MU Libraries – Top Ten List
May 25, 2011

Now for this year’s “Top Ten.” I thought that this year, rather than reading from my list, I’d shake things up a bit. I’ve asked ten of your fellow staff members, most of them departmental representatives to the Library Assembly, to help me review the major accomplishments of the Libraries over the past year.

10. Space and Facilities (Matt Stotle)
   o ESFAC (Ellis Space and Facilities Advisory Committee) established to advise LMT in changes/updating of space in Ellis Library
     ▪ Projects completed: Tables for scanner/digitizer equipment in Government Documents were replaced by more appropriate tables; turn-styles inside the west entrance removed; adaptive computing equipment moved to Documents
     ▪ Projects planned: renovation of the First Floor Women's Restroom; removal of marble countertop and desk at the entrance to CPRR
   o Planning for major renovations to first floor of Health Sciences Library
     ▪ Creation of new computerized testing facility begins in August or September

9. New and/or Enhanced services (Anne Barker)
   o Apple i-pads joined with other electronic equipment available for check-out
   o New mobile website, introduced last spring, now features mobile “Text-a-Librarian” service
     ▪ Number of mobile users in past twelve months = 15,620
   o User instruction efforts, other?

8. Increased use of existing services (June DeWeese)
   o Web activity
     ▪ We are logging approximately 4 million pageviews on the MU Libraries’ website annually
   o Interlibrary Borrowing and Lending have a cumulative 99% success in meeting the GWLA benchmark for filling requests in 48 hours or less.
   o Extended hours of Ellis during finals week
     ▪ Although numbers during fall finals week were lower, use of Ellis for study until 4am during spring was quite popular, especially during Sunday through Thursdays
   o LibGuides service continues to grow
- 122 LibGuides from Agronomy to Women’s and Gender Studies (hoping for someone to do a LibGuide on Zoology)

7. Fundraising and gifts (Steve Clayton)
   - Adopt-a-book and honor with book programs continue to grow
     - Donations to both programs this year: $6,800; Friends of Lib. Match for Adopt-a-Book: $2,500
     - Total Adopt-a-Book donations since start of program in 2006: $33,000; with 190 rare books receiving treatments
     - Total Honor with Books donations since 2004: $47,000
   - Planning for HSL 25th Anniversary Program, September 28, featuring Donald Lindberg, Director of National Library of Medicine

   - Participation of MU Libraries in Mizzou Advantage:
     - Three library staff (Mike Holland, Dorothy Carner, Kate Anderson) involved in first-round grant programs:
       - Future of Archives in a Digital Age, (Mike Holland) with Robert Darnton as featured speaker;
       - Newspaper Archives Summit (Dorothy Carner); and
       - Architecture of Collaboration (Kate Anderson)
     - Suzanne Lippard and Jim Cogswell serve on the Strategic Planning and Resource Allocation Committee (SPRAC) which oversees the Plan
     - Jim Cogswell co-chaired Actions and Outcomes Committee which created objectives and responsibilities for the plan

5. Enhanced Electronic Access (Mark Ellis)
   - Mobile Apps to provide handheld user interface to catalog, and to give call numbers via cell phones
   - New School of Medicine student fee enables purchase of additional e-resources in medical fields
     - Also, new partnership with Dean of Medicine allows remote access to “Up-to-Date” online information service
   - Completion of the grant funded digitization of MU holdings relating to the St. Louis World’s Fair – Louisiana Purchase Exposition, 1902-1904
   - New blog created by Special Collections and Rare Books called Scripta Manent, for news concerning rare and special collections. Worth a look!
4. Digital Library initiatives and MOspace (Bette Stuart)
   o New Digital Collections
     ▪ Over 50,000 e-books are now made available to our users; (two years ago we had barely 50)
   o The Libraries’ web site attracts almost 4 million page views per year
   o Snapshot of MU and UM websites taken by University Archives for preservation purposes since 2007
     ▪ 1st Web crawl (July 2007) Size of capture: almost 100 GB
     ▪ August, 2010: 175 GB
     ▪ Latest Web crawl (January 2011): 207GB
   o MOspace continues to grow; after three full years of existence:
     ▪ MOspace reaches 12,000 items
     ▪ Repository for Mizzou Advantage programs

3. Exhibits, programs and other public events (Gary Cox)
   o Two major symposia sponsored by MU Libraries:
     ▪ “Marking Twain,” centennial celebration of legacy of Sam Clemens, capped by performance of “Sam and Laura” a play written by MU alum, Ron Powers.
     ▪ “Tennessee Williams, the Art of Endurance,” celebrating the one-hundredth anniversary of the poet and playwright, who attended MU from 1929-1932
   o Faculty Lecture Series continues, five lectures during the year
   o MU celebrated Open Access Week, October 18-24, our first-ever program as part of a worldwide effort of libraries and universities to promote unfettered access to scholarly information without direct cost to users.
   o A full complement of exhibits, including:
     ▪ Russian Historical Maps, May 2011
     ▪ The Harlem Renaissance in Art, Literature and Film, Feb 2011
     ▪ Online: Collection of Key Documents from the St. Louis World’s Fair, January 2011

2. Partnerships (Erin Zellers)
   o Writing Tutor program, begun in 2009 as a pilot program, permanent in 2010.
     ▪ Only 57 contacts in spring’09; fall’09 grew to 234; spring’10 was 283
     ▪ For academic year’10-’11, total of 622 tutorial sessions, a 16.8% increase over AY’09-’10
   o First annual Undergraduate Research Paper Contest resulted in $500 first prize and $250 second prize to students in English and History respectively, awarded in April, Friends of Libraries Luncheon.
• Funded by Friends of Libraries and assisted by MU Library Committee
• Thanks to Cindy Cotner, Anne Barker, and Katie Carr
  o Showing of “Green Fire,” documentary film on the life of Aldo Leopold, early environmentalist, in honor of Earth Day.
    • MU Libraries and School of Natural Resources along with Missouri Chapter of the Society for Conservation Biology sponsored event
  o Mark Twain and Tennessee Williams centennial celebrations
    • Collaborations with A&S, CAH, MO Arts Council and City of Columbia

And the number one accomplishment of academic year, 2011:

1. Organizational Development (Jim C.)
   o Three new librarians and three library support staff were hired
     • Not bad during a hiring freeze!
   o Library Assembly was initiated to promote and to enhance communications within the MU Libraries
   o LSO staff integrated into the MU Libraries organization
   o Staff Development Committee and Diversity Action Committee together have been extremely active
     • Sponsored 20 programs this year, with 225 participants attending
   o Library space (particularly in Ellis) has been used for a variety of “non-traditional” activities and programs
     • Wellness activities, including yoga and strength conditioning classes, have been offered
     • Just last week, the MU Staff Advisory Council held its Arts & Crafts Showcase, featuring works by MU employees, here in the Grand Reading Room