THE NEW JOURNALISM LIBRARY
TECHNOLOGY DRIVING JOURNALISM EDUCATION

400%

Journalism students checked out 400% more equipment (cameras, microphones, laptops, etc.) than books in 2016.

56
1386

Journalism: 2016 rank for total library usage compared to 2001.

Comparative cost of journalism resources

Comparative trends in journalism library service

Content creation tools & storage
Social media tools

Streaming videos
The Missouri School of Journalism's
Frank Lee Martin Memorial Journalism Library
102 Reynolds Journalism Institute
http://library.missouri.edu/journalism
Quick Facts

Collection:
- The Journalism Library was established in 1908 when the School was founded.
- The journalism library collection has been identified as a collection of national distinction, according to OCLC analysis of U.S. library holdings.
  - Photojournalism Collections
    - Pictures of the Year International (POYi) Collection
    - Angus & Betty McDougall Collection
    - Jack & Dorothy Fields Travel Photojournalism Collection
    - Mark Cowan Photojournalism Collection
  - Betty Houchin Winfield Political Communication and Mass Media Collection
  - Steve Weinberg Journalism Fiction Collection
  - Historical Collections
    - History of Journalism Education; many complete runs of journalism serials.
    - Many rare and high value monographs.
    - Typography, Newspaper Design (large public domain collection in process of digitization and ingestion into the Hathi Trust academic archive).

Space:
- Newest version, housed in the Reynolds Journalism Institute, opened July, 2008 in conjunction with the Missouri School of Journalism's centennial.
  - Approximately 5000 sq. feet on two floors, ADA compliant with elevator.
    - One conference classroom with A/V package; VGA and HDMI hookups.
    - Open floor plan with configurable space and mobile furniture.
    - Two group study rooms with 52 inch wall-mounted computer monitors.
    - Four privacy/independent study pods
    - Microfilm reader/scanner alcove
    - Electronic compact shelving holds over 35000 volumes on-site. Much historical and rare content is in Special Collections or at climate-controlled off-site storage.

Equipment/Hardware:
- 17 (2015) Mac Desktop Computers
  - El Capitan OS
  - Microsoft Office Suite
  - Adobe Premiere Pro
  - Print Anywhere Software
  - Other appropriate applications
- 20 (2016) MacBook Pro Laptops (18 at the Journalism Library; two at the Columbia Missourian Library
  - El Capitan OS
- Microsoft Office Suite
- Adobe Premiere Pro
- Skype/Facetime apps for interviews
- 35 camera kits for J2100 classes
- 2 Canon Rebel DSLRs with additional zoom lens
- 2 Nikon D7000 DSLRs
- 50 tripods
- 50 hand microphones
- 2 complete Go Pro kits (with accessories)
- 15 mobile reporting kits (with Shoulderpods & iRig Pre amps for smartphones)
- Wireless microphone
- Several varieties of rangefinder and video cameras
- Every accessory, adapter or charger available for Mac computers and smartphones
- Six (2016) iPad Air Pros
- Two small computer projectors
- Three Bamboo Pen & Touch design tablets
- Hardware for storage (1 & 2 TB external hard drives; 6 GB USB flash drives)
- Four 52-inch flat screen TVs monitor news and weather throughout the day and evening.
- Infrared headsets provide audio to otherwise silent viewing.
- Three printers (two b/w; 1 color) provide letter or folio size and one or two-sided printing.
- Three scanners (one large flatbed, one document feeder, one stand-up book-eye overhead book scanner).

- Hours:
  - Monday – Thursday: 8AM-10PM
  - Friday – 8AM-5PM
  - Saturday – Closed
  - Sunday – 6PM-10PM

Circulation:
- Print Books: 2,988
- eBooks: 2,518
- Equipment (cameras, laptops, accessories, etc.): 19,021

Print Reserve/Electronic Reserve
- Journalism library staff create and manage several print and electronic reserve courses each semester.

Instruction:
- Provide interactive information gathering sessions for each J2100 News core course each semester.
- Provide research instruction to each J8000 Mass Media Research graduate class each semester.
- Provide research sessions for several other classes during the semester.
- 2015 Library instruction sessions:
  - 56 sessions
  - 1386 students served
• Several online research guides (Libguides) have been created for individual classes. Specific guides (copyright, finding and using images, etc.) have also been created.

• The journalism librarian creates “backgrounder” guides for secondary research for each AdZou (strategic communication capstone student advertising/PR class) and MOJO Ad client. (About 40 individual clients per year).

Staff:

• Journalism Library
  o Librarian – 1
  o Senior Library Assistant – 2
  o Library Assistant – 1
  o Student Staff – 10
  o Graduate Library Assistants - 2

• Columbia Missourian Library
  o Interim Librarian – 1

Service:

• Personalized one-on-one service for each student, on-campus or online programs
• On-demand resource service for faculty and graduate students
• Anticipate and fulfill needs based on trends in the industry and education.
• Personalized research service for faculty and graduate students.
• Personalized service for alumni and faculty who continue to consider the journalism library, their library of choice upon graduation. Our mantra: “the journalism library will always be your library.”

New Initiative in 2016:

• Journalism Archive Management (JAM)
  o Personal archiving training for students
    • Proper file structure/format
    • Proper file nomenclature
    • Proper metadata
    • Storing finished content in three places
      • Cloud (final, master or raw product)
      • Computer
      • External hard drive/USB 3.0 drive
  o Assessment of archival practices pre-promotion
  o Posters, JAM sessions, bookmarks, beginning Fall 2016
    • In all J2100, J3100, J3110, J2150 classes
    • In library promotion
  o Repeat promotion in spring 2017
  o Assess at the end of the semester
  o Iterate, alter strategy, etc.
  o Seek faculty champions; train
  o Repeat each semester
  o Ultimate goal: All journalism students and faculty practice good personal digital archiving techniques; share strategy with others; a new Missouri Method becomes mainstream in media organizations, seeded by MU journalism students.
Funding/Expenditures:

- Journalism Content - Funding from Libraries FY 15/16:
  - Books: $15,016.35
  - eBooks: $8466.75
  - Serials: $107,775.35
  - Video: $5593.01
  - Total: $136,851.46

- Journalism Content - Funding from Journalism (gift funds) FY 15/16:
  - Books: $6673.18
  - Equipment: $3815.22
  - Databases: $12291.00
  - DVDs: $349.80
  - Misc.: $782.45
  - Total: $23911.65

The Frank Lee Martin Memorial Journalism Library became a branch of MU Libraries in 1920. Since then, the journalism library and its faculty students and staff benefit from being a part of an ARL Library with a large, deep and broad collection and all rights available through multiple consortia and memberships.