

NEWSLETTERS & SOCIAL MEDIA



2021 REPORT



MARKETING TEAM STATEMENT

This 2021 report presents the statistics and trends of our Mizzou Libraries newsletters and main Mizzou Libraries social media accounts.

The two newsletters showcased are **# of Updates from Mizzou Libraries to Start Your Week** and **Stay Connected: Mizzou Libraries Student Newsletter**. This report does not include other specialized libraries newsletters or subject specialist engaging emails. All newsletter overviews are from September 2020 to June 2021. In Summer 2020, we began the process to move from Mailpoet 2 to Mailpoet 3. September 2020 is as far back as the statistics go.

The social media section only focuses on the Mizzou Libraries main platforms: Facebook, Instagram, Twitter, and Youtube.

NEWSLETTERS:

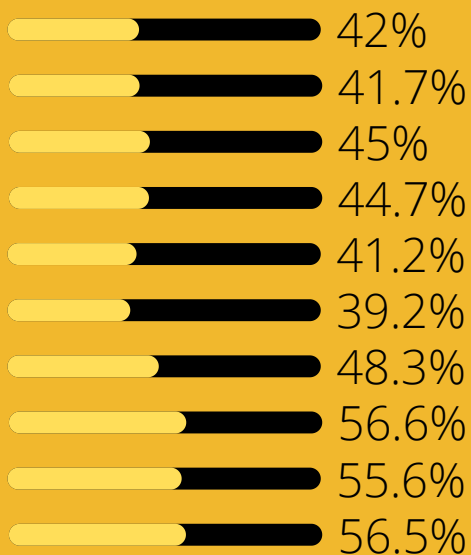
UPDATES FROM MIZZOU LIBRARIES TO START YOUR WEEK

Our weekly newsletter *Updates from Mizzou Libraries to Start Your Week* emails out every Monday morning at 10am. When we moved from Mailpoet 2 to Mailpoet 3 in September 2020, 771 subscribers were transferred. As of June 2021, there's been a decrease in subscribers to 589, mostly due to inactive subscribers who haven't opened the newsletter in several weeks. This decrease in subscribers caused an increase in our open rate.

Below is a monthly average of the open rate and click rate of the weekly newsletter. Open rate is the percentage of subscribers who open the email. According to Mailpoet, an **excellent percentage is over 30%**, **good is 10%-30%**, and **average is under 10%**. Click rate is the percentage of subscribers who open and click a link within the newsletter. According to Mailpoet, **excellent is above 3%**, **good is 1%-3%**, and **average is under 1%**.



Open Rate



September

October

November

December

January

February

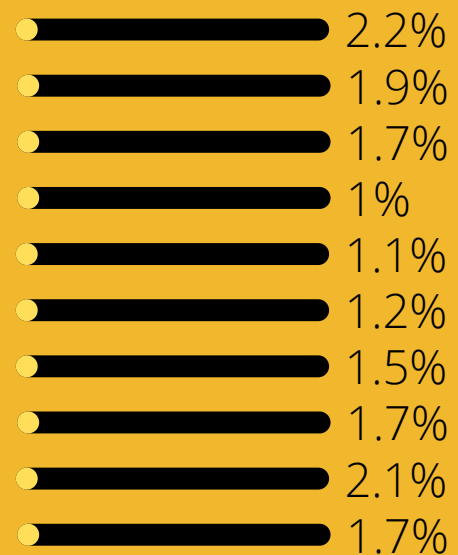
March

April

May

June

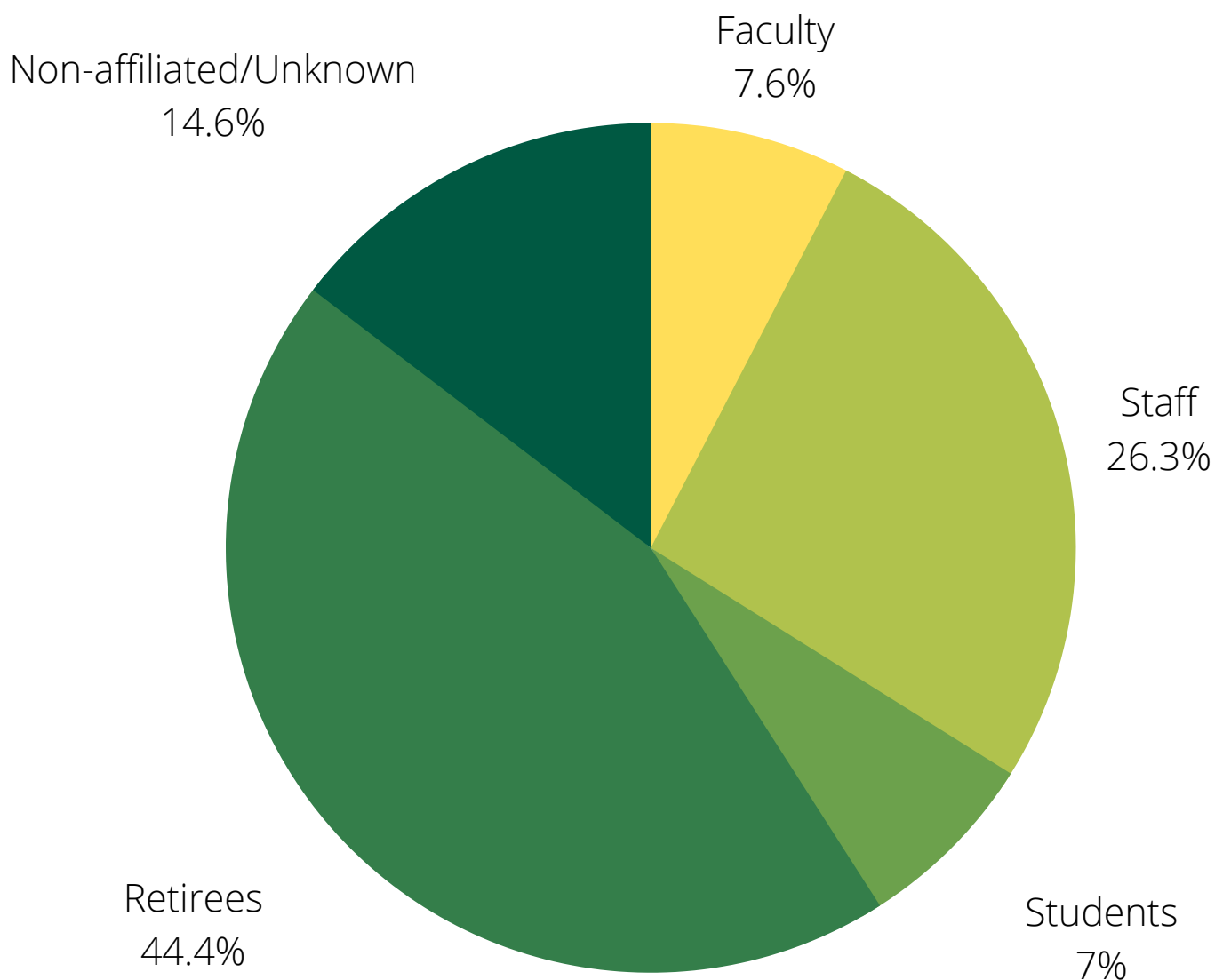
Click Rate





Updates From Mizzou Libraries to start your week

SUBSCRIBER BREAKDOWN



NEWSLETTERS:

STAY CONNECTED:

MIZZOU LIBRARIES

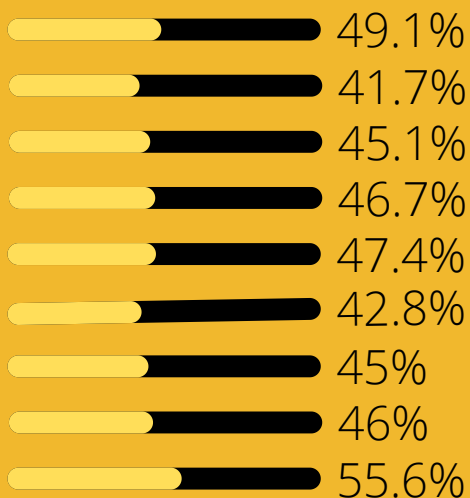
STUDENT NEWSLETTER

Our weekly newsletter *Stay Connected: Mizzou Libraries Student Newsletter* was an idea resulting out of the pandemic. The marketing team realized there wasn't a direct way to connect with our students. Starting in September 2020, this newsletter has a mix of undergraduate and graduate students subscribed. It's a voluntary subscription with some emails manually added from escape room sign ins, students who work at the libraries, ULSAC reps, and other. This email is manually curated by the marketing team and emails out every two weeks during the fall and spring semesters. It currently has 329 subscribers.

Below is a monthly average of the open rate and click rate. Open rate is the percentage of subscribers who open the email. According to Mailpoet, an **excellent percentage is over 30%**, **good is 10%-30%**, and **average is under 10%**. Click rate is the percentage of subscribers who open and click a link within the newsletter. According to Mailpoet, **excellent is above 3%**, **good is**



Open Rate



September

October

November

December

January

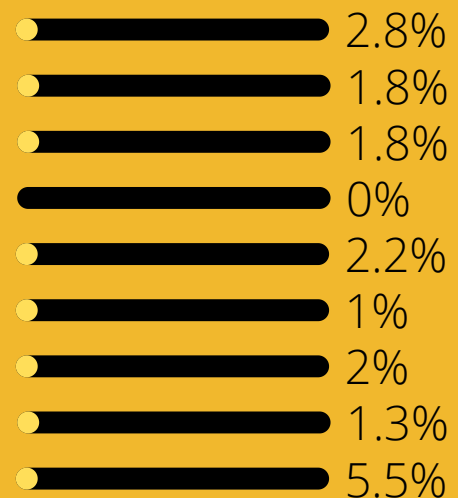
February

March

April

May

Click Rate



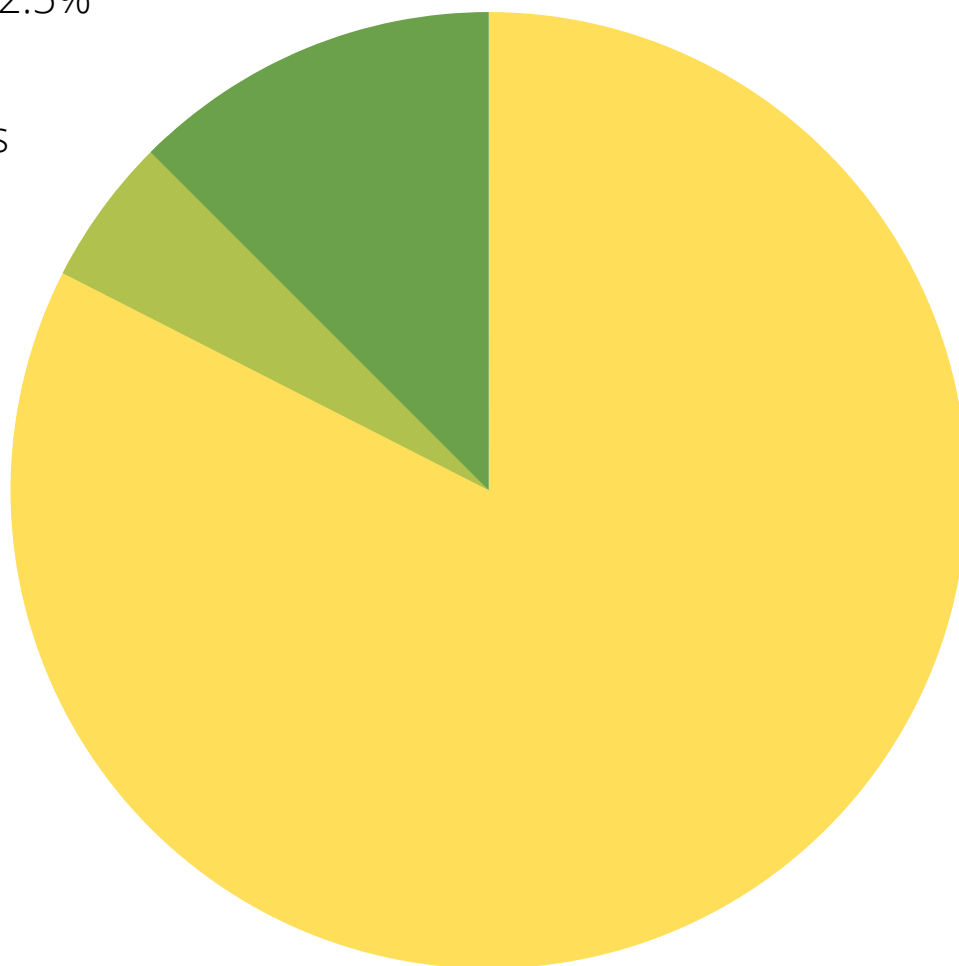


Stay Connected: Mizzou Libraries Student Newsletter

SUBSCRIBER BREAKDOWN

Non-affiliated/Unknown
12.5%

Graduates
5%



Undergraduates
82.5%

SOCIAL MEDIA

Mizzou Libraries main social media platforms are Facebook, Twitter, and Instagram. Mizzou Libraries also encompasses social media accounts from various specialized libraries and departments.

This report only includes metrics for the Mizzou Libraries Facebook, Instagram, Twitter and Youtube from July 2020- June 2021.



4,284



1,577



2,732

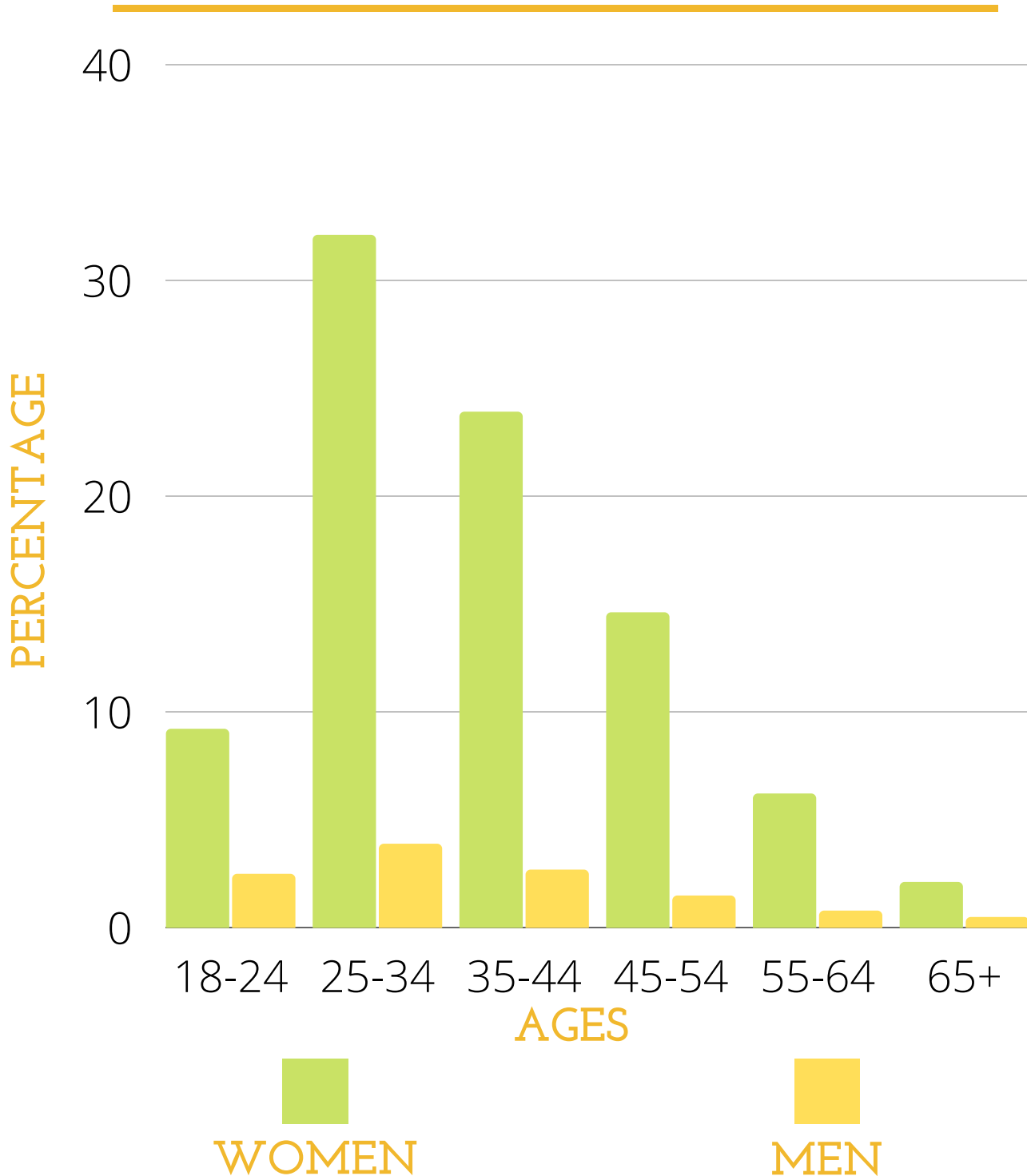


446



Instagram

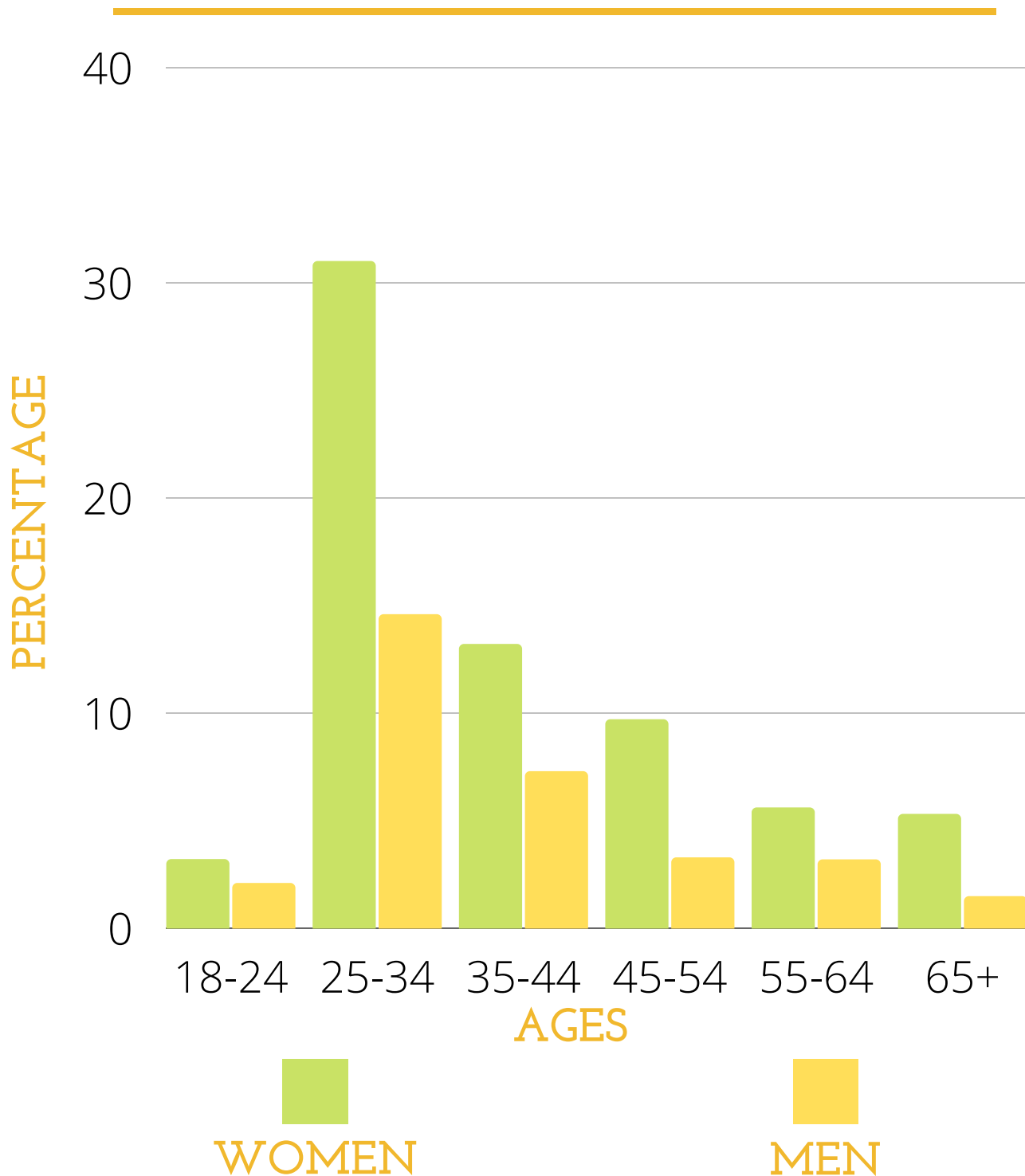
SUBSCRIBER BREAKDOWN





Facebook

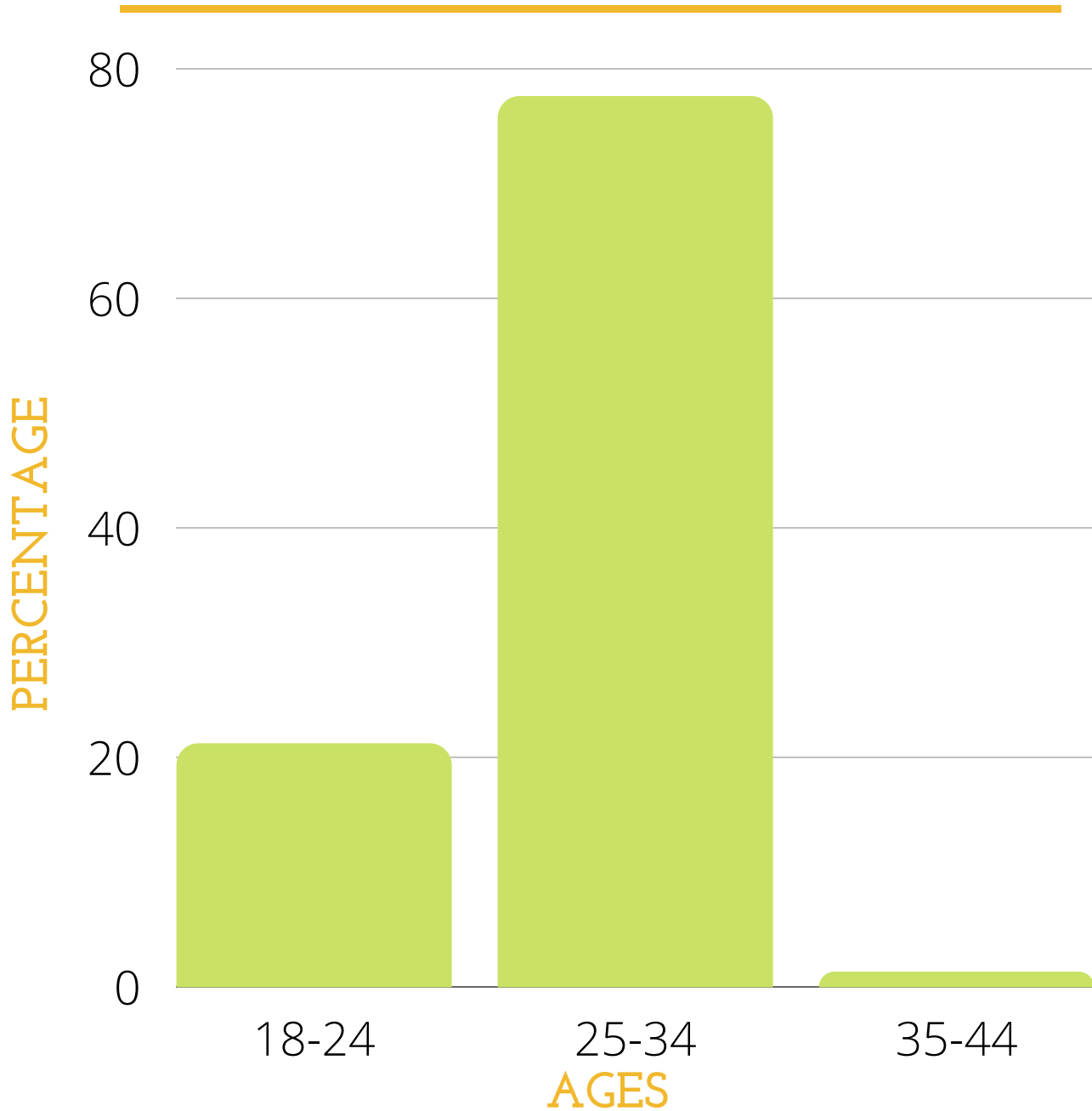
SUBSCRIBER BREAKDOWN





Youtube

VIEWER BREAKDOWN



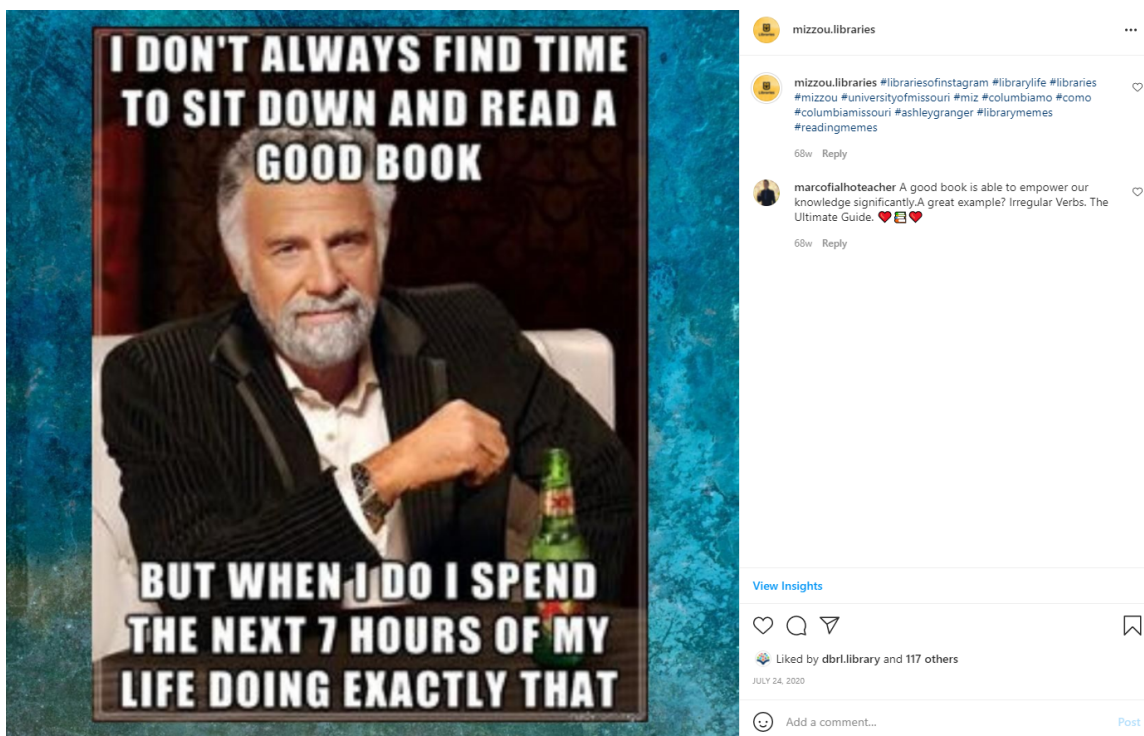
Monthly Breakdown

INSTAGRAM

BREAKDOWN

JULY 2020

TOP POST



LIKES
118

SHARES
22

COMMENTS
2

SAVES
4

PROFILE VISITS
3

IMPRESSIONS
1,863

MONTHLY REACH
3,751

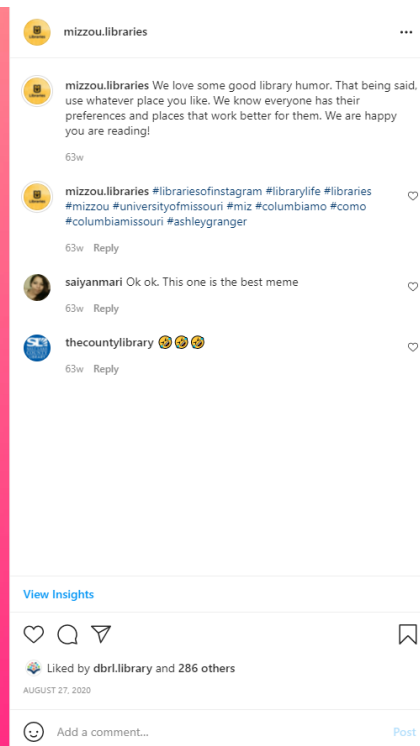


Monthly Breakdown

INSTAGRAM BREAKDOWN

AUGUST 2020

TOP POST



LIKES
287

SHARES
23

COMMENTS
3

SAVES
9

PROFILE VISITS
12

IMPRESSIONS
4,496

MONTHLY REACH
6,109

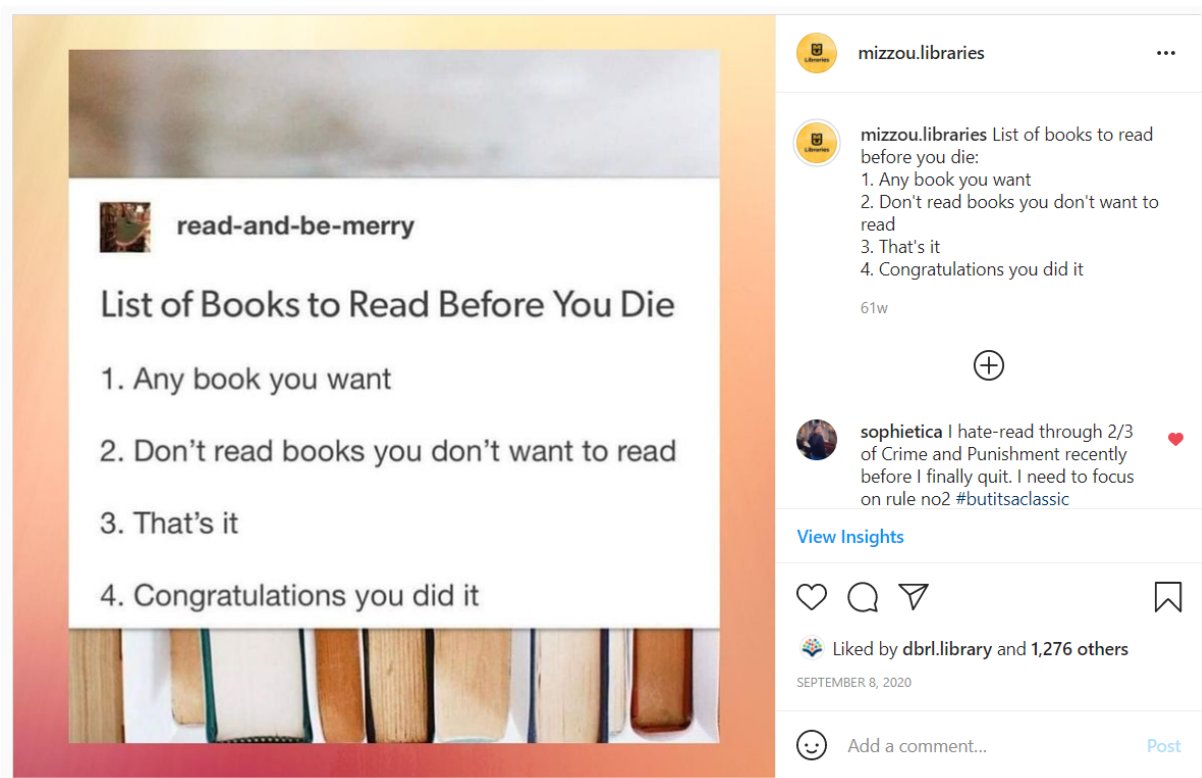
Monthly Breakdown

INSTAGRAM

BREAKDOWN

SEPTEMBER 2020

TOP POST



LIKES
1277

SHARES
255

COMMENTS
13

SAVES
90

PROFILE VISITS
61

IMPRESSIONS
15,089

MONTHLY REACH
17,473

Monthly Breakdown

INSTAGRAM

BREAKDOWN

OCTOBER 2020

TOP POST



LIKES
79

SHARES
0

COMMENTS
3

SAVES
1

PROFILE VISITS
7

IMPRESSIONS
1,452

MONTHLY REACH
3,521

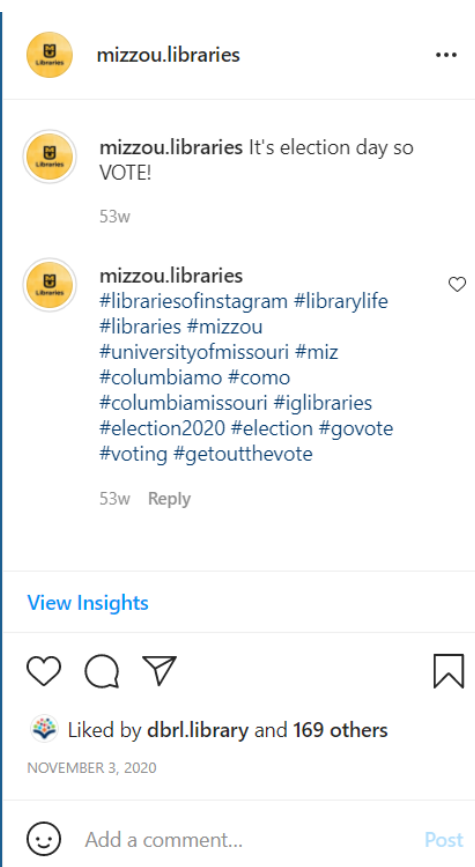
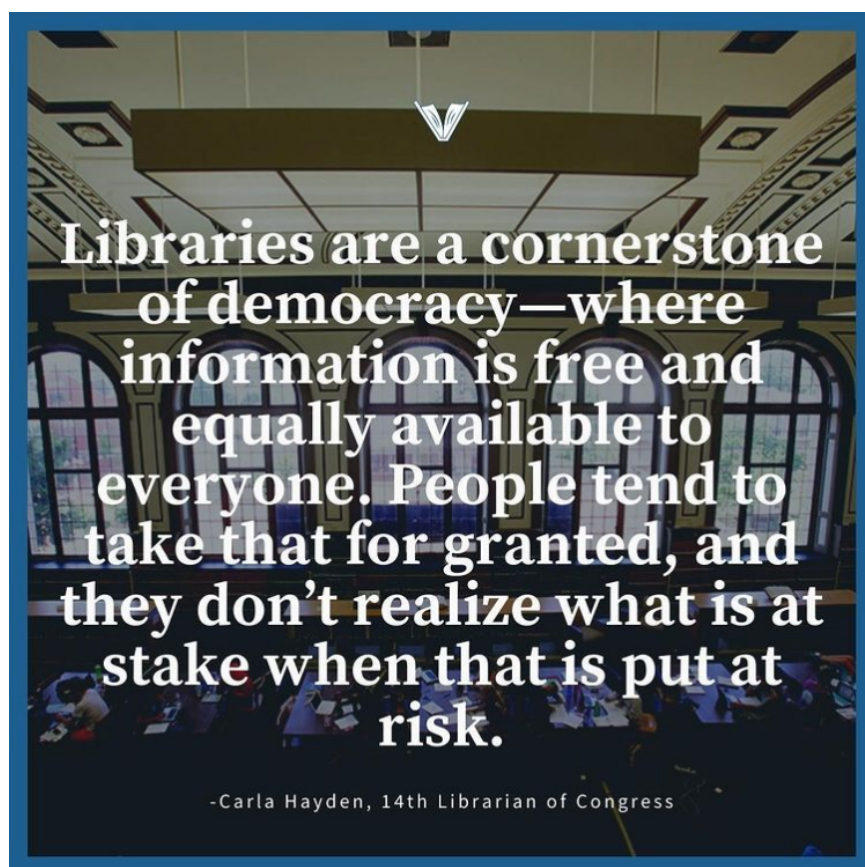
Monthly Breakdown

INSTAGRAM

BREAKDOWN

NOVEMBER 2020

TOP POST



LIKES
170

SHARES
21

COMMENTS
1

SAVES
8

PROFILE VISITS
3

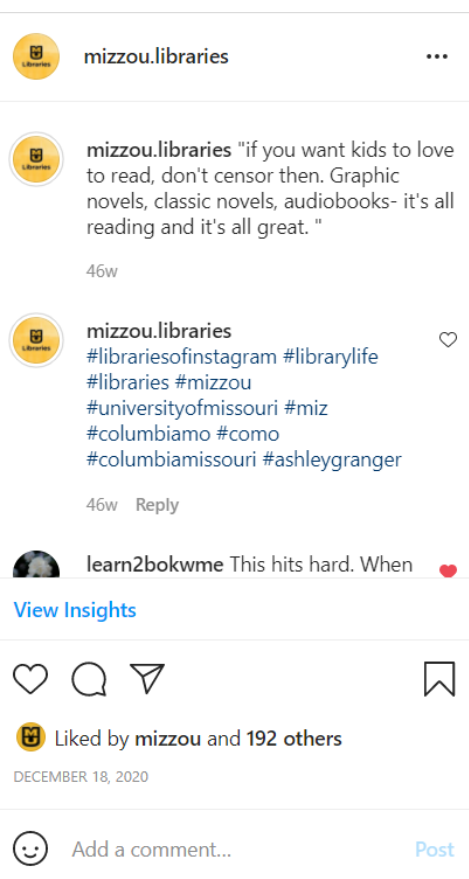
IMPRESSIONS
2,274

MONTHLY REACH
4,408



DECEMBER 2020

TOP POST



MONTHLY REACH
4,913

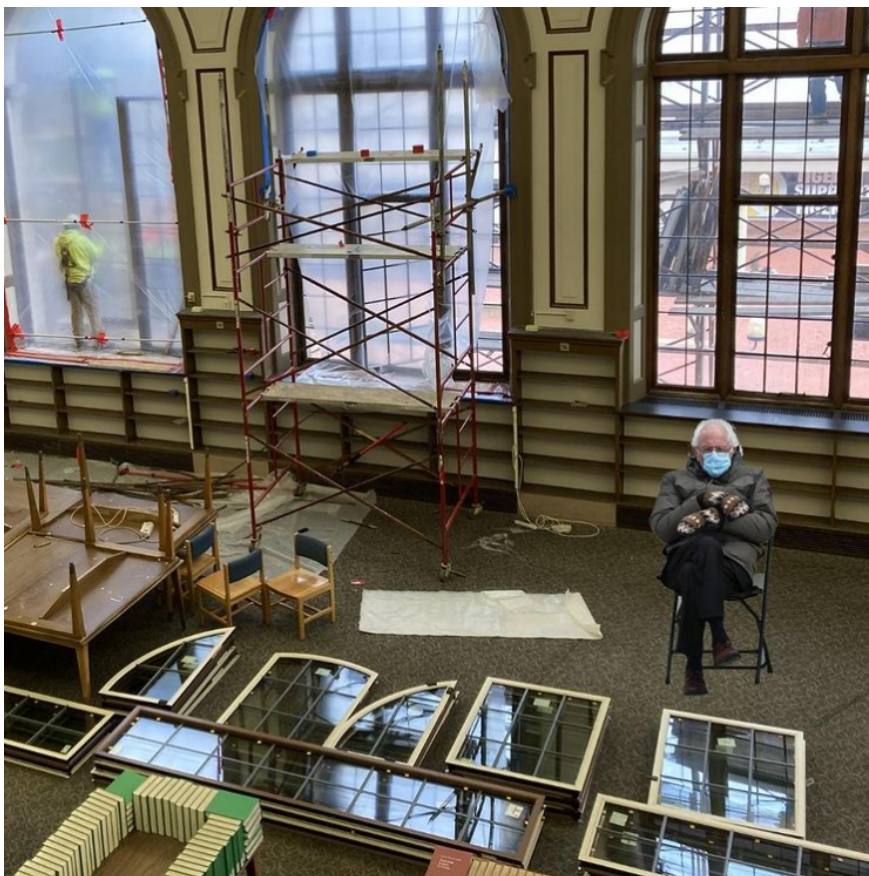
Monthly Breakdown

INSTAGRAM

BREAKDOWN

JANUARY 2021

TOP POST



LIKES
367

SHARES
48

COMMENTS
4

SAVES
11

PROFILE VISITS
60

IMPRESSIONS
5,174

MONTHLY REACH
9,195



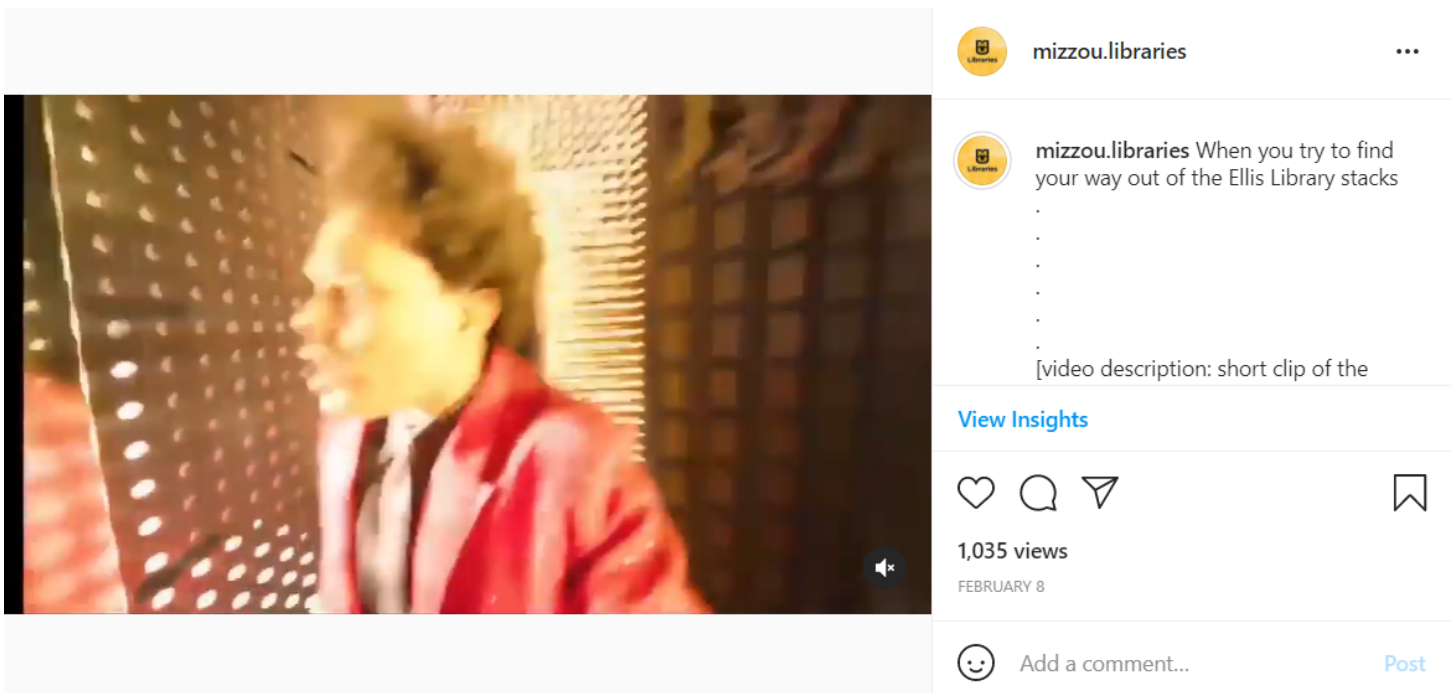
Monthly Breakdown

INSTAGRAM

BREAKDOWN

FEBRUARY 2021

TOP POST



LIKES
151

SHARES
33

COMMENTS
4

SAVES
5

PROFILE VISITS
36

IMPRESSIONS
2,286

MONTHLY REACH
5,423

Monthly Breakdown

INSTAGRAM

BREAKDOWN

MARCH 2021

TOP POST



LIKES
151

SHARES
6

COMMENTS
3

SAVES
1

PROFILE VISITS
2

IMPRESSIONS
1,513

MONTHLY REACH
7,295

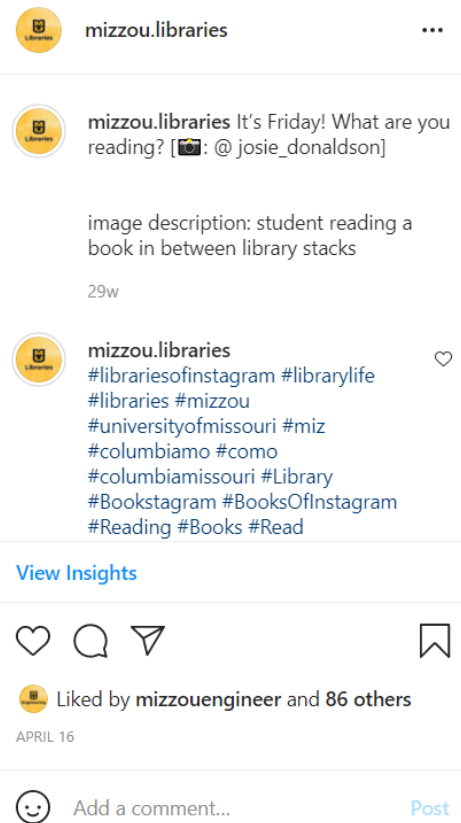
Monthly Breakdown

INSTAGRAM

BREAKDOWN

APRIL 2021

TOP POST



LIKES
87

SHARES
1

COMMENTS
3

SAVES
4

PROFILE VISITS
11

IMPRESSIONS
1,361

MONTHLY REACH
3,900

Monthly Breakdown

INSTAGRAM

BREAKDOWN

MAY 2021

TOP POST



David J. Trowbridge
@DTrowbridge7

I just told our six-year old about interlibrary loan.
Daughter: They'll get you ANY book? Even if it's ten miles away?
Dad: Even if it's a thousand miles away!
Daughter: Librarians must be magic.
Dad: They have to be. They work with books.

LIKES
493

SHARES
51

SAVES
13

PROFILE VISITS
9

MONTHLY REACH
7,228



mizzou.libraries



mizzou.libraries Our ILL employees are definitely hard working magicians.

I just told our six year old about interlibrary loan.
Daughter: They'll get you ANY book? Even if it's ten miles away?
Dad: Even if it's a thousand miles away!
Daughter: Librarians must be magic.
Dad: They have to be. They work with books.

27w



mizzou.libraries
#librariesofinstagram #librarylife
#libraries #mizzou



[View Insights](#)



Liked by mizzouwellbeing and 492 others

MAY 6



Add a comment...

[Post](#)

COMMENTS
4

IMPRESSIONS
5,757



Monthly Breakdown

INSTAGRAM BREAKDOWN

JUNE 2021

TOP POST



LIKES
285

SHARES
77

COMMENTS
11

SAVES
9

PROFILE VISITS
67

IMPRESSIONS
3,863

MONTHLY REACH
4,235





Monthly Breakdown

FACEBOOK BREAKDOWN

JULY 2020

MONTHLY METRICS

POSTS

34

REACH

2,074

LIKES

1.4K

TOP POST



LIKES AND
REACTIONS

75

COMMENTS

7

REACH

792

SHARES

4



Monthly Breakdown

FACEBOOK BREAKDOWN

AUGUST 2020

MONTHLY METRICS

POSTS

42

REACH

3,572

LIKES

1.4K

TOP POST



LIKES AND
REACTIONS

16

COMMENTS

0

REACH

1.5K

SHARES

3



Monthly Breakdown

FACEBOOK BREAKDOWN

SEPTEMBER 2020

MONTHLY METRICS

POSTS

50

REACH

2,357

LIKES

1.4K

TOP POST



University of Missouri Libraries

Published by Buffer · September 8, 2020 · 🌐

List of books to read before you die:

1. Any book you want
2. Don't read books you don't want to read
3. That's it
4. Congratulations you did it



read-and-be-merry

List of Books to Read Before You Die

1. Any book you want
2. Don't read books you don't want to read
3. That's it
4. Congratulations you did it



LIKES AND
REACTIONS

126

COMMENTS

27

REACH

1.5K

SHARES

11



Monthly Breakdown

FACEBOOK BREAKDOWN

OCTOBER 2020

MONTHLY METRICS

POSTS

47

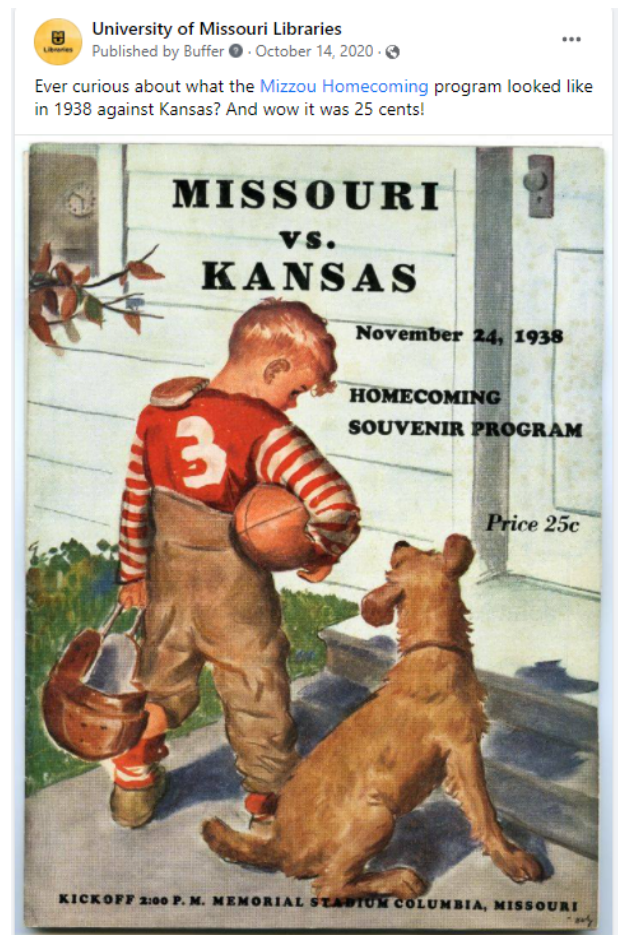
REACH

1,533

LIKES

1.4K

TOP POST



LIKES AND
REACTIONS

26

COMMENTS

1

REACH

400

SHARES

3



Monthly Breakdown

FACEBOOK BREAKDOWN

NOVEMBER 2020

MONTHLY METRICS

POSTS

31

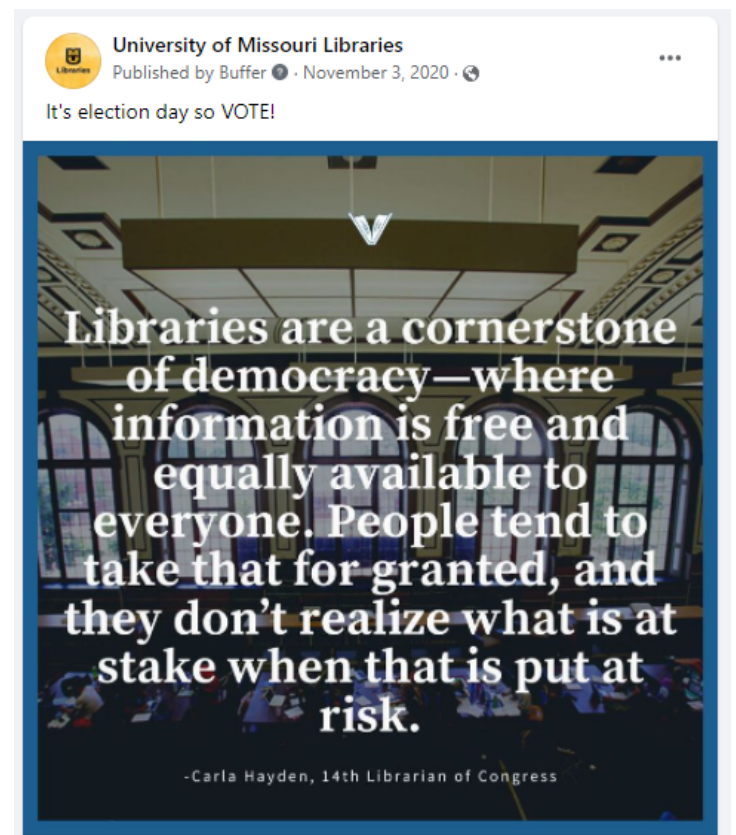
REACH

2,237

LIKES

1.4K

TOP POST



LIKES AND
REACTIONS

36

COMMENTS

0

REACH

770

SHARES

0



Monthly Breakdown

FACEBOOK BREAKDOWN

DECEMBER 2020

MONTHLY METRICS

POSTS

33

REACH

1,714

LIKES

1.4K

TOP POST



LIKES AND
REACTIONS

34

COMMENTS

1

REACH

586

SHARES

0



Monthly Breakdown

FACEBOOK BREAKDOWN

JANUARY 2021

MONTHLY METRICS

POSTS

45

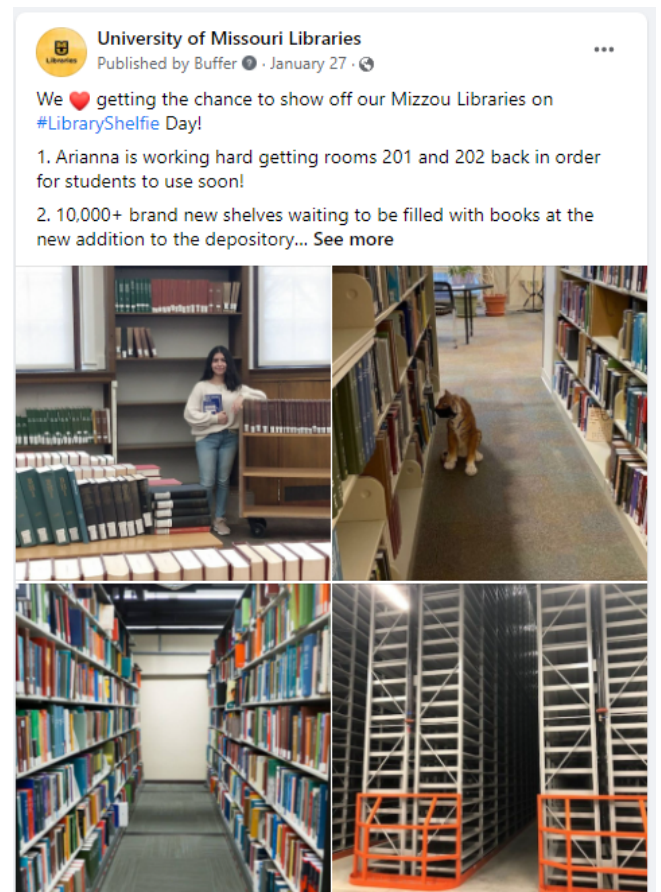
REACH

7,861

LIKES

1.4K

TOP POST



LIKES AND
REACTIONS

168

COMMENTS

4

REACH

3.9K

SHARES

11



Monthly Breakdown

FACEBOOK BREAKDOWN

FEBRUARY 2021

MONTHLY METRICS

POSTS

42

REACH

1,721

LIKES

1.4K

TOP POST



LIKES AND
REACTIONS

26

COMMENTS

0

REACH

520

SHARES

8



Monthly Breakdown

FACEBOOK BREAKDOWN

MARCH 2021

MONTHLY METRICS

POSTS

56

REACH

3,920

LIKES

1.4K

TOP POST



LIKES AND
REACTIONS

153

COMMENTS

19

REACH

2.3K

SHARES

15



Monthly Breakdown

FACEBOOK BREAKDOWN

APRIL 2021

MONTHLY METRICS

POSTS

41

REACH

3,920

LIKES

1.4K

TOP POST



LIKES AND
REACTIONS

40

COMMENTS

1

REACH

1.6K

SHARES

7



Monthly Breakdown

FACEBOOK BREAKDOWN

MAY 2021

MONTHLY METRICS

POSTS

18

REACH

789

LIKES

1.4K

TOP POST



LIKES AND
REACTIONS

29

COMMENTS

0

REACH

397

SHARES

2



Monthly Breakdown

FACEBOOK BREAKDOWN

JUNE 2021

MONTHLY METRICS

POSTS

15

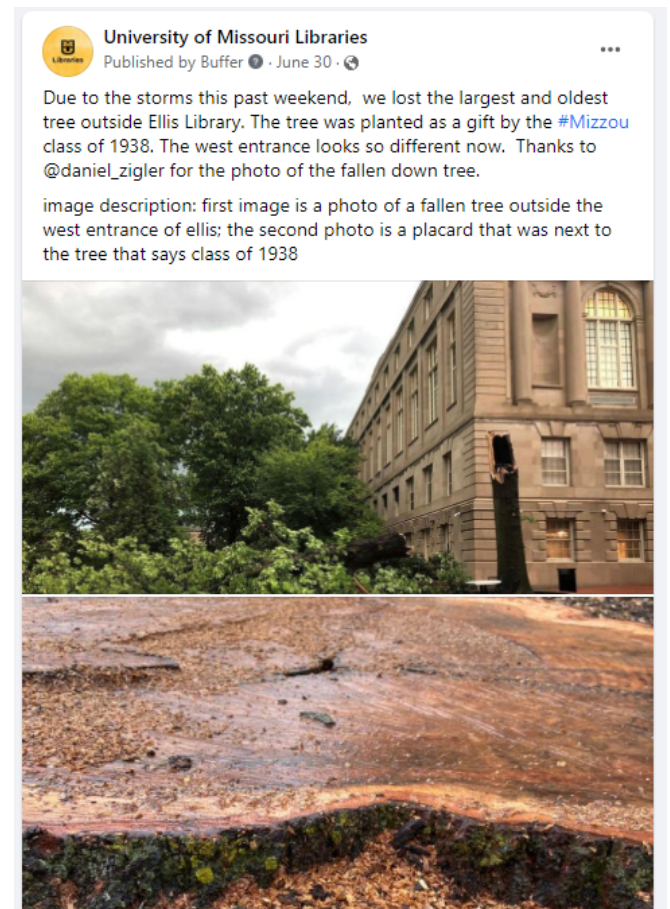
REACH

789

LIKES

1.4K

TOP POST



LIKES AND
REACTIONS

287

COMMENTS

37

REACH

3.1K

SHARES

19



Monthly Breakdown

TWITTER BREAKDOWN

JULY 2020

MONTHLY METRICS

TWEETS

42

TWEET IMPRESSIONS

48.3K

PROFILE VISITS

116

MENTIONS

11

TOP TWEET



Mizzou Libraries
@MizzouLibraries

...

Library Curbside Pickup for MU Faculty and Students
Starts July 1st buff.ly/3ifFbOx

**Curbside Pickup of
Library Materials
Begins July 1**



LIKES

9

RETWEETS

6

REPLIES

1

IMPRESSIONS

13,257

ENGAGEMENTS

394



Monthly Breakdown

TWITTER BREAKDOWN

AUGUST 2020

MONTHLY METRICS

TWEETS

38

TWEET IMPRESSIONS

88.9K

PROFILE VISITS

634

MENTIONS

22

TOP TWEET



Mizzou Libraries
@MizzouLibraries

...

Hey @Mizzou! We want to help you stay connected with #Mizzou Libraries. Sign up for our student newsletter. Subscribe here: buff.ly/2CVkzeq and be sure to click Stay Connected: The Mizzou Libraries Student Newsletter

We are here for you [#TigersSupportTigers](#)



LIKES

6

RETWEETS

5

REPLIES

0

IMPRESSIONS

18,812

ENGAGEMENTS

163



Monthly Breakdown

TWITTER BREAKDOWN

SEPTEMBER 2020

MONTHLY METRICS

TWEETS

58

TWEET IMPRESSIONS

97.9K

PROFILE VISITS

346

MENTIONS

37

TOP TWEET



LIKES

18

RETWEETS

5

REPLIES

0

IMPRESSIONS

22,204

ENGAGEMENTS

2,542



Monthly Breakdown

TWITTER BREAKDOWN

OCTOBER 2020

MONTHLY METRICS

TWEETS

61

TWEET IMPRESSIONS

88.8K

PROFILE VISITS

285

MENTIONS

17

TOP TWEET



Mizzou Libraries
@MizzouLibraries

Ever curious about what the [#Mizzou](#) homecoming program looked like in 1938 against Kansas? And wow it was 25 cents! [@MU_Homecoming](#)



LIKES

104

RETWEETS

11

REPLIES

2

IMPRESSIONS

32,433

ENGAGEMENTS

7,792



Monthly Breakdown

TWITTER BREAKDOWN

NOVEMBER 2020

MONTHLY METRICS

TWEETS

41

TWEET IMPRESSIONS

65.8K

PROFILE VISITS

326

MENTIONS

28

TOP TWEET



Mizzou Libraries
@MizzouLibraries

...

Raise your hand if you have one of our I ❤️ Mizzou Libraries stickers [📷 IG: jeffreycraigg]



LIKES

14

RETWEETS

3

REPLIES

2

IMPRESSIONS

17,632

ENGAGEMENTS

573



Monthly Breakdown

TWITTER BREAKDOWN

DECEMBER 2020

MONTHLY METRICS

TWEETS

27

TWEET IMPRESSIONS

36.9K

PROFILE VISITS

341

MENTIONS

95

TOP TWEET



Mizzou Libraries
@MizzouLibraries

...

Writing Your Final Paper? Mizzou Libraries Can Help



library.missouri.edu

Writing Your Final Paper? Mizzou Libraries Can Help
It's that time of the semester when you are most likely
thinking about your final papers. We've got several guides t...

LIKES

6

RETWEETS

2

REPLIES

0

IMPRESSIONS

12,995

ENGAGEMENTS

56



Monthly Breakdown

TWITTER BREAKDOWN

JANUARY 2021

MONTHLY METRICS

TWEETS

37

TWEET IMPRESSIONS

90.1K

PROFILE VISITS

1,348

MENTIONS

84

TOP TWEET



Mizzou Libraries
@MizzouLibraries

...

In the spirit of the [@ThisOldHouse](#) what is it segment, this is attached to the floorboards of one of our librarian's 1930 home. It is marked "Western Electric". Your clue: land line. What's your guess? Click the link for the answer buff.ly/3cmpEM5



LIKES

18

RETWEETS

1

REPLIES

18

IMPRESSIONS

12,995

ENGAGEMENTS

56



Monthly Breakdown

TWITTER BREAKDOWN

FEBRUARY 2021

MONTHLY METRICS

TWEETS

44

TWEET IMPRESSIONS

50.6K

PROFILE VISITS

1,385

MENTIONS

12

TOP TWEET



Mizzou Libraries
@MizzouLibraries

...

When you try to find your way out of the Ellis Library stacks



LIKES

73

RETWEETS

14

REPLIES

0

IMPRESSIONS

5,031

ENGAGEMENTS

808



Monthly Breakdown

TWITTER BREAKDOWN

MARCH 2021

MONTHLY METRICS

TWEETS

49

TWEET IMPRESSIONS

99.8K

PROFILE VISITS

1,393

MENTIONS

19

TOP TWEET



Mizzou Libraries
@MizzouLibraries

...

The Grand Reading Room is finally open! We repeat, the Grand Reading Room is open! Enjoy plenty of socially distanced study space while you admire our new energy efficient windows [📷 IG: heckmanmckenna]



LIKES

45

RETWEETS

4

REPLIES

2

IMPRESSIONS

18,271

ENGAGEMENTS

601



Monthly Breakdown

TWITTER BREAKDOWN

APRIL 2021

MONTHLY METRICS

TWEETS

67

TWEET IMPRESSIONS

63.2K

PROFILE VISITS

1,798

MENTIONS

32

TOP TWEET

One of our favorite weeks of the year!

#NationalLibraryWeek 🎉
[twitter.com/Mizzou/status/...](https://twitter.com/Mizzou/status/1388888888)



LIKES

5

RETWEETS

2

REPLIES

0

IMPRESSIONS

15,802

ENGAGEMENTS

29



Monthly Breakdown

TWITTER BREAKDOWN

MAY 2021

MONTHLY METRICS

TWEETS

20

TWEET IMPRESSIONS

19.5K

PROFILE VISITS

518

MENTIONS

6

TOP TWEET



Mizzou Libraries
@MizzouLibraries

We have surprise guests outside the health sciences library!



LIKES

30

RETWEETS

1

REPLIES

0

IMPRESSIONS

4,401

ENGAGEMENTS

165



Monthly Breakdown

TWITTER BREAKDOWN

JUNE 2021

MONTHLY METRICS

TWEETS

16

TWEET IMPRESSIONS

17.5K

PROFILE VISITS

729

MENTIONS

1

TOP TWEET



Mizzou Libraries
@MizzouLibraries

...

It's going to be hot out here this weekend in Missouri. Perhaps this snowy photo will help cool you down. This snowy shot features the west wing of Ellis Library as well as the pedestrian tunnel underneath 9th Street which was filled in sometime in the 1990s.



LIKES

11

RETWEETS

0

REPLIES

0

IMPRESSIONS

5,727

ENGAGEMENTS

390




Monthly Breakdown

YOUTUBE BREAKDOWN


JULY 2020

MOST VIEWED VIDEO
OF THE MONTH



9:55

Zotero 06: Adding Websites To Zotero
15K views • 5 years ago

 University of Missouri Libraries

Zotero 06: Adding Websites To Zotero Created by Rachel Brekhus.

VIEWS
192

LIKES
0

SHARES
0

COMMENTS
0

MONTHLY STATS

VIEWS
1,968

LIKES
9

SHARES
7

COMMENTS
0

IMPRESSIONS
14.5K

UNIQUE VIEWERS
1.6K



Monthly Breakdown

YOUTUBE BREAKDOWN


AUGUST 2020

MOST VIEWED VIDEO OF THE MONTH



History of Writing & Western Dress 1/3: Early Civilizations: Mesopotamia, Egypt, Ancient Greece/Rome

10K views • 4 years ago

 University of Missouri Libraries

History of Writing & Western Dress Part 1 of 3: Early Civilizations: Mesopotamia, Egypt, Ancient Greece/Rome Learn about

CC

12:15

VIEWS
357

LIKES
2

SHARES
0

COMMENTS
0

MONTHLY STATS

VIEWS
2,302

LIKES
16

SHARES
9

COMMENTS
2

IMPRESSIONS
18.6K

UNIQUE VIEWERS
1.8K



Monthly Breakdown

YOUTUBE BREAKDOWN


SEPTEMBER 2020

MOST VIEWED VIDEO OF THE MONTH



History of Writing & Western Dress 1/3: Early Civilizations: Mesopotamia, Egypt, Ancient Greece/Rome

10K views • 4 years ago

 University of Missouri Libraries

History of Writing & Western Dress Part 1 of 3: Early Civilizations: Mesopotamia, Egypt, Ancient Greece/Rome Learn about

CC

12:15

VIEWS
403

LIKES
4

SHARES
1

COMMENTS
0

MONTHLY STATS

VIEWS
3,353

LIKES
28

SHARES
14

COMMENTS
18

IMPRESSIONS
25.1K

UNIQUE VIEWERS
2.4K




Monthly Breakdown

YOUTUBE BREAKDOWN

OCTOBER 2020

MOST VIEWED VIDEO
OF THE MONTH



Zotero 06: Adding Websites To Zotero
15K views • 5 years ago

University of Missouri Libraries

Zotero 06: Adding Websites To Zotero Created by Rachel Brekhuis.

9:55

VIEWS
291

LIKES
0

SHARES
0

COMMENTS
0

MONTHLY STATS

VIEWS
2,965

LIKES
23

SHARES
6

COMMENTS
3

IMPRESSIONS
19.6K

UNIQUE VIEWERS
2.1K




Monthly Breakdown

YOUTUBE BREAKDOWN

NOVEMBER 2020

MOST VIEWED VIDEO
OF THE MONTH



Zotero 06: Adding Websites To Zotero
15K views • 5 years ago

University of Missouri Libraries

Zotero 06: Adding Websites To Zotero Created by Rachel Brekhuis.

9:55

VIEWS
370

LIKES
2

SHARES
2

COMMENTS
0

MONTHLY STATS

VIEWS
2,340

LIKES
19

SHARES
9

COMMENTS
2

IMPRESSIONS
13.8K

UNIQUE VIEWERS
1.8K




Monthly Breakdown

YOUTUBE BREAKDOWN

DECEMBER 2020

MOST VIEWED VIDEO
OF THE MONTH



Zotero 06: Adding Websites To Zotero
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9:55

VIEWS
348

LIKES
1

SHARES
0

COMMENTS
0

MONTHLY STATS

VIEWS
2,272

LIKES
15

SHARES
18

COMMENTS
2

IMPRESSIONS
17.1K

UNIQUE VIEWERS
1.7K




Monthly Breakdown

YOUTUBE BREAKDOWN

JANUARY 2021

MOST VIEWED VIDEO
OF THE MONTH



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9:55

VIEWS
290

LIKES
1

SHARES
0

COMMENTS
0

MONTHLY STATS

VIEWS
2,269

LIKES
14

SHARES
42

COMMENTS
1

IMPRESSIONS
18.4K

UNIQUE VIEWERS
2.0K




Monthly Breakdown

YOUTUBE BREAKDOWN

FEBRUARY 2021

MOST VIEWED VIDEO
OF THE MONTH



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9:55

VIEWS
234

LIKES
3

SHARES
3

COMMENTS
0

MONTHLY STATS

VIEWS
2,397

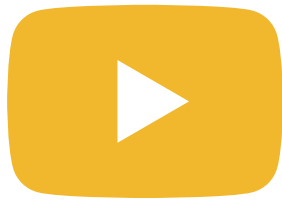
LIKES
24

SHARES
28

COMMENTS
3

IMPRESSIONS
21.9K

UNIQUE VIEWERS
1.8K




Monthly Breakdown

YOUTUBE BREAKDOWN

MARCH 2021

MOST VIEWED VIDEO
OF THE MONTH



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9:55

VIEWS
363

LIKES
1

SHARES
3

COMMENTS
0

MONTHLY STATS

VIEWS
3,373

LIKES
30

SHARES
50

COMMENTS
4

IMPRESSIONS
32.6K

UNIQUE VIEWERS
2.2K




Monthly Breakdown

YOUTUBE BREAKDOWN

APRIL 2021

MOST VIEWED VIDEO
OF THE MONTH



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9:55

VIEWS
406

LIKES
3

SHARES
0

COMMENTS
0

MONTHLY STATS

VIEWS
2,829

LIKES
23

SHARES
35

COMMENTS
2

IMPRESSIONS
21.4K

UNIQUE VIEWERS
2.0K




Monthly Breakdown

YOUTUBE BREAKDOWN

MAY 2021

MOST VIEWED VIDEO
OF THE MONTH



Zotero 06: Adding Websites To Zotero
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9:55

VIEWS
406

LIKES
3

SHARES
0

COMMENTS
0

MONTHLY STATS

VIEWS
2,800

LIKES
29

SHARES
18

COMMENTS
3

IMPRESSIONS
20.9K

UNIQUE VIEWERS
2.1K




Monthly Breakdown

YOUTUBE BREAKDOWN

JUNE 2021

MOST VIEWED VIDEO
OF THE MONTH



Zotero 06: Adding Websites To Zotero
15K views • 5 years ago

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9:55

VIEWS
360

LIKES
1

SHARES
0

COMMENTS
0

MONTHLY STATS

VIEWS
2,425

LIKES
19

SHARES
30

COMMENTS
2

IMPRESSIONS
16.8K

UNIQUE VIEWERS
1.8K