

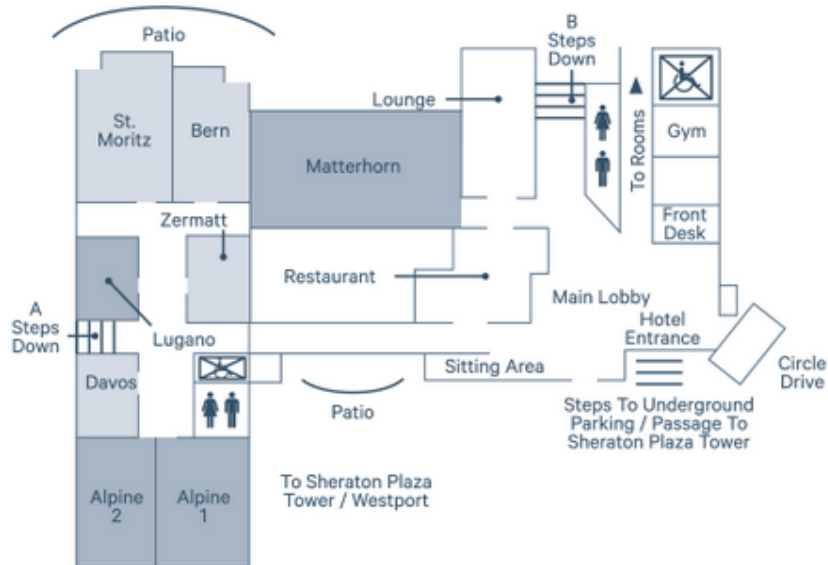


OCTOBER 4-6, 2017

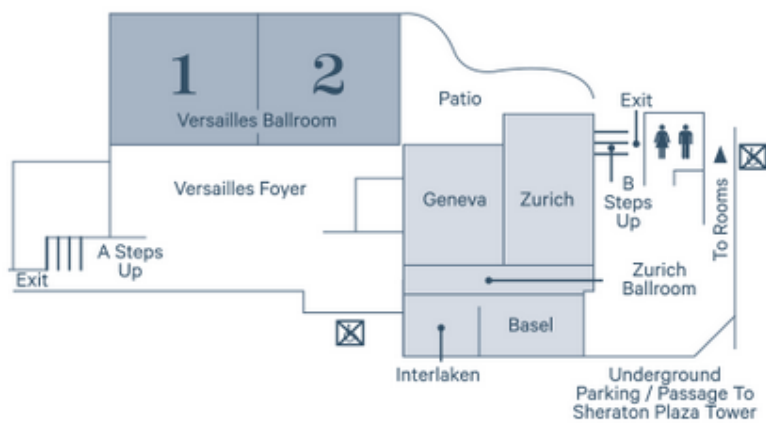
SAINT LOUIS,
MISSOURI

SHERATON WESTPORT CHALET

LOBBY LEVEL



LOWER LEVEL



SHERATON WESTPORT CHALET

191 Westport Plaza
St. Louis, Missouri 63146

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PRESIDENT'S WELCOME

Welcome to the Missouri Library Association's Bridging the Gap Conference! This year marks our 116th annual conference. In that time, we have only missed one year -- during the 1918 flu epidemic. Thank you for being a part of this great tradition!

We hope to make this the most meaningful experience you've had at a conference and that you leave feeling refreshed and renewed! Our state conference may be the one time of year that you see certain people or hear sessions on cutting-edge ideas. Our membership recently completed a survey and reported that two of the most important things MLA can provide for them were networking and continuing education. Annual conference ticks both of those boxes. How can you make this your best conference ever? Here are a few ideas to get you started:

Make it a goal to talk to five people you've never met before and find out what they are doing at their library. You'll be surprised the kinds of ideas you receive.

Attend a Committee or Community of Interest meeting from 8-9 am on Friday and get involved. Attend the Annual meeting of the membership so you can learn how the organization operates.

Spend time with our vendors. Without them, we would not be able to do all the things we do, or bring in many of our fantastic speakers. Please let them know how much we appreciate that they come to our conference.

I expect that you will find ideas during these three days that you will be able to take back and use immediately, and a few more that you will have to put on the backburner for a future time. But isn't that the great value of a conference? Learning and taking time to think are so valuable. We get caught up in schedules, budgets and details and a conference gives you a little break to think about the bigger picture.

I hope you have a great time in St. Louis and love it so much that you want to become more connected to MLA. There will be information about how to get involved in several places around the conference hall. Have a wonderful conference!

**VICKY BAKER
PRESIDENT
MISSOURI LIBRARY ASSOCIATION**

CONFERENCE COORDINATORS' WELCOME

Welcome to St. Louis and the 2017 Missouri Library Association Annual Conference! We, along with the rest of the Conference Planning Committee, are happy to have you here! We have worked for the past two years to provide you a memorable, valuable conference experience, and we hope that it lives up to your expectations.

Our conference theme this year is Bridging the Gap. We hope that these next few days allow you to explore how you can reach out to those in your communities and institutions and meet the needs of your people that aren't being met anywhere else. We hope that you will go back refreshed and with new ideas to innovate your resources and services.

Our breakout sessions, table talks, and poster sessions are going to be excellent this year! Thank you to our colleagues who will be sharing their passions and expertise with us over the next few days. Also, please leave time in your schedule to visit our exhibitors in the exhibit hall! They are integral to our ability to provide you a great conference experience and would be happy to take a minute and show you what they have to offer to make your lives easier.

We are so excited to welcome Judge Jimmie Edwards as our opening keynote speaker! Judge Edwards is a *TEDxSt. Louis* speaker and founder of the Innovative Concept Academy, the first school in the U.S. to be founded by a judge and established to serve juvenile delinquents. He is a true thought leader in reaching and educating disadvantaged children and providing new avenues for growth and achievement for them. His keynote will be enriching and inspiring for all looking to help reach those in their communities that need help the most. Additionally, we are happy to welcome ALA President Jim Neal as our closing keynote on Friday. He will update us on the latest ongoings with ALA, which is sure to be informative and interesting.

Finally, we are committed to offering a conference experience that is welcoming, supportive, and inclusive to all. If you need any assistance or accommodations, please do not hesitate to find us or visit the hospitality desk for prompt attention.

**JUSTIN MEGAHAN AND ANNA STRACKELJAHN
2017 CONFERENCE COORDINATORS**

CONFERENCE INFORMATION AND ACKNOWLEDGEMENTS

- Registration and Hospitality desk hours are 7:30 a.m. – 6:00 p.m. on Wednesday and Thursday, and 7:30 a.m. – 12:00 p.m. on Friday.
- Complimentary wireless access is available to all conference attendees throughout the conference area, exhibitor hall, and sleeping rooms.
- The MLA annual business meeting will be held on Thursday from 4:00 – 5:00 p.m. in Matterhorn. This is designated as a no-conflict time so all members can attend.
- The Exhibit Hall will be open during the Exhibitor Opening Reception on Wednesday and from 9:00 a.m. – 4:00 p.m. on Thursday. Please stop by and say hello; our exhibitors do so much to make this conference possible!
- Electronic versions of handouts will be available on the MLA website (molib.org) after the conference.
- Share with us on social media by using the official conference hashtag, **#2017MLA**
- All sessions and programs are open to conference attendees in accordance with published safety capacities.
- Back-of-room seating is available on a first-come, first-served basis to those who wish to attend meal event programs without the purchase of a meal ticket. Refer to the conference schedule for specific times.
- Conference volunteers will be taking photos and/or video that may be used in MLA social media postings or other MLA print or online publications. Your attendance at the conference grants permission for these images to be used. Those wishing not to be photographed or recorded should inform the photographer.
- The Exhibit Hall in Versailles and the Zurich, Geneva, Basel, Interlaken rooms are downstairs from the main floor. Stairs and elevators are located across from registration desk to access **Versailles** and behind the gym/hotel check-in desk to access **Zurich, Geneva, Basel, and Interlaken**. Please see posted signage or the hospitality desk for further assistance in accessing these rooms.
- The Conference Coordinators and Conference Planning Committee are committed to providing a welcoming, accepting, and accessible conference for all attendees. If you are in need of assistance or support, please find a conference staff member or visit the Hospitality Desk for attention.

-
- Thank you to Demco Software for designing and sponsoring the conference app.
 - Thank you to MOREnet and other volunteers who donated technology equipment.
 - Thank you to MOREnet for providing technology sessions and training in Zermatt throughout the conference.
 - Thank you to Lennon Mueller from Lindenwood University – Belleville for designing the conference logo.
 - Thank you to Barnes and Noble for assistance with author book sales and signings.
 - Special thanks to the staff at Amigos Library Services, especially Keith Gaertner, Tracy Byerly, and Linda Elkow, for all of their assistance and support. This conference would not happen without you!

	Versailles Ballroom/Foyer	Bern	St. Moritz	Lugano	Zermatt	Alpine 1	Alpine 2	Matterhorn	Zurich Ballroom		
									Zurich	Geneva	Basel / Interlaken
8 - 9 AM											
9 AM - 12PM		Pre-Conference- MLA Academy: Grant Writing	Pre-Conference - Show-Me Value: Using Assessment Data to Communicate Library Value to Diverse Stakeholders	Pre-Conference - Delving into the Genealogical Research Process		Pre-Conference - From Drudgery to Dynamic: Strategic Planning to Move Your Library Forward	Pre-Conference - A Picture is Worth a Thousand Statistics: Visualizing Data for Maximum Impact		Pre-Conference - Performer's Showcase		
12 - 12:30 PM											
1 - 2 PM								Opening Keynote: Judge Jimmie Edwards			
2 - 2:45 PM		Designing Spaces With What You Already Have	Preschool Appiness	From Data to Decision: De- Selecting a Physical Serials Collection	The New Google Earth	Year One: Quest for Millennial Programming	Getting started with local history in your public library				
3 - 3:45 PM		Exploring Primary Source Materials: The Library of Congress	Developing Sensory-Sensitive Programming	Researching Native American Ancestors	What is Watch	Library League: Advisory Powers Activate!	#InnerHappy: Launching a Body Positive Campaign at the Library				
4 - 4:45 PM		Reading Boosters: A Grow a Reader Initiative	Who's Steering the Ship?	Library Services and Early Literacy Approaches in Public Libraries for Deaf and Hard of Hearing Children	Zoom, Zoom, Zoom!	Helping Nondigital Natives Navigate Technology	What are They Thinking? Tips on How to Build an Effective Survey		MLA Meet & Greet		
5 - 6:30 PM	Exhibitor Opening Reception										
7 - 10 PM									Bohley Scholarship Trivia Night		

Conference at-a-Glance

Wednesday, October 4

	Versailles Ballroom/Foyer	Bern	St. Moritz	Lugano	Zermatt	Alpine 1	Alpine 2	Matterhorn	Zurich Ballroom		
									Zurich	Geneva	Basel / Interlaken
8 - 8:45 AM	All-Conference Exhibitor Breakfast										
9 - 9:45 AM		Bridging the Gap Between Youth Literacy and Socioeconomic Status	Oral Histories @ Your Library	Fishing in the deep waters of DPLA	3d Designing in the library	Personal Digital Archiving – What is it and how do I offer this service?	From Check-Out to Chamber (of Commerce): Building Win-Win Relationships	Community Engagement Through Controversy			
10 - 10:45 AM		Turning a Pit into a Park and Other Lessons from Leslie Knope	Library instruction at the crossroads: Focusing your instruction to meet students' needs	Greased Lightning: Chrome Your Library	3d Printing in the library	Display and Merchandising for the Thrifty Librarian	Ask the Edge: From our Library to Yours	Information Warriors: Combating Fake News in Public and Academic Libraries			
11 - 11:45 AM		Eastbound & Down: Bi-State Courier and Delivery	Rethinking Gender Expectations: Male Body Image in Adolescent Literature	Finding Your Ancestors in Company Employee Magazines and Trade Magazines	Creating your own Google Expeditions Kit	Effective Ways to Communicate with Legislators: Advocacy Day and Beyond	Ten Lessons for New Professional Librarians and Those That Train Them	Kansas City, the First Amendment, and You: Libraries Respond When Free Speech Is Threatened	MACRL Luncheon: Kevin Foschnacht	Thursnelda Schmidt Luncheon: Kevan Atebury	
12 - 1 PM											
1 - 1:45 PM		Creating Effective Community Partnerships Through Programming	Smart Girls Read Romance	Building Bridges: Using Learning Theory as a Foundation to Teach ESL Learners the Frame Information Creation as a Process	Making A Library Site with Google Sites	Book Discussion Kits with a Personal Touch	Assessing our Learning Commons Implementation with Library Data	Your Library Renewed: Building to Reflect Community Needs			
2 - 2:45 PM	Exhibit Hall Open/ Poster Sessions and Table Talks										
3 - 3:45 PM	Exhibitor Closing Reception/ Door Prizes										
4 - 5 PM									Annual Business Meeting		
5 - 7 PM										SISLT Reception	
7 - 9PM									Awards Reception		

Conference at-a-Glance

Thursday, October 5

	Versailles Ballroom/Foyer	Bern	St. Moritz	Lugano	Zermatt	Alpine 1	Alpine 2	Matterhorn	Zurich Ballroom		
									Zurich	Geneva	Basel / Interlaken
8- 9 AM											Committee and CI Meetings
9 - 9:45 AM		#Adulting	Innovative Partnerships: The Transformation of Outdoor Spaces to Thriving Library Community Gardens	Distance Education- What a Military Deployment taught me about Service at the Library	Online Resources	Bridging the Diversity Gap: LGBT Collections for Youth	Bridging the Gap with a Single- Service Desk	Surefire Read-Aloud Hits: The Missouri Building Block Picture Book Award	Young Adult Author Breakfast: Shanna Swendsen		
10 - 10:45 AM		Mad-Hatter Librarianship: How to wear multiple hats and maintain effectiveness as a library professional	Engaging Your Community: The Process	Job Seekers' Support Group	Google Forms for the Library Part I	Hands-On Tech	Missouri Evergreen Open Forum				
11 - 11:45 AM		Let's Work Together!	Distance Programming for Adults: Wolfler Library's Experiment in Book Clubs by Conference Call	Programs At Libraries: A Presenter's Perspective	Google Forms for the Library Part II	Get it Write for your Readers	Curriculum Mapping Lite: A Strategic Approach to Information Literacy in Course Progression				
12 - 1 PM								Closing Keynote: ALA President Jim Neal			
Offsite Friday Events:	St. Louis County Library Newly Renovated Branch Tour Friday October 6, 10:00 a.m. Sponsored by The Bond Architects (Buses will leave at 9:30 a.m.)	Missouri History Museum and MHM Library & Research Center Tour Friday October 6 Sponsored by The Genealogy & Local History Community of Interest Buses will leave at 1:15pm and return around 4:15pm.									

Conference at-a-Glance

Friday, October 6

FEATURED SPEAKERS

The Honorable Jimmie M. Edwards

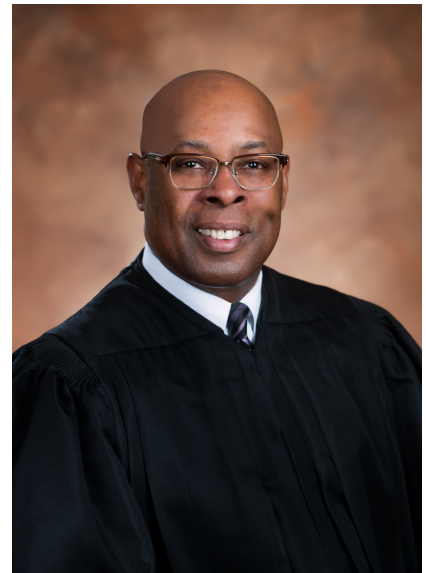
OPENING KEYNOTE

Judge Jimmie M. Edwards has served the circuit bench in St. Louis, Missouri for over 25 years. From 2007 to 2012, Judge Edwards was the Chief Judge of the Family and Juvenile Courts.

Frustrated by the rising number of high school dropouts with no job skills and no legitimate means to earn a living, Judge Jimmie M. Edwards conceived an idea for an innovative type of school that could educate and supervise these delinquent youths.

With help from the St. Louis Public School District, MERS Goodwill Industries, St. Louis Family Court and numerous supporters the Innovative Concept Academy opened its doors in the fall of 2009. This first-of its-kind school has received national acclaim from the CBS Early Show, the Today Show and the Wall Street Journal.

PEOPLE magazine named Judge Edwards one of its 2011 heroes of the year. Ebony magazine selected him to its 2013 Power 100 most influential in America List and Chief Justice of the United States John Roberts presented Judge Jimmie M. Edwards with the William Rehnquist Award for Judicial Excellence—one of our nation's highest judicial awards. And in 2016, Judge Edwards was inducted into the Missouri Public Affairs Hall of Fame.



James Neal, 2017 ALA President

CLOSING KEYNOTE

James G. Neal, is University Librarian Emeritus at Columbia University. He served as Vice President for Information Services and University Librarian at Columbia University from 2001-2014, providing leadership for university academic computing and a system of twenty-two libraries. Previously, he served as Dean of University Libraries at Indiana and Johns Hopkins. He also held administrative positions in libraries at Penn State, Notre Dame, and the City University of New York.

Neal is President of the American Library Association (ALA). He has served on the Council and Executive Board, and was ALA Treasurer from 2010-13. He is a member of the OCLC Board of Trustees and has served on many Boards including the Association of Research Libraries as President, Chair of the Research Libraries Group (RLG), and Chair of the National Information Standards Organization (NISO). He is currently on the Boards of the Freedom to Read Foundation, and the Metropolitan New York Library Council (METRO). He has served as Treasurer on both.

Neal is a national and international speaker, consultant and published author. He has served on the Scholarly Communication committees of ARL and ACRL and as Chair of the Steering Committee of SPARC, the Scholarly Publishing and Academic Resources Coalition. He has represented the American library community in testimony on copyright matters before Congressional committees.

He has been the recipient of many awards including: Academic Librarian of the Year by the Association of College and Research Libraries, ALA's Hugh Atkinson Memorial Award and Melvil Dewey Medal Award. He also received an honorary Doctor of Laws degree from the University of Alberta, the ALA Joseph W. Lippincott Award, the Freedom to Read Foundation Roll of Honor Award and the Scroll of Appreciation by the International Federation of Library Associations (IFLA) Award.



FEATURED SPEAKERS

Kevan Atteberry

THUSNELDA SCHMIDT LUNCHEON SPEAKER

Kevan is an illustrator/writer living in the Seattle area. He has been drawing since he was knee-high to a crayon. He has designed and illustrated many things including award-winning children's books. His biggest claim to fame is creating Clippy the paperclip helper in Microsoft Office which still annoys millions of people every day.



Kevin Fossnacht

MACRL LUNCHEON SPEAKER

Kevin Fossnacht, Ph.D. is associate research scientist at the Indiana University Center for Postsecondary Research and a research analyst for the National Survey of Student Engagement, the largest survey of undergraduates in North America.

Through his research, Dr. Fossnacht seeks to identify ways colleges and universities can improve the college experience holistically. Topically, Dr. Fossnacht's research has focused on a range of programs and practices, like advising, democratic engagement, information literacy skills development, learning communities and pre-college programs, with the potential to improve both student success and students' learning and development. Dr. Fossnacht's research has been published in outlets like the Journal of Higher Education, American Journal of Education, and Review of Higher Education. He is also co-editing a volume on stress in the academe scheduled to be published next spring.

Kevin Fossnacht holds Ph.D. and M.A. degrees in Education from the University of California, Los Angeles and a B.A. degree in Political Science from the University of Michigan, Ann Arbor.



Shanna Swendson

YOUNG ADULT AUTHOR BREAKFAST SPEAKER

Shanna Swendson earned a journalism degree from the University of Texas and used to work in public relations but decided it was more fun to make up the people she wrote about, so now she's a full-time novelist. She's the author of the contemporary fantasy Enchanted, Inc. series and Fairy Tale series and the young adult steampunk fantasy Rebel Mechanics, which was named one of VOYA's best science fiction, fantasy, and horror titles of the year and which has been included on the Lone Star Reading List by the Texas Library Association. She's also contributed essays to a number of books on pop culture topics. She's a frequent guest at writing conferences and science fiction conventions, where she gets to talk about books and television and consider it "work." When she's not writing, she's usually discussing books and television on the Internet, singing in or directing choirs, knitting, taking ballet classes, or attempting to learn Italian cooking. She lives in Irving, Texas, with several hardy houseplants and too many books to fit on the shelves.



2017 AWARD WINNERS

St. Louis County Library and Operation Food Search

COMMUNITY PARTNERSHIP AWARD

The Community Partnership Award, created in 2017, recognizes a Missouri Library and one or more community organizations for developing a partnership that benefits members of their shared community.



Barbara Reading

MERITORIOUS ACHIEVEMENT AWARD

The Meritorious Achievement Award recognizes an individual who has made a significant contribution to libraries in Missouri.



C.D. Albin

MISSOURI AUTHOR AWARD, FICTION

The Missouri Author Award was created to encourage and recognize Missouri authors and promote interest in their books. Awards are based on literary merit, regardless of whether they are about Missouri. An honored author must be a Missourian by birth or have lived in Missouri for at least five years. The book must have been published within the past three years.



Joseph Heathcott

MISSOURI AUTHOR AWARD, NON-FICTION

The Missouri Author Award was created to encourage and recognize Missouri authors and promote interest in their books. Awards are based on literary merit, regardless of whether they are about Missouri. An honored author must be a Missourian by birth or have lived in Missouri for at least five years. The book must have been published within the past three years.



Angie Dietz

MISSOURI AUTHOR AWARD, NON-FICTION

The Missouri Author Award was created to encourage and recognize Missouri authors and promote interest in their books. Awards are based on literary merit, regardless of whether they are about Missouri. An honored author must be a Missourian by birth or have lived in Missouri for at least five years. The book must have been published within the past three years.



2017 AWARD WINNERS

Rep. Scott Fitzpatrick

FRANCIS "BUD" BARNES OUTSTANDING LEGISLATOR AWARD

The Francis "Bud" Barnes Outstanding Legislator Award is sponsored by the Legislative Committee and is given annually to a Missouri legislator in recognition of exceptional contributions to the welfare of Missouri's libraries. The award is named in honor of State Representative Francis (Bud) Barnes (District 96) whose long devotion to Missouri libraries and whose contributions to library-related legislation are gratefully acknowledged.



Kevan Atteberry

MISSOURI BUILDING BLOCK PICTURE BOOK AWARD

The Missouri Building Block Picture Book Award, sponsored and selected by the Youth Services Community of Interest (YSCI), is presented annually to the author and illustrator of the picture book voted most popular by preschool children in Missouri's public libraries and is designed to encourage reading aloud to children from birth through kindergarten age.



Janice Butcher

OUTSTANDING LIBRARY EMPLOYEE AWARD

The Outstanding Library Employee Award recognizes a library employee who has made a significant contribution to the improvement and advancement of library and information services.



Grace Atkins

OUTSTANDING NEW LIBRARIAN AWARD

The Outstanding New Librarian Award recognizes an individual who has made a significant contribution to the improvement and advancement of library and information services.



Steven Campbell

OUTSTANDING PROFESSIONAL LIBRARIAN AWARD

The Outstanding Professional Librarian Award recognizes a librarian with an MLS or MLIS degree who has made a significant contribution to the improvement and advancement of library and information services.



2017 AWARD WINNERS

Mid-Continent Public Library

PUBLIC RELATIONS ACHIEVEMENT AWARD

The Public Relations Achievement Award recognizes a Missouri library for outstanding public relations during the previous year.



Julie Jackson

SHOW ME YOUTH SERVICES AWARD

The Show Me Youth Services Award is sponsored by the Youth Services Community of Interest and recognizes a library employee, Friend, or Trustee who serves and/or advocates for children or young adults and who demonstrates notable and outstanding performance in planning, developing, and promoting programs, services, collections, reading activities OR advocating for children and/or teenagers in their libraries and communities.



Genie McKee

RONALD G. BOHLEY AWARD

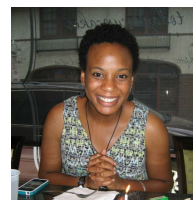
The Ronald G. Bohley award is administered by the Awards Committee and Amigos Library Services and is presented to an individual or individuals whose actions have led libraries to work better together and who exemplify the best efforts to reach out beyond his or her own institution to further multi-type library cooperation throughout the State of Missouri



Kellie Willis

RONALD G. BOHLEY SCHOLARSHIP

The Ronald G. Bohley Scholarship Fund was created in 1992 to honor Ronald G. Bohley, a librarian who was well respected by his colleagues and friends for his lifelong pursuit of interlibrary cooperation and exemplary professional standards. The Bohley Scholarship is sponsored by the Professionalism, Education, Employment, and Recruitment (PEER) Community of Interest.



Tomoe Urano

TECHNICAL SERVICES COMMUNITY OF INTEREST CALL-TO-CONFERENCE AWARD

TSCI Call-to-Conference Award seeks to support the professional development of an individual employed in a technical services role by encouraging participation in the MLA Annual Conference.



CONFERENCE SCHEDULE

Wednesday, October 4

8:00 a.m. – 12:00 p.m.

Pre-Conference MLA Academy: Grant Writing

Presenters: Emma DeLooze-Klein, Kirkwood Public Library, Roxanne Dunn, Southeast Missouri State University, Shay Young, Missouri State Library, Rebecca Maddox, Mid-Continent Public Library

Grant writing can be an overwhelming task, especially if you are new to it or wear many hats in your library. If you're curious about the process of grant writing, whether it be where to look for grants, how to write a good application, how to manage a grant effectively, or what to know about grant reporting, this workshop is for you. This four hour MLA pre-conference session will be a mix of discussion with presenters Emma DeLooze-Klein (Kirkwood Public Library), Roxanne Dunn (Southeast Missouri State University), Shay Young (Missouri State Library), Rebecca Maddox (Mid-Continent Public Library), and several grant recipients, as well as an opportunity to bring in your grant applications for feedback. The session is open to all library employees interested in the grant writing process.

Location: Bern

9:00 a.m. – 12:00 p.m.

Pre-Conference Show-Me Value: Using Assessment Data to Communicate Library Value to Diverse Stakeholders

Presenter: Amanda B. Albert, Washington University in St. Louis

Have you ever thought: "My stakeholders don't understand what my library does or the benefits they derive from it, and I don't know how to communicate this effectively"? Attend this workshop to learn strategies, techniques, and tools to communicate the value of your library to your stakeholders. This workshop will help librarians overcome commonly reported challenges including time, motivation, and persuasive communication techniques. By the end of this workshop participants will be able to:

1. Articulate the concept of communicating library value in order to apply it to their libraries' communication practices
 2. Analyze their unique stakeholders in order to be able to communicate with them effectively
 3. Develop components of a communication plan in order to strategically communicate the value of their library
- Workshop participants will be prepared if they come to the event with stakeholders in mind (faculty, students, parents, etc.), examples of assessments and/or data they currently have or are prepared to get, and examples of marketing materials. We will use these items to develop tools to communicate your library's unique value.

You'll leave with a foundation of ideas to move beyond marketing to truly harnessing the power of your assessment data to "show-me" the value.

Location: St. Moritz

CONFERENCE SCHEDULE

Wednesday, October 4

Pre-Conference

A Picture is Worth a Thousand Statistics: Visualizing Data for Maximum Impact

Presenters: Cynthia Dudenhoffer, Central Methodist University and Ellie Kohler, Rockhurst University

Do you collect statistics for checkouts, reference, programming? Do you have spreadsheets of data that are collecting dust in your computer? Are you tired of hearing people say that no one uses libraries anymore? So are we! In this session, we will provide guidance and hands on training to get you started visualizing your data. A picture is truly worth a thousand words, and graphic images can quickly communicate your story to patrons, the library board, or the administration. The session is designed for librarians and staff interested in building their skills, as well as those who don't have much experience! We will demonstrate infographics tools, Tableau, and other fabulous tools!

Location: Alpine 2

Pre-Conference

From Drudgery to Dynamic: Strategic Planning to Move Your Library Forward

Presenters: Sarah Erwin, Lisa Henry, and Bill O'Bright, Kirkwood Public Library and Lindsay Matush, Vario Consulting President

This preconference will be divided into four parts:

1. Why plan? Strategic plans are something we know we should have, but why? Strategic planner Lindsay Matush will guide the audience in understanding why strategic planning matters, and how it can influence organizations to grow.
2. Components of a successful plan: The 2015-2018 plan completed by Kirkwood Public Library has been the most successful plan to date. Presenters will demonstrate how the Library's plan came to life and guide attendees on essential components of a strong plan.
3. Study the Results: Presenters will review the six key objectives that made up the Library's plan and how the Library measured success.
4. Hands on work: Using sample case studies provided, Lindsay will guide attendees on the process of creating parts of a successful plan.

Location: Alpine 1

Pre-Conference

Delving into the Genealogical Research Process

Presenters: Jacob Eubanks and Daniel Lilienkamp, St. Louis County Library

Most librarians are not experienced in the genealogical research process; it is not an area of study that is typically taught at library schools. Genealogical skills are developed through years of personal research and on-the-job experience working with patrons of diverse ethnic and cultural backgrounds. Workshop attendees will delve into the genealogical research process, exploring how the reference interview can be utilized to analyze and develop research plans for unique genealogical research problems. Through case studies and group break-out sessions, participants will develop research plans for individual cases, experience different genealogical research problems, and learn how to identify information sources appropriate to the genealogical query. Discussions led by experts will expose why certain records are preferential at certain points in the process. Attendees will learn about various information sources and their uses, including census, civil, religious, burial, court, immigration, military, and land records.

Location: Lugano

CONFERENCE SCHEDULE

Wednesday, October 4

9:00 a.m. – 12:30 p.m.

Pre-Conference Performers' Showcase

Presenters: Various

The Performer Showcase offers the opportunity to meet and view mini-performances of children's performers – all eager to perform in libraries across Missouri. Performers will include magicians, musicians, educators, and more. Time will be available to meet and book performers. For more information about the performers, please see page 44. Sponsored by the Youth Services Community of Interest.

Location: Zurich Ballroom

1:00 p.m. – 2:00 p.m.

Opening Keynote: Judge Jimmie Edwards

Location: Matterhorn

2:00 p.m. – 2:45 p.m.

Designing Spaces With What You Already Have

Presenters: Kim Gile, Kansas City Public Library and Matt Glawatz, The Clark Enersen Partners, Associate Principal

The Clark Enersen Partners and The Kansas City Public Library have teamed up to share experiences and design best practices to refresh the look of your library. We'll walk you through considerations about wayfinding, sightlines, function, and more. Take the tips shared back to your library and see how your patrons can experience and navigate your library in a new way.

Matt Glawatz, Architect and Associate Principal at The Clark Enersen Partners, and Kim Gile, Community Reference Manager at the Kansas City Public Library, will lead the session. Matt Glawatz, AIA, brings eight years of library design experience, and has worked with several public library systems throughout the region in realizing their project aspirations both large and small. Kim Gile has managed multiple library building projects and has experience in both urban and suburban library systems.

Location: Bern

CONFERENCE SCHEDULE

Wednesday, October 4

Preschool Appiness

Presenters: Desiree Schumann and Sandy Anderson, St. Louis County Library

Do you know a preschooler who constantly asks to play with their caregiver's tablet or phone? This interactive workshop will take you through a Spotlight on Literacy grant project that was created to combine early literacy and digital literacy. After the mini workshop we will answer questions and give participants a chance to try out the apps.

Location: St. Moritz

From Data to Decision: De-Selecting a Physical Serials Collection

Presenter: Melanie Church, Rockhurst University

To assess a physical serials collection that was in need of pruning, librarians at Rockhurst University needed to create a homegrown tool to assess the collection. Previous to completing a fully realized deselection project, serials deselection at Greenlease had been largely limited to removing JSTOR duplicates up to the rolling wall. With the demand for space increasing and the demand for physical serials decreasing, librarians knew that more needed to be done to effectively manage the serials collection. This presentation will discuss the deselection process from records cleanup to physical removal. It will include a discussion of the data points gathered, the rationale behind those data points, and how the raw data was converted into a document that would facilitate decision making. Even with a relatively small serials collection of 800 titles, the project required a large time commitment, but has yielded great insights into the direction that librarians want the serials collection to go.

Location: Lugano

The New Google Earth

Presenter: Patti Jones, MOREnet

Google Earth now works in the Chrome Browser so no download is needed. Explore national parks with a Park Ranger, climb Mount Everest, or view local monuments with information cards, and then share your adventures with others. This remodel of Google Earth is brektaking in High Res 3D and allows you to see the faraway world up close

Location: Zermatt

Year One: Quest for Millennial Programming

Presenter: Stacey Lewis and Janelle Turner, St. Louis County Library

With the ever-changing demographics and trends in society, planning millennial programming can be puzzling at best and at worst fruitless. To captivate and support the community of young adults, it is important to understand the differences and similarities between age groups and whether cultural or economic differences can help predict the success of a program. Discussion will include how to engage using social media and other networks to enhance programming. Also how to revitalize existing programming to foster a cross-generational community.

At the end of this session participants will be able to identify what resources they can use to unearth potential patrons, receive tips on how to use social networks, and develop ways to remix programming to keep existing patrons while welcoming young adults.

Location: Alpine 1

CONFERENCE SCHEDULE

Wednesday, October 4

Getting started with local history in your public library

Presenters: Jenny Bossaller, University of Missouri, School of Information Science & Learning Technologies, Seth Smith, Daniel Boone Regional Library, and Dylan Martin, University of Missouri, Ellis Library

Have you ever thought about digitizing a local history collection, but you weren't sure how to get started? In 1992, a local music aficionado in Columbia, Missouri began writing a 'zine that described thousands of shows that he attended. The black and white, photocopied 'zine also includes interviews with musicians and people involved with the punk and DIY scene. His collection includes thousands of photographs and negatives. This multimedia collection is one of the pilot projects of DBRL's new local digital history initiative. We will discuss platform and content management selection, workflow and file management, metadata standards, and other working components of a digital project. Each decision will be illustrated with the real-life experiences. We will also break down project curation and presentation components, as well as discuss the inclusion of the project in the Missouri Hub so that it can be uploaded to the Digital Public Library of America (DPLA). We will leave time for Q&A, and for you to discuss your own project experiences and future plans.

Location: Alpine 2

3:00 p.m. – 3:45 p.m.

Exploring Primary Source Materials: The Library of Congress

Presenters: Jane Theissen, Peggy Ridlen, and Justin Megahan, Fontbonne University

In 2014, in an effort to broaden students' exposure to primary sources, the faculty librarians at Fontbonne University added an assignment to their Information Literacy course requiring students to browse the Library of Congress website, find something of interest, and share it with their classmates. Student feedback to this activity has been nothing short of astounding. Students articulate an unexpected enthusiasm when they find historical documents and artifacts to be living, vibrant resources. We will share some of the many awestruck comments we received from students and how we "connect the dots" for them between what they are viewing (and excited to find) and the primary source materials they often need. Many students often express a desire to visit the Library of Congress in person after completing this assignment! What more could a librarian want?!

Location: Bern

Developing Sensory- Sensitive Programming

Presenters: Andrea Walter and Samantha Dozier, St. Louis County Library

Would you like to make your programming more inclusive, but don't know how? At this session we will give a brief overview of what autism and sensory disorders may look like and how to encourage families to feel welcome at your programs. From our hands-on experience, we will discuss sensory-oriented programs for children and adults, as well as how to make programming more accessible.

Location: St. Moritz

CONFERENCE SCHEDULE

Wednesday, October 4

Researching Native American Ancestors

Presenter: Renee Glass, Springfield-Greene County Library

Do you have patrons that want to research Native Americans in their family tree? Learn how to guide your patrons to the resources they need to identify their Native American ancestors, including the importance of basic genealogy and online and printed resources.

Location: Lugano

What is Watch

Presenter: John Riley, MOREnet

watch.more.net is a video repository. Learn how to upload and manage videos and users in this clean, easy to use interface.

Location: Zermatt

Library League: Advisory Powers Activate!

Presenters: Carol Schrey, Maggie Melson, and Sara Nielsen, St. Charles City-County Library

We may not have Bruce Wayne, Diana Prince, or Clark Kent on staff at the St. Charles City-County Library but we do have Brandi, Shannon, Zach, and many more staff who are readers' advisory superheroes. The Library League features 12 library staff members as personal book and pop culture advisors. But the League covers much more than just books – they recommend great movies, music, podcasts, games and more. The Library League is present both in our branches and virtually, allowing customers to access the expertise of our staff, no matter where they are, via form-based readers' advisory. It allows us to position our library as a place of discovery and features our greatest resource – our staff!

Learn what worked, what didn't, and get tips on how you, too, can form your own super-sweet Super Squad of readers' advisors!

Have you taken new leaps in readers' advisory? Bring your stories! We will set aside time for your ideas and successes.

Location: Alpine 1

#InnerHappy: Launching a Body Positive Campaign at the Library

Presenters: Alison Griffith and Heather Wefel, St. Charles City-County Library

8 out of 10 women are not happy with their body, and the current media ideal of thinness is achieved by less than 5% of the population. Following a mission to promote wellness in the community, the St. Charles City-County Library boldly launched a Body Positive campaign in October 2016. This month-long effort included a social media call to action, challenging women to share their photos with the hashtag #InnerHappy. The Library featured 31 local and national body positive advocates on the Library's health and wellness blog "Ask Alison." The capstone of this campaign was a special screening of the international documentary *Embrace: One Woman's Journey to Inspire EveryBODY* at a local theater. The Library rolled out the red carpet for an audience of over 100 attendees, who left inspired to make changes in their lives and their community.

Two librarians will share lessons learned from diving head-first into the turbulent waters of a social movement. From getting buy-in from administrations, sponsors, and patrons, to juggling a social media campaign and a large-scale outside event, they will share the details of their missteps and successes.

Location: Alpine 2

CONFERENCE SCHEDULE

Wednesday, October 4

4:00 p.m. – 4:45 p.m.

MLA Meet and Greet

Location: Zurich Ballroom

Reading Boosters: A Grow a Reader Initiative

Presenter: Amy Barclay, Mid-Continent Public Library

The North Oak branch has been piloting a program aimed at assisting Kindergarten through 3rd grade students in reaching/maintaining grade level reading. In partnership with Turn the Page KC and local A+ students from the local high schools, we provide one-on-one sessions with students to build their reading skills using the "Read To, Read With, and Read By" method. Materials are pre-selected for readers to offer a few examples of grade level books. I will discuss the process used to build this program and evaluate the effectiveness of the program.

Location: Bern

Who's Steering the Ship?

Presenter: Paige Libbert, Avila University

Imagine, if you will, a library that has no leadership. Instead, it is being kept afloat by a somewhat ragtag group of librarians, just doing their best. Does this sound familiar to you? No? Well, it definitely does to the five full-time staff of the Hooley-Bundschu Library & Learning Commons (HBLLC) in 2017. Early in the spring semester, 2017, the HBLLC was suddenly left director-less after issues evolving from the earlier loss of a part-time position. With no succession plan(s) in place, the remaining full-time staff were left to keep the HBLLC afloat in an already turbulent budget year. This session will detail the story of the remaining staff and how they pulled together to keep the HBLLC running smoothly. The presentation will be on how the librarians were able to successfully "steer the ship" by collaborating, sharing duties, building new relationships on campus, and careful planning, and how constructive paranoia (succession planning) can help you avoid this same situation.

Location: St. Moritz

Library Services and Early Literacy Approaches in Public Libraries for Deaf and Hard of Hearing Children

Presenter: Bobbie Bushmam, University of North Texas

Have you ever wondered how to modify Every Child Ready to Read for special populations such as the deaf? Would you like to learn how to serve deaf and hard of hearing patrons at your library? Bobbie Bushman explains how you can take her grounded theory research and apply it to your library to better serve your patrons.

Location: Lugano

CONFERENCE SCHEDULE

Wednesday, October 4

Zoom, Zoom, Zoom!

Presenter: John Riley, MOREnet

MOREnet members have access to a fantastic resource. It will allow you to build Collaboration-Enabled Conference Rooms, Hold Online Meetings, Share screens, Record your own Video Webinars, even allow remote access to your computer across-platforms. This session is a hands on look at Zoom, an easy to use tool for video, video conferencing and live broadcasting available to every MOREnet member. Come see what you're missing.

Location: Zermatt

Helping Nondigital Natives Navigate Technology

Presenter: Meggan Moore, Springfield-Greene County Library

Are you a reference librarian who often gets technology questions from patrons who aren't comfortable with computers? Have you ever thrown up your hands in frustration because you had no idea how to help these patrons without doing all the work for them? This presentation will help reference librarians learn skills to assist non-digital natives with tasks such as email creation and troubleshooting, filling out job applications, learning how to use library resources and more. Common issues reference librarians encounter as they help patrons use library computers will also be addressed.

Location: Alpine 1

What are They Thinking? Tips on How to Build an Effective Survey

Presenter: Judy Geczi, Saint Louis University

A poorly constructed survey can lead to undesirable results and even worse, waste the time and efforts of the user group who took your survey. It takes more than knowledge of how to use SurveyMonkey or Qualtrics to write a good survey. What do you need to know to ensure that your survey gives you the information you need? In this session, we will discuss important steps to take before you begin to write a survey. Also, you will learn how to design effective survey questions that gather meaningful data so you can best evaluate your programs and services.

Location: Alpine 2

5:00 p.m. – 6:30 p.m.

Exhibitor Opening Reception

Location: Versailles Foyer and Ballroom

7:00 p.m. – 10:00 p.m.

Ronald G. Bohley Scholarship Trivia Night

Location: Zurich/Geneva

CONFERENCE SCHEDULE

Thursday, October 5

8:00 a.m. – 9:00 a.m.

All-Conference Exhibitor Breakfast

Location: Versailles Ballroom

8:00 a.m. – 4:00 p.m.

Exhibit Hall Open

Location: Versailles Foyer and Ballroom

9:00 a.m. – 9:45 a.m.

Bridging the Gap Between Youth Literacy and Socioeconomic Status

Presenters: Beth Brendler, University of Missouri, Alora Bauer and Kathryn Wibbenmeyer, University of Missouri Graduate Students

Research demonstrates that children from low socioeconomic backgrounds struggle more with literacy than those from middle or high socioeconomic status (SES). This gap increases measurably with each year of schooling. One of the major issues for children with low SES is the lack of access to print materials. This is an area in which libraries have great potential to help remedy, however, for a plethora of reasons low SES families often do not use the library. In this presentation, we will discuss the issues surrounding literacy and socioeconomic status, the problems libraries face in their quest to engage low SES families, and ways libraries can go beyond their own borders to find creative solutions for addressing the literacy needs of economically disadvantaged children and adolescents. Youth services librarians and school media specialists will learn about some of the literacy issues children, adolescents, and families with low socioeconomic status face. Participants will increase their awareness of ways they can improve services, including outreach services, to address the issues and help those marginalized who most need our services.

Location: Bern

Oral Histories @ Your Library

Presenter: Cheryl Lang, Mid-Continent Public Library

The Midwest Genealogy Center of Mid-Continent Public Library received a Missouri Humanities Council grant to expand their "Tell Me A Story" oral history program. The program began in 2011 with an in-house recording studio and 4 recording kits. The grant then provided 46 more pre-packaged kits that include digital recorders that may be checked out to record family stories, veteran memories, or group histories. Find out how you can easily create this kind of program at your library.

Location: St. Moritz

CONFERENCE SCHEDULE

Thursday, October 5

Fishing in the deep waters of DPLA

Presenters: Emily Jaycox, Missouri History Museum, and Tom Bober, School District of Clayton

So many libraries have digitized amazing primary source documents and images, but it's hard to know all the good websites to visit. DPLA is a front end for searching across numerous collections, with an opportunity to dive deeper when you find something of interest. This presentation will also assess DPLA's curated "exhibits" and "primary source sets," analyze their strengths and weaknesses, and give examples of how they can be used with student learners.

Presenters: Emily Jaycox, Librarian at the Missouri History Museum, is a founding member of DPLA's Missouri Hub. Tom Bober is a Community Rep for DPLA, a former Teacher in Residence at the Library of Congress, and a school librarian.

Location: Lugano

3D Designing in the library

Presenter: John Riley, MOREnet

The public library often assumes a lead role in helping people of all ages build the skills and competencies they need. With the explosion of affordable desktop 3D printing, learning how to design 3D models is more important than ever. Get started with basic design using a free online cad tool that is so easy you'll be designing in minutes.

Location: Zermatt

Personal Digital Archiving - What is it and how do I offer this service?

Presenter: Catherine Lucy, Fontbonne University

Personal Digital Archiving (PDA) is a form of community outreach growing in popularity across the country. More and more libraries, archives, museums, and cultural institutions are offering digitization services to their patrons to encourage them to digitally preserve their important family documents and photographs. This session will provide an in-depth look at Fontbonne University's Personal Digital Archiving program, which is offered twice a year by appointment. Attendees will learn what Personal Digital Archiving is, how and why it benefits their community, and how to implement the service at their institution with some basic equipment. The presenter will also share some of the lessons learned at Fontbonne University since introducing the service last Fall.

Location: Alpine 1

From Check-Out to Chamber (of Commerce): Building Win-Win Relationships

Presenters: Eric Petersen, Kansas City Public Library, Hanna Taylor and Katie Gregory, Mid-Continent Public Library

Learn to navigate the chambers of commerce world to build meaningful relationships between your library and the business community. In addition to single-city chambers, there are regional chambers, community associations, development councils, the Missouri Chamber of Commerce... Which group does what, and which should you work with? Also get a primer on "chamber etiquette" and pitfalls to avoid. Attendees will also be invited to share their own experiences and suggestions working with chambers of commerce and similar groups.

Location: Alpine 2

CONFERENCE SCHEDULE

Thursday, October 5

Community Engagement Through Controversy

Presenters: Heather Wefel, Whitney Gerwitz, Melanie Foster, and Jamie Ward, St. Charles City-County Library

The 2016 political season left many people frustrated and confused on both sides of the aisle. Four librarians from the St. Charles City-County Library challenged themselves to create an entire year of programming dedicated to the controversial and topical issues to start dialogue within their community. They divided the months up by general theme and invited local and national experts to speak about a particular topic within that theme. For example the month of May was devoted to Social Justice, which generated lectures and workshops on subjects such as immigration, microaggression, global gender justice and prison reform. Other major themes included the environment, religion, and mental health all of which comprised the series entitled Current Conversations.

This breakout session will discuss the many tiny gears that went into creating this massive year long project. How do we approach controversial subjects in a sensitive manner? Where do we find guest lecturers that will be unbiased and factual but still engaging and approachable? How do you market such a series? More importantly, how do you ensure patrons will attend?

Location: Matterhorn

9:30 a.m. – 12:00 p.m.

Video Library Advocacy Day Project

Library advocacy matters more than ever! Record your testimonial and support Missouri libraries. Look for the video booth to share your stories about the ways your library builds bridges and supports your community.

Location: Versailles Foyer

10:00 a.m. – 10:45 a.m.

Turning a Pit into a Park and Other Lessons from Leslie Knope

Presenter: Rebecca Clarke, St. Louis County Library

Though Leslie Knope from "Parks and Recreation" despises Pawnee's local library, we can certainly take a few hints from her unflappable optimism, resilience, and can-do spirit. Using quotes and short clips from the show, attendees will learn more about what makes this tenacious, quirky, and perfectly flawed character an effective leader and problem solver. Leslie Knope's modest goal at the start of "Parks and Recreation" was to turn a pit into a park. The goal of this presentation is to show how her wisdom and charm can be applied to library service and leadership.

Location: Bern

CONFERENCE SCHEDULE

Thursday, October 5

Library instruction at the crossroads: Focusing your instruction to meet students' needs

Presenter: Robert Hallis, University of Central Missouri

Students continue to experience problems when tasked with finding information for their academic assignments. In an effort to address their challenges, librarians collaboratively work with faculty, produce finding aids, and instruct classes in finding appropriate resources for their academic assignments. A closer look at the obstacles students report, however, reveals some contradictory concerns. Head and Eisenberg conducted a number of studies that reveal students have a difficult time getting started, yet seldom ask a librarian for help. In order to get a clearer sense of where students encounter problems, the author used an analysis of opinion pieces in newspapers as an exercise to distinguish between understanding the content of a reading, an evaluation of the credibility of the source, and the task of locating an additional source that addressed a significant issue raised in the opinion piece. The results of this study reveal a range of skills that are required to effectively manage information, and clarify which of these skills can be effectively engaged in the single session we often provide.

Location: St. Moritz

Greased Lightning: Chrome Your Library

Presenters: Michelle Mears and Kelly Morris, Rolling Hills Consolidated Library

In an effort to simplify and improve public computing, Rolling Hills Library switched to Chrome OS computers in 2015. This included both public catalog stations and public computing. Using a program from LibData, centralized management of stations was possible as well as offering print management at no extra cost. The system allows for login with library card number and for a guest pass to be created, and keeps usage statistics. Chrome is also being explored for creating multiple LCD displays for advertising and promotion in the library branches. After some initial resistance, the system is working well with very low cost and lower energy usage as well.

Location: Lugano

3D Printing in the library

Presenter: John Riley, MOREnet

Library 3D printing is empowering people to engage in creative learning, launch business ventures and solve complex health problems. Adding a 3d printer to your library can bring up many questions like what type of printer should we buy? What type of material should we use? What are the costs? What type of ventilation do we need? We will look at types of printers, filaments, tools, and software to get you on the right track.

Location: Zermatt

Display and Merchandising for the Thrifty Librarian

Presenter: Robin Hudson, Mid-Continent Public Library

Effective, on-site promotion of your library's collection, services, and programs is crucial, but the burden of budgeting resources such as time and money can feel prohibitive. In this session, you will discover practical approaches to branch merchandising that won't break the bank. Display and promotional methods, visual examples, resources, and best practices will be discussed.

Location: Alpine 1

CONFERENCE SCHEDULE

Thursday, October 5

Ask the Edge: From our Library to Yours

Presenter: Krissy Sinor, Springfield-Greene County Library

Do you have patrons who need specific help with their smartphones or tablets? If a patron asks how to download and use OverDrive, is someone available to help them? During this session, we will discuss how to implement one-on-one sessions in your library even if you don't have a dedicated technology center. Join Krissy Sinor from the Edge Community Technology Center in Springfield, Missouri, to discuss what to consider as you prepare to provide this service at your library. It takes a little planning, but the results can be rewarding.

Location: Alpine 2

Information Warriors: Combating Fake News in Public and Academic Libraries

Presenters: Anna Francesca Garcia, Kansas City Public Library and Cynthia Dudenhoffer, Smiley Memorial Library Central Methodist University

Who hasn't heard about 'fake news'? That term is everywhere now. However, ferreting out the truth is essential to what librarians do. Teaching others the importance of evaluating sources, especially in the age of information overload, is vital. Moreover, people need to know how to decide the trustworthiness of the information that they have.

This has become a big issue, and librarians are on the front lines. Cynthia Dudenhoffer is an Associate Professor and the Director at Smiley Memorial Library on the Central Methodist University campus in Fayette, MO. She has been instrumental in implementing information literacy instruction for students and faculty and how to recognize and combat "fake news". She will tell how an academic institution addresses this issue. Meanwhile, Anna Francesca Garcia will bring the public library perspective. She is the Education Librarian at Kansas City Public Library, and she will show how she addresses information literacy with area middle and high school students.

Location: Matterhorn

11:00 a.m. – 1:00 p.m.

MACRL Luncheon: Kevin Fosnacht

Location: Zurich

Thusnelda Schmidt Luncheon: Kevan Atteberry

Location: Geneva

CONFERENCE SCHEDULE

Thursday, October 5

11:00 a.m. – 11:45 a.m.

Eastbound & Down: Bi-State Courier and Delivery

Presenters: Stephen Strohl, MOBIUS and Susan Palmer, Illinois Heartland Library System

So, print is dying, huh? With traditional ILL, the more you use it, the more you pay. This open-ended line item can be a budget buster when the cost to find, ship, transport, and return materials can cost in excess of \$20 per item. Joining a network for resource sharing and delivery can dramatically cut your costs while connecting your community of users to millions of items. See how two states approach the same set of issues and learn how you can have access to more for less.

Location: Bern

Rethinking Gender Expectations: Male Body Image in Adolescent Literature

Presenters: Beth Brendler, University of Missouri and Kathryn Wibbenmeyer, University of Missouri Graduate Student

Body image and self-esteem issues have been prevalent in adolescent literature for many years, traditionally focusing on female protagonists and female perspectives. Adolescent males often experience similar issues with body image, yet very little has been discussed about their responses and coping mechanisms. This presentation will discuss male protagonists in adolescent novels who suffer from negative body image.

The protagonists often cope with the dichotomy of feeling invisible yet constantly scrutinized. In our analysis, we looked at the use of negative self-talk and demeaning language in adolescent novels, the underlying factors that caused the characters to develop eating problems, how and why they attempted to resolve it, and the types of opposition they faced when they tried to overcome their body image issues.

While some of the male characters' problems are similar to the issues we see in literature about females and body image, the requirements for a positive outcome differ. Females often must change their bodies in order to find happiness, however it is a change in psychological outlook that provides resolution for male characters. The novels we will discuss depict male protagonists' responses to social ostracism due to outward appearance.

Location: St. Moritz

Finding Your Ancestors in Company Employee Magazines and Trade Magazines

Presenter: Dennis Northcott, Missouri History Museum

Company employee magazines and trade magazines are packed with interesting facts about our ancestors, including articles on employees' hobbies and military service; birth, death, and marriage announcements; photographs of employees' children; announcements of promotions and retirements; and much more. This presentation will show many examples of content from these magazines and tips for locating them.

Location: Lugano

CONFERENCE SCHEDULE

Thursday, October 5

Creating your own Google Expeditions Kit

Presenter: John Riley, MOREnet

Google Expeditions is a new VR experience that is available to people who are interested in exploring virtual field trips. The full retail kits can be cost prohibitive but you can build your own for a fraction of the price. We will look at some of the expeditions as well as explore some options to bring the price down

Location: Zermatt

Effective Ways to Communicate with Legislators: Advocacy Day and Beyond

Presenters: Gerald Brooks, MLA Legislative Committee, Vicky Baker, Mid Continent Public Library, Peggy Ridlen, Fontbonne University, Pam Klipsch, Jefferson County Library, Regina Cooper, Springfield-Greene County Library and Jim Staley, Mid Continent Public Library

If you have been apprehensive or nervous about meeting with your State and U.S. Legislators to discuss Library issues, we have the answer. A panel of Library veterans, with years of experience visiting with Legislators during Missouri's Library Advocacy Day and Washington D.C.'s National Library Legislative Day (NLLD), will discuss how to prepare for and get the most out of your Legislative visits. They will also discuss why these visits are needed and their importance to Libraries across the state. This information can be used, whether you visit your Legislator with a group or one-on-one. In addition, a detailed handout will be available for you to take home.

Location: Alpine 1

Ten Lessons for New Professional Librarians and Those That Train Them

Presenter: Aaron Eller, St Charles City-County Library

Job descriptions tell you what to do as a librarian, but they don't tell you how to do it in a particular workplace environment. To avoid struggling through the first year, this session will equip trainers and prepare new professional librarians by giving them the knowledge needed to navigate a library's culture prepared to meet its challenges. Trainers and new professionals alike will receive practical action steps for growing employees into the leadership every organization needs.

Location: Alpine 2

Kansas City, the First Amendment, and You: Libraries Respond When Free Speech is Threatened

Presenter: Bruce Durazzi, Art Institute of St. Louis

News of arrests at the Plaza Branch of the Kansas City Public Library last May sent waves of shock and outrage through the library community. More than a year later, it is still difficult to understand what happened, why it happened, and what implications may be for the future.

This session will review the events of that day; examine the response from librarians and in the media; consider the legal and civil implications of the arrests; provide an update on recent developments; and suggest strategies to protect the First Amendment rights of library patrons in the future.

Location: Matterhorn

CONFERENCE SCHEDULE

Thursday, October 5

1:00 p.m. – 1:45 p.m.

Creating Effective Community Partnerships Through Programming

Presenters: Anna Francesca Garcia, Kansas City Public Library and Lauren Z. Williams, Daniel Boone Regional Library

Libraries don't exist in isolation but are vital parts of our vibrant communities. We'll provide examples of our libraries partnering with community entities to enrich established programs or create new programs in response to current social and political events. Such partnerships further entrench libraries in our communities and cement our inherent roles as providers of information and facilitators of knowledge creation, education, and transformation.

Lauren Z. Williams is the Adult & Community Services Manager at Daniel Boone Regional Library in Columbia, MO. Learn from her about how the library teamed up with the League of Women Voters to boost citizen engagement in the democratic process. For the younger set, find out about the synergy that Anna Francesca Garcia has fostered as she has partnered with The Nelson-Atkins Museum of Art, Club KC Mayor's Nights, and KCPT (our local public TV station), Lean Lab, and DREAMS KC to enhance the programs that they were already providing. This session will cover ways that these librarians are entrenching the library in their communities and will inspire further collaboration.

Location: Bern

Smart Girls Read Romance

Presenters: Jenny Ellis and Rachael Grime, St. Joseph Public Library

Romance outsells almost all other fiction. It's a billion dollar industry but why are readers ashamed to admit they read it? We want to promote the romance genre, romance writers and romance readers in a positive light. We will offer tips on how to do romance readers' advisory, including how to coax a romance reader out of their shell so you know exactly what they're looking for. And for newcomers to the genre, we will discuss the popular subgenres and some top titles that every library should own. The session will also feature appearances by people from the book community, including one of the founding members of the Smart Girls Read Romance revolution.

Location: St. Moritz

Building Bridges: Using Learning Theory as a Foundation to Teach ESL Learners to Frame Information Creation as a Process

Presenter: Amanda B. Albert, Washington University in St. Louis

The frame Information Creation as Process states, "Experts look beyond format when selecting resources to use" (ACRL Framework, p. 5). Drawing upon transformative learning theory and using instructional design principles from "Understanding by Design" by Wiggins and McTighe, the presenter will discuss how to construct a lesson plan that empowers students to step back from old mental models and into a new one – conducting research from a place of curious inquiry rather than blind certainty. This approach to research encourages students to grapple with resources, regardless of format, analyzing them for their creation process and uses, while putting the student front-and-center in that creation process. Students will ponder how they contribute to this scholarly conversation, rather than regurgitating already formed arguments.

The presenter will discuss how to turn theory into practice by using activities such as encountering sources using BEAM (background, exhibit, argument, and method), and reflection using essential questions from Wiggins and McTighe. These activities will engage students with ways to interact with various resources, including how to evaluate resources to help the students make a strong argument. The presenter will also offer options for student learning assessment, including assessing the affective dimension of learning.

Location: Lugano

CONFERENCE SCHEDULE

Thursday, October 5

Making A Library Site with Google Sites

Presenter: Patti Jones, MOREnet

If you want a library website but don't feel you have the expertise in programming then Google Sites may be for you. Google Sites is a point and click website maker for creating great looking sites in a couple of hours. Sites is designed to work hand in hand with G Suite or a personal Gmail account.

Location: Zermatt

Book Discussion Kits with a Personal Touch

Presenters: Sarah Steele and Terra Sleep, St. Louis County Library

St. Louis County Library has grown its Book Discussion Kit program from approximately 700 checkouts in 2009 to over 1300 checkouts in 2016, despite branch closures caused by the system-wide renovation campaign. The key to this growth has been the personalized service we offer. Patrons book kits by phone, enabling us to give advice on selecting titles and offer alternatives when the title they want isn't available. We also allow a high level of kit customization including a scheduled pickup date and location, specific number of copies, and extra large print or audio. Each kit comes with an extensive Reader's Guide that we create. We can even put together temporary kits from circulating items if patrons want a title that isn't available. Even though many institutions are moving towards digital self-service models, we have found that our book-by-phone service provides increased patron satisfaction and higher booking efficiency. Join us to learn more and get tips on using Book Discussion Kits to create personal connections at your library.

Location: Alpine 1

Assessing our Learning Commons Implementation with Library Data

Presenter: Shelly McDavid, Missouri University of Science and Technology

Have you ever wondered how libraries use the data they've collected to make decisions? Join me as I walk you through some of the various ways the Curtis Laws Wilson Library at the Missouri University of Science and Technology obtain, analyze, and interpret the data we collect for determining our effectiveness and progress toward implementing a learning commons in our library. The mainstream guiding principles of a learning commons include, but are not limited to:

Access to a physical, virtual environment, and online tools or resources that invites and fosters participatory, active, engaged learning and creative collaboration, led by a team of professionals that can provide support and expertise to the learning commons users at their point of need, to effectively support positive learning outcomes and academic success.

Location: Alpine 2

CONFERENCE SCHEDULE

Thursday, October 5

Your Library Renewed: Building to Reflect Community Needs

Presenter: Kristen Sorth and Eric Button, St. Louis County Library

This presentation gives St. Louis County Library an opportunity to share a glimpse into the building projects that have largely dominated our work lives for more than two years. Learn the steps we took to determine how the renovations would support and drive service in our facilities and how we conveyed those concepts to various teams of architects. You should leave with some ideas or inspiration to help you as you strive to create facilities that meet the ever-changing needs of your individual communities.

Location: Matterhorn

2:00 p.m. – 2:45 p.m.

Poster Sessions

Location: Versailles Ballroom

Providing ILL Service Through #MizzouPDF

Presenters: Taira Meadowcroft, Katy Emerson, Caryn Scoville, and Diane Johnson, University of Missouri Health Sciences Library

Telling Digital Stories in the Library

Presenter: Jamie L. Huber Ward, St. Charles City-County Library-Corporate Parkway

Hidden Treasures in the Library: Bridging the Gap with Digitized Resources

Presenter: Tammie Busch and Felicity Dykas, University of Missouri--Columbia

Automated Materials Handling: A Year in the Life

Presenter: Jeana Gockley, Springfield-Greene County Library

More Than Service Hours: Creating a Meaningful and Fun Teen Volunteer Program

Presenter: Chelsea Bedley, Kirkwood Public Library

Everything You and Your Patrons Need to Know about the DPLA's Missouri Hub

Presenters: Chris Freeland, Washington University in St. Louis and Heather Moulaison-Sandy, The iSchool at the University of Missouri

CONFERENCE SCHEDULE

Thursday, October 5

An Information Literacy Course: It's Not Just Academics

Presenter: Alice Ruleman, University of Central Missouri

Information Literacy is a Human Right: Bridging the Gap between Critical Practice and Positive Change

Presenters: Rebecca van Kniest and Peggy Ridlen, Fontbonne University

Diving into History: LIS In-Service Experience at the Black Archives of Mid-America

Presenters: Jennifer Walker, Alora Bauer, and Dylan Martin, University of Missouri

3D Print Service In A Medical Setting

Presenters: Jean Sidwell and Debra Loguda Summers, A.T. Still Memorial Library

Table Talks

Location: Versailles Ballroom

Open Access & Scholarly Communication

Presenter: Tensy Marcos-Bodker, Rockhurst University

Take-Charge Project Management

Presenter: Eric Petersen, Kansas City Public Library

Utilizing Online Reading Challenges in Your Library Programming and Reader's Advisory Services

Presenter: Rebecca Splain, St. Charles City-County Library

Trends in Cataloging

Presenter: Amy Pennington, Saint Louis University, Pius XII Memorial Library

CONFERENCE SCHEDULE

Thursday, October 5

Caveats of Copyright

Presenters: Michelle Ballard, Springfield-Greene County Library and Jennifer Peters, Rockhurst University

Data Visualization - Create Charts and Graphs from Library Data

Presenters: Judy Geczi and Debbie Cribbs, Saint Louis University

Jobs of the Future

Presenters: Chris LeBeau and Karen Robinson, University of Missouri

Help! My Tutorial Software is Almost as Old as the Freshmen, What Should I Do?

Presenters: Carl Hess and Katlyn Griffin, Southeast Missouri State University

3:00 p.m. – 3:45 p.m.

Exhibitor Closing Reception/ Door Prizes

Location: Versailles Ballroom

4:00 p.m. – 5:00 p.m.

MLA Annual Business Meeting

Location: Matterhorn

5:00 p.m. – 7:00 p.m.

SISLT Reception

Location: Zurich Ballroom

7:00 p.m. – 9:00 p.m.

MLA Awards Reception

Location: Matterhorn

CONFERENCE SCHEDULE

Friday, October 6

8:00 a.m. – 9:00 a.m.

MLA Committee and CI Meetings

Location: Basel/Interlaken

8:00 a.m. – 9:45 a.m.

YA Author Breakfast: Shanna Swendson

Location: Zurich/Geneva

9:00 a.m. – 9:45 a.m.

#Adulthood

Presenters: Anna Maria Gonzalez, St. Louis County Library and Jenny Ellis, St. Joseph Public Library-Carnegie Branch

What is adulthood and when did it become a thing? Learn more about the history of this social phenomenon and debate on if it's real or not. Regardless of where it comes from, the appeal of adulthood has bled into the cultural identities of Millennials and Generation Y, with literature and programming that appeals to these sensibilities. Take away a greater understanding of what #adulthood is, with ideas on how to reach these populations at your library!

Location: Bern

Innovative Partnerships: The Transformation of Outdoor Spaces to Thriving Library Community Gardens

Presenters: Denise Chappell, St. Louis County Library and Matt Even, Gateway Greening

St. Louis County Library (SLCL) strives to deliver dynamic, innovative and educational programming for our patrons. This can be accomplished in a variety of ways. Establishing partnerships with community organizations is one way to cultivate these programs. In 2012, Gateway Greening and the SLCL formed a partnership to activate underutilized green space at library branches to create an environment for community collaboration. Five years later, there are 3 thriving community gardens that provide valuable programming opportunities for patrons and help us look forward to the future of libraries. Public libraries intersect community gardens to a broad sector of the public, making it possible to evolve what a library does, bring together individuals of all demographics, and provide a safe and secure environment in which to garden and change the use of public space. As community gardening and "green" initiatives continue to gain popularity across the nation, there is more opportunity than ever to combine resources of supportive organizations to strengthen community gardens as a tool for community development and education. In this session, we will show how creating community gardens at St. Louis County Library locations have transformed how libraries can become public spaces and look forward to SLCL's green future.

Location: St. Moritz

CONFERENCE SCHEDULE

Friday, October 6

Distance Education- What a Military Deployment taught me about Service at the Library

Presenter: Matthew Lakin, St. Louis County Library

In January, I temporarily left the best job I've ever had (Training Manager for the St Louis County Library) for a six-month deployment to the middle east with the National Guard. Working alongside active duty military and civilians from several coalition countries allowed me a new perspective on leadership, follower-ship, teamwork, and service.

Observation of how individuals deal with stress, change, and the fear associated with uncertainty inspired many to change some habits. The men and women around me responded in typically one of two ways; they embraced new positive habits or immersed themselves in less desirable habits.

Over the course of six months, some formal leaders failed and many informal leaders thrived. This was not strictly a military phenomenon; it was clearly a human dynamic. Above all, a sense of team: looking out for ourselves AND each other, seemed to be the deciding factor in which units prospered and which were less successful.

I'd like to share some ideas related to how my experiences in the desert translate to what we do at the library. How we might better deal with uncertainty, teammates we did not have a voice in selecting, leadership and follower-ship, and ultimately self-improvement.

Location: Lugano

Online Resources

Presenter: Patti Jones, MOREnet

Online Resources contain a variety of full-text magazines, newspapers, journals, and reference materials to support the education and research needs of Missouri citizens. This information is from reliable sources that provide accurate information. Help patrons find information for school projects, study for the ACT, SAT, ASVAB or other professional exams, browse ebooks in fiction or nonfiction, and research genealogy in HeritageQuest.

Location: Zermatt

Bridging the Diversity Gap: LGBT Collections for Youth

Presenters: Beth Brendler, University of Missouri, Lindsay Beckman, Brentwood Public Library, Denice Adkins, University of Missouri and Heather Moulaison Sandy, University of Missouri

LGBTQ* youth demographics continue to rise, and public libraries' children's and teen services are prime candidates for offering a positive environment LGBTQ* youth might not experience elsewhere. This commitment to LGBTQ* communities is not only expected, but a celebration of the public library's purpose to represent all members of a community. Youth Services librarians must be particularly vigilant about LGBTQ* representation among their collections and programming if they are to heed the demographic shift and lack of support LGBTQ* children may face elsewhere. However, the stigma surrounding the LGBTQ* community can produce multifaceted challenges to librarians and library workers striving for more inclusive youth services. In an effort to determine how well we are meeting this challenge, we looked at the catalog holdings of 24 libraries across the country serving various regions and population sizes using a checklist of 80 LGBTQ* titles. In this presentation, we will discuss our findings and ways we can improve on our commitment to bridge the gap between what is needed and what we currently provide for LGBTQ* community members.

Location: Alpine 1

CONFERENCE SCHEDULE

Friday, October 6

Bridging the Gap with a Single-Service Desk

Presenters: Karen Robinson, Lindsay Schmitz, and Linda Hearst, University of Missouri

As libraries continue to look for better ways to serve their communities, and as staff funding decreases, one initiative that has proved successful is the combination of service desks. At UMSL Library, our Dean had the foresight to prepare for looming retirements and made the decision to combine the Reference and Circulation Desks to a single-service desk. In this session, we'll talk about the decision-making process, involvement of staff from both departments, research on single-service desk effectiveness, launching of UMSL Library's new service, and results after two years.

Location: Alpine 2

Surefire Read-Aloud Hits: The Missouri Building Block Picture Book Award

Presenters: Ron Freeman, Kansas City Public Library and Christy Schink, Scenic Regional Library

Are you looking for great, new picture books to read to your kids? Do you want to empower them? Then come meet the ten nominees for the 2017 Missouri Building Block Picture Book Award -- an award where preschoolers and kindergarteners pick the best book of the year.

Location: Matterhorn

9:30/10:00 a.m.

St. Louis County Library Renovated Branch Tour

Sponsored by Bond Architects

Buses leave at 9:30 a.m.; tour begins at 10:00 a.m.

Location: Sheraton Westport Chalet Lobby

CONFERENCE SCHEDULE

Friday, October 6

10:00 a.m. – 10:45 a.m.

Mad-Hatter Librarianship: How to wear multiple hats and maintain effectiveness as a library professional

Presenters: Patricia Peiffer, Hickey College and Abi Broadbent, William Jewell College

Recent graduates of library school share insights into the current culture of librarianship for young professionals, and some of the tools they use to navigate their positions. Increasingly, librarians are called upon to perform tasks which historically may have been reserved for a single job-description, and this presentation offers tools for librarians who are currently facing or anticipate facing these challenges. The presenters discuss the importance of networking with other library professionals, and some practical methods of doing so. They discuss specific tools they use to stay organized, and some tips for other young professionals who are adjusting to a new career and office politics. Connect with other librarians and find a Mad-Hatter colleague!

Attendees will leave the session with...

1. Concrete ideas to help them juggle multiple responsibilities.
2. Connections for their creative hive.
3. A renewed purpose to continue their work as a Mad-Hatter.

Location: Bern

Engaging Your Community: The Process

Presenters: Kim Gile, Kansas City Public Library and Jennifer Wilding, Executive Director of Consensus

The Kansas City Public Library and Consensus have teamed up to share a little inspiration and best practices on how to engage your community. Libraries are uniquely situated in the community to be a safe, neutral space for conversations. Learn about how to use pre-programmed forums or design your own that is tailored to the topics that your patrons are discussing in your neighborhood.

Jennifer Wilding, Executive Director of Consensus, and Kim Gile, Community Reference Manager at the Kansas City Public Library, will lead the session. Jennifer writes original discussion guides, trains moderators, and organizes public conversations for libraries in metro KC and around the U.S. Kim Gile is a trained moderator and has worked on several community conversations and forums in Kansas and Missouri. She is also Board President of Consensus.

Location: St. Moritz

Job Seekers' Support Group

Presenter: Jeffrey Berkbigler, University of Nevada – Las Vegas

Librarianship is a very competitive field to break into. There are many more applicants than open positions and the struggle to achieve one's career goals is extremely stressful. This breakout session is a round-table discussion opportunity for soon-to-be or recent graduates, or anyone else on the job market to come together to ask questions, commiserate, or share stories about their experiences. We can share stories about our success and failures, frustrations and hopes. It will give job seekers a place to show that they're not alone in their search and hopefully provide helpful information to shorten their search. Questions that may be addressed: What happens in an all-day academic library interview? How soon should thank-yous be sent? What is the difference between a CV and a Resume? What does "pay commensurate with experience" mean? What constitutes "professional experience"? How do you handle awkward moments? etc. This will be an open forum for anyone to contribute to in a safe environment.

Location: Lugano

CONFERENCE SCHEDULE

Friday, October 6

Google Forms for the Library Part I

Presenter: Patti Jones, MOREnet

See how to use Google forms to collect information in an online format. Book requests, class registrations, any information you now collect on paper can be easily collected via Google Forms and then analyzed.

Location: Zermatt

Hands-On Tech

Presenters: Emily McIlvoy and Andrea Walter, St. Louis County Library

At this interactive workshop, you will have an opportunity to play with Cubelets, Ozobots, Spheros, Makey Makeys, Dash and Dot, and Code-a-pillar. Find out if these tech items are right for your library. We will provide price points and programming tips.

Location: Alpine 1

Missouri Evergreen Open Forum

Presenters: Diane Disbro, Scenic Regional Library, Cathy Dame, Lebanon-Laclede County Library and Ron Eifert, Sikeston Public Library

With the addition of Texas County Library to the Missouri Evergreen consortium in July of 2017, the number of resources owned passed the 2,000,000 mark, making the collection the third largest in the state. The consortium now serves 401,913 patrons in 33 libraries with 5 other libraries having signed an MOU and preparing for migration. Resource sharing in libraries is the best possible use of free and open-source software. Attend this open forum to share ideas and best practices for getting the most from Evergreen or to learn how joining Evergreen can improve the service you provide for your patrons.

Location: Alpine 2

11:00 a.m. – 11:45 a.m.

Let's Work Together!

Presenters: Jenny Bossaller, Denice Adkins, and Chris LeBeau University of Missouri

We are here to serve you, State of Missouri. Let us know what is going on in your libraries today and how we can better prepare our students to work for you. We also are here to work with you! Our students need hands' on projects, and they are dispersed throughout the state. Do you have a project that requires extra hands? Need to collect data? Interpret it? Work on some programming? We might be able to help you out, while you add valuable experiences to our students' education. In this session, we will listen and learn from you.

Location: Bern

CONFERENCE SCHEDULE

Friday, October 6

Distance Programming for Adults: Wolfner Library's Experiment in Book Clubs by Conference Call

Presenters: Amy Nickless and Meghan McCormack, Wolfner Talking Book and Braille Library

In May, 2016, Wolfner Talking Book and Braille Library began offering book clubs by conference call to its patrons statewide. A great deal of thought and planning went into the process of creating a workable program that consists of three different monthly book clubs. Learn about the challenges Wolfner Library staff faced to create this successful program, ranging from the methods for conducting the book clubs to determining criteria for book selection, and how the process could be applied to create programming and bridge a gap in service for your library's homebound patrons.

Location: St. Moritz

Programs At Libraries: A Presenter's Perspective

Presenter: Mark H.X. Glenshaw, Fontbonne University

I am lucky to see libraries from a variety of perspectives: staff member, patron and presenter. I present scores of programs each year throughout Missouri and Illinois about my work as an award-winning naturalist. Libraries are one of my favorite and most frequent institutions at which to present. As a presenter, I not only evaluate my performance and preparation but that of the hosting institution. Since libraries are such a frequent host of my talks, I have seen some commonalities and variations in how libraries host, promote and run their programs. I will share with you my experiences about what libraries do well and how and where libraries can improve as well as the ingredients and process of making a successful program. I will also discuss the responsibilities and principles that should guide a speaker when arranging with and giving a program for a library.

Location: Lugano

Google Forms for the Library Part II

Presenter: Patti Jones, MOREnet

If you have used Google Forms to collect information about your library come see how to use Google Sheets to analyze the data. This class will benefit anyone who uses a spreadsheet, not just one made from Google Forms.

Location: Zermatt

Get it Write for your Readers

Presenter: Lucy M. Lockley, St. Charles City-County Library

Perk up your prose to pique patron interest. Learn to write compelling annotations, reviews, and more. Your good writing skills can translate to higher circulation and engagement with customers, so take it to the next level with exercises and tips that will help you read and listen with a writer's ear. Get a confidence boost when creating content to use both online and off.

Location: Alpine 1

CONFERENCE SCHEDULE

Friday, October 6

Curriculum Mapping Lite: A Strategic Approach to Information Literacy in Course Progression

Presenter: Kimberly Moeller, University of Missouri - Columbia

Integration of information literacy within academic programs is the goal of many instruction and subject librarians. From one-shot sessions to embedded librarianship, incorporating library instruction into course curriculum occurs on a regular basis. However, as staffing and time are increasingly limited, librarians must focus on providing instruction in the most effective and efficient ways possible. Curriculum mapping assists in providing a holistic view of course programs and where to recommend information literacy instruction, but can also be incredibly time-consuming.

At MU Libraries, subject liaisons are responsible for multiple departments, encompassing hundreds of classes. In order to integrate library instruction within programs at the most relevant points, and still avoid the laborious work of mapping curriculum for the entire University of Missouri, librarians incorporate a strategy of "curriculum mapping lite." This presentation will cover methods for determining the most efficient ways to incorporate library instruction in order to develop information literacy across departments and programs. Attendees will also learn about strategies for supporting a library presence within selected courses, once the best entry points are determined.

Location: Alpine 2

12:00 p.m. – 1:00 p.m.

Closing Keynote: ALA President James Neal

Location: Matterhorn

1:15 p.m.

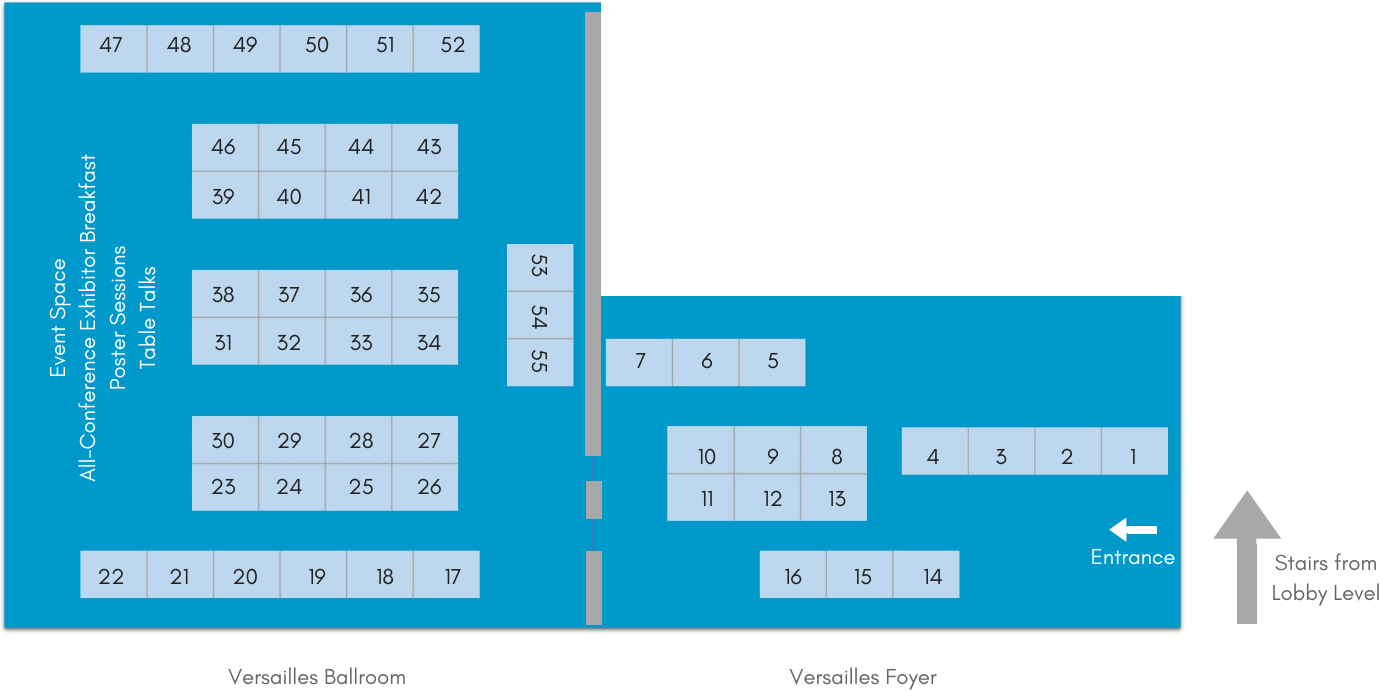
Missouri History Museum and MHM Library and Research Center Tour

Sponsored by the Genealogy and Local History Community of Interest

Buses will leave at 1:15 p.m. and return around 4:15 p.m.

Location: Hospitality Desk

EXHIBITOR HALL



1. Playaway

2. Brodart Co.

3. EBSCO Information Svcs.

4. Bond Architects, Inc.

5. Children's Plus, Inc.

6. Children's Plus, Inc.

7. ST Imaging/RMC Imaging

8. Bound to Stay Bound Books

9. Scholastic Library Publishing

10. TLC - The Library Corp.

11. Rainbow Book Co.

12. Rainbow Book Co.

13. Bradford Systems Corp.

14. Ingram Library Services
15. OCLC

16. BiblioCommons

17. Book Systems, Inc.

18. Baker & Taylor

19. University of Missouri SISLT

20. CI Select

21. LuLaRoe Sheila and Shawna

22. LuLaRoe Sheila and Shawna

23. National Network of Libraries of Medicine

24. Recorded Books

25. ITC Systems

26. ReferenceUSA

27. Missouri State Library

28. MOBIUS
29. MOREnet

30. Sapp Design

31. ELM-USA Disc Repair

32. AWE Learning

33. Missouri Association of School Librarians

34. Amigos Library Services

35. Federal Reserve Bank of STL

36. Demco Software

37. Missouri Humanities Council

38. Overdrive

39. VS America

40. WT Cox Information Svcs.

41. The Clark Ensen Partners

42. biblioteca
43. Lazerware, Inc.

44. SirsiDynix

45. TechLogic

46. T-Mobile USA

47.

48. Missouri Library Association

49. Barnes and Noble

50. Gumdrop Books

51. Gumdrop Books

52. Reedy Press

53. LYRASIS

54. Midwest Tape/hoopla

55. Emporia State University SLIM

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PERFORMERS' SHOWCASE

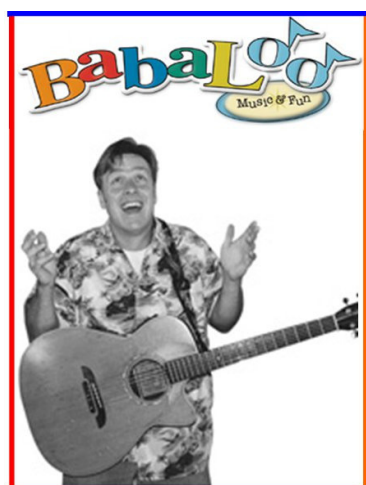
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Abra Kid-Abra

The Magic of _____ (Your Library). Do your kids like magic? Abra-Kid-Abra's comedy magic will get them laughing, amazed and having fun! Your children will take home their own magic trick to amaze family and friends! Plus they'll enjoy a magical adventure to places only their library can take them. They'll experience the library's magic and learn how it sparks creativity, learning and a love of reading.

314-608-6547/JLEFTON@ABRAKID.COM
WWW.ABRAKID.COM/LIBRARY-SHOW/



Babaloo Music and Fun

Best described as a musical comedy act for kids. Babaloo is a high-energy, interactive, fun-filled hour of silly songs, crazy props, dancing, singing and--most of all--FUN!!

636-390-4014 / BABALOOMUSICANDFUN@GMAIL.COM
HTTP://WWW.BABALOOMUSICANDFUN.COM/



Blaque Berry Puppets

Hand puppet and shadow puppet shows for all ages featuring traditional folktales and original works.

314-771-8576 / DROMANO55@GMAIL.COM / RAINBOWREPSTL.COM

PERFORMERS' SHOWCASE

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Brian Wendling: Juggling! Comedy! Energy!

Award winning juggling, family humor and audience antics woven into a high energy program full of fun!

816-561-4695 / BRIANWENDLING@KC.RR.COM
WWW.BRIANWENDLING.COM



Celia and Friends

Popular kids musician Celia joins forces with Jeanie Bryan Puppets for a one-of-a-kind energetic musical puppet show featuring original music and puppet characters.

314-913-1516 / CELIA@CELIAISROCK.COM
HTTP://WWW.CELIAISROCK.COM/



Dino O'Dell

Whether he's counting monsters, fixing spaceships or swimming in peanut butter, Dinosaur O'Dell's (a.k.a. Dino) interactive songs and tall tales are great fun for all ages. Before 2003 Dino was an elementary music and drama teacher. Now he performs educational and interactive music and storytelling shows throughout the country. Dino has released three children's CDs and one picture book which have garnered awards from the National Parenting Publications Association Parent's Choice and Story Monster. In 2014 Dino won the Lighton Prize for Teaching Excellence.

816-309-7636 / DINO@DINOODELL.COM / WWW.DINOODELL.COM

PERFORMERS' SHOWCASE

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Fire Dog Music



Marko Polo and his acoustic guitar enliven young audiences with songs that engage and inspire. "FIRE DOG is a powerful trio of musicians that skillfully harness youthful energy and sophisticated songwriting. They immediately had our crowd of over 200 on their feet dancing." - Contemporary Art Museum St. Louis. I will also be offering a new program: "Endangered Species Project" is a fun educational program that features a new collection of original songs - available as full band show or solo acoustic performance.

314-488-7135 / MARK.PAGANO@GMAIL.COM
WWW.SEEFIREDOGROLL.COM

The Fishin' Magicians



The Fishin' Magicians
www.fishmagic.com

Catch the Magic: Read. The Fishin' Magicians use magic, music, puppets and humor to show audiences how libraries and reading ROCK! Then watch books about magic, music and many other subjects mentioned in the programs fly off the shelves. When asked how to perform magic, The Fishin' Magicians suggest checking out a book from the library. They encourage young people to become lifelong readers and motivate all readers to read what interests and inspires them. Magic happens when anyone opens a book.

417-725-5800 / FUN@FISHMAGIC.COM / WWW.FISHMAGIC.COM



Flying Debris Show

The Flying Debris Show is a comedy variety show filled with juggling, magic, zany stunts, audience participation and of course lots of comedy. The show always includes an inspirational message and is appropriate for ALL ages. Kids and adults.

785-819-1993 / FLYINGDEBRISSHOW@GMAIL.COM
WWW.FLYINGDEBRISSHOW.COM

PERFORMERS' SHOWCASE

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Happy Everly After



"Happy Everly After" is another name for Becky Everly who has a "hat for every occasion." When she dons a hat she takes on the voice, personality and story of a character. A younger audience might travel into the wild with Georgia of the Jungle, interact with Mrs. Claus, or enter a realm of music and rhyme with Mother Goose. Imaginations of older children are sparked on the arrival of Abraham Lincoln or on a journey to the 1620's with Polly Pilgrim. Each character presents a forty-five to sixty minute program with audience participation often a key element. One might observe children wearing hats to enhance their understanding of and immersion in a character. Becky can work with anyone to choose another hat and create a new program. With or without a hat she can make a story come alive for a variety of audiences!

816-590-2608 / BECKYEVLRY@GMAIL.COM
WWW.HAPPYEVERLYAFTER.COM

Happy Faces Entertainment



P.J. the DJ brings you the music and activities of the 1950's-when Rock n' Roll started. It's no sweat to give you an unreal program that will make you want to put the ragtop down, invite the paper shakers and leave you on cloud 9. Be sure to get on the horn and give a ring so P.J. can make sure your next scene is made in the shade with "Sock Hop Smiles". Goodness gracious great stacks of books! For teens the MadSkillz-Crews will be created, teamwork will be tested, skills will be shown and excitement will ensue! Work together to race against your fellow players as you figure out the puzzles, use your creativity and show off your Mad Skillz.

816-309-2460 / DENNIS@HAPPYFACESENTERTAINMENT.BIZ
WWW.HAPPYFACESENTERTAINMENT.BIZ

Jason D'Vaude Entertainment



You Are Awesome! This is a juggling show full of impressive and stylish stunts and tricks. The concept and aim is toward self-confidence, being yourself and finding your inner awesome! ... or your inner rock star. The try-try-try again cliché is brought to real life when applied to some of the more difficult stunts. A couple of juggling books that I have actually learned from are held up as proof that I learned all these cool skills from books. Fire performances and crazy tall unicycle juggling feats are available if you have an outdoor area.

816-550-0288 / JASON@DVAUDE.COM / WWW.DVAUDE.COM

PERFORMERS' SHOWCASE

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Jay & Leslie's Laughing Matters

Jay Cady and Leslie Seifert-Cady of Laughing Matters have entertained audiences in 36 states and 7 foreign countries with their juggling, mime, magic and other nonsense. Their 2018 summer library program will be "Stories of Note" with wacky tales and circus skills that celebrate the many ways music and libraries enrich our lives.

913-660-3162 / LAUGHING@LESLIEANDJAY.COM
WWW.LESLIEANDJAY.COM



Mad Science

Mad Science library presentations are spectacular science-themed shows designed to amaze and entertain audiences. Children learn about science when they see foggy dry ice storms float on a Mad Science hovercraft, watch a foam factory at work, discover Bernoulli's principle, make magic mud, alter sound waves and so much more!

314-991-8000 / ALAN@MADSCIENCESTL.COM
HTTP://STLOUIS.MADSCIENCE.ORG



MudCat Puppet Theater

"Too Many Apples" is a puppet show and story book about a boy named Pete. Pete likes to eat. Pete's favorite thing to eat is apples. One day Pete eats too many apples and something rather strange happens... The show is best for kids ages 2-10 (grown ups too!) and runs about 30 minutes.

512-975-0082 / GNOLVEK@GMAIL.COM
/ WWW.FACEBOOK.COM/MUDCATPUPPET/

PERFORMERS' SHOWCASE

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Music Works

Mike's kids shows are legendary. His dynamic performance style keeps audiences both young and old entranced. Stories and 5 different musical instruments make his shows something that kids will talk about for quite a while. His storytelling is funny and educational.

217-473-5889 / MWORKS@FGI.NET / WWW.DULCIMERGUY.COM



Nitro Joe Science

Nitro Joe offers programs that are thrilling, fast-paced, high energy science assemblies that will dazzle the children and adults alike!

314-917-6911 / JOE@NITROJOE.ORG / WWW.NITROJOESCIENCE.COM



Oh My Gosh Josh

OMG Josh Mystery at Camp Runnamucka with Oh My Gosh Josh. Join Oh My Gosh Josh for a trip to Camp Runnamucka, where a mystery is at hand. You'll meet Brian the Raccoon who learns that someone at camp is an imposter trying to shut down the fun! Can we solve the mystery together? Rock out with a campfire sing-a-long and hear tall tales that reveal clues to the mystery. Be thrilled and amazed by circus stunts, magic tricks and audience participation that move the story along. You will laugh and sing your way to the solution. In the end we will solve the riddle with library books – finding that the answer to the puzzle is – LIBRARIES ROCK!

**314-803-2503 / JOSH@CIRCUSKAPUT.COM
WWW.KAPUTKORNER.COM**

PERFORMERS' SHOWCASE

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Paul Vandivort



Unlike other puppets, Shadow Puppets don't resemble dolls and this makes them appealing to a wider range of children. They are easy to make and children are able to choose from a number of different designs. Chuck Berry will be the newest addition to the list of famous people I have made into shadow puppet portraits. Other puppets are available upon request including Martin Luther King Jr., Simone Biles and even Barack Obama. This workshop is paired with a demonstration of different kinds of puppets. Before the workshop begins Paul Vandivort will show the children 10 different kinds of puppets including marionettes, sock puppets, hand puppets, a jumbo sized shadow puppet and a 7 foot tall rod puppet. Paul Vandivort makes all his own puppets and is on the Missouri Touring Artist Roster.

314-620-7927 / PAULSPUPPETS@GMAIL.COM
HTTPS://PUPPETSByPAUL.COM

Professor Leland



Professor Leland's Magical Sock Hop. Put on your poodle skirts and leather jackets as we time travel with Professor Leland back to the 50's! Get ready to be amazed by the Professor's magic jukebox full of tricks and illusions. This cat packs a magical 50's sock hop, a hula hoop contest and a visit by his live bunny, Mr Whiskers! Hold onto your seats because there will be a whole lot of shaking going on when a bottle of Coca Cola disappears before your eyes. With his wacky wizardry and his blue suede shoes will he be able to channel the King of Rock and Roll to bring us back to the future? Only the Professor's mind reading sock monkey knows for sure!

314-803-5180 / GINGER@CIRCUSKAPUT.COM
WWW.KAPUTKORNER.COM

Sammy J



Sammy J: The Air Guitar Rock and Roll Tour. St. Louis's premiere balloon artist SAMMY J is on tour with an air guitar contest! This show includes wacky balloon sculptures, audience participation and rock music. Kids will shred like guitar heroes and jam to hit songs. Sammy travels from city to city and shares silly stories of life on the road. Balloon puppets and rock instruments made of balloons and amazing inflatable art will all pop out of Sammy's road case. This show includes an outfit building challenge where kids create a rockin' costume out of balloons. You won't want to miss Sammy J's take on a rock and roll road trip so come join the fun at your nearest library.

314-803-5180 / GINGER@CIRCUSKAPUT.COM
WWW.KAPUTKORNER.COM

PERFORMERS' SHOWCASE

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Tom Boham Puppet and Marionette Productions

An excerpt from "Puppets and Poets" which features the works of James Welton Johnson, James Whitcomb Riley, Eugene Field, and Lewis Carroll.

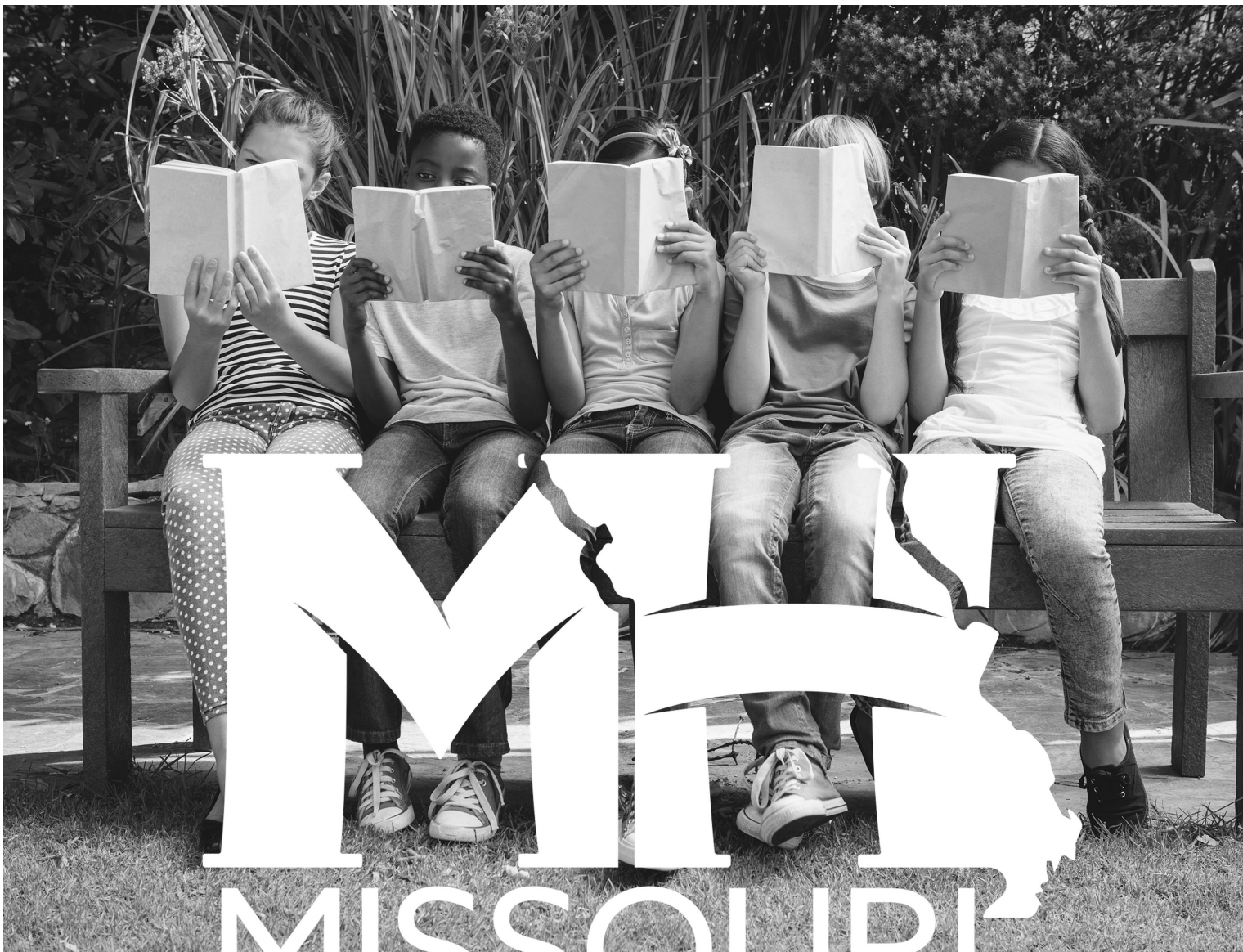
314-409-5249 / ME@TOMBONHAM.COM
[HTTPS://LIBRARYPUPPETSHOWS.ORG/](https://librarypuppetshows.org/)



Will Stuck, Speaker and Storyteller

Hoopla! Stories & Songs to Make You Wiggle and Giggle. A show constructed to make your patrons roll on the floor laughing.
BOOM! Stories & Science! This show is a favorite among those institutions looking for a high energy STEAM presentation. A lively mix of science experiments and storytelling that is sure to get your younger library patrons excited about science and reading.
New for 2018 RUMPUS! Silly Stories and Musical Mayhem. Audience participation abounds in this high energy show that is loaded with tune filled tales and off key singing.

816-390-4176 / WILLSTUCK@WILLSTUCK.COM
WWW.WILLSTUCK.COM



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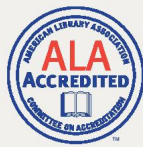
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For more information contact Lindsey Warner at lwarners3@emporia.edu or (620) 803-8720.



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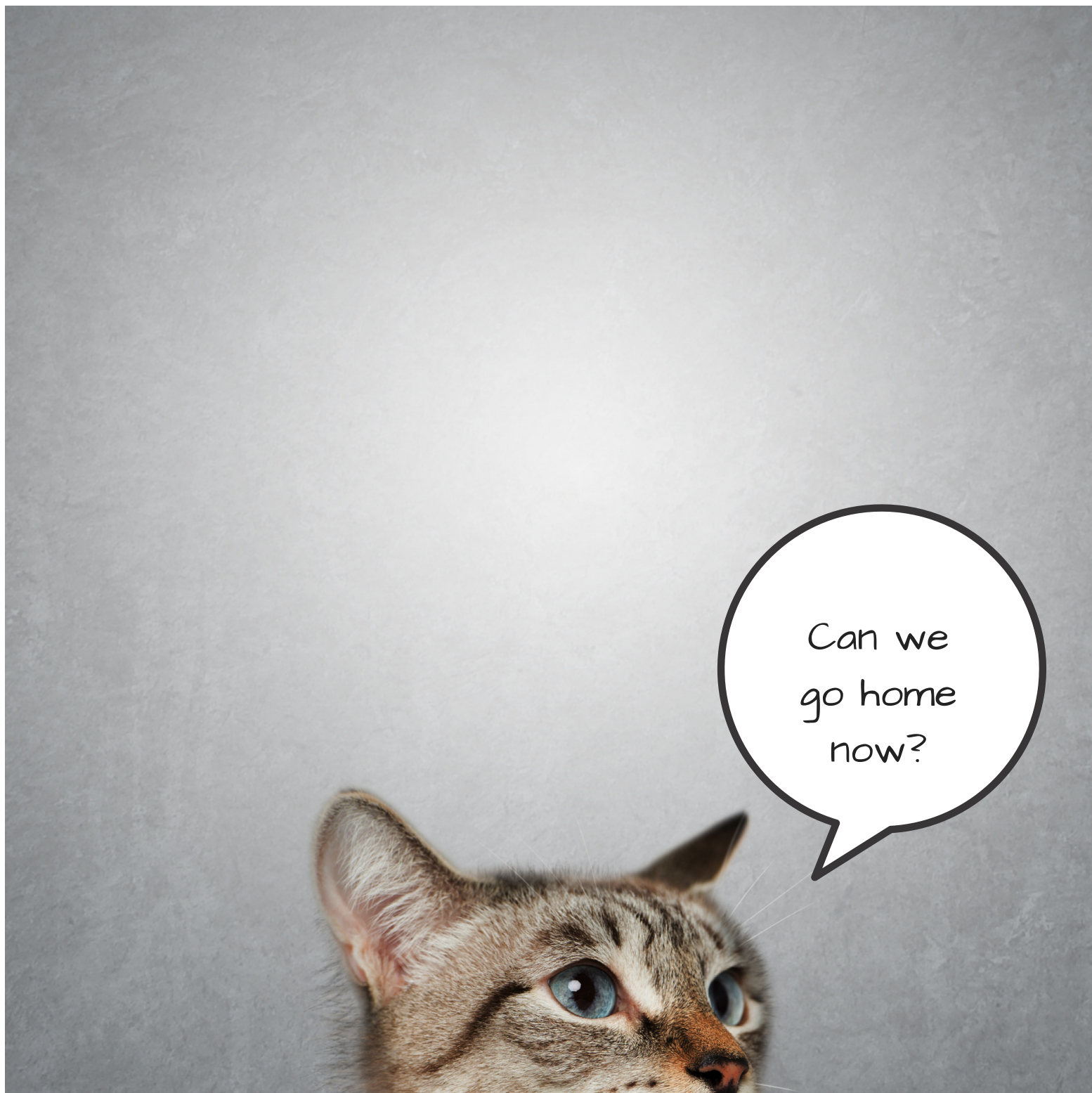
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Notes

Notes

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Can we
go home
now?

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