Evansville supplement, was printed for national distribution to fill the orders that came from schools, libraries and army camps.

Using diary form, Mr. Bell

covers each day's highlights in two lines to three hundred words. For convenience, the format is that of a booklet, pages 8½ by 11, although the text is close to book length. Paper cover keeps the price down to 50 cents.

"Action has been so fast and deadly on the far-flung fronts all over the globe," Mr. Bell says in a foreword, "that it has been hard to get a clear, complete picture of the war. This book is intended to tell just what victories the Allies have won, what defeats they have suffered."

Besides achieving that purpose, the book would be helpful for reference in any newspaper library because of its carefully compiled index of events, dates and persons mentioned.

## Editors Called Upon To Prepare Now For Third War Loan

THE CONCLUSION of the second war loan drive means a breathing space, but no more than that, for editors who cooperated to put it over. Plans must be laid now for the third war loan in late July or early August which, it is anticipated, will be still larger. In November or December, the major drive of the year will come.

These drives again will be publicized by the Allied Newspaper Council, to which President Roberts has named as ASNE representatives Dwight Marvin, Troy Record; James M. North Jr., Fort Worth *Star-Telegram*; and Basil L. Walters, Minneapolis *Star Journal and Tribune*. Mr. Roberts will be an ex-officio member. Frank Tripp of the Gannett Newspapers, who is in charge of the ANPA bureau of advertising, is chairman of the Council which will continue for the duration and will be on call from the government for consideration of any special emergency project that arises.

The third war loan is the immediate task. Secretary Morgenthau has asked that newspapers assume responsibility for seeing that persons with incomes of less than \$3,000 participate wholeheartedly in this latter campaign, as quotas can be made only through heavy participation from the lower income groups.

While, of course, the major problem of the war loan is financing the war, the checking of information is also an important consideration.

Such a large proportion of the national income will be required to put across these loans that it will be necessary to get the money from smaller incomes because this is where the great volume of American national income originates.

Responsibility for the success of these drives rests squarely upon the press, for telling the story completely and convincingly is strictly a newspaper job.



## Let Readers Know Your War Problems, W. G. Vorpe Advises

"IT HAS always been my idea," writes Member William G. Vorpe, Sunday and feature editor of the Cleveland Plain Dealer, "that the readers of a newspaper should be kept more closely informed of the problems that confront newspapers. I think too often we are inclined to conceal all these little problems, and since the reader is vitally interested in his newspaper, he would also be interested in the problems."

In line with that thought, Mr. Vorpe devoted one of his recent Sunday columns to "editorial headaches"—carrier difficulties, gas and tire rationing, newsprint shortage.

"The fond mother," he wrote, "is unable to understand why her daughter's face can't appear in the society columns when she is engaged or married. It is of no avail to tell her the editor has to limit the number of halftones in the paper because the supply of zinc of which plates are made is cut in half, and a further reduction is likely. The editor would like to print all the pictures of these darling girls but it can't be done now. That precious zinc is needed for the war and we must win the war at all costs."

Continuing, he cited the newspapers' contributions to the war, from the backing of government drives to the deaths of foreign correspondents, and concluded:

"Congressman Halleck of Indiana not long ago stated on the floor of the House that newspapers are 'most effective implements of war.' He may be right, and perhaps newspapers are 'essential.' What do you think?"

### Vermont Member Elected

Edward F. Crane of the Burlington, Vt., Free Press was elected to the Society at the Board meeting in New York. Vermont had been one of the few states not represented in the ASNE.

## Kenoshans' War Poems Make Good Feature

THE CHANCE submission by readers of two well written poems on the war inspired a local editorial page feature "War Poems by Kenoshans" in the Kenosha Evening News.

"It has proved very interesting to our readers," Member Ernest F. Marlatt, editor, reports. "Of course, we have received a large quantity of drivel which we had to reject, with a courteous letter to the sender; then we have received considerable mediocre verse which we could accept and publish; then once in a long while we receive something which is really worthwhile and inspiring. But whether the verse is mediocre or good, it does interest our public by reason of the identity of the writer."

Other suggestions for editorial page changes in keeping with war times are invited.

## Resolution on Food Conference Restrictions

THE RESOLUTION adopted by the directors attending the Board meeting in New York reads:

"President Roosevelt's declared policy denies reasonable access to original sources of information on progress of the forthcoming United Nations Food Conference. Without adequate information, sound public opinion cannot be formed.

"The President's policy challenges the rights of the American people to receive public information free of governmental restrictions or control.

"A pattern is being established which, if continued, will stifle the right of free inquiry and prevent continuous flow of full information to the public.

"The government should not use voluntary censorship to serve its convenience and interest. We should strongly hold to the principle that in the United States the people have a right to participate in public decisions.

"The government should not

## Stahlman Swears in Daughter as WAVE

COMMANDER James G. Stahlman, president of the Nashville Banner and ASNE member, had the thrill recently of swearing in his daughter as an apprentice seaman in the Women's Reserve of the Navy.

Member O. S. Warden, publisher of the Great Falls Tribune, wants identification badges for skilled farmers inscribed "Armed Forces of the United States—Food Production Division." "The average farm boy doesn't want to be called a slacker," Mr. Warden says.

Belated birthday greetings to Member F. A. Miller, South Bend Tribune, who on March 31 joined the exclusive group of members who have passed the three-quarter century mark. Editor & Publisher recently carried a story of his 56 years of service to his paper.

withhold or restrict information on the food conference. Newspapers are discouraged from exercising ordinary diligence in informing the public of the progress of these discussions, on the pretext that free inquiry might embarrass proceedings.

"Physical access to delegates is being restricted.

"Military information is not involved.

"Press and public gladly withhold information that might aid the enemy.

"Dangerous precedents are being established which will hide in a cloud of public misunderstanding and doubt the solution of international problems raising a question whether open covenants are being openly arrived at.

"The policy should be abandoned. It promotes distrust of the government and denies the right of every American citizen to know what his government is doing and to form an opinion about it. Only as the public is informed can democracy survive."

# THE BULLETIN

Of the American Society of Newspaper Editors

## Should ASNE Assume Leadership In Advocating World-wide Free Press?

President Roberts Places Challenge before

Society, Asks Members' Views--Forrest

Suggests Problem Be Approached Gingerly

By ROY A. ROBERTS,  
Managing Editor, Kansas City Star

YOUR PRESIDENT is going to lay a problem before the membership of the Society—not just a problem but a challenge. I have done a lot of thinking on the subject myself and have talked it over with several directors and members. Concisely it is whether the American Society should not take leadership in the advocacy of freedom of the press, world-wide, not just for ourselves, in the after war settlements. Certainly the time is here for us to consider the part, if any, the Society should play.

I had hoped that our directors' meeting in New York at the time of the newspaper meetings would have time for a little round-table discussion of the responsibilities of the Society on this important subject. Unfortunately, we had before us a specific and immediate problem—the Hot Springs Conference and the attitude of the President toward it—and I didn't get an opportunity to bring the subject generally before the Society. Your President did announce that he would name a small committee to be on the alert always in keeping channels of communications open and standing on guard against discrimination against American news services abroad. But we did nothing more.

### Kent Cooper Heads Battle

Mr. Kent Cooper, Executive Director of the Associated Press, developed the theme of greater freedom of news sources and channels of communications in a most forcible way in his address to the Associated Press luncheon. This present war was hastened, at least, because there was no free press the world over. Our people and other peoples did not

know, nor did they understand, conditions that were developing in the various countries. There was no informed public opinion and no chance for it. There is no need to argue or even dwell at length on the premise that where governments control the press, original sources of news and channels of communication, wars or the decisions for wars can be made by the few for which the many pay in blood and sacrifice. Mr. Cooper has told friends that he was going to devote as much of the remaining years of his life as possible to making this battle for a world-wide free press and free channels of news the world over. More power to him.

### Theme of Dr. Mott's Brochure

Dr. Luther Mott, Dean of the School of Journalism at the University of Missouri, in a very stimulating speech on Journalism Day laid emphasis on the same subject. In the publication of papers written for that occasion, instead of the customary Journalism Week speeches, Mr. Cooper outlines his views much more in detail. They got a hearty assent from Dr. Mott, who made the proposals the central theme of the

MEMBERS' REPLIES to two articles in this issue of THE BULLETIN are not merely requested; they are practically mandatory.

What, if any, steps the Society takes on the proposition put forth by President Roberts depends entirely upon the reaction. The decision will be determined by those members who register their views. No use grouching afterwards about what has been done if you neglected to make your opinions known.

In this issue also, Casey Jones fires the opening gun in THE BULLETIN's campaign to help put over the Third War Loan. Members' co-operation in exchanging ideas can be a distinct factor in its success. The plan that works in your city will be equally effective elsewhere.

Present plans call for an enlarged BULLETIN next month, to accommodate the expected replies.

(Note to secretaries of ASNE members: Please address Bulletin mail to Box 1053, Wilmington, 99, Del.)

brochure issued for the occasion. Dr. Mott put the question squarely up to the American Society of Newspaper Editors. I am glad he did. Our Society, he said, was the proper newspaper organization to take the lead—be the spark plug—and start considering plans now to bring various newspaper groups together not only in this country but possibly abroad, so that in the many conferences, official and unofficial, that will follow the close of the war, this central theme will not be neglected; that on the other hand the arguments for a free press will be put before world leaders and the peoples of the

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## Should ASNE Assume Leadership?

(Continued from previous page)

world as a most potent agency of maintaining future world peace.

Only within the past few days, the Pan American Press Conference, meeting in Havana, passed resolutions on the same general theme, stressing that a free press the world over constituted the greatest prohibition against war that could be written. I am merely summarizing these various moves. I wish there were space to give the discussions more fully.

### Forrest Urges Caution

Your President only a few days ago received a letter from Wilbur Forrest of the New York Herald Tribune and your Second Vice-President. Let me quote just a paragraph or two from Wilbur:

"I notice in the current Editor and Publisher that Dr. Frank Luther Mott, Dean of the University of Missouri's School of Journalism, states that the ASNE may properly be called upon to take the leadership in forming an international committee to sponsor world-wide freedom of the press.

"Universal press freedom is easier said than done, and it seems to me this is an assignment which should be approached gingerly by our Society. With the exception of the American, British, Scandinavian, Dutch and Swiss press, there has been no real freedom of the press anywhere in the world."

### Job Begins at Home

Mr. Forrest then discusses the press of other countries and the difficulties involved, concluding:

"I could probably bore you at great length with more detail, but the purpose of this letter is merely to make the point that if our Society takes on Dean Mott's assignment I would suggest that we do not bite off too much territory at first, and that we approach the problem with the alertness of the old Missouri horse trader. Freedom of the press

is an international rarity. Our initial job is to cinch it in our own bailiwick before we go off on evangelical excursions and try to put Mother Hubbards on the heathen."

One thing about Wilbur, you know exactly where he stands and what he means. Hard-boiled and flea-bitten by years of world experience as he is, I agree with him thoroughly on one thing. We must be everlastingly first on the job to preserve a free press at home. By home I mean our country, our state, and our local community; and we must accept the responsibilities and obligations that go along with a free press. We must measure up to them.

### Three Principles Cited

Wilbur's letter epitomizes the challenge. I know from further correspondence he was writing just a bit strongly with usual Forrest emphasis in pointing out the size of the job and its dangers. I know he believes our Society should consider the part it should take.

Just what is a free press proposed for the "anointed" and the "heathen" alike? As defined by Cooper, Mott and many others, it embodies three main principles:

1. Freedom of the channels and sources of news;
2. Freedom of the channels of communication and transmission of news; and
3. Freedom from government domination and dictation of the news.

### Definite Program Favored

Much may be achieved, as I see it, towards the first two goals by future international regulation. But obviously Wilbur Forrest is correct in stating the third goal is the tough one. For instance, I think we have got to work with Russia both during and after the war and do so for our own interests—not just Russian welfare. Yet I can imagine under their system how they

would be tickled from red to pink to have us tell them there mustn't be government controlled news anymore. Under their conception of government, newspapers are an essential arm of their ruling system. So we should approach the question with common sense, not just as evangelists, as I see it. But at the same time, being an old Kansas crusader from the Bill Nelson-Bill White school, the light of the zealot is beginning to gleam from your President's eyes. I for one feel that we should get a meeting of minds in our Society on a very definite program for the Society to follow in the important months and years to come.

### Members' Views Wanted

That is why I am putting this whole subject before you in this informal fashion. It is your Society, not mine. It will be just as important as the members make it. At some time in the next month or so, your President is going to call another meeting of the Board to develop this subject along with other problems that have come up since our last meeting.

We want your views. Write me. Better send the editor of THE BULLETIN a readable carbon of what you have got to say. Out of the discussion and exchange will come a program in keeping with our manifest duty.

## Nat Howard Returns To Ranks of Censored

Washington, June 30.—Nathaniel R. Howard will return to the ranks of the censored next Tuesday when he leaves Washington for Cleveland, home, and the editor's chair at the Cleveland News.

One of the first ASNE members to go into government service, he has been in the Office of Censorship 18 months, most of the time as assistant director, press division. How does he feel about going home? Eager, he says, and this despite the fact that it has been a great experience and that newspapers have been swell in cooperating. Everything is running as smoothly as the queer business of censorship can, he believes, and he gives the credit for that to Byron Price.

## Jones Explains New Bond Drive And Tells How to Put It Over

### Post Editor Suggests Many Features; Asks Exchange of Ideas

By ALEXANDER F. JONES,  
Managing Editor  
The Washington Post

THE Third War Loan Drive will start in September; the date set is Thursday, the 9th.

No goals for the loan have been announced by the Treasury, but in his report on the Second War Loan, Secretary Morgenthau pointed out that about 45 billions more borrowing will be required before December 31, 1943; that part of this 45 billions would come as the result of the regular purchases of war bonds month by month through payroll savings; part of it would come from people who realized that we must not wait for drives to buy extra bonds; the rest of it would be secured through special drives. The Third War Loan will, it is obvious, be a loan of very considerable magnitude.

### Call for 25 Billions

The tentative schedule of Treasury financing calls for the sale of 25 billions of Government securities to individuals during this calendar year. About 7 billions of such securities have been purchased by individuals since the beginning of the calendar year, including 3 1/4 billions acquired during the Second War Loan. That leaves 18 billions to be obtained from individuals between June 1 and December 31, 1943, and a substantial portion of this amount is likely to be set as the goal for individual subscriptions in the Third War Loan. The Treasury, it is obvious, will launch a much more widespread campaign than heretofore to reach all income groups, with greater canvassing of industrial workers, white collar workers, farmers, professional people, and the self-employed. The Secretary has pointed out that the bulk



ALEXANDER F. JONES:

"... and some day late in September a photographer may catch Henry Morgenthau with a smile on his gloomy pan."

of the money the Treasury must obtain in 1943 from individuals must come from people earning less than \$5,000 net. The average worker—the shipyard worker, the machinist, the woman war worker, the white collar employees—will have 7/8 of the current income after taxes. As the drives continue, more and more of the money obtained by war loans will have to come from these people, until every person receiving income above the barest subsistence level will have to pitch in.

### Armed Forces Contribute

The last figure I saw stated that some 180,000 firms had payroll plans installed and in full operation, including 95 percent of the firms with 100 or more employees. Hundreds of thousands of state and local government employees are participating in the plan, as are more than 1 1/2 million Federal employees. In the aggregate, 27 million persons had funds de-

ducted from their pay in April for the purpose of war saving bonds. These deductions amounted to 415 millions in the aggregate and average 9 percent of the participating individual's pay. That amounted to more than \$16 per person for every one of the 27 million persons participating, or enough to purchase a \$25 bond once every five weeks. The war bond program has had a success far greater than anticipated among members of the armed forces, nearly 3 1/2 million of whom have authorized an average of \$7 per month to be deducted from their pay to be applied towards war bond purchases.

### Same Pattern Followed

Editors can take it for granted that the campaign will include the amazing sponsored advertising feature of the Second War Loan in which some 30,000 pages were used in American newspapers. Editors can also take it for granted that the local War Bond Committees and the banks will function as they have in the past. There will be all of the familiar drive meetings to cover, and the Treasury will furnish mats for boxes, front page ears, etc. With the magnificent organization the Treasury has developed the attitude of the editor who says that there is very little he can add is understandable. But there are many things that editors can do which not only will help the Third War Loan, but which will redound to his credit in making this vital business an even greater success.

There are some 34,000 corporations in this country with more than 100 employees. More than 95 percent now have payroll plans in operation. Some of the figures of monthly war bond savings go as high as 23 percent. Some of these concerns are probably in your community. You can search them out through your local committee and give them a hand, carrying pictures of individuals—from errand boys to executives.

### Many Features Suggested

During the drive you can work up an awfully good feature on ordinary citizens, some of them

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## Bond Drive

(Continued from previous page)

working war mothers with sons in the services, who have an outstanding record for bond purchases. There is a great deal of human interest material in this type of feature, as we have found.

## Other Possibilities Offered

The finest newspaper promotion project the Post was ever concerned with occurred recently when we put on a bond game between Clark Griffith's Nats and the Norfolk Naval Training team, made up of big leaguers. It took place under the lights, admission was a war bond, and we had comedian Al Schacht, Kate Smith, Babe Ruth, Bing Crosby, Field Marshal Wavell, and the Navy band as added attractions. It was a sparkling spectacle and virtually sold out the park for a total gate of \$2,125,000. A stunt like this adds many human factors to the war bond drive. It can be done in varying degrees in practically every town. The fans love it.

And how about a County Fair in your town where the Victory Gardeners can show their stuff? The services, Red Cross, etc., can have booths and local celebrities can be signed up as ballyhoo artists, side show attractions, etc., and admission would be a bond. These drives are a good chance to show the power and ingenuity of our newspapers.

## Point Worth Emphasizing

A good thing to emphasize during the drive, it seems to me, is the fact that in this war the little fellow is not being asked to purchase negotiable savings bonds. No low denomination negotiable bonds have been issued during this war. This means no small bonds have been issued that can be used for trading purposes, like Wall Street stock, and that the little buyer of Series E Savings Bonds does not stand to lose a cent. Many people remember the bitterness after World War I when Second Liberty Bonds sold as low as \$82 on the \$100 issue. This can't happen now.

The coming war bond drive

## Norfolk Has Editorial Page Problems Of Other Papers—And Some Besides!

A Norfolk member's observations conclude the discussion of wartime changes in the editorial page, which appeared in the last Bulletin.

By J. A. LESLIE Jr.,

Associate Editor

The Ledger-Dispatch

WAR has made no change in the general appearance of our editorial page, but it has had practically everything to do with the content. The *Ledger-Dispatch* is published in the world's largest naval base, and all activity in its immediate territory is dominated by war. Long before Pearl Harbor, war was smashing at our consciousness to an extent, perhaps, beyond that of most sections. Consequently when we entered the war it was largely an intensification of what we had been doing here already.

Our specific editorial purpose has been to do everything possible to make the people who come within our sphere of influence more war-minded, and to persuade them to face the situation with realism. We have expressed elation when it was justified by successes on our side, but have endeavored to exercise restraint in order to cushion ourselves against reverses. We have

regarded it as our obligation to the reader to give him the clearest possible picture not only of what was happening in the war—good and bad—but of his obligation in the premises. In a community such as ours, where war work has engulfed the whole economic life of the people, we have stood as firmly as possible against allowing the material prosperity that has reigned to obscure the fact that everybody's first duty was to win the war. This, by the way, is not as easy a task as it sounds in the circumstances, where men who a short time ago were on relief are now making \$100 a week and up, and, I fear, in many cases, hope that the war will go on forever.

We make an effort to vary the editorial diet, but the effort has not been widely successful for the reason that we follow the news as closely as possible and the war has overwhelmed the news. We have refrained from extensive discussions of postwar hopes and promises, preferring to use the available space and editorial energy to emphasize the burning necessity first to win the war. And in doing so we have all but adjourned politics—quite an achievement for any southern newspaper, by the way—for the duration.

## Missing in Action

LIEUT. Marc F. Pitts has been reported missing since June 13 when the Fortress on which he was bombardier failed to return from a raid over Germany. He is the son of Alice Fox Pitts of the *Wilmington Journal-Every Evening*. Hope that he may be listed later as a prisoner of war is contained in a letter from a fellow officer who was flying behind the disabled plane, saw it go into a flat spiral and watched seven chutes open with the probability that the rest came out later.

# THE BULLETIN

Of the American Society of Newspaper Editors

"SHOULD THE American Society of Newspaper Editors assume leadership in advocating a world-wide free press?"

That challenge, posed by President Roberts in the July issue, brought forth a far greater volume of response than any other question ever discussed in THE BULLETIN. The letters display deep conviction and a spirited tenor characteristic of convention shop talks.

The subject is by no means closed, for only a small proportion of the membership has registered opinions. Your vote, even if it is only a terse yea or nay, is wanted for the final tally.

## "I Hope the ASNE Doesn't Start Chasing Butterflies."

EDWARD F. BATAILLE, Editor, Newark Sunday Call

I HOPE the ASNE doesn't start chasing any butterflies. World press freedom would be nice to have, like a million dollars, but getting it requires action by the inhabitants of lands where there is no press freedom. If they want it, why didn't they fight for it, as we have had to fight for it?

In France, the nature of whose press is understood by all American newspapermen, it would be necessary to breed a whole new journalist class, for it would be impossible to found a free press on a tradition of venality.

If we are to undertake a reform of the press methods of the world, seeking to shape them after our own, shall we not be sharing the delusions of the dreamers in the

Roosevelt administration, whose fantasies about America's responsibility for world reconstruction so many of us have ridiculed editorially?

It seems to me that the ASNE has a job to do at home. Our own editors need more courage in dealing with local problems. We roar bravely at faraway officials in Washington, but the local scoundrels, boodlers, grafters, racketeers and crooks, being friends, or friends of friends, or advertisers or uncles of advertisers, many of us (not you or me, of course) treat with stern silence.

We are, most of us, fairly honest, fairly valiant, reasonably independent, generally accurate,

but are all of us 100 per cent in every respect? Can any of us truly say he has never pulled a punch for reasons of "policy"? And as Mr. Forrest suggests, are our own domestic channels and sources of news so free and open and secure that we have energy enough to get for the rest of the world what the rest of the world has been too indifferent to get for itself?

The most that I think the ASNE should undertake is to fight for the right of the American press to get the news of the world and for that, it seems probable, we shall have to depend on the efforts of our own excellent reporters rather than the cooperation of the native newspapers.

## "Mr. Forrest Gives You the Counsel of Caution, God Knows Why."

JAMES S. POPE, Managing Editor, Louisville Courier-Journal

SINCE the basic thing this war is being fought for is freedom of the press, which means freedom to exchange unbiased news and comment around the world, I cannot understand anyone's opposing the leadership of the ASNE in a campaign to extend and maintain this freedom.

Mr. Forrest gives you the counsel of caution, God knows why. He wants us to be "gingerly" about seeking world-wide freedom of the press. Nobody ever won any freedom whatever being

gingerly. The men who led our Revolution were not gingerly. The men who are fighting around the world today for freedom are not fighting a gingerly war. It is true we were gingerly about defending freedom up to Pearl Harbor, and we can duplicate Pearl Harbor all through future history by being gingerly where the fundamental right to freedom is concerned.

The obvious truth is that freedom in any form cannot be walled in, continent by continent

or nation by nation. If half the world has the free press and one half a dominated press, one of two things happens; the free press courageously pushes its ideals of freedom into the enslaved lands, or oppression will expand and abolish the free press where it exists.

Does Mr. Forrest conceive of news as an American commodity? How in the name of heaven can we have a free press unless, as your agenda demands, we have "freedom . . . of sources of news?"



We have no freedom of news in Axis-conquered territories, have we? We have no freedom of news from Germany. The fact is, our free press is in part shackled by the tyranny that exists elsewhere, and this will always and inevitably be so.

By all means let the ASNE take the lead, not gingerly or half-heartedly, but with the power of conviction and determination, in

### "The Society Should Carry This Crusade over the Barricades of Officialdom"

THE GROWING power and importance of the Society mandates it to speak the American position on freedom of the press as a world objective inseparable from the liberty for which the country's armed men are fighting. There can be no truth where

### "But We Ought to Understand What We are Doing"

LEST my first suggestions seem to run in the other direction, let me say that this is to advocate, in the strongest terms I can command, that the American Society of Newspaper Editors commit itself to the project you are proposing—championship of the freedom of the press.

It may be impertinent to suggest it, even, but I trust you have not put forward this proposal without careful contemplation of what it involves and where it may take you and the Society.

It was David Lawrence, so far as my observation went, who first pointed out to us the insidious peril to the freedom of the press of the United States in the Supreme Court decision in the Federal Communications Commission case, early in May. Indicative of how even the rank and file of the press itself quite muffed this dangerous breach in our forward wall was the editorial declaration of Editor & Publisher a month later that the decision and its implications had gone almost unnoticed in the American press.

Yet I recall that when, three years ago last spring at our annual meeting, Mr. Lawrence wanted to get the mild step of the appointment of a committee of the Society to be on the watch for just such perilous develop-

a drive to free the world's press from all forms of domination. I do think we should define more clearly what we mean by freedom of the press. I'd like to suggest another and more controversial freedom: I believe any institution which demands and requires the unlimited freedom that the press does, should undertake to maintain freedom from the selfishness and the blind prejudices

there are any restraints whatever on the quest of truth. Freedom to seek, publish and discuss the actions and thoughts of men in their storming of the horizons of ignorance is essential to truth. And without truth men die. The

ments as these, and to report them to the Society, he was voted down. As I remember the discussion, the objection was that, even in having such a report made and presented, the Society would be intruding on the editorial autonomy of members.

If that is the conception of our Society—and our action accepted it—then the thing you are proposing would represent a violent departure. I am for that departure, but we ought to understand what we are doing.

I am not clear on our responsibility as to clearing the channels for information and securing unbiased sources thereof in the international realm, to which Kent Cooper has devoted his career and proposes to continue to devote it. That is quite another phase, perhaps almost equally

of the editors and the publishers, because the evil effects of these blights can destroy the press almost as quickly as government control.

However, that will do for a big argument later on. In the meanwhile, how any editor can hold back support from the three freedoms listed in your article in THE BULLETIN is beyond my understanding.

SOCIETY should carry this crusade over the barricades of officialdom in all resisting countries to the people themselves, and it should carry it in the name of the greatest beneficiary of a free press in this country, the common man.

ARCHIE E. MCCREA, Editor, The Muskegon Chronicle

vital, of the whole subject. But if there is to be no concerted, planned and programmed drive by our Society for the protection of the press against such incursions as the Federal Communications Commission decision and if that decision is as dangerous as Justice Murphy said it was in his dissenting opinion—and who can doubt it?—then, in Heaven's name, who is going to do it—or will it be done?

If we do not see clearly and are not stirred to the depths of our very souls by the demonstration that our constitutional liberty not only can be but is being circumvented by Supreme Court-made law, then we are not ready to make the only kind of fight that ought to be made for this foundation stone of American liberty.

### "We Can Hardly Force It, Short of War"

DON MORRIS, Editor, Palm Beach Post-Times

CERTAINLY a free world press—for those who want it. For those who do not, such as Russia, let's seek an agreement that all foreign correspondents have freedom of movement and no cable censorship. Perhaps the correspondents would have to have a quasi-diplomatic status.

In countries which do not want a free press, we can hardly force it, short of war. I believe none of us would go that far.

### Any Effort to Go Beyond the Constitution Would Lead into Deep Water

TOM WALLACE, Editor, The Louisville Times

IT SEEMS to me that all ASNE could hope to do would be to preach a free press as an agency of international peace and hope to influence political leaders in foreign countries.

I think any effort to go farther than the Federal Constitution goes when it guarantees freedom of utterance would be to get into

deep water.

As I have yelled often, I cannot see any connection between freedom of the press to say what it wishes and freedom of reporters to get what they want. The one thing, as I see it, is guaranteeing liberty, the other would be guaranteeing privilege or accommodation.

I think that while newspapers have the guaranteed right to demand of government release of news, and may by beating up public opinion influence government to give it out, that is all that can be asked in the name of press freedom. But I'd be glad to hear discussion.

### "The World Can No Longer Be Divided Into Compartments"

DWIGHT MARVIN, Editor, The Troy Record

I HEARTILY approve of your idea to make the world freedom of the press a prime objective of our Society during your term of office and beyond.

Thinking men everywhere have discovered through the war, if not before, that the world can no longer be divided into compartments. I always liked Joseph Cook's assertion that the nineteenth century turned the world

into a neighborhood, and it remained for the twentieth century to turn it into a brotherhood.

I have only one reservation in approving of the idea. I am dead against insisting on anybody else accepting my views. I am a Presbyterian and know it is the best gang in the religious sector; but if you want to be a Baptist, be a Baptist and be damned to you.

My own opinion is that we can talk this freedom for other nations, urge our statesmen to include it in the discussions around the green table at the peace conference, and generally point out to all nations what press freedom has done for us and can do for them. If they can't agree with us, that is OK, but we should express our position.

### "By Stepping Lightly, Rather Than as a Booted Charge--"

TALBOT PATRICK, Editor & Publisher, Goldsboro News-Argus

A WORLD-WIDE free press is a grand ideal toward which we can think and, I believe, work.

But I am convinced, also, that Wilbur Forrest was tremendously right in declaring that the assignment is one which must be approached gingerly. I rather wish you had quoted his letter in full.

We can't be holier-than-thou. That is true of us as newspapermen as long as sacred cows remain untouchable in our respective offices. It is true of us as Americans as long as there is a falling short in our nation—and there is such a falling short in my opinion—in the three main principles of freedom outlined in

your message. Anybody want to argue those three freedoms are perfect in the U.S.A.?

Presumably we would expect support for our drive for world freedom from our war allies. My offhand recollection is that there are now 30 United Nations; some among them are far from what you and I would consider even an approach to a free press. Cut the list down to the most powerful ones, those which are named most in consideration of what kind of peace and after-peace will be made: The United States, Britain, Russia, China. You mentioned Russia in your message in the ASNE BULLETIN; most of us still recall the thunderclap with

which the British people were shocked by news that their king might give up his throne; China had some very free papers when they could be geographically located in the foreign concessions, now has a strict censorship not only of the native press, but also of foreign correspondents on other than strictly military matters, but conceivably might support the ideal of a free press for future times of peace.

Recognizing that we can get farthest when walking on eggs by stepping delicately, I think we should plan an advance in those terms rather than as a booted charge.

### "We Had Better Start at Home, as Mr. Forrest Suggests"

MILTON TABOR, Managing Editor, The Capital, Topeka

IF THE managers of American newspapers do not start a crusade as a backfire, some of these days we will awaken to discover ourselves in a straightjacket with the strings held firmly in Washington. We had better start at home, as Mr. Forrest suggests. Wonder if the "light of a zealot" gleaming in your eyes was

kindled by some of the moves to muzzle editors which have been obvious in recent weeks. The ceiling in this editorial office is dented where we hit it the other day when we were informed from high up in the government that our criticism of domestic policies ought to be tamed down or else—or words to that effect. If we

don't safeguard freedom of the press here at home, and do it now, our readers will arise en masse to ask what we were doing while the muzzle was being applied.

Go to it, Roy, and build a backfire that will stop the would-be destroyers in their tracks.



## "The Time Has Come to Rise and Shout"

GROVE PATTERSON, President, *The Toledo Blade*

IN MY OPINION President Roberts is exactly right in the strong position he takes as to the opportunity and responsibility of the American Society of Newspaper Editors in the great cause of freedom of the press—for the world and not alone for the United States.

As Wilbur Forrest says, it is a tough assignment. The Society need be under no illusions as to that. But as one of our South Seas generals wrote: "The im-

possible we do at once. The miraculous takes a little longer."

After all, if the Society does not, when proper occasion confronts it, go all-out for a cause, it is just an ordinary convention-holding organization. Scotch-and-sodas have their place (excellent and important) but at this stage in mundane affairs, the time has come for our Society to rise and shine and shout—and relax afterward.

## U. S. Press Should Set Its Own House in Order

TOM HANES, Managing Editor, *Norfolk Ledger-Dispatch*

OF COURSE I believe in all freedoms for all peoples. The ASNE should fight for them. But it seems to me that the primary goal of the ASNE should be the reacquisition and retention of freedom of the American press. We don't enjoy that freedom any more, and let's quit kidding ourselves about it.

Before starting any kind of campaign to protect its privileges, the American press ought to do something about setting its own house in order. Public confidence cannot be retained by a press that abuses its privileges. By its silence, honest journalism seems to condone the practices of a small group of editors and publishers who use their power to

achieve selfish gains and to conduct personal vendettas.

Such practices are not compatible with the journalistic decency which the ASNE professes to foster. If we as an organization have any principles worth fighting for, it's our duty to slam our door in the faces of membership applicants who don't subscribe to our code and to throw out all members who have proved themselves unworthy to associate with those who possess journalistic integrity.

Until we clean our own house and insist that other press organizations do likewise, we can't go before the world with clean hands.

## "We Have Nothing to Lose, Much to Gain"

HARRY M. AYERS, Publisher, *The Anniston Star*

I AM VERY MUCH of the opinion that it would be advisable for the Society to undertake a program to bring about worldwide press freedom.

I have a high regard for the opinion of Wilbur Forrest and read his paper daily. He is certainly correct in his statement that the number of countries that now enjoy press freedom is very limited. That sad state of affairs will probably continue unless somebody makes an effort to introduce a better system. It was also true that before our Revolution there were few countries in the world that enjoyed the privileges of democratic government and yet the shots from Concord and Lexington, as Emerson

observed, were heard around the world.

As for Russia, I believe there will be a marked trend toward a modified democracy in that country after the war and that in time we can convince the Russians as to the benefits of world freedom of communications.

I might add that we would be in much worse condition than we now find ourselves had it not been for the constructive efforts of Kent Cooper. Certainly we have nothing to lose and much to gain if we embark upon such a campaign as is proposed, acting at all times in a spirit of moderation in regard to the sensibilities of other governments.

## "Worth Trying"

"IN DARKNESS dwells the people which know its annals not."

The maximum freedom of expression the world around is essential to a lasting peace. Eternal vigilance to safeguard this same freedom of expression at home is equally essential.

The newspaper is the logical leader in any movement to work for these objectives. And it certainly is within the province of the American Society of Newspaper Editors to assume this leadership in this country.

General public discussion should arouse a positive response so that when the time comes for formal peace parleys, a world-wide free press and world-wide open channels for news should loom large on any peace conference agenda.

It certainly is worth trying.

DONALD J. STERLING,  
Managing Editor,  
*The Journal, Portland*

## Resolutions No Use

PUT ME DOWN as a member who believes the ASNE should assume leadership in a fight for worldwide press freedom.

We won't get it, though, by passing resolutions, appointing committees, or calling international conferences of journalists. We will only get what we grab and retain what we are martyrs enough to suffer for until the public begins to appreciate the meaning for itself in the fight we make.

JOHN P. HARRIS, Editor,  
*Hutchinson News and Herald*

## Warden Has His Wish

O. S. Warden, *Great Falls Tribune*, has asked for years for a larger BULLETIN and here it is. A mid-August issue, possibly 12 pages, will carry still more replies to President Roberts' challenge.

## Poynter Applauds Roberts; Piper Supports Ackerman; Brown Maintains President and Dean Are Both Right

From:  
NELSON P. POYNTER

To:  
ROY A. ROBERTS

Carl Ackerman's blast gripes me.

If men like yourself cannot participate in the job of clarifying the war to the world, how can we expect an intelligent information policy?

As a member of the ASNE, I applaud your participation.

For two and a half years I have done what I could to contribute toward keeping communications free—even during war they are either free or not free—we can't be "a little bit pregnant." No other country is so fully committed to a policy of free communications. Keep on pitching.

NELSON POYNTER, Editor,  
*St. Petersburg Times*

From:  
SEVELLON BROWN

To:  
THE ASNE BULLETIN

I think Roy Roberts, as president of ASNE, was quite right in accepting service on an advisory committee and equally that Dean Ackerman is right in challenging his course in so doing.

In other words, I think that Roy should serve on the committee to see whether he can make some constructive contribution to the public morale through the functioning of OWI, but that he should do this in the face of an open challenge from his colleagues in newspaper work that his course on such an advisory committee must be absolutely free not only from government pressure, which I think would be quite out of the question with Roy Roberts, but with the idea held uppermost in his mind that no attraction of government service, no thought on his part of any temporary obligation to lean toward the government should in any way make him insensible to his realization as a newspaperman that criticism of the government by the press, when valid and performed in the

Excerpts from the telegrams exchanged by Carl W. Ackerman, dean of the Graduate School of Journalism, Columbia University, and ASNE President Roberts were carried by wire services and appeared generally in the nation's press. THE BULLETIN herewith publishes the full texts of the messages, with comments from members, and the list of editors serving on the recently appointed OWI advisory committee. Seven of the nine are ASNE members.

public interest, is the highest and most honorable duty of the press in this democracy.

SEVELLON BROWN,  
Editor and Publisher,  
*Providence Journal and Evening Bulletin*

FROM AN EDITORIAL on the free press in the Council Bluffs *Nonpareil*, A. M. Piper, editor:

"... We are somewhat disturbed to note that Mr. Roberts has accepted a sort of post with

the administration. He has become a member of the Office of War Information advisory committee. Whether it wants to or not, said advisory committee will inevitably support the OWI, which has pretty much lost the confidence of American editors, because it has been a propaganda agency for the administration.

"If Mr. Roberts desires to promote the freedom of the press the first thing he should do is to resign from the OWI advisory committee."

## Complete Texts of Protest and Defense

ROY ROBERTS  
KANSAS CITY STAR

Washington announcement of your appointment as a member of advisory committee, Office of War Information, is a serious and unfortunate development. As a member of the American Society of Newspaper Editors, of which you are president, I respectfully and earnestly urge you to withdraw for the following reasons:

1. As managing editor of the *Kansas City Star* your acceptance of this post could not be questioned, because as an individual editor you have the right of every citizen to your own freedom of selection of wartime jobs. However, as president of the American Society of Newspaper Editors you occupy one of the most important journalistic trusteeships in the world. This is not a political office. As a trustee the president of the American Society of Newspaper Editors should hold this office above and beyond any possible influence from any government temporarily in office, of any political party or any pressure group inside or outside of government which may seek to

use the press for propaganda purposes.

2. As president of the American Society of Newspaper Editors you appealed to the members of the Society in the July BULLETIN to support the leadership of the ASNE in advocating world-wide freedom of the press. You challenge the editors to support a policy in the peace conferences and thereafter which conceivably will be in direct opposition to the policies of our government at the time the peace treaties are negotiated if the OWI continues to exercise its present authority.

If peace should come within the year of the current appropriation for the OWI, that agency would be obliged to carry out governmental directives. Suppose the government decided on a policy of excluding the press at the peace conferences, or suppose it opposed freedom of international communications, how could you as president of the ASNE serve both the government and the press?

3. As a member of OWI Advisory Board you will be helping to determine government policy. The propaganda interests of any



government in war or peace are incompatible with the complete freedom of news and of opinion which editors should maintain. The time will come when you will have to make a choice between government propaganda and the freedom of news. As president of the ASNE your judgment and your opinion should be above the influence of official pressure or the subtle effect of confidential information which cannot be shared with editors or the public. You know from long personal acquaintance how I respect your integrity and admire your newspaper work. I have always had the same respect and admiration for Palmer Hoyt, but in these critical days when the destiny of the freedom of news is being determined at home and abroad, I believe that the officers of the ASNE should maintain complete independence with respect to the government. Their allegiance should be restricted exclusively to free and independent journalism.

I hope you will agree.

CARL W. ACKERMAN

CARL W. ACKERMAN,  
COLUMBIA UNIVERSITY

If the war isn't won, there won't be any free press or independent journalism. That's our first job. The war will be won and a free press maintained, but it won't be by everyone's locking himself up in an ivory tower and refusing to cooperate. Nor can we go on a sit-down strike because we don't like the way things are run in Washington.

I haven't agreed with many policies of the OWI and have not hesitated to say so. I won't in the future. But in time of war I feel the government has the right and duty to call upon any citizen to perform such service as he can as a contribution to the national effort. I feel just as strongly that every American has the free-born right to protest if those services are misused for any selfish purpose.

I have great respect for your views and regret that I do not see eye to eye with you in this instance. But the tenor of your telegram presupposes that my accepting services in a purely advisory capacity, as distinct from

### Editors Appointed to Advisory Committee

THE FOLLOWING members of the Society are on the advisory panel recently announced by Palmer Hoyt, domestic director, OWI, and publisher of the Portland Oregonian:

ROY A. ROBERTS, Kansas City Star  
LAWRENCE L. WINSHIP, Boston Globe  
GEORGE W. HEALY, Jr., New Orleans Times-Picayune  
PAUL BELLAMY, Cleveland Plain Dealer  
GARDNER COWLES, Jr., Des Moines Register & Tribune  
WILBUR FORREST, New York Herald Tribune  
H. P. PAULSON, Fargo Forum

The two other members of the committee are:  
MARK ETHRIDGE, Louisville Courier-Journal & Times  
FRED GAERTNER, Jr., Detroit News

the administrative, entails a surrender of independent judgment, liberty to criticize, and circumscribes freedom of action. You have known me through the years long enough to believe me when I say that not for a minute would I as president of the American Society of Newspaper Editors put our organization in such a position. More than that, not for a minute would I put my newspaper in such a predicament. The decision to serve upon the advisory committee came solely from a sense of obligation in time of war. Frankly I do not believe that you can criticize and demand that the government do this or that and then when asked merely to give advice or suggestions on how to achieve objectives, decline to do so on the grounds you might be improperly influenced. Presidents and past presidents of the ASNE have served on the advisory committee on censorship from the outset of war without stultification of the aims and purposes of our society. In fact Byron Price will tell you their counsel has helped make the censorship work.

As to OWI I have felt its activities on the domestic front should be confined to freeing, not freezing, news. There should be no propaganda whatever in it. More, I am not happy about the government's relations with the press generally. Elmer Davis' recent speech in Boston, criticizing Washington correspondents, was not only unfair but a mistake. How can we have genuine na-

tional unity necessary for a healthy home front when the President of the United States unjustly uses the press of this nation as a whipping boy to meet an upheaval in administration? I feel as strongly as you unquestionably do on these matters. Yet if I know my America, there is a strong and insistent voice rising up from the people demanding an end to all this selfish smallness on all sides, with a mandate to get on with the real job of winning the war. Whether we like or don't like how the show is going, we still must make any contribution we can to victory. I agree with you that the presidency of the American Society of Newspaper Editors is an important journalistic trusteeship. But acting in an advisory, not an administrative, capacity should not circumscribe or limit independence of action. If it does, the obvious thing to do is to end such service with the committee or terminate official position with the Society. That I will do should such a situation arise, but I will not pre-judge any war effort in advance as all bad.

I reiterate, if the time ever comes when giving all possible service to the war effort is incompatible with the presidency of the American Society of Newspaper Editors, then the God-given right of every American to resign, tell why, and raise hell remains.

Believe me, Carl, I shall not hesitate so to act.

ROY A. ROBERTS

### Howard a Firm Censor But No Bureaucrat, Says Washington Star

WHEN Member N. R. Howard left the Office of Censorship last month to return to the Cleveland News, Byron Price, director of the Office, credited him more than any other one individual for the successful operation of voluntary press censorship during the past year.

Commenting editorially on the phenomenon which finds a bureau charged with one of the most mercurious of all wartime jobs functioning smoothly through the cooperation of those with whom it deals, in these days of abuse for bureaucrats, the Washington Star said:

"The moral may be that a bureaucrat ceases to be a bureaucrat and becomes a public servant when he knows his job, respects the other man's point of view and sticks closely to his knitting. Every intelligent person recognizes the necessity for wartime censorship. But making it work is another thing. . . .

"His brethren will rejoice with Mr. Howard in the fact that while there was never any doubt as to his firmness as a censor, no one ever thought of him as a bureaucrat."

### Gannett Booklet

#### Too Good to Miss

A SHOP TALK booklet, "Editorially Speaking" published by the Gannett Newspapers will doubtless rate bids for some of the participating authors to appear on forthcoming programs of editorial societies.

Among them is "Special Handling" by ASNE Member Vincent Jones, senior managing editor of the Utica Observer-Dispatch and Press. "Do our newspapers need a carbon and valve job?" Why should radio commentators get rich dishing out stuff under the preposterous billing 'you didn't see this in your newspapers?' These are just two of the questions Mr. Jones raises. Another member, William J.

Woods, editor of the Observer-Dispatch, provides typically salty comments on comic strips that have sidetracked humor and asks, "Or am I just old and dyspeptic?"

Aside from its content, "Editorially Speaking" is as fine a brochure typographically as we've seen in many a day.

While extra copies last, any member may have one by writing Member L. R. Blanchard, director, News and Editorial Office, Gannett Newspapers, Rochester, N. Y.

### Major Patrick, Veteran Of War I, Enlists Again

MEMBER Talbot Patrick, editor and publisher of the Goldsboro News-Argus, is a major now and off to his second war.

Recently commissioned in the Specialist Reserve, he expects before long to be called to active duty and, after brief training, to go overseas in the military government service.

In World War I, Major Patrick went to France as a second lieutenant, Field Artillery. He visited the German Ruhr as a newspaperman during the French occupation, later went to China as war correspondent.

Since the spring of last year, "Pat" has been in Washington, first with the OFF, later in the OWI news bureau. Anyone wishing to congratulate him will find him, with Mrs. Patrick and the family, temporarily at 14 E. Woodbine St., Chevy Chase, Md.

### Coming---

How editors are planning to put across the new war loan drive.

Editorial page comment on President Roberts' proposal that the A.S.N.E. take the leadership in advocating a world-wide free press.

A.S.N.E. sons and daughters (and grandchildren) in the armed services.

If you have not returned the color page questionnaire please do so at once. If you have not written the Bulletin about your children in the war . . . ditto.

### Gardner Cowles Asks Ban on 'Yellow'; It Aids Jap Propaganda

BEFORE resigning as Director of Domestic Operations, OWI, to return to the Des Moines Register and Tribune, Member Gardner Cowles, Jr. wrote President Roberts asking the co-operation of ASNE members in discouraging a practice which is harmful to the war. Excerpts from his letter follow.

"The American press can make a significant contribution to the war by promoting understanding among the United Nations. Our enemies, of course, are exerting every effort to undermine and weaken the unity of the United Nations. One of the most potent weapons that the Germans and Japanese wield in this effort is racial propaganda. The Nazis have familiarized all of us with their strategy of anti-Semitism; the Japanese also use racial propaganda energetically and pose as champions of the colored people of Asia against 'the white man.'

"We have received many letters in the past months complaining about the use of the epithet 'yellow' in American newspapers, magazines, and radio. The word 'yellow' does tend to play into the hands of Japanese propaganda strategy, and there can be no doubt that it seriously offends our Chinese allies. The Japanese quote our use of the epithet 'yellow' in their propaganda to the populations of the Philippines, Indo-China, Burma, The Netherlands East Indies."

### Tom Hanes in Navy News

MEMBER Tom Hanes, Norfolk Ledger-Dispatch, appeared full length of a tabloid page on the cover of the July issue of Navy News. The story inside, "Meet Tom Hanes—the kind of fellow that gets things done," reveals that his first appearance in Norfolk, in 1917, was as apprentice seaman in the Navy. His extracurricular activities make him a logical candidate for the title of "ASNE member who is most active in civic affairs."



## Off-the-Record Ban Annoys Politicians And Others; Pleases Detroit Free Press

Editor & Publisher carried the story of the revolutionary order posted in the city room of the Detroit Free Press that its reporters were to accept no more "off-the-record" information. THE BULLETIN herewith publishes the inside story of how it happened and what, to date, the reaction has been.

By DOUGLAS D. MARTIN,  
Managing Editor,  
The Detroit Free Press

(Exclusive to THE BULLETIN)

SHORTLY BEFORE John S. Knight, vice-president of the Society and publisher of the Detroit Free Press, Akron Beacon Journal and Miami Herald, left for London, he said to me, "We've been growling about the growth of this off-the-record racket for months. Let's do something about it."

The result was that The Free Press announced to its staff that it would expect them to walk out of off-the-record conferences, refuse to accept off-the-record news, and that when one news channel was cut off by such confidences, they were expected to open up another and get the facts.

A month and a half is too short a time in which to judge the results of such a stand, but some things are already very clear.

1. Politicians don't like it.
2. Public relations men don't like it.
3. A good many reporters don't like it.
4. We have not lost any good stories because of it.
5. We have carried several good stories that would otherwise have been lost to us and to our readers.

We were a little surprised to get an adverse reaction from some reporters. Many, of course, like the new ruling, but others were flattered by being "on the inside." We discovered to our amazement that there is even an "Off-the-Record" dinner club in Detroit, made up of automobile editors of daily papers and trade papers, who actually invite automotive executives to be their guests. In other words, they feed the executive a dinner and he feeds them news off-the-record. No wonder so many automotive

columns are cluttered up with free advertising plugs.

We ran into one humorous incident that gave the city desk a laugh. Complaints had come in from a labor union that ten men had been poisoned by food sold in their plant. So we called the public relations man of that company.

"Well now, look," he said. "Off-

## Urgently Wanted: Your Plans for Reaching Every Pocketbook for Third War Loan

THIS ISSUE of THE BULLETIN will be followed by a mid-August supplement devoted to practical suggestions for newspaper-sponsored projects to put over War Loan III.

Theoretically these ideas will come in response to Casey Jones' story in the July issue. They haven't yet.

This is the typical reply: "We are doing nothing special. We gave space generously in the Second War Loan and it was oversubscribed. That should be sufficient again."

But will it be?

At the time of the Second Loan, current taxes had not yet been imposed. With payroll deductions for taxes and pledged bond buying, plus the present cost of living, the average man hasn't yet figured how he is going to meet his regular expenses. "How can I buy more bonds? Someone with more money will have to do it." That's the natural reaction, because we are not yet geared to the acute sacrifices war imposes.

Yet higher-salaried people, heavily though they must contribute, cannot put over this loan—for the same reason that white sheep eat more than black sheep. Seven eighths of the national income goes into, and out of, the pockets of men and women whose income is \$5,000 or less a year.

the-record it . . ."

"Wait a minute," said the city editor. "We don't accept off-the-record statements."

"Why the idea," stormed the prm, "I've never been talked to that way in my life. If that's the way you feel, there is no statement."

"Brother," replied the city editor, "you're wrong. There's the statement of the union men. We'll use that."

And we did.

A year from now we'll know more about it than we do today.

But we have seen nothing yet that makes us doubt our belief that a newspaper must be more than a repository.

That's where the money is; that's where the money must come from. But it will take super-salesmanship to get it.

Suggestions submitted NOW will be in time for the special issue of THE BULLETIN which, in turn, will reach members well ahead of September 9, when the Third War Loan opens. The bond-selling plan used by your paper may well aid many other editors; send it to THE BULLETIN.

## Quarterly Provides Reading and Reference

WORTH more than a passing glance from editors is the June issue of The Journalism Quarterly.

Among articles of interest to the profession are "Differences Among Newspaper Body Types in Readability" and "Damages for Newspaper Libels in Great Britain." Also included are an annotated bibliography of journalism subjects in American magazines of February, March, and April, 1943.

Members wishing to obtain copies should write Prof. Ralph Casey, editor, Journalism Department, William J. Murphy Hall, University of Minnesota, Minneapolis. Single copies, 75 cents; or \$3.00 for a yearly subscription.

# THE BULLETIN

Of the American Society of Newspaper Editors

Frank Lee Martin Library

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## The Press and the Interracial Crisis

**Dabney Says Editors Must Be Forthright, Bold,  
Imaginative as Well as Objective, Fair and  
Just in Their Handling of News of Negroes**

By VIRGINIUS DABNEY  
Editor, Richmond Times-Dispatch

THE PRESS of the United States has a real responsibility in these days of interracial tension.

I shall seek to indicate some of the ways in which it seems to me that our own group of newspapers can help to promote good will and understanding between the races, and thus aid the nation toward victory, as well as toward a more harmonious and prosperous postwar world.

A certain amount of interracial friction, and even violence, in parts of the country is to be expected during this war, given the slogans of this global conflict and the emphasis placed by Messrs. Roosevelt and Churchill upon the "four freedoms." There were serious riots in the first World War, and their recurrence is not surprising. But those of us who edit newspapers can do our bit toward smoothing the points of friction, if we will try to grasp the viewpoint of the thinking Negro, and seek to print the news about his race in an understanding and objective manner.

Perhaps the first thing we should do is to put ourselves in the place of the Negro reader of our newspaper, and attempt to appreciate his reactions to the handling of Negro news. My own paper has transgressed at times by providing inadequate handling, and I am not trying to pose as an example to anybody, but there are certain considerations which do occur to me as being perhaps

somewhat helpful for those who may not have had this problem before them so constantly and in such acute form.

The first point which seems worthy of emphasis is the necessity for playing up the worthwhile achievements of the Negro citizens of the community and state, rather than their derelictions. Too many of us newspapermen think of our colored friends largely in terms of their police court performances, their crap-shooting proclivities and their virtuosity with the razor. We stress this side of the race and forget that there is another, and a more important side.

Those of us who follow the New York press (and who doesn't?) are aware that even in Gotham there are great newspapers which failed notably before the recent Harlem disorders to give their readers the proper perspective on New York City crime. In fact, a prominent Southern Negro, whose judgment I respect highly,

(Continued on next page)

WITH the war spreading and intensifying interracial conflicts, editors are confronted by the problem of the newspapers' part in improving a situation dangerous to the entire nation. Two members have been invited to discuss the subject in this issue.

VIRGINIUS DABNEY, by his contributions to newspapers and magazines in this country and England, has established himself as an authority on affairs of the South, including the Negro question. He is also the author of "Below the Potomac: A Book about the New South." Reviewers quite generally have agreed with Gerald Johnson of the Baltimore Sun who called it "the steadiest, sanest and best balanced book on the modern South."

BEN McKELWAY, whose aggressive handling of news behind the surface news (exposé of the Great Air Marker Hoax and other stories) has won the admiration of his fellow editors, now is playing an active and impressive part in keeping Washington on an even keel at a time when vicious rumors might easily lead to rioting such as other cities with mixed populations recently have suffered.

## OTHER SPECIAL FEATURES IN THIS EIGHT PAGE ISSUE

**KENT COOPER ADVISES ASNE ON FREE PRESS ADVOCACY  
MEMBERS REPORT ON 65 SONS IN U. S. ARMED SERVICES**

Number 242

Wilmington, Del.

September 1, 1943



(Continued from previous page)

said some months before the outbreaks in Harlem: "I have never seen anything that was so subversive, so ridiculous and so damaging as the smear campaign—the artificially created and manufactured campaign—that was carried on by the New York papers about crime in Harlem." There were exceptions, but the overall record of the New York press left something to be desired. Southern newspapers have their own shortcomings to answer for, but this distinguished colored leader said he had never seen or heard of anything like it in the Southern press, except in Atlanta in 1906, when a newspaper's incendiary stories and editorials brought on the great Atlanta riot of that year.

It is obviously bad to give a play to Negro crime, putting the race angle into the headlines, while completely ignoring, let us say, an exhibition of paintings by Negro artists. The reader gains the impression that the race produces only mayhem and murder, and learns little or nothing of its important cultural contributions.

The intelligent Negro also likes to see some notice given in the press to the part his race is playing in the war. If the white papers can't chronicle all the operations of Negro units overseas, as staff correspondents of Negro papers are doing, they can publish accounts of the more noteworthy feats of colored fighting men—such as Dorie Miller, the mess boy who grabbed a machine gun at Pearl Harbor, and won the Navy Cross for heroism. The role of Negro men and women in the war effort is described regularly by such Southern papers as the *Mobile, Ala., Register* and the *Shelby, N. C., Star*. It gives Negro readers the feeling that their work in defense of democracy is appreciated.

One of the prime headaches of many Southern newspapers, and of Northern ones as well, is to be found in the use of the titles "Mr.," "Mrs.," and "Miss" where colored people are concerned. While "Professor" and "Doctor" are not considered serious problems, "Mr.," "Mrs.," and "Miss"



VIRGINIUS DABNEY

often cause heavy head-scratching on the part of editors. The simplest and best rule would seem to be that these titles ought to be accorded when the person referred to is of such standing in the community as to warrant it, the rule being much the same for white persons. Educated men or women, perhaps with college degrees and achievements in the arts and sciences, cannot be handled as illiterate swineherds. Both Richmond papers regularly accord the foregoing titles to colored persons of standing. Any other course is strongly resented by the colored community, and rightly so.

Another matter which may not seem to have any special significance, but which is deemed important by our colored friends, is the capitalization of the word "Negro." Members of that racial group feel that only through a capital "N" can the race be given its proper typographical status. Many papers, both North and South, capitalize the word, but others do not. It should be done.

Some colored people appear to object to the mere statement in the body of a crime story that the criminal is a Negro. Two or three New York papers announced recently that they will not use the race tag anywhere in

their accounts of crime. This seems an extreme point of view, since the question whether a criminal is white or colored is a material part of the story. However, neither Richmond paper uses the word "Negro" in any headline dealing with crime, and the body of the story contains only one reference to the racial identity of a Negro criminal. This procedure, which seems only fair, has to be modified in rare instances where the racial identity of those concerned is an essential part of the story, but it holds good for ordinary purposes.

Attention to such details helps to lessen interracial hostility in these difficult times, and thus contributes to the winning of the war. It is also highly constructive when a paper, such as the *Washington Star*, scotches a whispering campaign which threatens to get out of hand and to cause violence and bloodshed. Ben McKelway's story in this issue shows what can be done by careful and courageous handling of irresponsible gossip and rumor-mongering. The *Star's* example can be studied to advantage by all of us.

What the editors of America need to do primarily in this crisis is to be fair, just and objective in their handling of Negro news, and at the same time to be bold, imaginative and forthright when misunderstanding and misrepresentation seem likely to bring a head-on clash. It has been demonstrated that this approach allays friction, quiets apprehension and helps to create cordial relations and a spirit of national unity.

### Next Month:

MEMBER Walter Leckrone, editor of the *Indianapolis Times*, says, "With any luck we won't have any race riot here" and tells how the *Indiana city* is handling the situation. Mr. Leckrone's article will appear in the *October Bulletin*.

## Rumor Clinic Technic Allayed Race Riot Fears in Washington

By BEN MCKELWAY

Associate Editor, *Washington Star*

LAST MAY Washington was seething with rumors of impending racial strife. Exposure by the newspapers and radio stations of these rumors clarified the atmosphere immediately and may have prevented an ugly outbreak. It is possible that our experience here may be helpful in some other city. At the same time, it would be a superficial conclusion to say that rumors start race riots and exposure can prevent them.

It is probably true that if enough people in a community believe racial tension has reached the breaking point and if this belief is fostered by outlandish rumors of impending riots, any incident may start disorder that will substantiate the worst fears. In such circumstances, the newspapers have an opportunity to perform a public service by acting in time to bring the whole business out on Page One and discuss in absolute frankness the rumors, along with the facts which gave them currency.

Early in May, and almost overnight, there was a repetition of a phenomenon in Washington which has been noted in less dramatic proportions in the past. Newspaper and radio switchboards were deluged with a swelling volume of calls asking about reported clashes between Negroes and whites. Circumstantial stories were passed around by respectable people concerning incidents which never really occurred. Men and women seemed to believe they heard things on the radio that never had come on the air. A bank president assured his board that the police were giving him fine cooperation by stationing extra patrolmen around the building, and some of the city's most prominent citizens were telling each other that the newspapers were suppressing stories of street battles in which whites and Negroes were being killed. Soldiers were being held on the alert at nearby army posts.

The newspapers did not print anything about what most of the people were talking. They were even killing if not playing down some inconsequential police stories which might have been regarded by readers as significant. They were guided in this policy by the belief, which may have substantial foundation, that the less said the better about racial tension.

But this situation required different handling. The *Washington Star* assigned reporters to gather all the fantastic rumors about racial disturbances then current and printed everything that could be dug up about them on the First Page in a semi-editorial news story urging people to stop spreading rumors and going to the bottom of as many of them as could be traced. Interviews with some of the Negro leaders, police officials, etc., were contained in the same story. All the radio stations and the other newspapers immediately joined in and there was a concentrated blast against rumor-mongering. A few days later the *Star* printed a detailed and factual story about the local street car issue (created by the efforts of the President's Committee on Fair Employment Practice to require the company to hire Negro platform men), tracing each development and divesting it of the mystery with which it had been clothed by lack of full and candid discussion in the past.

The effect was instantaneous and, I believe, wholesome. The rumors dissipated in the thin air of which they were made. The talk stopped, at least, and the tension was relieved.

There may be no moral to this little tale. But perhaps the time has passed for newspapers to treat so gingerly the fact that we have a racial problem in this country. Perhaps the newspapers should search out and print more facts about what causes unrest,

bring them into the open and dissociate them from the widely-held belief that civil strife, rather than intelligent search for the answer, is the result of open discussion. Rumors, of course, are merely a manifestation, not the cause, of racial antagonisms and tensions. They sometimes fan the flames. They do not start the fire. But the next step, after exposing baseless rumors, is to get at the truth. And the truth offers a tangible starting point in getting at basic causes. Virginius Dabney, who has devoted such unprejudiced study and has written so well about some of these causes, discusses some of them in his article.

## Council of Churches Takes Up Race Issue

A MOVEMENT to ease the tensions and conflicts involved in interracial relations has been sponsored by the Federal Council of Churches for the past year.

Each individual interested pledges himself to a four-point program to foster a better attitude toward the situation within his own personal sphere. In a letter to the *New York Times*, Aug. 20, George Edmund Haynes, Race Relations Secretary of the Council, wrote:

"The primary aim of this declaration is to recruit a larger number of people from different walks of life and different racial groups in the local community 'to become well informed and active instead of passive spectators in the struggle for interracial justice and good will.'"

The plan calls for these enlistees to become group leaders and also to consult with labor union and employer organizations and civic authorities so as to be prepared for emergencies when conflict threatens.

"As in all matter of peace, law and order," Mr. Haynes points out, "the good will and sense of fair play of the large majority have to be organized and focused to overcome the ill-will and lawlessness of the selfish and prejudiced."



## Service Sons: Where They Are and What They're Doing

ASNE members can—and do—proudly boast at least 65 children in World War II; the total will run higher when complete returns come in. . . . Two members each have three sons in service; nine others have two stars in their flag. Of the latter, one is the father of a major and a colonel. . . . Only daughter reported is a WAVE. . . . One grandfather has five grandchildren in the Army, four soldiers and a WAC. . . . One editor young enough to be on active duty himself is old enough to have a son also in service. . . .

To these boys all over the world, to their anxious fathers in the Society, and to their valiant mothers, this story is dedicated.

### Three Star Members

N. G. Henthorne, Tulsa World: N. G., Jr., Yeoman First Class, U. S. Naval Aviation Cadet Selection Board, Dallas; John R., 2d Lieut., Quartermaster Truck Corps, Tinker Field, Okla.; Charles Thomas, Pfc., Tank Destroyer School, Camp Hood, Texas.

Paul Patterson, Baltimore Sun-papers: Donald H., Lieut., USN; Paul J., F 1/c USN; James M., MM 2/c USN.

### Two Stars Each

John Stewart Bryan, Richmond News Leader: D. Tennant, Lieut., aide to Admiral Edwards; and John Stewart Jr., Capt., Army Air Corps and Adjutant at a field in Texas.

Judson Chapman, Greenville Piedmont: Paul H., Lieut., Army's Ferry Command, won his wings a year ago and has since flown over five continents; and Judson Jr., A/S V-12 Naval Reserve officer candidate at Western Michigan College, Kalamazoo.

Francis E. Croasdale, Atlantic City Press Union: Richard B., Yeoman, USN, somewhere on the high seas; and Charles W., Pvt., USA, probably overseas.

Josephus Daniels, Raleigh News and Observer: Josephus Jr., captain in the Marines in World War I, is back again with the Marines; and Worth Bagley, Lt. Col., in command of the Medical Department at Fort Bragg.

Wilbur Forrest, New York Herald Tribune: Edgar H., Lieut., USN, has been around a couple of oceans and back home for a visit since war began, now voyaging again; and Benjamin F., Pfc. with the Army Air Corps, overseas.

Charles P. Manship, Baton Rouge State-Times and Morning Advocate: Charles P., Jr., Lieut., USN, in foreign service; Douglas L., 1st Lieut., Army Air Corps, Abilene, Texas. (Two sons gone to war meant two staff vacancies also!)

Stephen C. Noland, Indianapolis News: Stephen M., Sgt., armourer with a pursuit squadron, Army Air Forces, European theater; David B., 2d Lieut., pilot in Army Air Forces troop carrier command, Grenada, Miss.

Arthur W. Stace, Ann Arbor News: Donald F., Col., Supervisor of Western Procurement District, Army Air Forces, at Los Angeles; and Vincent A., Major, Army Air Forces, headquarters staff, Washington.

Louis A. Weil, Port Huron Times Herald: Frank Granger, Lieut. in Navy, amphibious division, somewhere in the Pacific; and William Lee, Seaman 2/c, at Grosse Ile Naval Base.

### One Son in Service

Sevillon Brown, Providence Journal and Evening Bulletin: Barry, Lieut., Air Service, in Greenland.

Paul Bellamy, Cleveland Plain Dealer: John S., 2d Lieut., now in Washington.

L. R. Blanchard, The Gannett Newspapers: Robert Miner, Lieut. and company commander, Engineer Battalion, last reported on maneuvers in Oregon.

Tams Bixby, Jr., Muskogee Daily Phoenix & Times Democrat: Tams III, Pfc. bomb sight technician, Air Corps, Big Spring, Texas. (Tams, Jr., was a Major, Field Artillery, in last war.)

I. Z. Buckwalter, Lancaster Newspapers: Richard H., A/S, USNR, Navy V-12, now at M.I.T., Cambridge.

Conrad Church, Pontiac Daily Press: Robert, Apprentice Seaman in the Seabees, training at Camp Peary, Va.

Robert B. Choate, Boston Herald-Traveler: Robert, Jr., Navy V-12, Harvard.

Lenoir Chambers, Norfolk Virginian Pilot: Robert Strudwick Glenn, 2d Lieut., Marine Corps Reserve, Quantico, Va. ("I don't know whether a stepson qualifies, but since the young man has been a considerable part of my life since he was seven years old, it qualifies for me.—L.C." Right you are, Mr. Chambers.)

Elmer F. Cunningham, Wilmington Journal-Every Evening: Roderick, Pfc., in Army Air Corps, at Spartan Aeronautical School, Tulsa, Okla.

Comdr. William J. Connors, Buffalo Courier-Express: William J., III, Pvt., Signal Special Company, Camp Butner, N. C. (By the way, Connors, Sr., is now beyond the boundaries of the 48 states; we know where—but not whether it is permissible to say.)

B. D. Donnell, Wichita Daily Times: Ben D., Jr., Lieut. in the Engineers, Fort Screven, Ga.

Lloyd M. Felmly, Newark Evening News: Lloyd, Jr., Lieut. (j.g.) on Navy mine disposal work; spent several months with British Eighth Army in Africa, completed field training along the Mediterranean and for a time is on the staff of the Advanced Mine School in the Navy Yard, Washington.

Harold A. Fitzgerald, Pontiac Daily Press: Howard H., II, Pvt. at Camp Custer, Battle Creek, Mich.

Harold B. Farquhar, Sr., Bethlehem Globe-Times: H. Bogart, Jr., Pvt. at North Camp Hood, Texas. (Two members' sons of same camp ought to get together. Mr. Farquhar: see Henthorne under \*\*\*fathers.)

E. K. Gaylord, Daily Oklahoman and Times: Edward L., just finished officers' training at Camp Davis, N. C., in anti-aircraft battery.

Roy Howard, Scripps-Howard Newspapers: Jack R., Lieut. (j.g.) in Naval Reserve, formerly as-

## ASNE Fathers Have Boys on Every Front, in All Services

sistant executive editor of Scripps-Howard Newspapers.

Henry J. Heiskell, Arkansas Gazette: Lt. Carrick White, Transport Transition Training Detachment, Salt Lake City.

Walter P. Jones, McClatchy Newspapers: Walter P., Jr., Army Air Corps, Santa Ana, Calif.

Frank Jenkins, Klamath Falls Herald and News: William K., Pfc., in the Marines, now in U.S. Naval Hospital, Oakland, Calif. Invalided home after service on Guadalcanal, with malaria, jaundice, dysentery and a "scratch" from a shell splinter, now happily healing.

David Lawrence, United States News: Ensign Mark, USNR (See Life magazine, July 5, for three pages of pictures "South Sea Island Scandals" presented at a South Pacific base. "Much of the music and lyrics, as well as the script, was written by Ensign Mark Lawrence.")

E. T. Leech, Pittsburgh Press: Robert H., 1st Lieut., Army Induction Center, New Cumberland, Pa.

Charles J. Lilley, Sacramento Union: Merrill Edward, in the Merchant Marine. ("I believe you should include the Merchant Marine as an Armed Service. . . . C.J.L."—All power to them, and fathers of other boys in the MM are invited to report them.)

Clarence S. Leighton, Oswego Palladium-Times: William, scheduled for induction about this time.

Archie E. McCrea, Muskegon Chronicle: Bruce D., Lieut., Naval Air Station, Brunswick, Me., first assignment since graduating from Marine OTS.

Burrows Matthews, Buffalo Courier-Express: James N., Cpl., Academic Squadron, Lowry Field, Denver.

George E. Minot, Boston Herald: John Granville, Pvt., recruit training center, Camp Hood, Texas. (Popular place; three sons there now; see Henthorne and Farquhar.)

Dwight Marvin, Troy Record: Keith, in anti-aircraft artillery, Camp Stewart, Ga.

John Mead, Erie Daily Times: John, Jr., A/S, USNR.

REPLY from a bachelor (how were we to know that?) who received the questionnaire:

"I am highly flattered to be included among those receiving a request for information about children or grandchildren. This reaction is tempered by the reminder to one who has been consistently spurned by the discriminating sex. There is consolation, however, as mankind has been spared a progeny that undoubtedly would have given many problems."

Roy Moore, Brush-Moore Newspapers: William T., Cpl., with a Cavalry regiment, in California. (King Features lost a good man when he went.)

John C. Merrill, Easton Daily Express: John C., Jr., 2d Lieut. with an Engineers Aviation Battalion in England. (Feels at home in a uniform; formerly a forester at Mammoth Cave and Great Smoky national parks.)

J. M. North, Jr., Fort Worth Star Telegram: Phillip R., Capt., Infantry, now a military press censor on Gen. MacArthur's staff. Enlisted in Texas National Guard late in 1940, been on his way up ever since, got his captaincy after arriving in Australia. His enlistment meant a replacement on the Star Telegram staff.

Hamilton Owens, Baltimore Sunpapers: Gwinn F., QM 3/c USN.

A. M. Piper, Council Bluffs Nonpareil: Warren S., Pfc., or-

ganist and chaplain's assistant at Fort Crook, Nebr.

John E. Person, Williamsport Sun-Gazette: John E., Jr., Lieut., tactical officer, OCS, Fort Benning, Ga.

James S. Pope, Louisville Courier-Journal: James S., Jr., air student, at Memphis State College.

George B. Parker, Scripps-Howard Newspapers: George B., Jr., Pfc., Army Air Corps, Photo-Intelligence service, somewhere round Alaska. (Left an empty chair on Casey Jones' copy desk.)

Ogden Reid, New York Herald Tribune: Whitelaw, Lieut. (j.g.), USNR, naval aviator with Aircraft Ferry Division.

Arthur T. Robb, Editor & Publisher: Marlen Charles, Seaman 2/c, USCG, last known station, Manhattan Beach, N. Y.; age 17 (and you can't get in much younger than that!).

Harold W. Sanford, Rochester Democrat & Chronicle: Peter Cole, Pfc., USMC; won expert pistol medal in training at San Diego and Camp Elliott; present whereabouts unknown.

Oscar S. Stauffer, Stauffer Publications: Stan H., Lieut., received his wings in a class sponsored by Mrs. (Gen.) Eisenhower at Brooks Field, now a flying instructor there.

Don Scism, Evansville Courier: Robert, freshman at DePauw last year and by happy coincidence was sent to Naval school—at DePauw.

George W. Swift, Elizabeth Daily Journal: John C., Capt. in Quartermaster Dept., USMCR, at Arlington, Va.

(Continued on last page)

### Grandfather Grier Is Invited to Enlist!

MEMBER Albert O. H. Grier, Wilmington Journal-Every Evening, has five grandchildren in the Army, four sons and a daughter of Warren W. Grier: Warren W., Jr., Capt., Anti-Aircraft Service; June Alma, WAC; George S., IV, at Fort Niagara; Wayne A., at Fort Dix; Bauduy R., Army Air Corps.

Aside from this honor, Mr.

Grier is undoubtedly the most flattered member of the ASNE today. He recently received a letter suggesting that he apply for a commission in the Army. Mr. Grier, who will be 77 next March, has been on the Wilmington papers for 58 years and already has done his bit militarily—three years in the National Guard, 1887 to 1890!