

MU Libraries Library Connections

UNIVERSITY OF MISSOURI SUMMER 2011 VOLUME 8, NUMBER 1

Health Sciences Library to host anniversary symposium to honor Dr. Donald Lindberg

To mark the 25th year of the J. Otto Lottes Health Sciences Library, the MU Libraries will host a symposium honoring Dr. Donald Lindberg, director of the National Library of Medicine (NLM). Lindberg has been a pioneer in the application of computer technology to health care beginning in 1960 at the University of Missouri. In 1984, he was appointed director of NLM, the world's largest biomedical library. In addition to an eminent career in pathology, Lindberg has made notable contributions to information and computer activities in medical diagnosis, artificial intelligence and educational programs. Before his appointment as NLM director, he was a professor of information science and a professor of pathology at MU. He has

(continued on Page 7)

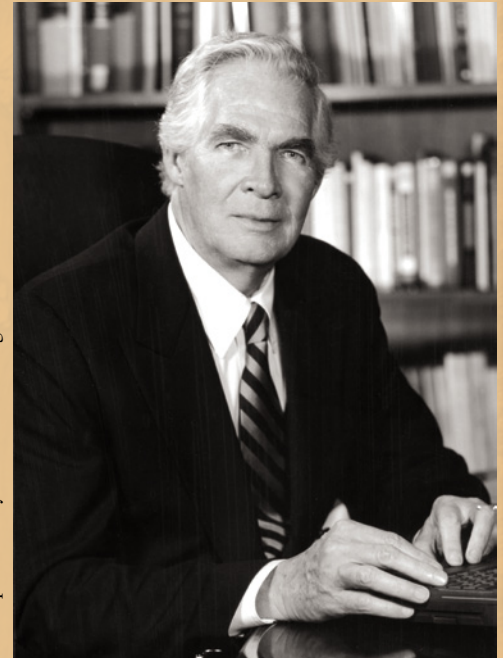


Photo provided by Donald Lindberg

Dr. Donald Lindberg, National Library of Medicine director, will speak at MU Sept. 28.

Key documents from the St. Louis World's Fair now available through MU Libraries

In 1904, the city of St. Louis hosted the Louisiana Purchase Exposition, which became known popularly as the St. Louis World's Fair. The exposition, which was held to celebrate the centennial of the Louisiana Purchase, hosted an estimated 20 million visitors. Now, the University of Missouri Libraries are providing searchable, online access to the text and illustrations of its collection of materials from the Louisiana Purchase Exposition.

"The Louisiana Purchase Exposition was a significant event in Missouri and U.S. history," says Jim Cogswell, director of the MU

Libraries. "The fair and the progress it highlighted thrust St. Louis into the global spotlight and became a source of tremendous regional and national pride. I am proud that we are able to make these historically valuable documents widely available to students and researchers."

The materials in the collection include posters, multi-volume book sets, lithographic views of the exposition and photographic view books submitted by the University of Missouri to the St. Louis World's Fair for its exhibit in the Palace of

(continued on Page 7)

TABLE OF CONTENTS

Stuckey Essay Contest

2

Meet Mike Holland

3

Homecoming

4

David Toombs

6

Spirits and Specters

7

Dear friends:

In 1911, Athletic Director Chester Brewer invited all alumni to “come home” and watch the MU Tigers play the KU Jayhawks in Columbia for the first time. Several thousand graduates joined local fans and students to pack Columbia that weekend, and the tradition of Mizzou Homecoming was born. Each October, MU and the Mizzou Alumni Association invite alumni to “come home,” and this year we are proud to host the centennial celebration of this grand tradition.

We are excited to have the MU Libraries as a partner in this celebration. We have worked with staff from University Archives to locate enduring images that evoke the emotion and spirit of Homecoming through the years. In

addition, the libraries will continue a more recent tradition of hosting an open house at Ellis Library on Homecoming morning. The open house includes refreshments and family activities. Anytime you are back on campus, I encourage you to stop by Ellis Library to see all of the exciting changes that are taking place in this beautiful and historic building.

The Mizzou Alumni Association also is happy to partner with the MU Libraries to provide access to thousands of online publications through the EBSCO Academic Search Alumni Edition and Business Source Alumni Edition databases. If you are a member of the Mizzou Alumni Association, I hope that you will take advantage of this great member benefit.

Thank you for your support of Mizzou and the MU Libraries. It is great to have alumni and friends who truly understand the important role the library plays in teaching, learning and research. In my role, I am blessed to be a part of so many of our great traditions. The greatest of these is the strong tradition of alumni support MU has enjoyed since its early days. Thank you for the very important role you play in that tradition.

Please make plans to “come home” and celebrate 100 years of Mizzou Homecoming Oct. 15. See you on campus!

— Todd McCubbin, M Ed '95
Executive Director
Mizzou Alumni Association

Friends of the Libraries recognize outstanding student writers and researchers

For 22 years, the Friends of the MU Libraries have sponsored the Robert J. Stuckey Essay contest, which is open to all Missouri high school students. For the first time, this year they also have sponsored the MU Libraries Undergraduate Research Contest, which seeks to recognize outstanding research conducted by MU undergraduate students. The winners of both contests were announced at the annual Friends of the Libraries luncheon April 9, 2011.

Diana Florans from Esther Miller Bais Yaakov High School in St. Louis won the 2011 Stuckey Essay Contest for her essay “Who I Am.” In her essay, Florans answers the timeless question of who she is by examining the books that have helped develop her character. She writes, “Helen Keller’s autobiography, *The Story of*

My Life, has inspired me to think critically,” and “Like Sir Arthur Conan Doyle’s detective Sherlock Holmes, I assess and deduce.” She concludes her essay declaring, “I am a mere reflection of the assorted books that have cast their influence upon my character.”

In Zach Nolan’s second place essay, “OMG, I<3 Books: Trials of a Bibliophile in a Techno World,” this student from Logos School in St. Louis mourns his fading relationship with literature in a world of blogs, texting and Twitter. But by the end of his essay, he



Bill Carner, president of the Friends of the MU Libraries, presents a certificate to Alexandrina Dimitrova, who wrote the winning paper for the Undergraduate Research Contest.

Photo by Gene W. Royer

realizes “that the sugary confections [of] sweet magazines and gooey blogs” are ultimately not very satisfying. He reaffirms his love for

(continued on Page 7)

Meet the librarian: Mike Holland, director of special collections, archives and rare books division

Photo by Scott Peterson



Mike Holland, director of special collections, archives and rare book division, stands next to a World War I poster from the MU Libraries Special Collections and Rare Books Poster Collection.

What are some of the unique aspects of your job?

As University Archivist, I am heavily involved in the business and operational functions of MU and the UM System. Through a historical lens, I see a chronological view of the university's work and activities.

As the director of the special collections, archives and rare books division, I work with truly amazing print and manuscript materials that have made a difference in scholarship and the way the world has come to appreciate and observe in law, physics, medicine, science in general, literature, book arts (both printing and binding), religion and many other specific disciplines. It is a rare privilege to be able to work with original printed monographs of Vesalius, Newton and Galileo as well as manuscript copies of the works of Charlotte Brontë and Ovid. It

also is exciting to work with the medieval manuscript collection, with some items dating from the eighth century. Our oldest complete manuscript is a Latin grammar book by Priscianus, which was hand-transcribed around 1175 during the reign of the highly important English king, Henry II.

What is the role of the special collections, archives and rare books division in the MU Libraries?

The special and unique role of our division is to hold for research and teaching the original materials that created modern human thought and culture. Many of the items in the division are unique items held by no other library or museum in the world. These are the materials that make our library stand out from others; it is what makes us different from other academic and research libraries.

This spring the Academy of Certified Archivists selected you to receive the 2011 Distinguished Service Award. Why were you selected to receive this award?

I have served the academy in a number of capacities and in several elected offices over the past two decades: regent for certification management, regent for nominations and president. During my term as president of the Academy of Certified Archivists, the Gulf Coast was battered by hurricanes Katrina and Rita in 2005; I facilitated monetary support for the SSA-ACA Hurricane Relief Fund after Hurricane Katrina, as well as waiving dues and modifying recertification schedules for those archivists in the areas affected by both hurricanes Katrina and Rita.

Tell us why it is important for librarians and archivists at MU to be national library leaders.

I think that the only way for the university libraries and archives to keep pace with the innovations of other research and academic libraries is to be involved in the profession at the regional and national level. If archivists or librarians fail to engage and learn from one another, the result may be isolation and provincialism. As a profession, we need to make the technological and philosophical leaps essential to remaining relevant and service-oriented for students, faculty and researchers. Becoming a leader in professional organizations is important because it is a way of showing gratitude and

(continued on Page 6)

Homecoming at Mizzou: A Tradition Grows Stronger

In 1911, University of Missouri Athletic Director Chester Brewer asked alumni to “come home” for the annual football game against the University of Kansas, which was to be played in Columbia for the first time.

As part of the “coming home” celebration, a parade and spirit rally preceded the game. A record 9,000-plus fans packed into Rollins Field (near the current site of Stankowski Field), and the tradition of homecoming began. As one of the nation’s first, Mizzou Homecoming has served as a model for other celebrations across the country.

This year marks Mizzou’s 100th Homecoming celebration, sponsored by the Mizzou Alumni Association.

On Oct. 15, the Tigers will challenge the Iowa State Cyclones at Memorial Stadium. Prior to the game, MU Libraries will host a Homecoming open house from 10 a.m.–noon at Ellis Library.

Carrying on the spirit of the event, the university continues to host an annual parade and spirit rally. Service also has become an important element of the celebration — the Homecoming Blood Drive helps Mizzou achieve one of the nation’s top three college blood donation programs. The celebration also includes community service projects, campus Greek house decorations, a talent competition and many other student activities. Learn more at muhomecoming.com.



Cover of the 1937 Homecoming Program
(University Archives, C:22/8/8)

First Homecoming game, 1911.
MU ties KU 3-3 on Rollins Field.
(University Archives, C:22/1/3)





Queen Peggy Field, and her entourage pose in front of band leader Ray McKinley at the 1947 Homecoming Dance. (University Archives, C:22/1/1)



The 1963 Homecoming Parade draws crowds in downtown Columbia before Mizzou plays Nebraska. (University Archives, C:1/141/6, Box 4a, FF)

Giving blood, a new homecoming tradition. (University Archives, C:22/1/5)



Calendar of events

Sept. 28, 2011

Health Sciences Library Anniversary

9 a.m.–noon
*Acuff Auditorium,
School of Medicine*

Sept. 30, 2011

Spirits and Specters: a Friends of MU Libraries fundraiser

7 p.m.–9 p.m.
*The Residence on Francis
Quadrangle (see Page 7)*

Oct. 15, 2011

Homecoming Open House

10 a.m.–noon
Ellis Library

IN MEMORIAM

David Robert Toombs, 82, passed away Tuesday, March 1, 2011, in Springfield, Mo., after a brief illness. He was a lifelong resident of Springfield. He was a 1950 graduate of the University of Missouri at Columbia with a business degree and was a member of Sigma Nu fraternity. He carried on his family business, Toombs and Co., as president for more than 50 years. He leaves a long legacy of community service to Springfield and the Ozarks. Toombs also was a longtime supporter of the University of Missouri and was a member of the Jefferson Club, the Davenport Society and the Library Society. He is survived by wife, Jeanne, and two children.



At the Donor Appreciation Ceremony in the spring, a plaque was unveiled to commemorate the endowment established by Dr. Edward H. Coe Jr. and Mary O. Coe (pictured) in the memory of Dr. George Redeï. Redeï's daughter Mari Tenkhoff and granddaughter Paige Tenkhoff assisted with the unveiling. Photo by Gene W. Royer.



Danruo Zhong, an MU Libraries Ridenhour Student Ambassador, enjoys the war poster collection displayed at the Library Society Dinner. Photo by Scott Peterson.



Chancellor Brady J. Deaton, guest speaker Peggy Engel and Director of Libraries Jim Cogswell at the annual Library Society Dinner, which was held April 8. Photo by Scott Peterson.

Meet the librarian *(continued from Page 3)*

providing support to associations that contribute to your professional growth and competence.

Why is it rewarding for you to receive this award?

I am very humbled and honored to receive this award because it is recognition of my usefulness by my peers and colleagues. While the award is very nice, when I weigh the time and effort I have given to the Academy of Certified Archivists against the fulfillment and satisfaction I have received in return, I gained much more than an award.

Is there one particularly rewarding event you would like to tell us about?

Shortly after Hurricane Katrina, an archivist whom I profoundly admired, the late Linda Henry of the National Archives, remarked that the actions of the academy in response to the hurricanes made her proud to be a member of the academy. Henry wrote a highly regarded and award-winning article for the *American Archivist* on electronic records management and archival appraisal entitled, "Schellenberg in Cyberspace." Her comment was an unexpected and moving testimony.

Health Sciences Library symposium (continued from Page 1)

current academic appointments as a clinical professor of pathology at the University of Virginia and an adjunct professor of pathology at the University of Maryland School of Medicine.

Lindberg will speak on the challenges of managing the free flow of information to meet the needs of health care providers and patients. He also will provide his views of the past, present and future of medical libraries.

Other speakers at the symposium include Dr. Joyce Mitchell, chair of biomedical informatics and associate vice president for health sciences information technology at the University of Utah, and Dr. Mark Frisse, the Accenture professor of biomedical informatics at the Vanderbilt University Medical Center and the academic director of the master's of management in health care at the Vanderbilt Owen

Graduate School of Management.

You are invited to attend the Health Sciences Library Anniversary Symposium from 9 a.m. to noon Sept. 28, 2011, at the Acuff Auditorium in the MU School of Medicine. A reception and poster session will follow. For more information, contact Deb Ward, Health Sciences Library director, at 573-882-7033 or WardDH@health.missouri.edu.

Friends of the Libraries (continued from Page 2)

literature by stating, "Life does not happen in 140 characters; life happens in detailed novels that encompass the deep emotions and conundrums that come with living."

Alexandrina Dimitrova wrote the winning paper for the Undergraduate Research Contest in her English class. Her essay was titled "Svatbarska muzika and Chalba: The Fusion of Music Genres that Contributes to a Social Change." David Lamble wrote the second place paper in his history class; it was titled "The

Patriarchal Gentleman: American Gender Roles of Late Eighteenth and Early Nineteenth Century Women Through the Mind of Thomas Jefferson." In addition to cash prizes of \$500 and \$250 respectively, the students had the opportunity to present their papers at Ellis Library April 26. Video of the presentations along with the papers will be archived in MOspace, MU's digital repository.

For more about the Robert J. Stuckey Essay Contest and to read the award-winning essays, visit

mulibraries.missouri.edu/about/friends. For more about the MU Libraries Undergraduate Research Contest visit, <http://libraryguides.missouri.edu/researchcontest>.

Spirits and Specters

Friday, Sept. 30, 2011, 7–9 p.m.

Join the Friends of the MU Libraries for a "fun-raising" evening of ghostly tales at the Residence on Francis Quadrangle. Kelly Archer, pianist extraordinaire, will materialize to set the mood with music. Among the Missouri tales to be told are "Ghost Life on the Mississippi" by Mark Twain, "The Black Carriage of Overton Landing," "The Headless Horse of Boonville" and the legend of Sam Nightengale. The evening will include drinks, appetizers and dessert. For reservations or more information, contact Sheila Voss, VossS@missouri.edu, 882-9168.

St. Louis World's Fair documents (continued from Page 1)

Education and Social Economy. An important item for the history of the exposition is the World's Fair Bulletin, a monthly publication running from 1900 through 1904 that provided insight into the planning, construction, management and activities of the fair. Another highlight of the collection is James Buel's eleven-volume publication, *Louisiana and the Fair: An Exposition of the World, Its People and Their Achievements*, which was published in limited edition in 1905 and gives a detailed history of the fair.

The digitization in 2010 of the resources in this collection was supported by the Institute of Museum and Library Services under the provisions of the Library Services and Technology Act as administered by the Missouri State Library, a division of the Office of the Secretary of State. The collection is available for free online and through the University of Missouri Digital Library at <http://digital.library.umsystem.edu>. It also will become available through the Missouri State Library later this year.

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Library Connections is a biannual publication of the MU Libraries. If you'd like to support the MU Libraries, visit mulibraries.missouri.edu/give or e-mail vosss@missouri.edu.



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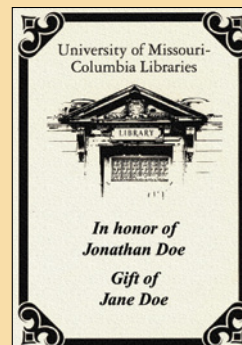


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